



**Crossref**



# Elsevier BV

DOIs 15,182,081 Prefixes 28



Coverage

DOIs

Prefixes

Updates

Coverage information last updated Sunday, June 11, 2017 5:00:54 AM UTC

## Published Last 2 Years

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78

A

230 Park  
Avenue Suite  
800 Shantae  
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York NY 10169-  
0935 United

Funding Information

29.43%

Award Numbers

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# Elsevier BV

DOIs 15,182,081 Prefixes 28

Coverage DOIs Prefixes Updates

## Significant Updates

:err	7228
:erratum	3499
:addendum	37
:correction	10
:retraction	2
:withdrawal	1
:retration	1
:removal	1

# Yonsei University College of Medicine (KAMJE)

DOIs 4,094 Prefixes 1



N  
1901  
A  
Dept of Pediatrics,  
Yonseir Univ.  
Severence Hospital  
Sinchong-dong  
Yongsan-Gu Seoul  
Seodaemun-gu 120-  
752 South Korea

Coverage

DOIs

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Updates

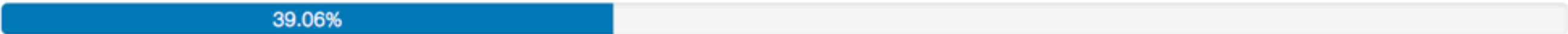
Coverage information last updated Sunday, June 11, 2017 5:02:03 AM UTC

## Published Last 2 Years

Funding Information



Award Numbers



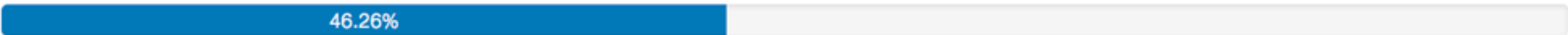
License URLs



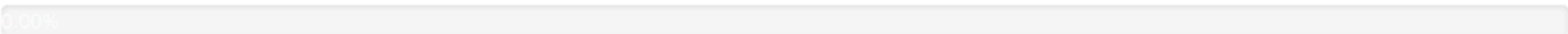
Reference Lists



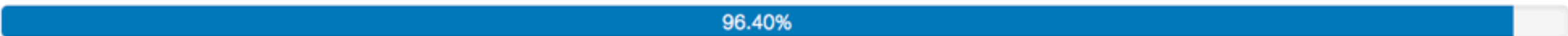
Full-text URLs



ORCIDs



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# Yonsei University College of Medicine (KAMJE)

DOIs 4,094 Prefixes 1



Coverage

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N  
1901

A  
Dept of Pediatrics,  
Yonseir Univ.  
Severence Hospital  
Sinchong-dong  
Yongsan-Gu Seoul  
Seodaemun-gu 120-  
752 South Korea

## Significant Updates

:correction	19
:erratum	16
:retraction	7

Coverage

DOIs

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Updates

Coverage information last updated Thursday, December 22, 2016 6:29:10 AM UTC

## Published Last 2 Years

Funding Information

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Award Numbers

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License URLs

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Reference Lists

82.84%

Full-text URLs

0.00%

ORCIDs

0.00%

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0.00%

**But there is a disconnect  
between what global  
infrastructure enables, and  
what many publishers are  
actually doing**



**Many members have no  
idea what metadata  
they deposit**





# METADATA 2020

# METADATA 2020



- Advocacy campaign for richer metadata
- A cross-community collaboration
- Vision to create common understanding
- Express why metadata is so important
- Shared messaging & educational resources



"Most people wouldn't think: 'Well, if we can fix this metadata we can find a cure for a terrible illness.' If we can find a way to connect those dots, that would be huge. Nobody is asking: 'What is the cost to society?'"

# Steering group



Cameron Neylon	Curtin Univ / FORCE11	Laure Haak / Alice Meadows	ORCID
Caroline Sutton	Co-Action/Informa	Mark Patterson	eLife
Dario Taraborelli	Wikimedia	Mike Taylor	Digital Science
Ed Pentz	Crossref	Natalia Manola	OpenAIRE
Eva Mendez	UC3M / OSPP / DCMI	Patricia Cruse / Laura Rueda	DataCite
Genevieve Early	Taylor & Francis	Paul Dlug	APS
Ginny Hendricks	Crossref	Roy Tennant	OCLC
John Chodacki	California Digital Library	Scott Plutchak	Univ Alabama
Juan Pablo Alperin	PKP	Stefanie Haustein	Univ Montreal
Kristen Ratan	Coko Foundation	Steve Byford	JISC

# The problem



- Authors want increased visibility
- Researchers need easier reproducibility
- Funders and institutions are looking for better performance data; and
- Publishers and service-providers need to demonstrate value with increased usage
- We share some metadata, but there is more to be done
- None of this is possible when there are gaps in metadata. And everyone suffers as a consequence.

# Goals



- Raise awareness of the importance of sharing richer metadata.
- Provide information for the community on the role of metadata in making scholarly content discoverable.
- Encourage publishers, aggregators, funders, research institutions, and service providers to make a public commitment increase the quality of their metadata.
- Facilitate communication between the stakeholders to encourage collaboration.
- Equip all stakeholders with tools and information.

# A path



- The opportunities are significant and far-reaching.
- If we can overcome technical, economic, and social obstacles we will be able to reuse and remix the metadata to:
  - Map interconnections
  - Balance consistency and flexibility; and
  - Provide a common, distributed resource for all.
- The entire scholarly community needs to be on board in order to meet this ambitious goal.
- Everyone has a role to play. The time is now, the benefits are immeasurable.

# METADATA 2020



## How can you get involved?

- Contribute your stories and perspectives
- Volunteer to advocate
- Follow us on twitter @Metadata2020
- Email [info@metadata2020.org](mailto:info@metadata2020.org) to stay in touch

# Thank you!

@CrossrefOrg

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[feedback@crossref.org](mailto:feedback@crossref.org)

