## Supporting Information

## EXPERIMENTAL SECTION

All chemicals were purchased from commercial suppliers and used without purification. Solvents, such as toluene, THF, and CH<sub>2</sub>Cl<sub>2</sub>, were freshly distilled. Column chromatography was performed with Activated alumina. NMR spectra were recorded on JEM LA400 FT-NMR spectrometer operating at 399.65MHz for <sup>1</sup>H in CDCl<sub>3</sub> solution. Chemical shifts were relative to internal TMS. IR spectra were obtained on a JASCO FS-420 spectrometer as KBr pellets. UV-Vis spectra and fluorescence spectra were measured on a JASCO V-570 and a JASCO FP-750. The calorimetric data were obtained on a Seiko DSC 220 at a scanning rate of 10 °C / min under flow of nitrogen. MALDI-TOF mass spectra were obtained on a PerSeptive Biosystems Voyager-DE-Pro spectrometer with dithranol as matrix. GPC analyses were carried out with a JASCO system (pump 1580, UV-detector 1575, HPLC refractive index-detector 930) with Showa Denko GPC KF-804L column (8.0 x 300 mm, polystyrene standards, M = 900-400000 g/mol) in THF as an eluent at 35°C (1.0ml min<sup>-1</sup>). Melting points were recorded using a Shibata MEL-270 melting point apparatus and are corrected.

- 1: A mixture of pyrrole  $(2.0 \text{ ml}, 1.59 \times 10^{-2} \text{ mol})$  and 3, 5-dibromobenzaldehyde  $(4.2g, 1.59 \times 10^{-2} \text{ mol})$  in 25ml of propionic acid refluxed for 48hr. The residue resulting from evaporation was purified using column chromatography on activated alumina by eluting with CHCl<sub>3</sub>. Yield: 11%. MALDI-TOF-MS (Dithranol):  $m/z = 1238 \ ([M+H]^+, 100) \ \text{calcd for } C_{44}H_{22}N_4Br_8$ : 1237.5.
- **5:** A Schlenk flask was charged with **1** (0.18 g,  $4.32 \times 10^{-4}$  mol) and Pd(PPh<sub>3</sub>)<sub>4</sub> (0.03g,  $2.60 \times 10^{-5}$  mol) under Ar atmosphere. Solutions of **2** (1.35g,  $1.44 \times 10^{-3}$  mol) in THF (6 ml) and Na<sub>2</sub>CO<sub>3</sub> (2.0 M, 7 ml) in H<sub>2</sub>O was prepared and deoxygenated with a stream of Ar. These solutions and deoxygenated toluene were added to the reaction vessel, and the mixture was refluxed under Ar for 72 hr. The reaction mixture was poured into a mixture of H<sub>2</sub>O and diethylether. The aqueous phase was washed with ether, and the organic phases were combined and washed with 1 M NaOH aqueous

solution and brine. The crude product was purified using column chromatography on activated alumina by eluting with CHCl<sub>3</sub> / n-hexane (1:9 v/v), and resulting material was recrystallized from 2-methoxyethanol. Yield 57%. <sup>1</sup>H NMR (CDCl<sub>3</sub>, 400MHz):  $\delta$  = 9.04(8H, d, Pyrrole), 8.48 (8H, d, Ph), 8.25 (4H, s, Ph), 7.86 (16H, d, Ph), 7.54 (16H, d, Ph), 1.37 (s, 36H, -C(CH<sub>3</sub>)<sub>3</sub>). MALDI-TOF-MS (Dithranol): m/z = 1672 ([M+H]<sup>+</sup>, 100) calcd for C<sub>124</sub>H<sub>126</sub>N<sub>4</sub>: 1670.9.

**6:** Yield 24%. <sup>1</sup>H NMR (CDCl<sub>3</sub>, 400MHz):  $\delta$  = 9.11(8H, d, Pyrrole), 8.62 (8H, d, Ph), 8.42 (4H, s, Ph), 8.03 (16H, d, Ph), 7.80 (8H, s, Ph), 7.61 (32H, d, Ph), 7.40 (32H, d, Ph), 1.37 (s, 144H, -C(CH<sub>3</sub>)<sub>3</sub>). <sup>13</sup>C NMR (CDCl<sub>3</sub>):  $\delta$  = 150.5, 142.7, 142.4, 142.0, 141.7, 140.6, 138.3,132.5, 129.1, 127.1, 126.9, 125.7, 125.4, 125.2, 34.5, 31.3. MALDI-TOF-MS (Dithranol): m/z = 3337 ([M+H]<sup>+</sup>, 100) calcd for C<sub>252</sub>H<sub>254</sub>N<sub>4</sub>: 3335.9.