



Boosting University Rankings by Improving Research Visibility and Impact

Part 1


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4th December 2023

Abstract

Universities often climb up in rankings when their research gets noticed more. Usually, top-notch research gets attention easily, sometimes even leading to big awards like the Nobel Prize. But most research isn't at this high level and needs extra help to be seen and make an impact. Universities can rise higher in rankings by using smart ways to share their research. This includes creating strong online profiles, working with others in the field, picking the best ways to publish and share their work, and using social media to spread the word. In this workshop, [Nader Ale Ebrahim](#) (A Research Visibility and Impact Consultant), will explain how making research more visible can help universities move up in rankings. He will also share various "[Research Tools](#)" and tips to help researchers and universities show off their work better, increasing its visibility and impact. This workshop is all about practical, easy-to-use advice and tools to get your research noticed.

Keywords: Research Visibility, Improving University Rankings, Research Impact, Sharing Research, Online Profiles, Networking, Publication Tips, Research Promotion Tools, Getting Research Noticed.

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Thank you,
Nader Ale Ebrahim
Email: aleebrahim@gmail.com

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Thank you
Dr. Akbar Heidarzadeh,
from
Azarbaijan Shahid Madani
University, Tabriz, East
Azerbaijan Province, Iran

Who am I?

Name: Nader Ale Ebrahim

Profession: Freelance Consultant specializing in Research Visibility and Impact

Research Interests: My research interests include University Rankings, Open Access, Research Visibility, Research Impact, Research Tools, and Bibliometrics.

Mission: My goal is to guide and support researchers in effectively disseminating and promoting their research work. I am dedicated to enhancing research visibility, impact, and citations. I advocate for extending the research cycle beyond publication and emphasize proactive efforts in research dissemination.

Key Achievement: I am the creator of the "[Research Tools](#)" Box, a toolkit designed to assist researchers in enhancing their research visibility and impact.

Educational Outreach: I have been invited to conduct webinars and workshops by numerous universities and research centers. My teaching materials, available on Figshare, have garnered over 500,000 views.

Online Presence: My teaching materials and resources can be found at [https://figshare.com/authors/Nader Ale Ebrahim/100797](https://figshare.com/authors/Nader_Ale_Ebrahim/100797).

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Research Tools Box

Dr. Nader Ale Ebrahim has collected these sporadic tools under one roof in a collection named “[Research Tool Box](#)”. The toolbox contains over 720 tools so far, classified in 4 main categories: Literature-review, Writing a paper, Targeting suitable journals, as well as Enhancing visibility and impact factors.

Source: <https://guides.library.illinois.edu/biomedresearch/home>

Theme: Research Visibility and Impact: e-Researcher Tools, Open Access Publishing, and Open Data Management.

Keynote Speakers:



Research Visibility and Impact – Dr. Nader Ale Ebrahim, Research Visibility and Impact Consultant, Research and Technology Department, Alzahra University, Vanak, Tehran, Iran.



Open Data Management – Dr Kim B. Ferguson, Research Data Management Specialist at DANS (Data Archiving and Networked Services), an Institute of the KNAW and NOW, Netherlands.



Guest Speaker:
Associate Professor Chevonne Reynolds,
School of Animal, Plant, and Environmental Sciences,
Wits University



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Witwatersrand, Johannesburg,
Gauteng, **South Africa**

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SPEAKER
Nader Ale Ebrahim
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Introduction to Maximizing Research Visibility and Impact: Strategies for Al-Kut University College

Nader Ale Ebrahim, PhD

Research Visibility and Impact Consultant



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Dr. Nader Ale Ebrahim
Research Visibility Consultant

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Libraries as Transformers

4-7 September 2023
Izmir / Türkiye

<https://libguides.iyte.edu.tr/iatulfall2023>



Source: <https://libguides.iyte.edu.tr/c.php?g=709014&p=5114258>

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Research Visibility and Impact Consultant

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Elevating Research Visibility and Impact: Strategies for İzmir Institute of Technology (İYTE)

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Source: Ale Ebrahim, Nader (2023). Elevating Research Visibility and Impact: Strategies for İzmir Institute of Technology (İYTE). figshare. Presentation. <https://doi.org/10.6084/m9.figshare.24103539.v1>

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Dr. Nader Ale Ebrahim

- Visibility and Impact Consultant
- Adjunct Lecturer, Alzahra University Iran

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Nader Ale Ebrahim, PhD


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
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 17th August 2023



How to Elevate Research Visibility and Impact

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Source: Ale Ebrahim, Nader (2023). How to Elevate Research Visibility and Impact. figshare. Presentation.
<https://doi.org/10.6084/m9.figshare.23826426.v1>



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Trainer

Nader Ale Ebrahim

Research Visibility and Impact
Consultant, Iran



Date: March 08, 2023

Time: 11:00 AM to 01:00 PM



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RESEARCH VISIBILITY AND ITS IMPACT ON UNIVERSITY RANKING



By Dr. Nader Ale Ebrahim
Research Visibility and Impact consultant

OBJECTIVES

- I. To increase the published paper's visibility, accessibility
- II. To improve your research impact and ranking
- III. To rise citations of your publications
- IV. To make your research and teaching activities known
- V. To trace the citation

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ارتقای مرتبه اعضای هیئت علمی

Ale Ebrahim, Nader (2023). Maximizing Your Research Visibility and Impact, Researcher Branding. figshare. Presentation.

<https://doi.org/10.6084/m9.figshare.22139825.v1>

Ale Ebrahim, Nader (2023). Maximizing Your Research Visibility and Impact, Promoting Your Research. figshare. Presentation.

<https://doi.org/10.6084/m9.figshare.22146908.v1>

Source: <https://birjand.ac.ir/lib/fa/news/22764>

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فريق تطوير مهارات البحث والنشر العلمي

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Each Saturday 8:00PM-10:00PM

Prof Dr Nader Ale Ebrahim

zoom

Meeting ID 953 7031 7771

Password 684752

No.	Research Visibility, Main topic	Research Visibility, Sub-topic	Link to Reference
1	Part 1 - Research Branding	Introduction and the webinar series objectives	Motivation, International university rankings, Measuring researcher's impact.
2		Researcher Branding - Building a Researcher Profile Database	Top tips to make a researcher's article discoverable, Author name's variations, Use a standardized institutional affiliation, Author's subject area, Select a research brand name.
3		Researcher Branding – Online CV/Profile	Why should I care about my online presence?, Examples of online profiles, Transparent Ranking, Create Google Scholar online profile, Create ORCID profile, Scopus Author Identifier.
4		Researcher Branding – Networking	How is the Altmetrics score calculated?, Academic social media ResearchGate and Academia.edu , LinkedIn for researchers, Use Twitter for academic research.
5	Part 2 - Visibility of the Research	Boosting the Visibility of the Research - Make a Paper ID	Creating your own library, Preparing a paper for online archiving, Understanding your rights, Publishers, and copyright, Preprint version vs. publisher's version
6		Boosting the Visibility of the Research - Online Repository	Publications repository effect, Article views and downloads, Deposit articles without DOI in Zenodo, Deposit articles in SSRN, Deposit articles in other repositories.
7		Boosting the Visibility of the Research - Document Publishing	Making all your scholarly outputs available online, Data sharing, Enhancing your profile with images, Audio slides, and video, Depositing unpublished and white papers, Deposit documents on “Cloud Storage”, and Publishing an online book (E-book Publishing).
8		Boosting the Visibility of the Research - Citation Tracking	The importance of citation tracking, Citation tracking tools, Create a Google alert, Monitor the impact of social media, E-mail marketing, Create a citation CV.

All of my teaching materials are available online at:

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Usage metrics

580,265 item views

117,939 item downloads

December 02, 2023

Boosting University Rankings by Improving Research Visibility and Impact

- 1. Definitions**
2. Do and Don't
3. Motivation - International University Rankings
4. Motivation - Research Visibility and Impact
5. Case Study
6. Key Actions
7. Q&A

Definitions

The definition of Research Visibility and Impact

- **Research Visibility** means how easily a researcher's work is accessible and available to be **found**, read, and cited by others in the scholarly community and public.
- **Research Impact** generally refers to the effect research has in areas outside the academia - economy, society, culture, Environment, etc.
- The easiest definition of “research impact” is **“Making the world better”**.

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- 2. Do and Don't**
3. Motivation - International University Rankings
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5. Case Study
6. Key Actions
7. Q&A

Do and Don't



Photo created by DALL-E Openai

High Impact Research

Quality, Quality,
Quality

Inherent & Appearance

Don't forget, the quality of your work will always matter. Helping the world to be a better place is essential to gain attention to your research work!

However, it is difficult to distinguish whether high citations are due to quality or visibility (Ale Ebrahim et al., 2014).

Sources:

1. Yadav, A., McHale, J., & O'Neill, S. (2023). How does co-authoring with a star affect scientists' productivity? Evidence from small open economies. *Research Policy*, 52(1).
<https://doi.org/10.1016/j.respol.2022.104660>
2. Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., & Motahar, S. M. (2014). Visibility and Citation Impact. *International Education Studies*, 7(4), 120-125.
<https://doi.org/10.5539/ies.v7n4p120>



Times Higher Education

@timeshighered

...

#WUR2023 Trends in research and citations: Nigeria is the country improving at the quickest rate, increasing the average citation score by 30 points since 2019, from 28 to 58 #THEunirankings bit.ly/3rGXYrS



Source: <https://twitter.com/timeshighered/status/1580518212621324288>



Avoid Unethical Approaches



Source: http://wiki.lib.sun.ac.za/index.php/SUNScholar/Research_Article_Metrics



World University Rankings

@THEworldunirank

...

Citation counting is encouraging cheating in Iran
Ministers' metric-based boasts about the country's scientific prowess
are belied by the reality, as a recent incident illustrates, says Roohola
Ramezani bit.ly/3WWybea



Source: <https://twitter.com/THEworldunirank/status/1667829798817726465>



Citation counting is encouraging cheating in Iran

Ministers' metric-based boasts about the country's scientific prowess are belied by the reality, as a recent incident illustrates, says Roohola Ramezani

June 11, 2023

[Roohola Ramezani](#)

Iranian science has acquired a certain renown – both internally and internationally – on account of the relatively high number of citations it attracts.

Citations are a big deal in Iran. A [whole institute](#) has been launched for monitoring the entire scientific outputs of the Islamic world, including those written in native languages. The institute



Source: iStock

Source: <https://www.timeshighereducation.com/blog/citation-counting-encouraging-cheating-iran>

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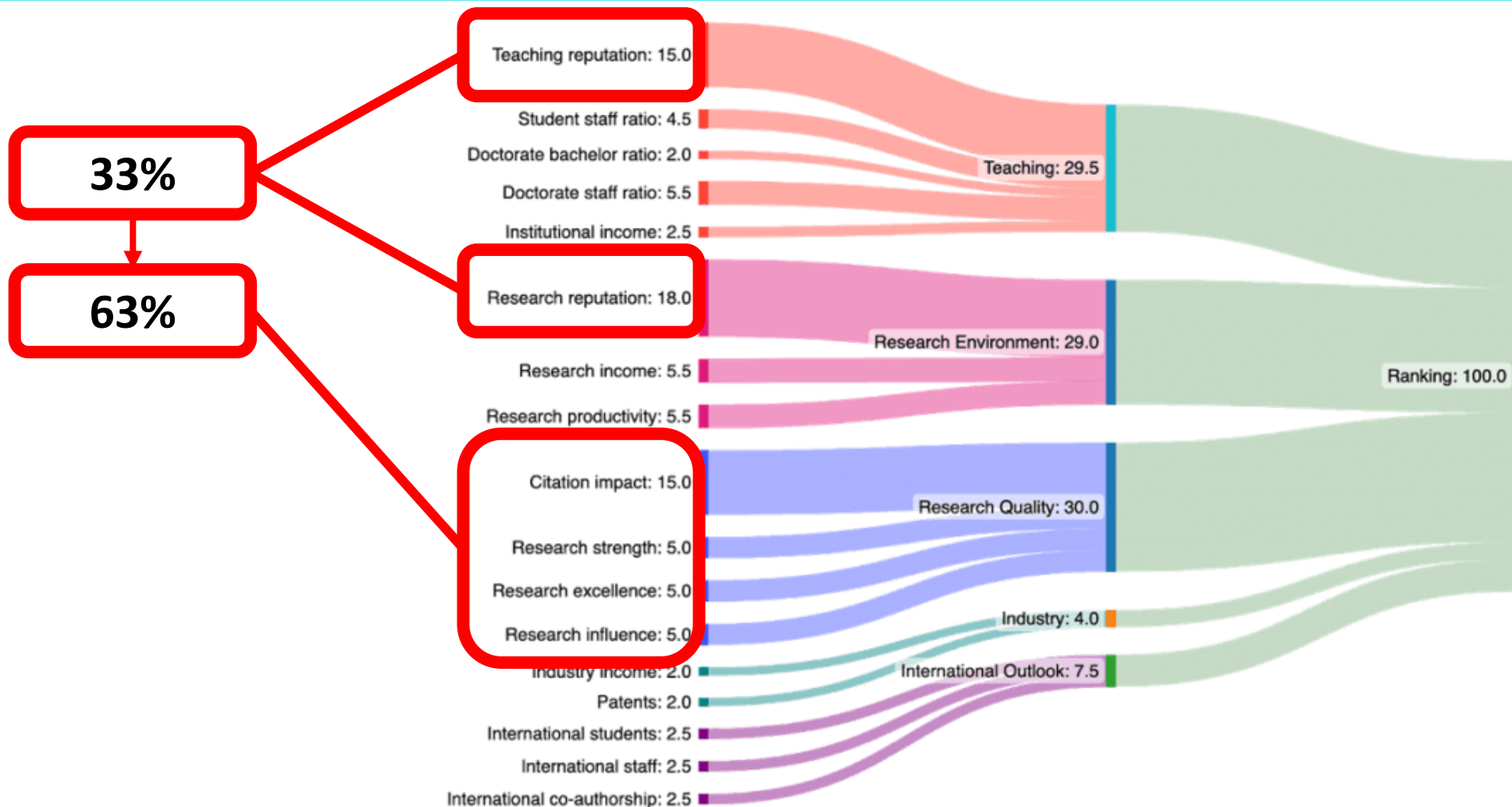
Motivation - International University Rankings

The new World University Rankings 2024 methodology (WUR 3.0)

- The new citation measures will sit alongside our existing citation measure – field-weighted citation impact – in our renamed Research Quality pillar.
- The three new measures will each give us a new insight into the shape of research at universities.
 - *Research strength* will look at the 75th percentile of field-weighted citation impact – a guide to how strong typical research is.
 - *Research excellence* will look at the proportion of research in the top 10% worldwide – a guide to the amount of world-leading research at an institution.
 - *Research influence* will help us understand when research is recognised in turn by the most influential research in the world – a broader look at excellence.


Source: <https://www.timeshighereducation.com/world-university-rankings/new-world-university-rankings-2024-methodology-wur-30>


The new World University Rankings 2024 methodology (WUR 3.0)




Source: <https://www.timeshighereducation.com/world-university-rankings/new-world-university-rankings-2024-methodology-wur-30>

Azərbaycan Şahid Mədanı Universiteti - Dünya Universiteti Rəqəmləri 2024

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1001–1200th
World University
Rankings 2024

801–1000th
Impact Rankings 2021

151–200th
Young University
Rankings 2023

 Azarshahr Road, Tabriz, East Azerbaijan, 5375171379, Iran

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ABOUT AZARBAIJAN SHAHID MADANI UNIVERSITY

There is a trap for the unwary in the location of Azarbaijan Shahid Madani University. It was established in 1987 in Tabriz, Iran an ancient city whose 3,000 years of history mean it is regarded as one of the cradles of civilisation. The modern city is the largest in the north-east of the country and capital of the state of East Azarbaijan.

Founded as a branch of Iran's teacher-training (Tarbiet Moallem) university, within a year the university had won independence as Tabriz University of teacher-training and was later renamed as Azerbaijan's university of the same discipline.

Its monotechnic purposes and scope were transformed in 2001 when it became an all-purpose university covering the full range of disciplines at undergraduate

Source: <https://www.timeshighereducation.com/world-university-rankings/azarbaijan-shahid-madani-university>

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39

QS World University Rankings methodology 2024

Performances Lenses	2024 Edition Weights	Change from previous editions
Academic Reputation	30%	10% deducted
Employer Reputation	15%	5% added
Faculty Student Ratio	10%	10% deducted
Citations per Faculty	20%	No change
International Faculty Ratio	5%	No change
International Student Ratio	5%	No change
International Research Network	5%	New
Employment Outcomes	5%	New
Sustainability	5%	New

Source: <https://support.qs.com/hc/en-gb/articles/4405955370898-QS-World-University-Rankings->

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Filtered by:

Asia X

Iran X

Year

2024

Region

Region

Asia

Country/Territory

Country/Territory

Iran X



Excel Results Table

Published on: 27 June 2023



Quick View



Full View



University Search

Rank

University

Overall Score

334

**Sharif University of
Technology**

Tehran, Iran

32.4



Shortlist

=360

**University of Tehran**

Tehran, Iran

30.7



Shortlist

=375

**Amirkabir University of
Technology**

Tehran, Iran

29.5



Shortlist

451

**Iran University of
Science and
Technology**

Tehran, Iran

25.6



Shortlist

Source: <https://www.topuniversities.com/world-university-rankings?region=Asia&countries=ir>

Academic Ranking of World Universities (ARWU)

Criteria	Indicator	Code	Weight
Quality of Education	Alumni of an institution winning Nobel Prizes and Fields Medals	Alumni	10%
Quality of Faculty	Staff of an institution winning Nobel Prizes and Fields Medals	Award	20%
	Highly Cited Researchers	HiCi	20%
Research Output	Papers published in Nature and Science*	N&S	20%
	Papers indexed in Science Citation Index-Expanded and Social Science Citation Index	PUB	20%
Per Capita Performance	Per capita academic performance of an institution	PCP	10%

Source: <https://www.shanghairanking.com/methodology/arwu/2022>

U.S. News & World Report's Best Global Universities Rankings

Ranking indicator	Weight
Global research reputation	12.5%
Regional research reputation	12.5%
Publications	10%
Books	2.5%
Conferences	2.5%
Normalized citation impact	10%
Total citations	7.5%
Number of publications that are among the 10% most cited	12.5%
Percentage of total publications that are among the 10% most cited	10%
International collaboration – relative to country	5%
International collaboration	5%
Number of highly cited papers that are among the top 1% most cited in their respective field	5%
Percentage of total publications that are among the top 1% most highly cited papers	5%

Source: <https://www.usnews.com/education/best-global-universities/articles/methodology>

Center for World University Rankings (CWUR)

- 1) **Education:** based on the academic success of a university's alumni, and measured by the number of a university's alumni who have won prestigious academic distinctions relative to the university's size (25%)
- 2) **Employability:** based on the professional success of a university's alumni, and measured by the number of a university's alumni who have held top positions at major companies relative to the university's size (25%)
- 3) **Faculty:** measured by the number of faculty members who have won prestigious academic distinctions (10%)
- 4) **Research:**
 - i) Research Output: measured by the total number of research papers (10%)
 - ii) High-Quality Publications: measured by the number of research papers appearing in top-tier journals (10%)
 - iii) Influence: measured by the number of research papers appearing in highly-influential journals (10%)
 - iv) Citations: measured by the number of highly-cited research papers (10%)

Source: <https://cwur.org/methodology/world-university-rankings.php>

EduRank's university ranking methodology

- **45% Research performance.** We use the OpenAlex database as a proxy to retrieve scientific publications and links between them (citations). Rather than just summarizing them, we build a graph with publications as nodes and citations as edges to calculate the **weight of each publication**. Then we adjust that weight for the publication date and share of university representatives in the list of authors.
- **45% Non-academic prominence.** We use the same approach that Google and other modern search engines use to calculate the reputation of individual web pages - backlinks to a university from other sites. We use the data from Ahrefs as a source with the largest available index of pages and links.
- **10% Alumni score.** The indicator reflects the combined number of page views that a university's graduates and other affiliated individuals have on all 43 language versions of Wikipedia

Source: <https://edurank.org/methodology/>

Updated: July 18, 2023 EduRank



#4924 of 14,131
In the World

#1758 of 5,830
In Asia

#76 of 310
In Iran

#4 of 5
In Tabriz

#564 of 1,886
For Renewable Energy
Engineering

Top 50%
For 43 other topics

Source: <https://edurank.org/uni/azarbaijan-shahid-madani-university/>

Research profile

Azarbaijan Shahid Madani University has published 4,826 scientific papers with 48,040 citations received. The research profile covers a range of fields, including Physics, Engineering, Quantum and Particle physics, Chemistry, Biology, Materials Science, Organic Chemistry, Environmental Science, Computer Science, and Biochemistry.

Publications 4,826

Citations 48,040

**Massachusetts Institute of Technology:
Statistics**

Publications 236,151

Citations 13,385,463

Source: <https://edurank.org/uni/azarbaijan-shahid-madani-university/> and <https://edurank.org/uni/massachusetts-institute-of-technology/>



Iran (Islamic Republic of)

ranking	<u>World Rank</u> ▲	<u>University</u>	<u>Det.</u>	<u>Impact Rank*</u>	<u>Openness Rank*</u>	<u>Excellence Rank*</u>
1	305	University of Tehran	👉	631	419	190
2	460	Tehran University of Medical Sciences	👉	1392	287	260
3	626	Shahid Beheshti University of Medical Sciences	👉	1730	493	437
4	637	Sharif University of Technology Tehran	👉	1300	657	540
90	3803	University of Social Welfare and Rehabilitation Sciences Tehran	👉	5156	8183	2832
91	3808	North Khorasan College of Medical Sciences	👉	12045	3260	2950
92	3814	Azarbaijan Shahid Madani University Tarbiat Moallem	👉	9740	8183	1717
93	3831	Shahed University	👉	7391	8183	2264
94	3845	University of Malayer	👉	13925	2998	2659
95	3909	Shahrekord University of Medical Sciences	👉	6852	8183	2520

Source: <https://www.webometrics.info/en/Asia/Iran%20%28Islamic%20Republic%20of%29>

Azərbaycan Şahid Mədanı Universiteti **Tarbiət Məallem**

Azərbaycan Şahid Mədanı Universiteti Tarbiət Məallem

<https://ror.org/05pg2cw06>

World Ranking ▲	Continental Ranking	Country Rank	Impact	Openness	Excellence
3814	1272	92	9740	8183	1717

Source: <https://www.webometrics.info/en/detalles/05pg2cw06>

INDICATORS	MEANING	METHODOLOGY	SOURCE	WEIGHT
VISIBILITY (or IMPACT)	Web contents Impact	Number of external networks (subnets) linking to the institution's webpages (normalized and then the average value is chosen)	Ahrefs Majestic	50%
TRANSPARENCY (or OPENNESS)	Top cited researchers	Number of citations from Top 310 authors (excluding the top 20 outliers) See Transparent Ranking for additional info	Google Scholar Profiles	10%
EXCELLENCE (or SCHOLAR)	Top cited papers	Number of papers amongst the top 10% most cited in each one of the all 27 disciplines of the full database Data for the five year period: 2018-2022	Scimago	40%

Source: <https://www.webometrics.info/en/Methodology>



Round University Ranking is a ranking of leading world universities



+995 322 19 33 69
info@roundranking.com

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World University Rankings

RUR World University Rankings evaluate performance of 1200+ world's leading higher education institutions by 20 indicators grouped into 4 key areas of university activity: Teaching, Research, International Diversity, Financial Sustainability. You can view the rankings for the period of 2010-2023 by selecting the year on the timeline and by choosing the ranking type in the menu below.

Please also see [RUR Subject Rankings](#), [RUR Reputation Rankings](#), [RUR Academic Rankings](#), [RUR Rankings by Indicators](#).

Please [click here](#) for methodological details.

Years

2023

▼

University

University Search

▼

Ranking

World University Ranking


▼

Location

Iran

▼

Save

Rank	University	Score	Country	Flag	League
165	Tehran University of Medical Sciences	75.287	Iran		Golden League

Shahid Madani University



☒ Highlight All

☐ Match Case

☐ Match Diacritics

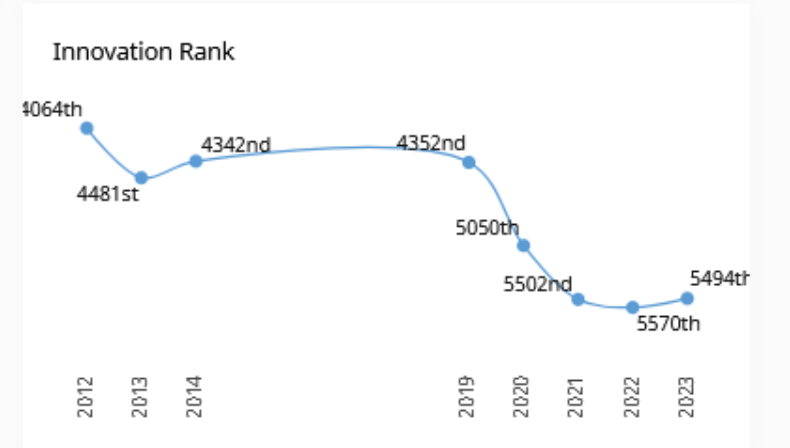
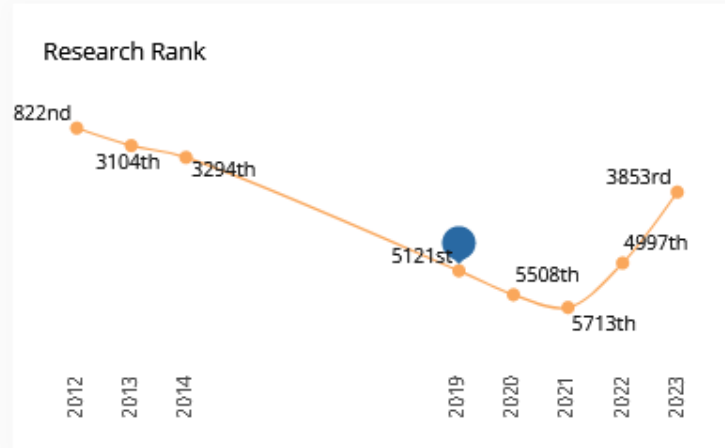
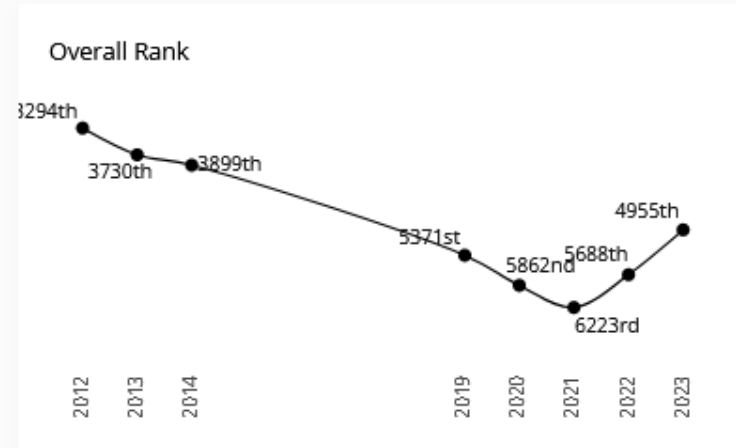
☐ Whole Words

Phrase not found

Source: <https://roundranking.com/ranking/world-university-rankings.html#world-2023>

Group of Measurement	Indicator	Weight	
TEACHING (40%)	1. Academic staff per students	8%	
	2. Academic staff per Bachelor's degrees awarded	8%	
	3. Doctoral degrees awarded per academic staff	8%	
	4. Doctoral degrees awarded per Bachelor's degrees awarded	8%	
	5. World teaching reputation	8%	→ Online visibility (8%)
RESEARCH (40%)	6. Citations per academic and research staff	8%	
	7. Doctoral degrees per admitted PhD	8%	
	8. Normalized citation impact	8%	
	9. Papers per academic and research staff	8%	
	10. World research reputation	8%	→ Social media visibility (8%)
INTERNATIONAL DIVERSITY (10%)	11. Share of international academic staff	2%	
	12. Share of international students	2%	
	13. Share of international co-authored papers	2%	
	14. International reputation outside region	2%	→ New Media Impact (2%)
	15. International level	2%	
FINANCIAL SUSTAINABILITY (10%)	16. Institutional income per academic staff	2%	
	17. Institutional income per students	2%	
	18. Papers per research income	2%	
	19. Research income per academic and research staff	2%	
	20. Research income per institutional income	2%	

Source: https://hedclub.com/en/library/round_university_ranking_specifications and <https://roundranking.com/methodology/methodology.html>

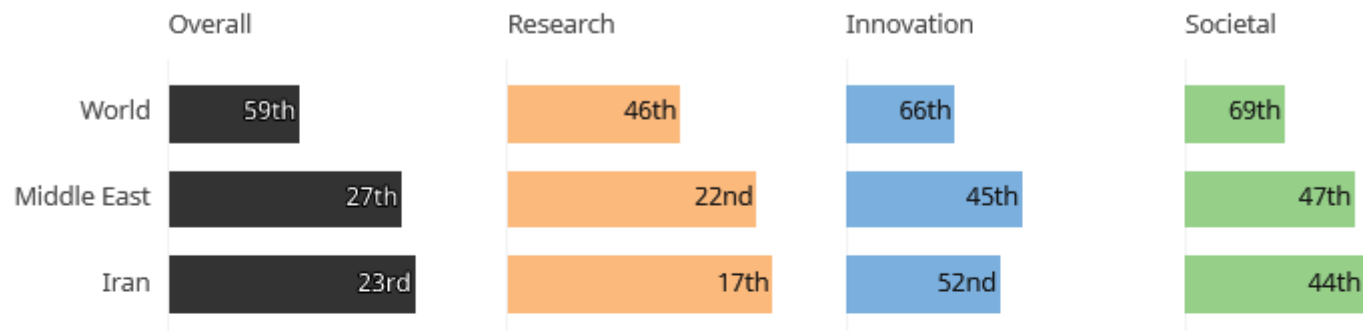


Source: <https://www.scimagoir.com/institution.php?idp=3954>

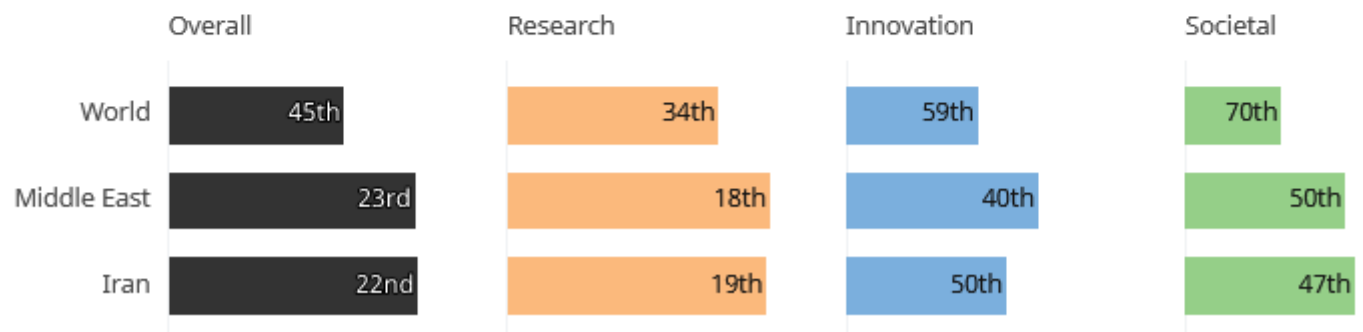


Source: <https://www.scimagoir.com/methodology.php>

Compared to All sectors (percentiles)



Compared to Universities sector (percentiles)



Source: <https://www.scimagoir.com/institution.php?idp=3954>

Boosting University Rankings by Improving Research Visibility and Impact

1. Definitions
2. Do and Don't
3. Motivation - International University Rankings
- 4. Motivation - Research Visibility and Impact**
5. Case Study
6. Key Actions
7. Q&A

Motivation - Research Visibility and Impact

Unlocking Opportunities: The Power of Visibility

$$0 \times 100 = 0$$

Visibility \times *Skills* = *Opportunities*

Visibility \times *Quality* = *Opportunities*

Visibility \times *Price* = *Opportunities*

Visibility \times *Services* = *Opportunities*

Don't let a lack of online visibility delay your progress. Grab the moment, take action, and begin today.

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Scimago Journal & Country Rank

Enter Journal Title, ISSN or Publisher Name

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World Report

Middle East

All subject areas

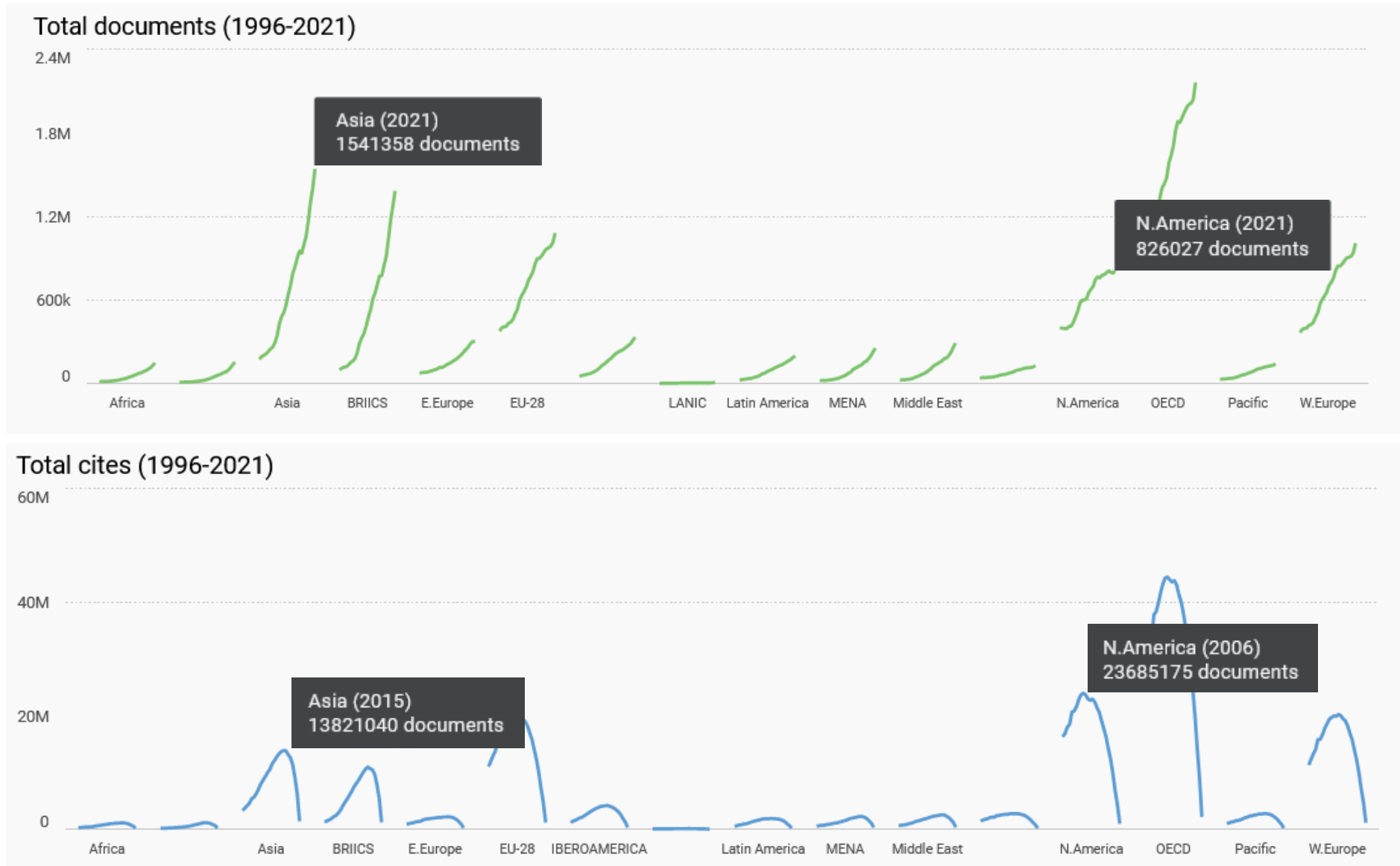
H index	Documents	Citable documents	Citations	Self citations	Citations per document
1058	3163707	2968629 (93.83%)	49439887	13817080 (27.95%)	15.63

Northern America

All subject areas

H index	Documents	Citable documents	Citations	Self citations	Citations per document
2944	17094686	14930646 (87.34%)	513920132	231567007 (45.06%)	30.06

Source: <https://www.scimagojr.com/worldreport.php?w=Middle%20East> and <https://www.scimagojr.com/worldreport.php?w=Northern%20America>



Source: <https://www.scimagojr.com/worldreport.php>

40 (H-index Rank) – 15 (Documents Rank) = 25

2021

40 (H-index Rank) – 21 (Documents Rank) = 19

1996-
2021

41 (H-index Rank) – 15 (Documents Rank) = 26

2022

41 (H-index Rank) – 21 (Documents Rank) = 20

1996-
2022

Source: <https://www.scimagojr.com/countryrank.php>

Scopus Roadmap: What's New in 2022?

- **We are continuously adding content!**
- There are currently **87+ million records** in Scopus from **27.1K serials**, **140K conferences**, and **261K books**. Scopus is updated daily with approximately **11,000 new articles per day** indexed.
- In 2021 we added **4,042,234 items (+4.74%)**.
- This included:
 - **1198 journals (+4.8%)**
 - **18K stand-alone book titles (+7%)**
 - **170K book items (+8%)**
 - **576K conference papers (+5%)**

Source: <https://blog.scopus.com/posts/scopus-roadmap-whats-new-in-2022>

Why Improve your Research Visibility and Impact?

The needle in the haystack

More than 4 million scientific articles are published each year, and that number is rising.



Authors Cite a Work Because:

- It is relevant (in some way) to what they're writing
- They know it exists

Source: Gosling, C. (2013). [Tips for improving citations 2nd Bibliometrics in Libraries Meeting: The Open University](#).

Before



Research, Publish

~~PUBLISH or PERISH~~

Now



*Research, Publish,
Create, Promote, Measure*

VISIBLE or VANISH

Source: <https://www.medtextpert.com/research-visibility-or-vanish/>

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For Postgraduate Research
Students

Face to Face Workshops



HOW TO MAXIMISE THE VISIBILITY AND IMPACT OF YOUR RESEARCH: PATHWAYS TO OPEN ACCESS

This workshop is aimed at all researchers who have started writing for publication or are considering writing for publication.

A great amount of researchers' time and effort involves writing up their research for publication. However, once a paper is accepted for publication, it is not guaranteed that it will reach the widest possible audience, even if the journal does have a high impact factor.

**Next available session: 25th
September 2013, 10:00-13:00**

[Middle Years Register](#)

[Final Years Register](#)

Be Seen: Strategies for Improving Research Visibility and Impact

Friday, April 14, 2023

1:00 pm -

At our second-annual Be Seen workshop, you will learn new strategies for elevating the discoverability of your research and scholarship through resources that are immediately available to all. Speakers Andrea Malone and Taylor Davis-Van Atta from UH Libraries will emphasize strategies that pertain to:

- Curating your web presence and online scholarly profile
- Leveraging tools and platforms to showcase your scholarship online
- Identifying potential communication avenues

[Register Here](#)

About the Speakers

Andrea Malone, research visibility and impact Coordinator at UH Libraries. In this role, she works with faculty and researchers to develop strategies for increasing the visibility of their research and gather metrics to assist them with communicating the national and global impact of their research.

Source: <https://uh.edu/calendar/?view=e&id=636592#event>

Research Visibility and Impact Center-(RVnIC)
©2023-2025 Dr. Nader Ale Ebrahim



Location

Science Building, Room 132 (livestream available)

Cost

Free

Contact

Sally Connolly

Boosting University Rankings by Improving Research Visibility and Impact

1. Definitions
2. Do and Don't
3. Motivation - International University Rankings
4. Motivation - Research Visibility and Impact
- 5. Case Study**
6. Key Actions
7. Q&A

Case Study

Azərbaycan Şəhid Mədanı Universiteti, Web Presence – Google Search

The screenshot shows a Google search interface. The search bar contains the text 'Azərbaycan Şəhid Mədanı Universiteti'. Below the search bar, the results are displayed. A red box highlights the text 'About 180,000 results (0.50 seconds)'. The results list includes a link to the university's website, 'Azərbaycan Şəhid Mədanı ...', and several other links related to the university. On the right side, there is a map showing the location of the university in Tabriz, Iran, and a summary of the university's information, including its name in English, 'Azərbaycan Şəhid Mədanı University', and its address.

Google

Azərbaycan Şəhid Mədanı Universiteti

Q All Images News Videos More Tools SafeSearch

About 180,000 results (0.50 seconds)

Results for **District 1, Tehran, Tehran Province** - Choose area

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<https://www.azaruniv.ac.ir>

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Azərbaycan Şəhid Mədanı University provides its students ...

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Artificial Intelligence and ...
... Azərbaycan Şəhid Mədanı University. The laboratory was ...

More results from [azaruniv.ac.ir](https://www.azaruniv.ac.ir) »

Azərbaycan Şəhid Mədanı University

Website Directions Save

Public university in Tabriz

Azərbaycan Şəhid Mədanı University, commonly called only Azərbaycan University, is a public university located near Tabriz, East Azerbaijan Province, Iran, founded in 1987. [Wikipedia](#)

Address: تبریز, آذرشهر, East Azerbaijan Province

Source: <https://www.google.com/search?client=firefox-b-d&q=Azərbaycan+Şəhid+Mədanı+Universiteti>

Massachusetts Institute of Technology, Web Presence – Google Search

The screenshot shows a Google search for "Massachusetts Institute of Technology". The search bar at the top contains the text "Massachusetts Institute of Technology". Below the search bar, the results for "Massachusetts Institute of Technology" are displayed. A yellow box highlights the text "About 408,000,000 results (0.50 seconds)". Below this, the first result is "MIT - Massachusetts Institute of Technology" with the URL "https://www.mit.edu". To the right of the main results, there is a sidebar with the heading "About" and a paragraph describing MIT. Below the paragraph is a table with three columns: "Avg cost after aid", "Graduation rate", and "Acceptance rate". The table contains the following data: "Avg cost after aid" is "\$5,084", "Graduation rate" is "95%", and "Acceptance rate" is "4%". Below the table is a paragraph about the graduation rate and a link to "Learn more". At the bottom of the sidebar, there is an "Address" and a "Phone" number. The "Address" is "77 Massachusetts Ave, Cambridge, MA 02139, United States" and the "Phone" is "+1 617-253-1000". There is also a "Feedback" link at the bottom right of the sidebar.

Google

Massachusetts Institute of Technology

Massachusetts Institute of Technology
Cambridge, MA · Private, non-profit · 4-year

About 408,000,000 results (0.50 seconds)

MIT - Massachusetts Institute of Technology
https://www.mit.edu

Want more about MIT? Explore more spotlights, or subscribe to receive daily or weekly doses of MIT in your inbox. ... Join us in building a better world.

Results from mit.edu

Schools & Departments
Schools & Departments · School of Architecture and Planning ...

Massachusetts Institute of
Founded to accelerate the nation's industrial revolution, MIT is ...

Graduate Admissions
Degree programs - Applications - Master's Degrees - Blog - ...

About

The Massachusetts Institute of Technology is a private land-grant research university in Cambridge, Massachusetts. Established in 1861, MIT has played a significant role in the development of many areas of modern technology and science. [Wikipedia](#)

Avg cost after aid	Graduation rate	Acceptance rate
\$5,084	95%	4%

Graduation rate is for first-time, full-time undergraduate stud more ▾
From US Dept of Education · [Learn more](#)

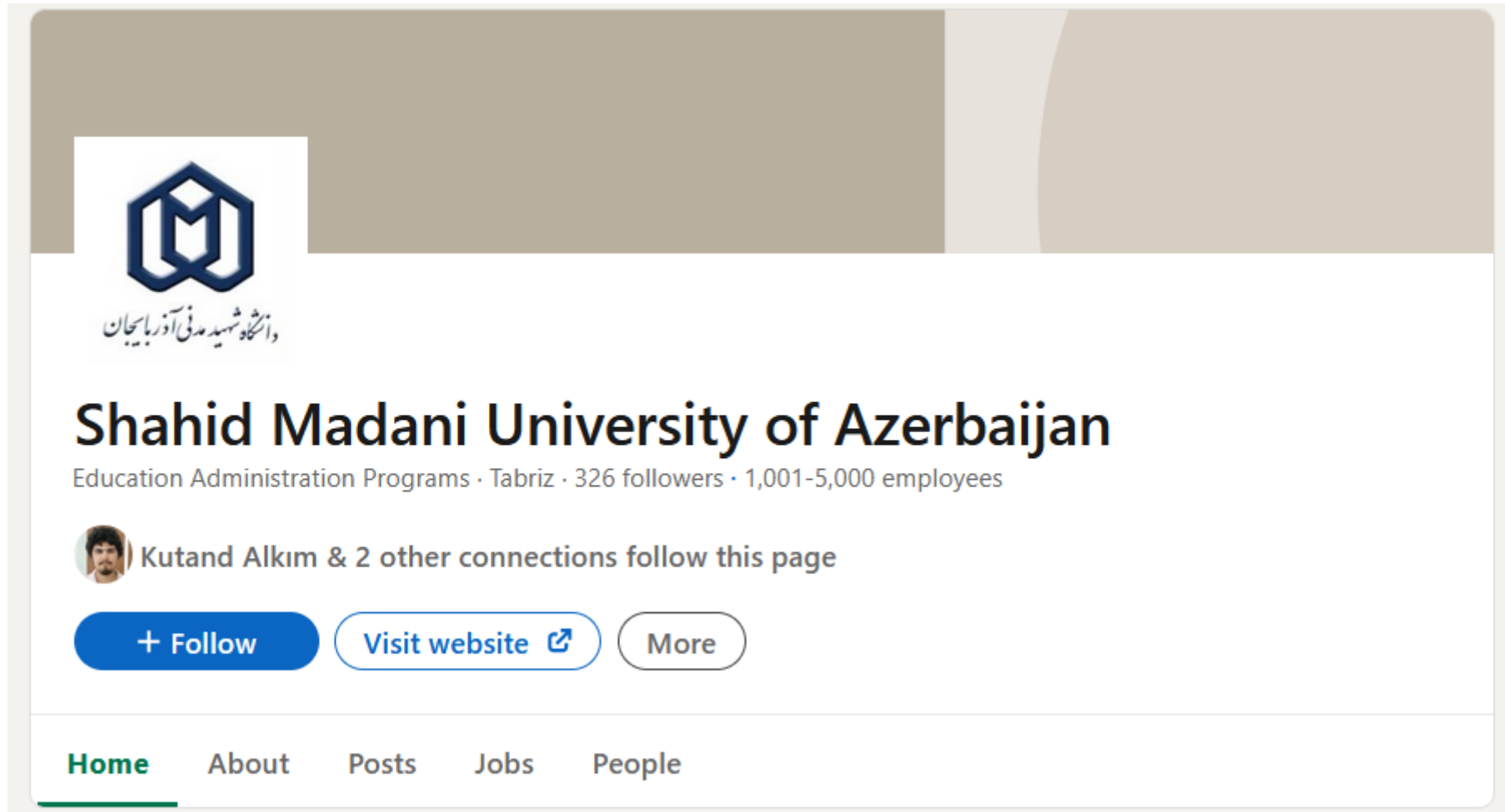
Address: 77 Massachusetts Ave, Cambridge, MA 02139, United States

Phone: +1 617-253-1000

Feedback

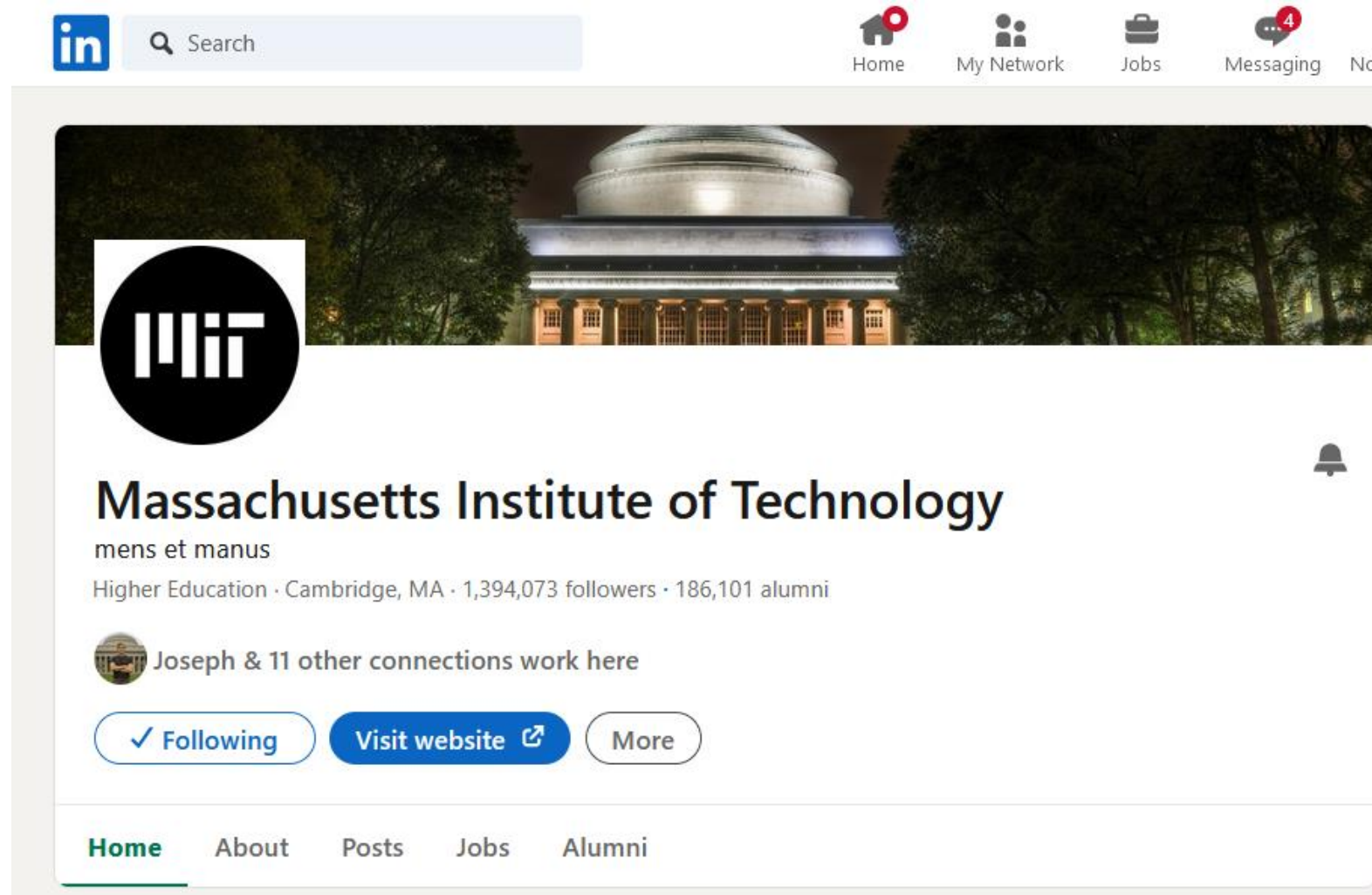
Source: <https://www.google.com/search?q=Massachusetts+Institute+of+Technology>

Azerbaijan Shahid Madani University, LinkedIn



Source: <https://www.linkedin.com/company/shahid-madani-university-of-azerbaijan/>

Massachusetts Institute of Technology, LinkedIn



Source: <https://www.linkedin.com/school/mit/>

Dr. Akbar Heidarzadeh, Web Presence – Google Search

The screenshot shows a Google search interface with the query 'Dr. Akbar Heidarzadeh' in the search bar. The search results are displayed below the search bar, showing 'About 44,600 results (0.32 seconds)'. The results are categorized by source: LinkedIn, Google Scholar, and ResearchGate. Each result includes a profile picture, the source name, a brief description, and a link to the profile or publication.

Google


Dr. Akbar Heidarzadeh

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About 44,600 results (0.32 seconds)

 LinkedIn · Akbar Heidarzadeh
1.1K+ followers


Akbar Heidarzadeh - Associate Professor

"Akbar is a perfect researcher in Metallurgy. He is professional in Materials Characterization/Verification with Great innovative ideas. He is highly ...

 Google Scholar
<https://scholar.google.com/citations>

Akbar Heidarzadeh (ORCID: 0000-0001-5623-0233)

Friction stir welding/processing of metals and alloys: A comprehensive review on microstructural evolution. A **Heidarzadeh**, S Mironov, R Kaibyshev, G Çam, A ...
Missing: Dr. | Show results with: Dr.

 ResearchGate
<https://www.researchgate.net/profile/Akbar-Heidarza...>

Akbar Heidarzadeh Azarbaijan Shahid Madani University

Improved global knowledge of material processing environmental issues has resulted in the development of sustainable and environment-friendly green composite ...

Source: <https://www.google.com/search?q=Dr.+Akbar+Heidarzadeh>

Nader Ale Ebrahim, Web Presence – Google Search

Google

Nader Ale Ebrahim


Images Videos News Maps Books Flights Finance

All filters Tools

About 119,000 results (0,32 seconds)

Nader Ale Ebrahim

Researcher



YouTube • Nader Ale Ebrahim

5:03 8 May 2023

Google

Nader Ale Ebrahim
(ORCID:0000-0001-7091-4439)
Research and Technology Department,
Alzahra University (ROR 013odqc34),...

Google Scholar

<https://scholar.google.com/citations>

Nader Ale Ebrahim (ORCID:0000-0001-7091-4439)

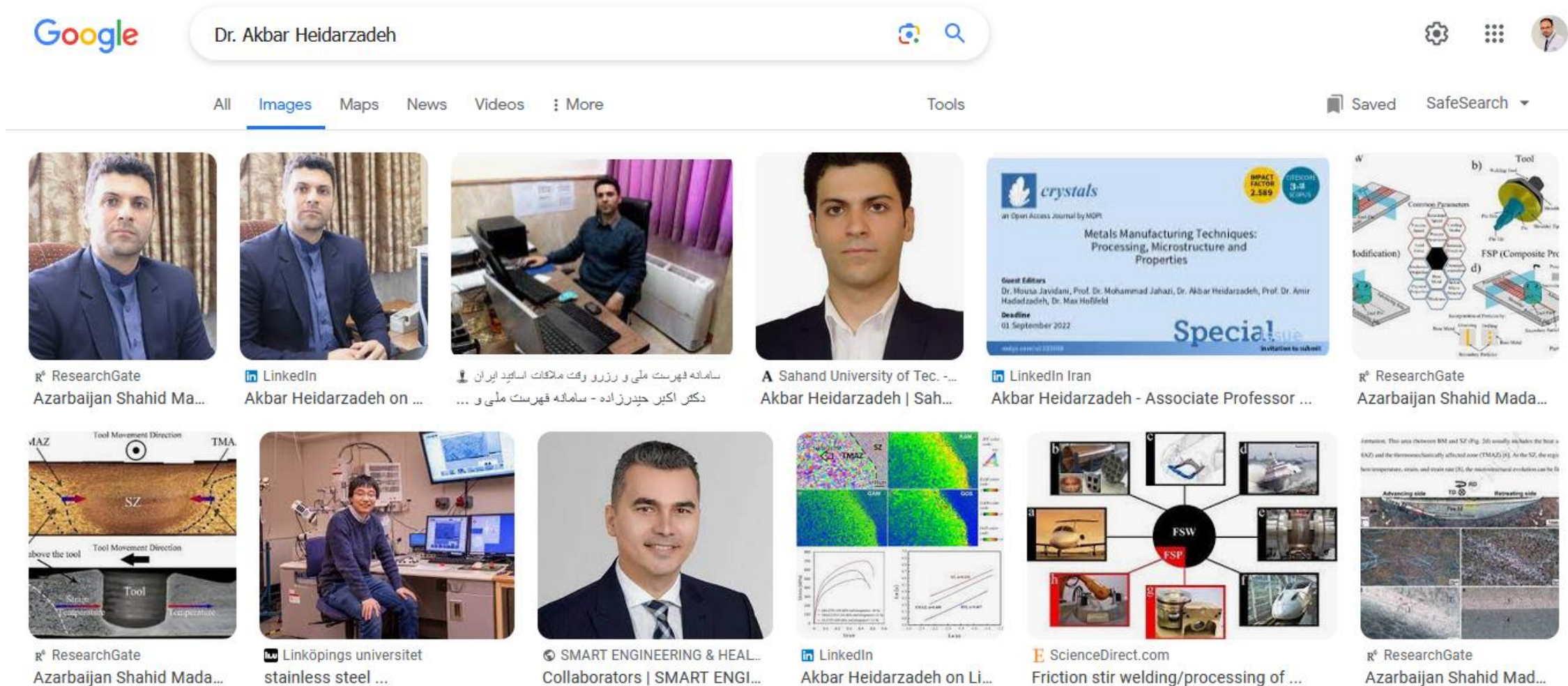
Virtual teams: A literature review. N Ale Ebrahim, S Ahmed, Z Taha. Australian journal of basic and applied sciences 3 (3), 2653-2669, 2009. 632, 2009 ; Major ...

About

Nader Ale Ebrahim currently works as a "Research Visibility and Impact" freelancer consultant. Nader is also an adjunct lecturer at Alzahra University. His current

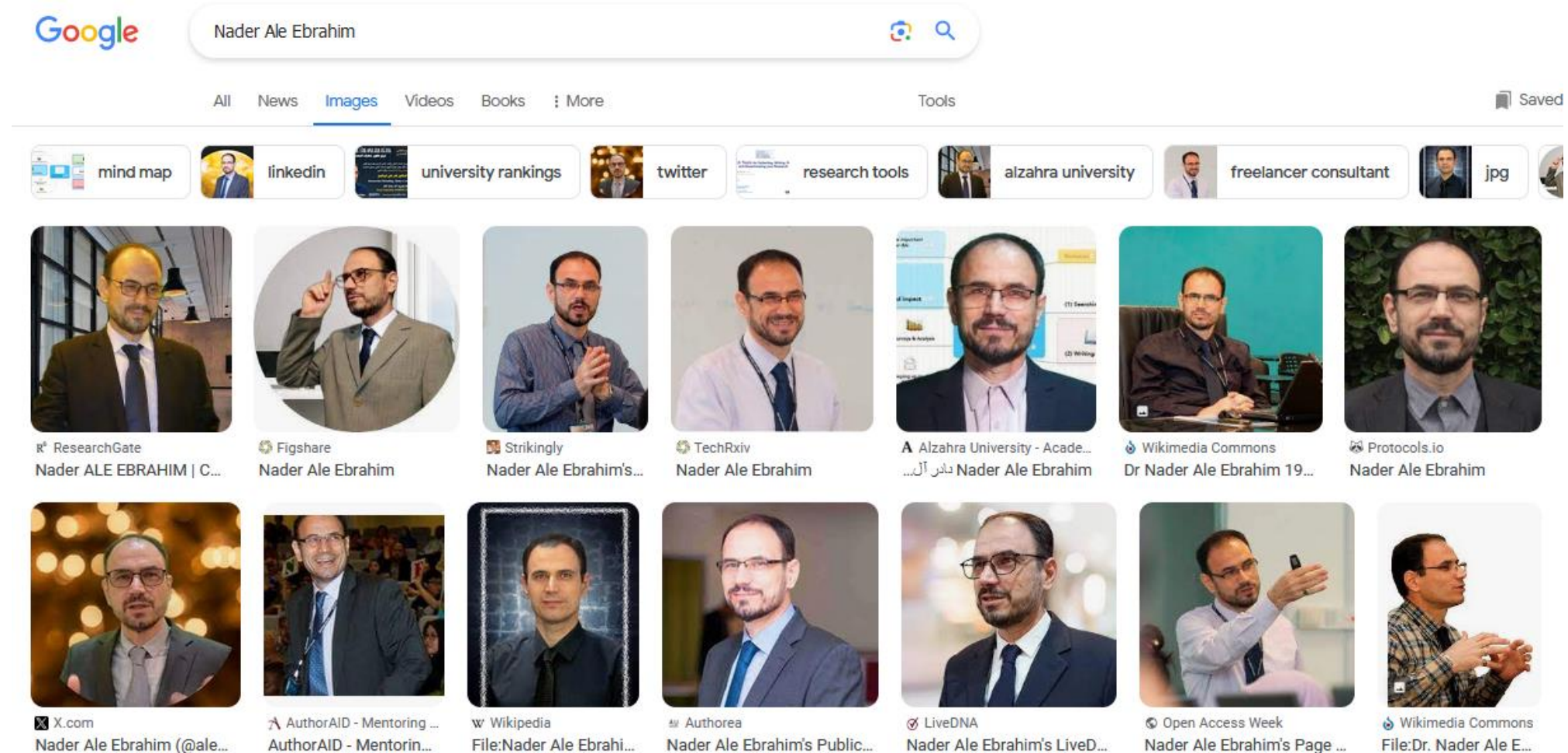
Source: <https://www.google.com/search?q=Nader+Ale+Ebrahim>

Dr. Akbar Heidarzadeh, Web Presence – Google Images






Source: <https://www.google.com/search?q=Dr.+Akbar+Heidarzadeh>


Nader Ale Ebrahim, Web Presence – Google Images



Source: <https://www.google.com/search?q=Nader+Ale+Ebrahim>

Dr. Akbar Heidarzadeh





Akbar Heidarzadeh (ORCID: 0000-0001-5623-0233) [FOLLOW](#)

Other names: اکبر حیدرزاده

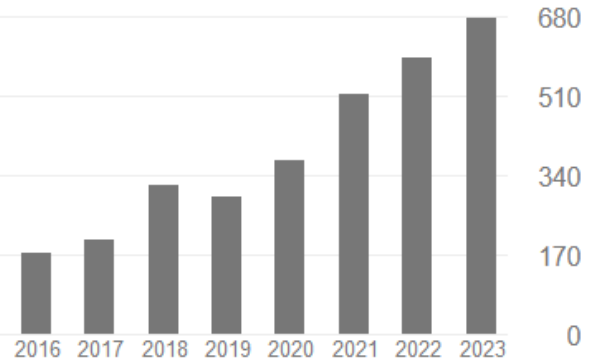
Department of Materials Engineering, Azarbaijan Shahid Madani University, Tabriz, Iran
Verified email at azaruniv.ac.ir - [Homepage](#)

[Friction Stir Welding/Proces...](#) [Additive Manufacturing](#) [Composites](#) [Texture](#)

TITLE	CITED BY	YEAR
Friction stir welding/processing of metals and alloys: A comprehensive review on microstructural evolution A Heidarzadeh, S Mironov, R Kaibyshev, G Çam, A Simar, A Gerlich, ... Progress in Materials Science, 100752 <div><div>374</div><div>4</div><div>155</div><div>0</div></div>	508	2021
Tensile behavior of friction stir welded AA 6061-T4 aluminum alloy joints A Heidarzadeh, H Khodaverdizadeh, A Mahmoudi, E Nazari Materials & Design 37, 166-173 <div><div>149</div><div>0</div><div>42</div><div>0</div></div>	221	2012
Effect of friction stir welding (FSW) parameters on strain hardening behavior of pure copper joints	134	2012

Cited by [VIEW ALL](#)

	All	Since 2018
Citations	3408	2792
h-index	34	29
i10-index	56	56



Year	Citations
2016	~150
2017	~180
2018	~300
2019	~280
2020	~350
2021	~500
2022	~550
2023	~650




Public access [VIEW ALL](#)


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10 articles


Source: <https://scholar.google.com/citations?hl=en&user=CcOrQzMAAAAJ>

Isidro F. Aguillo Caño





Isidro F. Aguillo Caño
(ORCID:0000-0001-8927-4873)



Other names ◀ Isidro F. Aguillo, Isidro Francisco Aguillo Caño, Isidro Aguillo Caño

Cybermetrics Lab IPP-CSIC (RoR:04q93ds34). Madrid,. SPAIN

Verified email at csic.es - [Homepage](#)

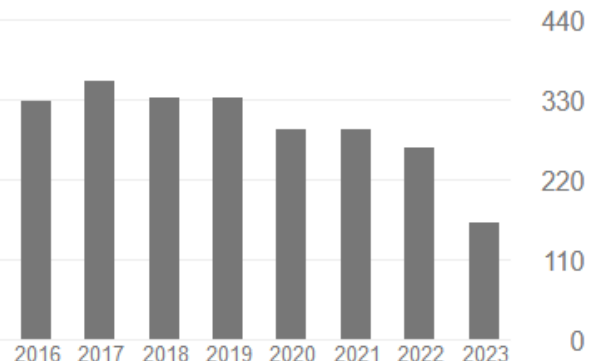
[Library and Information Sci...](#) [Webometrics](#) [Bibliometrics](#) [Research evaluation](#)

[Open access](#)

TITLE	CITED BY	YEAR
Comparing university rankings I Aguillo, J Bar-Ilan, M Levene, J Ortega Scientometrics 85 (1), 243-256	499	2010
Is Google Scholar useful for bibliometrics? A webometric analysis IF Aguillo Scientometrics 91 (2), 343-351	370	2012

Cited by [VIEW ALL](#)



	All	Since 2018
Citations	4994	1677
h-index	36	21
i10-index	80	33



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0 articles	2 articles

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Dr. Akbar Heidarzadeh, Friction stir welding

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Since 2023

Since 2022

Since 2019

Custom range...

Sort by relevance

Sort by date

Any type

Review articles

☐ include patents

☒ include citations

[\[HTML\] Friction stir welding/processing of metals and alloys: A comprehensive review on microstructural evolution](#)

[A Heidarzadeh, S Mironov, R Kaibyshev, G Çam... - Progress in Materials ..., 2021 - Elsevier](#)

The unique combination of very large strains, high temperatures and high strain rates inherent to friction stir welding (FSW) and friction stir processing (FSP) and their dependency on the processing parameters provides an opportunity to tailor the microstructure, and hence the performance of welds and surfaces to an extent not possible with fusion processes. While a great deal of attention has previously been focused on the FSW parameters and their effect on weld quality and joint performance, here the focus is on developing a ...

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Dr. Akbar Heidarzadeh, Modification of microstructure

Google Scholar

Modification of microstructure, hardness, and wear characteristics of an autor

Articles

Any time
Since 2023
Since 2022
Since 2019
Custom range...

Sort by relevance
Sort by date

Any type
Review articles

☐ include patents
☒ include citations

Modification of microstructure, hardness, and wear characteristics of an automotive-grade Al-Si alloy after friction stir processing
FK Charandabi, HR Jafarian, S Mahdavi, V Javaheri, A Heidarzadeh
Journal of Adhesion Science and Technology, 2021 • Taylor & Francis

Abstract
The surface structure and properties of a cast piston alloy were improved after friction stir processing at a tool rotation rate of 710 rpm and tool traverse speed of 100 mm/min. The microstructure of the base and processed materials were characterized using an optical microscope, and a scanning electron microscopy equipped with energy dispersive spectroscopy. Vickers hardness and wear tests were conducted to evaluate the mechanical properties. The results showed that friction stir processing eliminated the

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https://scholar.google.com/scholar?hl=en&as_sdt=0%2C5&q=Modification+of+microstructure%2C+hardness%2C+and+wear+characteristics+of+an+automotive-grade+Al-Si+alloy+after+friction+stir+processing&btnG=

Isidro F. Aguillo Caño, Comparing university rankings

Google Scholar

Comparing university rankings

Articles About 1,970,000 results (0.08 sec) My profile

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Since 2023
Since 2022
Since 2019
Custom range...

Sort by relevance
Sort by date

Any type
Review articles

☐ include patents
☒ include citations

Comparing university rankings [PDF] bme.hu
[Aguillo, J Bar-Ilan, M Levene, J Ortega - Scientometrics, 2010 - akjournals.com
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Akbar Heidarzadeh

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Advances in FSW and FSSW of dissimilar Al-alloy plates

Journal of Adhesion Science and Technology

2023 | Journal article

DOI: [10.1080/01694243.2022.2028073](https://doi.org/10.1080/01694243.2022.2028073)

WOSUID: [WOS:000750177100001](https://www.wosid.org/WOS/000750177100001)

CONTRIBUTORS: Cam, Gurel; Javaheri, Vahid; Heidarzadeh, Akbar

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Keywords



Webometrics, Bibliometrics,
Altmetrics, Cybermetrics, Rankings,
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Published name

Isidro F. Aguillo

Name

Isidro Aguillo

Also known as

Isidro F. Aguillo Caño



Biography

Head Cybermetrics Lab (IPP - CSIC)

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▼ **Employment (1)**



Sort

Consejo Superior de Investigaciones Científicas: Madrid, Madrid, ES

1994-02-01 to present | Laboratorio de Cibermetría (Instituto de Políticas y Bienes Públicos)

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Friction stir welding/processing of metals and alloys: A comprehensive review on microstructural evolution

Citation Data: Progress in Materials Science, ISSN: 0079-6425, Vol: 117, Page: 100752

Publication Year: 2021

420

Citations

518

Captures

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CITATIONS 420

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Review Description

The unique combination of very large strains, high temperatures and high strain rates inherent to friction stir welding (FSW) and friction stir processing (FSP) and their dependency on the processing parameters provides an opportunity to tailor the microstructure, and hence the performance of welds and surfaces to an extent not possible with fusion processes. While a great deal of attention has previously been focused on the FSW parameters and their effect on weld quality and joint performance, here the focus is on developing a comprehensive understanding of the

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Modification of microstructure, hardness, and wear characteristics of an automotive-grade Al-Si alloy after friction stir processing

Citation Data: Journal of Adhesion Science and Technology, ISSN: 1568-5616, Vol: 35, Issue: 23, Page: 2696-2709

Publication Year: 2021

13

Citations

13

Captures

Metric Options: ☒ Counts ☐ 1 Year ☐ 3 Year ⓘ

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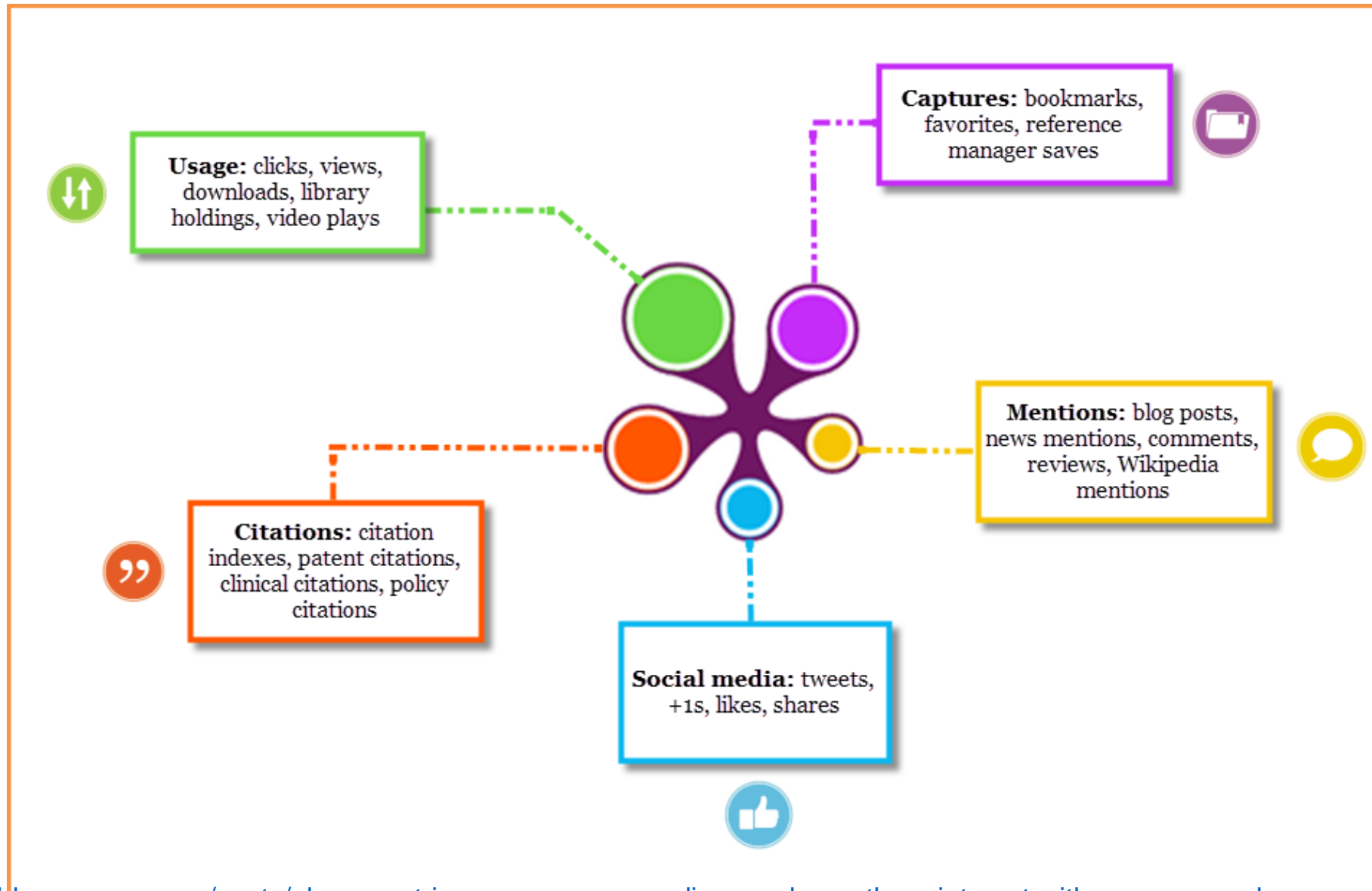
Article Description

The surface structure and properties of a cast piston alloy were improved after friction stir processing at a tool rotation rate of 710 rpm and tool traverse speed of 100 mm/min. The microstructure of the base and processed materials were characterized using an optical microscope, and a scanning electron microscopy equipped with energy dispersive spectroscopy. Vickers hardness and wear tests were conducted to evaluate the mechanical properties. The results showed that friction stir processing eliminated the dendritic microstructure, porosities, and segregation of the base metal.

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A comparison between two main academic literature collections: Web of science and scopus databases

Citation Data: Asian Social Science, ISSN: 1911-2017, Vol: 9, Issue: 5, Page: 18-26

Publication Year: 2013

904	38,689	1,602	18	22
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The role of STEM Education in improving the quality of education: A bibliometric study

August 13, 2022 | Nader Ale Ebrahim's academic activities and relevant topics ↗

Source: <https://link.springer.com/article/10.1007/s10798-022-09762-1> * Published: 08 August 2022 The role of STEM Education in improving the quality of education: A bibliometric study * Seyedh Mahboobeh Jamali, * Nader Ale Ebrahim & * Fatemeh Jamali International Journal of Technology and Design Education (2022)Cite this article * Metrics details Abstract The United Nations (UN) has launched s

Article Description

Nowadays, the world's scientific community has been publishing an enormous number of papers in different scientific fields. In such environment, it is essential to know which databases are equally efficient and objective for literature searches. It seems that two most extensive databases are Web of Science and Scopus. Besides searching the literature, these two databases used to rank journals in terms of their productivity and the total citations received to indicate the journals impact, prestige or influence. This article attempts to provide a comprehensive comparison

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ChatGPT

Dr. Akbar Heidarzadeh is a notable figure in the field of engineering, specifically in the areas of structural and earthquake engineering. His work primarily revolves around understanding and improving the resilience of structures to seismic events. Dr. Heidarzadeh has contributed significantly through research, teaching, and publications, often focusing on the dynamics of structures, seismic vulnerability assessments, and innovative methods to enhance the safety and durability of buildings and infrastructure in earthquake-prone areas.

He is known for his scholarly activities, which include publishing articles in reputable journals, presenting at conferences, and contributing to the advancement of knowledge in his field of expertise. As with many academics, his career likely involves a combination of research, teaching, and po↓ly involvement in professional societies related to structural and earthquake engineering.



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Who is Dr. Akbar Heidarzadeh?

ANSWER | GPT-4 MODEL

Dr. Akbar Heidarzadeh is an Associate Professor in the field of Materials Science and Engineering at Azarbaijan Shahid Madani University. He is also an Editorial Board Member at the Taylor & Francis Group, a renowned international publishing company ⁴.

His work involves conducting webinars and seminars on various topics related to materials science, engineering, and digital engineering. He shares his knowledge and research findings with a wide audience, including students, researchers, and other interested individuals ⁴.

Furthermore, Dr. Heidarzadeh has been recognized by Stanford University as one of the world's top 2% scientists ⁷. He has made significant contributions to the field of materials science and engineering through his research and academic activities.

He is also actively involved in contributing to the research community by publishing his work and sharing his findings. For instance, he has published a study on the correlation between local mechanical properties and corresponding microstructures in a friction stir processed Monel alloy ⁹.

According to Wikidata, Dr. Heidarzadeh's ORCID ID is 0000-0001-5623-0233 and his Scopus author ID is 56363113700 ¹⁰. These identifiers are used in the academic and research community to uniquely identify

Ask a followup question

SOURCES

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Hydrogen was doped in austenitic stainless steel (ASS) 316L tensile samples produced by the laser-powder bed fusion ..

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Journal of Manufacturing Processes 2023 | Journal article DOI: 10.1016/J.JMAPRO.2022.12.056 WOSUID: WOS:000976419100001 Contributors : Sajadifar, Seyed Vahid; S..

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Dr. Akbar Heidarzadeh is an associate professor in the Department of Materials Engineering at Azarbaijan Shahid Madani University. He is a professional researcher in the field of Metallurgy and specializes in Materials Characterization/Verification. Dr. Heidarzadeh has contributed to research in topics such as Microstructure and Friction Stir Welding/Processing of metals and alloys 1 He is also involved in organizing webinars and conferences at Azarbaijan Shahid Madani University 2 Dr. Heidarzadeh has collaborated with other researchers and professionals in the field of engineering and materials science

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Sources

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Answer

Dr. Akbar Heidarzadeh is an Associate Professor with a Ph.D. from Azarbaijan Shahid Madani University, Tabriz. He is a perfect researcher in Metallurgy, specializing in Materials Characterization/Verification with innovative ideas. His research interests include friction stir welding/processing of metals and alloys, with a focus on microstructural evolution. He has been involved in research groups...

Ask follow-up...

Copilot

↑

crystals

Metals Manufacturing Techniques: Processing, Microstructure and Properties

Dr. Akbar Heidarzadeh, Prof. Dr. Mohammad Jahani, Dr. Alborz Heidarzadeh, Prof. Dr. ...

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Thank you


Nader Ale Ebrahim, PhD
Research Visibility and Impact Consultant

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My Recent Publications

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