Appendix A. Supplementary Information

TABLE A1 Stimulus materials in study 2.

	Screen size	Color	Weight	
Hedonic attribute	• Wide	• Many colors	● 0.6 kilograms	
	Processing speed	Memory size	Audio clarity	
Utilitarian attribute	●8 GHz	● 120 GB	● High clarity	

Note: The images will be available upon request, readers can contact the corresponding author to access these images.

Chronic level of power scale (1 = strongly disagree, 7 = strongly agree),

In my relationships with others,
I can get people to listen to what I say.
My wishes do not carry much weight.
I can get others to do what I want.
Even if I voice them, my views have little sway.
I think I have a great deal of power.
My ideas and opinions are often ignored.
Even when I try, I am not able to get my way.
If I want to, I get to make the decisions.

TABLE A2 Stimulus materials in study 4.

	Processor	Storage	Camera	Hedonic	Color
		capacity		functions	
	●800 MHz	●2 GB	●1.9 million pixel	 Loudspeake 	Cool black
Hedonic		2 02	photo	r	● Honorable
attribute			●720P video	● Microphone	white
				● Sound	●Space grey
				photo	● Boarse orangey
					• Kinetic green
					●Rose gold

	Processor	Storage	Communication functions	Other functions	Color
		capacity			
Utilitarian	●800 MHz	●8 GB	● Hands-free hearing	●Smart Relay	• Black
attribute			● Short message reminding	● Voice control	
			●Email reminding	●Memographer	
				● Voice Memo	
				●Emergency rescue	

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