#### experiment sandbox



## resource: experimental design 4 the life sciences 4e **@cjlortie**

factorial-design challenges

full-factorial experiment has all levels of all factors represented/crossed



design matrix thinking



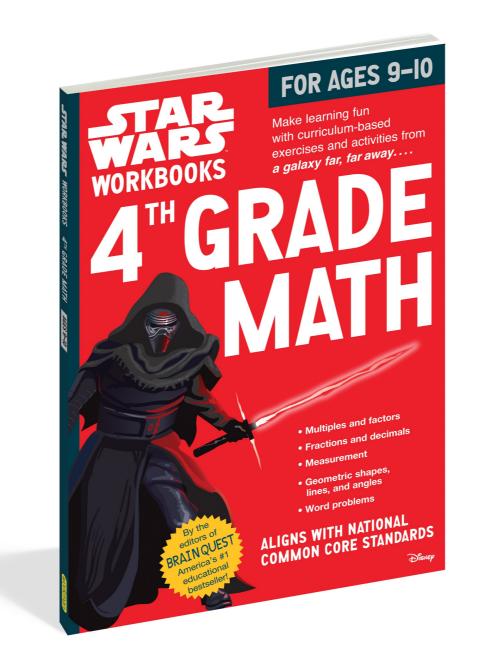
fully orthogonal designs easier to analyze & explain

#### main effects AND interaction terms



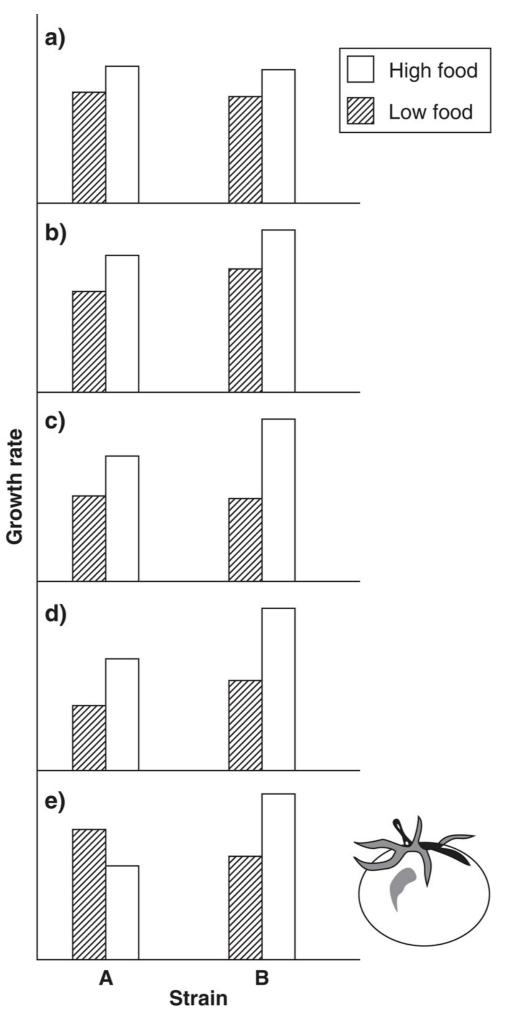
interaction terms are common and facilitate a more complete understanding of the system

more than two-way interaction terms are difficult to interpret



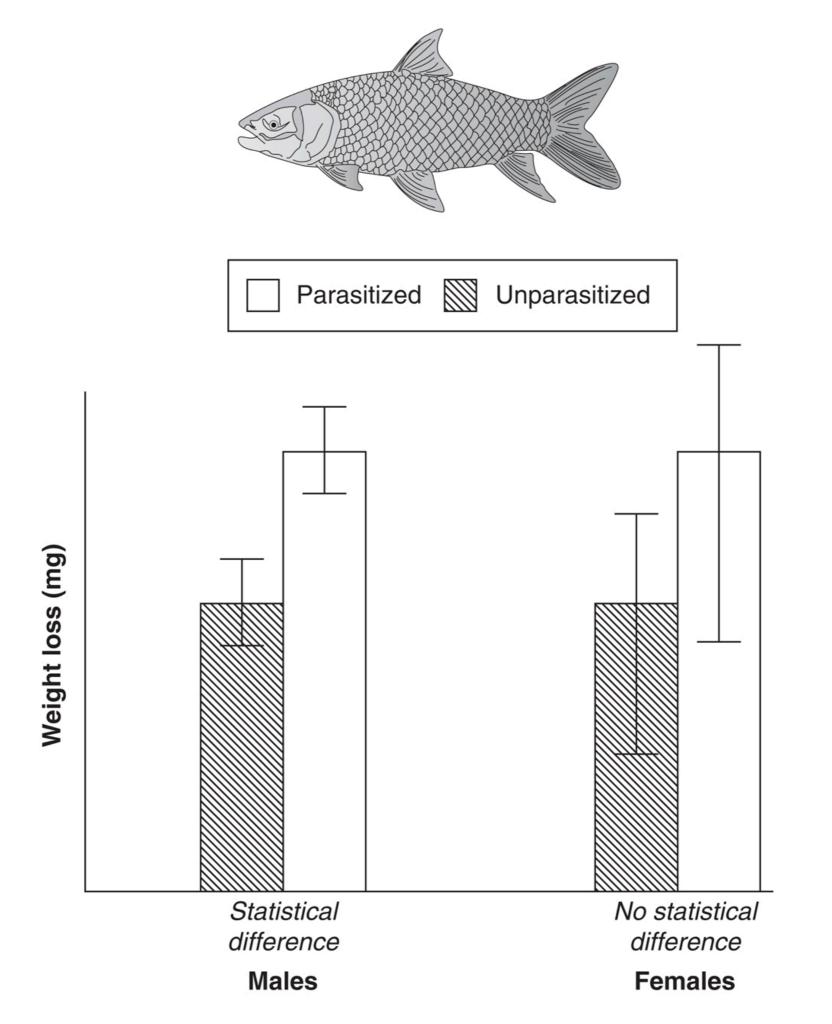
plan for parsimony

interaction terms can include both changes in magnitude and in sign





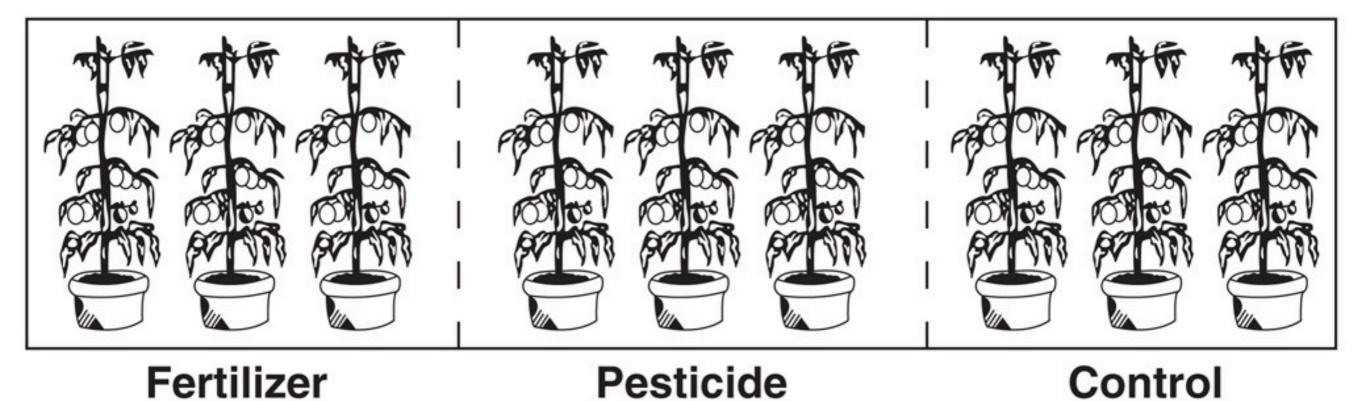
interaction terms can also include the collapse of differences



#### check all levels of all factors

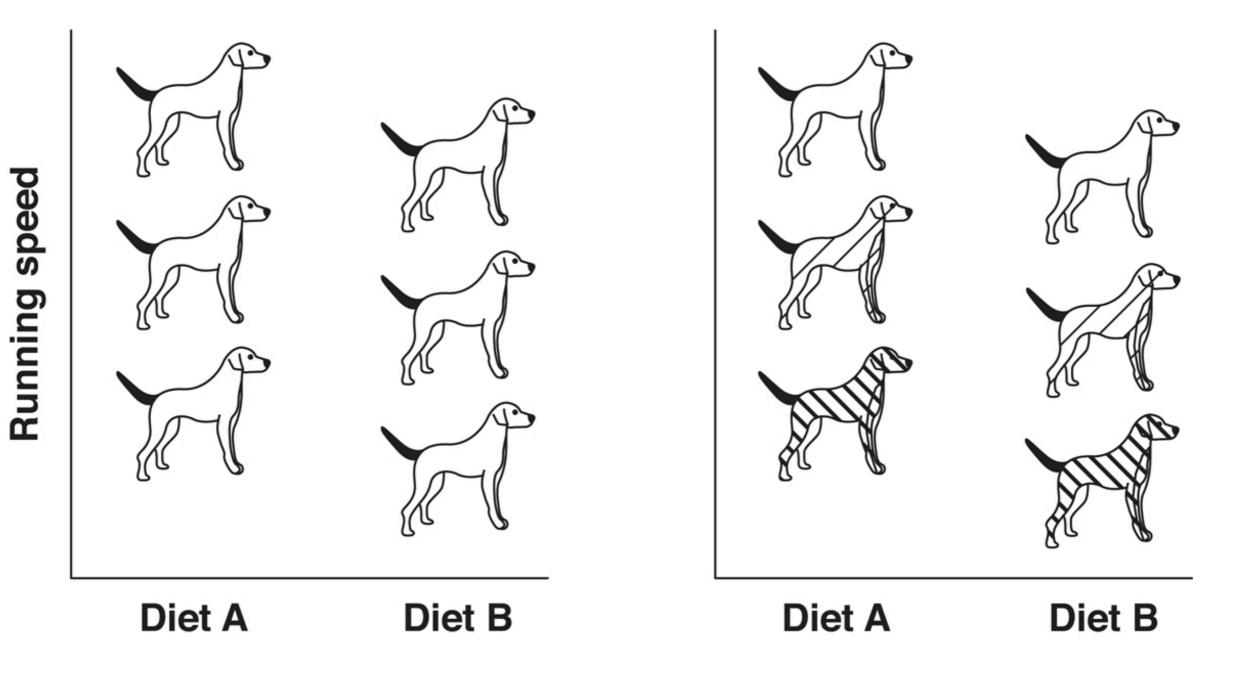
#### different designs decide the questions you can explore





1-factor design with 3 levels of the factor (type of cultivation). *This can answer the questions:* 

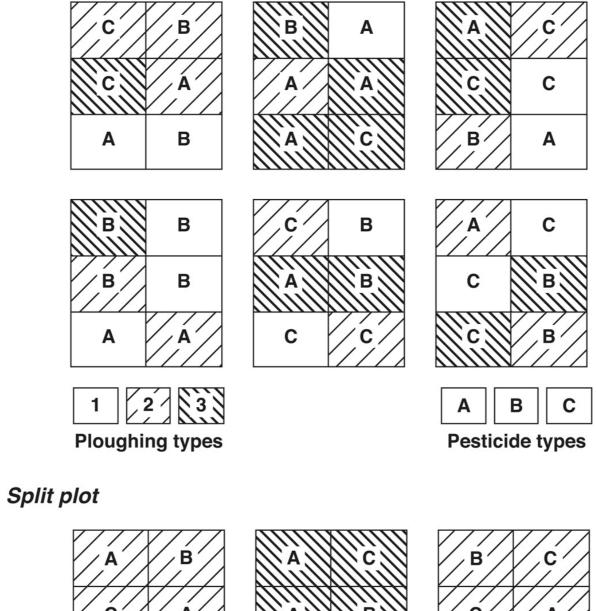


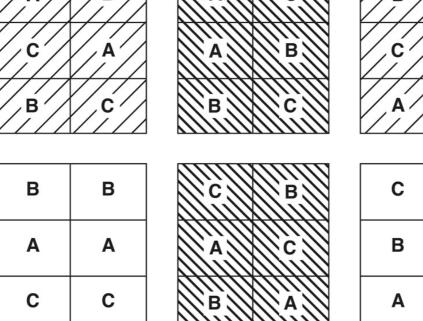


### avoid **split-plot** designs

unless real-world limitations prevail

#### Full randomization





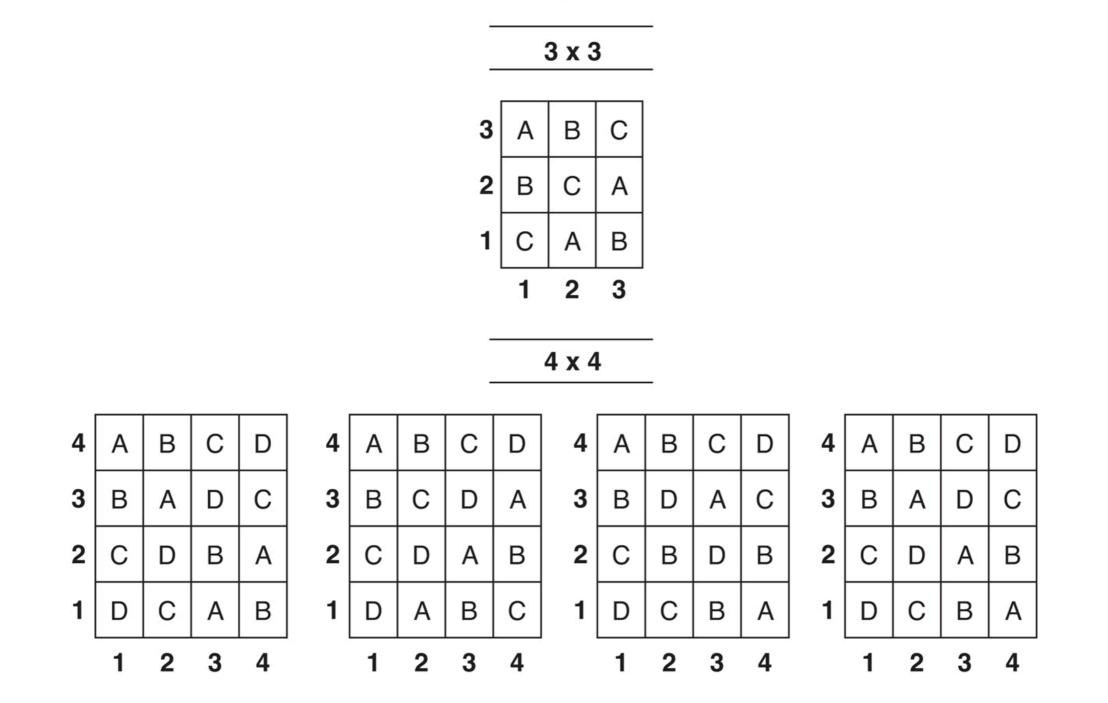
В

Α

В

С





The first blocking factor (A) is represented by the columns and the second blocking factor (B) by the rows of these tables.

The treatment levels of factor C are represented by capital letters in the tables. Note the symmetry of these designs: each row is a complete block and each column is a complete block.

#### superb **short-cut** to reduce replication

# BUT each factor must have **same number of levels**

AND

one cannot test for **interaction terms** 

consider the type of data you will collect with a given design decision

