

Code	Description	Examples (Researcher generated, no quotes)
Validation	Feeling it's OK to be who they are (as a result of learning GenderMag concepts), when they DIDN'T feel OK about themselves before	"going through the course material helped me see there are other people like me" "I've been trying to hide or change who I am to fit in, now I realize the benefits of my cognitive styles"
Peer awareness	Understood something new about fellow CS STUDENTS or CS COLLEAGUES (as a result of learning GenderMag concepts) and mentioned a BENEFIT of that understanding	<p>"The cognitive styles content helped me understand some of my teammates are selective processors like Tim, which helped me understand how they got through the readings so fast"</p> <p>"After doing the team discussion, our team found out we overlap on our cognitive styles in different ways, which made us feel we had things in common"</p> <p>ANTI-EXAMPLE: "I found out my teammate grew up as a Tim but became an Abi"</p> <p>ANTI-EXAMPLE: "Lots of teammates were Tims, so they didn't read the instructions properly"</p>
Implied users are different	Acknowledged there are DIFFERENT TYPES of USERS	<p>"this module made me realize that some people use software in totally different ways"</p> <p>ANTI-EXAMPLE: "Abi and Tim are different personas"</p> <p>ANTI-EXAMPLE: "Accessibility"</p> <p>ANTI-EXAMPLE: "My teammates approached development different because of their cognitive styles"</p>
Explicit users not like me	Acknowledged there are USERS different from THEM	<p>"not all users sit down and start tinkering with the software like I do"</p> <p>ANTI-EXAMPLE: "some people in the class are more advanced than me"</p> <p>ANTI-EXAMPLE: "users have different levels of technical skill"</p>
Preferred	Said they preferred the GenderMag content over some other content	<p>"I can't really get into these UML diagrams as much as the design heuristics"</p> <p>ANTI-EXAMPLE: "I didn't like the UI stuff as much as the design principles"</p> <p>ANTI-EXAMPLE: "I liked the cognitive styles exploration format better"</p>
Cognitive styles	Mentioned words related to GenderMag curriculum (e.g., personas, persona facet values, cognitive/learning styles, cognitive heuristics)	