

Good Publishing Practices & the Risks of Predatory Publishing



Research Compliance Hot Topics & Training
Program | Leichtag Auditorium | 2019.08.21

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UC San Diego Library
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Why the Library?

- ❑ Research and scholarly communication support
- ❑ International and UC-wide work in transforming scholarly communication
- ❑ My job



Let's
challenge
our
thinking



By the end of this workshop you will:

- Be able to identify the characteristics of a reputable or unethical journal
- Use tools to evaluate a publishing or conference venue in order to make informed choices
- Understand your publishing options

We will accomplish this by exploring:

- What predatory publishing is
- Why predatory publishing a problem
- How you can avoid predatory journals and conferences while being open to options and opportunities

What is Predatory Publishing?

Traditional Publishing Business Model

Authors contribute content and usually transfer copyright.

Publishers have control over the use and distribution of the works. They provide services such as peer review management, copy editing, hosting, and distribution.

Libraries license content from the publishers.

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Traditional Publishing Business Model

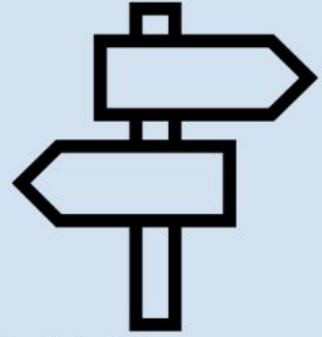
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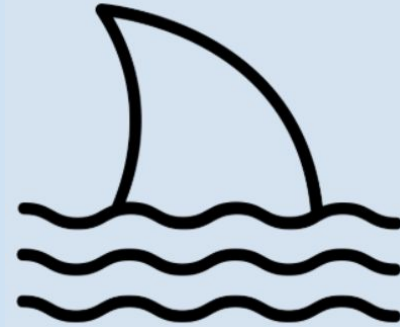
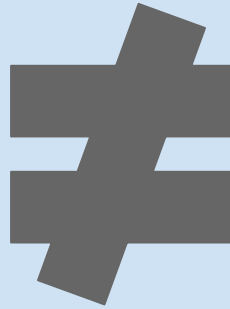
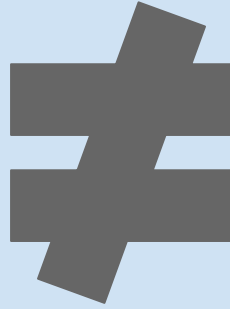
What is Predatory Publishing?

The rise of Open Access



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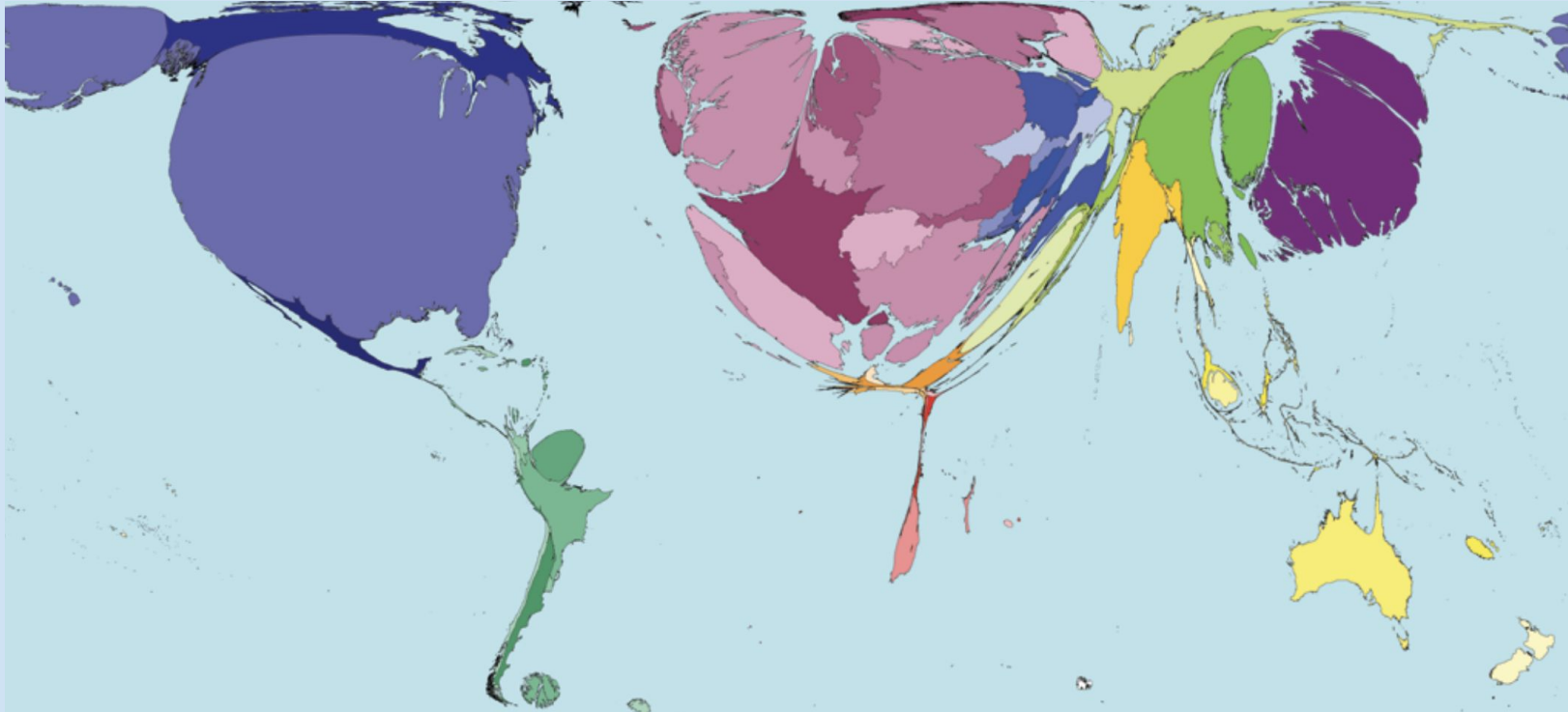


What is Predatory Publishing?

Statement on Article Publication Resulting from NIH Funded Research

1. misleading pricing
2. failure to disclose information
3. aggressive tactics
4. inaccurate statements
5. misleading or suspicious peer-review processes.

What predatory publishing is not...



Territory size shows the proportion of all scientific papers published in 2001 written by authors living there (Worldmapper, 2011, Copyright Sasi Group [University of Sheffield] and Mark Newman [University of Michigan])

What is Predatory Publishing?

dave fuller @cd_fuller · Aug 11

CELEBRITY PREDATORY JOURNAL STORY!

Today ***CLAIRE DANES***, the amazing and talented actress, sent YOURS TRULY a personal email requesting a scientific journal editorship consideration !

I was, as you could imagine, over the moon!! [REDACTED]

From: **CLARIE DANES**

To: ★ **Dave Fuller** >

**[EXT] Pharmacy Research
and Reviews (Pharmacy)**



Dr. Kim Barrett @jphysiol_eic · Apr 10

Today's predatory conference invite: "Exploring the recent trends in the fields of Vaccines and Immunization!

We invite you the great platform as a Featurette Speaker to have your address on the title." How can I resist being a Featurette? 😂😂😂



Dr. Kim Barrett @jphysiol_eic · Aug 9

Today's **predatory journal** invite: Start each day with great hope.

We are in deadly need of one article for the successful issue release of Volume 2 issue 1 in a desired time. Being as an author, you are the one and only choice who supports to the growth of our journal.

Why is predatory publishing a problem?

Why you should be concerned



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- Stain on your reputation
- No academic gain
- Your research disregarded
- Waste of research funding
- Held accountable by funding agency/institution
- Undermining public trust in academic discourse

What are some of the strategies to avoid predatory journals and conferences?

NIH recommendations

- Adhere to the principles of **research integrity** and **publication ethics**;
- Identify journals that follow **best practices** promoted by professional scholarly publishing organizations; and
- Avoid publishing in journals that do not have a clearly stated and **rigorous peer review process**

DOAJ Quality Criteria

Fifty-Two Qs

What are some of the strategies to avoid predatory journals and conferences?

Publications ethics and best practices

***Principles of Transparency and Best Practice
in Scholarly Publishing*** <https://publicationethics.org/>

The Committee on Publication Ethics (COPE), the Directory of Open Access Journals (DOAJ), the Open Access Scholarly Publishers Association (OASPA), and the World Association of Medical Editors (WAME)

What are some of the strategies to avoid predatory journals and conferences?

***Principles of Transparency and Best Practice
in Scholarly Publishing*** <https://publicationethics.org/>

Website

Name of journal

Peer review process

Ownership & management

Governing body

Editorial team & contact information

Copyright & licensing

Author fees

Allegations of research
misconduct

Publication ethics

Publishing schedule

Access

Archiving

Revenue sources

Advertising

Direct marketing

FTC's Academics and scientists: Beware of predatory journal publishers

1. What does your librarian have to say?
2. Are there any publication fees?
3. What is the journal's publishing process?




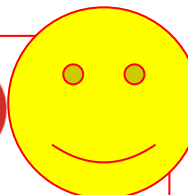
FEDERAL TRADE COMMISSION

Consumer Information


What are some of the strategies to avoid predatory journals and conferences?

Tools to evaluate




**THINK**

Are you submitting your research to a trusted journal?
Is it the right journal for your work?

**CHECK**

Use our [check list](#) to assess the journal

**SUBMIT**

Only if you can answer 'yes' to the questions on our [check list](#)



What are some of the strategies to avoid predatory journals and conferences?

Testing the journal evaluation tool

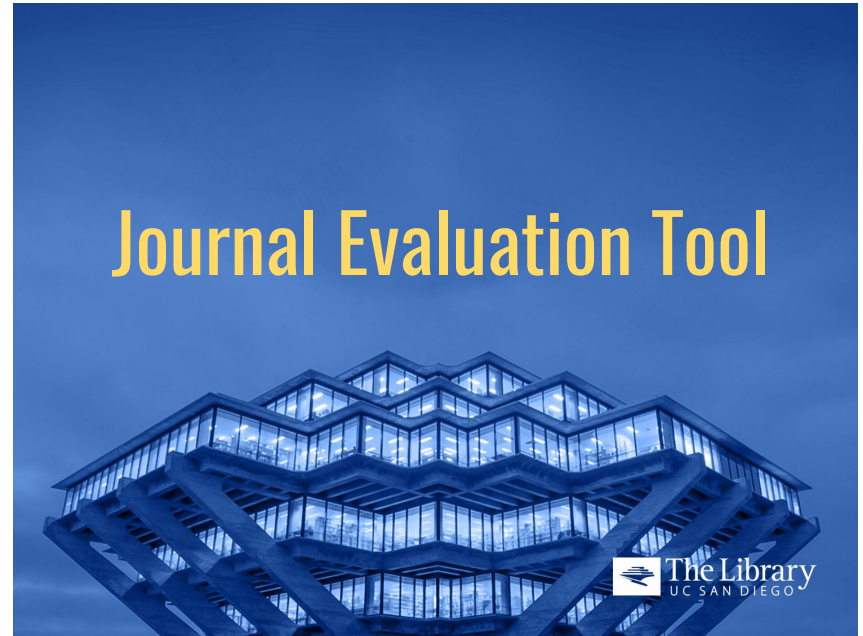
Journal Evaluation Checker (BETA)

The UC San Diego Library has developed this checklist to help you evaluate publications to communicate your research. Although this tool can not guarantee the quality of the journal you are reviewing, it will help you document your review based on publishing best practices. Note that there is no single criterion to determine that a publisher is trustworthy or a publication is reputable. Instead, it is best to consider the cumulative effect of positive or negative indicators.

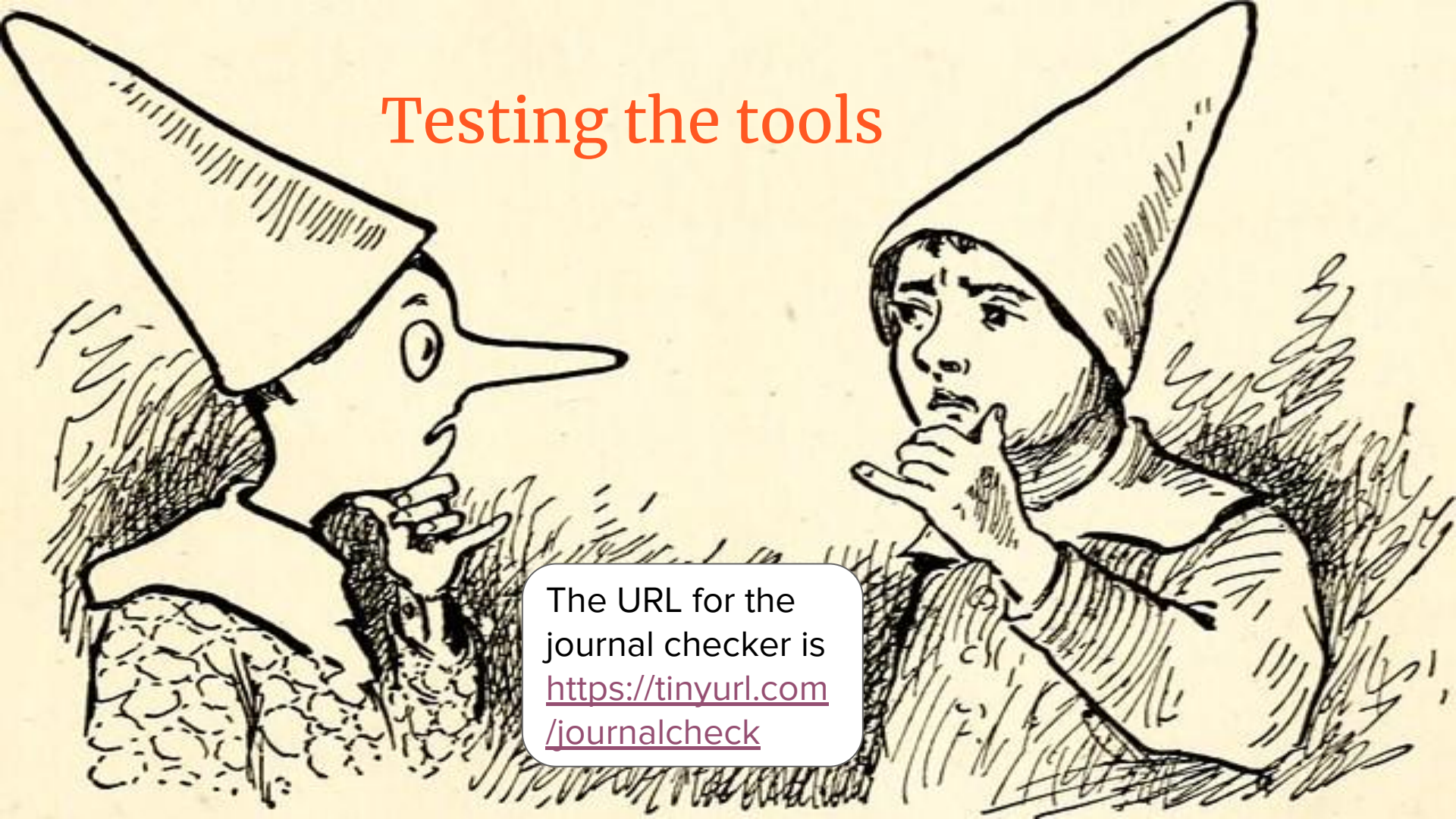
This tool is a derivative of several resources:

- Beaubien, S, Eckard, M. (2014). *Addressing Faculty Publishing Concerns with Open Access Journal Quality Indicators*. *Journal of Librarianship and Scholarly Communication* 2(2):eP1133. <http://dx.doi.org/10.7710/2162-3309.1133>, used under a Creative Commons Attribution license (CC-BY).
- *Think, Check, Submit Reference List* at thinkchecksubmit.org/check/ used under a Creative Commons Attribution license (CC-BY).
- *Principles of Transparency and Best Practice in Scholarly Publishing*, Committee on Publication Ethics (COPE), the Directory of Open Access Journals (DOAJ), the Open Access Scholarly Publishers Association (OASPA), and the World Association of Medical Editors (WAME), used under a Creative Commons License (CC-BY-SA)

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Dominique Turnbow
Amanda Roth

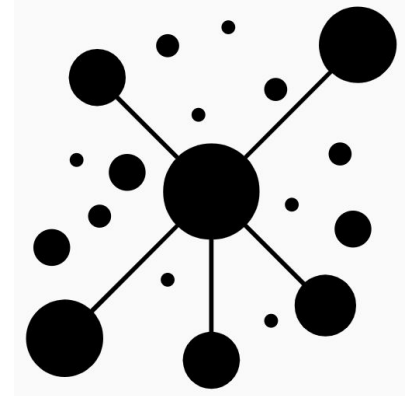
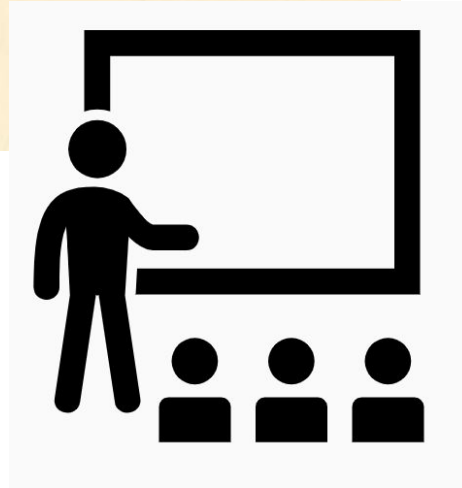
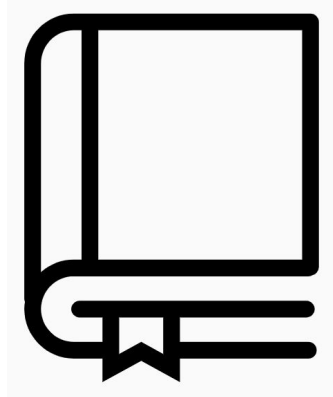
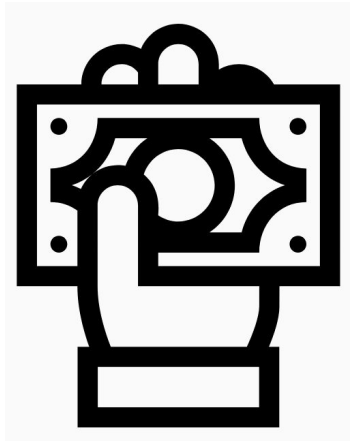
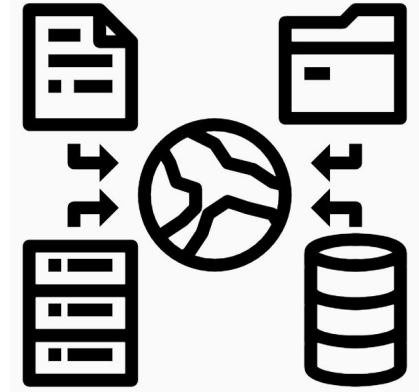


Testing the tools



The URL for the
journal checker is
<https://tinyurl.com/journalcheck>

1. Publications, MDPI
https://www.mdpi.com/journal/publications/special_issues/openpub
2. American Journal of Engineering Research
<http://www.ajer.org/index.html>
3. Journal of Humanistic Mathematics
<https://scholarship.claremont.edu/jhm/>
4. General Medicine and Nursing
<https://www.dovepress.com/General-Medicine-Nursing-journals-c10>
5. Journal of Journal of Computer Science and Information Technology
<http://jcsitnet.com/>



Other publishing opportunities

It's up to you ...

“Researchers are the guardians of scholarly publishing. That responsibility should always be taken seriously...”

- Educate yourself.
- Examine the publication in question carefully.
- Exercise caution before submitting to an unfamiliar journal.

Deborah E. Bowman, Michael B. Wallace, *Predatory journals: a serious complication in the scholarly publishing landscape*, *Gastrointestinal Endoscopy*, Volume 87, Issue 1, 2018, Pages 273-274, ISSN 0016-5107, <https://doi.org/10.1016/j.gie.2017.09.019> .

Contact:

scholcomm@ucsd.edu

@UCSDScholCom

More info:

Publishing Options &
Opportunities Guide

<https://ucsd.libguides.com/publishing/get-started>

Our services support UC San Diego researchers and scholars from various backgrounds, disciplines, and career stages.

CONSULTATIONS & WORKSHOPS ON:

Copyright & Author Rights

Use copyrighted works responsibly and retain rights to your works

Research Impact & Scholarly Identity

Demonstrate impact and manage your online scholarly reputation

Funder & UC Public Access Policies

Meet requirements and ensure the widest reach of your works

Publishing Opportunities

Learn about new opportunities for publishing as an author or editor

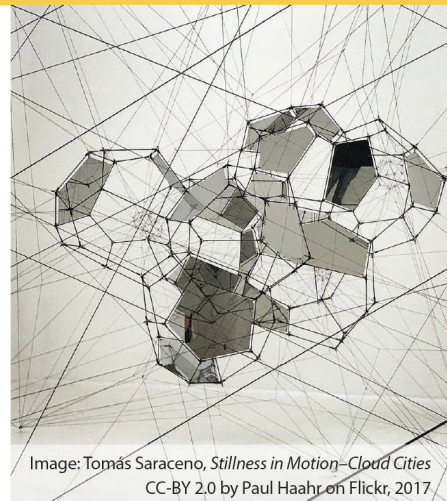


Image: Tomás Saraceno, *Stillness in Motion—Cloud Cities*
CC-BY 2.0 by Paul Haahr on Flickr, 2017

More information:
lib.ucsd.edu/schol-comm

Please contact:

Allegra Swift, Scholarly Communications Librarian
scholcomm@ucsd.edu

References and further reading

- Zotero references library https://www.zotero.org/groups/2354084/predatory_publishing_workshop_references
- <http://thinkchecksubmit.org/2019/07/10/truth-and-lies-in-academic-publishing/> (2019)
- <http://wame.org/principles-of-transparency-and-best-practice-in-scholarly-publishing> (2018)
- [Everything You Ever Wanted to Know About Predatory Publishing but Were Afraid to Ask](#) (2017)
- [Truth and Lies in Academic Publishing: Distrust in Research Highlights the Importance of Education in Critical Thinking Skills](#) (2019)
- [Identifying Predatory or Pseudo-Journals](#) (WAME, 2017)
- [Is it Predatory? Checklist for Evaluating Journals](#)
- [Academics and scientists: Beware of predatory journal publishers](#) (FTC, 2016)
- An Open Global Digital South: Risks and Rewards (recordings and slides, UC Davis Law School, 2017)
- [Research From The Global South: The Important Role Of Context In International Research Activities](#) (2014)
- [Beyond Beall's List: Better understanding predatory publishers](#) (2015)
- [Everything you ever wanted to know about predatory publishing but were afraid to ask](#) (2017)
- Retraction watch <https://retractionwatch.com/>
- [Statement](#) (Notice Number: NOT-OD-18-011) on Article Publication Resulting from NIH Funded Research (2017)
- Slides 14-19 from https://www.slideshare.net/TaylorandFrancis_Africa/predatory-journals-and-the-impact-on-the-scholarly-publishing-community-final-presentation

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- BRYANT, Katie. RESEARCH FROM THE GLOBAL SOUTH: THE IMPORTANT ROLE OF CONTEXT IN INTERNATIONAL RESEARCH ACTIVITIES. McGill Journal of Education / Revue des sciences de l'éducation de McGill, [S.l.], v. 49, n. 1, may 2014. ISSN 1916-0666. Available at: <<http://mje.mcgill.ca/article/view/9123/6947>>
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Resources to investigate journal reputation

ISSN Lookup <https://portal.issn.org/>

Registered?

- UlrichsWeb Global Serials Directory 
<http://www.ulrichsweb.com/ulrichsweb/faqs.asp>
- Directory of Open Access Journals (DOAJ) <https://doaj.org/>

Member?

- Open Access Scholarly Publishers Association <https://oaspa.org/>

The trouble with JIF

Cons:

- can't be used to compare journals across disciplines
- Doesn't consider the nature of the citation (positive vs negative)

Number of times the journal's articles were cited during the previous two years



Number of articles published in the journal during those two years



A journal's impact factor for a particular year