Ten Simple Rules for Getting Started on Twitter as a Scientist

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(with Felienne Hermans, Casper Albers,
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@drveronikach

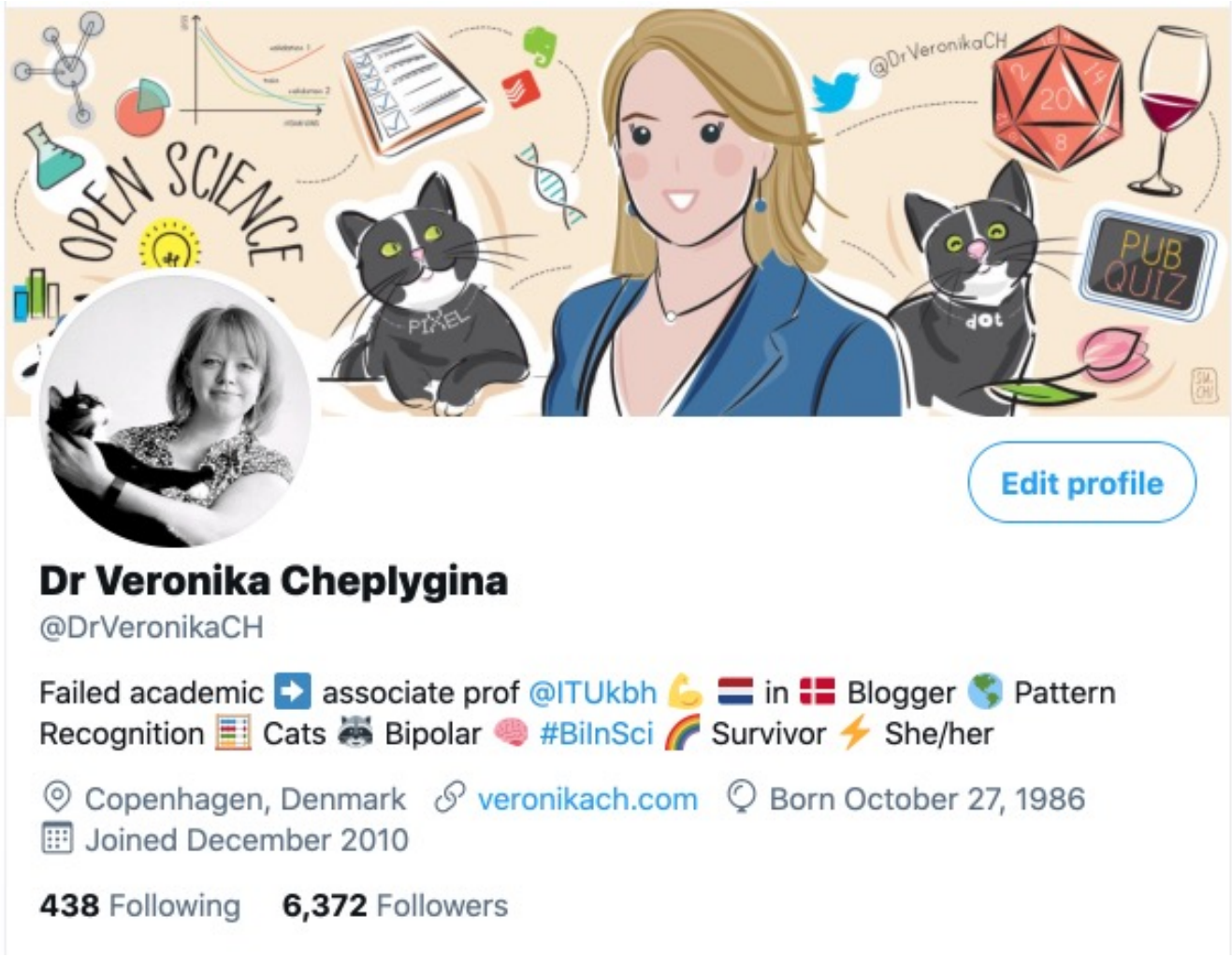
https://www.veronikach.com

My Twitter CV

Profile since 2010

Active since 2015+ (postdoc)

- Discover recent papers
- More readers for papers & blog
- Get help for any question
- Invitations for talks etc
- Paper collaborations
- Friends



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PLOS COMPUTATIONAL BIOLOGY

EDITORIAL

Ten simple rules for getting started on Twitter as a scientist

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Getting started

1. Start somewhere, but show up
2. Discover opportunities
3. Tweet stuff
4. Learn the rules
5. Take care of yourself
6. Build your own community
7. Interface with real life
8. Spread your message
9. Be a real person
10. Great power → great responsibility

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1. Start somewhere, but show up

- Follow / Like
- Question or comment
- Retweet

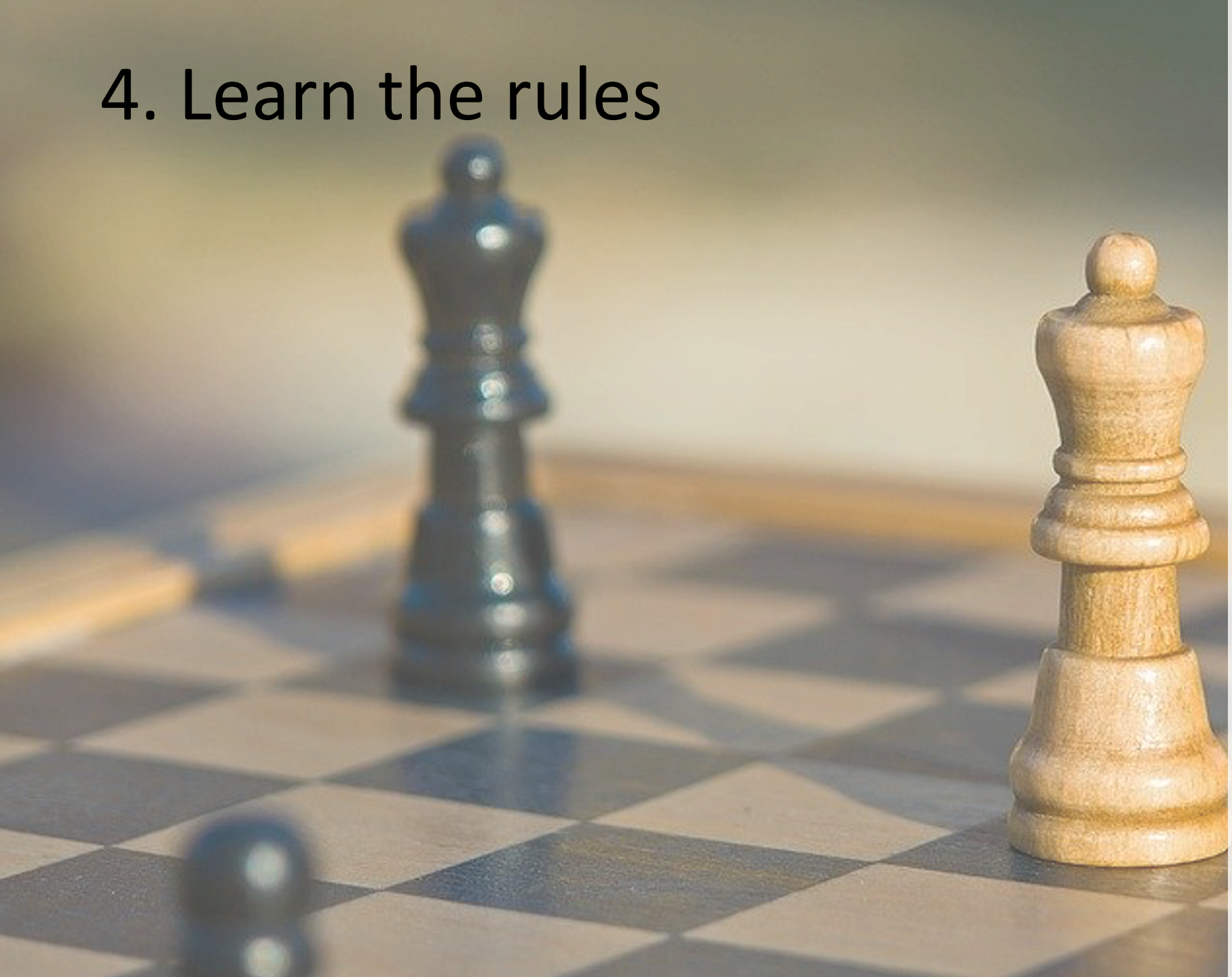
2. Discover opportunities

- People / labs / institutions / …
- Group accounts (@realscientists, @chron_ac, …)
- #AcademicTwitter, #PhDChat, …

3. Tweet stuff

- Share paper, conference etc.
- Ask questions to Twitterverse
- “Day in the life” – thought/picture

4. Learn the rules



- Do h/t @
- Do CC, but with care
- Don’t subtweet

5. Take care of yourself

- Disable (some) notifications
- Lists for non-essential accounts
- Mute people/words

6. Build your own community

- Who do you want to reach?
- What are your “clusters” of topics?
- Find others & engage/participate

7. Interface with real life

- Plan to meet up at conferences
- Stay in touch after
- Start (online) groups/clubs/… off Twitter

8. Spread your message

- What you add to somebody's timeline
- Study your own tweets
- Study other accounts

9. Be a real person

- Things that connect people
- Cats, running, git problems, ….
- Mix that is unique to you

10. Great power = great responsibility

- Your tweets get noticed
- Promote good causes & people

THANKS
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