



Martuwarra

RiverOfLife

MUTUAL BENEFIT OVERVIEW |

www.martuwarrafitzroyriver.org |

DOI: 10.6084/m9.figshare.13263800 |

An Open Invitation to Partner with Us

The Martuwarra Fitzroy River Council (Martuwarra Council) is an alliance of Traditional Owners in the Fitzroy River Catchment of Western Australia's Kimberley region. We have come together to give voice to our ambitions for a just and sustainable future. This future recognises and respects Aboriginal people's connection to Country and the deep knowledge that Aboriginal people have about within the bounds of nature's limits.

Our aspirations, documented in our strategic Plan, are to build partnerships and coalitions with individuals, organisations and nations who aspire to a just and equitable future which is not driven by consumerist values and the quest for ever-increasing monetary wealth concentrated by the few, at the expense of the many. Wealth to us is founded upon kinship, reciprocity and social connections which are intrinsically connected to nature and all that it provides and sustains.

Modern sustainability principles recognise the value of resilience as being the interlinked outcomes of human-nature interactions. With over 60,000 years of living sustainably with the Martuwarra (Fitzroy River), our people have deep knowledge of creating resilient social-ecological systems. We offer our hand in partnership with those who want to learn from, and with us, to meet the challenges of the future.

What We Offer

Our primary offering is one of partnership, collegiality and knowledge. Aboriginal communities in the Martuwarra Fitzroy River represent a microcosm of regional Australia from which to inform and strengthen the capacity of regional futures. Our people as the oldest living cultures cohabit diverse cultural landscapes and ecosystems including arid deserts, tropical savannahs, ranges and coastal and estuarine communities.

This diversity, supported by the Martuwarra (Fitzroy River) as a Living River Ancestral Serpent being presents opportunities to rethink our values and ethics and our relationship with the natural world. We need to have ethics of care in resource use and policy. This ethics of care grounds our love for current and future generations of young people as they are living now. Your contribution as a Friend of the Martuwarra, as an Associate or as a Corporate Partner of the Council will protect the Martuwarra, an Ancestral Being with the right to live and flow.



Australian
Charities and
Not-for-profits
Commission



THIS CERTIFIES THAT

Martuwarra Fitzroy River Council

ABN: 94806492396

HAS BEEN REGISTERED BY THE

Australian Charities and Not-for-profits Commission

ON THE DATE OF

18/08/2020

CERTIFIED BY

A handwritten signature in black ink, appearing to read "Gary Johns", positioned over a light blue rectangular background.

Hon. Dr Gary Johns

Commissioner

Australian Charities and Not-for-profits Commission





Government of **Western Australia**
Department of Mines, Industry Regulation and Safety
Consumer Protection

WESTERN AUSTRALIA
Associations Incorporation Act 2015
(Section 10)

IARN: A1036522R

Certificate of Incorporation

This is to certify that

MARTUWARRA FITZROY RIVER COUNCIL INCORPORATED

is an association incorporated under the
Associations Incorporation Act 2015

The date of incorporation is the
sixth day of August 2020

Lanie Chopping
Commissioner for Consumer Protection

CERTIFICATE

OUR MEMBERSHIP PROGRAMME

CORPORATES

Investment in the Martuwarra Council through funds, goods or services received from corporations, companies or large enterprise strategically achieves charitable goals in an enduring relationship with tangible benefits for the wider community. New value rewards for our partnership include your publicity inclusions across print, web and social media as well as legacy through film credits, keynote roles, research and project collaborations.



Membership - \$1,000 AUD [Once only fee - one (1) login]



ASSOCIATES

Sponsorship from small business, industry groups or community associations who selectively support Martuwarra Council initiatives, such as the Community Storyteller and Researchers program. Your benefits include brand recognition through social media mentioning, invited speakers roles in Council workshops, discounted event ticketing and Associates merchandise.

Membership - \$250 AUD [Once only fee - one (1) login]

FRIENDS

Donations and philanthropic underwriting from individuals, family trusts and small groups who action change through reciprocity. These powerful acts of philanthropy are rewarded with access to the latest news from the Council, priority at virtual events and publication inclusions of how their donations have helped protect the Martuwarra.

Membership - \$20 AUD [Once only fee - one (1) login]



CORPORATE INVESTMENT

CORPORATES

Investment in the Martuwarra Council through funds, goods or services received from corporations, companies or large enterprise strategically achieves charitable goals in an enduring relationship with tangible benefits for the wider community. New value rewards for our partnership include your publicity inclusions across print, web and social media as well as legacy through film credits, keynote roles, research and project collaborations.



CONTRIBUTION

As a Partner your tax deductible investment supports programmes, organisational structures and activities of the Mantuwarra Fitzroy River Council. Your alliance helps build our organisational strengths and your high level communication skills and knowledge of information systems are harnessed for mutual benefit, by agreement. Your collaborative physical and virtual presence at local, regional, national and international events hosted by the Mantuwarra Council is both strategic and highly valued. Our shared and unified voice in co-authorship, media and political presence shapes and influences policy and decision making in the protection of the Mantuwarra Fitzroy River.

BENEFITS

Your investment is rewarded through publicity and marketing as social media mentions, digital media productions such as film credits, print publications and the Mantuwarra Council website branding. Priority inclusions are delivered through our Partners Reward programme, with exclusive access through your Corporates Membership area of the Mantuwarra Council website to educational resources, attendance certification and corporate merchandising. We will host your annual Keynote address as a whole of Mantuwarra Council feature event, promote our alliance in all of our publications and events including our Webinar Series, also in our communications across our national communities and international stakeholder groups.

PROJECT SPECIFIC SPONSORSHIP



ASSOCIATES

Sponsorship from small business, industry groups or community associations who selectively support Martuwarra Council initiatives, such as the Community Storyteller and Researchers program. Benefits include brand recognition, social media mentioning, speakers roles in webinars and workshops, discounted event ticketing and free merchandise.

CONTRIBUTION

As an Associate of the Martuwarra Council your sponsorship is tailored for small business, commercial enterprise, industry groups and community associations. We recognise that you are highly mobile and socially media savvy, so our collaboration fosters beneficial publicity. Your business acumen also provides the Martuwarra Council with in-kind, contra and share-alike access to resources and discounted services, particularly useful for the Martuwarra Council within the regional or State context. We value your knowledge of local issues, economic conditions and social challenges which we understand is often behind your motivation to sponsor project specific initiatives with the Martuwarra Fitzroy River Council.

BENEFITS

Your community connections and direct advocacy for your sponsorship of Council initiatives entitle you to naming rights for events, event branding, social media mentions and other forms of mutual publicity. We collaboratively harness your networking skills and technical expertise and reward you with access to discounted events, guest editorials in our Newsletter and merchandising giveaways. Your Associates membership area is accessible via the Martuwarra Fitzroy River website and connects you with invitations to present at meetings, calls for workshops speakers and other public events which match your business and networking interests.

DONATION & PHILANTHROPIC UNDERWRITING

FRIENDS

Donations and philanthropic underwriting from individuals, family trusts and small groups who action change through reciprocity. These powerful acts of philanthropy are rewarded with access to the latest news from the Council, priority at virtual events and publication inclusions of how their donations have helped protect the Martuwarra.



CONTRIBUTION

Friends of the Martuwarra are individuals with a personal connection with the Martuwarra Fitzroy River. With consent, we often select and include your statements of support for the Martuwarra Fitzroy River Council in our online publications and Newsletter with direct attribution. Through your generous donations and philanthropic underwriting we are able to conduct physical and virtual events, bringing our community members together in meetings and workshops. Through your active engagements in our campaigns and sharing of these key messages through social media, we are able to connect with like minded people to assist in the many operational day-to-day activities of the Martuwarra Council.

BENEFITS

Your donations and philanthropic underwriting as Friends of the Martuwarra are central to the empathetic values we also share across the Martuwarra Council. Our communities benefit from your generosity and so we invite you to register and engage in the 'Friends of the Martuwarra' membership area accessible through the Martuwarra website which provides you with exclusive latest news, discount event ticketing, networking opportunities and connection with Martuwarra Council Elders. Your capacity and capability to share in turn builds our collective alliance as we work together to protect the Martuwarra, an Ancestral Being with the right to live and flow.

The Martuwarra Fitzroy River Council



Broome, Western Australia, 2020.

“Thank you for your love for the Martuwarra. Together we can grow our partnership programme which helps protect the Martuwarra Fitzroy River. Your contribution as a Friend, Associate or as a Partner of the Martuwarra Council ensures that we can guide the Kimberley region into the future as Traditional Owners and Custodians. As a united voice, together we can protect our natural and cultural heritage, reinforcing the message for government to make decisions that prioritise wealth creation from diverse ‘new and forever’ industries and economies”.

www.martuwarrafitzroyriver.org



Photo: Magali McDuffie

**“Australia, and indeed the world,
has a unique opportunity to
conserve the sacred and to truly
recognise the authority of the River
of Life and the Traditional Owners.”**



**Professor R. Quentin Grafton,
Australian Laureate Fellow,
Water Justice Hub, Australian National University.**

Quentin Grafton is Professor of Economics and Chairholder UNESCO Chair in Water Economics and Transboundary Water Governance. He is an Australian Laureate Fellow (2020-25), convenes the Water Justice Hub and is the Executive Editor of the Global Water Forum. His collaborative research, as part of the IWF, is focused on water valuation and water planning in the Northern Murray-Darling Basin.

"The River is very important for us. River got the meaning, River got the story, River got the songs. We want to protect our River. Our River is like our Mother".



**Annie Milgin
Nyikina Traditional Custodian**



Photo: Lachie Carracher