Authors: Stefan Trieflinger, Jürgen Münch, Emre Bogazköy, Patrick Eißler, Jan Schneider and Bastian Roling

Title: Product Roadmap Alignment – Achieving the Vision Together: A Grey Literature Review

Extended References

- 1. Semick, J.: How to align product roadmap across multiple products. <u>https://www.productplan.com/align-product-roadmap-multiple-products/</u>, last accessed 2020/05/01
- 2. Gilley, C.: How to get organizational alignment with your product roadmap. https://community.uservoice.com/blog/organizational-alignment-roadmap/, last accessed 2020/05/01
- 3. Inside Intercom: Product managers should not build the roadmap. The product team should. <u>https://www.intercom.com/blog/product-managers-should-not-build-the-roadmap/</u>, last accessed 2020/05/01
- 4. Pichler, R.: 8 tips for creating a compelling product vision. <u>https://www.romanpichler.com/blog/tips-for-writing-compelling-product-vision</u>, last accessed 2020/05/01
- Pichler, R.: Leading through shared goals. <u>https://www.romanpichler.com/blog/leading-through-shared-goals</u>, last accessed 2020/05/01
- Schierholt, K.: 37 roadmap tips to align stakeholders. <u>https://www.productplan.com/roadmap-tips-align-stakeholders/</u>, last accessed 2020/05/01
- 7. Schrock, D.: Align your product roadmap to your company strategy. <u>https://www.productboard.com/blog/align-your-product-roadmap-to-your-company-strategy/</u>, last accessed 2020/05/01
- 8. Mind the product: How to gain alignment from your team on the product roadmap. <u>https://www.mindtheproduct.com/how-to-gain-alignment-from-your-team-on-the-product-roadmap/</u>, last accessed 2020/05/01
- Semick, J.: 5 tips to get stakeholders to like even love your product roadmap. <u>https://www.usertesting.com/blog/get-stakeholders-to-love-your-product-roadmap</u>, last accessed 2020/05/01
- 10. Zitomer, J.: How to align teams behind a product roadmap. <u>https://www.builtinnyc.com/2020/05/15/product-roadmap-team-alignment</u>, last accessed 2020/05/01
- 11. Roadmunk: How to get product roadmap buy-in from each department. <u>https://roadmunk.com/guides/get-product-roadmap-buy-in/</u>, last accessed 2020/05/01