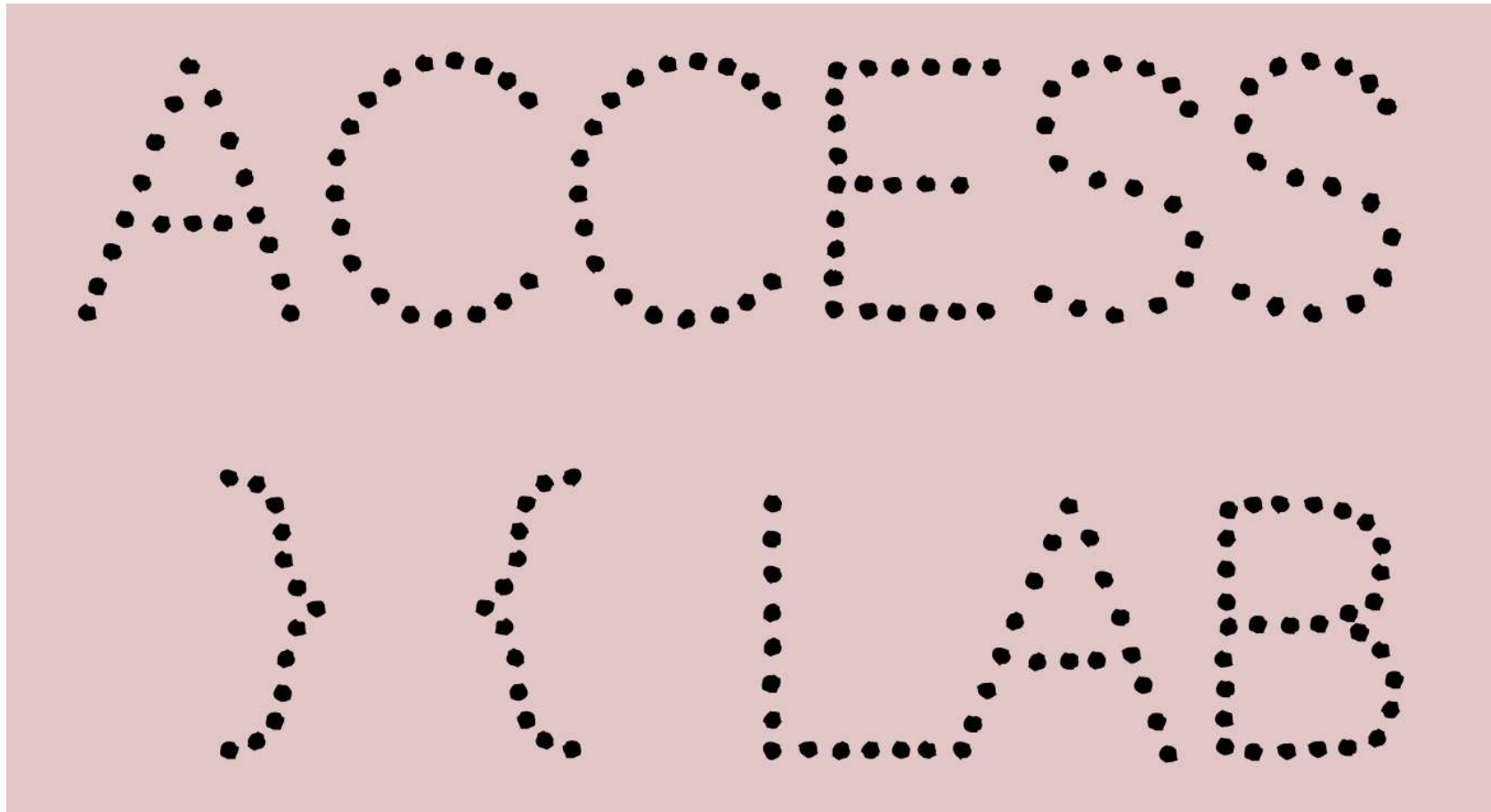


European Centre for
Environment & Human Health



Engaging
Libraries



CarnegieUK
TRUST
CHANGING MINDS • CHANGING LIVES

The Wolfson*
Foundation

AccessLab Workshop:

- Understand the basics of research.
- Fact-checking media stories.
- Do some research in pairs.
- Try the workshop format – get feedback – design something better.

GM even safer than conventional food, says environment secretary

Swansea measles epidemic: Record MMR jabs for two-year-olds

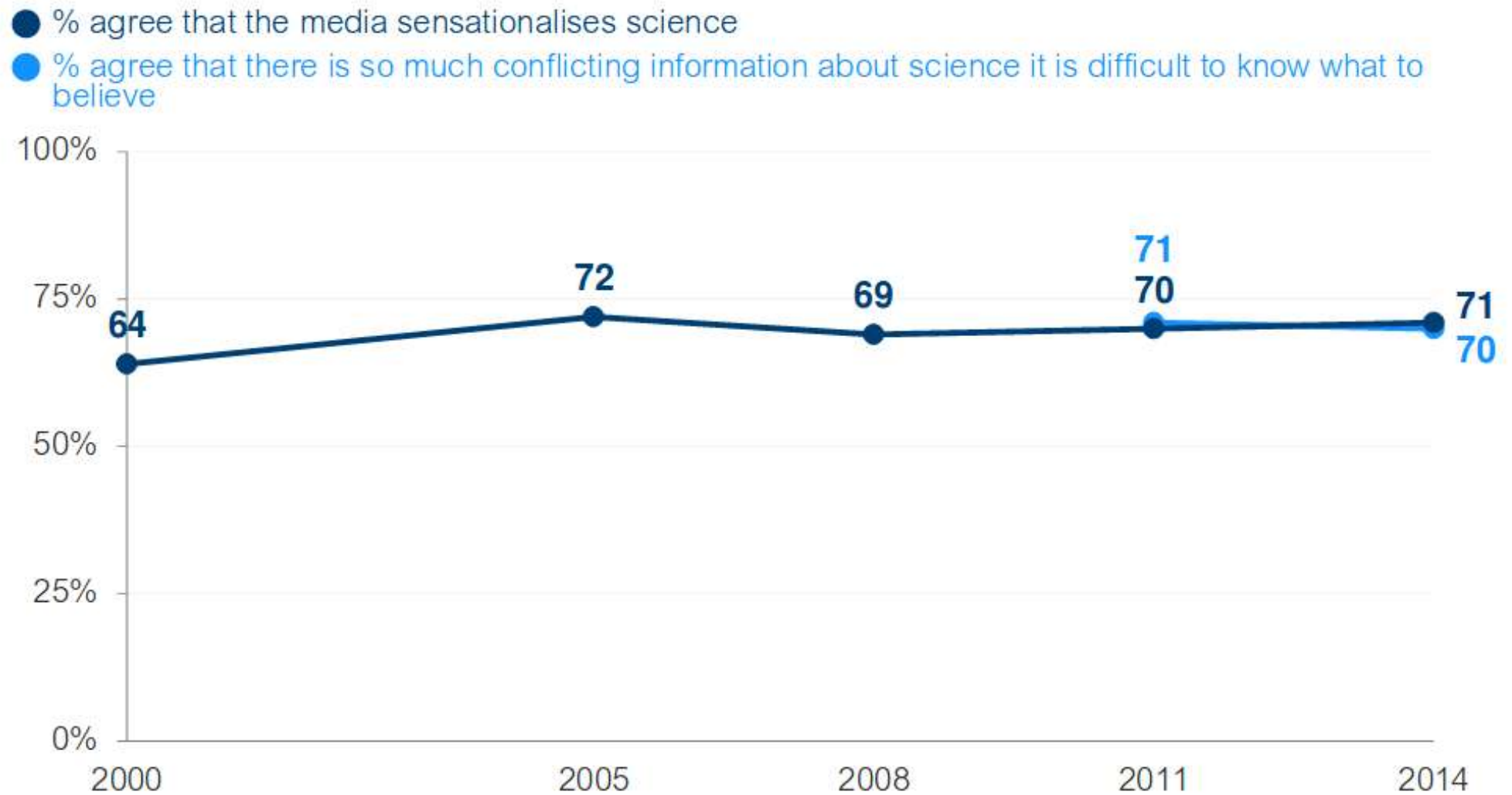
Tuberculosis threat requires mass cull of cattle, not badgers, study reveals

By EMILY SCHULTHEIS | CBS NEWS | December 11, 2016, 4:11 PM

Contradicting settled science, Donald Trump says "nobody really knows" on climate change

NEWS / HEALTH

High enzyme levels make men more vulnerable to COVID-19: Report



Bases: c.1,800+ adults per wave (see Chapter 1 for more details)

To make use of scientific research,
you need to know:

That it exists

How to find it

How to read and interpret it

THIS IS WHY YOU ARE HERE!

You know:

That it exists

How to find it

How to read and interpret it

Book illustrator

Parish Councillor

Cornwall Council employee – climate education

Library staff x 2

Community Interest Company – food and farming

Professional gardener

Community Energy organiser

Things to remember

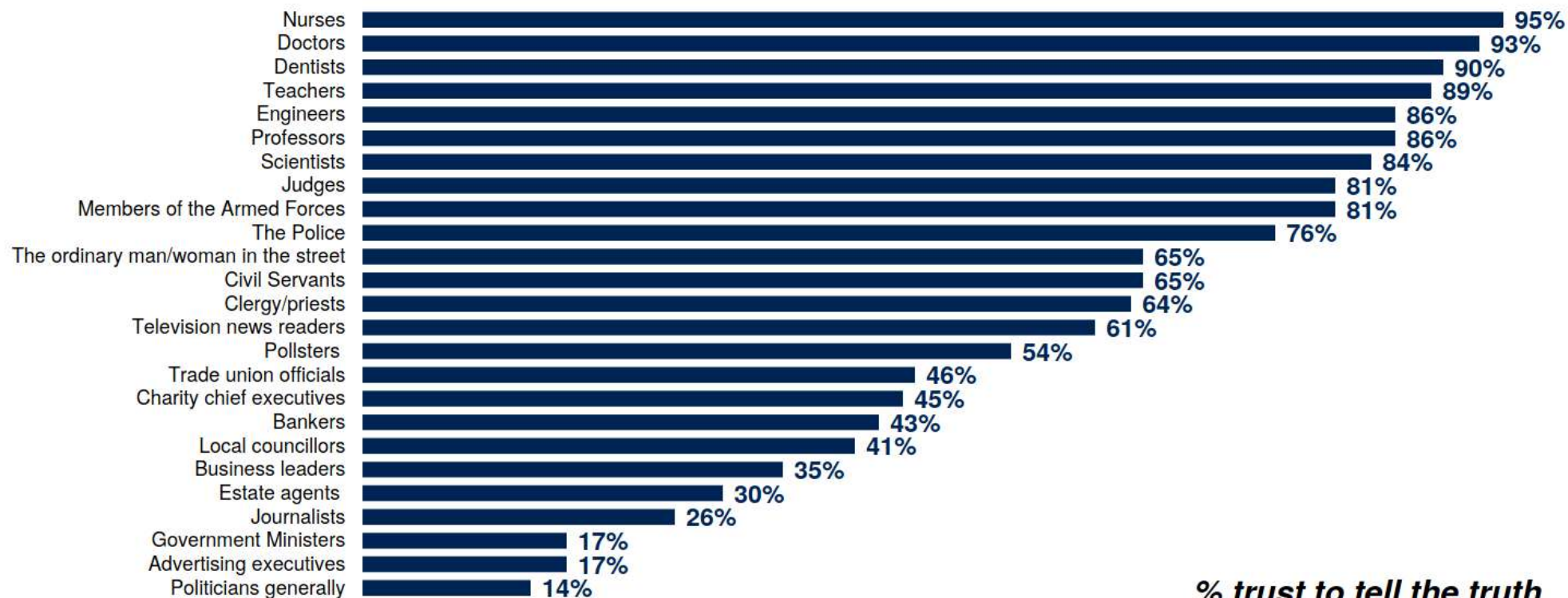
The languages and views may be of different cultures, but it is not hard to bridge - be humble and listen.

Science sometimes encroaches on culturally entrenched core values.

There are good reasons why people might not trust science/scientists – don't shy away from these!

Veracity Index 2019 – all professions

“Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not?”



% trust to tell the truth

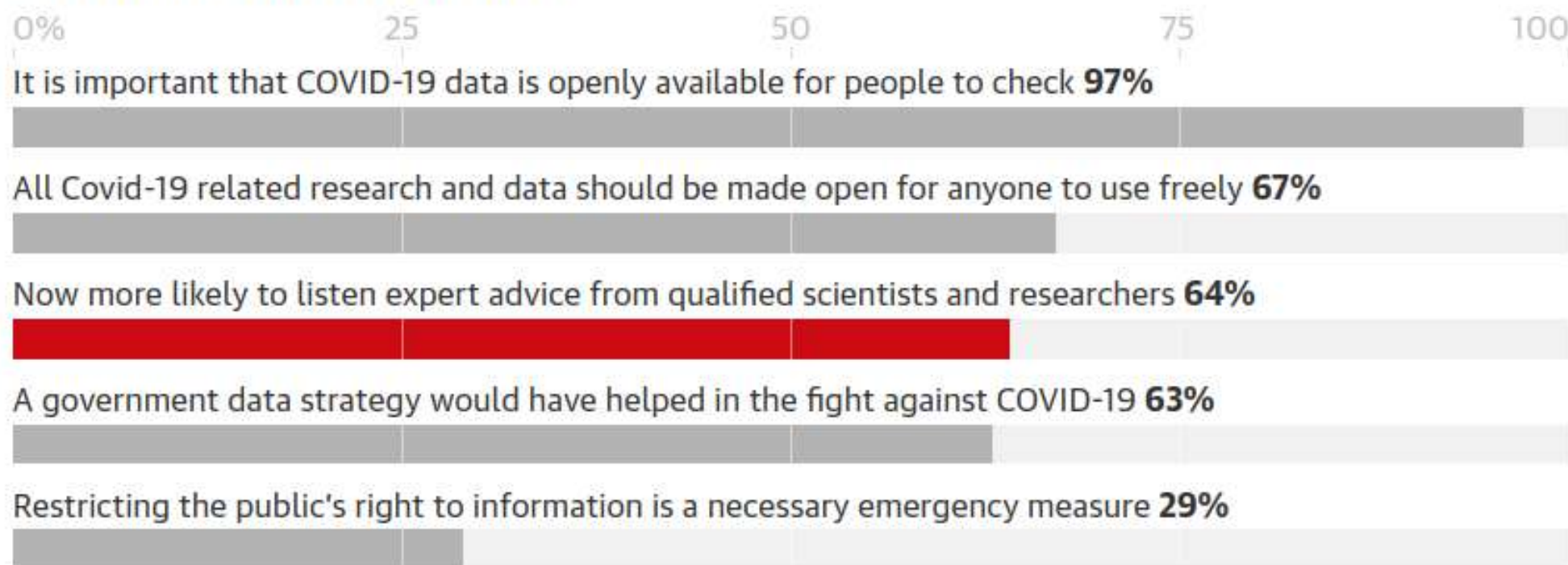
Base: 1,020 British adults aged 15+, interviewed face-to-face 18 - 27 October 2019

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Ipsos MORI



64% of voters are now more likely to listen to expert advice from scientists and researchers



Guardian graphic | Source: Survation poll for the Open Knowledge Foundation. Base: 1,006 Respondents, 1 May 2020

We all know that science has a huge amount to offer – our job is to open that up for people...