



# #IP2020 MUMBAI

**Global IP & Technology  
Disputes Forum**

- **SPEAKERS**
- **FOCUS AREAS**
- **SPONSOR**
- **REGISTRATION**

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IMPACT

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## APRIL 24, 2020

# MUMBAI

**#IP2020 will bring together in-house counsel, intellectual property litigators, IP Managers, experienced IP neutrals, policymakers, judges and other stakeholders to discuss developments around IP and technology protection and IP dispute management.**

The fourth industrial revolution is well underway. Technology is influencing and defining all aspects of business and society with data, digital, cloud, AI and IoT – thus creating a massive need for data and IP protection.

For IP professionals, the opportunity to impact an organization's health and growth has never been greater.

For organizations, the need to leverage the skills and abilities of data Protection and IP Dispute professionals has never been as important.

#IP2020 will inform and guide attendees in their mission to assess, increase, and leverage their expertise in data, Technology and IP protection and dispute resolution.

The knowledge and insights shared at #IP2020 will identify how the IP professional (Both, on client side and the outside counsel) can significantly influence this digital transformation and offer the appropriate tools and strategies to prevent, protect and increase value.

WHERE THE  
WORLD'S

INNOVATORS  
CONVERGE

**PARTICIPATE IN #IP2020,  
REGISTER HERE**

# THE #IP2020 FOCUS AREAS

In today's complex business environment and economies where Intellectual Property (IP) and Technology, Media and Telecommunication (TMT) are of increasing importance, the focus is on data and brand protection. Business Stakeholders and their counsel face an increasing number of commercial disputes related to intellectual property (IP) and technology with a significant business, financial and reputational impact. Such disputes require a carefully integrated dispute resolution strategy to control costs and to protect the value of technologies and associated IP rights. The one-day conference will include debate and discussions and will feature Intellectual Property, Contract and Data Management in today's modern world.



## Artificial Intelligence

- What is the right approach in this new environment?
- Patentability criteria for emerging technologies
- Enforceability of AI patents in the future; how do you train your AI?
- How do you find out if someone is infringing on your product? Is it really worth the value of having patents?
- Issues with enforcement – what about compulsory licensing?
- Should there be standards around safety and verification of some of the systems?
- How should you protect data?



## Drafting International IP Contracts and Agreements

Focus on the many differences in IP laws across different jurisdictions and how these affect international IP agreements. Hear from global IP experts on the legal and commercial issues surrounding international IP agreements, and gain clarity on the inherent litigation risks.

- IP Laws in Different Jurisdictions
- Legal and Commercial Issues
- Threats and Challenges
- Litigation Risks
- Solutions



## **General Counsel Panel**

Hear from General Counsel of global companies on how they are preparing for and dealing with new patent regimes and IP issues around the world from the US to China and India.

- IP issues around the world Trademark, Patents and Copyright New developments
- In house IP Departments and Law Firms – Managing Relationships
- Defining the Relationship
- What ‘Needs’ Do the Law Firms Fulfill?
- Success and Failures

### **THE #FICM2020 PARTICIPANTS**

## **WHO SHOULD ATTEND**

IP professionals looking to make a meaningful impact on their organization or clients can't miss #IP2020. Whether you are new to the IP or bring years of experience, the 2020 agenda features thought-provoking sessions at every level.

Attendees must come to #IP2020 to learn, grow and get inspired.

Join your peers from an array of industries including manufacturing, services, healthcare, aerospace, automotive, education, government and more for a productive day of interaction and collaboration.

### **BUY YOUR PASS**

## **REGISTRATION**

# The Global IP & Technology Disputes Forum 2020 Registration is Now Open.

Thank you for your interest in attending the Global IP and Technology Disputes Forum 2020.

Get ready to join your peers for one-of-a-kind networking, learning, and idea-sharing to positively impact your organization's transformation.

You'll leave with the ability to identify ways you can influence transformation initiatives and offer the appropriate tools and strategies to affect change and increase value.

**Register today for the best rates of the year.. You can register by filling out the form [HERE](#)**

**REGISTER NOW**

- [PARTICIPATION FEE](#)
- [CANCELLATION POLICY](#)
- [FICM GUARANTEE](#)
- [HOW TO REGISTER](#)

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## PARTICIPATION FEE CATEGORIES

	<b>Early-Bird Pricing (On or before February 29, 2020)</b>	<b>Regular Pricing (Starts March 1, 2020)</b>
FICM Members	USD 200   INR 8000	USD 250   INR 10000
Non Members	USD 250   INR 11000	USD 300   INR 15000
Corporate CXO's	USD 300   INR 14000	USD 300   INR 15000
Women in Law	USD 180   INR 6000	USD 200   INR 8000
In-House Counsel	USD 80   INR 5000	USD 100   INR 6000
Public Sector Employees	USD 80   INR 5000	USD 100   INR 6000
Retired / Veterans	USD 80   INR 5000	USD 100   INR 6000

Students

USD 60 | INR 4000

USD 90 | INR 5000

## IMPORTANT

**Post Lunch Entry Tickets: 50% off**

### **Fee for Public-Sector:**

Eligibility for the public-sector price will be verified; proof of public-sector status will be required. Definition: National government, state or local government, public administration.

### **Complimentary registrations**

- 1 for every 3 paid registrations
- 2 for every 5 paid registrations
- 3 for every 7 paid registrations
- 4 for every 10 paid registrations

**Please note that online registration for #IP2020 Mumbai will close on March 29, 2020 and there will be an additional fee of \$50 for all onsite registrations.**

**FICM accepts major credit and debit cards via paypal, and bank wire transfers.**

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### **THE FICM PANEL**

# SPEAKERS AND THOUGHT LEADERS



**Flavia Marisi**



**Giorgio Mondini**



**Zameer Nathani**

General Counsel, UFO



**Bashar H. Malkawi**



**Sachin Kalra**

Deputy General Counsel, HT Media



# Opportunities



where the world's  
innovators converge



Federation of Integrated Conflict Management

SPONSORSHIP

# SPONSORS AND PARTNERS

**#IP2020 is where the leaders in the industry unite to connect and collaborate. It is a powerful environment where you can gain new relationships, expose your brand, and highlight products and services by sponsoring at the leading IP event.**

#IP2020 offers a host of areas for you to create a meaningful sponsor package to help you achieve your marketing goals and reach your target. Contact us to discuss any of the opportunities below and learn about other options for sponsorship.

- Exhibiting Opportunities: Included in Platinum, Gold, Silver and Bronze packages
- Start Me Up Programs – Especially for New and Emerging Practices
- Dispute Awards: be the exclusive sponsor and meet some amazingly talented professionals
- Pre-Event Engagements: Content-relevant and Exclusive Sponsorship available
- Branding: A host of opportunities are available, ranging from tote bags to lanyards to notebooks
- Online display advertising in FICM Media online
- Additional Event Sponsorship
- Webinar sponsorship
- Podcast sponsorship
- Dedicated Emails and eNewsletter campaigns
- Custom content / Ghost Writing

**For more information about sponsorship opportunities, please download the document below:**

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**24 April 2020**

