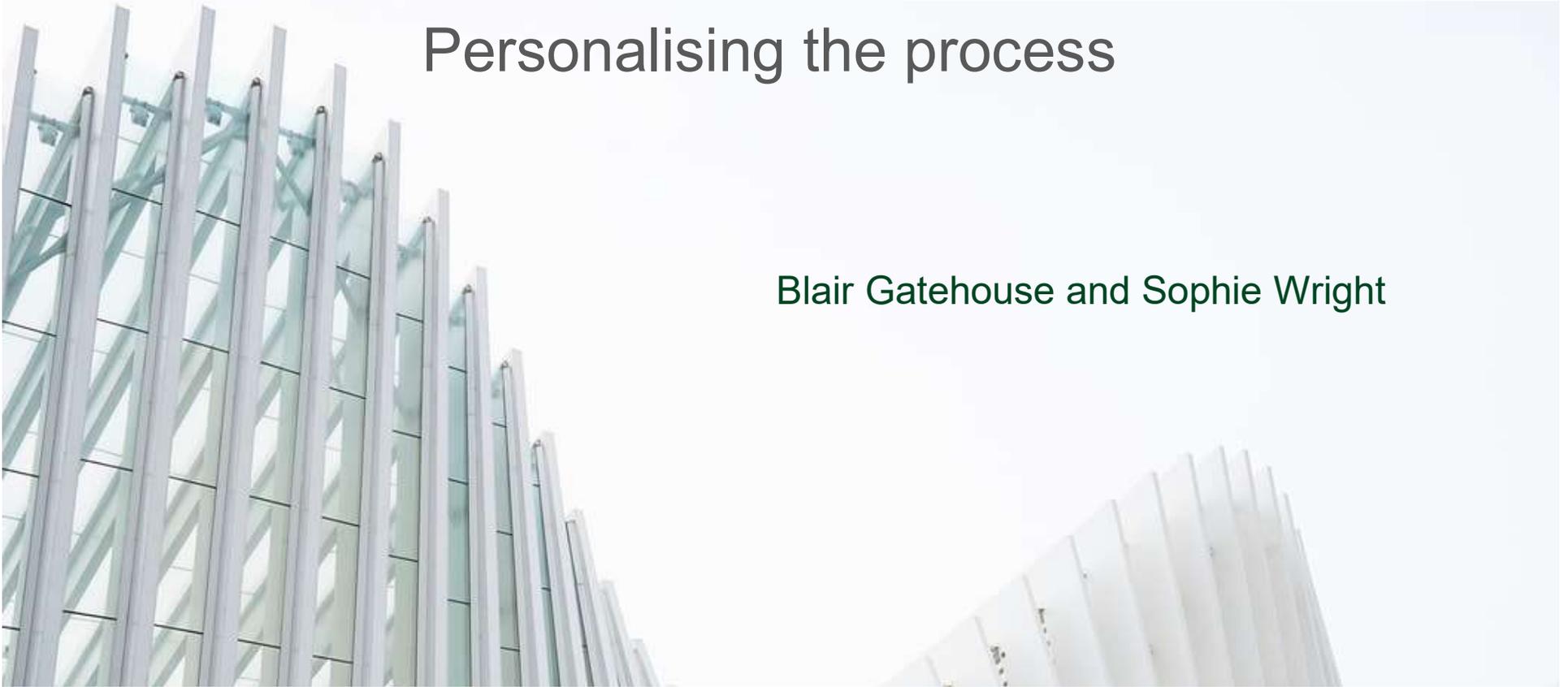


Building online profiles

Personalising the process

Blair Gatehouse and Sophie Wright



Background

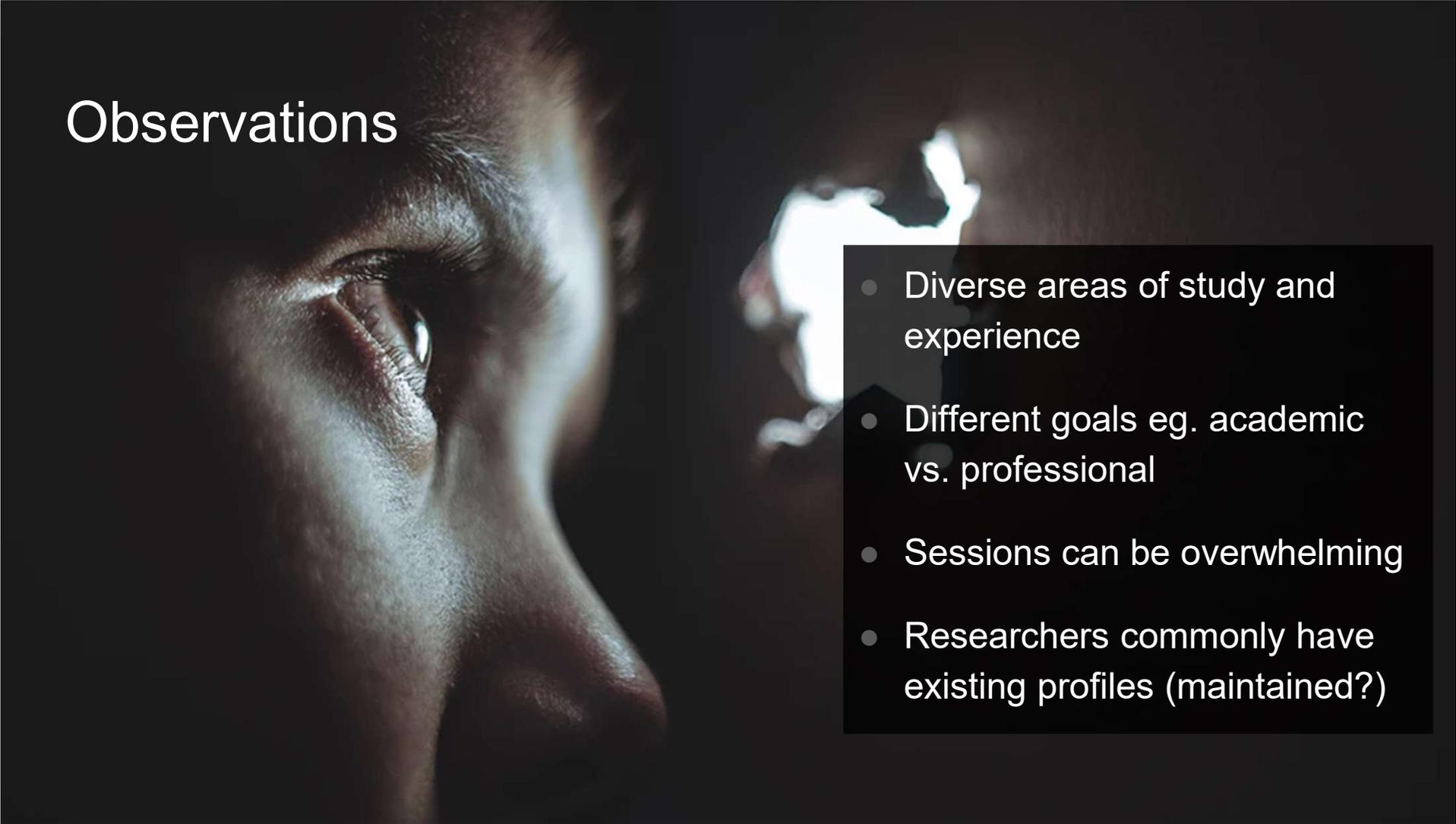
Graduate researcher support at Monash:

- Complete a minimum of 120 hours of professional development
- Monash Library runs 21 sessions within this program
- 'Building an online research profile' runs twice a year since 2017

Building an online research profile

- Identifiers
- Academic profiles and social networks
- Describing yourself and your research
- Altmetrics

Observations



- Diverse areas of study and experience
- Different goals eg. academic vs. professional
- Sessions can be overwhelming
- Researchers commonly have existing profiles (maintained?)

Past feedback

“I would like a focus on commercial as well as academia.”

“Could we sit in groups that suit our level.”

“This session overlaps with Maximise your Research Impact.”



Our challenge



How to ensure **meaningful** and
personalised outcomes for a
diverse cohort?

Big picture changes

Personalised

Realistic

Streamlined

Cohesive

Getting active

1. Assess a researcher in your field
2. Think about the goals for your research
3. Set up an ORCID / other
4. Audit what you already have
5. Create a realistic plan for your online profile

Examples



Professor Anita Heiss

Author, Poet, Satirist,
Social Commentator

University of Queensland



Yalong Yang

Postdoctoral Fellow

Harvard University



Professor Di Cook

Econometrics & Business
Statistics

Monash University



Ben Eltham

Lecturer, Communications
and Media Studies

Monash University

Examples



Emi Tanaka 🌱

@statsgen

Following

stats academic USyd, Monash University from Jan 2020 | statistical modeling | front end dev | plant breeding | genetics | [#rstats](#) [#statsed](#) [#dataviz](#) | she/her



Hugh Shanahan

@HughShanahan

Following

A Bioinformatician working at Royal Holloway increasingly obsessed with how data gets shared. Co-chair of CODATA-RDA schools which is my happy thing.



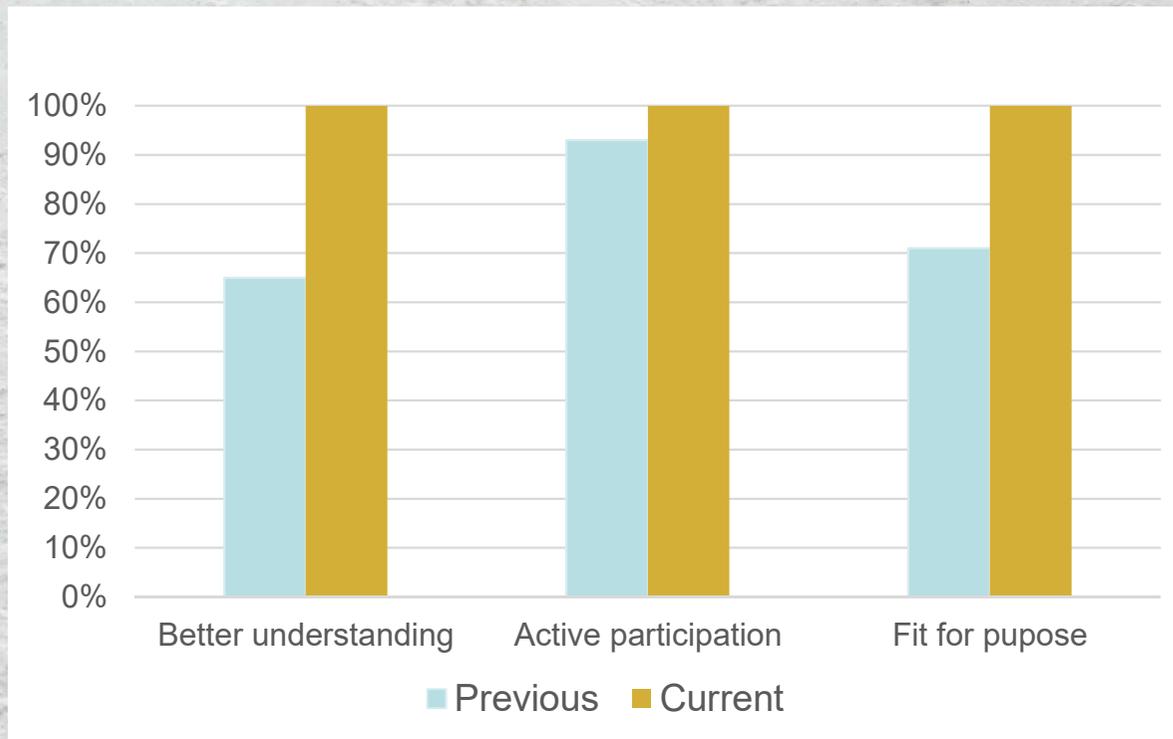
Gwyn McClelland

@gwynjapan

Following

Historian of Asia, Japan and the world. Trauma, theology, religious studies. Monash. Opinions mine. I acknowledge Wurundjeri people: trad owners of land I'm on.

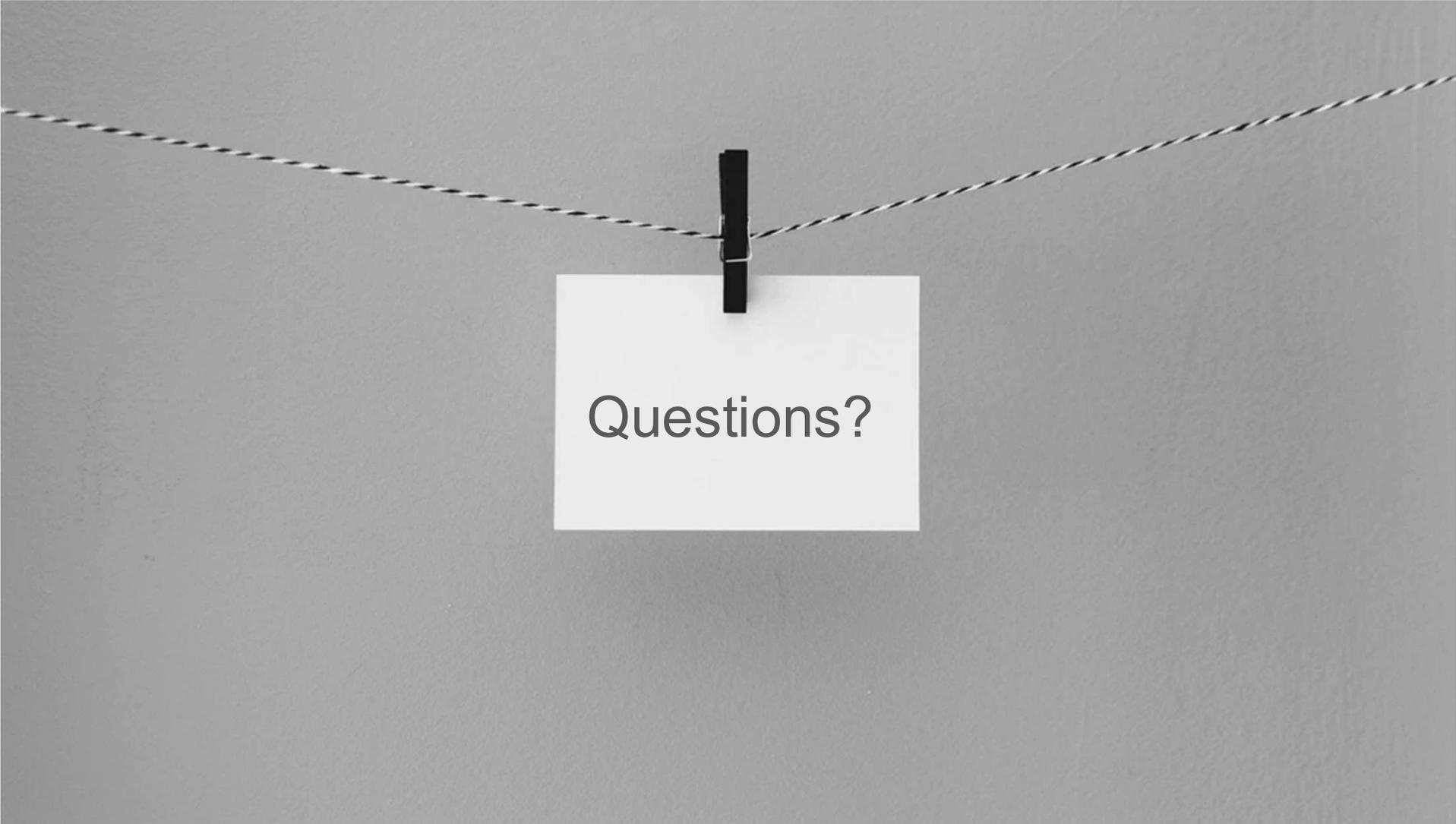
Current feedback



Reflection and future directions



- Importance of a clear narrative
- Importance of relatable examples
- Interest in personal websites
- Avenues for further support



Questions?

More information on examples given

Anita Heiss @ www.anitaheiss.com

Yalong Yang @ vis.yalongyang.com

Di Cook @ dicook.org

Ben Eltham @ en.wikipedia.org/wiki/Ben_Eltham

Copyright information

This presentation is licensed under a [Creative Commons Attribution 4.0 International license](#). All images in this presentation are [Creative commons zero](#).