



Research Skills Session 11: Target Suitable Journal

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Research Visibility and Impact Consultant

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- https://publons.com/researcher/1692944 http://scholar.google.com/citations
- All of my presentations are available online at: https://figshare.com/authors/Nader_Ale_Ebrahim/100797



Abstract

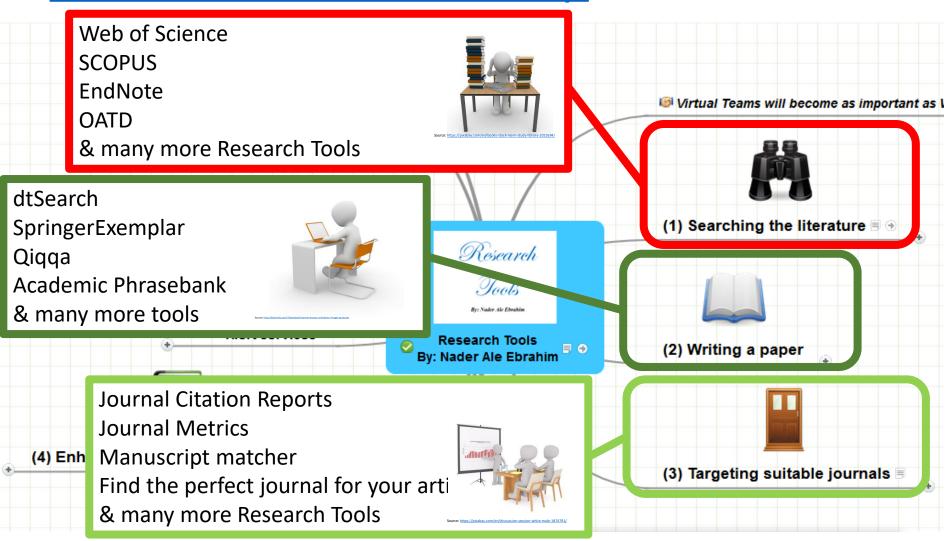
Researchers aim to publish papers in the top level journals and conferences. There are several reasons for targeting a high quality journal, such as, secure funding, obtain promotion, disseminate the knowledge, and increase your research visibility and impact. In this workshop Dr. Nader, "Research Visibility and Impact Consultant", will talk about how to select a proper journal for your manuscript by using some techniques and "Research Tools". The Research Tools enable researchers to follow the correct path in research and ultimately produce high-quality research outputs with more accuracy and efficiency.

Keywords: Research Tools, Research Visibility, Research Impact, Bibliometrics

Do Research, Don't Re-Search

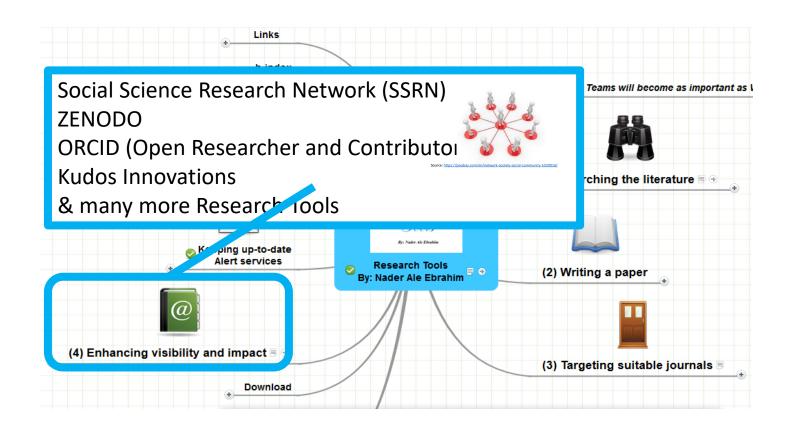


Research Tools Mind Map



407.8k views

Research Tools Mind Map



Session Topic

- 1. Introduction
- 2. Selecting keywords
- 3. Finding Research Papers
- 4. Evaluate a paper quality
- 5. Managing Research
- 6. Read a paper
- 7. Indexing Desktop Research Tools
- 8. Avoid Scientific Misconduct
- 9. Writing a Paper
- 10. Improve paper quality
- 11. Target Suitable Journal
- 12. Improve your Research Visibility and Impact

Tasks for the first session

1. Structure & planning your research (Draw the literature map)

2. Read:

- https://www.dlsweb.rmit.edu.au/lsu/content/2 AssessmentTasks/assess tuts/ lit review LL/reading.html
- Cottrell, S. (2005). <u>Critical thinking skills Developing Effective Analysis and Argument</u>. Basingstoke: Palgrave Macmillan.
- Chapter 3 of "Creswell, J. W. (2012). <u>Educational research: Planning,</u>
 <u>Conducting, and Evaluating Quantitative and Qualitative Research</u> (4th ed.).
 Boston: Pearson Education, Inc"
- Chapter 3 of "Saunders, M., Lewis, P., & Thornhill, A. (2009). <u>Research methods</u> for business students (5th ed.). Edinburgh Gate, Harlow, Essex CM20 2JE, England: Pearson Education Limited."

Tasks for the second session

- 1. Create the log file for your search term/s
- 2. Identify the main keywords set for your research
- 3. Identify the alternative keywords set for your research
- 4. Evaluate the search terms
- 5. Looking for selected keywords sets on:
 - ✓ SCOPUS
 - ✓ Web of Science Core Collection
- 6. Write the methodology used for selecting the final keywords set

Tasks for the third session

- 1. Install a reference management software
- 2. Download selected papers (based on the final keywords set) into the reference management software

Tasks for the fourth session

- 1. Measure the downloaded papers/journal's quality
- 2. Rate the downloaded papers in your Desktop Endnote library
- 3. Turn on Alert system in Scopus, WoS and other databases based on the selected papers

Tasks for the fifth session

- 1. Create your own thesis/paper table of contents
- 2. Identify the main topics from your collected documents
- 3. Create your literature review/Thesis Mind Map
- 4. Plan your Thesis/Paper writing process

Task for the sixth session

1. Read Keshav, S. (2007). How to read a paper. *ACM*SIGCOMM Computer Communication Review,
37(3), 83-84.

Tasks for the seventh session

- 1. Install Dtsearch and create a report based on the most frequent keywords
- 2. Use VOSviewer to create some visual figures for your manuscript
- 3. Create database on Dtsearch
- 4. Generate a Microsoft Word file from a search results of Dtsearch

Tasks for the eighth session

- 1. Explore "retraction watch" and "Retraction Watch Database" web site (https://retractionwatch.com/ and http://retractiondatabase.org) and list 5 scientific misconduct in your area of research
- 2. Measure similarity rate of your manuscript

Tasks for the ninth session

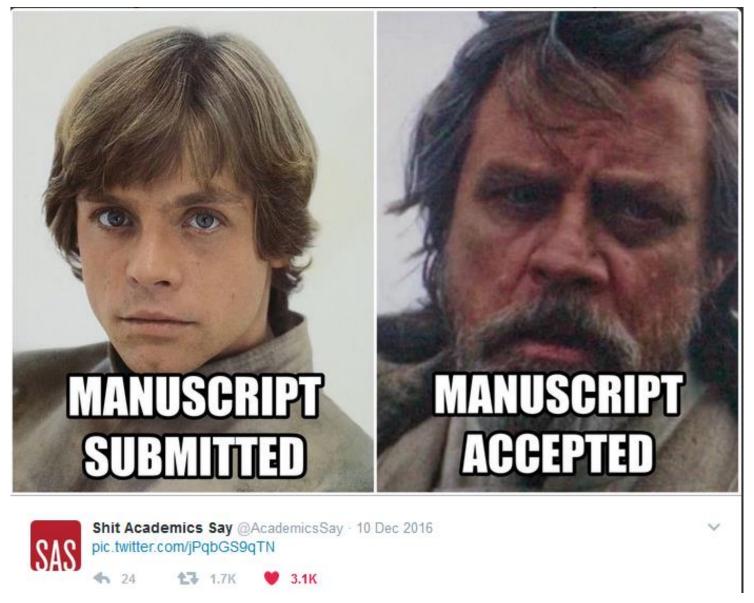
- 1. Create your own article template
- 2. Write an introductory paragraph

Tasks for the tenth session

- 1. Write an integrating arguments paragraph
- 2. Write a structured abstract
- 3. Crate a literature review table
- 4. Write a first draft of the literature review manuscript

Outline

No.	Topic
1	Manuscript submission procedure
2	Author Self Check
3	Cover Letter Development
4	The peer review process
5	PEER REVIEW CHECKLIST
6	Target suitable journal
7	



Source: https://twitter.com/AcademicsSay/status/807425026991517697/photo/1

Manuscript submission procedure

- Read the Authors' Guideline carefully and prepare your manuscript accordingly;
- Make sure the paper is thoroughly edited and proofread before submission;
- Manuscripts should fully conform to the word limits
- All people who have a reasonable claim to authorship must be named in the manuscript as co-authors; the corresponding author must be authorized by all co-authors;
- If all or parts of previously published illustrations are used, permission must be obtained from the copyright holder concerned;
- Follow online submission instructions.

Author Self Check

Is the title of the paper well described clearly and shortly?

Is the abstract addressed the summary of the manuscript?

Are the keywords selected wisely?

Is the content of the paper treated original and innovating?

Is the methodology well discussed (clear and accurate)?

Are the paper structure and all figures well designed?

Are all tables and figures in the paper useful and commented in the text?

Author Self Check-con.

Are the parameters, legends and units well described in the figures and its axis?

Is the nomenclature in the paper well described in the equations and the text?

Is the introduction of the paper dealt the relevant topics?

Are the experimental apparatus and procedure clearly described?

Are the conclusions supported by derived results of this work?

Are the references used latest and appropriate?

Is the standard language used?

Cover letter development

- Why the research is important
- Explains the novelty and significance of your research
- Why the research is proper to the readers of the journal
- Relationship to prior publication
- Sometimes recommend reviewers

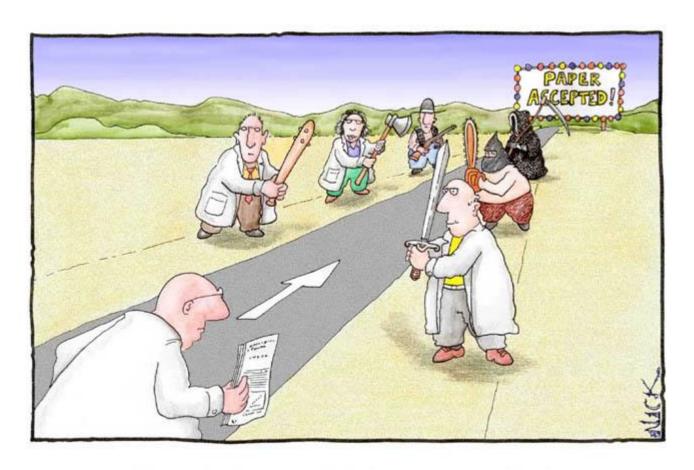


Peer Review Process



- 1. The journal receives a paper.
- 2. The journal editor checks the paper against the journal's aims and scope.
- 3. The editor then selects reviewers (usually 2-3 of your peers) and sends the paper.
- 4. The reviewers read the paper and provide comments, suggestions and a recommendation (reject, revise or accept).
- 5.The editor checks the reviews and sends them to the author(s), with any extra guidance. If there are revisions, the author(s) decides whether to make these and re-submit.
- 6.Authors make amendments and resubmit the paper.
- 7.If the journal accepts the paper, it moves into production and is published.

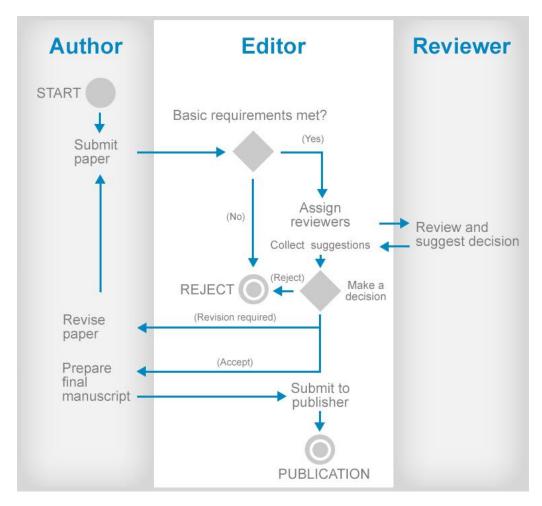
Source: https://editorresources.taylorandfrancis.com/reviewer-guidelines/



Most scientists regarded the new streamlined peer-review process as 'quite an improvement.'

Source: http://rmimr.wordpress.com/category/quality-measures/citation-impact/

Derntl, M. (2011). <u>Basics of Research Paper Writing and Publishing</u>. Unpublished manuscript, RWTH Aachen University.



Elsevier Journal publishing volume

- 1,000 new editors per year
- 20 new journals per year

600,000+ article submissions per year

- Organise editorial boards
- Launch new specialist journals
- Solicit and manage submissions

- 200,000 reviewers
- 1 million reviewer reports per year

- 11 million articles now available
- 11 million researchers
- 5.000+ institutions
- 180+ countries
- 400 million+ downloads per year
- 3 million print pages per year

Archive and promote

Publish and disseminate



Edit and prepare

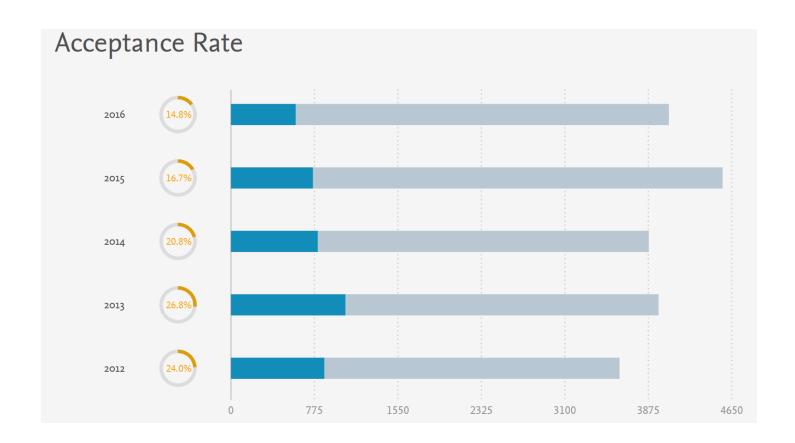
Manage peer review

- · 40%-90% of articles rejected
- 7,000 editors
- 70,000 editorial board members
- 6 5 million author/publisher communications /year

Production

- 280,000 new articles produced per year
- 190 years of back issues scanned, processed and data-tagged





Source: http://journalinsights.elsevier.com/journals/0142-9612/acceptance_rate

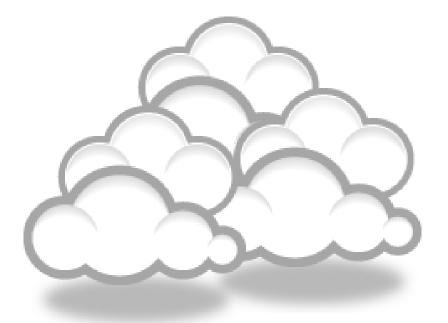
The peer review process may adopt one of the following forms:

- **Single-blind review.** The reviewer's name isn't disclosed to the author.
- Double-blind review. The identity of the reviewers and the authors aren't disclosed.
- Open review. Both the author and reviewer names are disclosed.
- **Post-publication open review.** Readers and reviewers can post comments, mediated by the editor, after publication.



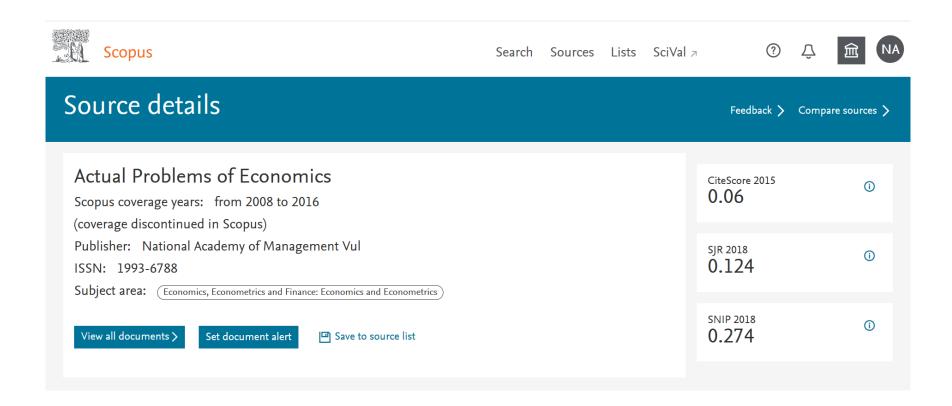
PEER REVIEW CHECKLIST

Source: https://3g3I7v3djbgfdddveg42xjgj-wpengine.netdna-ssl.com/wp-content/uploads/2019/09/ARN0151 Excellence-in-Peer-Review-review-checklist final.pdf



Target suitable journal

Actual Problems of Economics

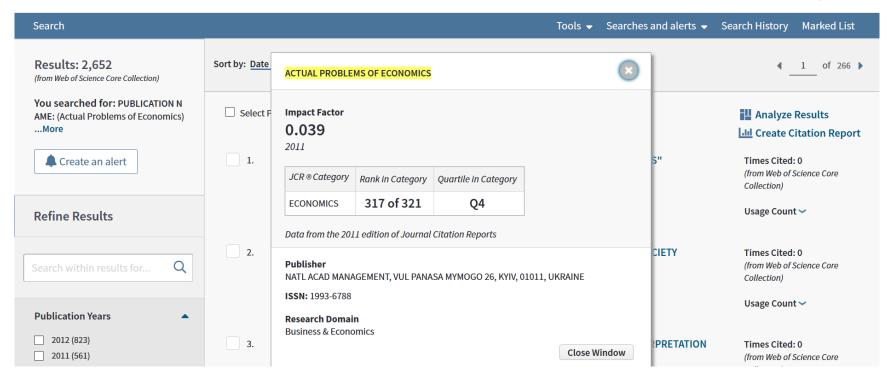


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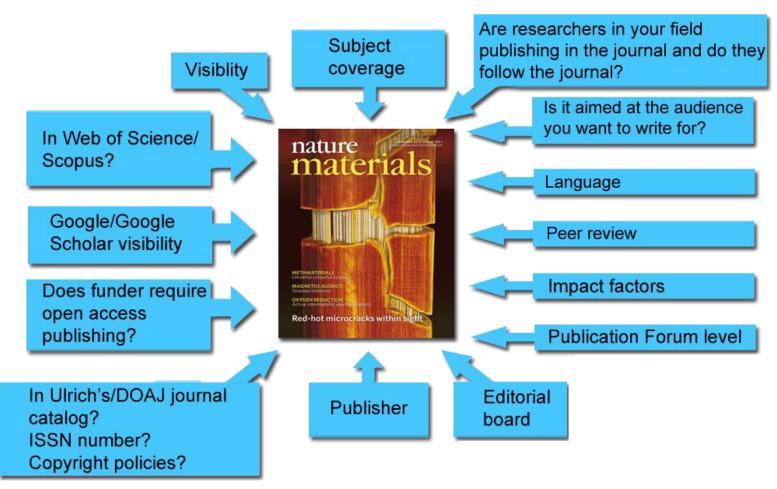
Actual Problems of Economics

Web of Science





Where to publish?



Open-Access Journals



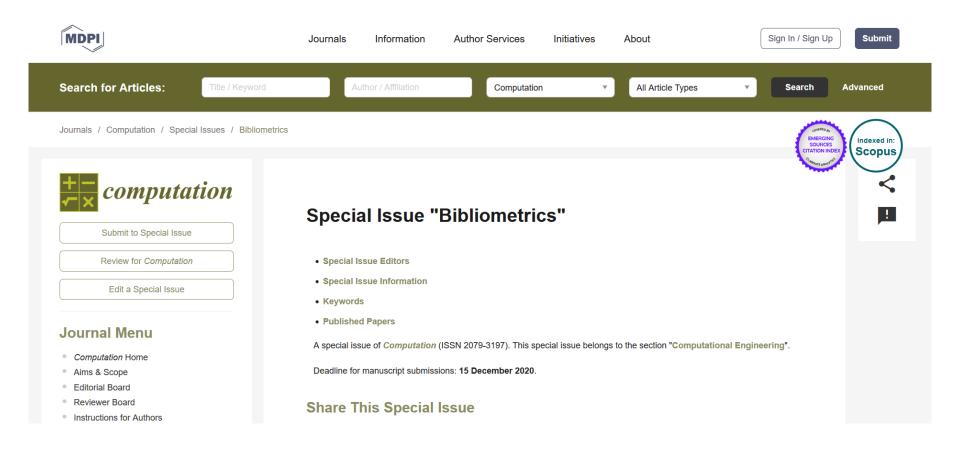


Image: iStockPhoto



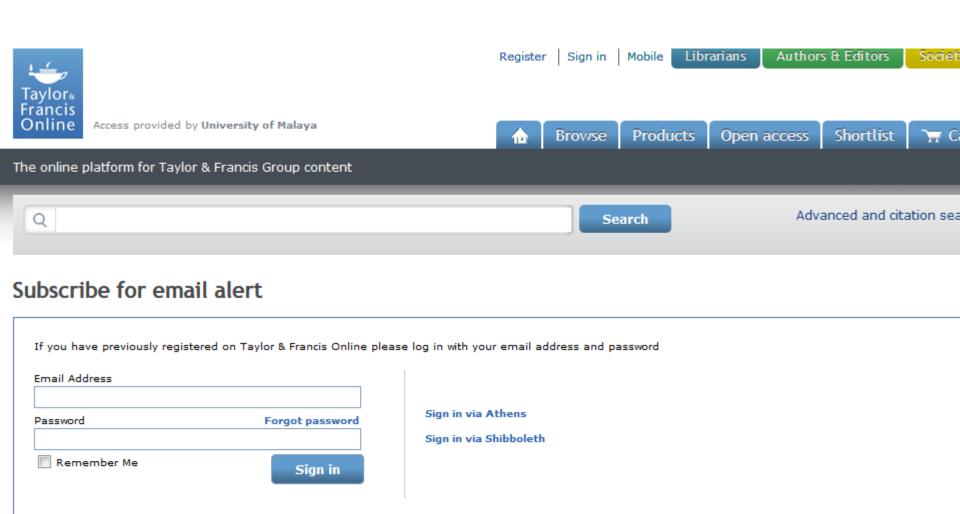
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Special Issues



Source: https://www.mdpi.com/journal/computation/special issues/bibliometrics

Journal TOC Alert



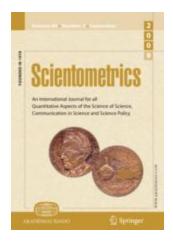
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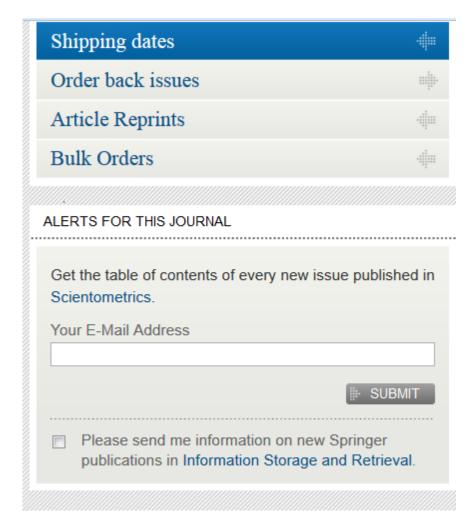
New to Taylor & Francis Online?

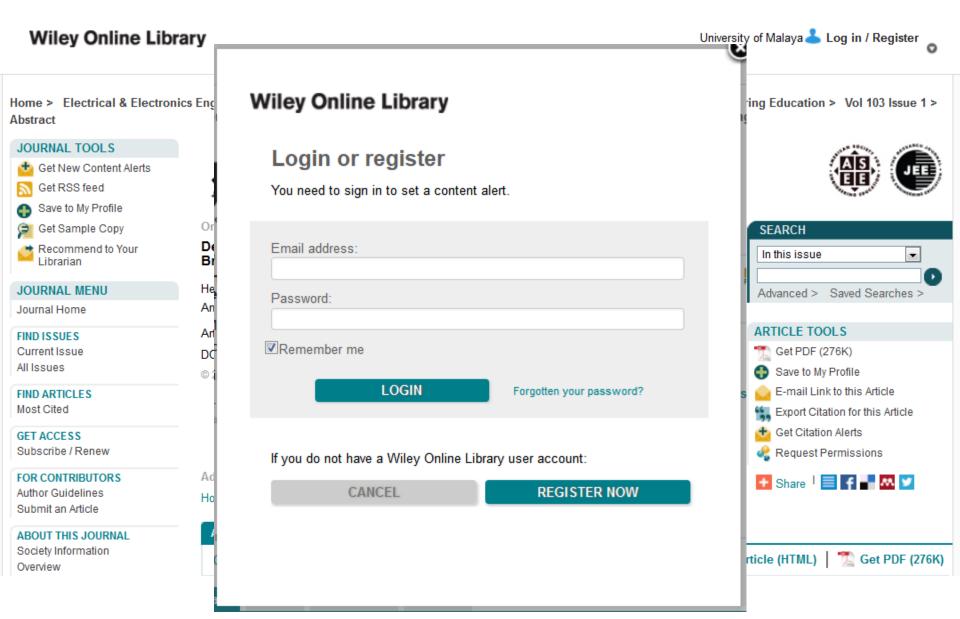
Register



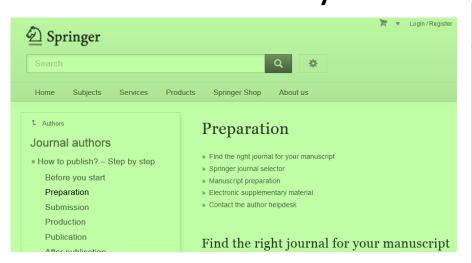
the language of science







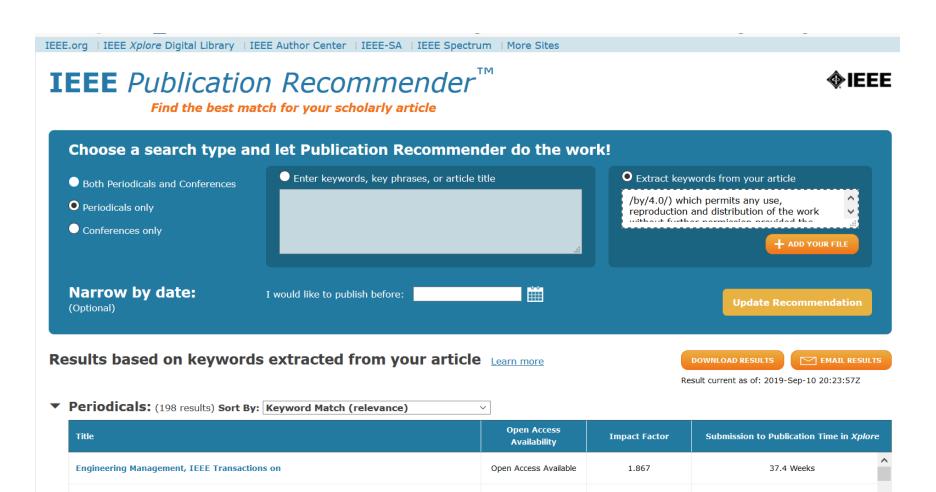
Select the journal that suits your research by tools





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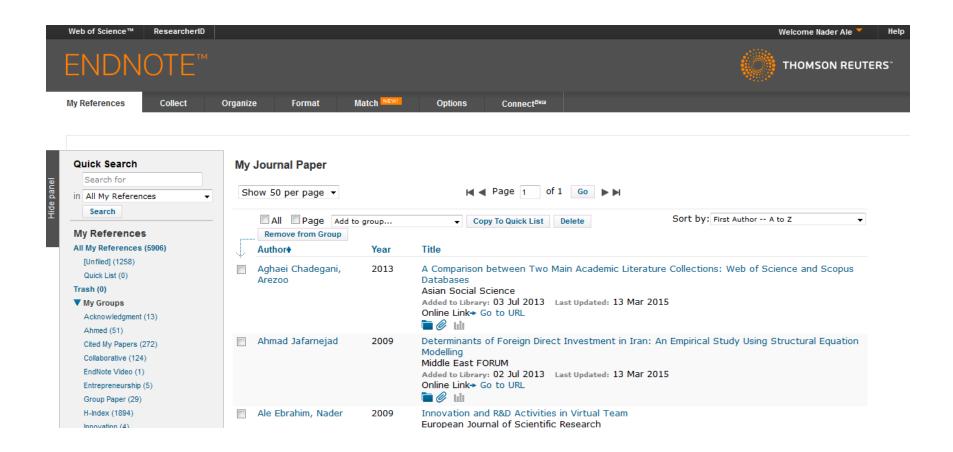
Springer Journal Selector $^{\beta eta}$

Choose the Springer journal that's right for you!

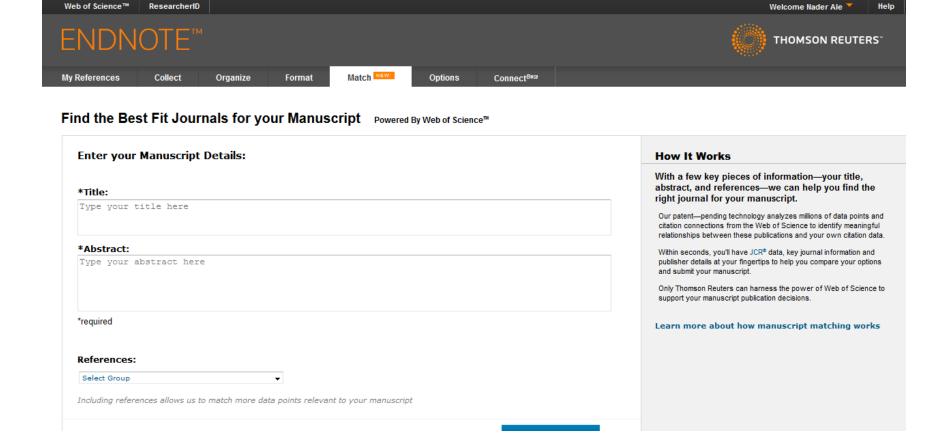


Journals	Recommended: 5	Match	Impact Factor	Publishing Model
Group Dec	ision and Negotiation	attl	1.01	Hybrid
J. Intelliger	t Manufacturing	att	0.85	Hybrid
J. Busines	s and Psychology	att	1.25	Hybrid
1 Information	Systems Frontiers	att	0.91	Hybrid
Implementa	ation Science	att	3.1	Full OA
Computer	Supported Cooperative Work (CSCW)	attl	1.07	Hybrid
Research i	n Engineering Design	attl	1.24	Hybrid
Electronic	Markets	atil	0.78	Hybrid
A Business 8	Information Systems Engineering	-11	0.65	Hvbrid

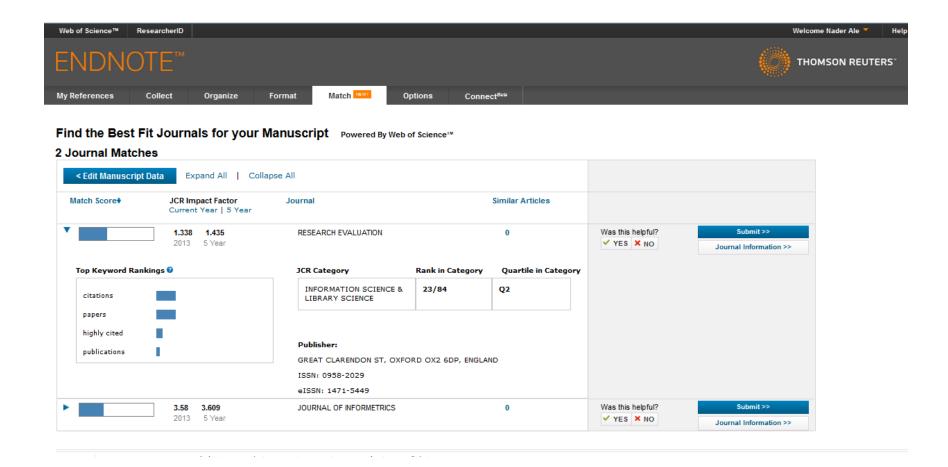
Perfect Match: EndNote's latest feature matches article drafts with publications



Perfect Match: EndNote's latest feature matches article drafts with publications



Perfect Match: EndNote's latest feature matches article drafts with publications



Where should I submit my publication?

If you want your article to ...

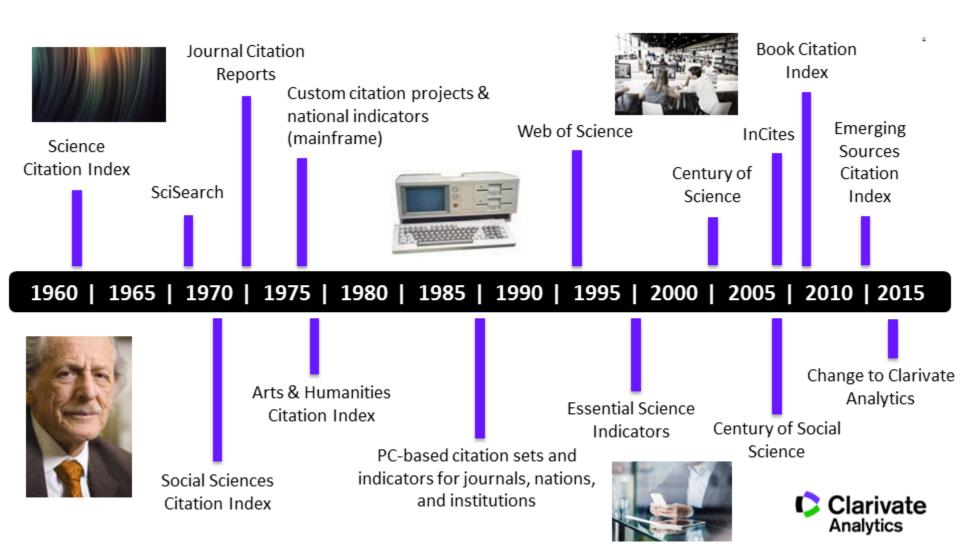
- Publish in most influential or highly cited journal
 - → Use Impact Factor or
 - → 5 Year Impact Factor (for subjects need longer citation period, e.g. GEOLOGY or MANAGEMENT or SOCIOLOGY, etc)
- To reach out to readers and be read immediately
 - → Use Immediacy Index
- Stay active in journal collection
 - → Use Cited Half Life

Note: The above only serves as general guidelines, deeper understanding of JCR, the subjects and dynamic publication cycles are crucial when deciding where to publish your paper.



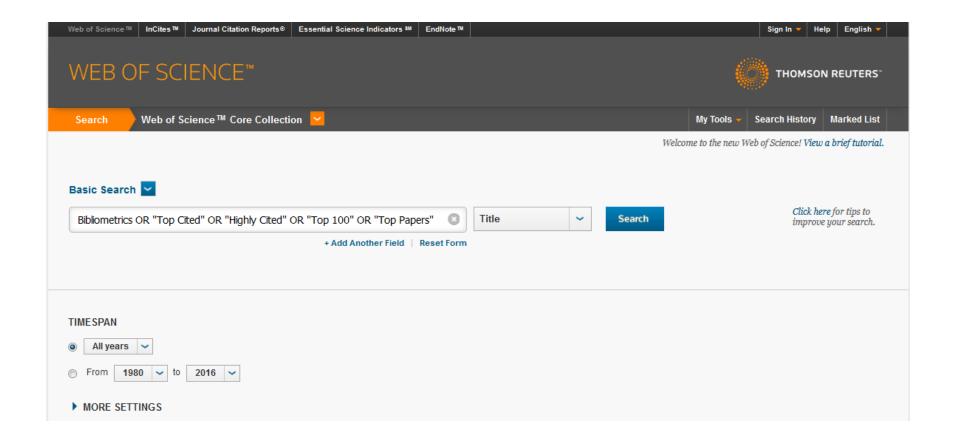
Journal impact factor Indexation Journal prestige Relevance of research topics Acceptance/rejection rates Size of print circulation Manuscript turnaround time Editors characteristics Quality of reviewer comments Previous experience with publishing in the journal Colleagues' recommendations International status Open access Publication charges Promotion at social platforms (eg Facebook, Twitter) Press attention to the journal

Source: Gasparyan, A. Y. (2013). Choosing the target journal: do authors need a comprehensive approach?. Journal of Korean medical science, 28(8), 1117-1119.

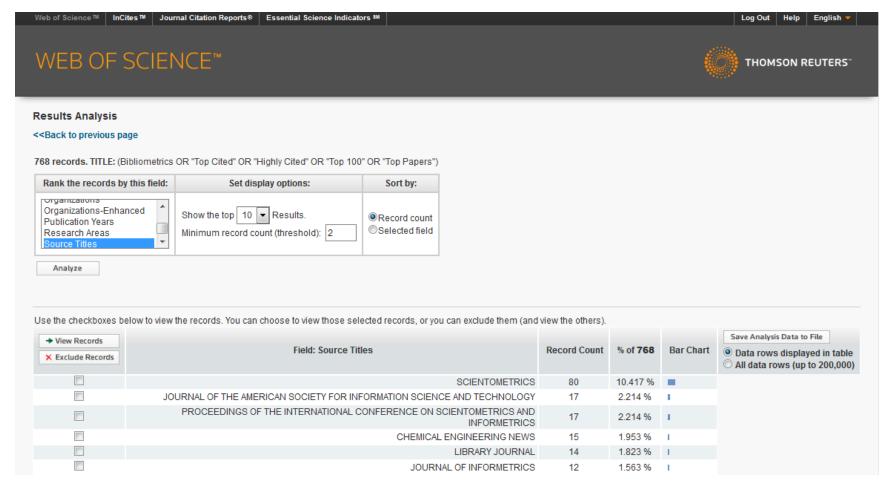


Source: http://clarivate.libguides.com/newlibrarian/history

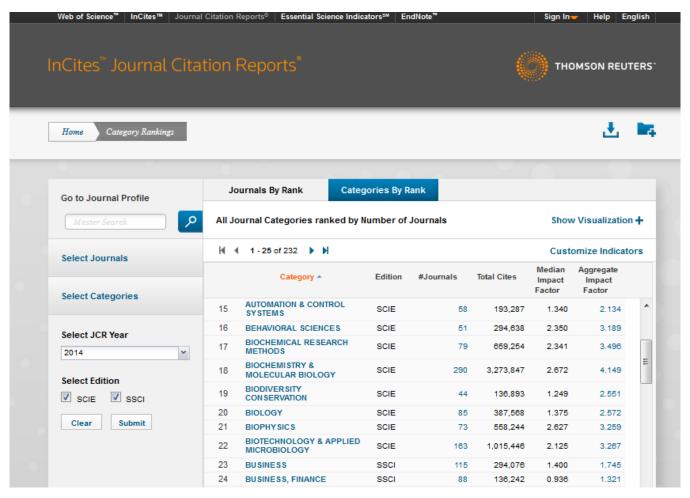
Identifying Key Journals in the field: Search keywords on WoS



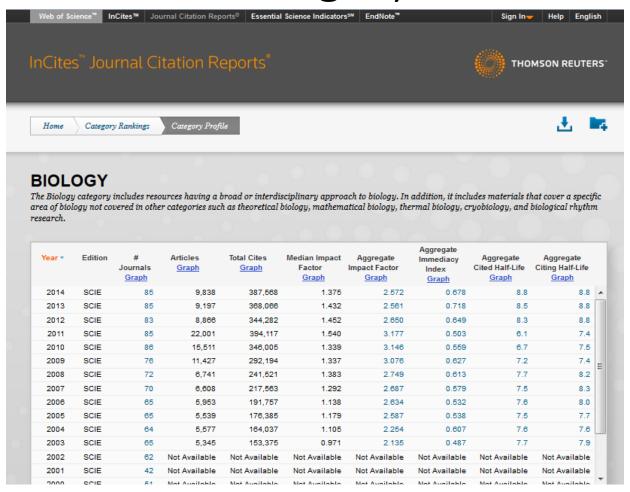
Identifying Key Journals in the field: Check the highest "Record Count"



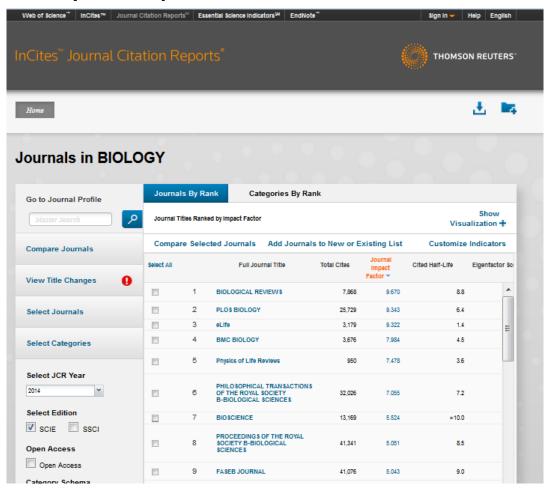
Identifying Key Journals in the field: Select the JCR "Categories By Rank"



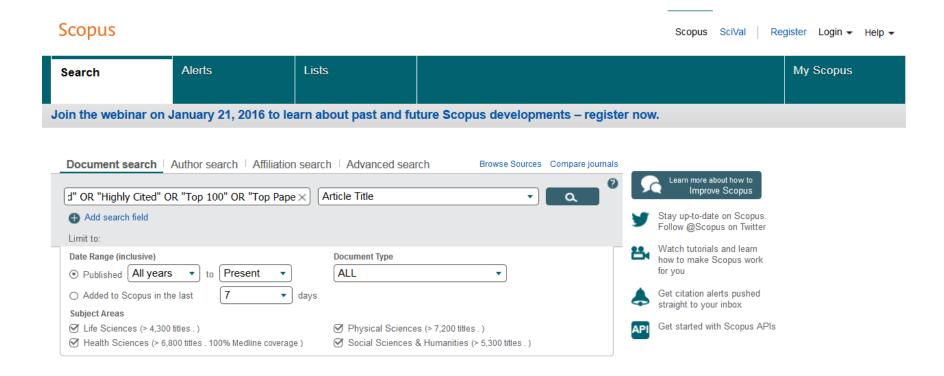
Identifying Key Journals in the field: Select the JCR Category



Identifying Key Journals in the field: Ranked by Impact Factor



Identifying Key Journals in the field: Search keywords on SCOPUS



Identifying Key Journals in the field: Check the "Source Title"

Source Title	
Scientometrics	(76)
 ENR Engineering News Record 	(19)
Journal of the American Society for Information Science and Technology	(16)
Journal of Informetrics	(14)
Modern Healthcare	(11)

CiteScore

CiteScore 2015 methodology

×

CiteScore 2015 counts the citations received in 2015 to documents published in 2012, 2013 or 2014, and divides this by the number of documents published in 2012, 2013 and 2014.



3-year publication window

The 3-year CiteScore time window was chosen as a best fit for all subject areas. Research shows that a 3-year publication window is long enough to capture the citation peak of the majority of disciplines.

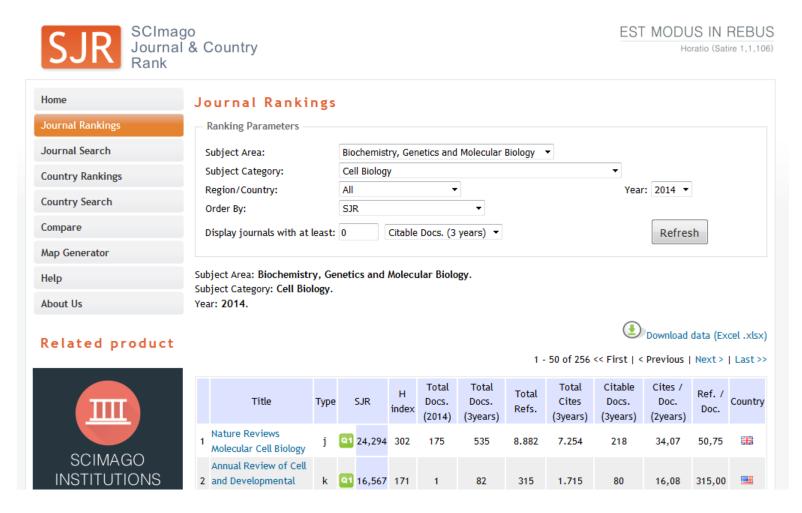
Frequency

	CiteScore	CiteScore Tracker (on Scopus.com)
Calculated	Annually	12 times per year
Updates	None	Monthly

Document types

All types of documents (research articles, review articles, conference proceedings, editorials errata, letters, notes, and short surveys) are included in the CiteScore calculation. Although articles in press are included in Scopus they are not included in the calculation.

Identifying Key Journals in the field Select the Subject Area on <u>Scimago Journal & Country Rank</u>



Tasks for the eleventh session

- 1. List top 10 journals in your field of study
- 2. Prepare a cover letter for your manuscript
- 3. Find proper journal/s for your manuscript





Thank you!

Nader Ale Ebrahim, PhD

Research Visibility and Impact Consultant

- aleebrahim@Gmail.com
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- https://publons.com/researcher/1692944 http://scholar.google.com/citations
- All of my presentations are available online at:
 https://figshare.com/authors/Nader_Ale_Ebrahim/100797

My recent publication:

- 1. A. Ghanbari Baghestan, H. Khaniki, A. Kalantari, M. Akhtari-Zavare, E. Farahmand, E. Tamam, N. Ale Ebrahim, H. Sabani, and M. Danaee, (2019) "A Crisis in "Open Access": Should Communication Scholarly Outputs Take 77 Years to Become Open Access?," SAGE Open, vol. 9, no. 3, pp. 1-8,
- 2. Ale Ebrahim, S., Ashtari, A., Pedram, M. Z., & Ale Ebrahim, N. (2019). Publication Trends in Drug Delivery and Magnetic Nanoparticles. Nanoscale Research Letters, 14(59). doi: https://doi.org/10.1186/s11671-019-2994-y
- 3. Parnianifard, A., Azfanizam, A., Ariffin, M., Ismail, M., & Ale Ebrahim, N. (2019). Recent developments in metamodel based robust black-box simulation optimization: An overview. Decision Science Letters, 8(1), 17-44. doi:10.5267/j.dsl.2018.5.004. Available at SSRN: https://ssrn.com/abstract=3192794
- 4. Elaish, M. M., Shuib, L., Ghani, N. A., Mujtaba, G., & Ale Ebrahim, N. (2019). A Bibliometric Analysis of M-Learning from Topic Inception to 2015. International Journal of Mobile Learning and Organisation, 13(1), 91-112. https://doi.org/10.1504/IJMLO.2019.096470
- 5. Nordin, N., Samsudin, M.-A., Abdul-Khalid, S.-N., & Ale Ebrahim, N. (2019). Firms' sustainable practice research in developing countries: Mapping the cited literature by Bibliometric analysis approach. International Journal of Sustainable Strategic Management, 7(1/2). doi:. https://doi.org/10.1504/IJSSM.2019.099036

My recent presentations:

- 1. Ale Ebrahim, Nader (2019): Research Visibility and Impact in the Next Generation Libraries. figshare. Presentation. https://doi.org/10.6084/m9.figshare.11356793.v1
- 2. Ale Ebrahim, Nader (2019): Research Skills Session 10: Improve a Research Paper Quality. figshare. Presentation. https://doi.org/10.6084/m9.figshare.11363795.v1
- 3. Ale Ebrahim, Nader (2019): Research Skills Session 9: Writing a Paper. figshare. Presentation. https://doi.org/10.6084/m9.figshare.11319866.v1
- 4. Ale Ebrahim, Nader (2019): Research Skills Session 8: Avoid Scientific Misconduct. figshare. Presentation. https://doi.org/10.6084/m9.figshare.11300546.v1
- 5. Ale Ebrahim, Nader (2019): Research Skills Session 7: Indexing Research Tools. figshare. Presentation. https://doi.org/10.6084/m9.figshare.10992596.v1

References

- 1. Derntl, M. (2011). <u>Basics of Research Paper Writing and Publishing</u>. Unpublished manuscript, RWTH Aachen University
- 2. How to Write Great Papers. From title to references. From submission to acceptance. Presented by: Anthony Newman. Publisher,. Elsevier, Amsterdam
- 3. Gasparyan, A. Y. (2013). <u>Choosing the target journal: do authors need a comprehensive approach?</u> *Journal of Korean medical science*, 28(8), 1117-1119.