

# Introduction to “Research Tools”: Tools for Publishing, and Improving Research Visibility

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# Abstract

The use of information technology allow researchers to do their research process faster. There are several “[Research Tools](#)” available on the internet, that enable researchers to collect, organize, analyze, visualize and publicized research outputs. Dr. Nader has collected over 700 tools that assist researchers to follow the correct path in research and to ultimately produce high-quality research outputs with more accuracy and efficiency. In this workshop, he will introduce some tools from his Research Tools Mind Map.

**Keywords:** Research tools, Research Visibility, Research Impact, University rankings, Bibliometrics



# سیزدهمین کنفرانس ملی و نهمین کنفرانس بین‌المللی مدیریت فناوری و نوآوری

۲۷ و ۲۸ آذر ماه ۱۳۹۸، مرکز همایش‌های بین‌المللی دانشگاه شهید بهشتی

نقش مدیریت فناوری و نوآوری در ارتقای تاب‌آوری ملی و توسعه پایدار  
The Role of Management of Technology & Innovation in  
Promoting National Resilience and Sustainable Development

9th International Conference on  
Management of Technology & Innovation

18-19 December 2019 – Tehran



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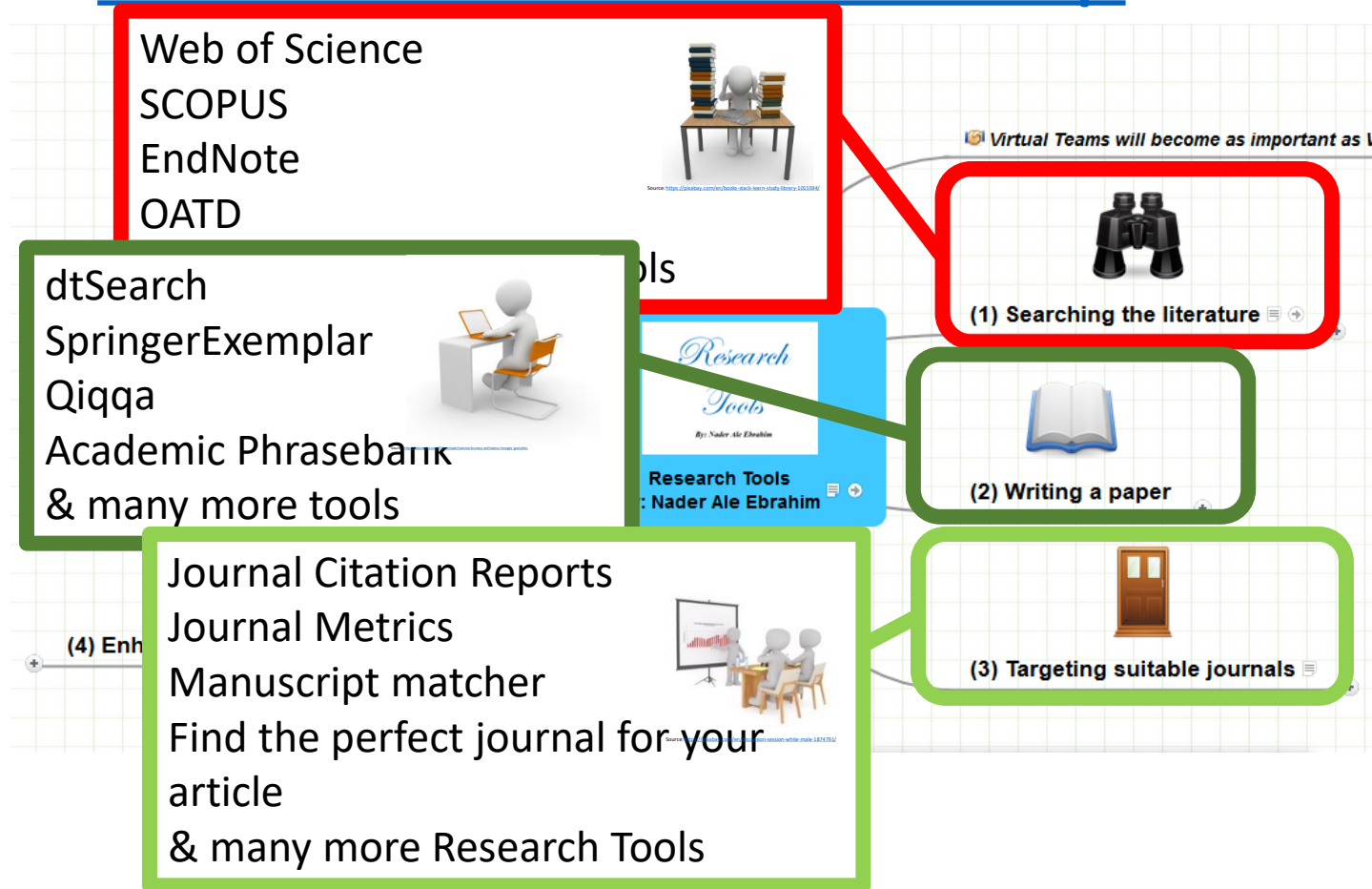


نشانی دیرخانه: تهران، میدان وک، خیابان ملاصدرا، خیابان شیراز جنوبی، خیابان قائم‌مقام (سپهر)، پلاک ۹، طبقه همکف  
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**Do Research,  
Don't Re-Search**

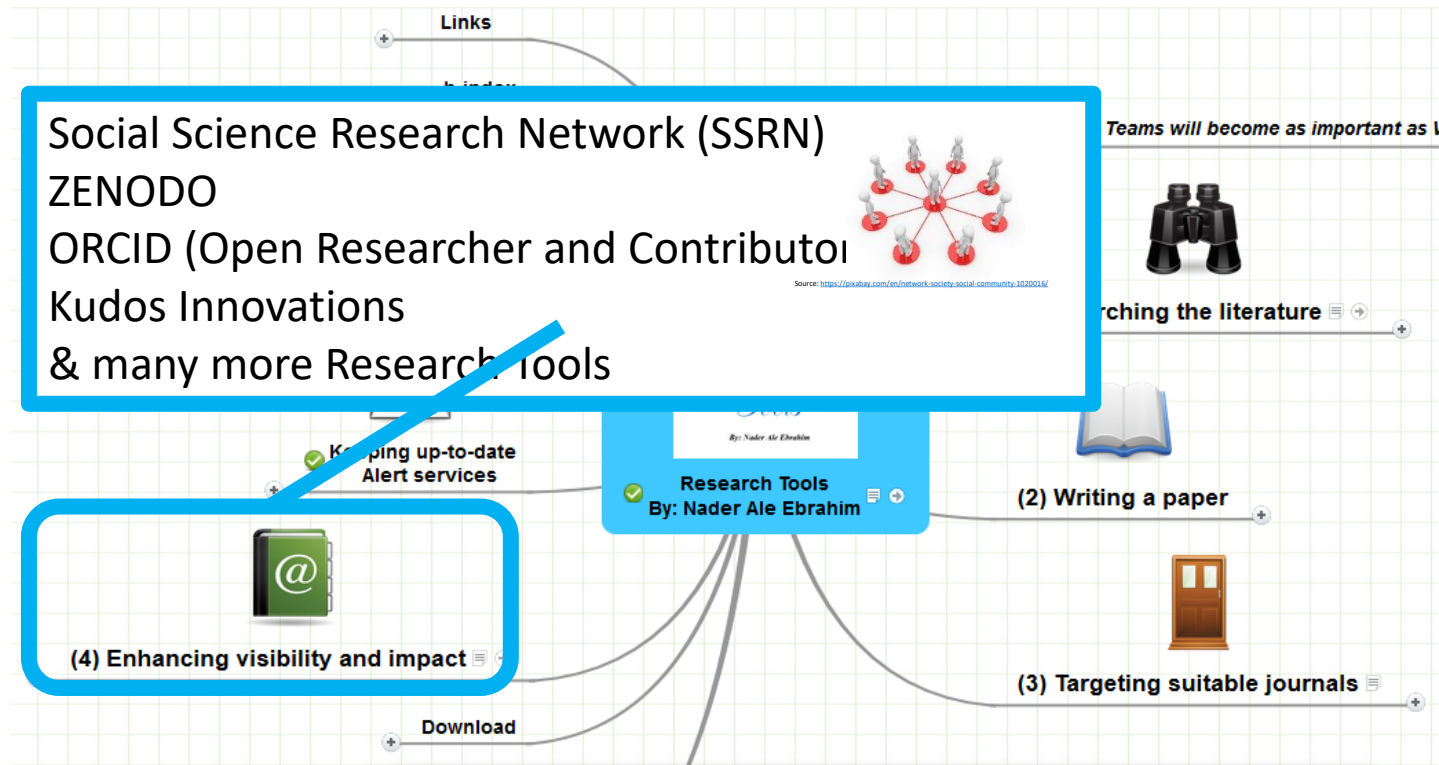


# Research Tools Mind Map



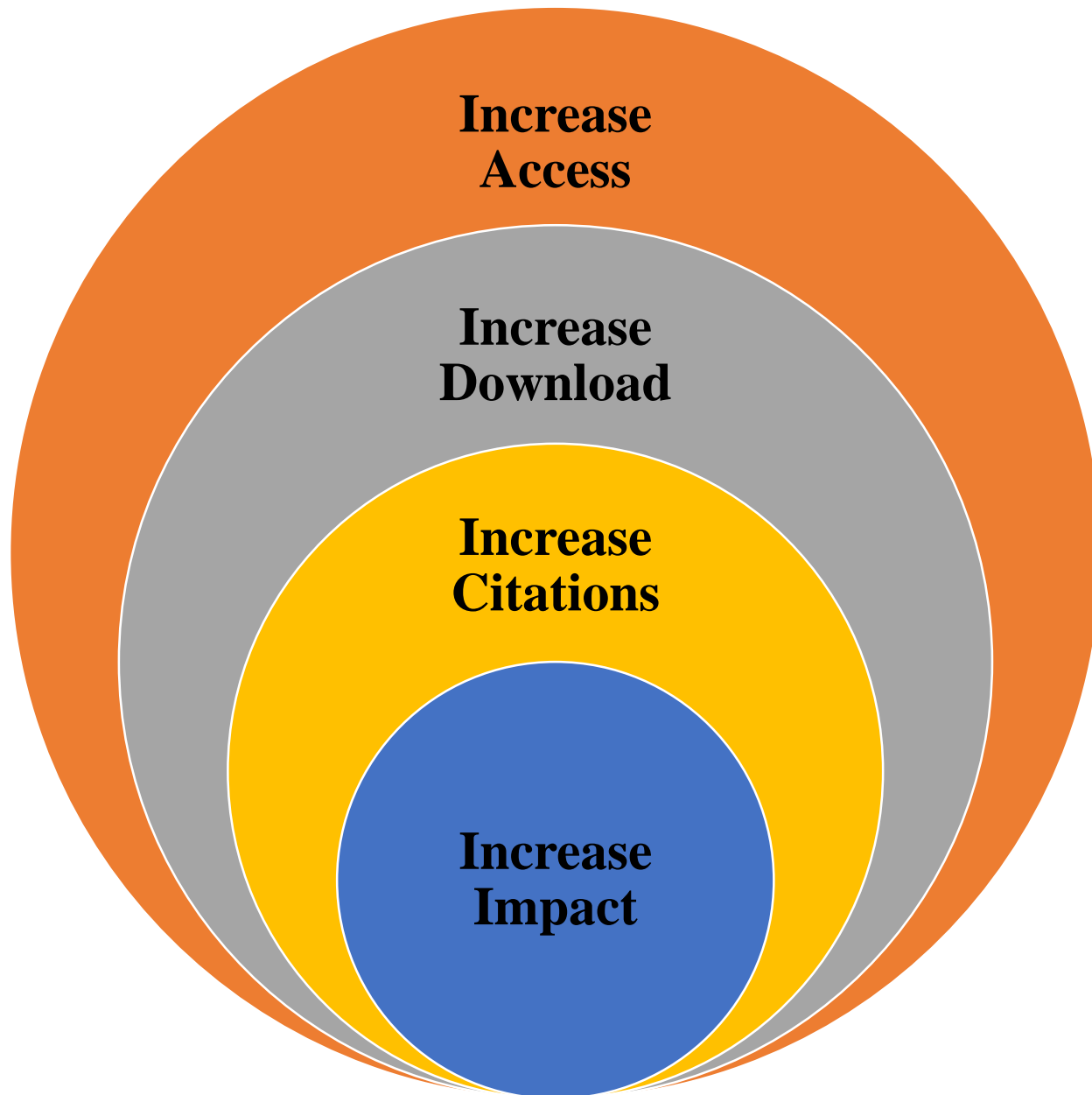
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# Research Tools Mind Map



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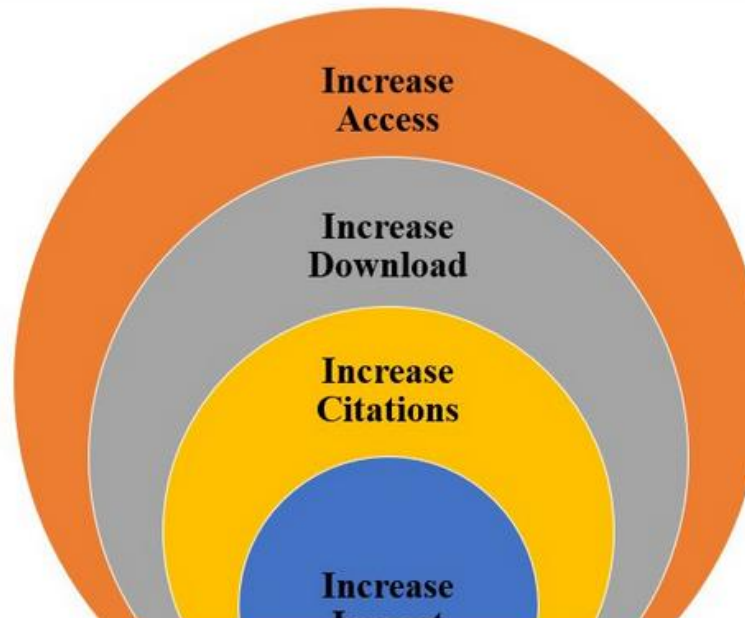


The lifecycle of a scientific paper: Its not just about publishing it. #research #science #publish #impact by @aleebrahim



**Nader Ale Ebrahim** @aleebrahim · Jan 1

Ale Ebrahim, Nader (2018): Publishing Procedure and Strategies to Improve Research Visibility and Impact. figshare. Presentation.  
[doi.org/10.6084/m9.fig...](https://doi.org/10.6084/m9.fig...)



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## Effective Strategies for Increasing Citation Frequency

**Journal Reputation and Impact:** publishing a paper in a journal based on disciplinary reputatation or with a high impact factor is the most well known way of getting your paper cited. But there are many other things a scholar can do to promote his or her work and make it easy for others to find.

**Utilize Open Access Tools:** Open Access journals tend to be cited more than non open access. Deposit your paper in a repository such as Scholars Archive here on campus or a disciplinary repository. Share your detailed research data in a repository.

**Standarize Identifying Info:** try to use the same name throughout your career as well as the name of your affiliated insitution. Using common "official" names will allow for consistency and easy retrieval of your work by author or affiliation.

**Bring Colleagues on Board:** team-authored articles are cited more frequently, as does publishing with international authors. Working cross-or inter-disciplinarily helps as well.

**Beef Up That Paper:** use more references, publish a longer paper. Also papers which are published elsewhere after having been rejected are cited more frequently.

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**Utlilize Social Media:** Use author profiles such as ResearcherID and ORCID. Contribute to Wikipedia, start a blog and/or podcast, join academic social media sites.

From: [\*Ebrahim, N.A., et al. \(2013\). Effective strategies for increasing citation frequency. International Education Studies, 6\(11\), 93-99. doi:10.5539/ies.v6n11p93\*](#)

# Managing and Leading Creative Universities – Foundations of Successful Science Management: A Hands-On Guide for (Future) Academics. Tampere, Finland: International Ambient Media Association (iAMEA); ISBN 978-952-7023-16-7



Source: Ale Ebrahim, Nader and Gholizadeh, Hossein and Lugmayr, Artur, Maximized Research Impact: An Effective Strategies for Increasing Citations (December 15, 2017). Managing and Leading Creative Universities – Foundations of Successful Science Management: A Hands-On Guide for (Future) Academics (pp. 29-51). Tampere, Finland: International Ambient Media Association (iAMEA); ISBN 978-952-7023-16-7. Available at SSRN: <https://ssrn.com/abstract=3101575>

# Introduction to the Research Tools Mind Map

- 1- Searching the literature
- 2- Writing a paper
- 3- Targeting suitable journals
- 4- Enhancing visibility and impact



# THE 2019 ALTMETRIC TOP 100


In the past 12 months, Altmetric has tracked over **62.5 million** mentions of **2.7 million** research outputs. Here, we've highlighted the 100 most-discussed works of 2019 – those that have truly captured the public imagination



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Source: <https://www.altmetric.com/top100/2019/>

# Article affiliated with Tehran University of Medical Sciences & Golestan University of Medical Science

 Altmetric

ALTMETRIC TOP 100 2019  

**Filter articles** **Reset**

Showing 1 article affiliated with **Tehran University of Medical Sciences**.

Sort by Altmetric Attention Score

**Journal / Collection** —


Nature 12

The Lancet 8

Science 8

British Medical Journal 6

+ Show 39 others...

 #73 of 100

### A prospective study of tea drinking temperature and risk of esophageal squamous cell carcinoma

A nice hot cup of tea might be just what you need at the end of a hectic day, but drink it too hot and you'll increase your risk of throat cancer. This study of 50,000 people reveals that those who like piping hot drinks, over 140 degrees Fahrenheit, are 90% more likely to develop throat cancer.

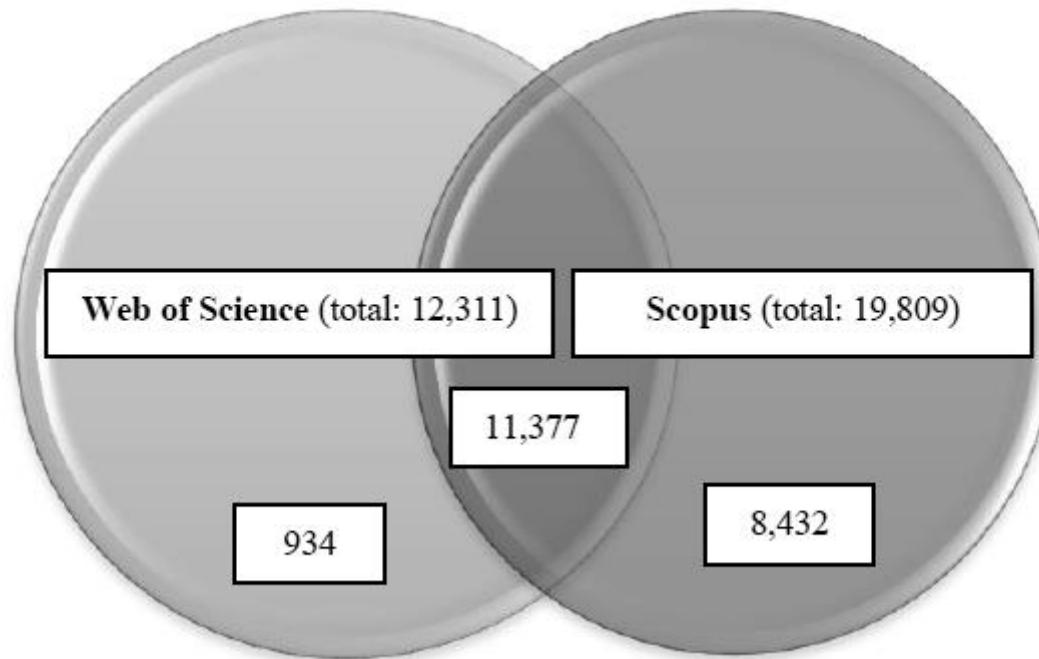
**Published in** *International Journal of Cancer*

**Date** March 2019

**Subject area** Medical and Health Sciences

Source: <https://www.altmetric.com/top100/2019/?affiliation=Tehran+University+of+Medical+Sciences>

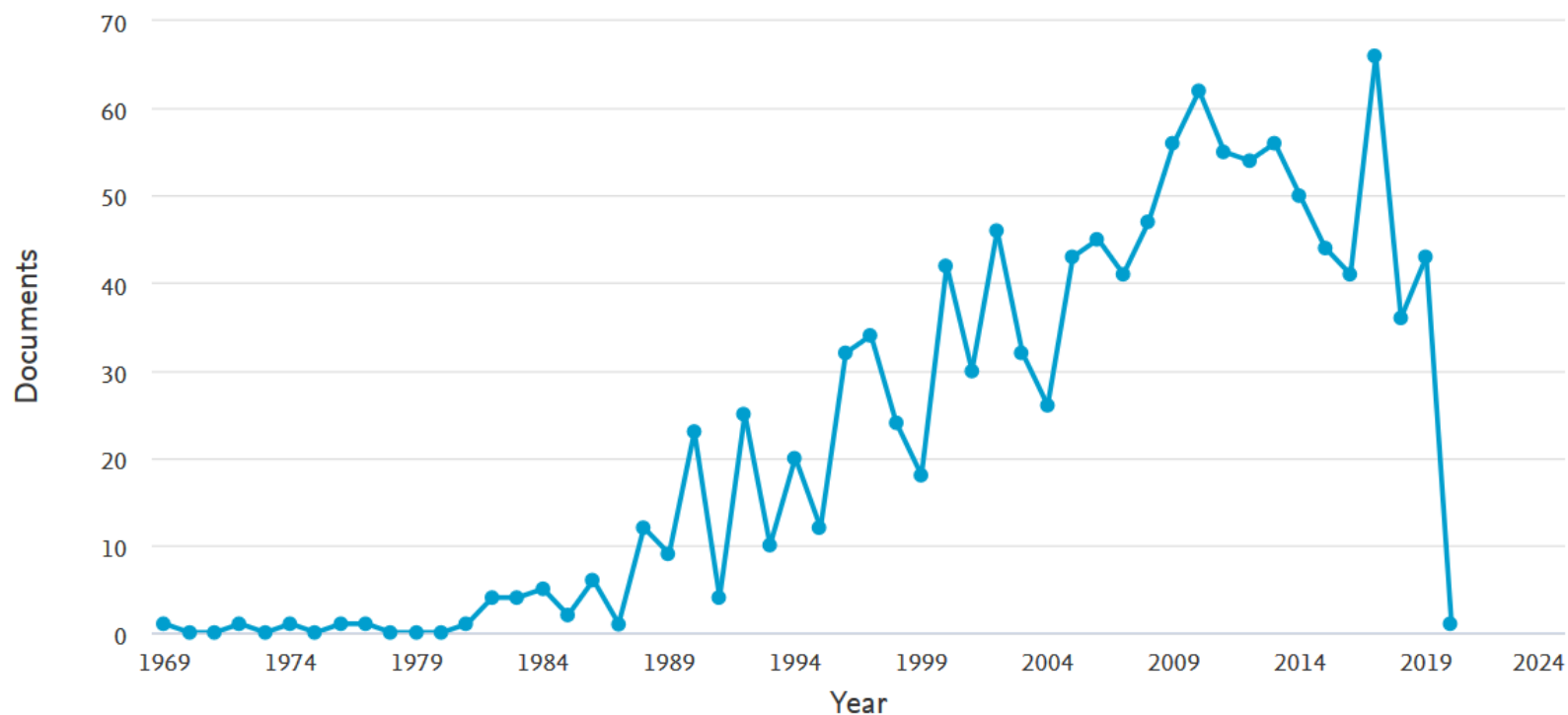
## A Comparison between Two Main Academic Literature Collections: Web of Science and Scopus Databases



Source: Aghaei Chadegani, Arezoo and Salehi, Hadi and Yunus, Melor Md and Farhadi, Hadi and Fooladi, Masood and Farhadi, Maryam and Ale Ebrahim, Nader, A Comparison between Two Main Academic Literature Collections: Web of Science and Scopus Databases (April 7, 2013). Asian Social Science, Vol. 9, No. 5, pp. 18-26, April 27, 2013. Available at SSRN: <http://ssrn.com/abstract=2257540>

# SCOPUS - Technology Management

Documents by year

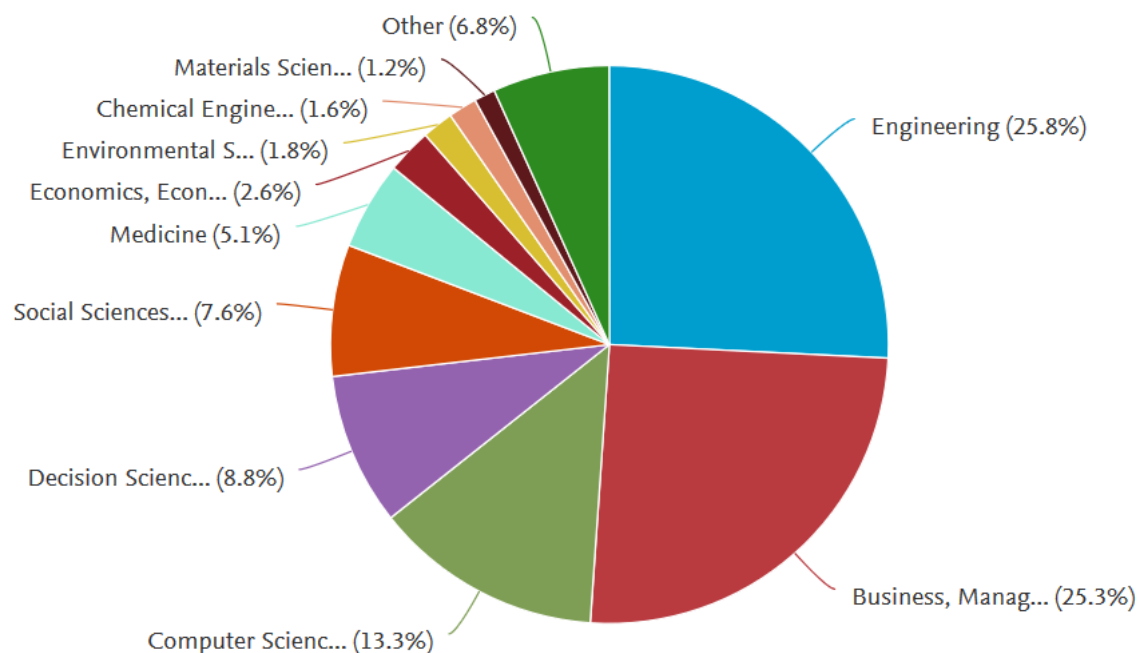


Source: <https://www.scopus.com>



# SCOPUS - Technology Management

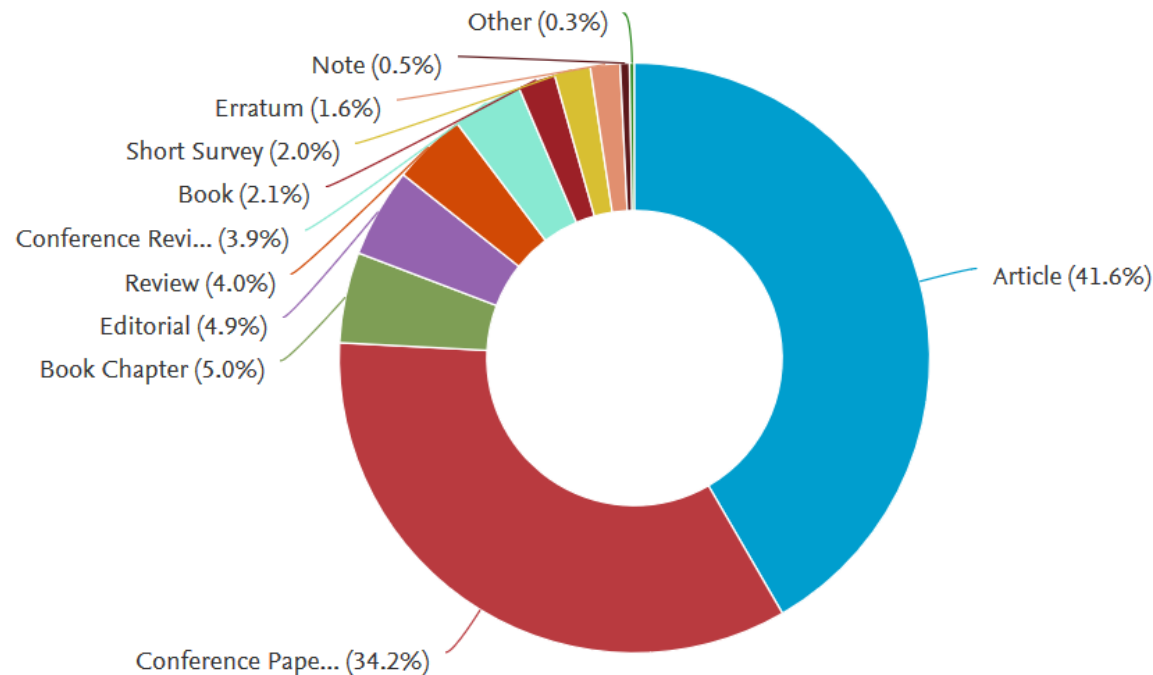
Documents by subject area



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# SCOPUS - Technology Management

Documents by type



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## Citation report for 756 results from Web of Science Core Collection

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This report reflects citations to source items indexed within Web of Science Core Collection. Perform a Cited Reference Search to include citations to items not indexed within Web of Science Core Collection.

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Total Publications

**756** [Analyze](#)



*h*-index

**30**

Average citations per item

**4.91**

Sum of Times Cited

**3715**

Without self citations

**3410**

Citing articles

**3206** [Analyze](#)

Without self citations

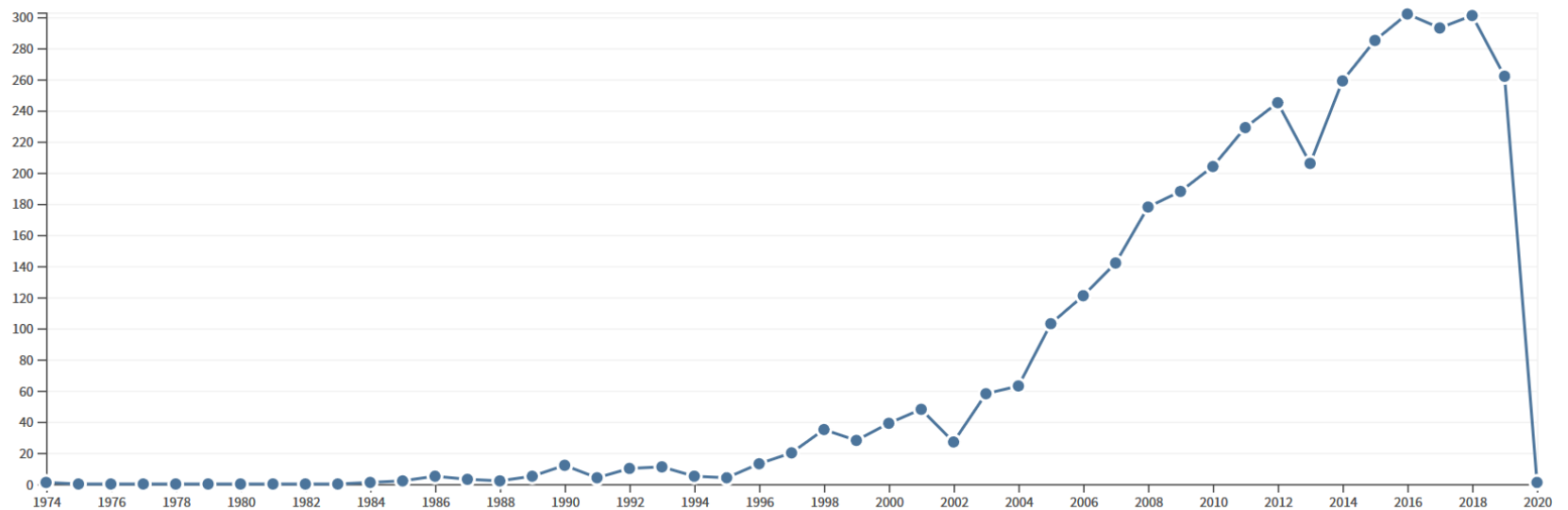
**3088** [Analyze](#)

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Sum of Times Cited per Year



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## Keyphrase analysis

Top 50 keyphrases by relevance, based on 2,597 publications | [Learn about keyphrase calculations](#) ↗

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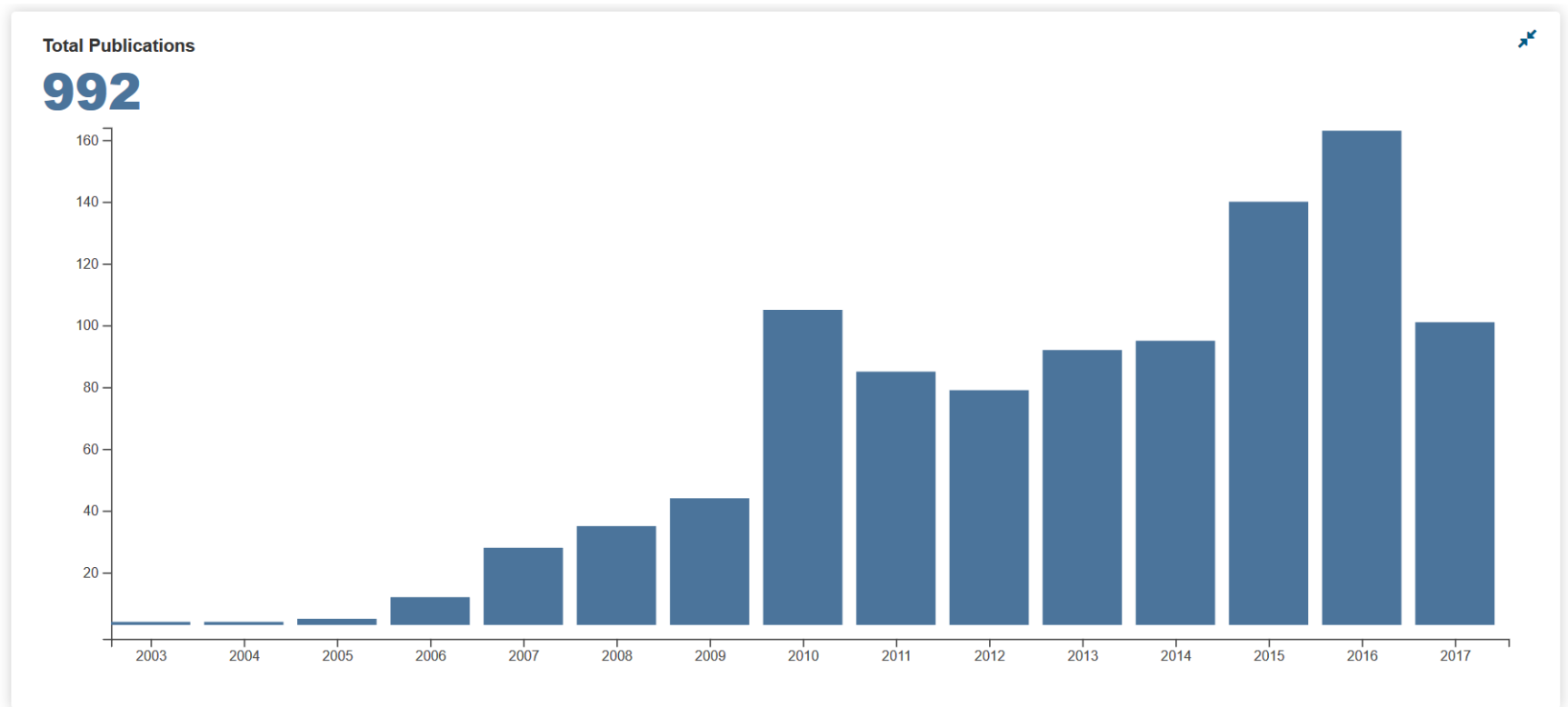


A A A relevance of keyphrase | declining  growing (2012-2016)

> Analyze in more detail

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# Web of Science - Open innovation



Source: <https://login.webofknowledge.com>

# Research Tools Mind Map

- 1- Searching the literature
- 2- Writing a paper**
- 3- Targeting suitable journals
- 4- Enhancing visibility and impact

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Creates an HTML summary version of the PDF with easy navigation, larger fonts and full-size images for a quick overview

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The screenshot displays a Scholarcy-generated HTML summary of a research paper. On the right side, there is a dark grey sidebar with the Scholarcy logo and a menu of navigation options: 'Options', 'google scholar', 'database', 'researcher ID', 'journal impact factor', 'searching', 'Web of Science', and 'h-index'. The main content area is divided into two columns. The left column contains the paper's title, authors, affiliations, and contact information. The right column contains the abstract. The paper is titled 'A Comparison between Two Main Academic Lit Web of Science and Scopus Datab'. The authors are Arezoo Aghaei Chadegani<sup>1</sup>, Hadi Salehi<sup>2</sup>, Melor Md Yunus<sup>3</sup>, Hadi Farhadi<sup>4</sup>, and Nader Ale Ebrahim<sup>5</sup>. The affiliations are listed for each author. The abstract begins with 'Nowadays, the world's scientific community has been publishing an enormous number of papers in different scientific fields. In such environment, it is essential to know which databases are equally efficient and objective for literature searches. It seems that two most extensive databases are Web of Science and Scopus. Besides searching the literature, these two databases used to rank journals in terms of their productivity and the total citations received to indicate the journals impact, prestige or influence. This article attempts to provide a comprehensive comparison of these databases to answer frequent questions which researchers ask, such as: How Web of Science and Scopus are different? In which aspects these two databases are similar? Or, if the researchers are forced to choose one of them, which one should they prefer? For answering these questions, these two databases will be compared based on their qualitative and quantitative characteristics.'

Asian Sci  
ISSN  
Published by Cana

A Comparison between Two Main Academic Lit  
Web of Science and Scopus Datab

Arezoo Aghaei Chadegani<sup>1</sup>, Hadi Salehi<sup>2</sup>, Melor Md Yunus<sup>3</sup>, Hadi Farhadi<sup>4</sup>, Ma  
& Nader Ale Ebrahim<sup>5</sup>

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doi:10.5539/ass.v9n5p18 URL: http://dx.doi.org/10.5539/ass.v9n5p18

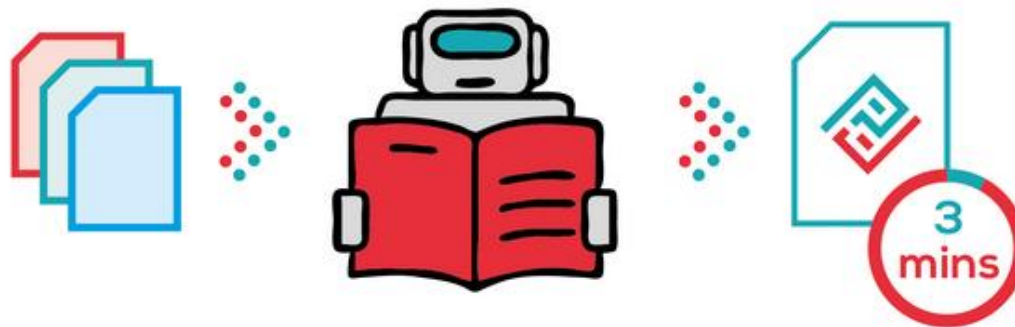
**Abstract**

Nowadays, the world's scientific community has been publishing an enormous number of papers in different scientific fields. In such environment, it is essential to know which databases are equally efficient and objective for literature searches. It seems that two most extensive databases are Web of Science and Scopus. Besides searching the literature, these two databases used to rank journals in terms of their productivity and the total citations received to indicate the journals impact, prestige or influence. This article attempts to provide a comprehensive comparison of these databases to answer frequent questions which researchers ask, such as: How



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Qiqqa

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Number of themes: 62 Use AutoTags? Use Tags? Refresh AutoTags Manage AutoTags Export Themes Tutorial

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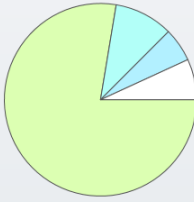
*Mathematical Medicine and Biology* (2013) **30**, 311–337  
doi:10.1093/imammb/dqs026  
Advance Access publication on September 20, 2012

**Mathematical modelling of cytokine-mediated inflammation in rheumatoid arthritis**

MICHELLE BAKER\*

*Centre for Mathematical Medicine and Biology, School of Mathematical Sciences, University of Nottingham, Nottingham NG7 2RD, UK*

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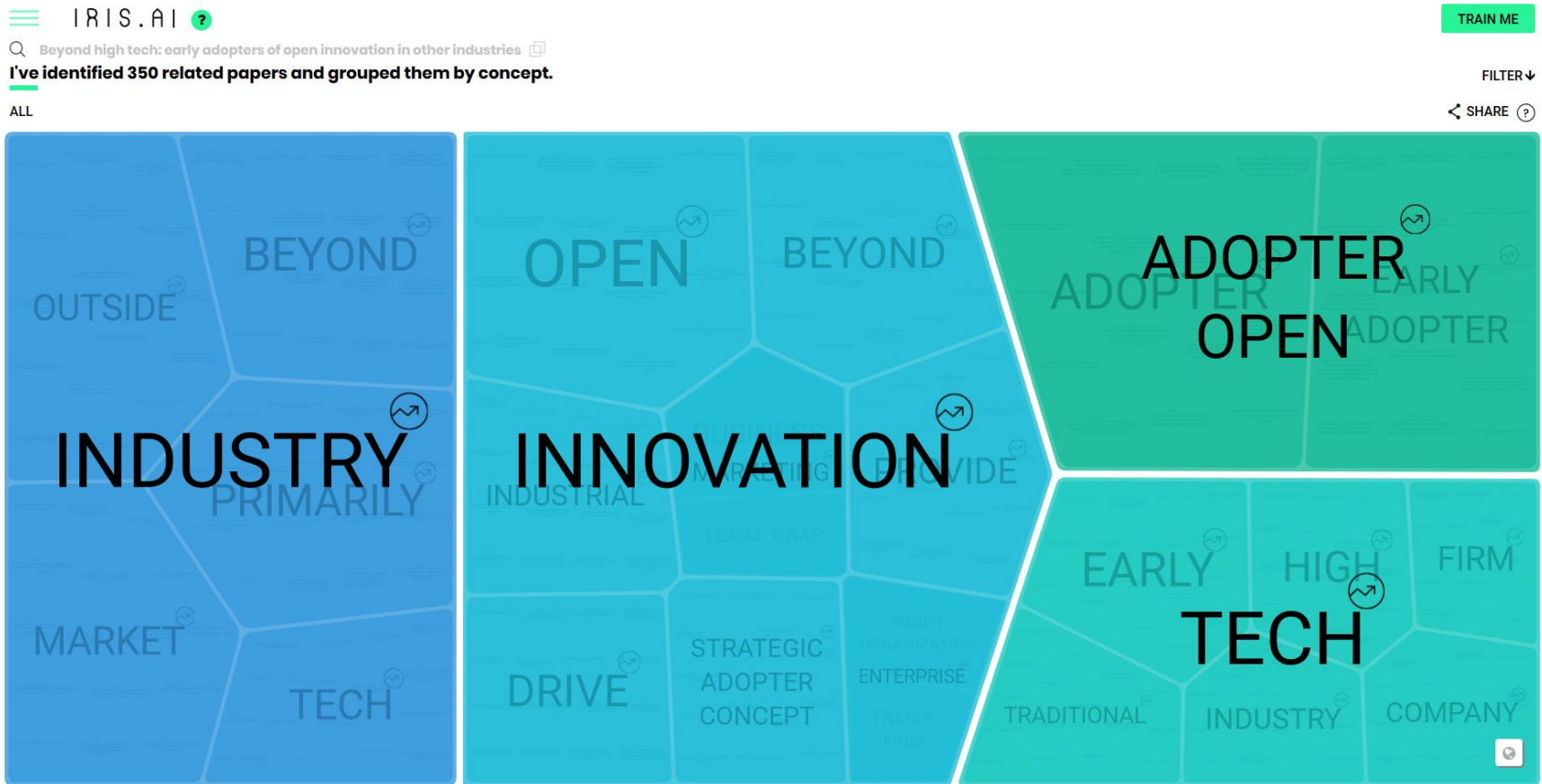
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314 (4/28)

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🔍 Effective Strategies for Increasing Citation Frequency

Start Writing

## start with a prewritten paragraph on "Effective Strategies for Increasing Citation Frequency"

Despite the fact that its relatively new (it was described for the first time in 2005), the h-index has become an important measure of career development. Just today I saw an academic job offer with a minimum h-index value added to the list of requirements. The h-index is generally used for choosing candidates for promotions and grant fundings. It is very often used as an official criteria, but in other cases it can be used by referees or reviewers to evaluate research output, because it is easy for anyone to determine what is the exact value of this parameter (have a look here for a reasons to love h-index).

Due to the **effect of citation** impact on The Higher Education (THE) world university ranking system, most of the researchers are looking for some helpful techniques to **increase their citation** record. This paper by reviewing the relevant articles extracts 33 different ways **for increasing the citations** possibilities. The results show that the article visibility has tended to receive more download and **citations**. This is probably the first study to collect over 30 different ways to improve the **citation** record. Further study is needed to explore and expand these techniques in specific fields of study in order to make the results more precisely.

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## Effective Strategies For Increasing Citation Frequency

#scientific publications #citation indicators #individual papers #citation analyses #scholarly quality #data extraction #individual articles #aggregated levels #scientific quality  
#scientific impact

"In recent times , the relationship between scholarly quality and citations has become more complicated as researchers have become aware of the need to increase their visibility . " <sup>6</sup>

"In addition , since the use of citation indicators as performance indicators , researchers are aware that their references may influence the careers of the researchers they cite . " <sup>6</sup>

"Although strategies to strategically cite are not by definition questionable research practices ( but some of them would certainly qualify as such ) , these processes do undermine the validity of the citation as an indicator of scholarly quality . " <sup>6</sup>

### Cited Sources

<https://ukm.pure.elsevier.com/en/publications/effective-strategies-for-increasing-citation-frequency> <sup>0</sup>

<https://mpra.ub.uni-muenchen.de/50919/> <sup>1</sup>

Source: <https://panel.ai-writer.com>



# dtSearch

The screenshot displays the dtSearch application window. At the top, there's a menu bar with 'File', 'Edit', 'Search', 'Index', 'View', 'Options', and 'Help'. Below it is a toolbar with various icons. The main window is divided into two panes. The left pane shows a list of files with columns for Name, Score, Hits, Location, Date, and Size. The right pane shows a preview of the selected file, 'Handbook of New Product.pdf', which contains text about new product development.

|   | Name  | Score | Hits  | Location                                 | Date       | Size    |
|---|---|-------|-------|--|------------|---------|
| 1 | Handbook of New Product.pdf                             | 100%  | 5,573 | E:\UM\Thesis\Literature Review\Link 2009 | 2008/10/10 | 2,538,4 |
| 2 | DBA Thesis.pdf  | 78%   | 3,020 | E:\UM\Thesis\Literature Review\Link 2009 | 2009/02/03 | 2,662,7 |
| 3 | Virtual Workplaces.pdf                                  | 73%   | 6,390 | E:\UM\Thesis\Literature Review\Link 2009 | 2009/04/09 | 7,070,6 |
| 4 | Process implications.pdf                                | 52%   | 918   | E:\UM\Thesis\Literature Review\Link 2009 | 2009/02/03 | 186,6   |
| 5 | Teaching and Learning With Virtual Teams_1591407087.pdf | 50%   | 2,587 | E:\UM\Thesis\Literature Review\Link 2009 | 2009/02/23 | 2,825,6 |
| 6 | Nader-AJBAS 3(3)2653-2669-2009.pdf                      | 48%   | 810   | E:\UM\Thesis\Literature Review\Link 2009 | 2009/11/04 | 222,924 |

stances and offers related research propositions. The paper also discusses the role of the Internet in **new product** performance. Finally, the paper concludes with managerial and research implications.

### 1. **New product development** process and the role of the Internet

Past research has consistently shown that a high-quality **new product development** process is one of the most critical success factors in **new product development** [8,10–12]. As a result, it has offered numerous processes that firms can use when developing their **new products**. Cooper [13] defines a **new product development** process as a formal blueprint, roadmap, template or thought process for driving a **new product** project from the idea to market launch and beyond. The process involves predetermined set of stages and each stage consists of a set of prescribed, cross-functional and parallel activities. Each stage is preceded by a gate, controlling the flow of the process and providing a decision checkpoint in the process. Because of the stages and the

with the first and second-generation processes, the third-generation process emphasizes efficiency and effectiveness in the **new product development** process through four fundamental areas. First, it is fluid, which means that there are overlaps in stages for greater speed. Second, it involves fuzzy gates, reducing the rigidity of criteria used in the gates and allowing conditional or situational considerations of the activities. Third, it is more focused in terms of prioritizing projects. Finally, it is flexible, suggesting that each **new product** is unique and has its own unique **development** process [13].

There are also compelling issues that indicate that **new product development** process may not be uniform across firms and **products**. Takeuchi and Nanoka [14] argue that today's rapidly changing and competitive market conditions require firms to adopt a flexible and fast **new product development** process and that a holistic "rugby" style **new product development** might be needed to respond to the conditions. With this approach, **new product teams** move through all phases of the **development** together, passing the ball back and forth as they develop **new products**. Based on a case study, the authors concluded that it is possible to

2 of 139 -- "E:\UM\Thesis\Literature Review\Link 2009\DBA Thesis.pdf" 139 files 54852 hits dtSearch 7.54 (7680) Evaluation Version

The screenshot shows the dtSearch website homepage. The header includes the dtSearch logo and navigation links: Overview, Case Studies, Orders, Downloads, Support, and And More. The main content area is divided into several sections. On the left, there's a 'Search Site and Web Drive' section with a search icon. Below it, there's a 'Reviews' section with a quote: "A powerful text mining engine... effective because of the level of intelligence it displays" - PC & A. The central section is titled 'Instantly Search Terabytes of Text' and lists several bullet points about the product's capabilities, such as searching across desktop, network, Internet or Intranet sites, and supporting various file formats. On the right, there's a 'Product line features' section listing features like 25+ full-text and fielded data search options, and support for hundreds of international languages. At the bottom right, there's a 'dtSearch Engine for Win & .NET' section with a list of supported languages and a link to download the engine.

## General meanings or application of meanings

The term X refers to ...

The term X encompasses A), B), and C).

X can be defined as ... It encompasses ...

X can be loosely described as a correlation.

The term X has come to be used to refer to ...

The term X is generally understood to mean ...

The term X has been applied to situations where students ...

In the literature, the term tends to be used to refer to ...

The broad use of the term X is sometimes equated with ...

Whereas X refers to the operations of ..., Y refers to the ...

The term disease refers to a biological event characterised by ...

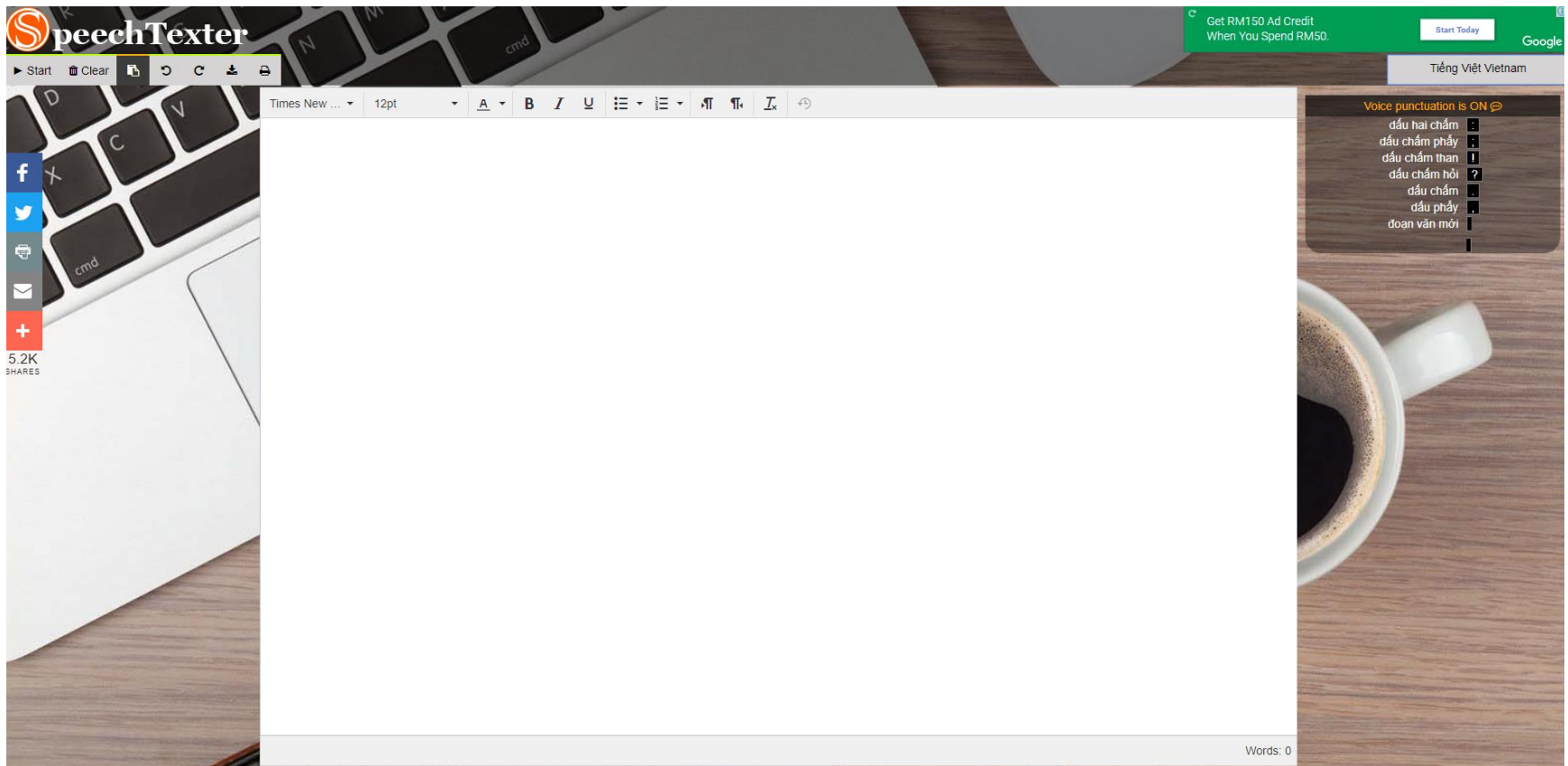
The term X is a relatively new name for a Y, commonly referred to...

In broad biological terms, X can be defined as any stimulus that is ...

Defined as XYZ, obesity is now considered a worldwide epidemic and is associated with ...

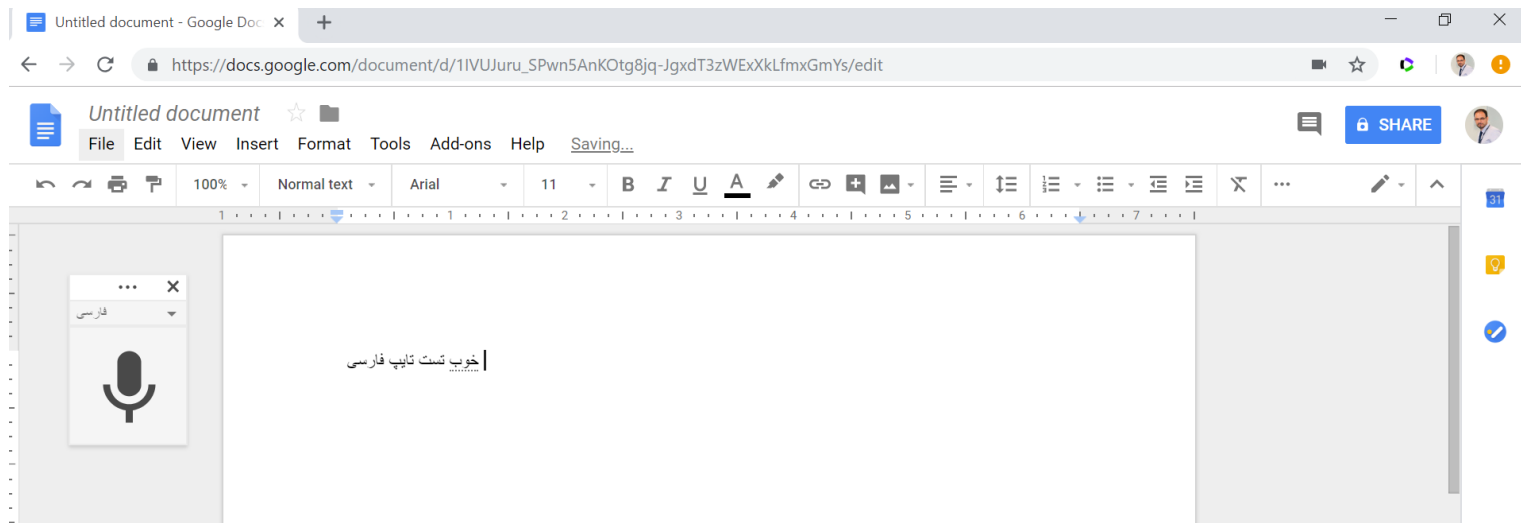
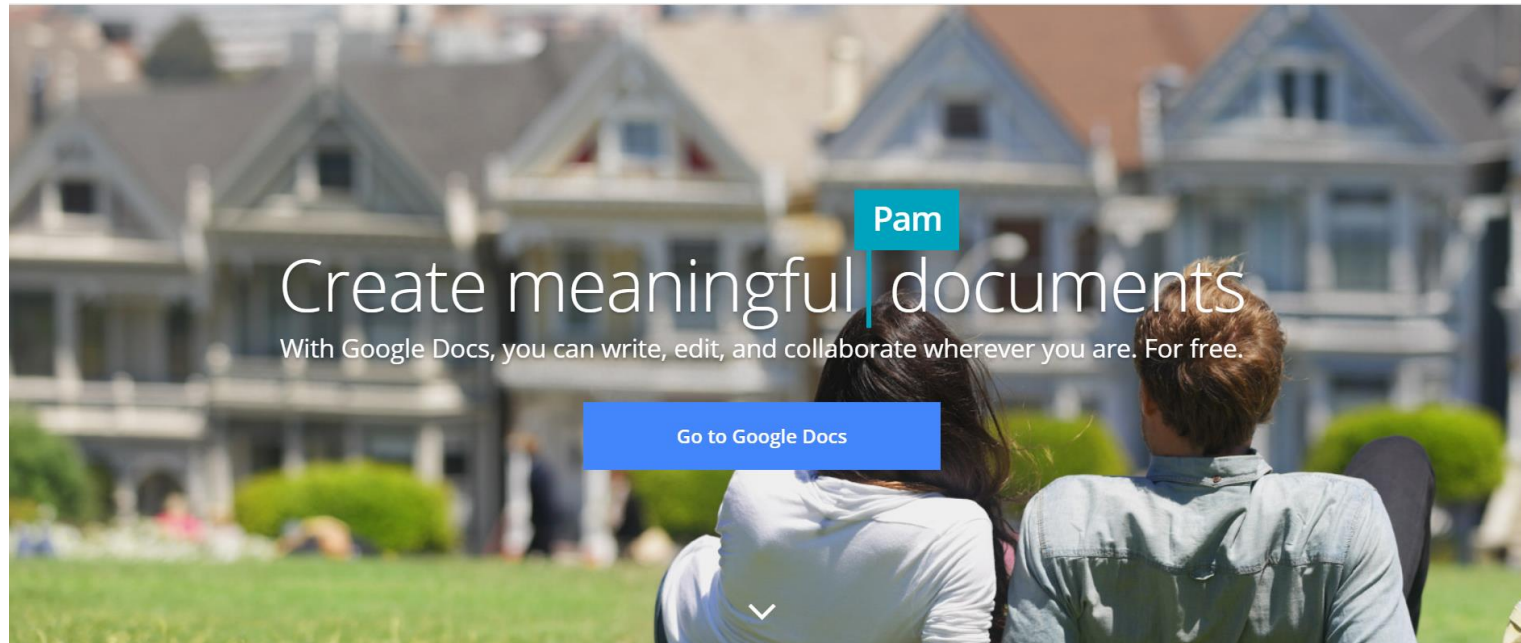
Source: <http://www.phrasebank.manchester.ac.uk/>

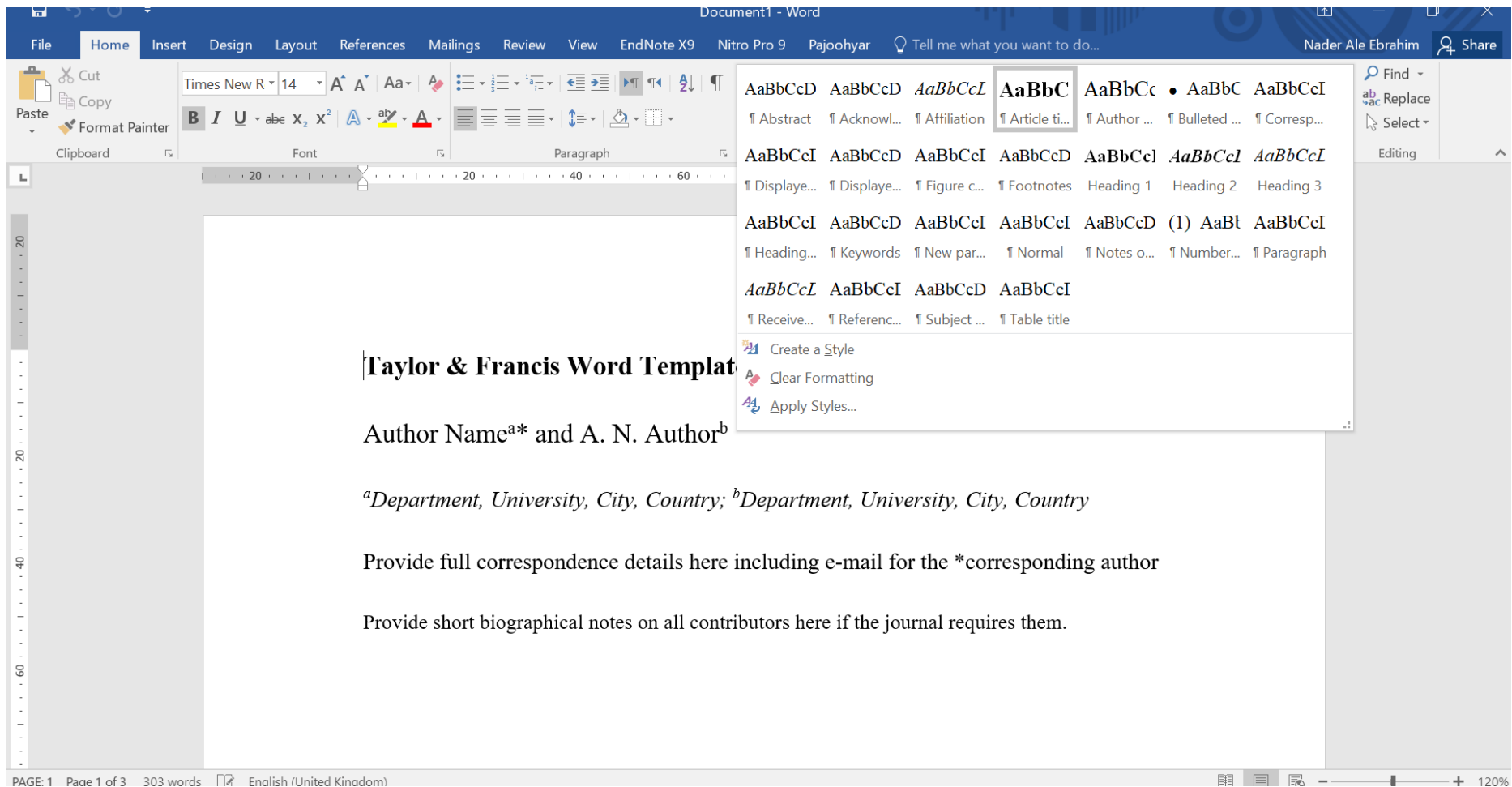
# Speech to Text



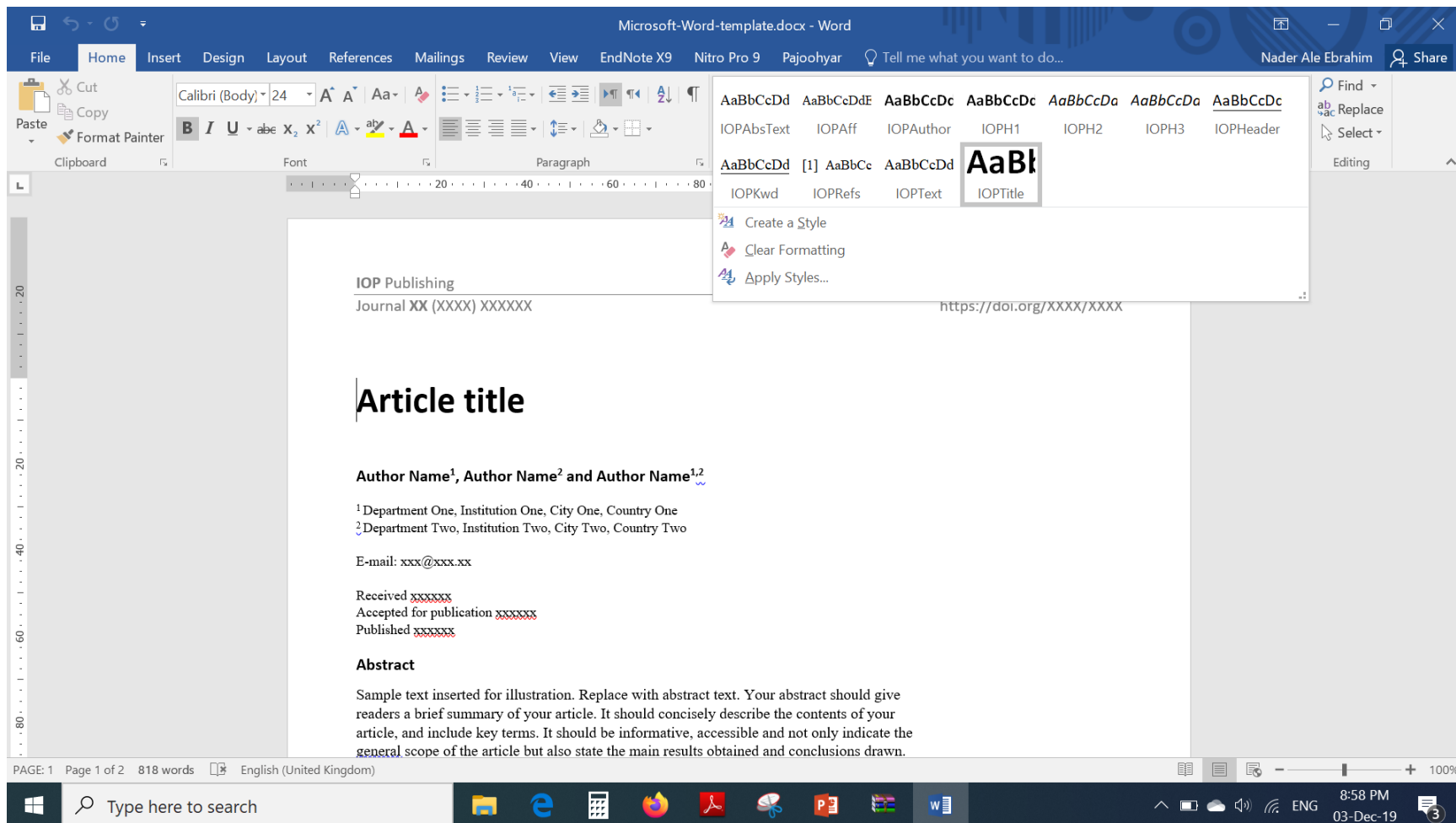
Source: <https://www.speechtexter.com/>







Source: [www.tandf.co.uk/journals/authors/template/TF\\_Template\\_Word\\_Windows\\_2016.zip](http://www.tandf.co.uk/journals/authors/template/TF_Template_Word_Windows_2016.zip)



Source: <http://publishingsupport.iopscience.iop.org/wp-content/uploads/2018/04/Microsoft-Word-template.docx>

# LaTeX Templates

The screenshot displays the Overleaf LaTeX editor interface. The top navigation bar includes a 'Menu' icon, a 'Review' button, a 'Share' button, a 'Submit' button, a 'History' button, and a 'Chat' button. The main editor area is split into two panes. The left pane shows the source code of a LaTeX document, with line numbers 28 through 44 visible. The code includes a title, author information, and a date field. The right pane shows the rendered PDF output of the document. The title 'Effective Methods for Capturing Cattle Rustlers' is prominently displayed in a large, bold, red font. Below the title, the authors 'John Marston<sup>1,2,3</sup> and Bonnie MacFarlane<sup>2,3</sup>' are listed. The document also features a date 'December 3, 2019' and a section header '1 Section'. The rendered text includes a paragraph of Lorem Ipsum and a mathematical equation 
$$A = \begin{bmatrix} A_{11} & A_{12} \\ A_{21} & A_{22} \end{bmatrix} \quad (1)$$
.

```
28 %-----
29
30 \title{Effective Methods for Capturing Cattle Rustlers} % The
    article title
31
32 \author{
33     \authorstyle{John Marston\textsuperscript{1,2,3} and
        Bonnie MacFarlane\textsuperscript{2,3}} % Authors
34     \newline\newline % Space before institutions
35     \textsuperscript{1}\institution{Universidad Nacional
        Autónoma de México, Mexico City, Mexico}\\ % Institution 1
36     \textsuperscript{2}\institution{University of Texas at
        Austin, Texas, United States of America}\\ % Institution 2
37     \textsuperscript{3}\institution{\texttt{LaTeXTemplates.com}}
        % Institution 3
38 }
39
40 % Example of a one line author/institution relationship
41 %\author{\newauthor{John Marston} \newinstitution{Universidad
    Nacional Autónoma de México, Mexico City, Mexico}}
42
43 \date{\today} % Add a date here if you would like one to
    appear underneath the title block, use \today for the current
    date, leave empty for no date
44
```

Source: <https://www.overleaf.com/project>

## Originality Check

### Submit Paper: by File Upload (Step 1 of 3)

Choose a paper item submission method:

Single file upload ▼

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Last name \*

Aleebrahim

Submission title \*

First Draft

The paper you are submitting will not be added to any paper repository.

Requirements for single file upload:

- File must be less than 20 MB
- The maximum paper length is 400 pages.
- File types allowed: MS Word, WordPerfect, PostScript, PDF, HTML, RTF, OpenOffice (ODT), Hangul (HWP) and plain text.

If your file exceeds 20 MB, read suggestions to meet requirements.

Browse for the file to upload \*

Browse...



## Management

Management covers resources on management science, organization studies, strategic planning and decision-making methods, leadership studies, and total quality management.

### Aggregate Source Data



|                             | Citable Items |        |         | Other  |
|-----------------------------|---------------|--------|---------|--------|
|                             | Article       | Review | Combine |        |
| Number in JCR Year 2018 (A) | 10,260        | 416    | 10,676  | 1,125  |
| Number of References (B)    | 713,503       | 47,328 | 760,831 | 12,421 |
| Ratio (B/A)                 | 69.5          | 113.8  | 71.3    | 11.0   |

### AGGREGATE SOURCE DATA

Aggregate Source Data is included as a table, counting the number of citable items, and yielding a ratio to the number of references to each type of citable item included in that JCR Year.

Source: <https://jcr.clarivate.com/>



## OPERATIONS RESEARCH & MANAGEMENT SCIENCE

*Operations Research & Management Science includes resources on the definition, analysis, and solution of complex problems. Relevant topics in this category include mathematical modeling, stochastic modeling, decision theory and systems, optimization theory, logistics, and control theory.*

### Aggregate Source Data



|                             | Citable Items |        |         | Other |
|-----------------------------|---------------|--------|---------|-------|
|                             | Article       | Review | Combine |       |
| Number in JCR Year 2018 (A) | 8,748         | 156    | 8,904   | 285   |
| Number of References (B)    | 367,270       | 18,085 | 385,355 | 1,583 |
| Ratio (B/A)                 | 42.0          | 115.9  | 43.3    | 5.5   |

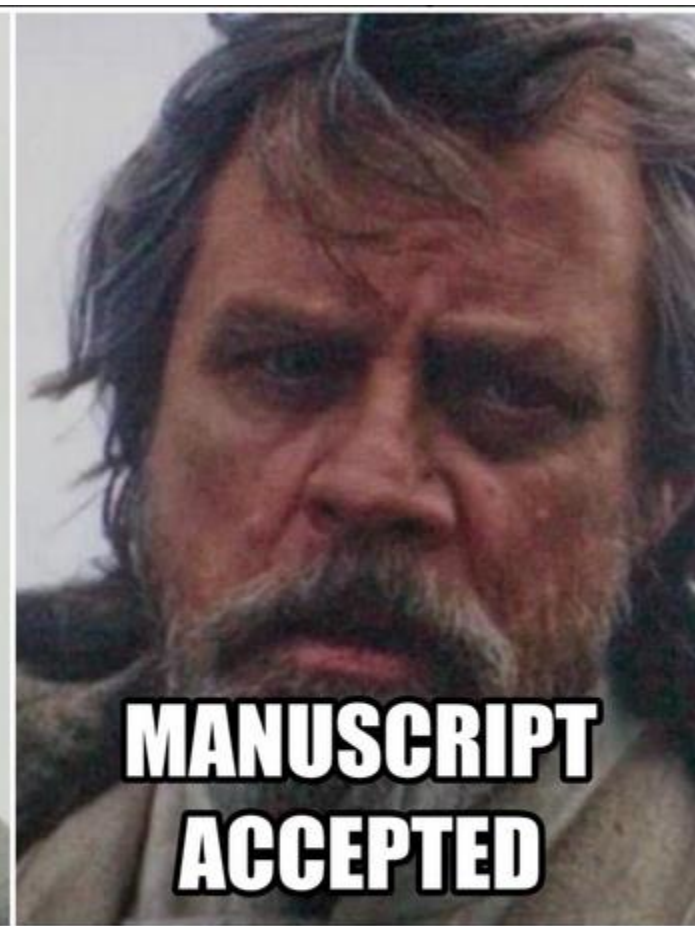
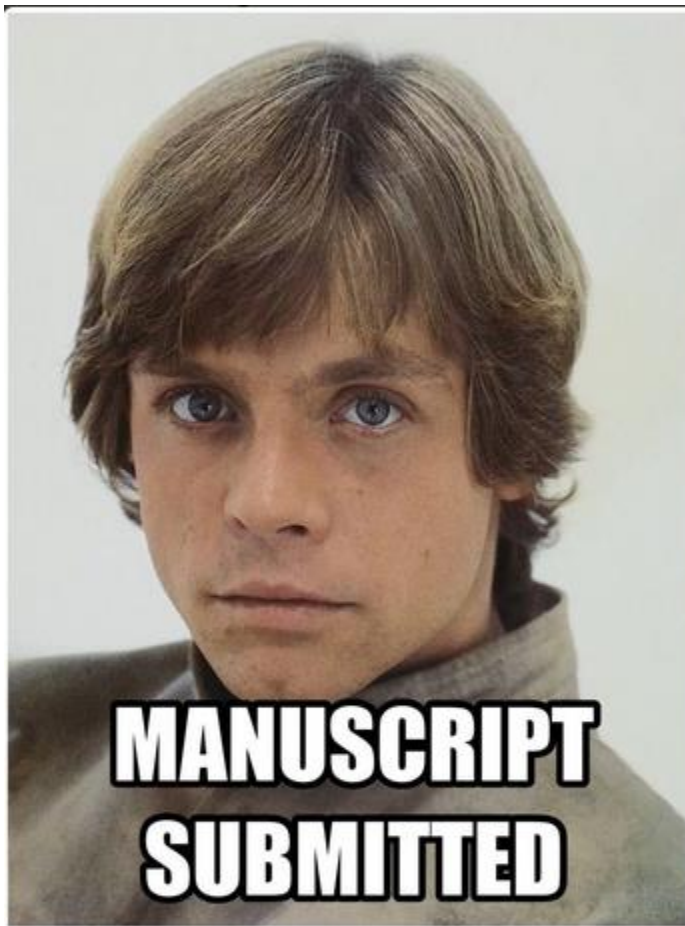
### AGGREGATE SOURCE DATA

Aggregate Source Data is included as a table, counting the number of citable items, and yielding a ratio to the number of references to each type of citable item included in that JCR Year.

# Research Tools Mind Map

- 1- Searching the literature
- 2- Writing a paper
- 3- Targeting suitable journals**
- 4- Enhancing visibility and impact





**Shit Academics Say** @AcademicsSay · 10 Dec 2016

[pic.twitter.com/jPqbGS9qTN](https://twitter.com/jPqbGS9qTN)

↩ 24

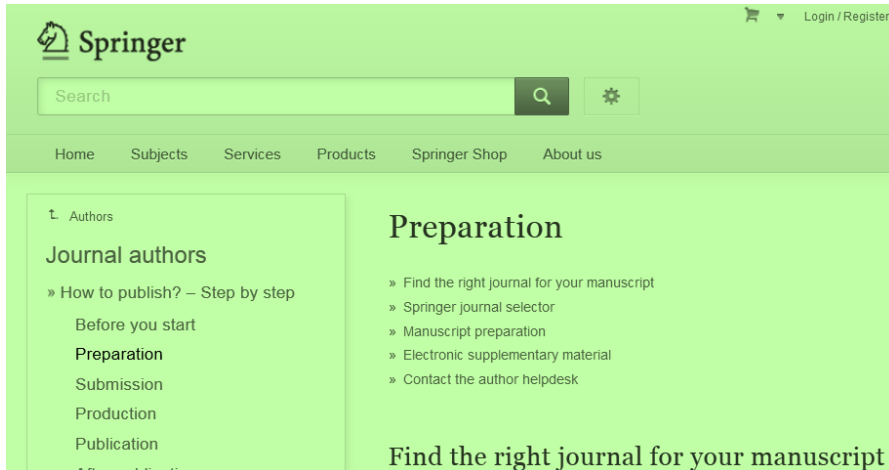
↻ 1.7K

❤ 3.1K

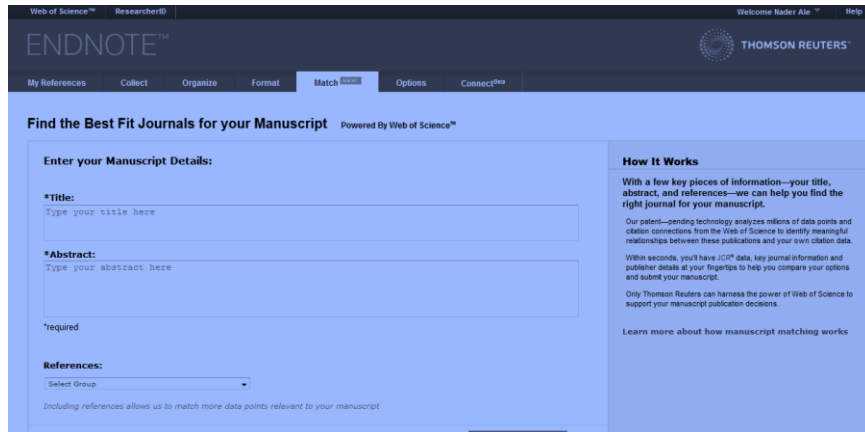


Source: <https://twitter.com/AcademicsSay/status/807425026991517697/photo/1>


# Select the journal that suits your research by tools



The image shows the Springer website interface. At the top, there is a green header with the Springer logo on the left and a search bar in the center. Below the header, there is a navigation menu with links to Home, Subjects, Services, Products, Springer Shop, and About us. On the left side, there is a sidebar with a list of links: Authors, Journal authors, How to publish? – Step by step, Before you start, Preparation, Submission, Production, Publication, and After publication. The main content area is titled 'Preparation' and contains a list of links: Find the right journal for your manuscript, Springer journal selector, Manuscript preparation, Electronic supplementary material, and Contact the author helpdesk. Below this list, there is a section titled 'Find the right journal for your manuscript'.



The image shows the EndNote software interface. At the top, there is a dark blue header with the EndNote logo on the left and the Thomson Reuters logo on the right. Below the header, there is a navigation menu with links to My References, Collect, Organize, Format, Match, Options, and Connect. The main content area is titled 'Find the Best Fit Journals for your Manuscript' and contains a form for entering manuscript details. The form has three sections: 'Enter your Manuscript Details:', 'How It Works', and 'References:'. The 'Enter your Manuscript Details:' section has fields for 'Title:' and 'Abstract:', both with a 'Type your title/abstract here' placeholder. The 'How It Works' section contains text explaining the matching process. The 'References:' section has a 'Select Group' dropdown menu. At the bottom, there is a note: 'Including references allows us to match more data points relevant to your manuscript'.



The image shows the Elsevier Journal Finder interface. At the top, there is a grey header with the Elsevier logo on the left. Below the header, there is a section titled 'Find the perfect journal for your article'. The text below this section reads: 'Elsevier® Journal Finder helps you find journals that could be best suited for your article. Ultimately, the Editor will decide on how well your article matches the journal's scope. Powered by the Elsevier Fingerprint Engine™, Elsevier Journal Finder uses machine learning to analyze your article and recommend relevant Elsevier journals.' Below this text, there is a section titled 'Simply insert your title and abstract and select the appropriate field-of-research'. This section contains three input fields: 'Paper title' with a placeholder 'Enter your paper title here', 'Paper abstract' with a placeholder 'Copy and paste your paper abstract here.', and a third field for 'Field of research'.

# Find the perfect journal for your article

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### Paper title

Enter your paper title here

### Paper abstract

Copy and paste your paper abstract here.

### Fields of research

Optional: refine your search by selecting up to three research fields

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☐ Economics [↗](#)

☐ Materials Science and Engineering [↗](#)

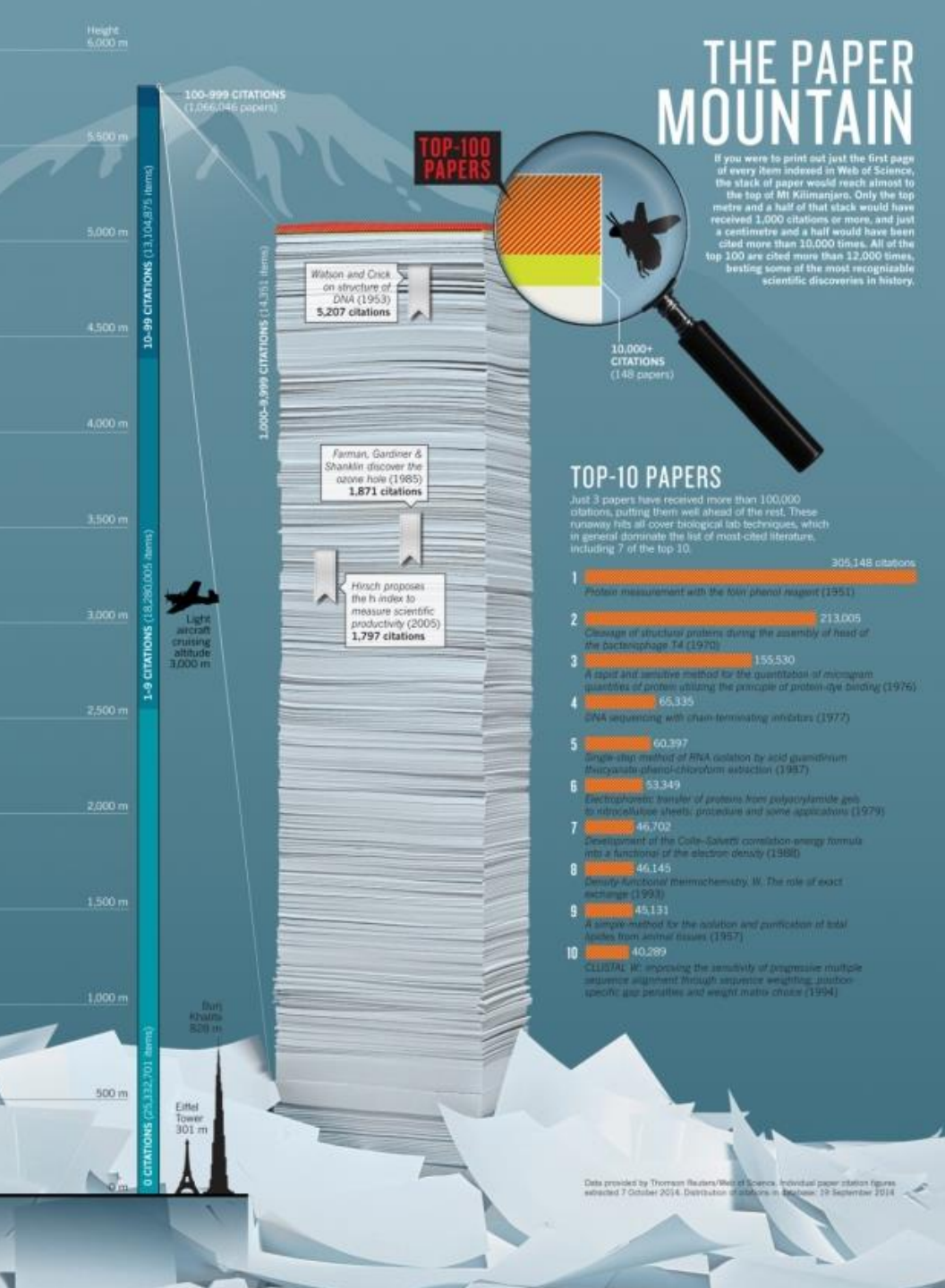
☐ GeoSciences [↗](#)

☐ Humanities and Arts [↗](#)

☐ Life and Health Sciences [↗](#)

# Research Tools Mind Map

- 1- Searching the literature
- 2- Writing a paper
- 3- Targeting suitable journals
- 4- Enhancing visibility and impact**



Source: R. Van Noorden, B. Maher, and R. Nuzzo, "The top 100 papers," Nature, vol. 514, 2014.

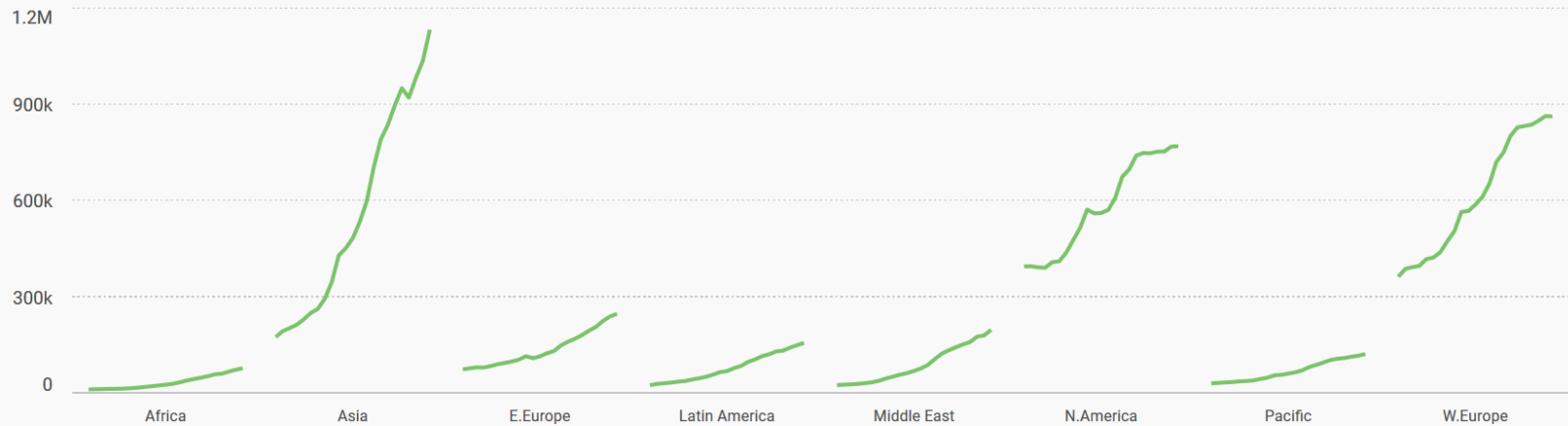
NEWS FEATURE

# THE TOP 100 PAPERS

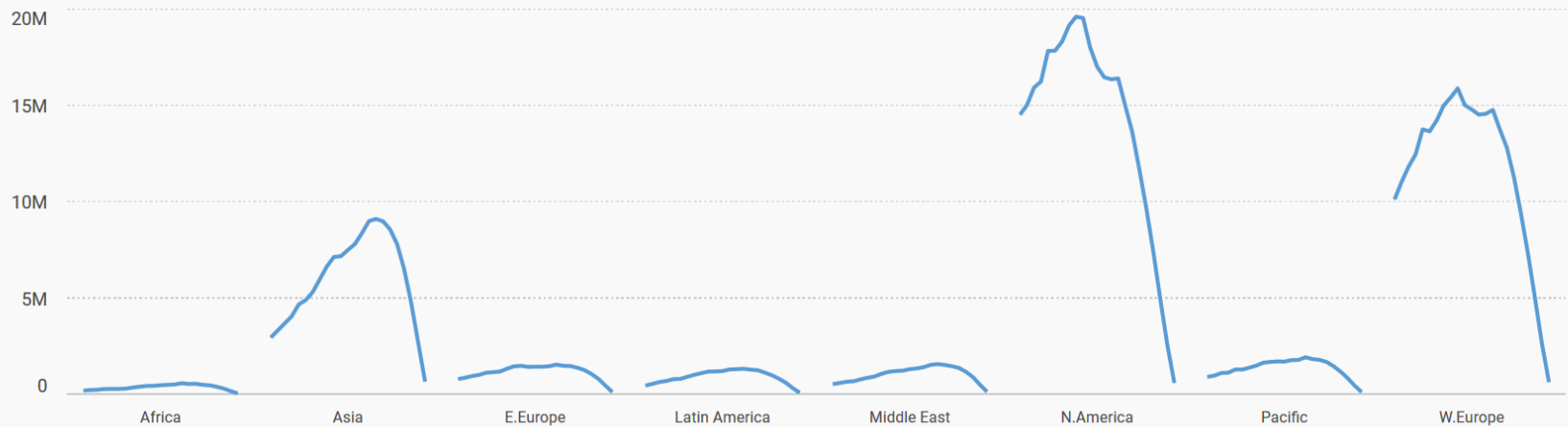
Nature explores the most-cited research of all time.

BY RICHARD VAN NOORDEN,  
BRENDAN MAHER AND REGINA NUZZO

## Total documents (1996-2018)

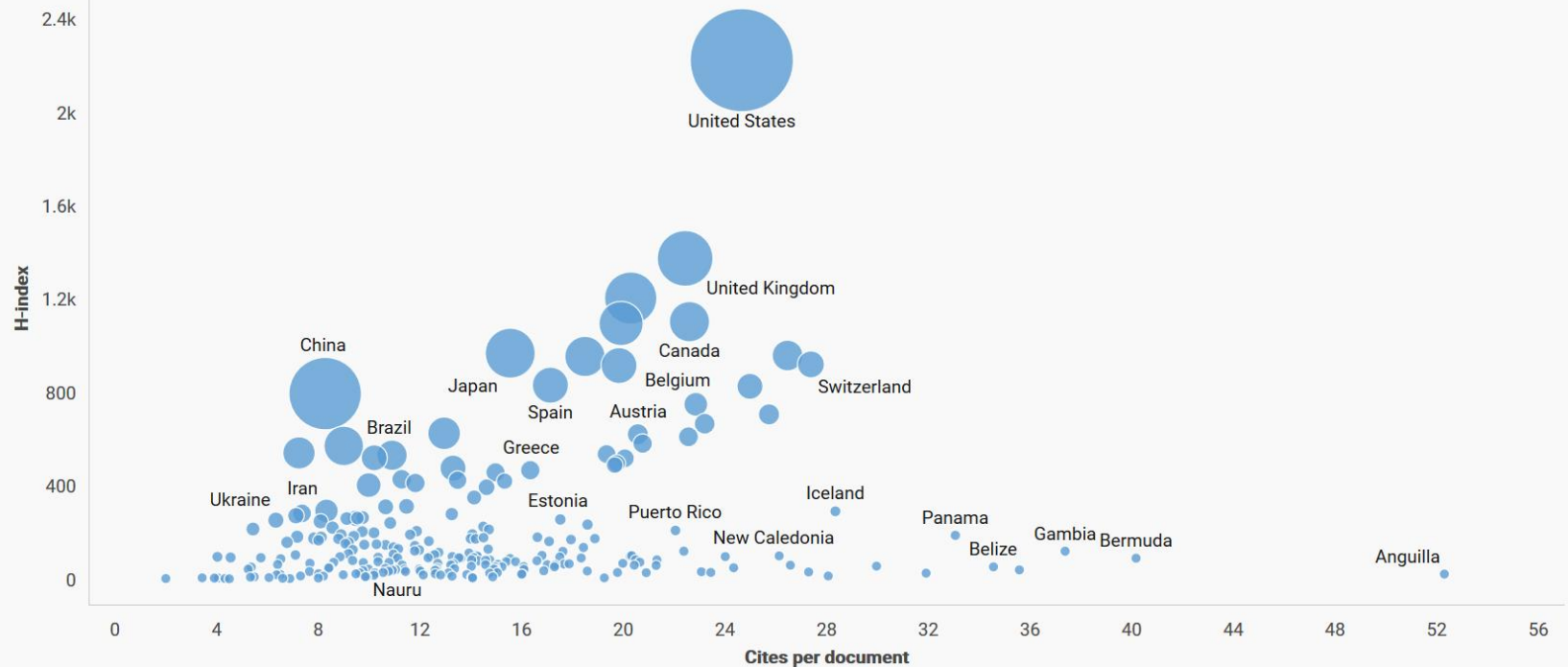


## Total cites (1996-2018)



Source: <https://www.scimagojr.com/worldreport.php>

## Data by country



Source: <https://www.scimagojr.com/worldreport.php>

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All subject areas



All subject categories



All regions



1996-2018



Display countries with at least 0

Documents



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Download data

|    | Country        | ↓ Documents | Citable documents | Citations | Self-Citations | Citations per Document | H index |
|----|----------------|-------------|-------------------|-----------|----------------|------------------------|---------|
| 1  | United States  | 12070144    | 10701848          | 297655815 | 134368758      | 24.66                  | 2222    |
| 2  | China          | 5901404     | 5785424           | 48833849  | 27480980       | 8.27                   | 794     |
| 3  | United Kingdom | 3449243     | 2935537           | 77355297  | 17558272       | 22.43                  | 1373    |
| 4  | Germany        | 3019959     | 2787096           | 61262766  | 14946684       | 20.29                  | 1203    |
| 5  | Japan          | 2750108     | 2630141           | 42767077  | 11167050       | 15.55                  | 967     |
| 19 | Poland         | 655485      | 627632            | 6683506   | 1685997        | 10.20                  | 519     |
| 20 | Turkey         | 588326      | 546684            | 5873898   | 1310390        | 9.98                   | 402     |
| 21 | Belgium        | 530736      | 486066            | 12126138  | 1562150        | 22.85                  | 748     |
| 22 | Iran           | 514496      | 495227            | 4281547   | 1541742        | 8.32                   | 292     |
| 23 | Denmark        | 393204      | 357963            | 10115806  | 1353641        | 25.73                  | 705     |
| 24 | Austria        | 386992      | 353818            | 7959145   | 994419         | 20.57                  | 620     |

11 December 2019

Source: <https://www.scimagojr.com/countryrank.php>

SJR

Scimago Journal &amp; Country Rank

Enter Journal Title, ISSN or Publisher Name



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All regions



1996-2018



Display countries with at least 0

Documents

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|   | Country        | Documents | Citable documents | Citations | Self-Citations | Citations per Document | ↓ H index |
|---|----------------|-----------|-------------------|-----------|----------------|------------------------|-----------|
| 1 | United States  | 12070144  | 10701848          | 297655815 | 134368758      | 24.66                  | 2222      |
| 2 | United Kingdom | 3449243   | 2935537           | 77355297  | 17558272       | 22.43                  | 1373      |
| 3 | Germany        | 3019959   | 2787096           | 61262766  | 14946684       | 20.29                  | 1203      |
| 4 | Canada         | 1744508   | 1569064           | 39431612  | 6894236        | 22.60                  | 1102      |
| 5 | France         | 2120161   | 1969558           | 42219660  | 8847163        | 19.91                  | 1094      |

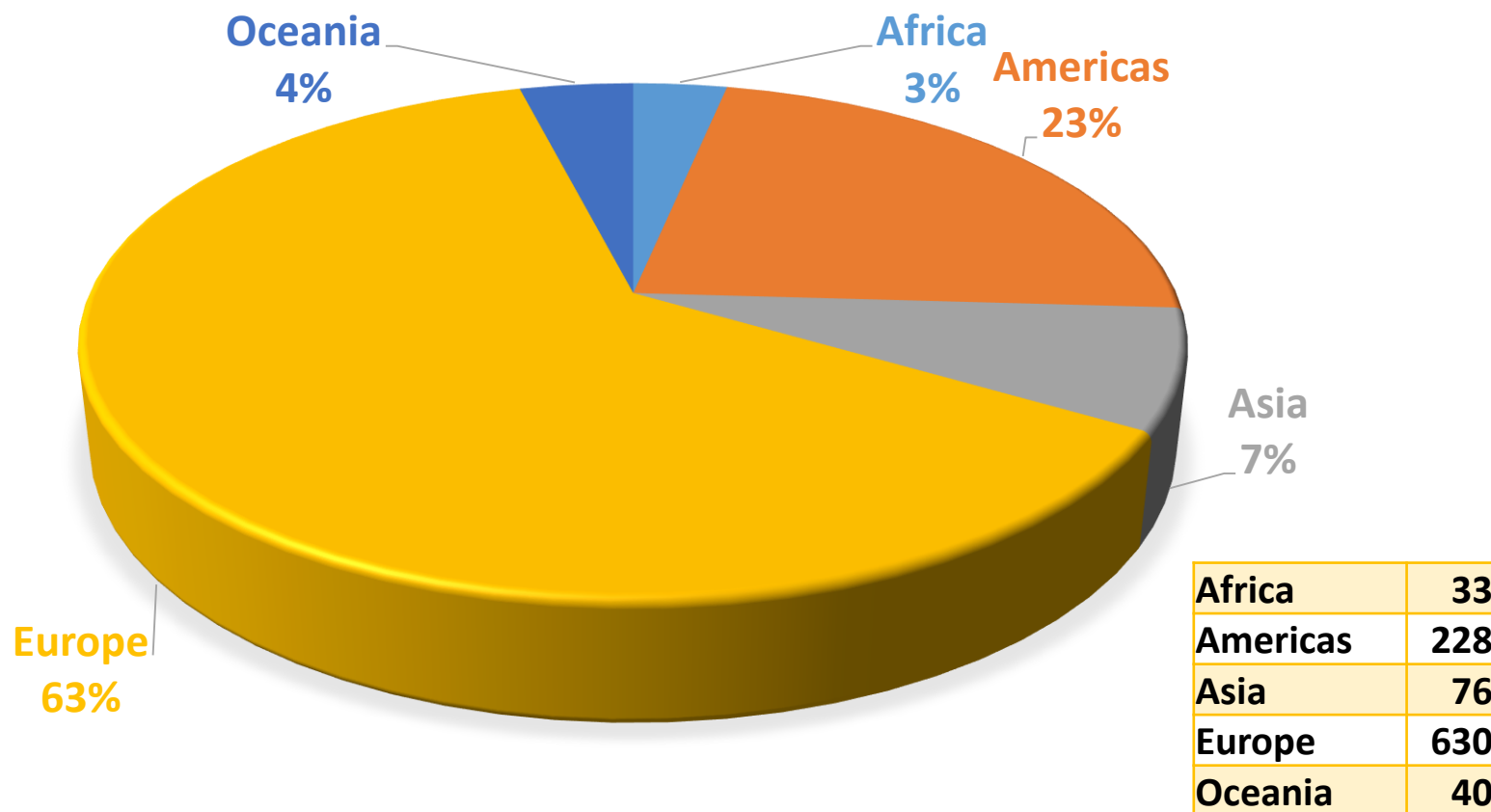
|    |              |        |        |         |         |       |     |
|----|--------------|--------|--------|---------|---------|-------|-----|
| 39 | Thailand     | 178133 | 168248 | 2043065 | 318580  | 11.47 | 311 |
| 40 | Saudi Arabia | 182753 | 173495 | 1946422 | 306548  | 10.65 | 309 |
| 41 | Iran         | 514496 | 495227 | 4281547 | 1541742 | 8.32  | 292 |
| 42 | Iceland      | 21875  | 19711  | 619911  | 54047   | 28.34 | 290 |
| 43 | Malaysia     | 286411 | 274464 | 2107306 | 533423  | 7.36  | 281 |

11 December 2019

Source: <https://www.scimagojr.com/countryrank.php>

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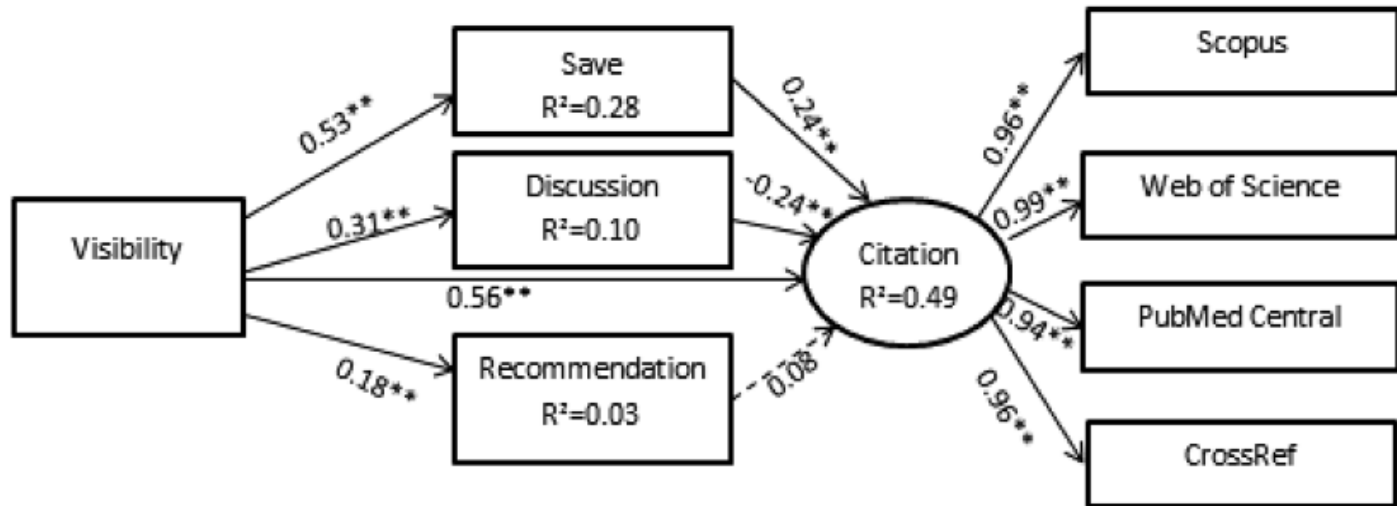
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Source: <http://roarmap.eprints.org/view/country/un=5Fgeoscheme.html> (This list was generated on **Wed Dec 11 16:48:52 2019 GMT**).

## Path analysis of the relationship between visibility and citation: the mediating roles of save, discussion, and recommendation metrics

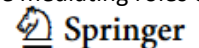
Ale Ebrahim et al. (2014) believe that increased accessibility of an article through search engines can improve its citation rate.



\*\*P<0.0001

**Fig. 2** Testing the model for the impact of visibility on citation with save, discussion and recommendation as mediators

Source: Ebrahimi, S., Mehrad, J., Setareh, F., & Hosseinchari, M. (2016). Path analysis of the relationship between visibility and citation: the mediating roles of save, discussion, and recommendation metrics. *Scientometrics* 1-14. doi:10.1007/s11192-016-2130-z



# Increasing Visibility and Enhancing Impact of Research



## ***1. Manuscript preparation and submission***

Source: <https://pixabay.com/en/books-stack-learn-study-library-1015594/>



## ***2. Post-publication promoting***

Source: <http://fotomelia.com/?download=homme-megaphone-a-la-main-images-gratuites>



## ***3. After receiving mentions/citations (monitoring)***

Source: <http://fotomelia.com/?download=homme-bureau-ordinateur-images-gratuites>

Source: Bong, Yiibonn and Ale Ebrahim, Nader, Increasing Visibility and Enhancing Impact of Research (April 24, 2017). Asia Research News 2017. Available at SSRN: <https://ssrn.com/abstract=2959952>



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 groningen

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Q Search

About us > How to find us > dr. S. (Shaya) Abdolazadeh

▾ dr. S. (Shaya) Abdolazadeh

Profile

Research

## dr. S. (Shaya) Abdolazadeh

Research Impact Specialist



University of Groningen Library

Telephone: +31 50 36 33037

E-mail: [S.Abdolazadeh@rug.nl](mailto:S.Abdolazadeh@rug.nl)



Source: <https://www.rug.nl/staff/s.abdolazadeh/>

Research Visibility and Impact Center-(RVnIC)

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# Research Outputs and Visibility Manager at Brunel University London.







IN THIS SECTION

Overview

Referencing ▼

Academic skills ▼

Researcher support ▲

LIBRARY / STUDY AND RESEARCH SUPPORT / RESEARCHER SUPPORT / **INCREASE RESEARCH VISIBILITY**

# Increase research visibility

## Ways to increase research visibility

Source: [https://library.leeds.ac.uk/info/1406/researcher\\_support/163/increase\\_research\\_visibility](https://library.leeds.ac.uk/info/1406/researcher_support/163/increase_research_visibility)



# University of Birmingham Research Publications Statement

The University has released a statement for Research Publications. This is to increase the visibility of research publications associated with the University and to ensure compliance with funder and REF requirements for OA.

## Objectives

The objectives of this statement are:

- To increase the visibility of research publications produced by staff employed by or associated with the University of Birmingham

### In 'Open Access'

> [Plan S](#)

> [Open access](#)

> [What is open access?](#)

> [How can I publish my work as open access?](#)

[Source: https://intranet.birmingham.ac.uk/as/libraryservices/library/research/open-access/university-of-birmingham-research-publications-statement.aspx](https://intranet.birmingham.ac.uk/as/libraryservices/library/research/open-access/university-of-birmingham-research-publications-statement.aspx)

# Berkeley Library

## Library Workshops

## Event detail

### Managing and Maximizing Your Scholarly Impact

Workshop: Scholarly Communication | October 25 | 1-2:30 p.m. | 309 [Sproul Hall](#)

**Speakers/Performers:** Rachael Samberg; Timothy Vollmer

**Sponsor:** [Library](#)

This workshop will provide you with practical strategies and tips for promoting your scholarship, increasing your citations, and monitoring your success. You'll also learn how to understand metrics, use scholarly networking tools, evaluate journals and publishing options, and take advantage of funding opportunities for Open Access scholarship.

**RSVP required**

**RSVP info:** [RSVP online](#)

[Set email reminder](#)

[Email to a friend](#)

[Add to my Google calendar \(bCal\)](#)

[Download to my calendar](#)

| << | October 2019 |    |    |    |    |    |    | >> |
|----|--------------|----|----|----|----|----|----|----|
|    | S            | M  | T  | W  | T  | F  | S  |    |
| →  |              |    | 1  | 2  | 3  | 4  | 5  |    |
| →  | 6            | 7  | 8  | 9  | 10 | 11 | 12 |    |
| →  | 13           | 14 | 15 | 16 | 17 | 18 | 19 |    |
| →  | 20           | 21 | 22 | 23 | 24 | 25 | 26 |    |
| →  | 27           | 28 | 29 | 30 | 31 |    |    |    |

[Today's events](#)

[RSS](#)

[This week's events](#)

[RSS](#)

[This month's events](#)

[RSS](#)

[Upcoming events](#)

[RSS](#)

Source: [://events.berkeley.edu/index.php/calendar/sn/library.html?event\\_ID=128115](https://events.berkeley.edu/index.php/calendar/sn/library.html?event_ID=128115)

- Get in Contact +
- Searching & Finding +
- Borrowing & Ordering +
- Studying & Researching +
- Publishing & Citing +
- About the Library +

# Visibility and Research Impact – Bibliometrics, Scholarly Communication and Publication Strategies

What is my research impact and how can I influence my h-index? How can I use academic identity management and social media for improving my presence on the internet? The course gives an overview of different issues with scholarly publication and improvement of research impact.



- Friday, 25. January 2019 - 9:00 to 13:00  
**Munich:** Conference Room S2534 (TUM Barer Street 21)  
Course language: German  
[Register](#)  
Available Places: 4
- Tuesday, 5. February 2019 - 9:30 to 14:30  
**Garching:** Multifunction Room 00.03.045 (Branch Library Mathematics & Informatics, Boltzmannstraße 3)  
Course language: English  
[Register](#)  
Available Places: 5
- Monday, 4. March 2019 - 9:00 to 13:00  
**Munich:** Conference Room S2534 (TUM Barer Street 21)  
Course language: English  
[Register](#)  
Available Places: 13

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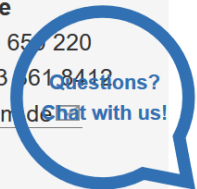
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## Maximize Your Research Impact



### When

October 25, 2018, 12:00 pm to 1:30 pm

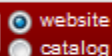
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## Enhancing the Visibility and Impact of Your Research

This workshop will cover various strategies for participants to consider as they undertake research activities.

The strategies are divided into three categories:

1. Preparing for Publication
2. Dissemination
3. Tracking Your Research

After attending this workshop, participants will be able to better understand tools and approaches that can be used to enhance author profiles, promote discoverability and access of research findings, and document evidence of research impact.

### Upcoming Sessions

- Wed, March 26, 2014 - 12:00 PM - [Register Now](#)

### QUESTIONS ABOUT THIS CLASS?



Contact [Cathy Sarli](#) for more information.

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For Postgraduate Research Students

Face to Face Workshops



# HOW TO MAXIMISE THE VISIBILITY AND IMPACT OF YOUR RESEARCH: PATHWAYS TO OPEN ACCESS

This workshop is aimed at all researchers who have started writing for publication or are considering writing for publication.

A great amount of researchers' time and effort involves writing up their research for publication. However, once a paper is accepted for publication, it is not guaranteed that it will reach the widest possible audience, even if the journal does have a high impact factor.

**Next available session: 25th September 2013, 10:00-13:00**

[Middle Years Register](#)

[Final Years Register](#)



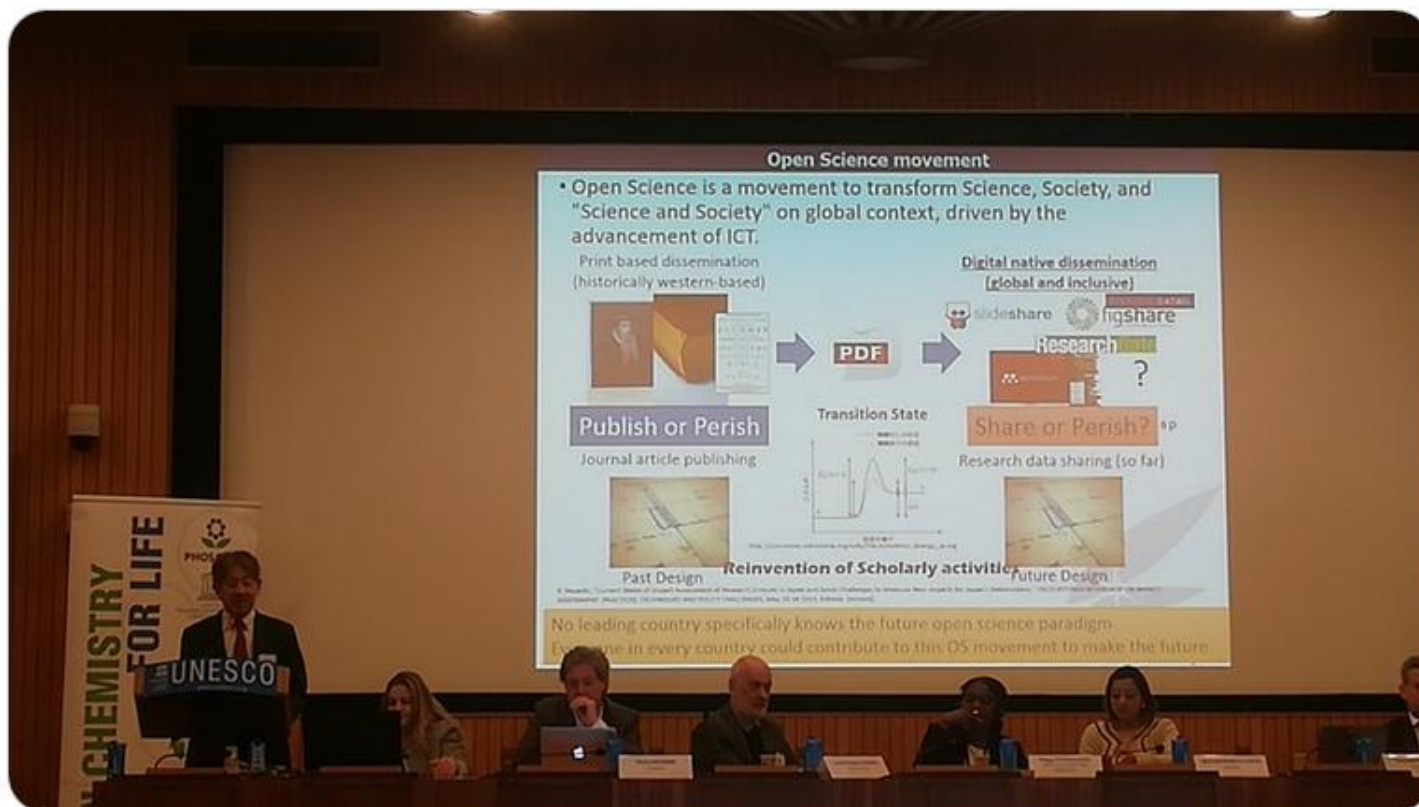


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Dr Kazuhiro Hayashi shows how scholarly publication should flip from "Publish or perish" to "Share or Perish"

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Research Visibility and Impact Center-(RVnIC)

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# LIBRARIANS AND RESEARCH IMPACT

## BEYOND CITATION COUNTS

Citations and associated indices (bibliometrics), once the sole measure of research impact, are now being augmented by public, social and mass media measures (altmetrics) in do-it-yourself mashups or prepackaged tools. Librarians are showing researchers what metrics and tools are available, as well as how to assess their strengths, limitations and relevancy.<sup>3</sup>

**DATA SOURCES:**  
Scholarly databases,  
social networks,  
academic networks,  
mass media, scholarly  
blogs, websites, open  
source wikis, search  
engines

### MEASURES OF RESEARCH OUTPUTS

*h*-index  
*g*-index  
*m*-index

CITATIONS

MENTIONS  
+ MASS  
MEDIA

NUMBER  
OF  
PUBLICATIONS

OTHER  
CITATION-  
BASED  
INDICES<sup>4</sup>

SHARES  
+ CLICKS

DOWNLOADS  
+ RECOMMENDS

SAVES  
+ FAVS

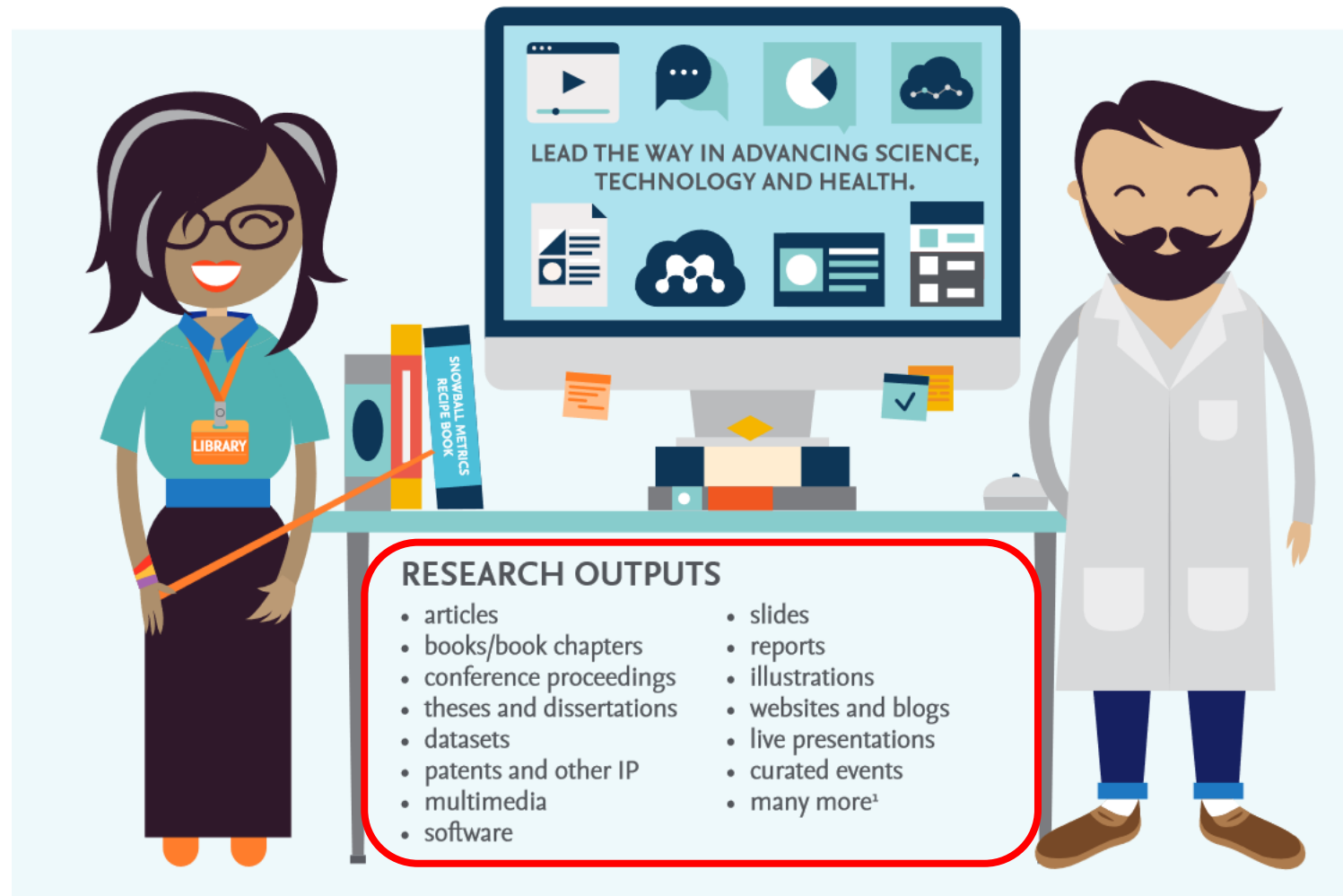
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# Preparing for Publication – Writing

- Use a unique name consistently throughout academic careers;
- Use a standardized institutional affiliation and address;
- Repeat key phrases in the abstract while writing naturally;
- Assign keyword terms to the manuscript;
- Use more references;
- Write a longer paper;
- Write a review paper;
- Present a working paper;

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). [Effective Strategies for Increasing Citation Frequency](#). International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93



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**Make sure you have a  
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manuscript, then  
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# Well-Optimized Abstract:

## **False** Remembering in the **Aged**

Researchers studying human **memory** have increasingly focused on **memory** accuracy in **aging** populations. In this article we briefly review the literature on **memory** accuracy in healthy older adults. The prevailing evidence indicates that, compared to younger adults, older adults exhibit both diminished **memory** accuracy and greater susceptibility to misinformation. In addition, older adults demonstrate high levels of confidence in their **false memories**. We suggest an explanatory framework for the high level of **false memories** observed in older adults, a framework based on the theory that consciously controlled uses of **memory** decline with **age**, making older adults more susceptible to **false memories** that rely on automatic processes. We also point to future research that may remedy such deficits in accuracy.

*This article appears on the first page of results in Google for false+memory+aged.*

Source: <http://authorservices.wiley.com/bauthor/seo.asp>

# Poorly Optimized Abstract:

## **False** *Remembering in the Senior Population*

Researchers studying human **memory** have increasingly focused on its accuracy in senior populations. In this article we briefly review the literature on such accuracy in healthy older adults. The prevailing evidence indicates that, compared to younger adults, older adults exhibit both diminished accuracy and greater susceptibility to misinformation. In addition, older adults demonstrate high levels of confidence in their **false memories**. We suggest an explanatory framework for the high levels observed in older adults, a framework based on the theory that consciously controlled uses of **memory** decline in later life, making older adults more susceptible to **false memories** that rely on automatic processes. We also point to future research that may remedy such deficits in accuracy.

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Published online 13 October 2010 | Nature | doi:10.1038/news.2010.539  
News

# To be the best, cite the best

Citation analysis picks out new truth in Newton's aphorism that science 'stands on the shoulders of giants'.



The mass of medium-level research is less important for inspiring influential breakthroughs than the most highly-cited papers, a citation study argues.

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[doi: doi:10.1038/news.2010.539](https://doi.org/10.1038/news.2010.539)

# Preparing for Publication – Collaboration & Journal Selection

- Publish with international authors;
- Publish papers with a Nobel laureates;
- Publish your article in one of the journals everyone in your discipline reads
- Open Access (OA) has a positive impact on growth of citations;
- Publish your work in a journal with the highest number of indexing

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). [Effective Strategies for Increasing Citation Frequency](#). International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

# Dissemination 1/2

- Self-archive articles
- Keep your professional web pages and published lists up to date
- Make your research easy to find, especially for online searchers
- Deposit paper in Open Access repository
- Contribute to Wikipedia
- Start blogging

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). [Effective Strategies for Increasing Citation Frequency](#). *International Education Studies*, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

# Dissemination 2/2

- Join academic social networking sites
- link your latest published article to your email signature
- Create a podcast describing the research project and submit the podcast to YouTube or Vimeo
- Make an online CV.

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). [Effective Strategies for Increasing Citation Frequency](#). International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

# Things to do when a paper comes out: a checklist

- Write a [blog-post](#) on SV-POW!
- Create a [new page](#) about paper in the SV-POW! sidebar.
- Add the [full-resolution figures](#) to the sidebar page.
- Update my [online publications list](#).
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- Mendeley, if you do it (I don't).
- ResearchGate, if you do it (I don't).
- Academia.edu, if you do it (I don't).
- Keep an eye on [the new taxon's Wikipedia page](#) (once it exists).
- Add the paper to [the Paleobiology Database](#) (or ask someone to do it for you if you're not authorised). [Credit: Jon Tennant]
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- Email colleagues who might be interested [Credit: Andy Farke]
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Source: <https://svpow.com/2015/06/04/things-to-do-when-a-paper-comes-out-a-checklist/>





# Thank you!

**Nader Ale Ebrahim**, PhD  
Research Visibility and Impact Consultant



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## My recent publication:

1. A. Ghanbari Baghestan, H. Khaniki, A. Kalantari, M. Akhtari-Zavare, E. Farahmand, E. Tamam, N. Ale Ebrahim, H. Sabani, and M. Danaee, (2019) ["A Crisis in "Open Access": Should Communication Scholarly Outputs Take 77 Years to Become Open Access?"](#), *SAGE Open*, vol. 9, no. 3, pp. 1-8,
2. Ale Ebrahim, S., Ashtari, A., Pedram, M. Z., & Ale Ebrahim, N. (2019). Publication Trends in Drug Delivery and Magnetic Nanoparticles. *Nanoscale Research Letters*, 14(59). doi: <https://doi.org/10.1186/s11671-019-2994-y>
3. Parnianifard, A., Azfanizam, A., Ariffin, M., Ismail, M., & Ale Ebrahim, N. (2019). Recent developments in metamodel based robust black-box simulation optimization: An overview. *Decision Science Letters*, 8(1), 17-44. doi:10.5267/j.dsl.2018.5.004. Available at SSRN: <https://ssrn.com/abstract=3192794>
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## My recent presentations:

1. Ale Ebrahim, Nader (2019): Research Visibility and Impact in the Next Generation Libraries. figshare. Presentation. <https://doi.org/10.6084/m9.figshare.11356793.v1>
2. Ale Ebrahim, Nader (2019): Research Skills Session 10: Improve a Research Paper Quality. figshare. Presentation. <https://doi.org/10.6084/m9.figshare.11363795.v1>
3. Ale Ebrahim, Nader (2019): Research Skills Session 9: Writing a Paper. figshare. Presentation. <https://doi.org/10.6084/m9.figshare.11319866.v1>
4. Ale Ebrahim, Nader (2019): Research Skills Session 8: Avoid Scientific Misconduct. figshare. Presentation. <https://doi.org/10.6084/m9.figshare.11300546.v1>
5. Ale Ebrahim, Nader (2019): Research Skills Session 7: Indexing Research Tools. figshare. Presentation. <https://doi.org/10.6084/m9.figshare.10992596.v1>



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2. Aghaei Chadegani, Arezoo and Salehi, Hadi and Yunus, Melor Md and Farhadi, Hadi and Fooladi, Masood and Farhadi, Maryam and Ale Ebrahim, Nader, A Comparison between Two Main Academic Literature Collections: Web of Science and Scopus Databases (April 7, 2013). Asian Social Science, Vol. 9, No. 5, pp. 18-26, April 27, 2013. Available at SSRN: <http://ssrn.com/abstract=2257540>
3. R. Van Noorden, B. Maher, and R. Nuzzo, “The top 100 papers,” Nature, vol. 514, 2014.
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7. Corbyn, Z. (2010). [To be the best, cite the best. Nature 539](#). doi: doi:10.1038/news.2010.539