



# National Forum: ORCID the Connected Researcher

Brisbane, Australia | 8 October 2019

ORCID  
2019

Laure Haak, ORCID Executive Director  
<https://orcid.org/0000-0001-5109-3700>

@HaakYak



# ORCID Mission

ORCID is part of the wider digital infrastructure needed for researchers to share information on a global scale.

**We enable transparent and trustworthy connections between researchers, their contributions, and affiliations by providing an identifier for individuals to use with their name as they engage in research, scholarship, and innovation activities.**



# ORCID Vision

ORCID's vision is a world where all who participate in research, scholarship, and innovation are uniquely identified and connected to their contributions across disciplines, borders, and time.



# ORCID Core Strategies



## RESEARCHER

Position the researcher at the center of all that we do

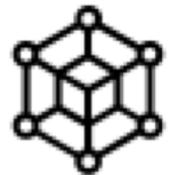
---



## TRUSTED ASSERTIONS

Enable a wide range of verified iD-ID connections

---



## INFRASTRUCTURE

Invest in developing a robust information infrastructure

---



## STRATEGIC RELATIONSHIPS

Develop sustainability through strategic relationships



# 2019: Year of the Researcher

## **Operational improvements**

- Created Researcher Services team
- Professionalized help desk
- Hired a UI/UX specialist

## **Loads of UI/UX improvements**

- Item grouping (auto and manual)
- PID-enabled item metadata autofilling

## **Working groups to explore use cases**

- Arts and Humanities
- Person Citations

# 2025 Vision

Now that our current four-year roadmap is nearing its close, we need to frame our plan for the next four years. We are starting this process by imagining what ORCID will look like in 2025.

**How can we continue to provide value to researchers and the research and innovation ecosystem?**



# Goal 1: Researcher Use

***By 2025, we would like researchers to be able to experience ORCID as a useful, accessible, and time-saving service***

*This will require that we work with researchers so that their use cases are specified and information collection workflows are obvious and straightforward. **We must ensure that researcher control remains paramount.***



This aligns with our ***Researcher*** strategy



## Goal 2: High Quality Data

***By 2025, we'd like researchers and the organizations they interact with to consider the ORCID record as a reliable source of data for filling forms and for research administration and management, and to have implemented processes that enable researchers to share their ORCID information.***

*This will require that information flows to and from ORCID records of consistently high quality, including basic metadata and resolvable persistent identifiers (PIDs). **We must support a variety of information flows, and expand support for a variety of information types.***



This aligns with our ***Trusted Assertion*** strategy



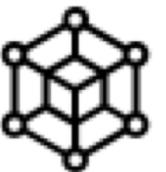
## Goal 3: Scalable Business Model

***By 2025 we would like the ORCID organization to have stabilized its costs by scaling services through partnerships with consortia and service providers***

*This will require ORCID to better understand our service provision costs, identify areas that scale with adoption, and develop strategies for reducing costs that will otherwise increase with adoption. **We must find ways to incentivize creation and sustenance of national consortia, and to engage with service providers to reduce our 1-1 member engagement costs.***



This aligns with our ***Infrastructure*** strategy



# Goal 4: Broad Adoption

***By 2025, we'd like the ORCID virtuous circle to be in operation for publishers, funders, research institutions, and researchers***

*This will require organizations to have adopted at least the primary ORCID use case for their sector: in addition to collecting ORCID iDs, research institutions will assert affiliations; publishers will assert publications; funders will assert awards; and researchers can use their iD to share this information across all of these parties. **We must reduce the technical barriers to adoption, and stimulate best practices for collection of ORCID iDs.***



This aligns with our ***Strategic Relationships*** strategy



ORCID is part of the wider digital infrastructure needed for researchers to share information on a global scale.

**We use identifiers for people, places, and things.  
We need you to use these too!**

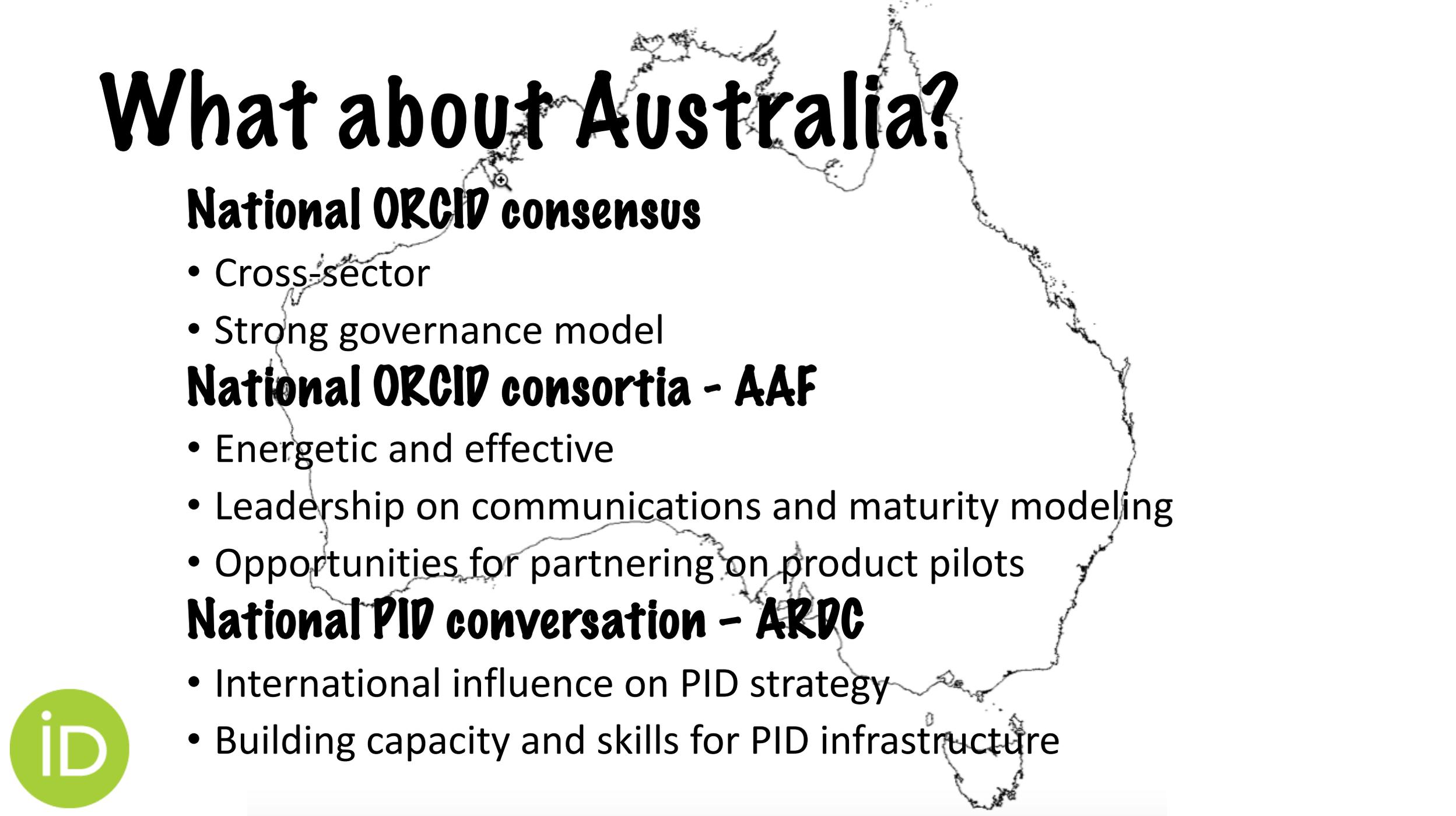








# What about Australia?



## **National ORCID consensus**

- Cross-sector
- Strong governance model

## **National ORCID consortia - AAF**

- Energetic and effective
- Leadership on communications and maturity modeling
- Opportunities for partnering on product pilots

## **National PID conversation - ARDC**

- International influence on PID strategy
- Building capacity and skills for PID infrastructure

