ORCID Research Managers Webinar

ASIA PACIFIC RESEARCH MANAGERS WEBINAR | 12 SEPTEMBER 2019

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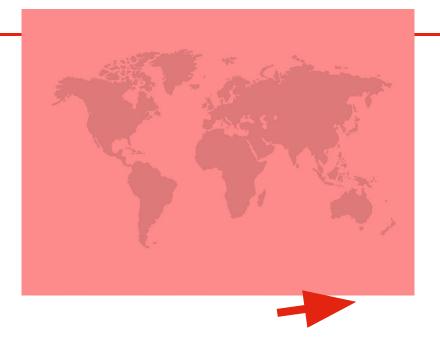
ORCID at the University of Tasmania

Dr Regina Magierowski Jason Hofman

12 September 2019 utas.edu.au

The University of Tasmania

- Founded in 1890, it's the only university in Tasmania
- Nearly 1,150 staff with a research function.
- Rank of ~300 in the word (~Top 2%).
- Place-based but globally connected.
- At or above world standard in 60 out of 62 disciplines*.



AUSTRALIA



We're uniquely placed

- Tasmania is 1/133rd the size of the USA and 240km off the coast of mainland Australia, in a country that is ranked 192nd in population per km².
- We're remote!
- Connecting research and researchers is critical for the University to be place-based but globally connected.
- This is why we have a strong institutional focus on ORCiD.



Consortium Member Organisation



ORCiD was made an institutional priority in 2016





The University of Tasmania and ORCiD



Integration with research management systems



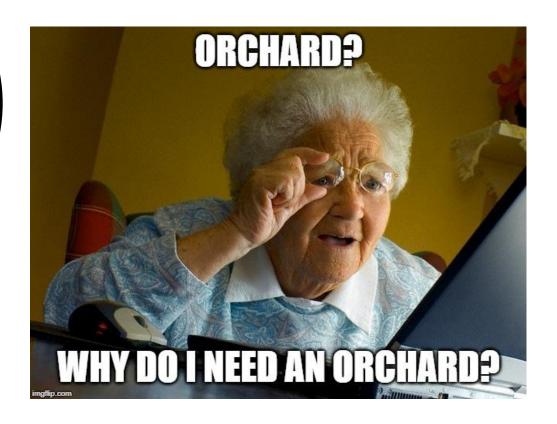
Institutional roll-out



Where to next?

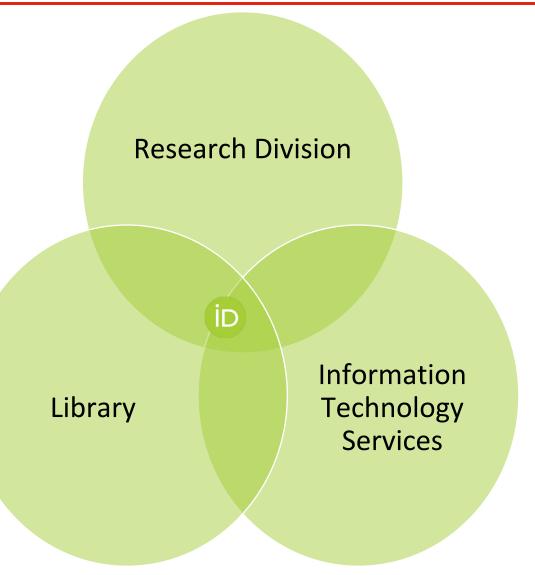


Part 1: Institutional Rollout





The
Institutional
Approach
to ORCiD





Institutional Rollout: the approach

- Emphasis on the carrot, not the stick
- Personalised communications to individual academics
- Support and promotion from research leaders across the university
- Institutional support
- Informal drop-in sessions and information sessions



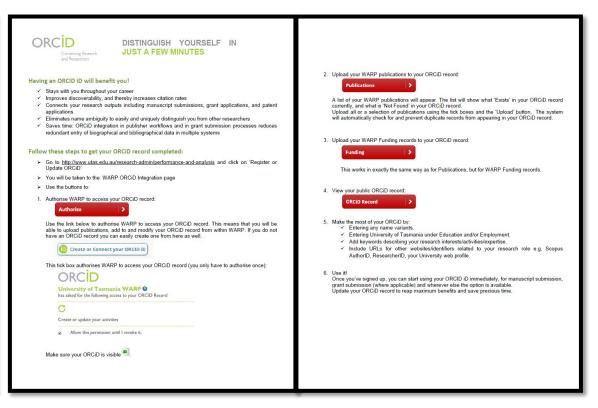


Institutional Rollout: the communications

Newsletter reminder

Do you have an ORCiD? Do you have an ORCiD? As a UTAS researcher, we ask that you have an ORCiD linked to your staff profile. If you don't, you can easily register online - it only takes a few minutes and I've attached detailed instructions. Further background information and instructions are provided below, and assistance is available from me as well as ongoing support from Research Librarians. Unique, 16 digit persistent identifier If you already have an ORCiD account or need to create one, it is easy for researchers and scholars to set up and you can link this account to your staff profile through Non-profit organisation supporting WARP by following these easy steps: linkages between systems Go to ORCID Integration on your WARP Research Profile. Improves discoverability, and WARP > UTAS Staff Access > Individual Access > Publications > ORCiD Integration thereby increases citation rates 1. Authorise WARP to have access to your ORCID record including manuscript submissions grant applications, and patent applications Eliminates name ambiguity and you This means that you will be able to upload publications, add to and modify your ORCID as to be easily and uniquely distinguished from other researchers If you do not have an ORCiD record you can easily create one from here as well. Or go to: Saves time: ORCID integration in publisher workflows and in grant submission processes reduces redundant entry of biographical and 2. Upload your WARP publications to your ORCiD record bibliographical data in multiple systems 3. Upload your WARP funding records to your ORCiD record Stays with you throughout your The ability to quickly and 4. View your public ORCiD record confidently identify you and your work is critical to your reputation ORCiD Record and career. Funders, publishers, scholarly societies and associations fellow researchers and potential collaborators can use your ORCID. Once you've signed up, you can start using your ORCID immediately for manuscript record to accurately identify you submission, grant submission (where applicable) and wherever else the option is and your work, Also, new ARC Grant available. application Process allow for easy ORCID to RMS integration.

Creation instructions





Institutional Rollout: the communications

Email signatures



Have you got an ORCiD? Register and improve your discoverability and citation rates!

It's a simple and easy process, and only takes a few minutes. Click here to register or connect your existing ORCiD to UTAS.

Your UTAS Publications Officer or Research Librarian can help.

UTAS researchers need one by 30 November 2016.



Institutional Rollout: difficulties

I forget to update it.

How's that going to help me?

already have a different identifier.

It seems
like a lot of
work.

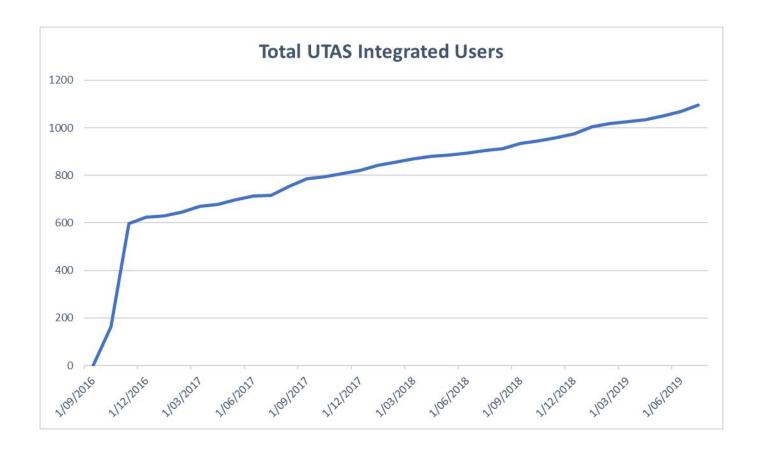
I produce

non-traditional research outputs, so ORCiD isn't meant for me.

Can you do it for me?



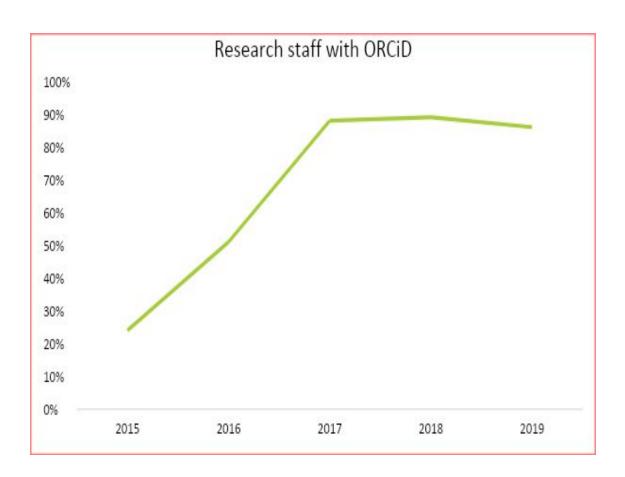
Institutional Rollout: did it work?



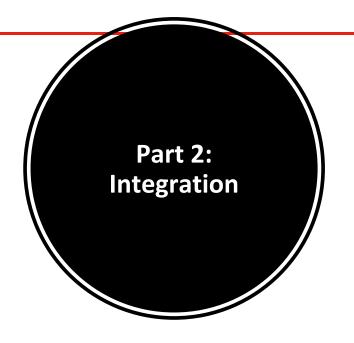


Institutional Rollout: did it work?

- Current uptake at ~90% of research staff, compared to a little over 20% in 2015.
- Over 3,000 ORCiD affiliations with University of Tasmania.
- The University of Tasmania is ranked third, globally, for the number of funding records.





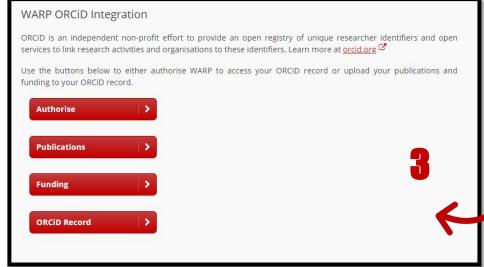


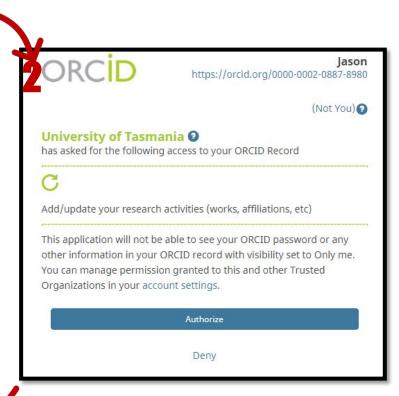




Integration Authorisation

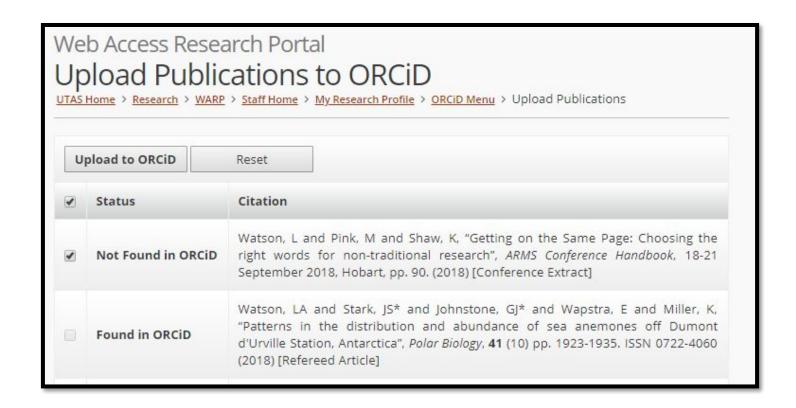






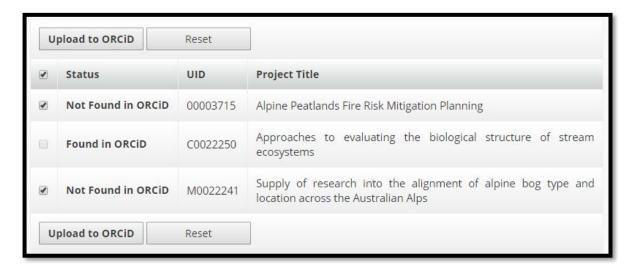


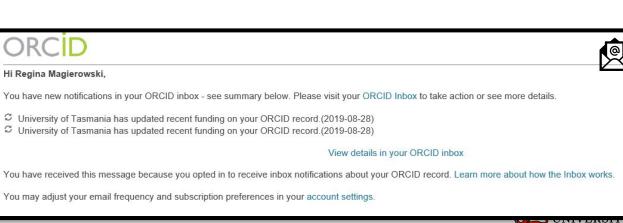
Integration: Research Outputs



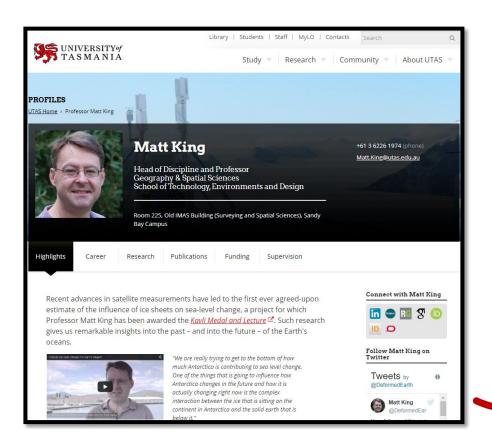


Integration: Funding





Integration: Researcher Profiles

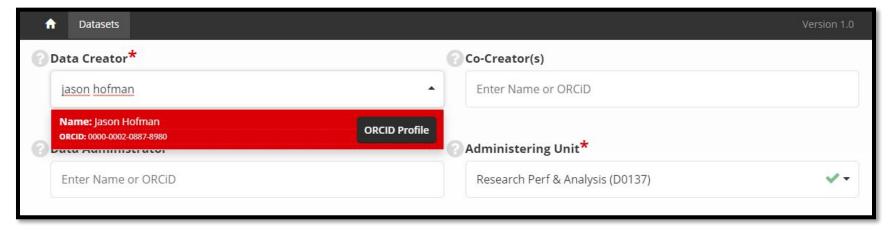






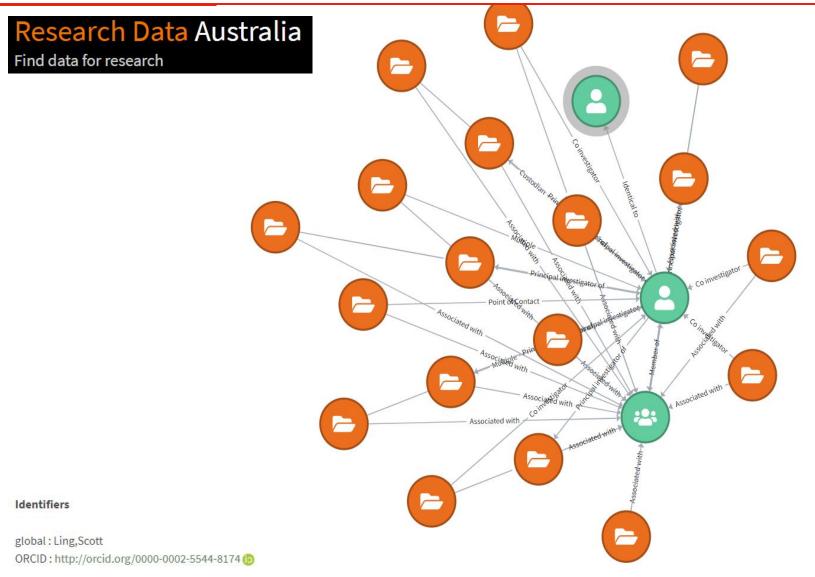
Integration: Research Data Portal







Integration: Research Data Australia





Part 3: What's next?





What's next for the University of Tasmania

- Communications with new research staff
- Explore integrating ORCiD with research staff on-boarding.
- Encourage staff to actively update their ORCiD profiles.
- Promote the integration of ORCiD with Australian Research Council (ARC) funding schemes, and test integration issues, including:
 - The transfer of special characters from ORCiD to the ARC research management system.
 - Duplication issues.
 - Transfer of non-traditional research outputs.







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INTERLEAVED PROBLEMS WITH RESEARCH INFORMATION

- **Duplicate data and wasted effort** Researchers have to curate and combine data that is scattered across public and private sources and must do this multiple times in multiple systems
- **Poor tracking and measurement** Universities and funders can't track their impacts on researcher careers
- **Inefficient research networks** Researchers and associated groups do not use modern technology for networking and hiring (e.g., finding mentors, collaborators, employees, reviewers, etc.)
- **Bad incentives** Current measures of research productivity do not adequately incentivize openness, rigor, and impact. Fragmentation of information and reporting make new measures difficult to implement







WHAT IS ORCID?



A globally unique and open identifier for researchers



Researchers share their iD with organizations during regular research workflows



A place to store and share the resulting connections between iDs and research activities and affiliations



THINK OF IT LIKE....



Researchers standing in line, each with their basket of information to share





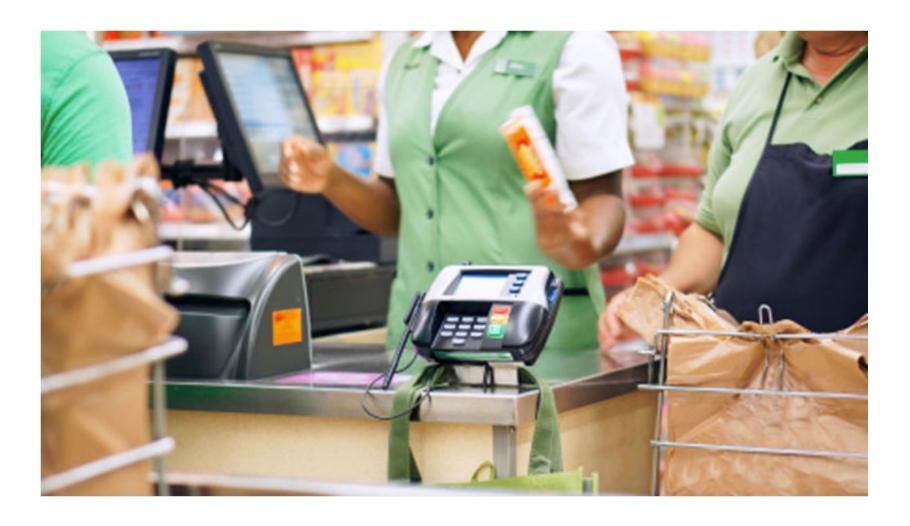
Baskets contain a diverse group of items, each with a unique code





A researcher uses their ORCID iD to connect their items to their account





Members make it possible for researchers to easily make these connections



IT WORKS IN TWO STEPS



Researchers

- Register for an iD
- Use it in regular research workflows

DEMO



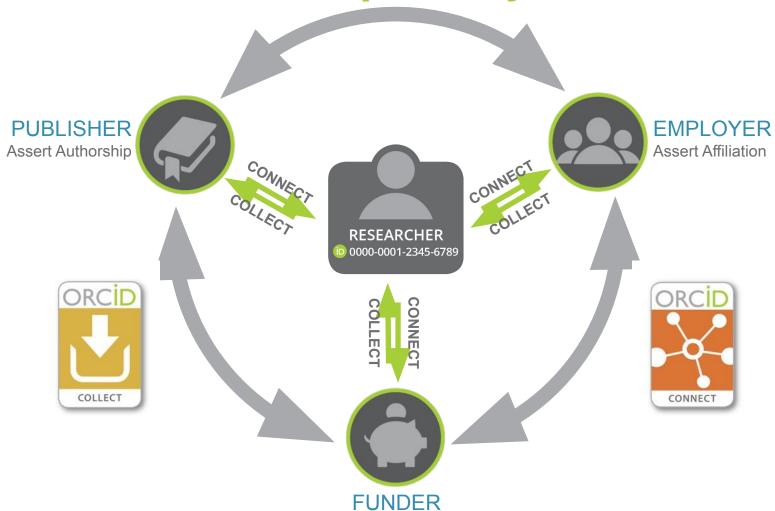
Members

- Integrate ORCID into workflows
- Ingest and share information





Cooperation and openness enable transparency



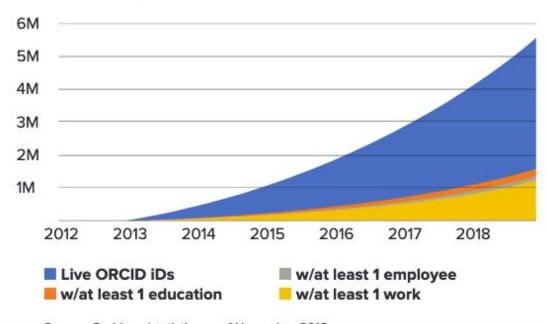


Hundreds of members and systems use ORCID globally

7 MILLION+

live ORCID iDs registered since its 2012 launch

Connections to ORCID records



- 3.7 ORCID iDs created every minute
- 193 different languages included in ORCID records
- 73.6% of records have granted update permissions
- 1.97 record updates made per second

Source: Orcid.org/statistics as of November 2018



How Organizations and Researchers Benefit

INSTITUTIONS

- Save time and reduce errors with automated information-sharing and cross-system interoperability
- Manage your organization name and your researchers' connections with it
- Maintain links with your researchers - past, present, and future





RESEARCHERS

- Improve recognition and discoverability of their research
- Spend more time doing research, less time managing it
- Control and manage a trusted and easily shareable record of their research activities and affiliations – for free



EVIDENCE OF INSTITUTIONAL VALUE

Examples of time/staff savings achieved by implementing ORCID from around the world



UK: 0.2 – 0.4 FTEs per institution¹
Portugal: 100,000 researcher hours per year²

Australia: 15-30 minutes per grant application³

- 1. Jisc/ARMA Institutional ORCID Implementation and Cost Benefit Analysis Report 2015
- Cátia Laranjeira, FCT Fundação para a Ciência e a Tecnologia 2017
- 3. Australian Research Council governance meeting, September 2018

"Having ORCID iDs for most of our researchers has helped in providing authoritative accounts in our various databases, ensuring accuracy in reviewer identities, and helping editors find reviewers and check expertise."

-Brooks Hanson, Executive Vice President, Science, American Geophysical Union



GETTING STARTED

- Identify relevant local or national policies and workflows - such as annual research activities reporting, OA repository deposit, benchmarking
- Identify stakeholders and target touchpoints with researchers
- Develop a communications plan
- Develop an implementation plan and register for ORCID API credentials
- Engage with researchers!



RESOURCES

- Explore ORCID use cases https://members.orcid.org
- Identify goals and use ORCID outreach resources to engage researchers https://members.orcid.org/outreach-resources
- Join the ORCID community <u>https://orcid.org/about/membership</u>
- Get started with your ORCID implementation https://members.orcid.org/api



The global research community has the power to improve the value and openness of its research information.

Unique researcher identifiers have the potential to streamline information sharing and bring transparency to the creation and re-use of that information.



Enter Once, Reuse Often: Open Researcher and Contributor ID (ORCID) IDs in Research Management Workflows

Funder Systems using ORCID for Applications and Awards







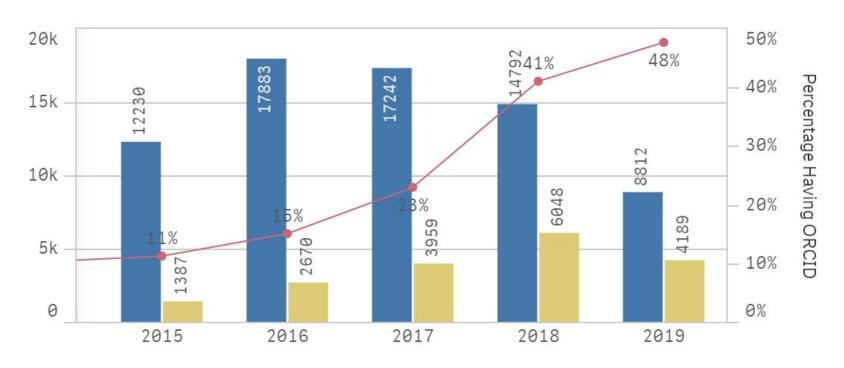
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Jamie McKee Director, Business Development Altum, Inc. jamie.mckee@altum.com

Funder adoption is strong in proposalCENTRAL. 28 funders require ORCID iD in

applications

48% of proposalCENTRAL applicants had an ORCID iD (2019)



Proposal Submission Year



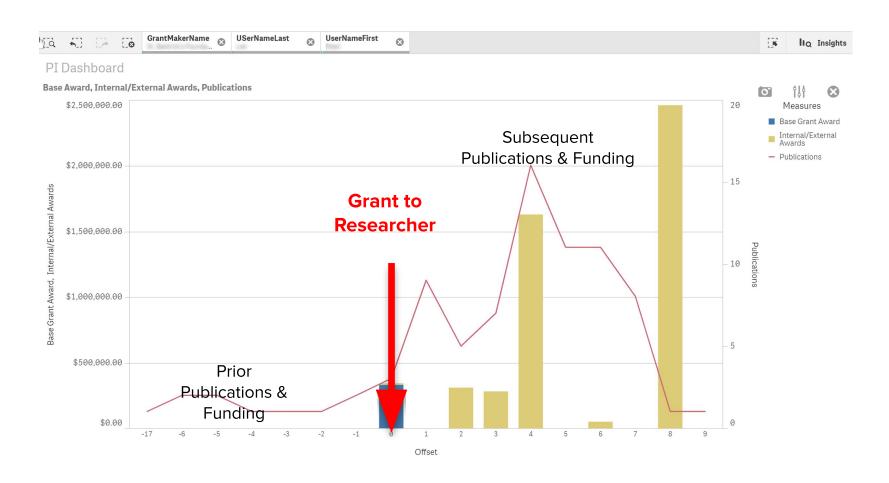
Funders (and research institutions) are leveraging ORCID to demonstrate impact.

- Researchers
- ResearchProjects



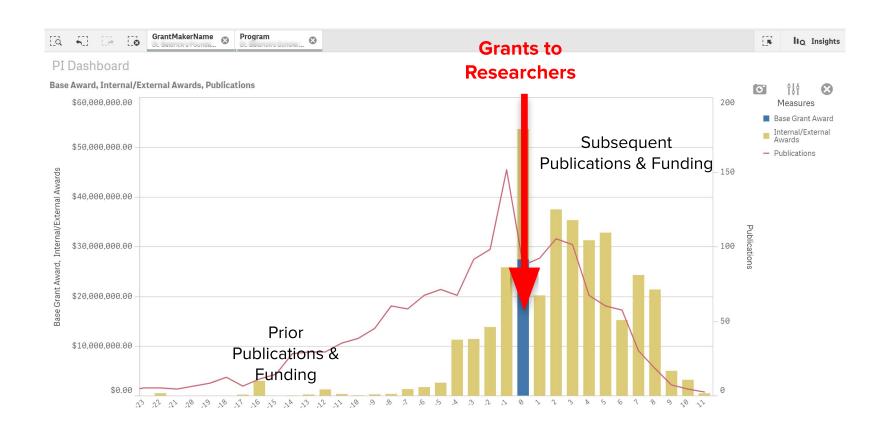


Example: Career Impact Dashboard



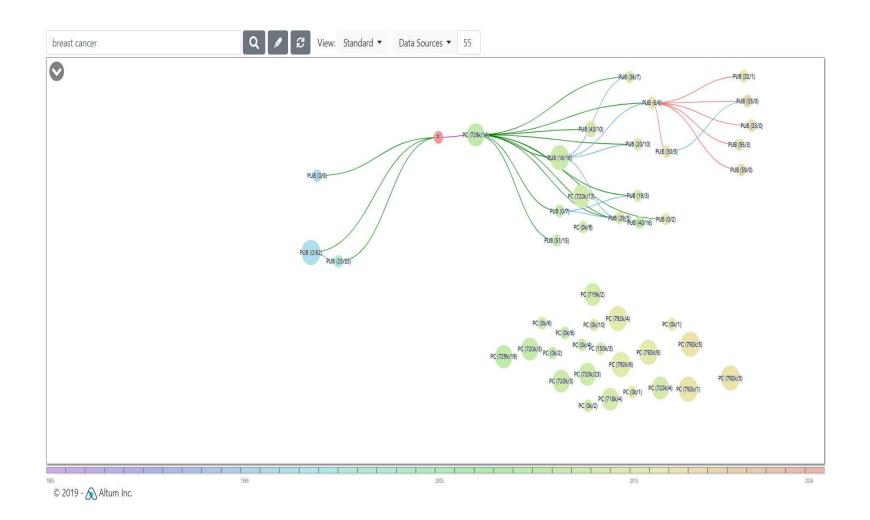


Example: Impact of a *program* on a group of researchers.





Example: Links across many data sources enable visualization of the timeline and contributions to new therapies.





Incentives for researchers to use ORCID.

Single Sign 🏚 proposalCENTRAL APPLICATION LOGIN Username or E-mail Username Password Password Forgot Your Password D LOGIN using ORCID

Need an account?



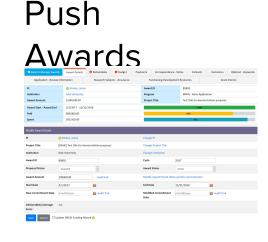
Inverse Thermoreversible Mechanical Stiffening and Birefringence in a Methylcellulose/Cellulose

MUC1-specific cytotoxic T lymphocytes in cancer therapy: induction and challenge.

Immunotherapy in adult acute lymphoblastic leukemia: the role of monoclonal antibodies. Aromatic secondary amine-functionalized fluorescent NO probes: improved detection sensitivity for NO

☐ What is recent in pancreatic cancer immunotherapy?

☐ Select All



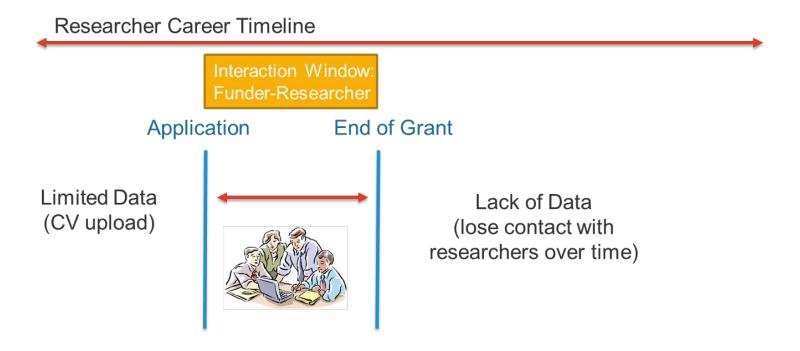
Encourage use of ORCID credentials to login to Journals, Institution systems, and Funder GMS.

In progress reports, select rather than re-type publications and other funding. Encourages content in ORCID.

Push awards to grantee ORCID records to update content automatically.

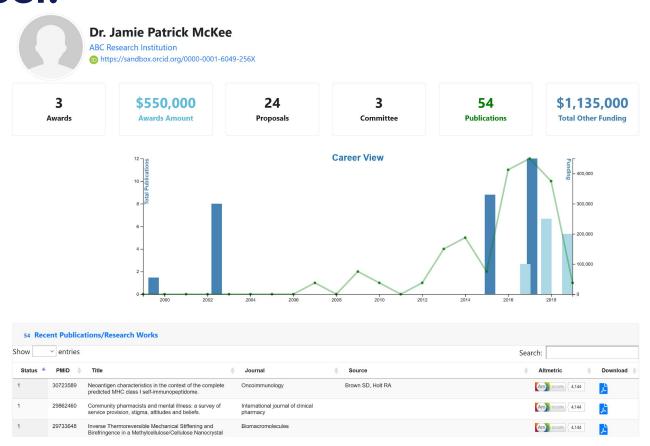


ORCID establishes a persistent Connection.



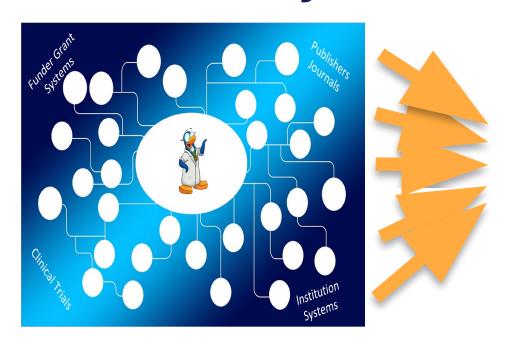


Persistent Connection to Researcher's career.





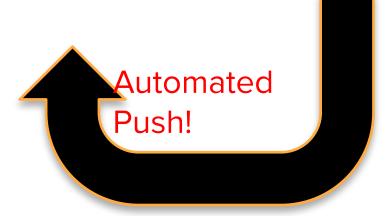
Automated Content key to sustainability.





ORCID has Bulk Import tools

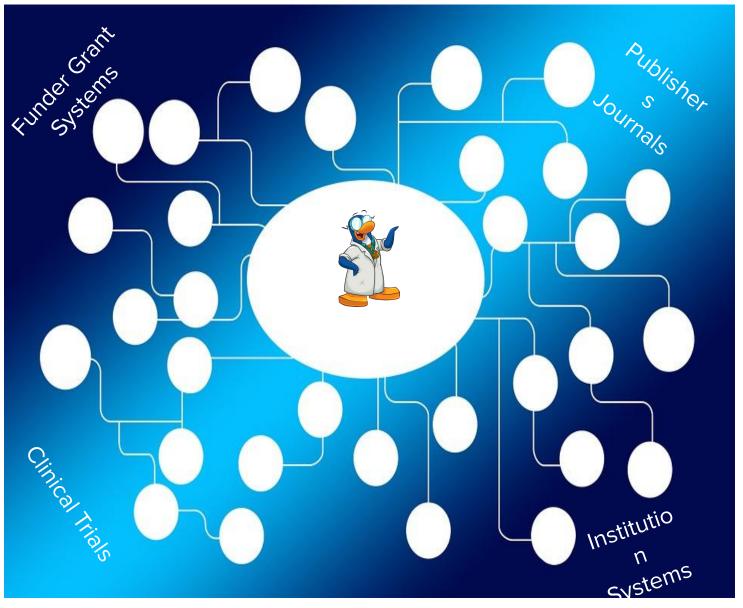
- Publications
- Awards



2,000 journals require ORCID iDs



More systems using ORCID: more value for researchers.





What can you do as research managers?

Actions:

- Encourage researchers to get and USE their ORCID iD
- Show them how ORCID tools help load initial content easily
- Work with research librarians to get ORCID into Institution systems (SSO, Profiles, HR)

Value:

- For researchers: portable profile simplifies the process getting and managing grants
- For research funders and institutions: use data to show impact



Thank you.

