ORCID Research Managers Webinar

ASIA PACIFIC RESEARCH MANAGERS WEBINAR| 12 SEPTEMBER 2019

Regina Magierowski, University of Tasmania https://orcid.org/0000-0002-7547-8549
Laurel L. Haak, ORCID https://orcid.org/0000-0001-5109-3700
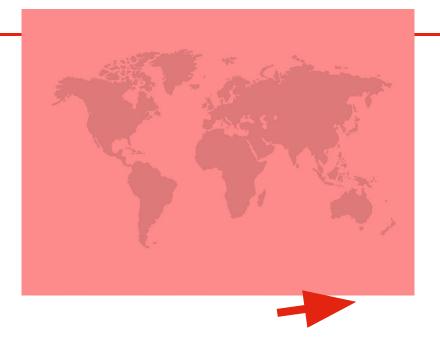**Jamie McKee, Altum, Proposal Central https://orcid.org/0000-0002-5790-0769**

ORCID | Connecting Research and Researchers

ORCID.org

ORCiD at the University of Tasmania

Dr Regina Magierowski

Jason Hofman

The University of Tasmania

- Founded in 1890, it's the only university in Tasmania

- Nearly 1,150 staff with a research function.

- Rank of ~300 in the word (~Top 2%).

- Place-based but globally connected.

- At or above world standard in 60 out of 62 disciplines*.

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AUSTRALIA

We're uniquely placed

- Tasmania is 1/133rd the size of the USA and 240km off the coast of mainland Australia, in a country that is ranked 192nd in population per km^2.

- We're remote!

- Connecting research and researchers is critical for the University to be place-based but globally connected.

- This is why we have a strong institutional focus on ORCiD.

ORCiD was made an institutional priority in 2016

Integration with research management systems
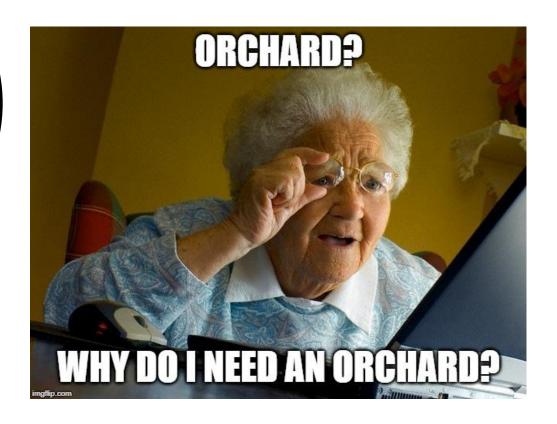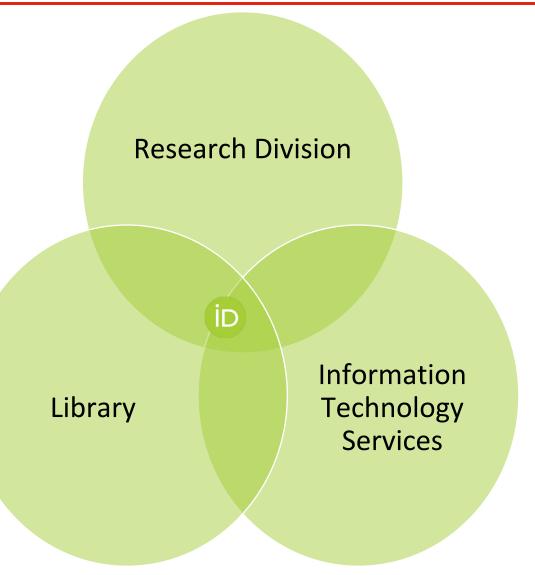
Institutional roll-out

Where to next?

Part 1: Institutional Rollout

The Institutional Approach to ORCiD

Research Division

Library

Information Technology Services

iD

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- Emphasis on the carrot, not the stick

- Personalised communications to individual academics

- Support and promotion from research leaders across the university

- Institutional support

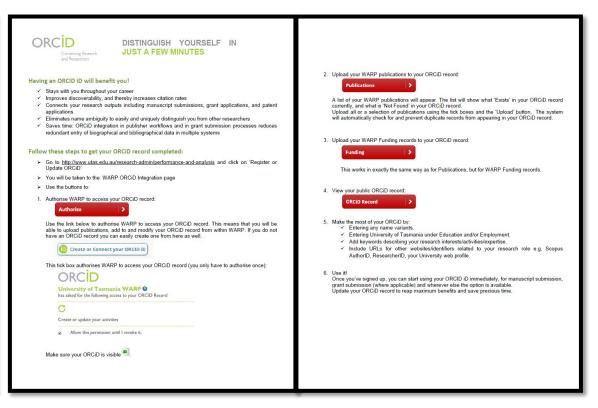- Informal drop-in sessions and information sessions

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Institutional Rollout: the communications

Newsletter reminder

Creation instructions

Email signatures

I forget to update it.

I already have a different identifier.

It seems like a lot of work.

How's that going to help me?

I don't have time!
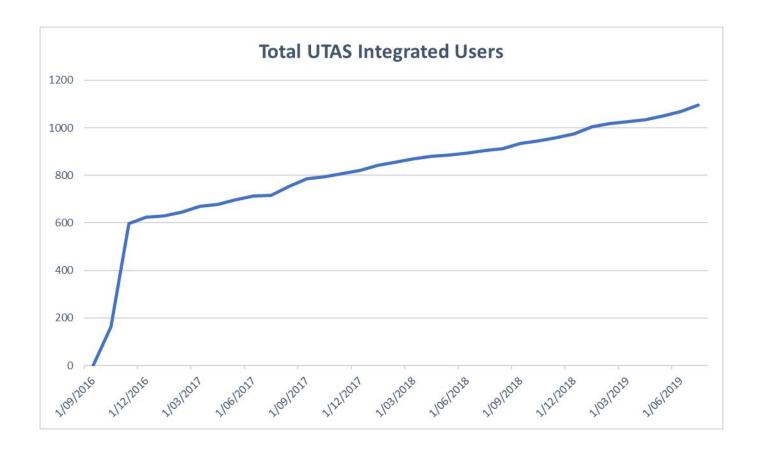
I produce non-traditional research outputs, so ORCiD isn't meant for me.

Can you do it for me?

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Institutional Rollout: did it work?

Total UTAS Integrated Users
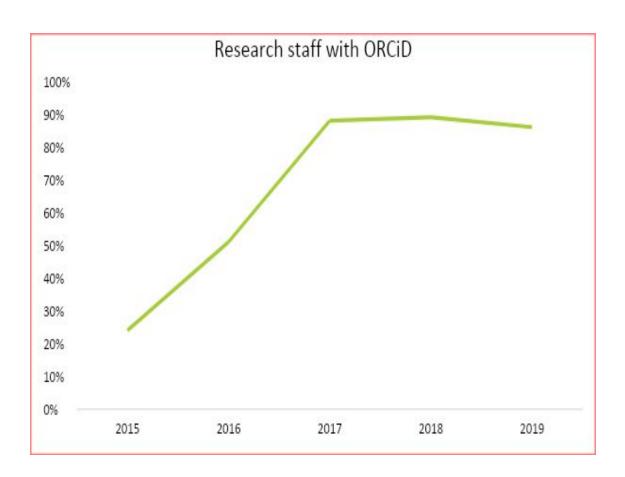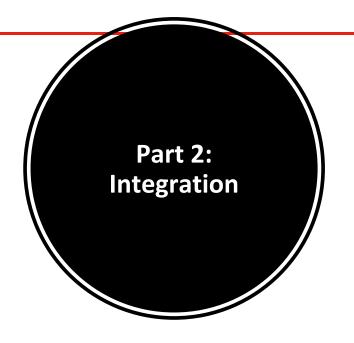
Institutional Rollout: did it work?

- Current uptake at ~90% of research staff, compared to a little over 20% in 2015.

- Over 3,000 ORCiD affiliations with University of Tasmania.

- The University of Tasmania is ranked third, globally, for the number of funding records.

Research staff with ORCiD

Part 2:
Integration
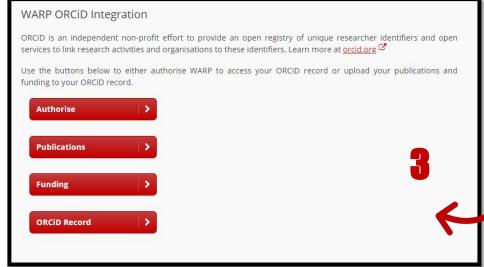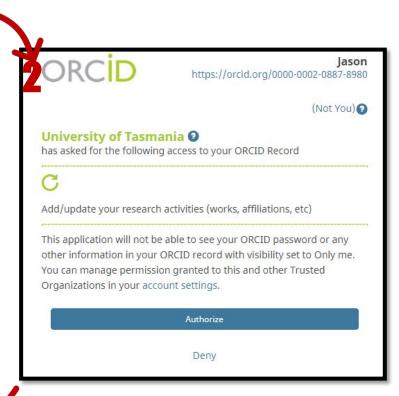
Integration Authorisation
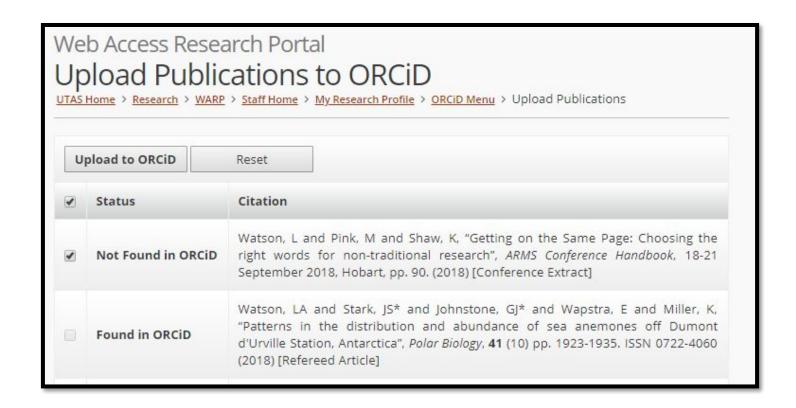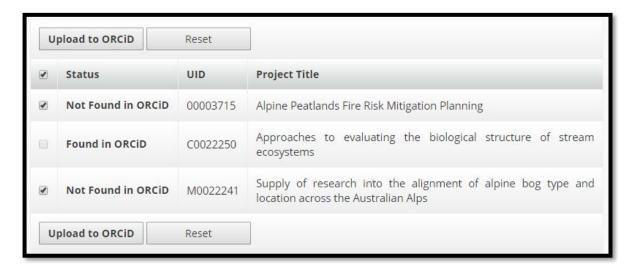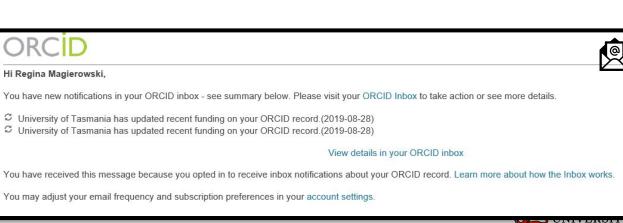
Integration: Research Outputs
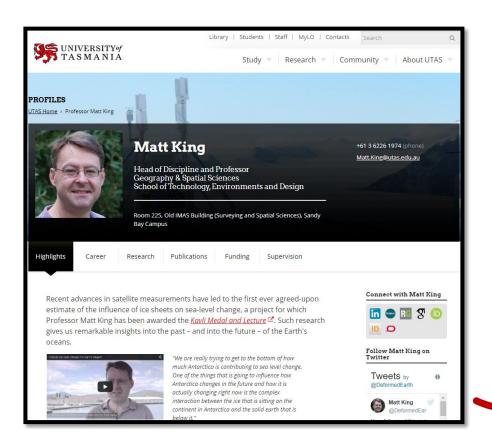
Integration: Funding

Integration: Researcher Profiles
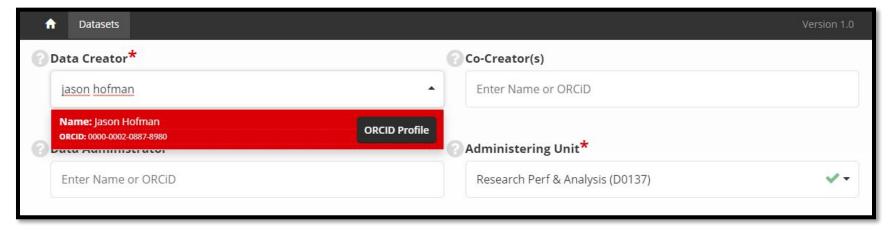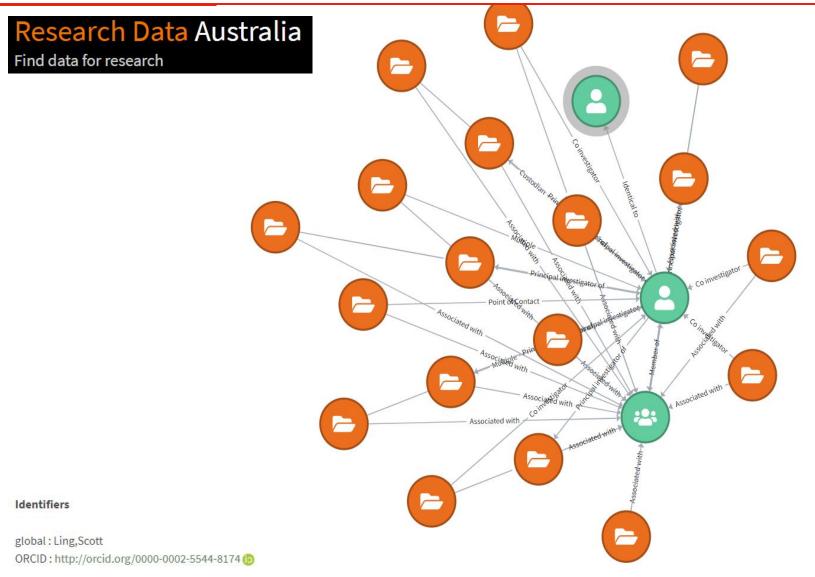
Research Data Australia
Find data for research

Identifiers

global : Ling,Scott
ORCID : http://orcid.org/0000-0002-5544-8174

Part 3: What's next?

What's next for the University of Tasmania

- Communications with new research staff

- Explore integrating ORCiD with research staff on-boarding.

- Encourage staff to actively update their ORCiD profiles.

- Promote the integration of ORCiD with Australian Research Council (ARC) funding schemes, and test integration issues, including:
  - The transfer of special characters from ORCiD to the ARC research management system.
  - Duplication issues.
  - Transfer of non-traditional research outputs.

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ORCID: Enter Once | Reuse Often

WHAT DOES THIS MEAN TO RESEARCH ADMINISTRATORS?

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INTERLEAVED PROBLEMS WITH RESEARCH INFORMATION

- **Duplicate data and wasted effort** – Researchers have to curate and combine data that is scattered across public and private sources and must do this multiple times in multiple systems

- **Poor tracking and measurement** – Universities and funders can't track their impacts on researcher careers

- **Inefficient research networks** – Researchers and associated groups do not use modern technology for networking and hiring (e.g., finding mentors, collaborators, employees, reviewers, etc.)

- **Bad incentives** – Current measures of research productivity do not adequately incentivize openness, rigor, and impact. Fragmentation of information and reporting make new measures difficult to implement

WHAT IS ORCID?

A globally unique and open identifier for researchers

Researchers share their iD with organizations during regular research workflows

A place to store and share the resulting connections between iDs and research activities and affiliations

https://orcid.org

THINK OF IT LIKE....

Researchers standing in line, each with their basket of information to share
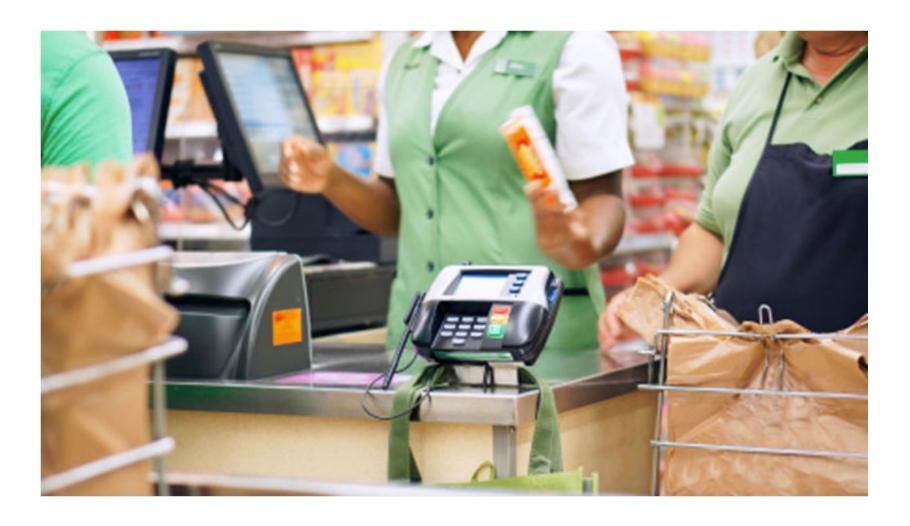
Baskets contain a diverse group of items, each with a unique code

A researcher uses their ORCID iD to connect their items to their account

Members make it possible for researchers to easily make these connections

IT WORKS IN TWO STEPS

Researchers

- Register for an iD

- Use it in regular research workflows

DEMO
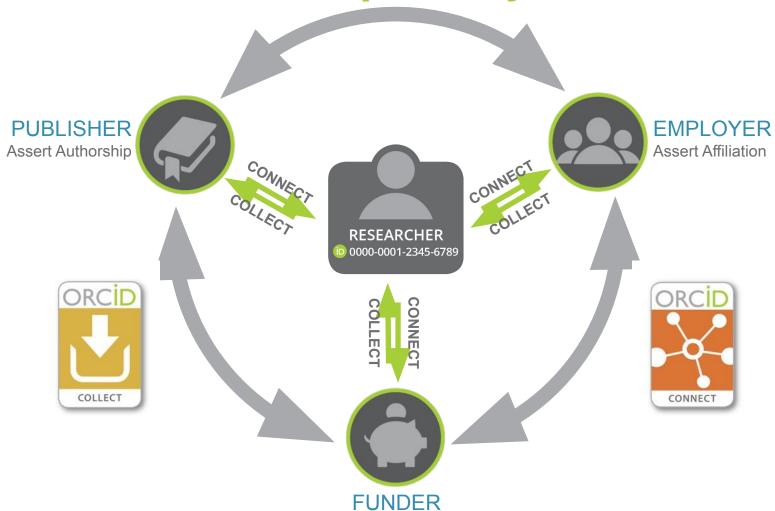
Members

- Integrate ORCID into workflows

- Ingest and share information

Cooperation and openness enable transparency
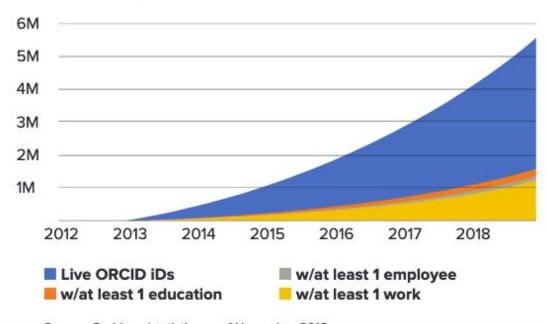
Hundreds of members and systems use ORCID globally

7 MILLION+
live ORCID iDs registered since its 2012 launch

Connections to ORCID records

- **3.7** ORCID iDs created every minute
- **193** different languages included in ORCID records
- **73.6%** of records have granted update permissions
- **1.97** record updates made per second

Legend:
- Live ORCID iDs
- w/at least 1 education
- w/at least 1 employee
- w/at least 1 work

Source: Orcid.org/statistics as of November 2018

How Organizations and Researchers Benefit

INSTITUTIONS

- Save time and reduce errors with automated information-sharing and cross-system interoperability

- Manage your organization name and your researchers' connections with it

- Maintain links with your researchers - past, present, and future

RESEARCHERS

- Improve recognition and discoverability of their research

- Spend more time doing research, less time managing it

- Control and manage a trusted and easily shareable record of their research activities and affiliations – for free

iD

EVIDENCE OF INSTITUTIONAL VALUE

Examples of time/staff savings achieved by implementing ORCID from around the world

UK: 0.2 – 0.4 FTEs per institution[1]
Portugal: 100,000 researcher hours per year[2]
Australia: 15-30 minutes per grant application[3]

1. Jisc/ARMA Institutional ORCID Implementation and Cost Benefit Analysis Report 2015
2. Cátia Laranjeira, FCT - Fundação para a Ciência e a Tecnologia 2017
3. Australian Research Council governance meeting, September 2018

"Having ORCID iDs for most of our researchers has helped in providing authoritative accounts in our various databases, ensuring accuracy in reviewer identities, and helping editors find reviewers and check expertise."

—**Brooks Hanson, Executive Vice President, Science, American Geophysical Union**

http://idcdocserv.com/US44453318

GETTING STARTED

- Identify **relevant local or national policies** and workflows - such as annual research activities reporting, OA repository deposit, benchmarking

- Identify stakeholders and **target touchpoints with researchers**

- Develop a **communications plan**

- Develop an **implementation plan** and register for ORCID **API credentials**

- **Engage with researchers**!

RESOURCES

- Explore ORCID use cases https://members.orcid.org

- Identify goals and use ORCID outreach resources to engage researchers
https://members.orcid.org/outreach-resources

- Join the ORCID community
https://orcid.org/about/membership

- Get started with your ORCID implementation
https://members.orcid.org/api

The global research community has the power to improve the **value and openness** of its research information.

Unique researcher identifiers have the potential to **streamline information sharing and bring transparency** to the creation and re-use of that information.

iD

Enter Once, Reuse Often: Open Researcher and Contributor ID (ORCID) IDs in Research Management Workflows

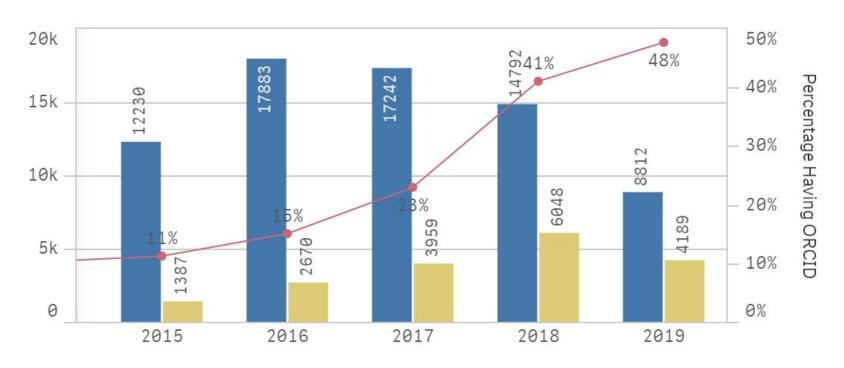# *Funder Systems using ORCID for Applications and Awards*

12 September 2019

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Development
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Funder adoption is strong in proposalCENTRAL.

28 funders *require* ORCID iD in applications

48% *of proposalCENTRAL applicants had an ORCID iD (2019)*
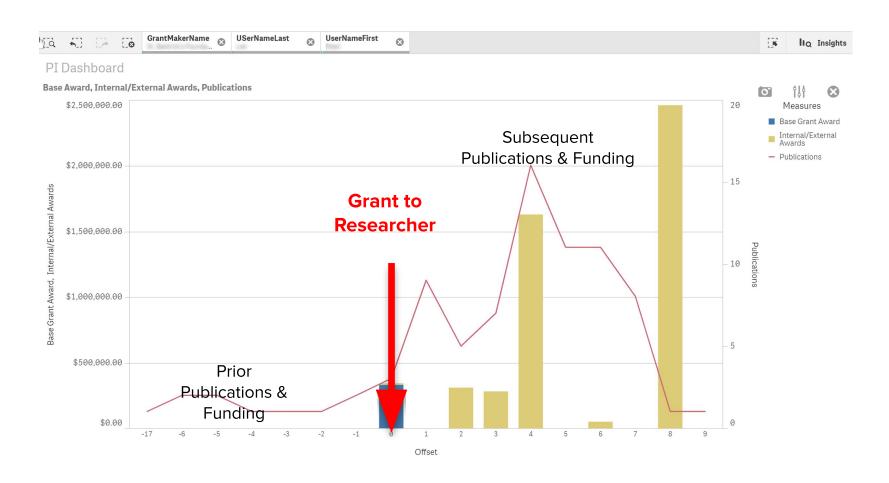
Funders (and research institutions) are leveraging ORCID to demonstrate impact.
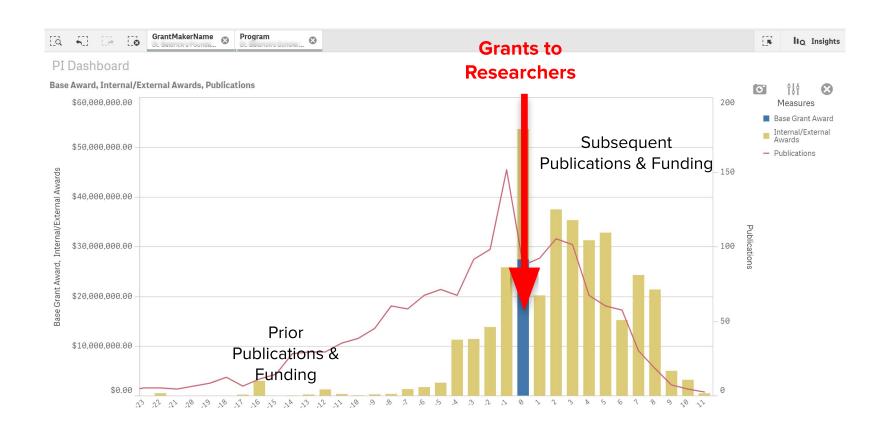
- Researchers
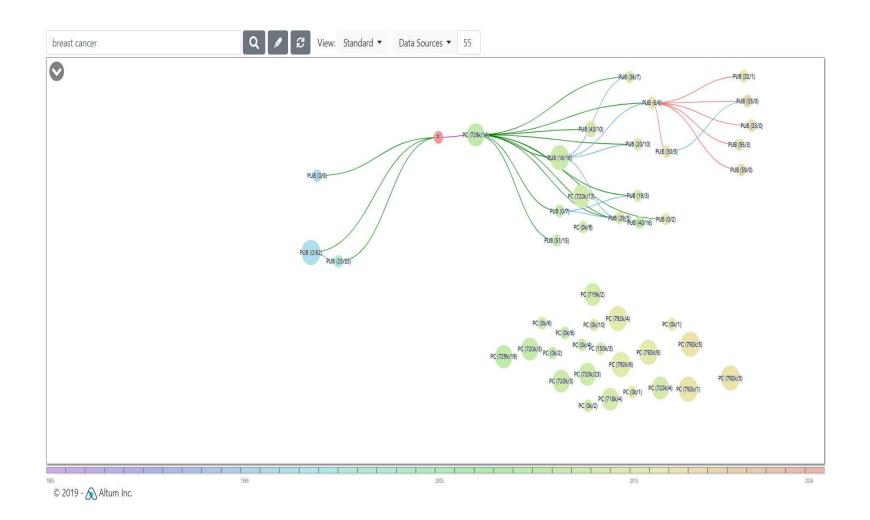- Research
  Projects

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Example: Career Impact Dashboard

Example: Impact of a *program* on a group of researchers.

Example: Links across many data sources enable visualization of the timeline and contributions to new therapies.

Incentives for researchers to use ORCID.

Single Sign On

Re-Use, Not Re-Enter
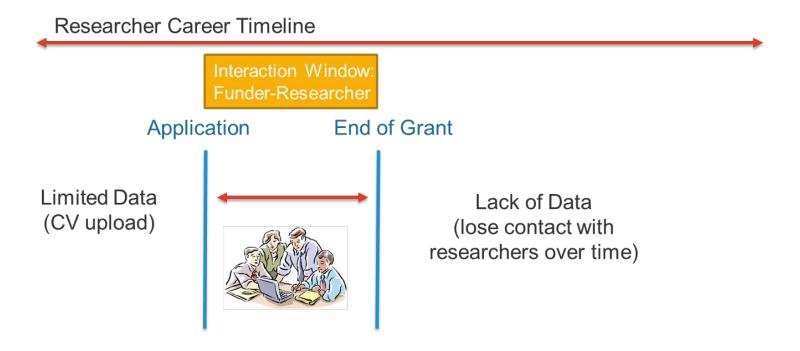

Push Awards

Encourage use of ORCID credentials to login to Journals, Institution systems, and Funder GMS.

In progress reports, select rather than re-type publications and other funding. Encourages content in ORCID.

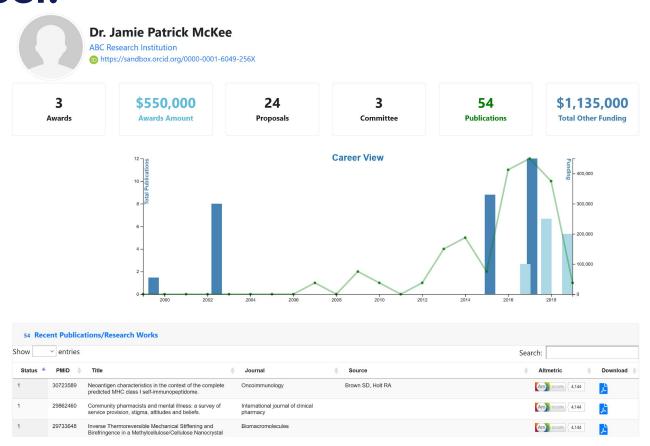*Push awards to grantee ORCID records to update content automatically.*

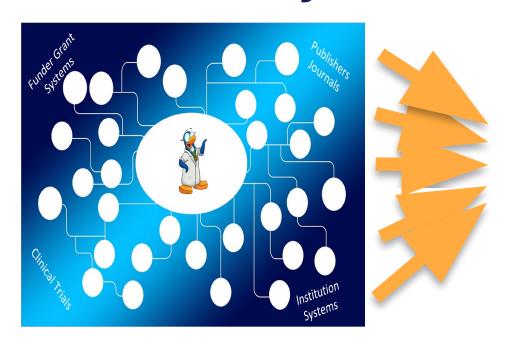# ORCID establishes a persistent *Connection.*
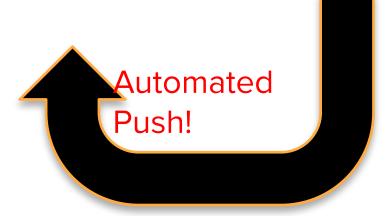
Persistent Connection to Researcher's career.

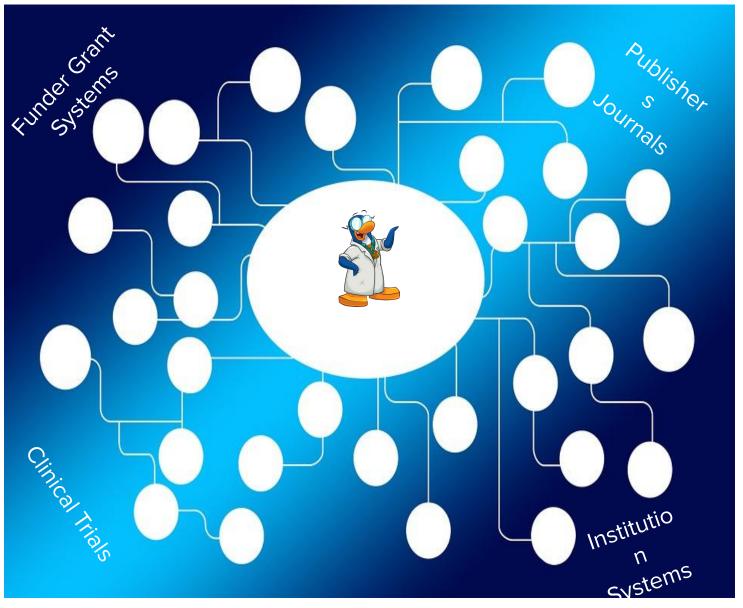# *Automated Content* key to sustainability.

ORCID has Bulk Import tools
- Publications
- Awards

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Automated Push!

2,000 journals require ORCID iDs

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More systems using ORCID: more value for researchers.

What can you do as research managers?

Actions:

- Encourage researchers to get and USE their ORCID iD
- Show them how ORCID tools help load initial content easily
- Work with research librarians to get ORCID into Institution systems (SSO, Profiles, HR)

Value:

- For researchers: portable profile simplifies the process getting and managing grants
- For research funders and institutions: use data to show impact

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Thank you.

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