**Interview Guide – Recipients of the Health Baby Prenatal Benefit**

1. When is your baby due? When was your baby born?
2. How did you find out about the Healthy Baby Prenatal Benefit?
   1. What did you have to do to get the benefit? What steps did you take?
   2. How challenging was it to apply for the benefit? Please explain. Did anyone or anything make applying for the benefit easier?
   3. If applicable: Did you apply for and/or receive the benefit during your previous pregnancy(ies)? If not, how come?
   4. Do you know of others who are eligible for the benefit, but who do not receive it? What do you think kept them from applying?
3. From your point of view, what is the purpose of the benefit, or what is it for?
4. In what ways does receiving the Healthy Baby Prenatal Benefit help you?
   1. How does it help your family?
   2. Can you tell me about a time when the Prenatal Benefit really helped you out? What happened?
      1. Was that a typical situation? If no, what would be typical?
5. Did the Healthy Baby program link you to any other resources or supports? If yes, please describe.
   1. Probe for groups such as Healthy Baby, Healthy Start, mom and baby groups, public health and other community resources.
   2. For each resource, ask “in what ways has [resource] helped you?
   3. If they were linked to a resource, but did not attend, ask “How come you decided not to use/attend ...”
6. I understand that when you receive your check from Healthy Baby, some information or pamphlets about health and programs is included in the envelope. Which pamphlets do you remember receiving? Which of these did you find helpful/useful? What was useful?
7. In what other ways has the Healthy Baby program helped you? (e.g. looking after yourself; looking after your family; self-care; productivity; recreation)?
8. In Manitoba, the prenatal benefit is a check. Other places have different ways of giving a prenatal benefit to women, for example, giving coupons for food, or giving women money if they attend health appointments or programs. What do you think is better? What do you prefer? Why do you think that is better?
9. What would make the Healthy Baby Prenatal Benefit better?
10. Is there anything else you would like to share about your experience with the Healthy Baby Prenatal Benefit?

I just have a few more questions. They are questions about you and your family. You do not have to answer these questions. We will group the information together with others who participate in the study in order to describe the families who participated in the study, but we will not share information that identifies you.

1. How many people live in your household? How are they related to you? How old are the children?
2. Which of the following age categories do you fit into?
   1. 16-17
   2. 18-20
   3. 21-25
   4. 26-30
   5. 31-35
   6. 36-40
   7. 41+
3. What neighbourhood do you live in?
4. For how long have you been receiving the Healthy Baby Prenatal Benefit? How much do you receive each month from the benefit?