JpGU-AGU-EGU Great Debate: Impact of research assessment and going forward

26 May 2019

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Who I am

1991-1999	Tokyo University of Foreign Studies (Librarian)
2000-2002	University of Hawai'l at Mānoa (MLIS)
2003-2012	Thomson Scientific / Thomson Reuters
	(Contract Research Sales / Solution Consultant)
2012-2015	Nature Publishing Group (Consultant / Custom Publishing)
2015-2018 Apr	ORCID, Inc. (Regional Director, APAC)
2018 May –	Scholarly Communications Consultant (Freelance)
	Paper Digest (Strategic Advisor)
2019 Jan –	World Data System (Communications Officer)
2019 Apr –	University of Tsukuba (Lecturer, part-time)

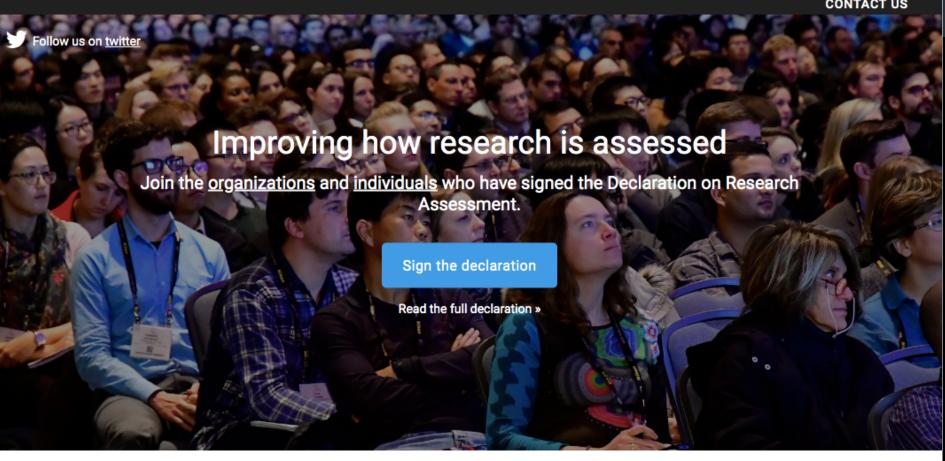
COI disclosure

I am a freelance consultant, based in Tokyo, Japan, providing consulting for academic societies, research institutions, scholarly publishers and solution vendors on issues surrounding scholarly communications.

I am a librarian by training. I received on-the-job training on bibliometrics as part of my work to deliver contract research sales, but had no formal education on the topic.

I was previously employed by, or currently provide my service to, some of the business and organizations mentioned in this presentation. I have contractual obligations to keep their company secrets.

The opinions and views expressed in this presentation and on the following slides, unless otherwise credited, are solely those of the presenter's.

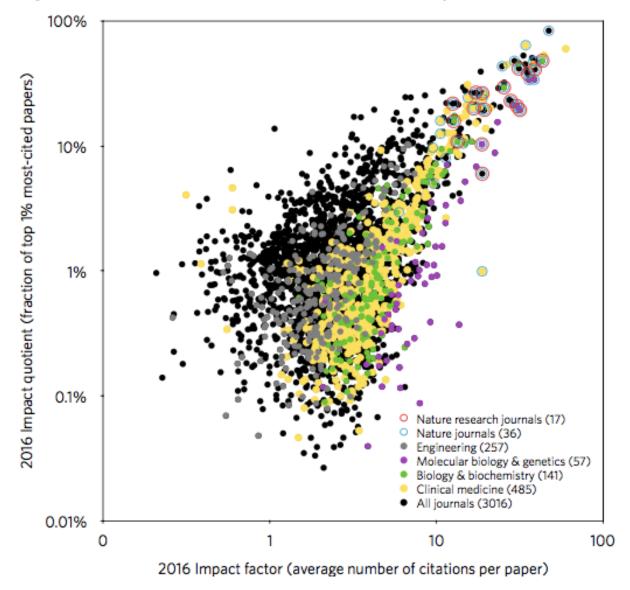


signed by 14,297 individuals and 1,373 organizations

(as of 2019/05/26)

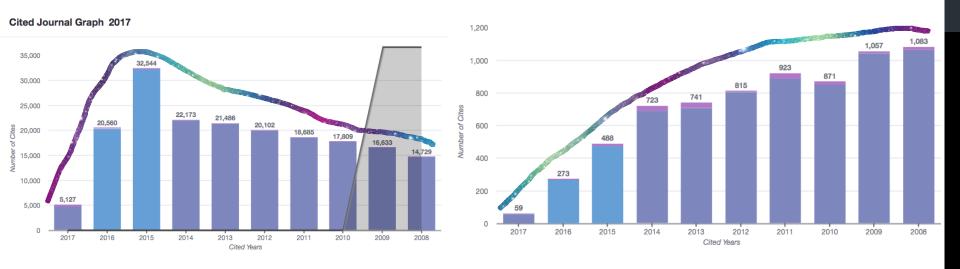
DORA

Only 20% of journals have more than 3.0 of Impact Factor



Different fields show different citation rates and patterns.

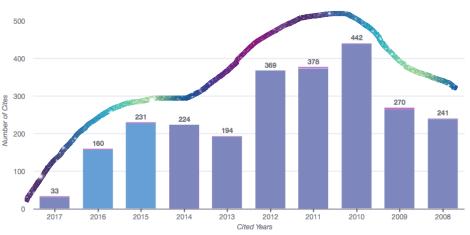
New England Journal of Medicine Journal of Finance



Nature Nanotechnology

8,000 7,000 6,000 5.000 4.538 4,000 3,000 2,000 1,000 2014 2011 2010 2012

Annals of Mathematics



Source: Journal Citation Reports 2017 (Cited Journal Graph)

Citations always skew, even within the same journal



Figure 3. Left: *Journal Impact Factor* Trend graph for *EMBO Reports* shows *JIF* and percentile rank in category. Right: Citation distribution 2017 shows medians and overall spread.

"Problems with IF" have been discussed for decades. But those problems are not of IF but of people using it wrongly.

Problems associated with the use of journal impact factors

- Journal impact factors are not statistically representative of individual journal articles
- Journal impact factors correlate poorly with actual citations of individual articles
- Authors use many criteria other than impact when submitting to journals
- Citations to "non-citable" items are erroneously included in the database
- · Self citations are not corrected for
- Review articles are heavily cited and inflate the impact factor of journals
- Long articles collect many citations and give high journal impact factors
- Short publication lag allows many short term journal self citations and gives a high journal impact factor
- Citations in the national language of the journal are preferred by the journal's authors
- Selective journal self citation: articles tend to preferentially cite other articles in the same journal
- · Coverage of the database is not complete
- Books are not included in the database as a source for citations

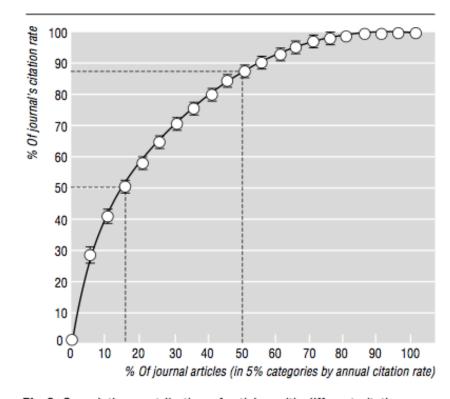


Fig 2 Cumulative contribution of articles with different citation rates (beginning with most cited 5%) to total journal impact. Values are mean (SE) of journals in fig 1; dotted lines indicate contributions of 15% and 50% most cited articles¹¹

Seglen PO. Why the impact factor of journals should not be used for evaluating research. BMJ. 1997 Feb 15;314(7079):498–502. Available

from: https://www.ncbi.nlm.nih.gov/pmc/articles/PMC2126010/

Impact Factor as a tool for journal evaluation

Essays of an Information Scientist, Vol1, p.527-544, 1962-73 Reprinted from :Science, (178):471-479, 1972

Citation Analysis as a Tool in Journal Evaluation

Journals can be ranked by frequency and Also see: Citation frequency and citation impact -- and the role they play in journal

selection for Current Contents and other ISI services.

Eugene Garfield

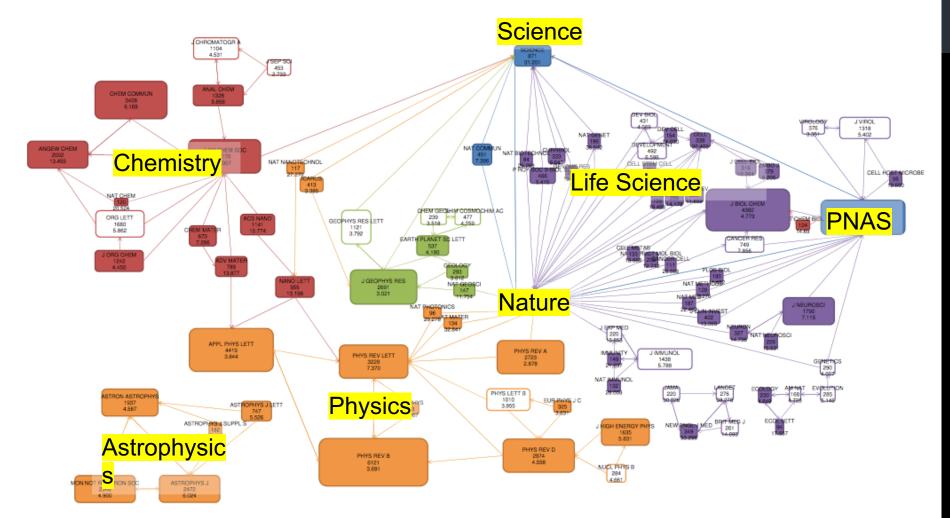
Item No. (1)	Cited Journal (2)	Times Cited Last Quarter 1969 (3)	1969 Citations to 1967 and 1968 Articles (4)	Articles Published in 1967 and 1968 (5)	Impact Factor (6)
1	J AM CHEM SOC	26323	22156	3946	5 614
2	PHYS REV	20674	20740	5767	3.596
3	J BIOL CHEM	17112	10768	1777	6.059
4	NATURE LONDON	15325	15956	6811	2 342
5	J CHEM SOC	14028	17764	5827	3 048
	J CHEM PHYS	13690	11696	3738	3 128
6	SCIENCE	9752	11880	3968	2 993
	BIOCHIM BIOPHYS ACTA		10956	3531	3 102
8 9				1348	8 566
	. The near set our	8260	11548		
10	BIOCHEM J	7638	6348	2074	3 060

IF was developed as (one of many) journal evaluation indicators.

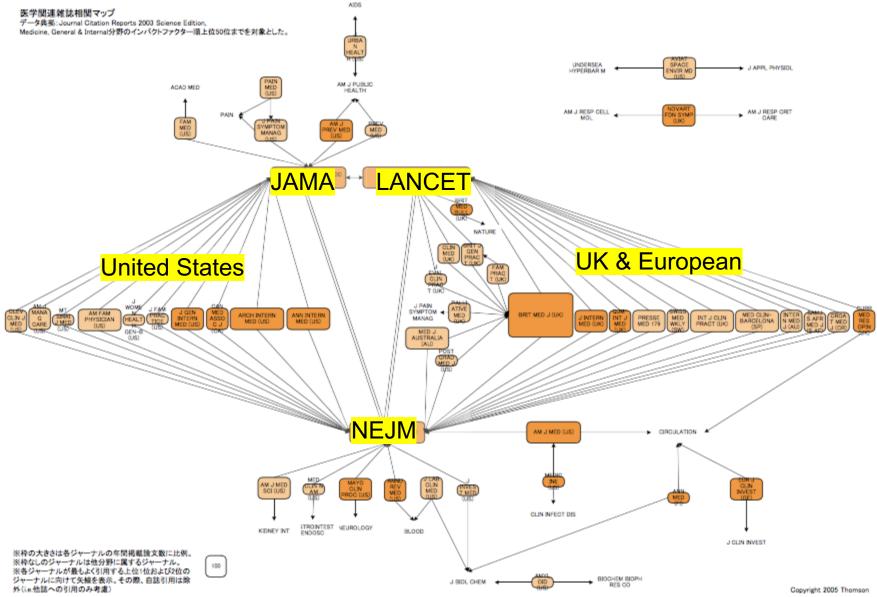
item No. (1)	Cited Journal (2)	Times Cited Last Quarter 1969 (3)	1969 Citations to 1967 and 1968 Articles (4)	Articles Published in 1967 and 19 (5)	Impact I Factor (6)	Item No. (1)	Cited Journal (2)	Times Cited Last Quarter 1969 (3)	1969 Citations to 967 and 1968 Articles (4)	Articles Published in 1967 and 196 (5)	Impact Factor (6)
0001	ACCOUNTS CHEM RES ADV PROTEIN CHEM	247 373	820 184	28 8	29.285 23 000	0077 0078	SCIENCE GENET RES	9752 371	11880 464	3968 155	2.993
0003	PHARMACOL REV	725	448	20	22.400	0079	J GEN PHYSIOL	1507	1208	407	2.968
0004	BACTERIOL REV ANNU REV BIOCHEM	646 468	804 932	39 53	20.615 17 584	0080 0081	ANGEW CHEM ENDOCRINOLOGY	2728 2548	3660 2276	1251 783	2.925
0006	ANNU REV BIOCHEM PHYSIOL REV SOLID STATE PHYS	1022 384	572 228	33 14	17 333 16.285	0082	CANCER RES	2349	2344	814	2.879
0008	ADV ENZYMOL INT REV CYTOL	291	192	20	9.600	0083 0084	NUCL PHYS	437	6716	171 2345	2.877
0009	INT REV CYTOL J MOL BIOL	230 4982	7340	833	9 000 8.811	0085 0086	TETRAHEDRON LETT	3937 707	8252 1172	2902 414	2.843
0011	P NAT ACAD SCI USA	417	232	27	8.592	0087	HELV CHIM ACTA	2249	1524	539	2.827
0013	J EXP MED	3871	11548 2700	1348 325	8.566	0088	J COMP NEUROL BIOPOLYMERS CHROMOSOMA	969 452	376 656	133 235	2.827
0014	Q REV CHEM REV	488 1003	452 408	55 50	8.218	0090	CHROMOSOMA Z ZELLF MIKR ANAT CLIN SCI	458 1286	1800	159 653	2.767
0016	CHEM REV ANNU REV PL PHYSIOL J CRYST GROWTH	314	296	42	7.047	0092	CLIN SCI	680	552	205	2.692
0018	ANNU REV MICROBIOL	232	820 288	125	6.560	0093	SURFACE SCI	1348 399	1348 844	507 321	2.658
0019	J BIOL CHEM	17112 285	10768	1777	6.059 5.714	0095	AM J HUM GENET	405 508	332 892	128 348	2.593
0021	METHODS BIOCHEM ANAL BIOCHEMISTRY	4076	6344	1114	5.694	0097	PLANET SPACE SCI DISCUSS FARADAY SOC	702	292	114	2.561
0022	J AM CHEM SOC SOV PHYS USP COLD SPR HARB SYMP	26323 586	22156 612	3946	5 614 5.614	0098	J NEUROCHEM	801 742	900 1588	357 630	2 521
0024	COLD SPR HARB SYMP BIOL REV	1091 358	1060 176	194	5.463	0100	SOV J NUCL PHYS	274	532	213	2.497
0026	J VIROL	560	1860	360	5.166	0101	J CATAL ACTA PHYSIOL SCAND	1816	764 1024	308 413	2.480
0027	MEDICINE J CELL SCI	410 552	240 600	122	5.000 4.918	0103	ACTA PHYSIOL SCAND CHEM PHYS LETT GEOCHIM COSMOCH ACT PIEEE	294 A 814	996 744	402 301	2.477
0029	J CELL SCI PHYS REV LETT ASTROPHYS J	6581 4271	11380 5440	2317	4.911	0105	PIEEE	1610	1856	756	2.455
0031	AM J MED	2191	1784	1167 395	4.661	0106	STÉROIDS TETRAHEDRON	473 2071	680 3220	1313	2.454
0032	SOV PHYS JETP VIROLOGY	4295 2376	3400 2620	754 584	4.509	0108	TETRAHEDRON J PHYSIOL LOND INT J CANCER	4966 275	3036 452	1248 189	2.432
0034	J NEUROPHYSIOL PSYCHOL REV	1015	692	156	4.435	0110		277	388	163	2.380
0035	DEV MOD DUVE	1364	368 816	83 189	4.433	0111	NEW ENGL J MED PHYS LETT EARTH PLANET SC LET	4512 3943	5252 7160	2226 3034	2.359
0037	BIOCHEM BIOPHYS RES MON NOT ROY ASTR SOC CIRC RES	3417 868	5108 1008	1190 238	4.292	0113	EARTH PLANET SC LET	15325	672 15956	286	2.349
0039	CIRC RES	1750	1820	432	4.212	0114	NATURE LONDON J PHYS CHEM	4703	4516	6811 1939	2.342
0040	J IMMUNOL Q J MED	2627 437	2992 284	726 70	4 121	0116	J ORG CHEM J EXP ANALYSIS BEHA	5401 NV 509	5756 424	2475 184	2.325
0042	Q J MED J NAT CANCER I EUR J BIOCHEM	1668	1672 1992	417 501	4.009 3.976	0118	J HISTOCHEM CYTOCHE	M 1229	828	362	2.287
0044	MOI BHADMACOI	300	564	144	3.916	0119	J APPL PHYSIOL AM J ANAT	1836 637	1460 256	643	2.270
0045	DEVELOP BIOL J CLIN ENDOCR METAB CHEM ENG LONDON	435 1903	552 1888	142 488	3.887	0121	AM J ANAT EXP CELL RES BLOOD	1958 1614	1464 1256	653 566	2.241
0047	CHEM ENG LONDON J LIPID RES	268 929	392	104	3.769	0123	J FLUID MECH	998	1036	472	2.194
0049	ADV PHYS	318	876 284	235 77	3.727	0124	HISTOCHEMIE AM J CARDIOL	323 1238	668 1600	305 737	2.190
0050	PSYCHOL B IMMUNOLOGY	610 801	564 1208	154 335	3.662	0126 0127	REC TRAV CHIM	1010	728 1180	337 547	2.160
0052	PHYS REV	20674	20740	5767	3.596	0128	J BIOCHEM	966	1064	498	2.136
0053	J PHARMACOL EXP THER APPL PHYS LETT J ORGANOMET CHEM	2781 1337	2020 2556	566 721	3.568	0129	ACTA METALLURG J GEN MICROBIOL	1304	964 1136	452 534	2.132
0055	J ORGANOMET CHEM J CELL PHYSIOL	1089 860	2784 628	796 180	3.497	0131	CAN J PHYS ANN MATH	1352	2156 184	1019	2.115
0057 0058	BRAIN RES BRIT MED B	420	1140	327	3.486	0132	ACTA CHEM SCAND	2444	1984	943	2.103
0059	J CELL BIOL	426 4813	432 4596	1357	3.401	0134	BRIT J HAEMATOL METABOLISM RADIO SCI	581 550	608 564	290 270	2.096
0060	J GEOPHYS RES J CLIN INVEST	3537 4785	5312 3652	1569 1086	3.385	0136	RADIO SCI CANCER	385	760	365	2.082
0062	J BACTERIOL ANALYT BIOCHEM	4147	4712	1410	3.341	0137 0138	PHOTOCHEM PHOTOBIOL	1416	1224 472	593 229	2.064
0064	IMMUNOCHEMISTRY	1519 271	1672 404	502 125	3.330	0139	AM J SCI T FARADAY SOC	2922	284 1808	138 879	2.057
0065	ARCH BIOCHEM BIOPHYS	3689 2620	3776 3976	1169 1247	3.232 3.230 3.188	0141	CHEM BER	4541	2128	1037	2.052
0067	INORG CHEM J CHEM PHYS	13690	11696	3738	3.128	0142	MOL PHYS CAN J CHEM	698 2280	652 2392	319 1182	2.043
0068	J ULTRASTRUCT RES	979 5420	1392 3156	1013	3.128	0144 0145	CAN J CHEM J EXP BOT B SEISMOL SOC AM J SEDIMENT PETROLOG	352 344	336 416	167 208	2.011
0070	TRANSPLANTATION	513	1000	321	3.115	0146	J SEDIMENT PETROLOG	Y 423	480	240	2.000
0072	BIOCHIM BIOPHYS ACTA	1105	692	3531 224	3.102	0147	DIABETES	438 785	600 936	305 477	1.967
0073	P ROY SOC LOND BIOCHEM J	4864 7638	1916 6348	621 2074	3.085	0149 0150	J PHYS CHEM SOLIDS	1430 T 247	1572 620	801 316	1.962
0075	J CHEM SOC METHODS ENZYMOL	14028	17764	5827	3 048	0151	J ENDOCRINOL	983	1104	566	1 950
30.0		1341	1436	482	3 020	0152	PROTOPLASMA	301	380	195	1 948

Fig. 8. The 152 most frequently cited journals ranked by impact factor (average number of citations per item published). The column headings are explained in the legend of Fig. 4.

Interdisciplinary journals attract more citations. Specialty journals tend to form its own group.



There is a geographic bias in citations.



H-index favors senior researchers. There is a variety of indicators to choose from, but people usually don't.

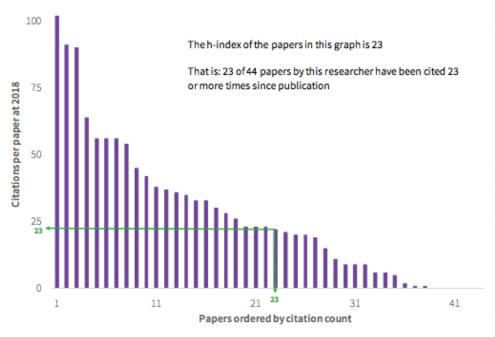


Figure 1. In this example h-index = 23 for a researcher who is an author or co-author on 44 citable journal articles over a 15-year period. Output included reports and proceedings that cannot be analysed in this way. Graphing the data reveals the spread, skew, and presence of relatively highly cited items buried under the 'h' value. Uncited items disappear.

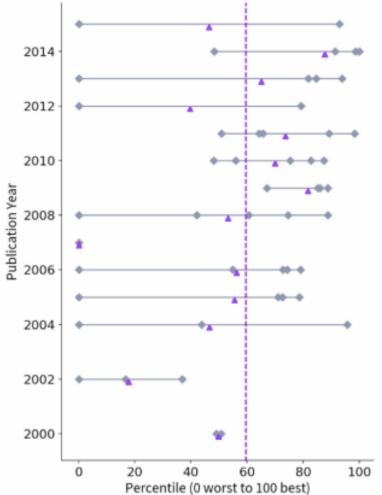
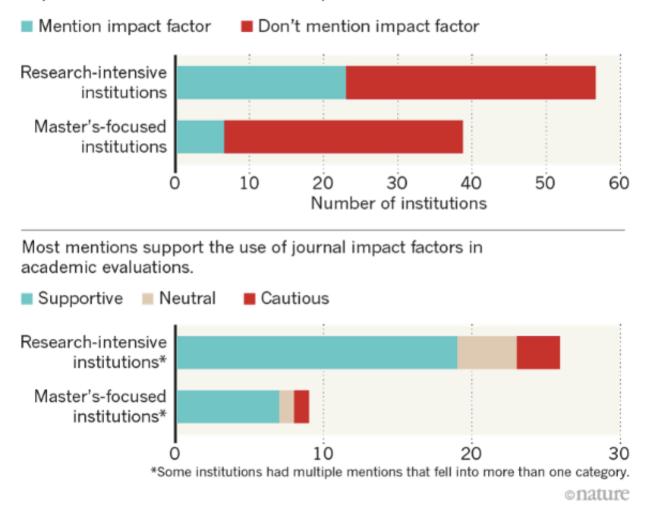


Figure 2. A beam-plot of the data in Figure 1. Each article is compared to its own reference set but all use a common 0-100 percentile scale. The ranges of each year's article percentiles are shown (grey marks, across the beam) with their annual median (purple mark, a pivot). The benchmark line is the researcher's overall average: the 59th percentile.

HIGH IMPACT

A survey of 129 North American universities found that 23% mention impact factors in documents used for promotion decisions.



Source: E. C. McKiernan et al. PeerJ Preprints 7, e27638v2 (2019).

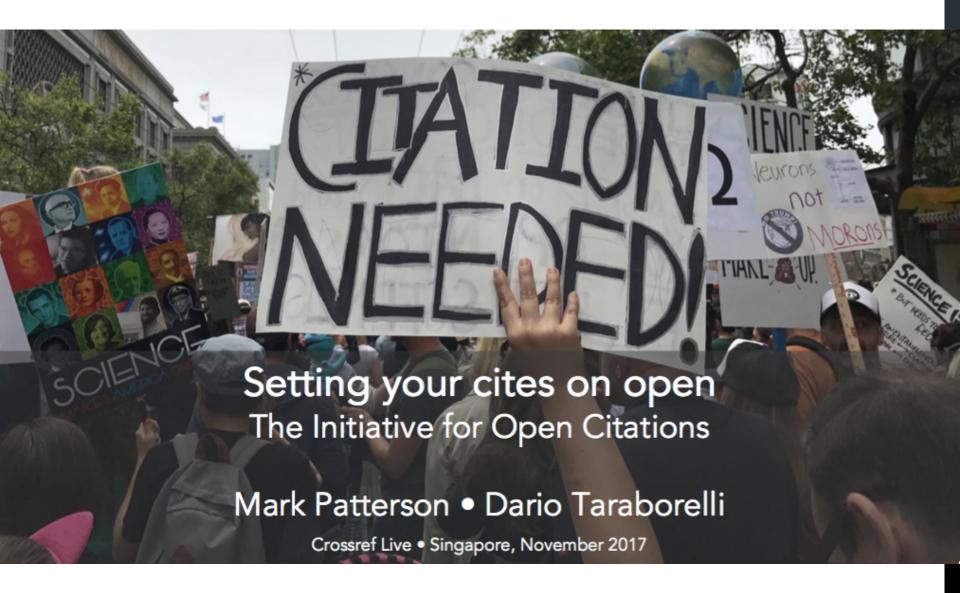
Else H. Impact factors are still widely used in academic evaluations. Nature. 2019 Apr 11; Available

from: http://www.nature.com/articles/d41586-019-01151-4

Why IF is still being used for research evaluation?

- "Easy to understand"
- "Readily available even before citations accumulate"
- "There is no other indicators"
- "Everyone uses it so I have to"
- Peer review should be the foundation of research evaluation and citation data <u>can</u> be useful to avoid possible human bias.
- Peer review is time-consuming and costly, but it cannot be the reason to choose simplistic measures instead.
- Doing "proper" bibliometrics was time-consuming and costly too, but open science is making it faster/easier.

Citation data are being democratized.



More and more citation data are becoming open.



We the Simons

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Open data to evaluate academic researchers: an experiment with the Italian Scientific Habilitation

Angelo Di Iorio, Silvio Peroni, Francesco Poggi

(Submitted on 8 Feb 2019)

The need for scholarly open data is ever increasing. While there are large repositories of open access articles and free publication indexes, there are still a few examples of free citation networks and their coverage is partial. One of the results is that most of the evaluation processes based on citation counts rely on commercial citation databases. Things are changing under the pressure of the Initiative for Open Citations (I4OC), whose goal is to campaign for scholarly publishers to make their citations as totally open. This paper investigates the growth of open citations with an experiment on the Italian Scientific Habilitation, the National process for University Professor qualification which instead uses data from commercial indexes. We simulated the procedure by only using open data and explored similarities and differences with the official results. The outcomes of the experiment show that the amount of open citation data currently available is not yet enough for obtaining similar results.

Comments: 12 pages, 1 figure, 6 tables, submitted to the 17th International Conference on Scientometrics and Informentrics (ISSI 2019)

Subjects: Digital Libraries (cs.DL)
Cite as: arXiv:1902.03287 [cs.DL]

(or arXiv:1902.03287v1 [cs.DL] for this version)

Di Iorio, Angelo, et al. "Open Data to Evaluate Academic Researchers: An Experiment with the Italian Scientific Habilitation." *ArXiv:1902.03287 [Cs]*, Feb.

2019, http://arxiv.org/abs/1902.03287.

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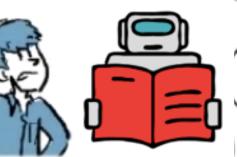
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Researcher can build new tools that can interact with articles and uncover new relationships.



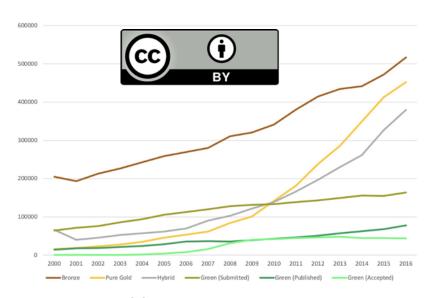


Right now, if you wanted to do that, you couldn't, because you'd have to negotiate rights with every single publisher.



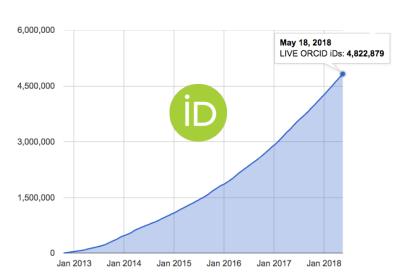
In an Open Access world all this would be free and unrestricted.

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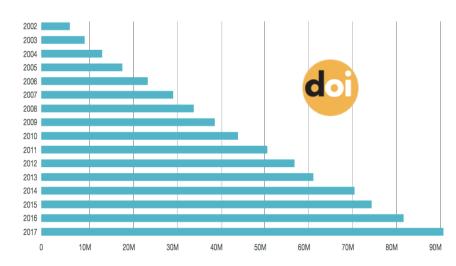


The Ascent of Open Access

https://doi.org/10.6084/m9.figshare.7618751.v2



More machine-readable open metadata are being made available to expand opportunities beyond human curated research evaluation data.



Crossref. 2016-17 annual report.

https://www.crossref.org/pdfs/annual-report-2016.pdf



ORCID live iDs

19







Research Assessment: Reducing bias in the evaluation of researchers

A workshop run by DORA identified a number of ways to reduce bias in hiring and funding decisions.









INSIDE ELIFE Apr 17, 2019

VIEWS 1,502 ANNOTATIONS 1

Research Assessment: Reducing bias in the evaluation of researchers. eLife. 2019. https://elifesciences.org/inside-elife/1fd1018c/research-assessment-reducing-bias-in-the-evaluation-of-researchers

Research related outputs	Preprints Research articles Review articles Commentary or perspective pieces Books Monographs Invited talks Conference presentations Conference papers Conference abstracts Patents Data Code Software Protocols Reagents Tools
Teaching and mentorship	Teaching classes Advising students Effective mentorship Graduating students Successful trainee job placement Promotion of diversity, equity, and inclusion on campus, in the classroom, and in the lab Service on committees – qualifying exam, thesis defense and/or advisory committees Leading career training and leadership workshops and/or lectures for trainees Teaching summer courses and workshops outside of home university Education focused publications

Academic service	Service on department committees Service on grant review panels Grant writing to support institutional initiatives Peer-review research articles Journal editor Conference organizer Service on committees for scholarly societies Other positions of leadership in or outside the university
Collaboration and team science	Partnership with industry or other stakeholders Partnerships with other research groups Contributions to open science including data and educational resource repositories
Societal impacts	Creation of new policy Science advocacy Effects on community
Public engagement	Public talks Participation in citizen science projects Outreach at K-12 schools Judging science fair projects

For researchers

- 15. When involved in committees making decisions about funding, hiring, tenure, or promotion, make assessments based on scientific content rather than publication metrics.
- 16. Wherever appropriate, cite primary literature in which observations are first reported rather than reviews in order to give credit where credit is due.
- 17. Use a range of article metrics and indicators on personal/supporting statements, as evidence of the impact of individual published articles and other research outputs [11].
- 18. Challenge research assessment practices that rely inappropriately on Journal Impact Factors and promote and teach best practice that focuses on the value and influence of specific research outputs.

Summary

- Impact Factor has been increasingly criticized for its abuse and misuse in the research assessment context.
- It was originally developed for journal evaluations and there is an array of other indicators and techniques developed in the field of bibliometrics.
- Bibliometrics can be useful, if properly done, to avoid possible human bias in peer review; both are a costly and time-consuming process.
- Not only open contents but also open metadata are expanding opportunities to collect a more holistic view of researchers' activities and output than before.
- It's time to discuss 'how to' evaluate more properly, not 'how not to'.

Are you ready to be OPEN?

THANKS!



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