University of TEHRAN

بسم الله الرحمن الرحیم

ENHANCE YOUR RESEARCH VISIBILITY AND IMPACT

Nader Ale Ebrahim, PhD

Research Visibility and Impact Consultant

aleebrahim@Gmail.com

@aleebrahim

www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations

All of my presentations are available online at:
https://figshare.com/authors/Nader_Ale_Ebrahim/100797
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24th June 2019

Abstract

Abstract: Do you know “Over 43% of ISI papers have never ever received any citations?” (nature.com/top100, 2014). Publishing a high quality paper in scientific journals is only halfway towards receiving citation in the future. The rest of the journey is dependent on disseminating the publications via proper utilization of the “Research Tools”. Proper tools allow the researchers to increase the research impact and citations for their publications. This workshop will provide various techniques on how you can increase the visibility and hence the impact of your research work.

Keywords: H-index, Improve citations, Research tools, Bibliometrics, Research visibility, Research impact, University Rankings

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PART 1

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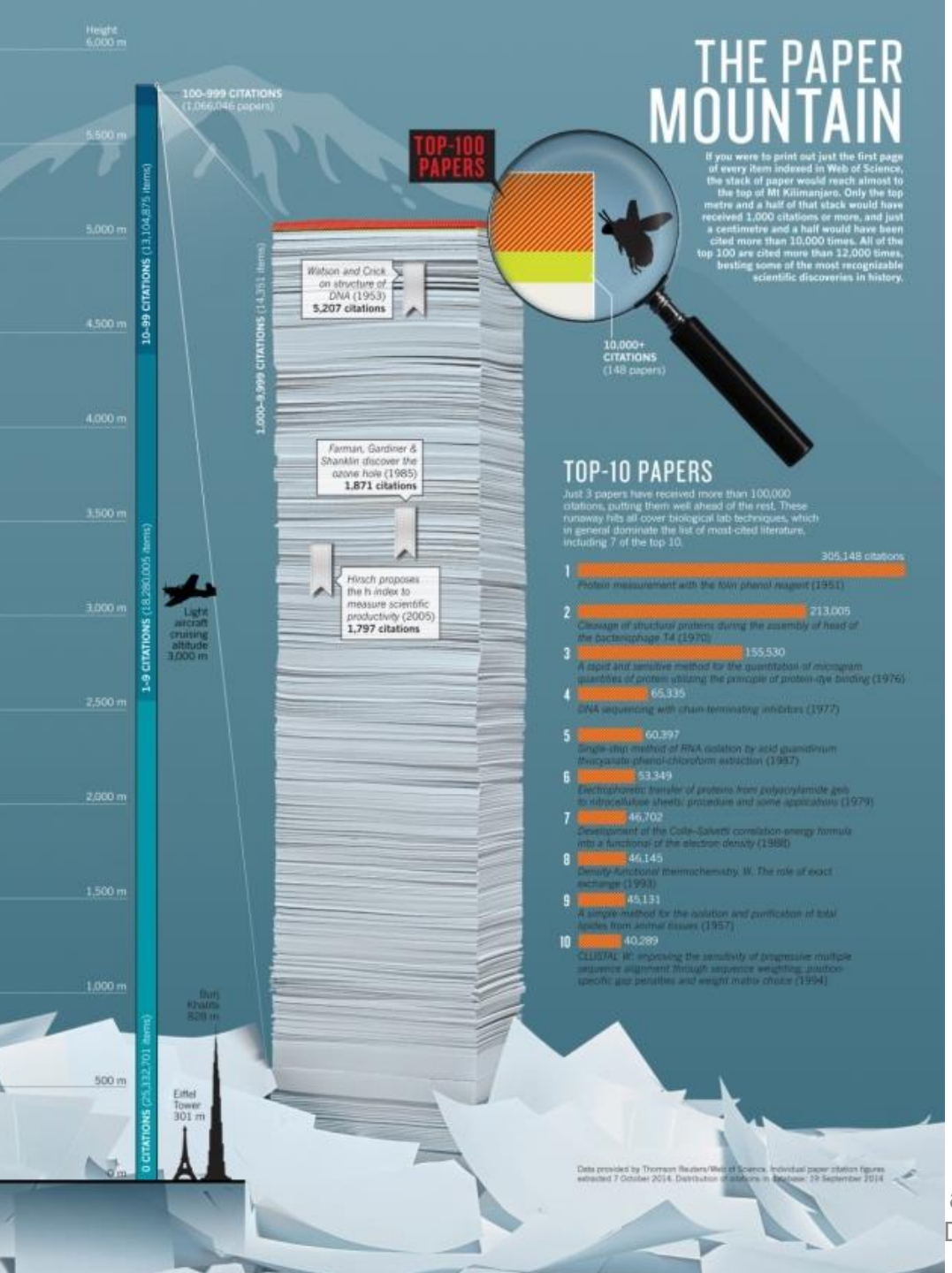


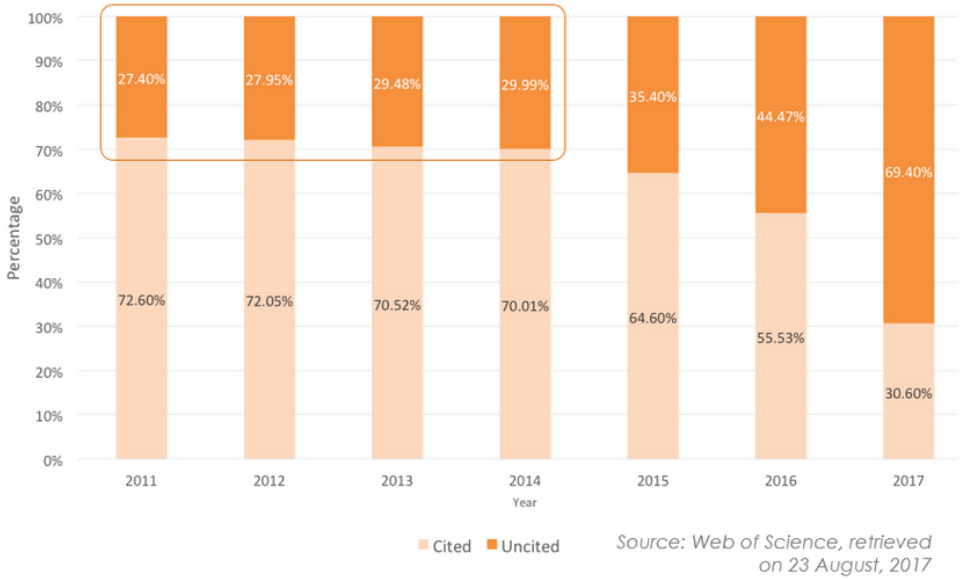
Source: R. Van Noorden, B. Maher, and R. Nuzzo, “The top 100 papers,” Nature, vol. 514, 2014.

NEWS FEATURE

THE TOP 100 PAPERS

Nature *explores the most-cited research of all time.*

BY RICHARD VAN NOORDEN, BRENDAN MAHER AND REGINA NUZZO



About 30% of the articles in High Impact Factor journals never get cited after 4 years and beyond

Source: http://ies.igroupnet.com/research-visibility/

Never Re-Search, Do Research

Do Research, Don't Re-Search

Roadmap 1: 30th– 31th, October 2018.
Roadmap 2: Week 26-30, November 2018
Roadmap 3: Week 10-14, December 2018
4.Speaker

"Research 123"

ies

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- Nader Ale Ebrahim – Dr. Nader is currently a "Research Visibility and Impact" freelancer consultant. He was working as a visiting research fellow with the Centre for Research Services, Institute of Management and Research Services (IPPP), University of Malaya from 2013 to November 2017. His current research interests are Open access, Research visibility, Research Tools, and Bibliometrics. Dr. Nader is well known as the creator of "Research Tools" Box and the developer of "Publication Marketing Tools". He has so far conducted over 330 workshops within and outside of University of Malaya, and has published more than 100 papers and presented in several journals and conferences.

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Research Visibility and Impact Center

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July 2016 Top 100 Technology Experts to Follow on Twitter

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JANUARY 2017 TOP 100 TECHNOLOGY EXPERTS TO FOLLOW ON TWITTER

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DR TONY PEACOCK
Chief Executive, CRC Association

DR. NADER ALE EBRAHIM
Research Fellow, Centre for Research Services, IPPP, University of Malaya

LEONIE VAN DROOGE
Senior researcher, Rathenau Institute, Holland

LAURA J. DAMSCHRODER
Implementation Pathways, LLC and VA Ann Arbor Center for Clinical

DR MAX J KENNEDY
Manager of Contestable Investments, New Zealand Ministry of Business

ALEX VERKADE
Researcher, Rathenau Institute

VIVIANE CÁSSIA PEREIRA, M.SC.
Consultant in health technology assessment, Brazil

Top 10 authors with the highest profile view counts on ResearchGate

Table 11. Top 10 authors with the highest profile view counts on ResearchGate (9th of November, 2015), compared to the same indicator on the 10th of September, 2015.

AUTHOR NAME	SEPTEMBER 10th (2015) PROFILE VIEWS	NOVEMBER 9th (2015) PROFILE VIEW	MISMATCH (%)
Nader Ale Ebrahim	19,821	13,281	67.00
Chaomei Chen	7,760	3,937	50.73
Loet Leydesdorff	4,227	1,758	41.59
Bakthavachalam Elango	2,883	1,756	60.91
Zaida Chinchilla	5,840	1,569	26.87
Mike Thelwall	4,297	1,568	36.49
Lutz Bornmann	3,129	1,439	45.99
Wolfgang Glänzel	3,012	1,301	43.19
Kevin Boyack	3,256	1,135	34.86
Peter Ingwersen	2,335	1,025	43.90

Source: Martín-Martín, A., Orduna-Malea, E., Ayllón, J. M., & López-Cózar, E. D. (2016). The counting house, measuring those who count: Presence of Bibliometrics, Scientometrics, Informetrics, Webometrics and Altmetrics in Google Scholar Citations, ResearcherID, ResearchGate, Mendeley, & Twitter. *EC3 Reseach Group: Evaluación de la Ciencia y de la Comunicación Científica Universidad de Granada and Universidad Politécnica de Valencia (Spain), In Progress,*. doi:10.13140/RG.2.1.4814.4402

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Effective Strategies for Increasing Citation Frequency

Journal Reputation and Impact: publishing a paper in a journal based on disciplinary reputatation or with a high impact factor is the most well known way of getting your paper cited. But there are many other things a scholar can do to promote his or her work and make it easy for others to find.

Utilize Open Access Tools: Open Access journals tend to be cited more than non open access. Deposit your paper in a repository such as Scholars Archive here on campus or a disciplinary repository. Share your detailed research data in a repository.

Standarize Identifying Info: try to use the same name throughout your career as well as the name of your affiliated insitution. Using common "official" names will allow for consistency and easy retrieval of your work by author or affiliation.

Bring Colleagues on Board: team-authored articles are cited more frequently, as does publishing with international authors. Working cross-or inter-disciplinarily helps as well.

Beef Up That Paper: use more references, publish a longer paper. Also papers which are published elsewhere after having been rejected are cited more frequently.

Beyond Peer-Reviewed Original Research: Write a review paper. Present a working paper. Write and disseminate web-based tutorials on your topic.

Search Optimization: use keywords in the abstract and assign them to the manuscript. Use descriptive titles that utilize the obvious terms searchers would use to look for your topic, avoiding questions in the title. Select a journal that is indexed in the key library databases for your field.

Market Yourself: create a key phrase that describes your research career and use it. Update your professional web page and publication lists frequently. Link to your latest and greatest article in your professional email signature file.

Utliize Social Media: Use author profiles such as ResearcherID and ORCID. Contribute to Wikipedia, start a blog and/or podcast, join academic social media sites.

From: ***Ebrahim, N.A., et al. (2013). Effective strategies for increasing citation frequency. International Education Studies, 6(11), 93-99. doi:10.5539/ies.v6n11p93***

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Ale Ebrahim, Nader and Gholizadeh, Hossein and Lugmayr, Artur, Maximized Research Impact: An Effective Strategies for Increasing Citations (December 15, 2017). **Managing and Leading Creative Universities – Foundations of Successful Science Management: A Hands-On Guide for (Future) Academics** (pp. 29-51). Tampere, Finland: International Ambient Media Association (iAMEA); ISBN 978-952-7023-16-7. Available at SSRN: https://ssrn.com/abstract=3101575

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Staff Profile

Dr Artur Lugmayr

Position	Associate Professor
Faculty	Faculty of Humanities
School	School of Media, Culture and Creative Arts
Department	Department of Film and Television
Campus	Bentley Campus
Location	208.312D/Level 3
Email	Artur.Lugmayr@curtin.edu.au
Twitter	twitter.com/lartur
Website	www.artur-lugmayr.com
Linked In	linkedin.com/in/lugmayr
ORCID	orcid.org/orcid.org/0000-0001-6994-4470
ResearcherID	www.researcherid.com/rid/G-4357-2014
Google Scholar	scholar.google.com.au/citations?user=KLpGmngAAAAJ&hl=en&oi=ao
Scopus Author Identifier	www.scopus.com/authid/detail.url?authorId=35071658200

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Research Tools Mind M

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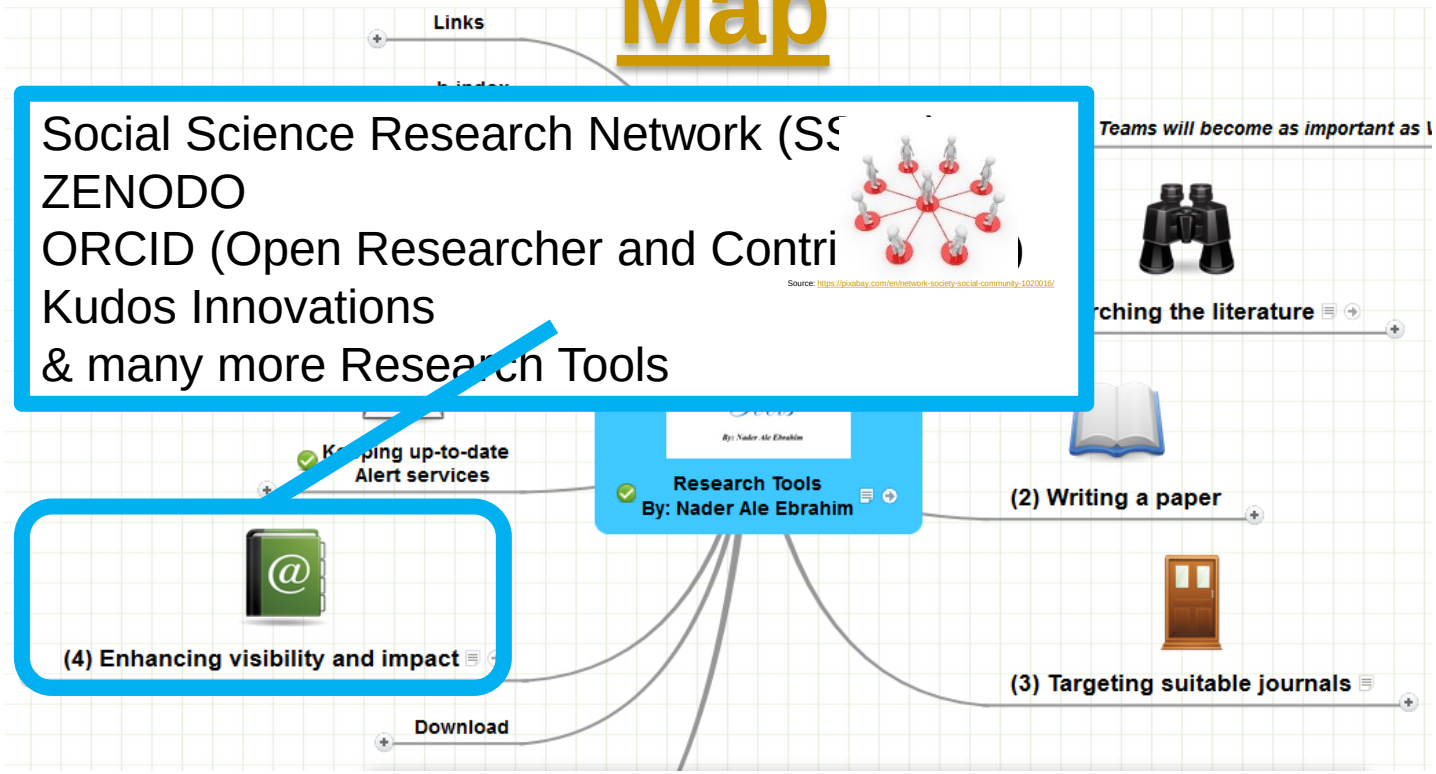
Research Tools Mind Map



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Objectives

- To expose UT researchers to all available “Research Tools” for expediting the citation rate
- To increase UT publications’ citations and impact
- To increase UT's publications’ visibility and popularity
- To improve UT ranking
- To facilitate collaboration between researchers by enabling them to easily share data and publications.

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Associate/Full Professor in Microbiomes

Associate/Full Professor in Microbiomes

Tampa, FL, United States

Posted about 5 days ago

Expires on July 06, 2019

Motivation

Requirements:

- MD or MD/PhD
- 7-10 year history of continuous NIH funding or high profile grants
- Current NIH funding at the level of at least one R01 and greater than $350,000 in direct costs
- At least 5 papers with an impact factor above 15
- **H-Index greater than 35**
- 7-10 years of experience as a principle investigator

Source: https://www.nature.com/naturecareers/job/associatefull-professor-in-microbiomes-university-of-south-florida-usf-692705

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- Researcher Development
  - For Postgraduate Research Students
    - Face to Face Workshops

HOW TO MAXIMISE THE VISIBILITY AND IMPACT OF YOUR RESEARCH: PATHWAYS TO OPEN ACCESS

Next available session: 25th September 2013, 10:00-13:00

Middle Years Register

Final Years Register

This workshop is aimed at all researchers who have started writing for publication or are considering writing for publication.
A great amount of researchers' time and effort involves writing up their research for publication. However, once a paper is accepted for publication, it is not guaranteed that it will reach the widest possible audience, even if the journal does have a high impact factor.

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Enhancing the Visibility and Impact of Your Research

This workshop will cover various strategies for participants to consider as they undertake research activities.

The strategies are divided into three categories:

1. Preparing for Publication
2. Dissemination
3. Tracking Your Research

After attending this workshop, participants will be able to better understand tools and approaches that can be used to enhance author profiles, promote discoverability and access of research findings, and document evidence of research impact.

Upcoming Sessions

- Wed, March 26, 2014 - 12:00 PM - Register Now

QUESTIONS ABOUT THIS CLASS?

Contact Cathy Sarli for more information.

NEED US TO COME TO YOU?

Check out our "Becker on the Road "program which brings Becker expertise to your department or group!

Visibility and Research Impact

Bibliometrics, Scholarly Communication and Publication Strategies

What is my research impact and how can I influence my h-index? How can I use academic identity management and social media for improving my presence on the internet? The course gives an overview of different issues with scholarly publication and improvement of research impact.

Topics

The first part of the course covers these topics

- academic identity management
- impact factor, h-index and citation analysis

For the second part, we offer a range of topics to choose from

- academic networking and your presence on the internet
- current awareness - how to keep up-to-date in your research area
- publication strategies - how to find the right journal for publishing
- altmetrics - alternative bibliometric methods
- search engine optimization for your publications

Course Details
Open to: TUM Doctoral Candidates, TUM Scientists

Contact:
With questions on our course program please contact us at workshop@ub.tum.de.

Upcoming dates

- Monday, 16. January 2017 - 9:00 to 13:00
  Munich: Seminar Room S2534 (TUM Barer Street 21)
  Course language: German
  Open

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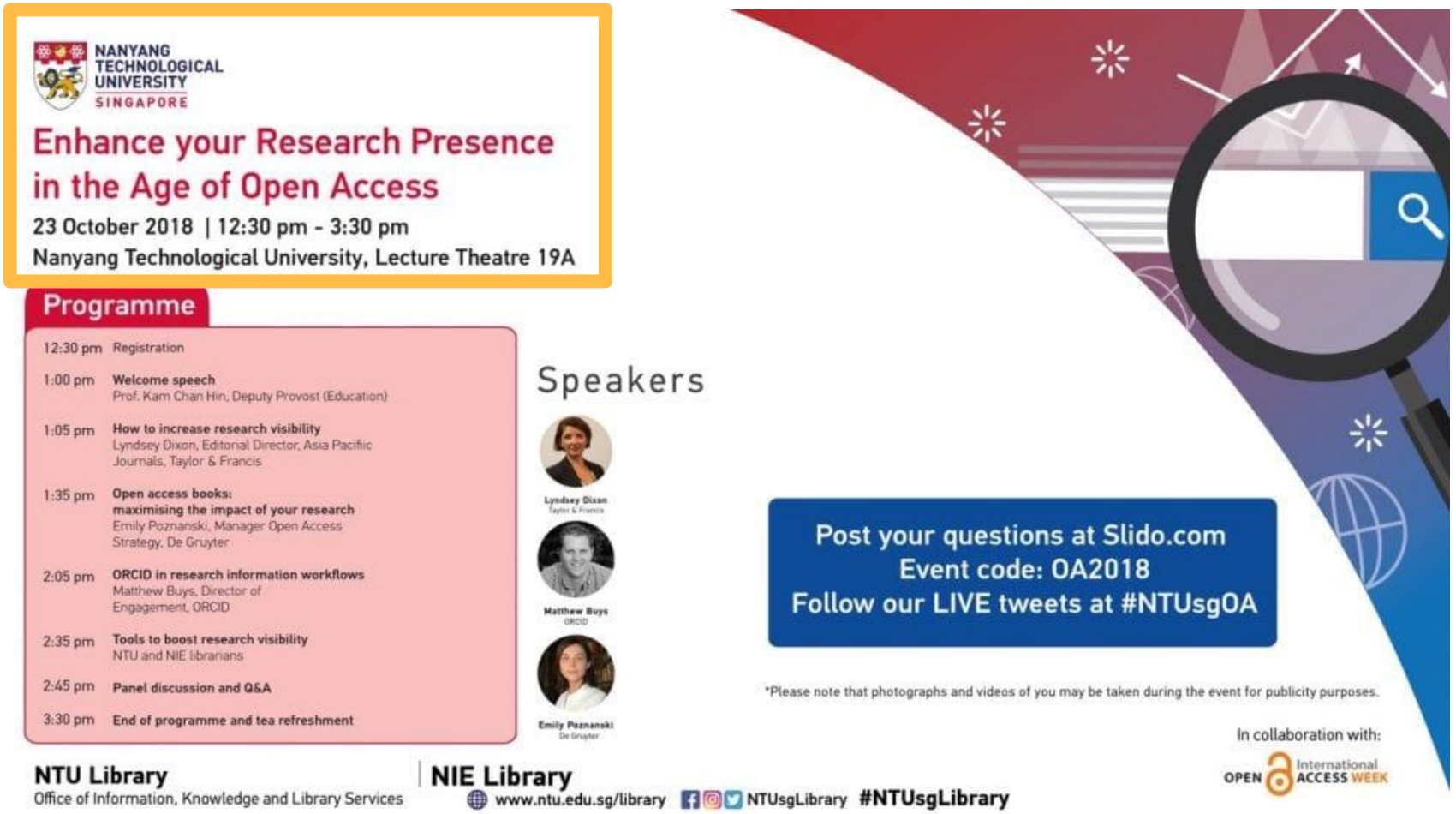
FEEDBACK

HOW TO INCREASE VISIBILITY AND IMPACT OF YOUR RESEARCH

PROGRAMME IS FOR	PhD students from the UT who will submit an article to a scientific journal in the upcoming months. This will be used as your starting point in the exercises.
ECTS	The total time investment amounts to 0,5 ECTS.
DATE	Thursday 13 December 2018 and Friday 18 January 2019 (2 x 4 hours) and self-study exercises in between (approx. 6 hours)
TIME	Participants are required to attend both course days in full. Self-study time: approximately 6 hours.
LOCATION	University library
COURSE FEE	Course participation is free of charge for UT staff
TRAINERS	Hanneke Becht and Nicole Loorbach

IC)



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Research Outputs and Visibility Manager at Brunel University London.

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NATIONAL UNIVERSITY OF SINGAPORE

Head, Digital Scholarly Communications

JOB-2019-0125077

21 LOWER KENT RIDGE ROAD 119077 | Permanent, Full Time | Senior Management | 10 years exp

Education and Training

0 application | Posted 14 Jun 2019 | Closing on 14 Jul 2019

Roles & Responsibilities

Job Purpose

To strategise, conceptualise, plan, develop, spearhead and implement strategic campus-wide digital scholarly communication initiatives to enhance research visibility and impact of NUS' scholarly outputs.

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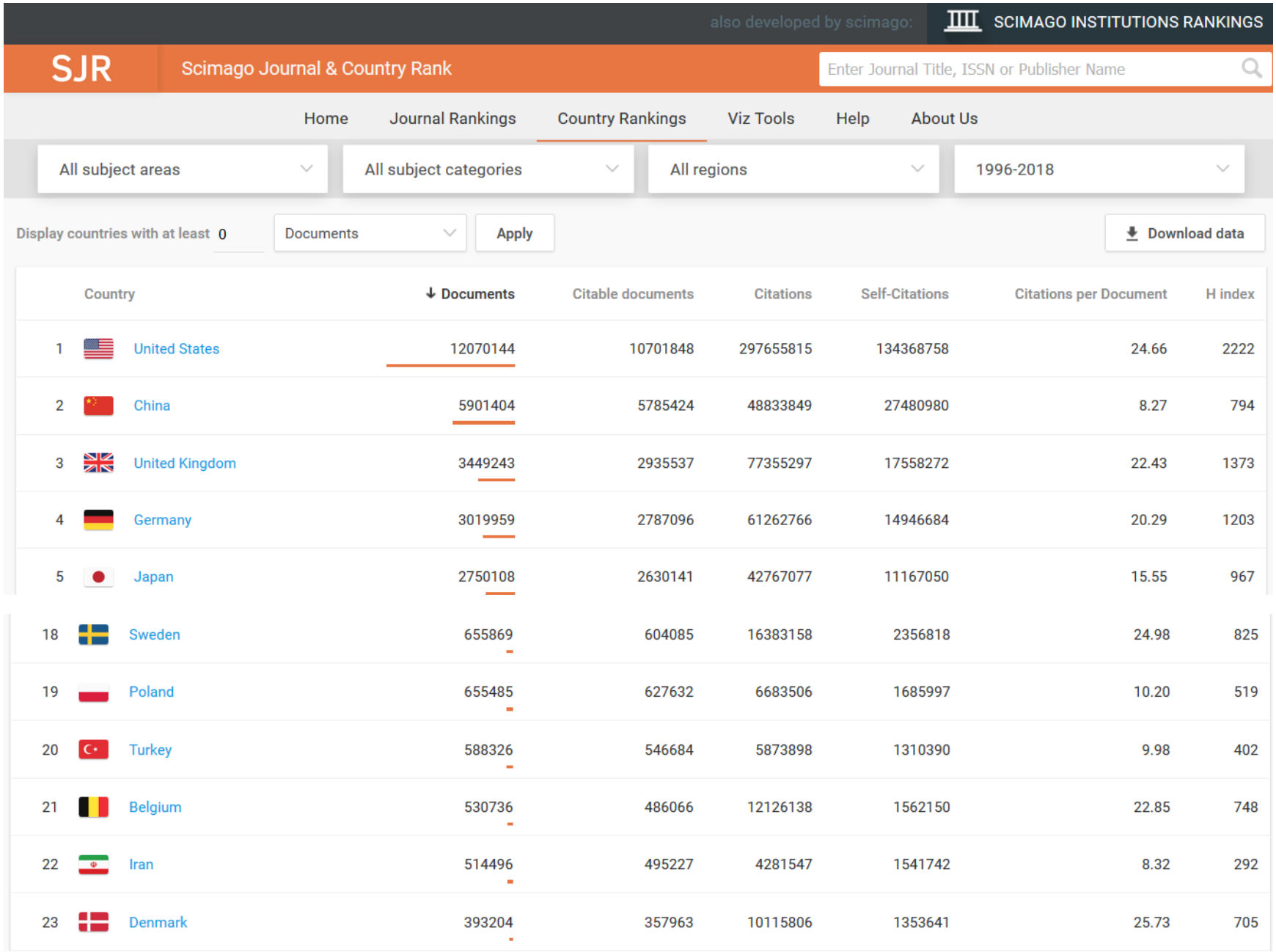

	Country	Documents	Citable documents	Citations	Self-Citations	Citations per Document	H index
1	United States	12070144	10701848	297655815	134368758	24.66	2222
2	China	5901404	5785424	48833849	27480980	8.27	794
3	United Kingdom	3449243	2935537	77355297	17558272	22.43	1373
4	Germany	3019959	2787096	61262766	14946684	20.29	1203
5	Japan	2750108	2630141	42767077	11167050	15.55	967
18	Sweden	655869	604085	16383158	2356818	24.98	825
19	Poland	655485	627632	6683506	1685997	10.20	519
20	Turkey	588326	546684	5873898	1310390	9.98	402
21	Belgium	530736	486066	12126138	1562150	22.85	748
22	Iran	514496	495227	4281547	1541742	8.32	292
23	Denmark	393204	357963	10115806	1353641	25.73	705

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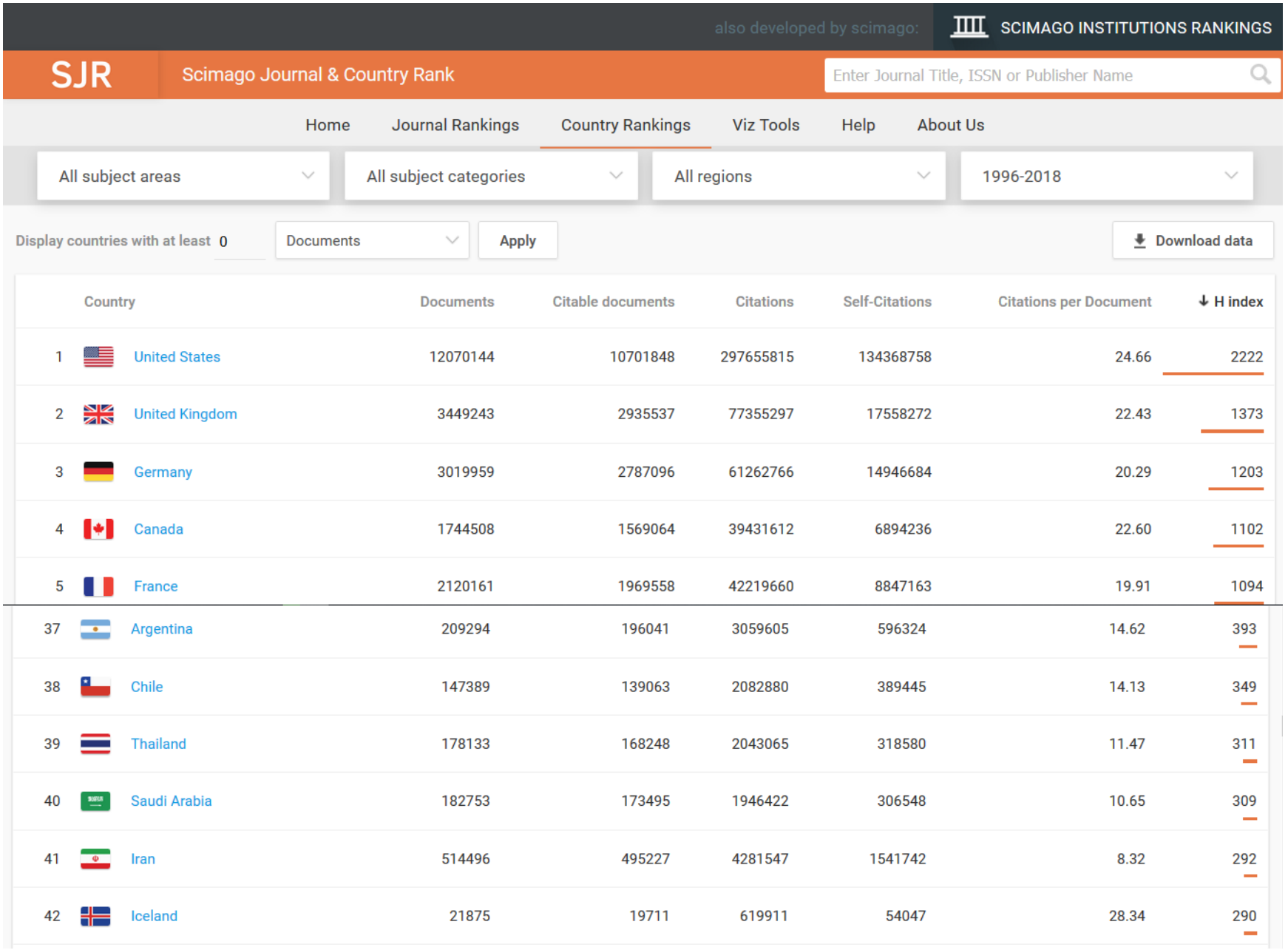

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3	Germany	3019959	2787096	61262766	14946684	20.29	1203
4	Canada	1744508	1569064	39431612	6894236	22.60	1102
5	France	2120161	1969558	42219660	8847163	19.91	1094
37	Argentina	209294	196041	3059605	596324	14.62	393
38	Chile	147389	139063	2082880	389445	14.13	349
39	Thailand	178133	168248	2043065	318580	11.47	311
40	Saudi Arabia	182753	173495	1946422	306548	10.65	309
41	Iran	514496	495227	4281547	1541742	8.32	292
42	Iceland	21875	19711	619911	54047	28.34	290

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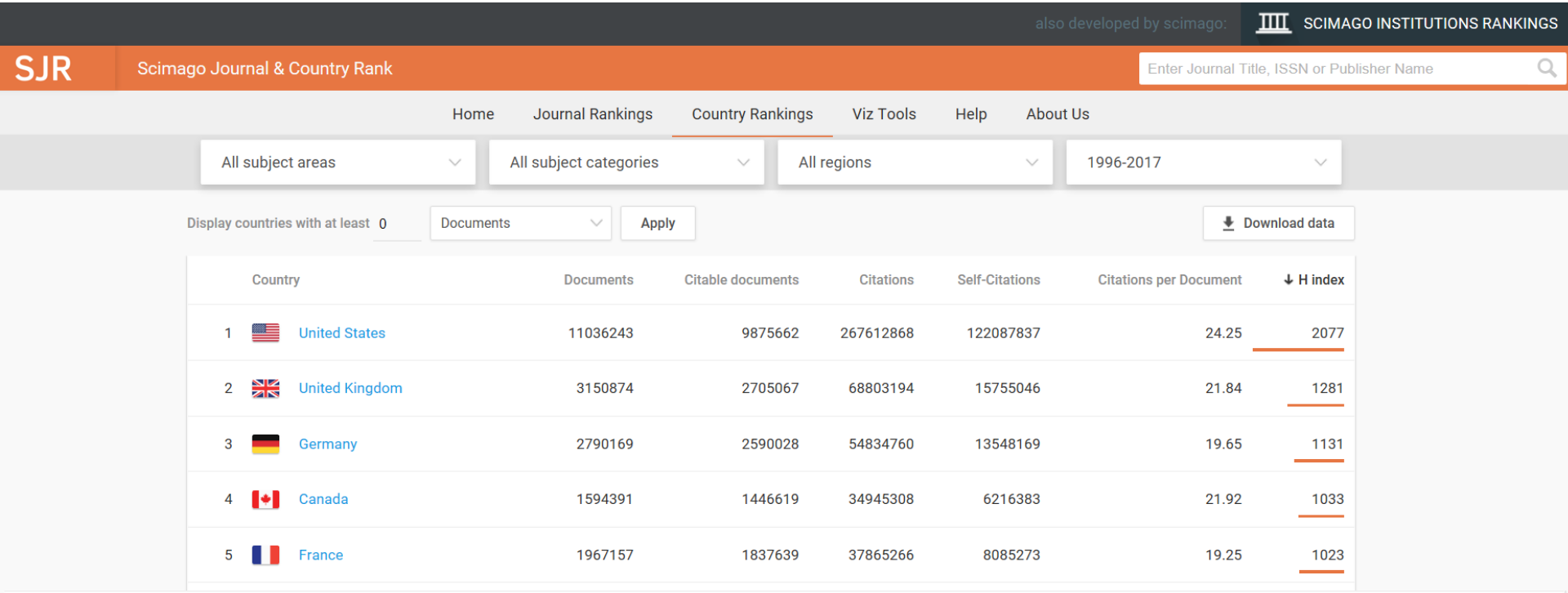

39	Thailand	156829	148862	1740576	273578	11.10	289
40	Saudi Arabia	155805	148836	1449661	234508	9.30	271
41	Iceland	19627	17866	526129	47045	26.81	269
42	Iran	448079	434656	3369979	1232563	7.52	257

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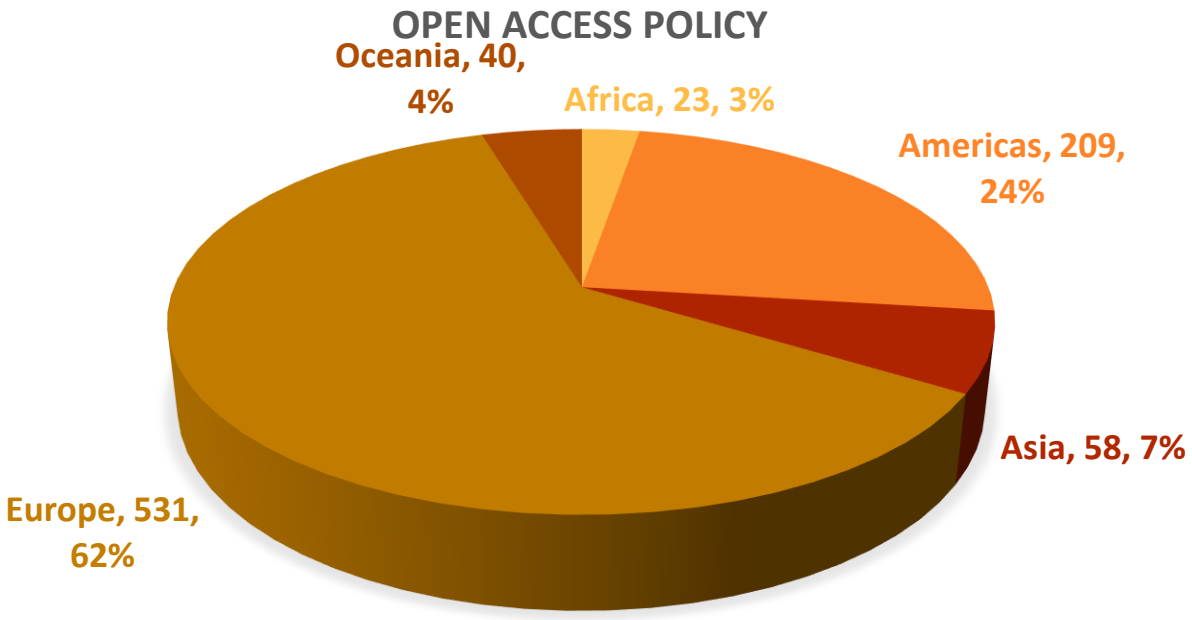
ROARMAP
Registry of Open Access Repository Mandates and Policies



Source: http://roarmap.eprints.org/view/country/002.html (This list was generated on **Wed May 17 02:08:35 2017 BST**

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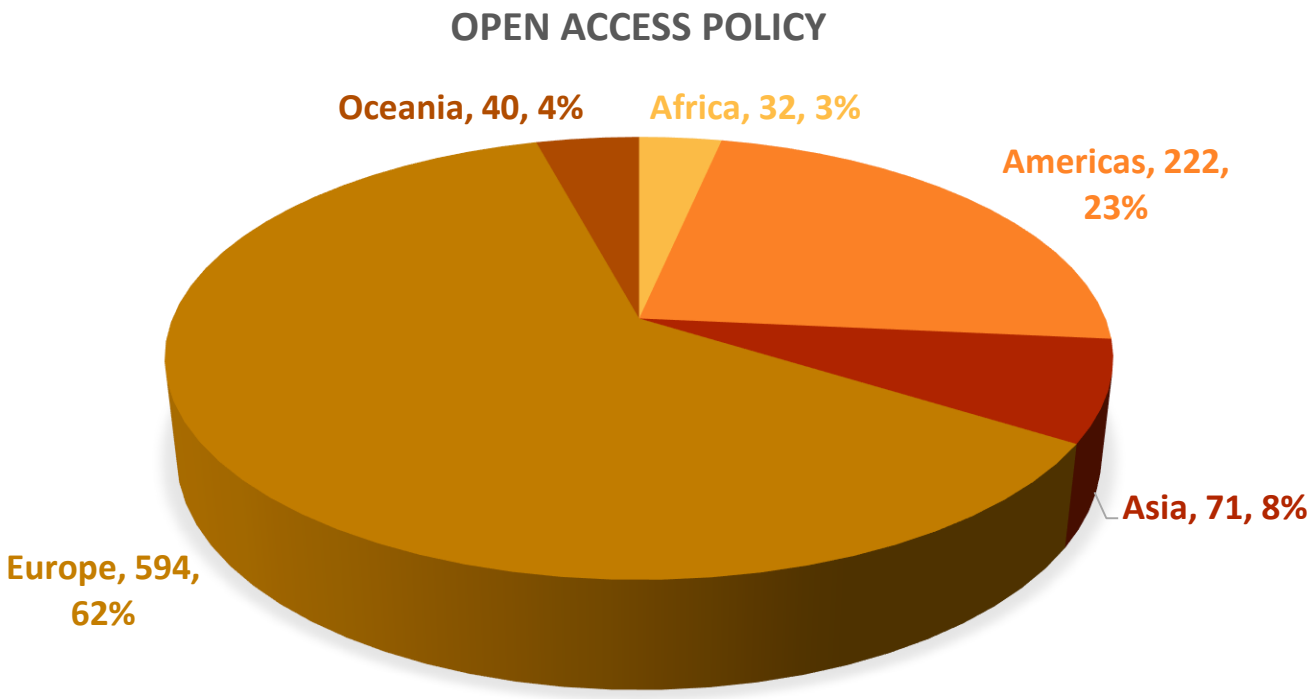
Registry of Open Access Repository Mandates and Policies



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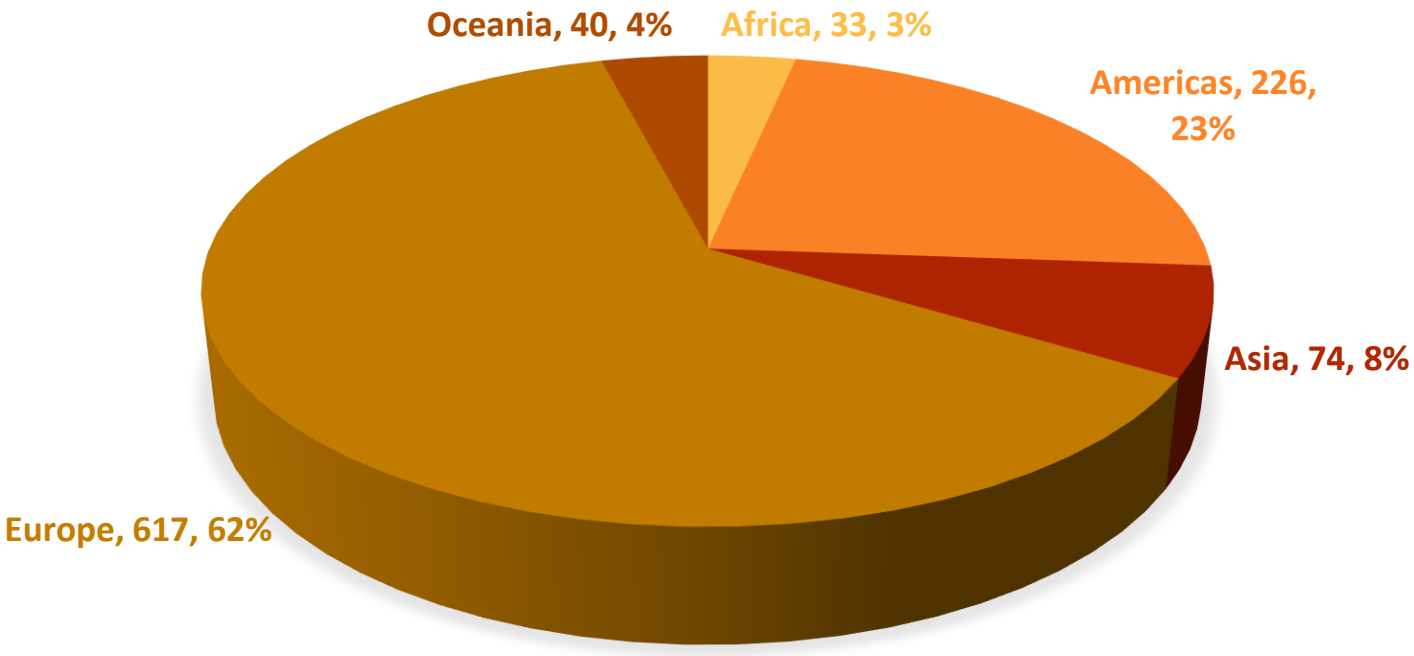
OPEN ACCESS POLICY



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PART 2

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Motivation

Times Higher Education World University Ranking system

The *Times Higher Education World* University Rankings 2012-2013 are the only global university performance tables to judge research-led universities across all their core missions - teaching, research, knowledge transfer and international outlook.

We employ 13 carefully calibrated performance indicators to provide the most comprehensive and balanced comparisons, which are trusted by students, academics, university leaders, industry and governments.

The methodology for the 2012-2013 World University Rankings is identical to that used for the 2011-2012 tables, offering a year-on-year comparison based on true performance rather than methodological change.

Our 13 performance indicators are grouped into five areas:

Teaching: the learning environment (worth 30 per cent of the overall ranking score)

Research: volume, income and reputation (worth 30 per cent)

Citations: research influence (worth 30 per cent)

Industry income: innovation (worth 2.5 per cent)

International outlook: staff, students and research (worth 7.5 per cent).

Source: http://www.timeshighereducation.co.uk/world-university-rankings/2012-13/world-ranking/methodology

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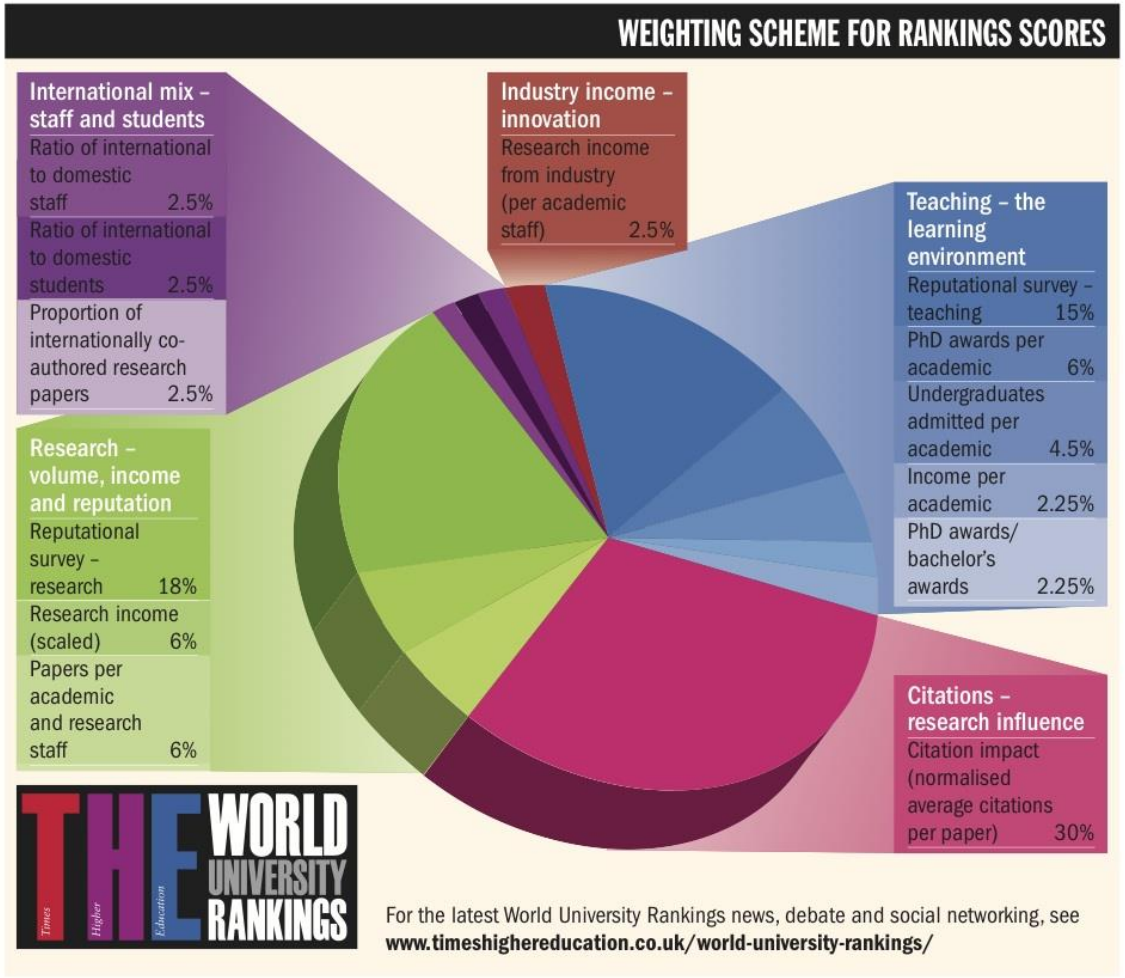

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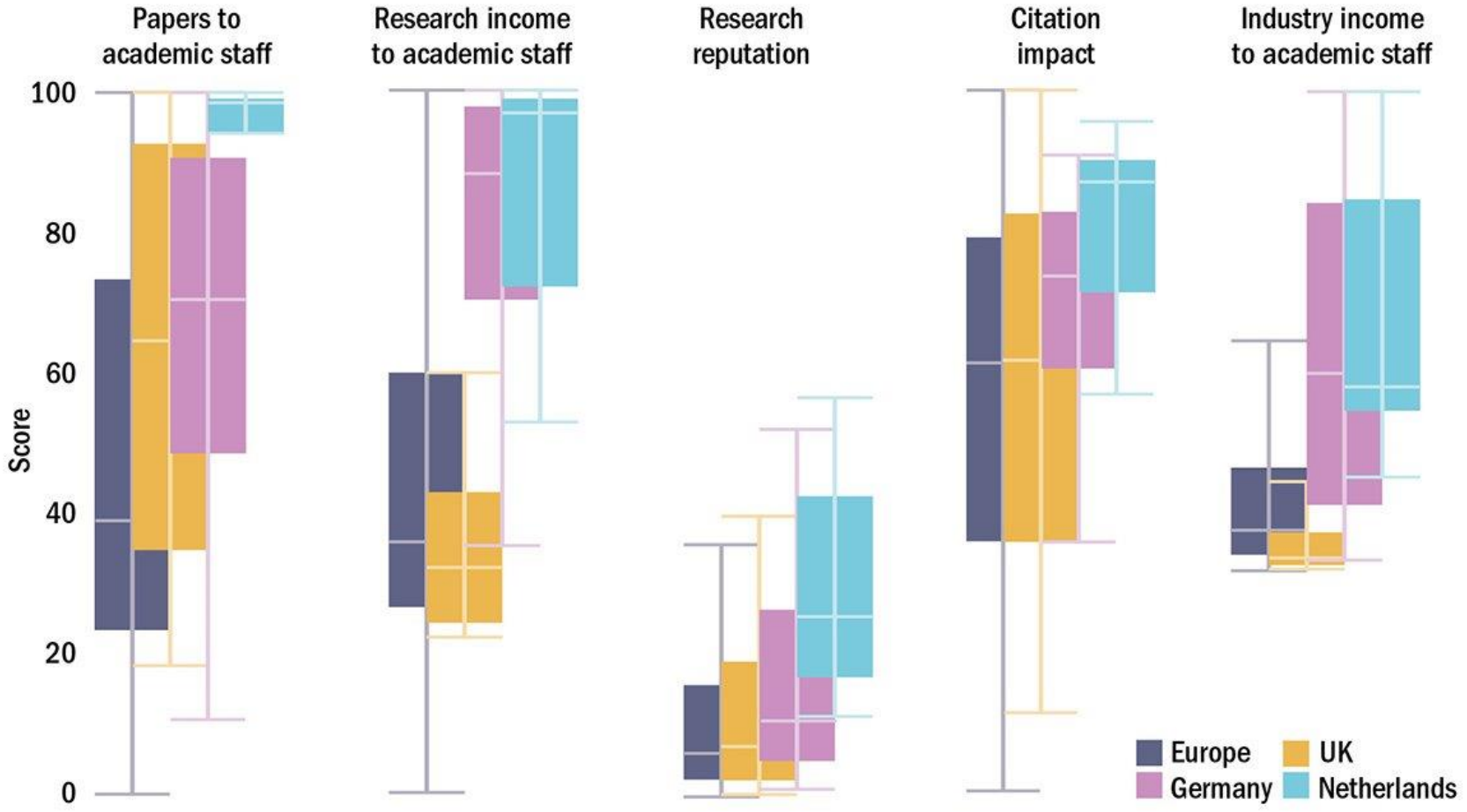
FIGURE 1: SELECTED COUNTRIES V EUROPEAN AVERAGE ON KEY MEASURES OF RESEARCH STRENGTH



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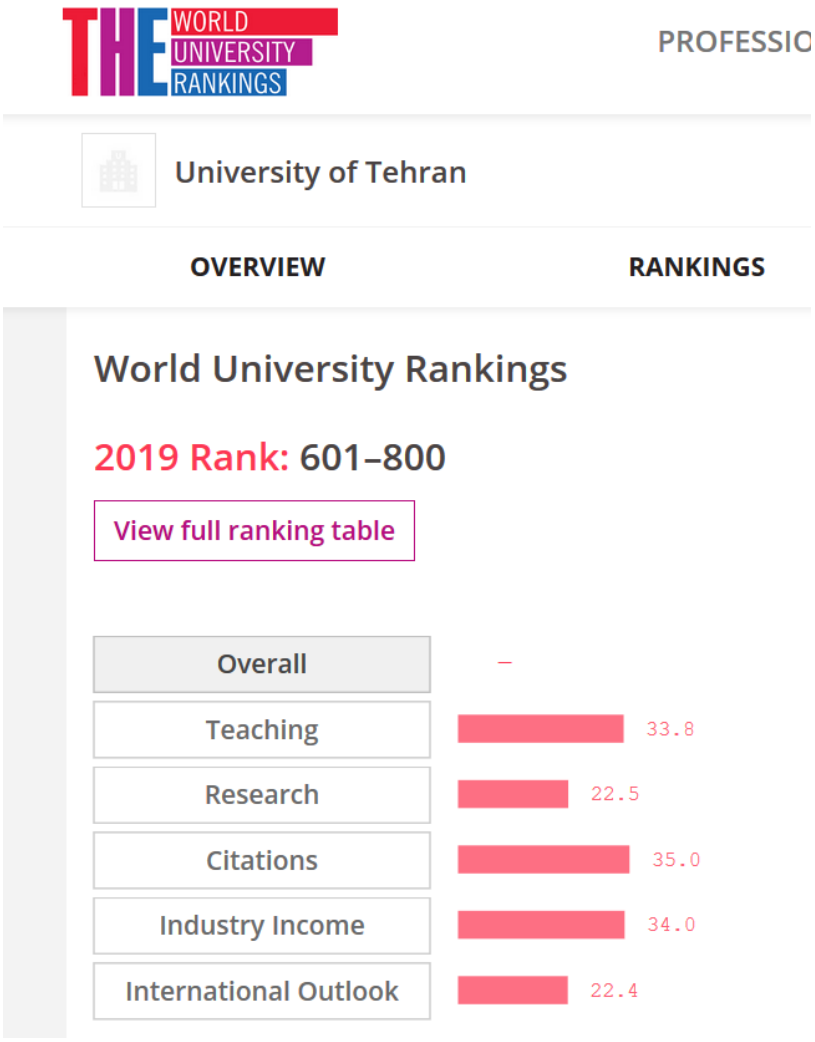
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33.8
Research
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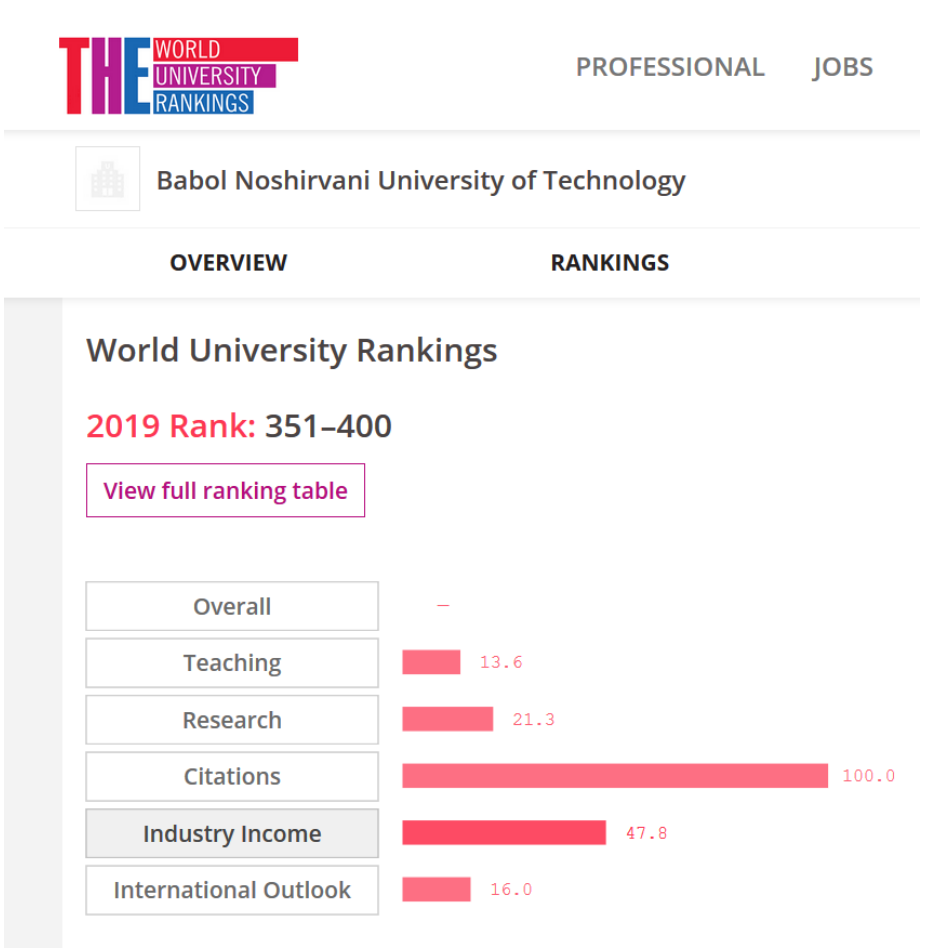
34.0
International Outlook
22.4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World University Rankings
2019 Rank: 351–400
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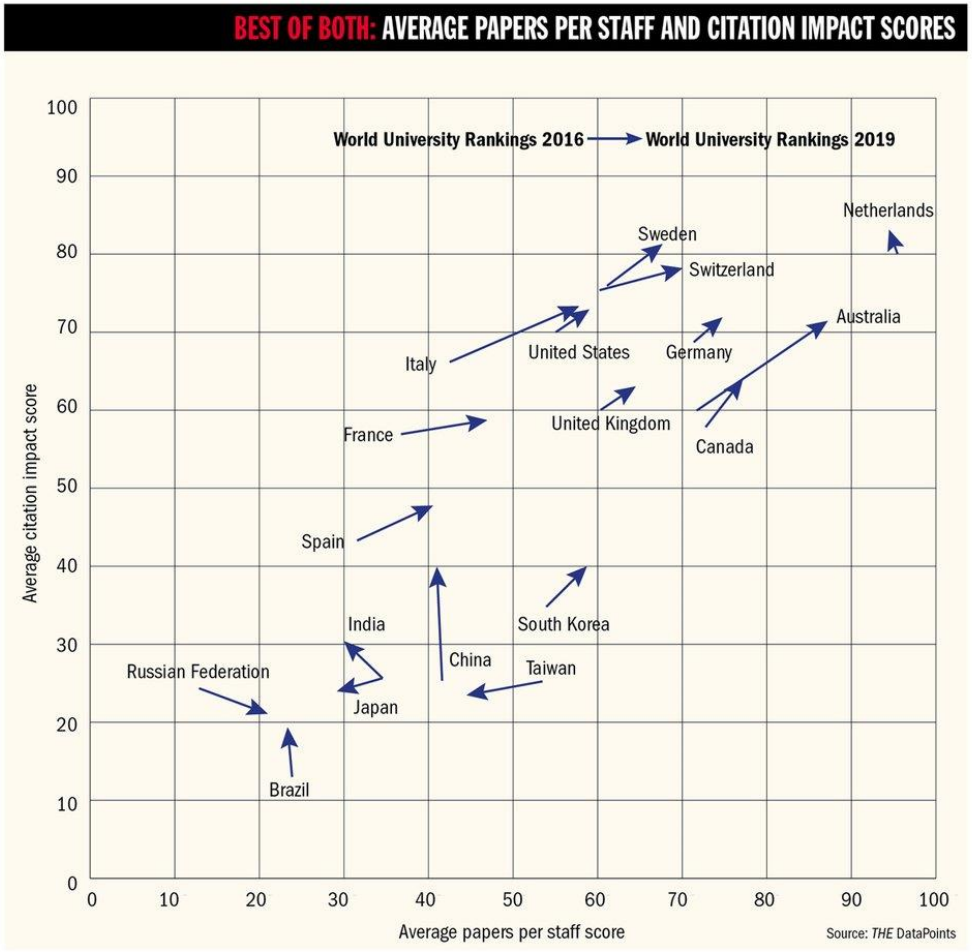
13.6
Research
21.3
Citations
100.0
Industry Income
47.8
International Outlook
16.0



www.timeshighereducation.com

Source: https://twitter.com/THEworldunirank/status/1082934398364909569

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Scientometrics
Volume 107, Issue 3, 1 June 2016, Pages 1249-1264

Major trends in knowledge management research: a bibliometric study (Article)

Akhavan, P.[a], Ebrahim, N.A.[b], Fetrati, M.A.[c], Pezeshkan, A.[d]

[a]Department of Management, Malek Ashtar University of Technology, Tehran, Iran
[b]Department of Engineering Design and Manufacture, University of Malaya, Kuala Lumpur, Malaysia
[c]Aalborg University, Aalborg, Denmark

View additional affiliations

Abstract

View references (36)

This study provides an overview of the knowledge management literature from 1980 through 2014. We employ bibliometric and text mining analyses on a sample of 500 most cited articles to examine the impact of factors such as number of authors, references, pages, and keywords on the number of citations that they received.

Metrics View all metrics >

27 Citations in Scopus
99th percentile

9.96 Field-Weighted Citation Impact

PlumX Metrics
Usage, Captures, Mentions, Social Media and Citations beyond Scopus.

Usage

Downloads:	227
Abstract Views:	2283
Link-outs:	84

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Article Released Fri-21st-April-2017 04:10 GMT

Contact: University of Malaya **Institution:** University of Malaya

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Increasing Visibility and Enhancing Impact of Research

Publication is the beginning of research impact and visibility, thus dissemination of research publications have to be proactive. Researchers can promote their research work in three stages: (1) manuscript preparation and submission; (2) post-publication promoting; and (3) after receiving mentions/citations (monitoring).

Millions of research papers are published yearly by different journals

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Contact: University of Malaya **Institution:** University of Malaya

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The Rise of Alternative Metrics (Altmetrics) for Research Impact Measurement

Altmetrics are new metrics proposed as alternatives to impact factor for journals as well as individual citation indexes (h-index). Altmetrics uses online activities to measure the impact, buzz and word of mouth for scientific information. It includes new methods to measure the usage at citation level.

"Alternative Metrics" is formulated based on the idea that the web is not just mere usage by academics, but may serve to provide evidence

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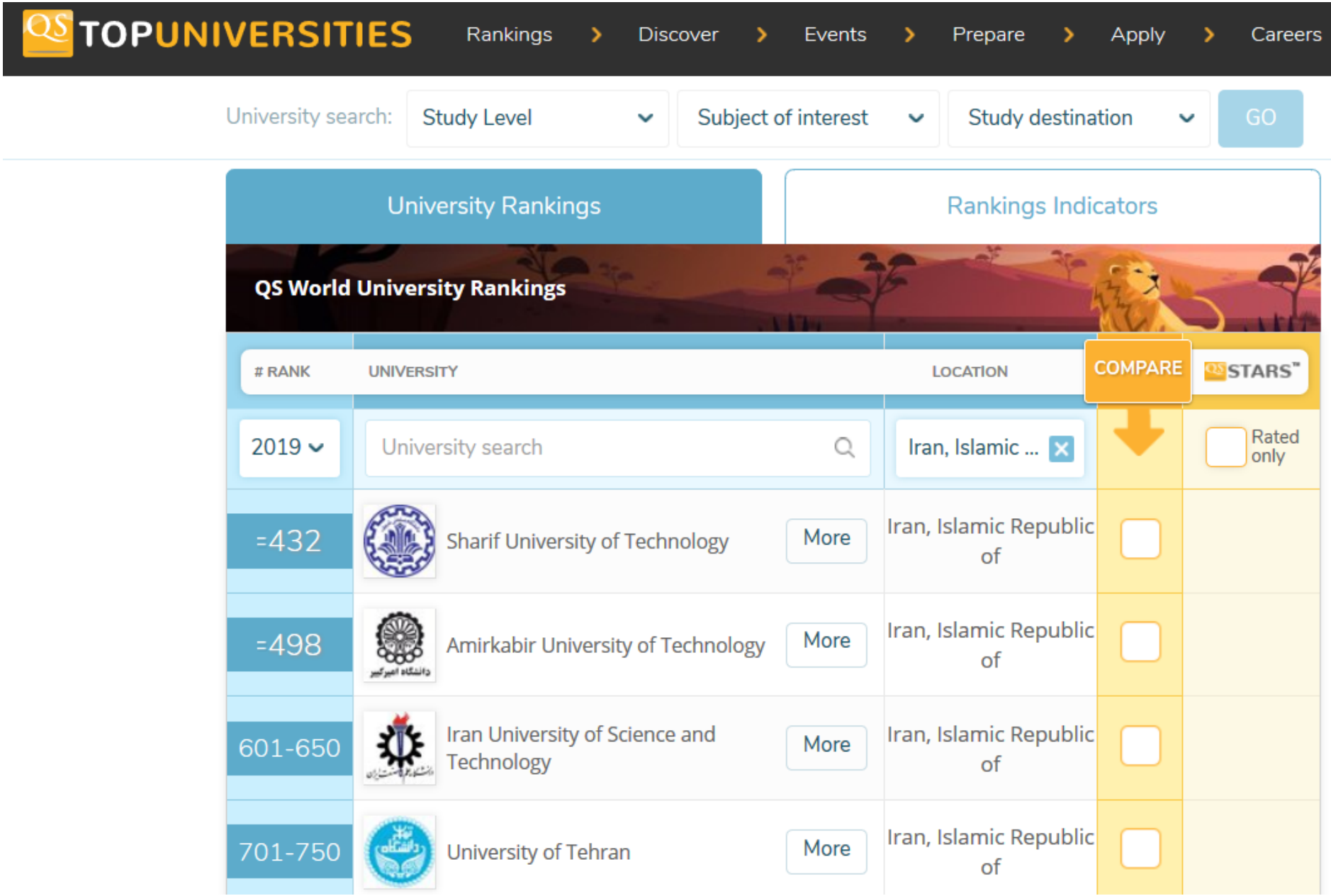

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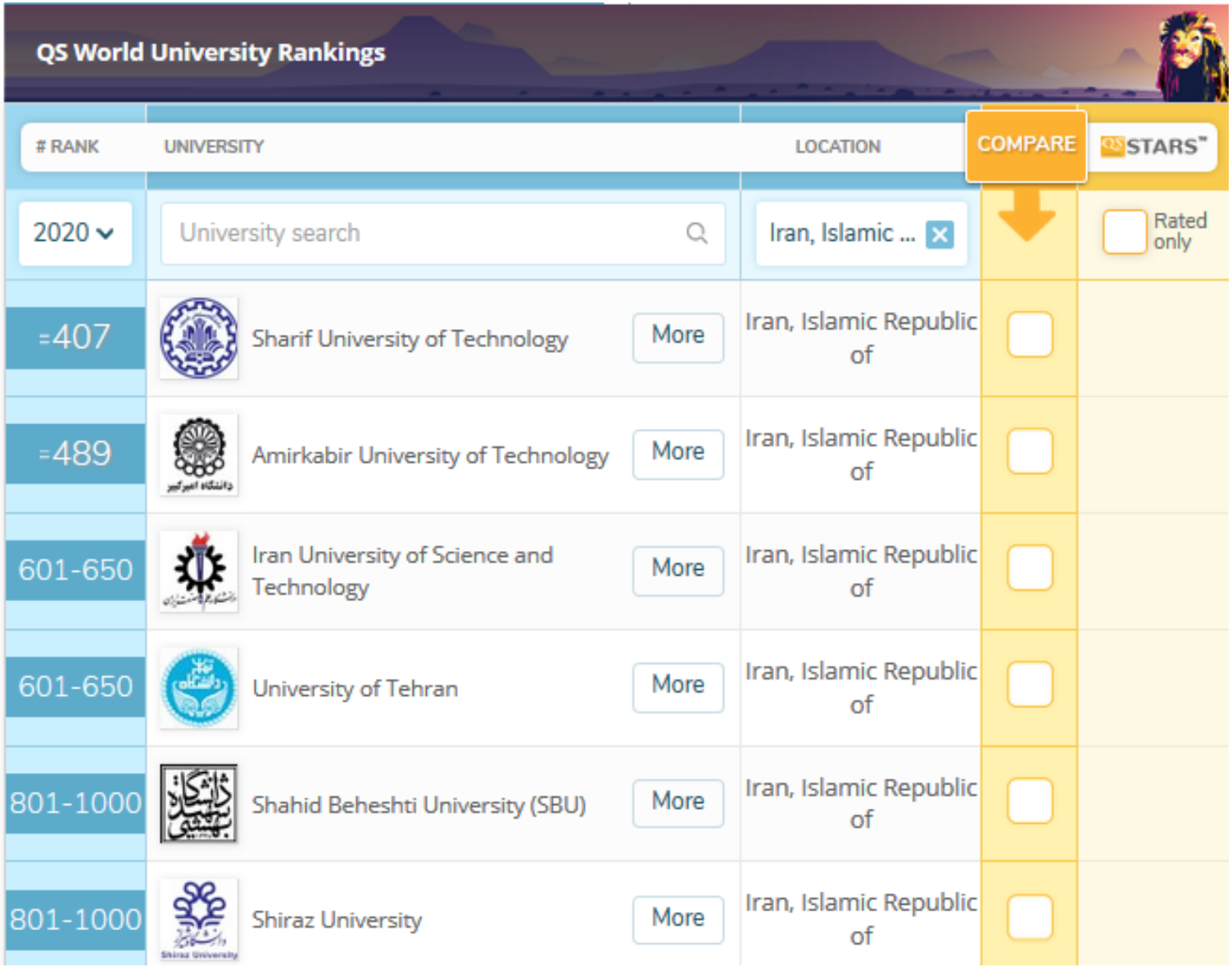

QS World University Rankings® 2020

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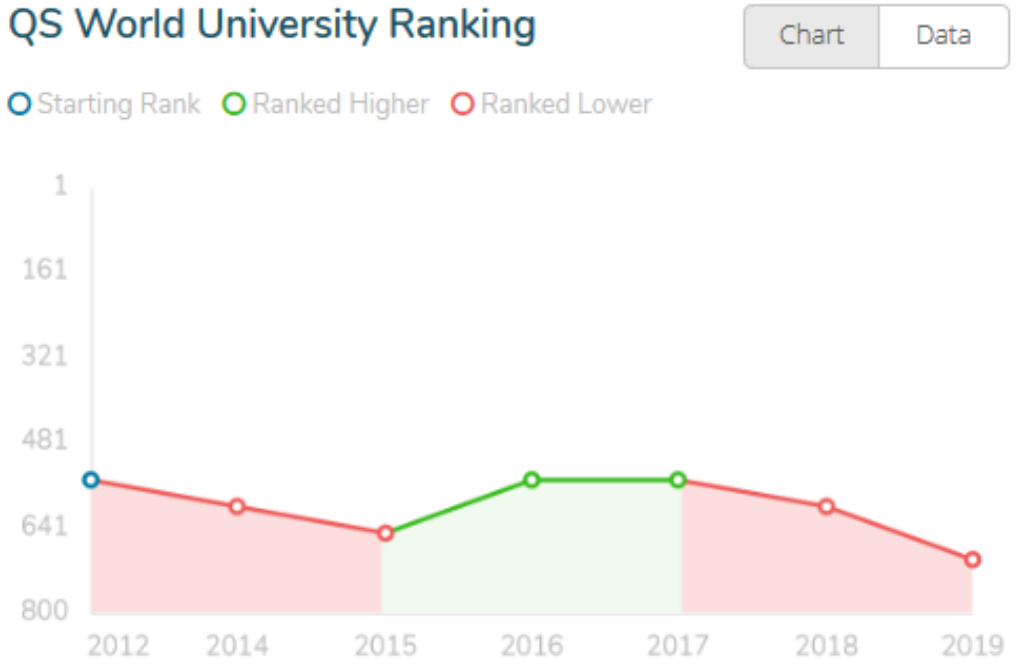
#701-750

QS WUR By Subject Ranking
#151-200

Graduate Employability Ranking
#301-500



Ranking Criteria

Academic Reputation: **17.7**

Citations per Faculty: **32.3**

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#201-250

Graduate Employability Ranking
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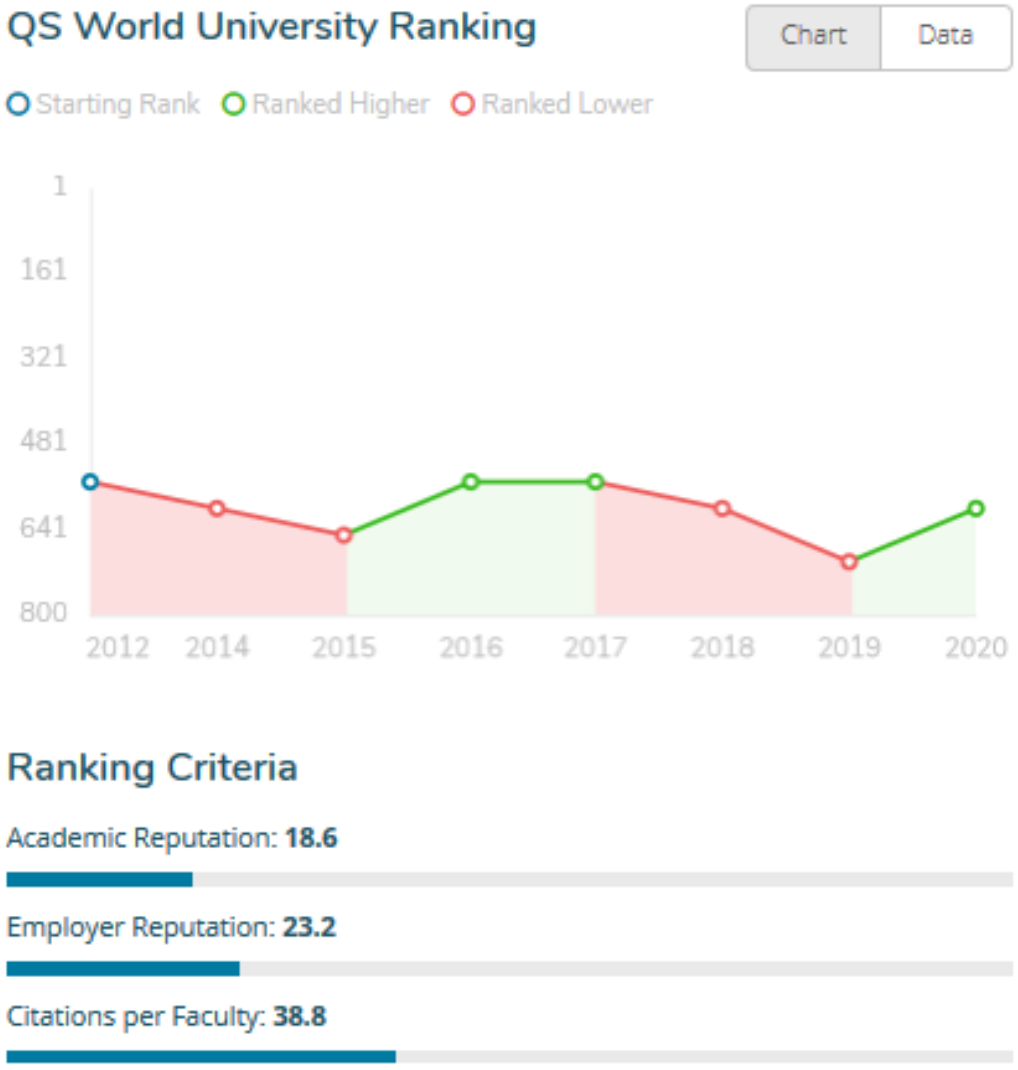

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The Best Global Universities Ranking

anking indicator	Weight
Global research reputation	12.5%
Regional research reputation	12.5%
Publications	12.5%
Normalized citation impact	10%
Total citations	10%
Number of highly cited papers	12.5%
Percentage of highly cited papers	10%
International collaboration	10%
Number of Ph.D.s awarded	5%
Number of Ph.D.s awarded per academic staff member	5%

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Best Global Universities in Iran

These Iranian universities have been numerically ranked based on their positions in the overall Best Global Universities rankings. Institutions were evaluated based on their research performance and their ratings by members of the academic community from within the region and around the world. These are the top global universities in Iran.

See the methodology »

BEST GLOBAL UNIVERSITIES U.S.News & WORLD REPORT 2019

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Rankings Search

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Showing 1-10 of 27 schools sorted by Country Rank

#1 University of Tehran — 48.6 Global Score
Iran Tehran
#438 (tied) – Best Global Universities

#2 Islamic Azad University — 47.7 Global Score
Iran
#460 (tied) – Best Global Universities

#3 Sharif University of Technology — 44.7 Global Score
Iran Tehran

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2019 Indicator Rankings

Thirteen indicators were used to calculate this institution's overall Best Global Universities rank. Here is a breakdown of how this institution ranked relative to other schools for each indicator. **See the methodology »**

Global score	48.6
Global research reputation	#209
Regional research reputation	#61
Publications	#223
Books	#712
Conferences	#175
Normalized citation impact	#1,057
Total citations	#359

Regional Rank

#63 Best Global Universities in Asia

Country Rank

#1 Best Global Universities in Iran

Subject Rankings

#67 Agricultural Sciences

Show Agricultural Sciences indicator rankings

#384 Biology and Biochemistry

Show Biology and Biochemistry indicator rankings

#256 Tie Chemistry

Show Chemistry indicator rankings

#143 Tie Computer Science

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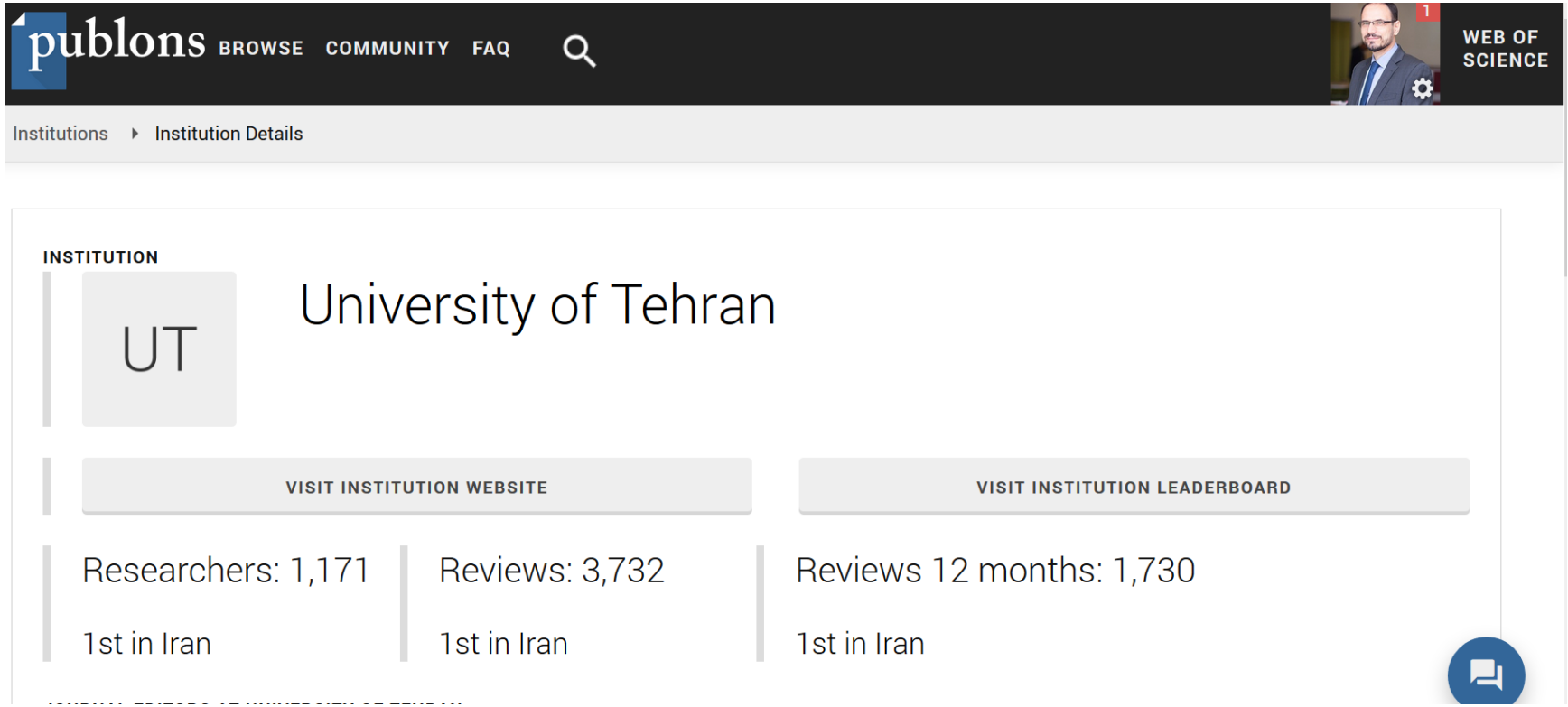
23 June 2019



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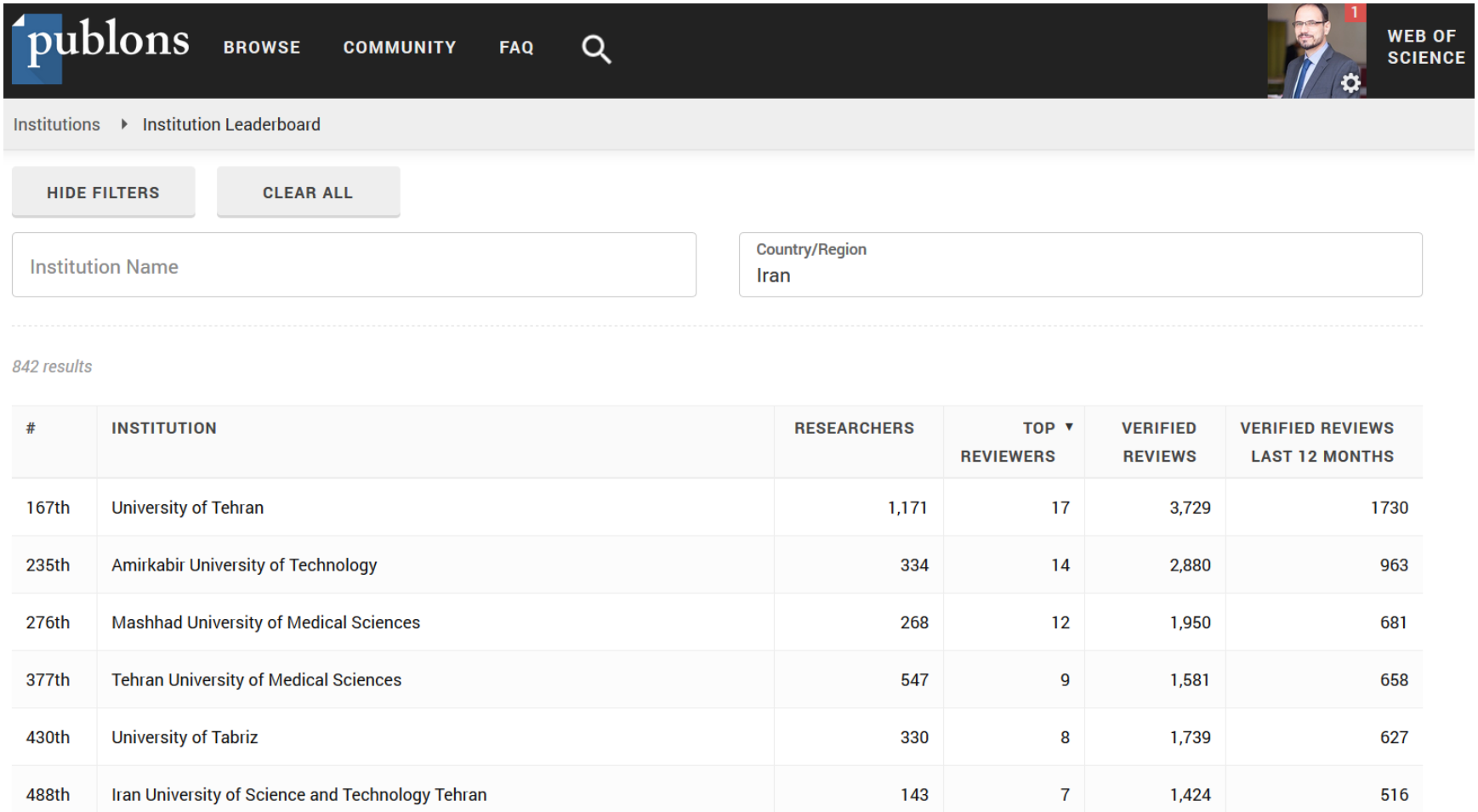

#	INSTITUTION	RESEARCHERS	TOP REVIEWERS	VERIFIED REVIEWS	VERIFIED REVIEWS LAST 12 MONTHS
167th	University of Tehran	1,171	17	3,729	1730
235th	Amirkabir University of Technology	334	14	2,880	963
276th	Mashhad University of Medical Sciences	268	12	1,950	681
377th	Tehran University of Medical Sciences	547	9	1,581	658
430th	University of Tabriz	330	8	1,739	627
488th	Iran University of Science and Technology Tehran	143	7	1,424	516

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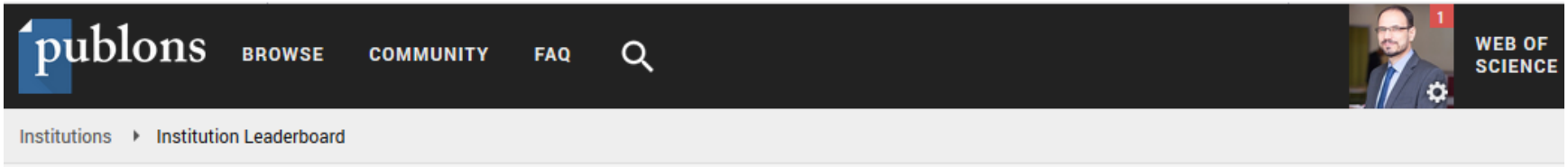

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Country/Region
Iran

150 results

#	INSTITUTION	REVIEWERS	TOP REVIEWERS	VERIFIED REVIEWS	VERIFIED REVIEWS LAST 12 MONTHS
179th	University of Tehran	1,106	14	2,726	1202
179th	Amirkabir University of Technology	327	14	2,027	715
221st	Mashhad University of Medical Sciences	169	12	1,805	682

Source: https://publons.com/institution/?country=119&order_by=top_reviewers

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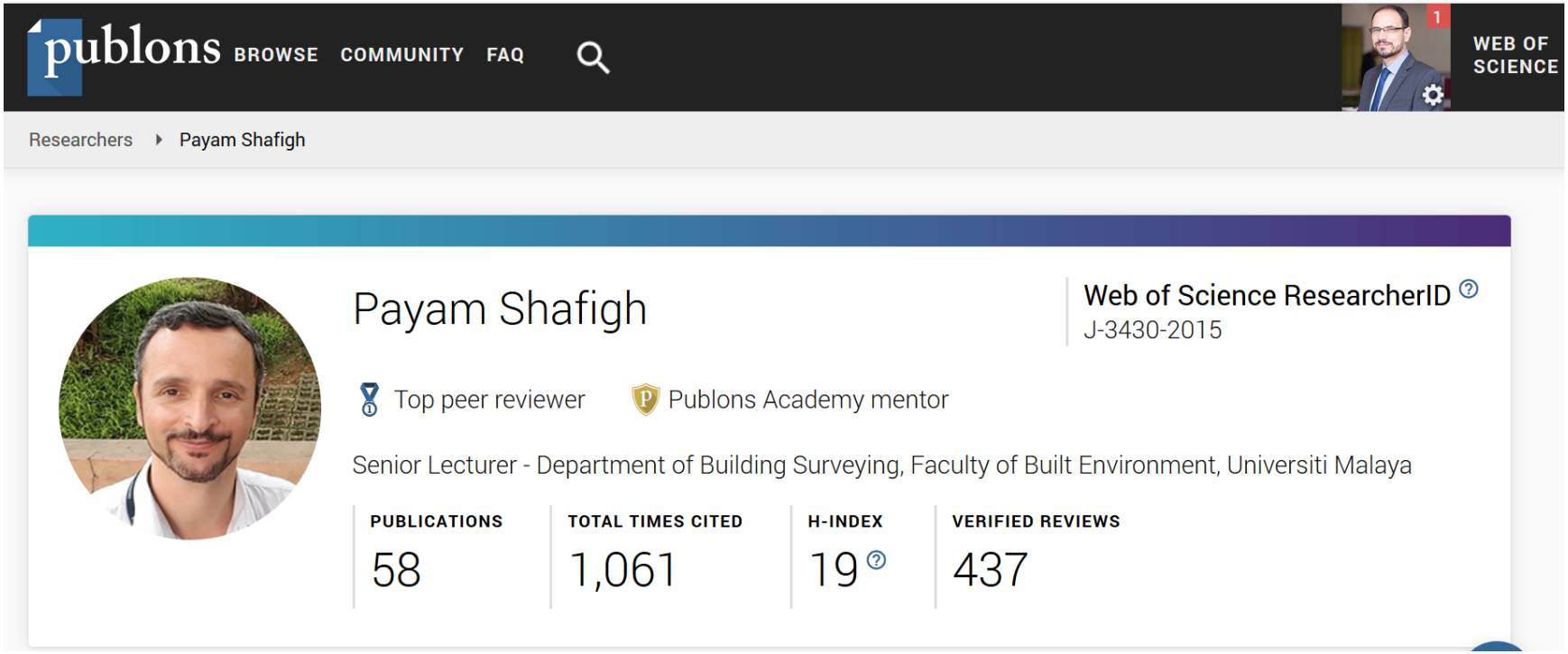

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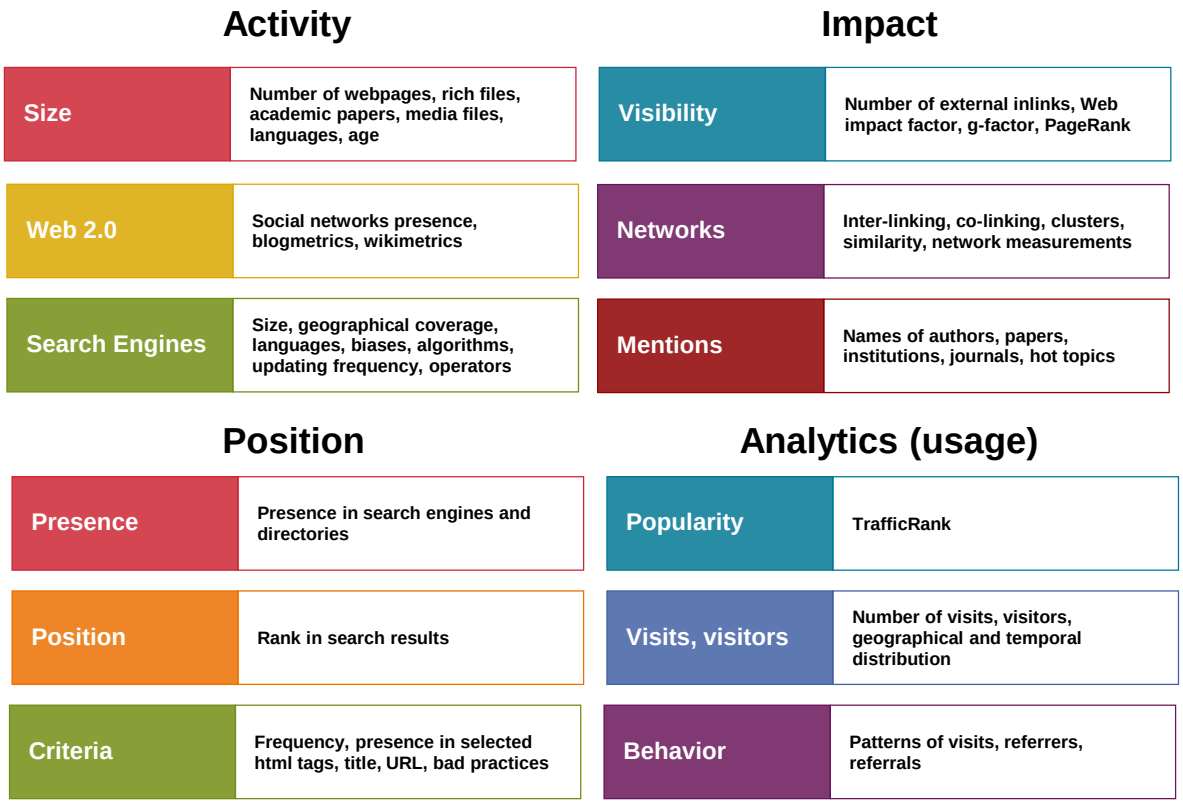

Cybermetrics Lab

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RANKING WEB OF UNIVERSITIES

Iran (Islamic Republic of)

ranking	World Rank	University	Det.	Presence Rank*	Impact Rank*	Openness Rank*	Excellence Rank*
1	419	University of Tehran	»	232	784	652	329
2	560	Tehran University of Medical Sciences	»	211	1283	362	447
3	641	Sharif University of Technology Tehran	»	1107	889	2406	493
4	815	Amirkabir University of Technology	»	1102	2547	921	476

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Catagory	Description	Weight
PRESENCE	Total number of web pages, including all the rich files (like pdf), according to Google	10%
VISIBILITY (IMPACT)	The maximum indicator value obtained from two independent inlinks information providers (ahrefs & Majestic). For improving reliability, the 20 top linking domains and their corresponding backlinks were excluded from calculation.	50%
OPENNESS	The data from the Google Scholar Citations institutional profiles (Raw data is available from Transparent Ranking published in this same portal) is used. Only institutional profiles are chosen.	10%
EXCELLENCE	The Scimago data (top 10% most cited papers by discipline) for the five year period 2010-2014.	30%

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National University of Singapore

Singapore, Singapore

Overview | Contributions | Departments | Members | Member stats

Σ 80,097.16 Total RG Score *from* 18,319 Members

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46,147 Publications

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University of Tehran

Tehran, Tehran, Iran

Overview | Contributions | Departments | Members | Member stats

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View member stats

12,417 Publications

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23436 Members View all

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For Students University Rankings

Research

	Score	Other universities | better >
Citation rate	0.87	0.08 – 2.53
Research publications (absolute numbers)	11,634	1 – 67,252
Research publications (size-normalised)	0.22	0 – 13.53
External research income	—	0 – 282.88
Art related output	—	0 – 1.99
Top cited publications	8.1%	0 – 34.2
Interdisciplinary publications	9.8	0 – 24.6

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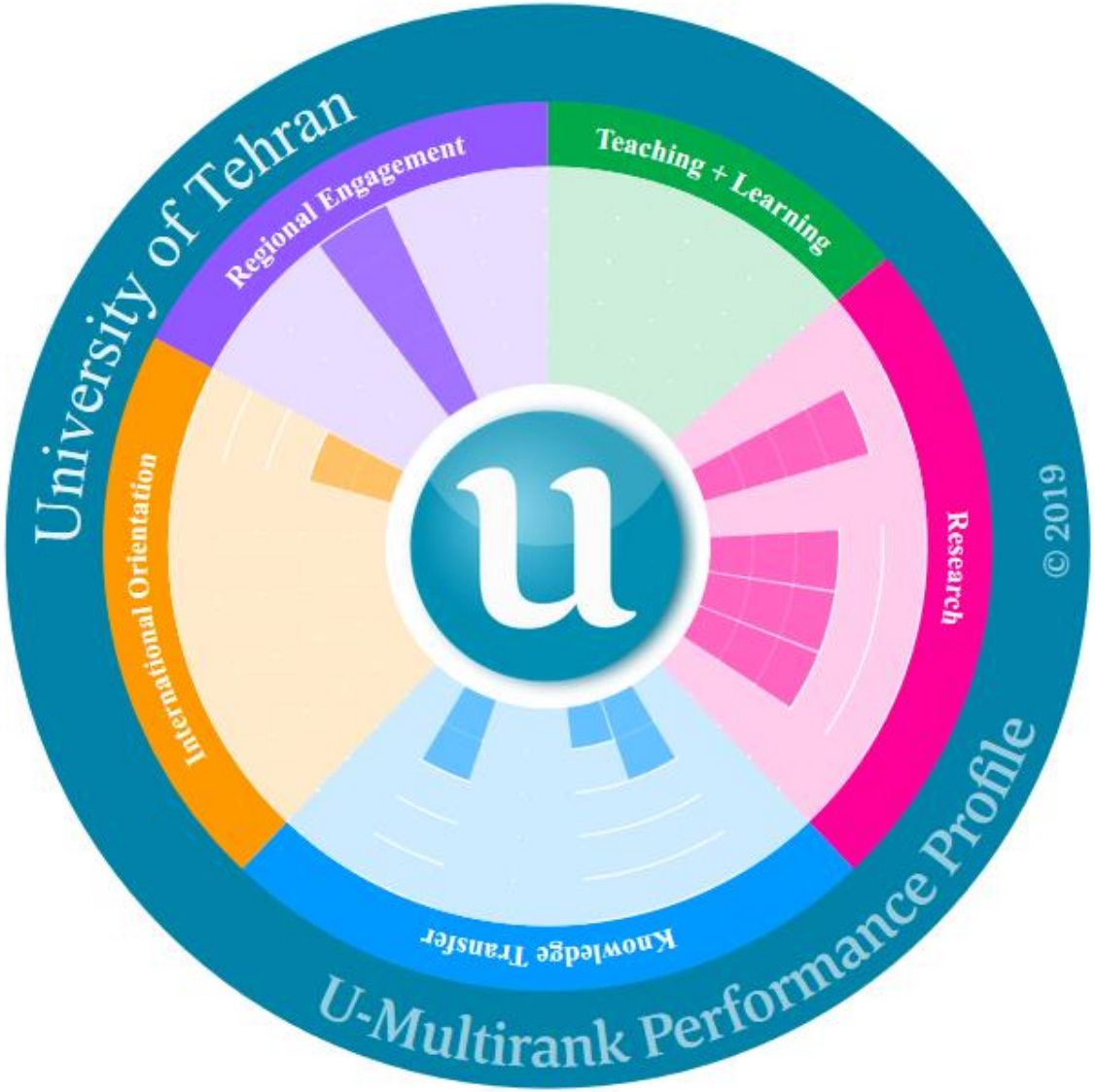

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Reza Tavakkoli-Moghaddam

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Facilities design Supply chain Scheduling Transportation Meta-heuristics.

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[HTML] A new multi-objective stochastic model for a forward/reverse logistic network design with responsiveness and quality level

…, M Bashiri, R **Tavakkoli-Moghaddam** - Applied Mathematical …, 2013 - Elsevier

Logistic network design has an important and strategic platform in an efficient and effective supply chain management, and usually involves multiple and conflicting goals, such as cost/profit, resource balance, customer responsiveness, quality, and the like. Besides, due to …

☆ 99 Cited by 255 Related articles All 5 versions

Reliability optimization of series-parallel systems with a choice of redundancy strategies using a genetic algorithm

R **Tavakkoli-Moghaddam**, J Safari, F Sassani - Reliability Engineering & …, 2008 - Elsevier

This paper proposes a genetic algorithm (GA) for a redundancy allocation problem for the series-parallel system when the redundancy strategy can be chosen for individual subsystems. Majority of the solution methods for the general redundancy allocation …

☆ 99 Cited by 204 Related articles All 7 versions

A hybrid multi-objective immune algorithm for a flow shop scheduling problem with bi-objectives: weighted mean completion time and weighted mean tardiness

R **Tavakkoli-Moghaddam**, A Rahimi-Vahed… - Information …, 2007 - Elsevier

This paper investigates a novel multi-objective model for a no-wait flow shop scheduling problem that minimizes both the weighted mean completion time ($\bar{C}w$) and weighted mean tardiness ($\bar{T}w$). Obtaining an optimal solution for this type of complex, large-sized problem …

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Cloud Computing Distributed Systems Edge Computing Fog Computing Internet of Things

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h-index	127	95
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Cloud computing and emerging IT platforms: Vision, hype, and reality for delivering computing as the 5th utility [PDF] vu.nl

R **Buyya**, CS Yeo, S Venugopal, J Broberg… - Future Generation …, 2009 - Elsevier

With the significant advances in Information and Communications Technology (ICT) over the last half century, there is an increasingly perceived vision that computing will one day be the 5th utility (after water, electricity, gas, and telephony). This computing utility, like all other four …

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Internet of Things (IoT): A vision, architectural elements, and future directions [PDF] arxiv.org

J Gubbi, R **Buyya**, S Marusic, M Palaniswami - Future generation computer …, 2013 - Elsevier

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…, A Beloglazov, CAF De Rose, R **Buyya** - Software: Practice …, 2011 - Wiley Online Library

Cloud computing is a recent advancement wherein IT infrastructure and applications are provided as 'services' to end-users under a usage-based payment model. It can leverage virtualized services even on the fly based on requirements (workload patterns and QoS) …

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Seven Tips for Enhancing Your Research Visibility and Impact

Rajkumar Buyya
Grid Computing and Distributed Systems (GRIDS) Laboratory
Department of Computer Science and Software Engineering
The University of Melbourne, Australia
Email: raj@csse.unimelb.edu.au
Nov. 2006, updated Feb 2007

Date:

2007-02

Citation:

Buyya, Dr. Raujkumar (2007) Seven tips for enhancing your research visibility and impact.

Publication Status:

Unpublished

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PART 3

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Introducing our Digital Identity Healthcheck for Academics

Source: https://blog.piirus.ac.uk/2015/10/19/digital-identity-healthcheck-for-academics-our-video-summary/

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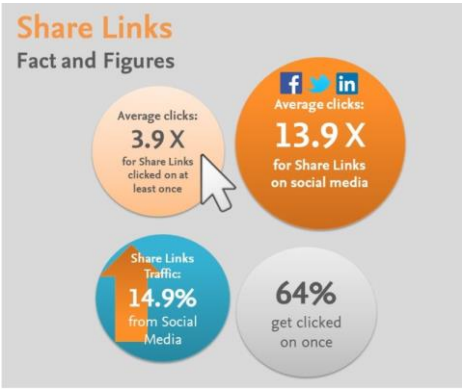
From submission to sharing: the life cycle of an article

- **Phase 1: Conception and birth**
- **Phase 2: Submission**
- **Phase 3: Reviewers**
- **Phase 4: Production and publication**
- **Phase 5: Dissemination and archiving**
  - The article is published, but its life cycle isn't yet complete. In this phase, dissemination can start; sharing the Share Links article helps increase readership and make it more visible.



Source: https://www.elsevier.com/reviewers-update/home/featured-article/from-submission-to-sharing-the-life-cycle-of-an-article

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17 December 2018

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Publishing Research Support Documents in Open Access Platform to Improve Research Impact

Nader Ale Ebrahim * and Yii Bonn Bong

Version 1 : Received: 23 June 2017 / Approved: 26 June 2017 / Online: 26 June 2017 (04:20:47 CEST)

How to cite: Ale Ebrahim, N.; Bong, Y.B. Publishing Research Support Documents in Open Access Platform to Improve Research Impact. *Preprints* **2017**, 2017060111 (doi: 10.20944/preprints201706.0111.v1).

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Abstract

Researchers, journals, and universities want to receive more citations for their scholarly publications. However, a paper

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23 June 2019

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Publishing Research Support Documents in Open Access Platform to Improve Research Impact

Nader Ale Ebrahim * and **Yii Bonn Bong**

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Abstract

Researchers, journals, and universities want to receive more citations for their scholarly publications. However, a paper

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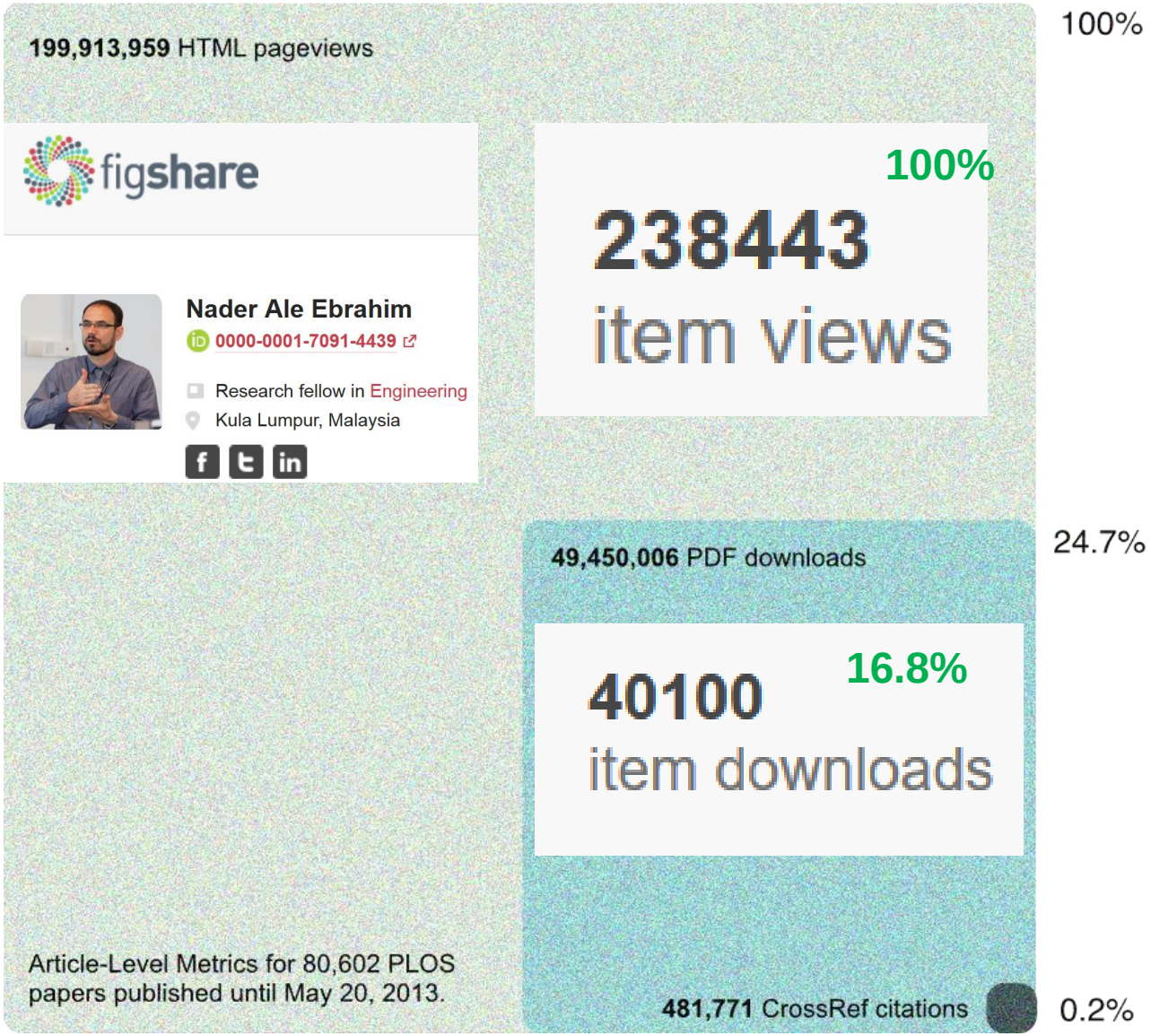
Numbers are GREAT

but what's the impact of the research?



Source: Finding Insights in ALMS for Research Evaluation. Posted on November 20, 2013 by PLoS Admin & https://figshare.com/authors/Nader_Ale_Ebrahim/100797

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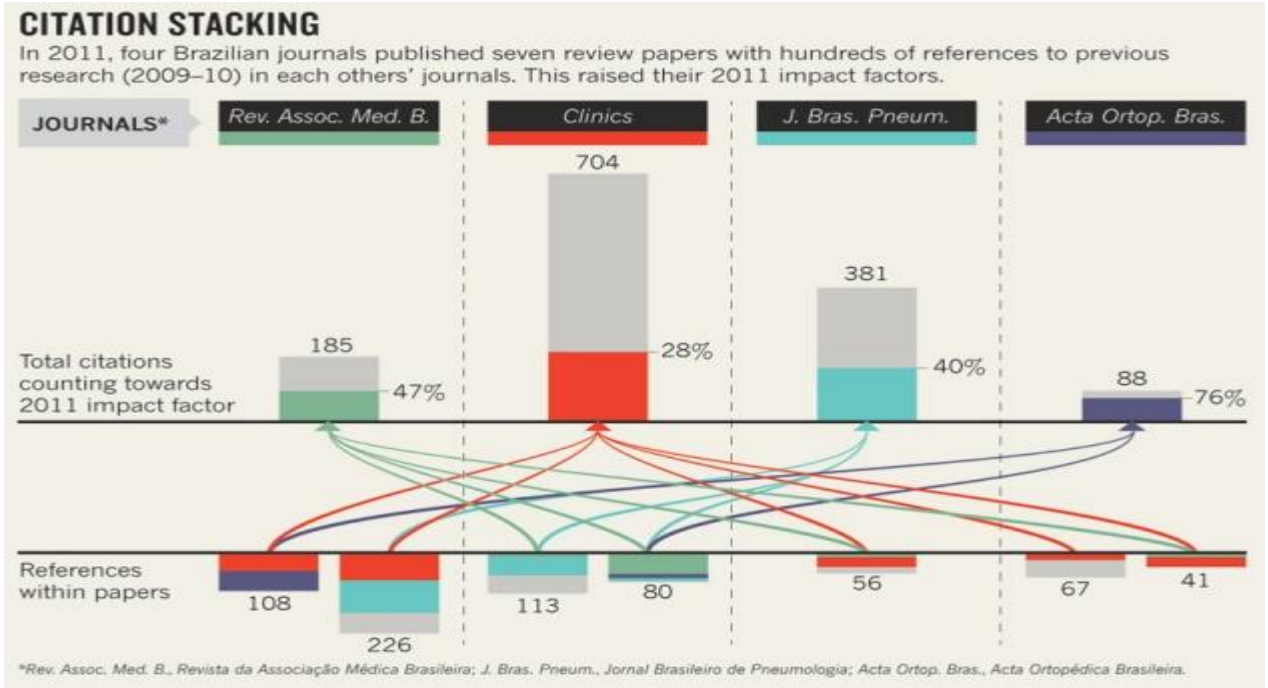
Source: Researchers, publishers, libraries and data centres all have a role in promoting and encouraging data citation. (Available on: http://blogs.lse.ac.uk/impactofsocialsciences/2013/11/26/why-not-cite-data/)

Source: http://wiki.lib.sun.ac.za/index.php/SUNScholar/Research_Article_Metrics

Brazilian citation scheme outed

Thomson Reuters suspends journals from its rankings for ‘citation stacking’



Source: Richard Van Noorden , Nature News, 27 August 2013

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Citation manipulation: Journal retracts paper because author boosted references to a journal he edits

ritten by Cat Ferguson
ebruary 9th, 2015 at 5:30 pm

Posted in citation manipulation

tation manipulation: Journal retracts paper because author boosted ferences to a journal he edits

with 5 comments

A group of researchers have lost a paper in a computer science journal because they were apparently using its references to help the impact factor of a different journal that one of them edits.

Here's the notice for "Impacts of sensor node distributions on coverage in sensor networks," a paper first published in 2011 and cited four times, according to Thomson Scientific's Web of Knowledge: Read the rest of this entry »

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Source: http://retractionwatch.com/2014/02/03/citation-manipulation-journal-retracts-paper-because-author-boosted-references-to-a-journal-he-edits/

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Path analysis of the relationship between visibility and citation: the mediating roles of save, discussion, and recommendation metrics

Ale Ebrahim et al. (2014) believe that increased accessibility of an article through search engines can improve its citation rate.

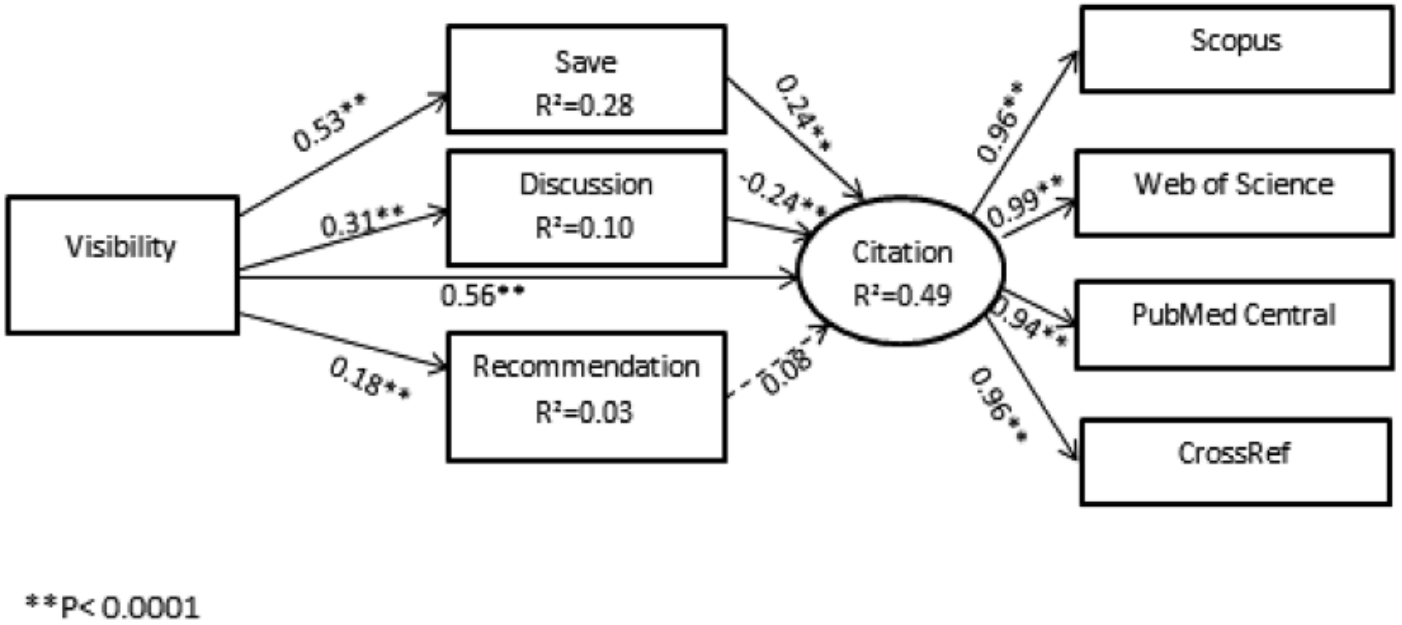

Fig. 2 Testing the model for the impact of visibility on citation with save, discussion and recommendation as mediators

Source: Ebrahimy, S., Mehrad, J., Setareh, F., & Hosseinchari, M. (2016). Path analysis of the relationship between visibility and citation: the mediating roles of save, discussion, and recommendation metrics. *Scientometrics* 1-14. doi:10.1007/s11192-016-2130-z

Springer

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Increasing Visibility and Enhancing Impact of Research

Source: Bong, Yiibonn and Ale Ebrahim, Nader, Increasing Visibility and Enhancing Impact of Research (April 24, 2017). Asia Research News 2017. Available at SSRN: https://ssrn.com/abstract=2959952

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- Repeat key phrases in the abstract while writing naturally;
- Assign keyword terms to the manuscript;
- Use more references;
- Write a longer paper;
- Write a review paper;
- Present a working paper;

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). Effective Strategies for Increasing Citation Frequency. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

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Top Universities by... TRANSPARENT RANKING: Top Universities by Citations in Top Google Scholar profiles

1. We strongly advice to use **normalized (official) name** of the university in the affiliation and the **INSTITUTIONAL email address**. We are using the domain of the email addresses for filtering the profiles and data in GS Citations. When institutional profiles get updated and enlarged we will use them instead, so it is important to standardize names and affiliations for the future.

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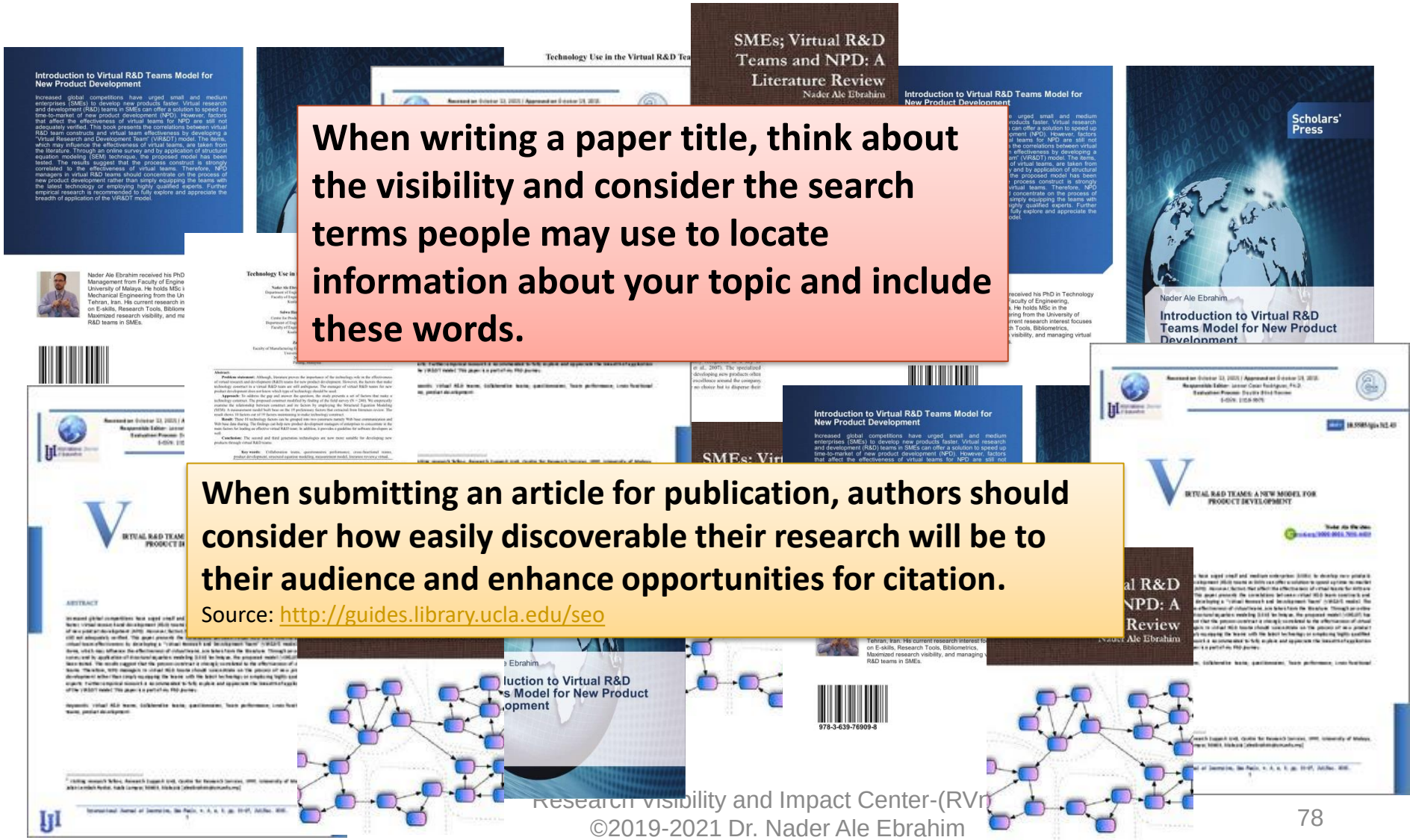

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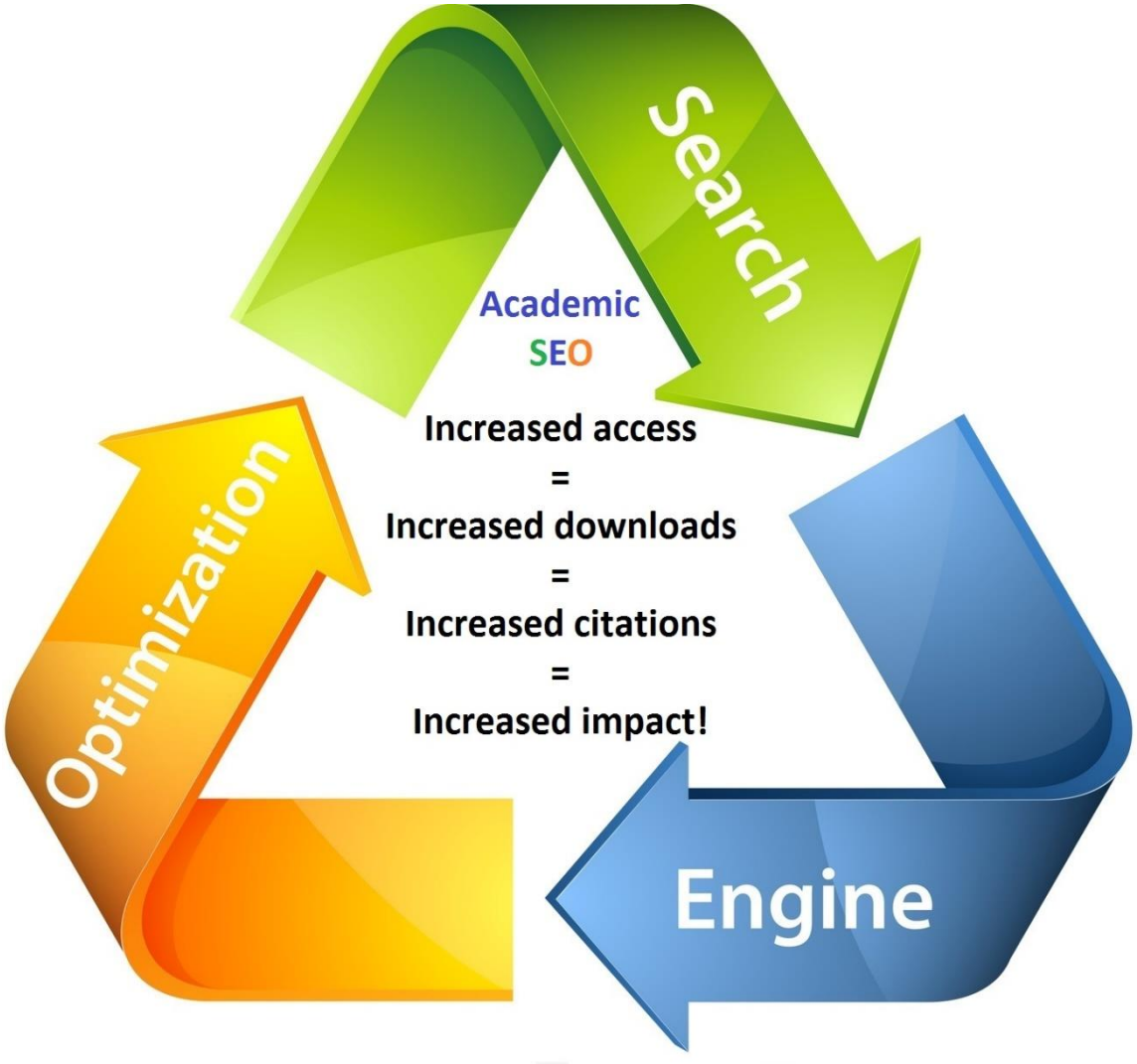

Ale Ebrahim, Nader, Optimize Your Article for Search Engine (December 23, 2014). University of Malaya Research Bulletin, Vol. 2, No. 1, 23, December 2014. Available at SSRN: http://ssrn.com/abstract=2588209

Well-Optimized Abstract:

False *Remembering in the* ***Aged***

Researchers studying human **memory** have increasingly focused on **memory** accuracy in **aging** populations. In this article we briefly review the literature on **memory** accuracy in healthy older adults. The prevailing evidence indicates that, compared to younger adults, older adults exhibit both diminished **memory** accuracy and greater susceptibility to misinformation. In addition, older adults demonstrate high levels of confidence in their **false memories**. We suggest an explanatory framework for the high level of **false memories** observed in older adults, a framework based on the theory that consciously controlled uses of **memory** decline with **age**, making older adults more susceptible to **false memories** that rely on automatic processes. We also point to future research that may remedy such deficits in accuracy.

This article appears on the first page of results in Google for false+memory+aged.

Source: http://authorservices.wiley.com/bauthor/seo.asp

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Poorly Optimized Abstract:

False *Remembering in the Senior Population*

Researchers studying human **memory** have increasingly focused on its accuracy in senior populations. In this article we briefly review the literature on such accuracy in healthy older adults. The prevailing evidence indicates that, compared to younger adults, older adults exhibit both diminished accuracy and greater susceptibility to misinformation. In addition, older adults demonstrate high levels of confidence in their **false memories**. We suggest an explanatory framework for the high levels observed in older adults, a framework based on the theory that consciously controlled uses of **memory** decline in later life, making older adults more susceptible to **false memories** that rely on automatic processes. We also point to future research that may remedy such deficits in accuracy.

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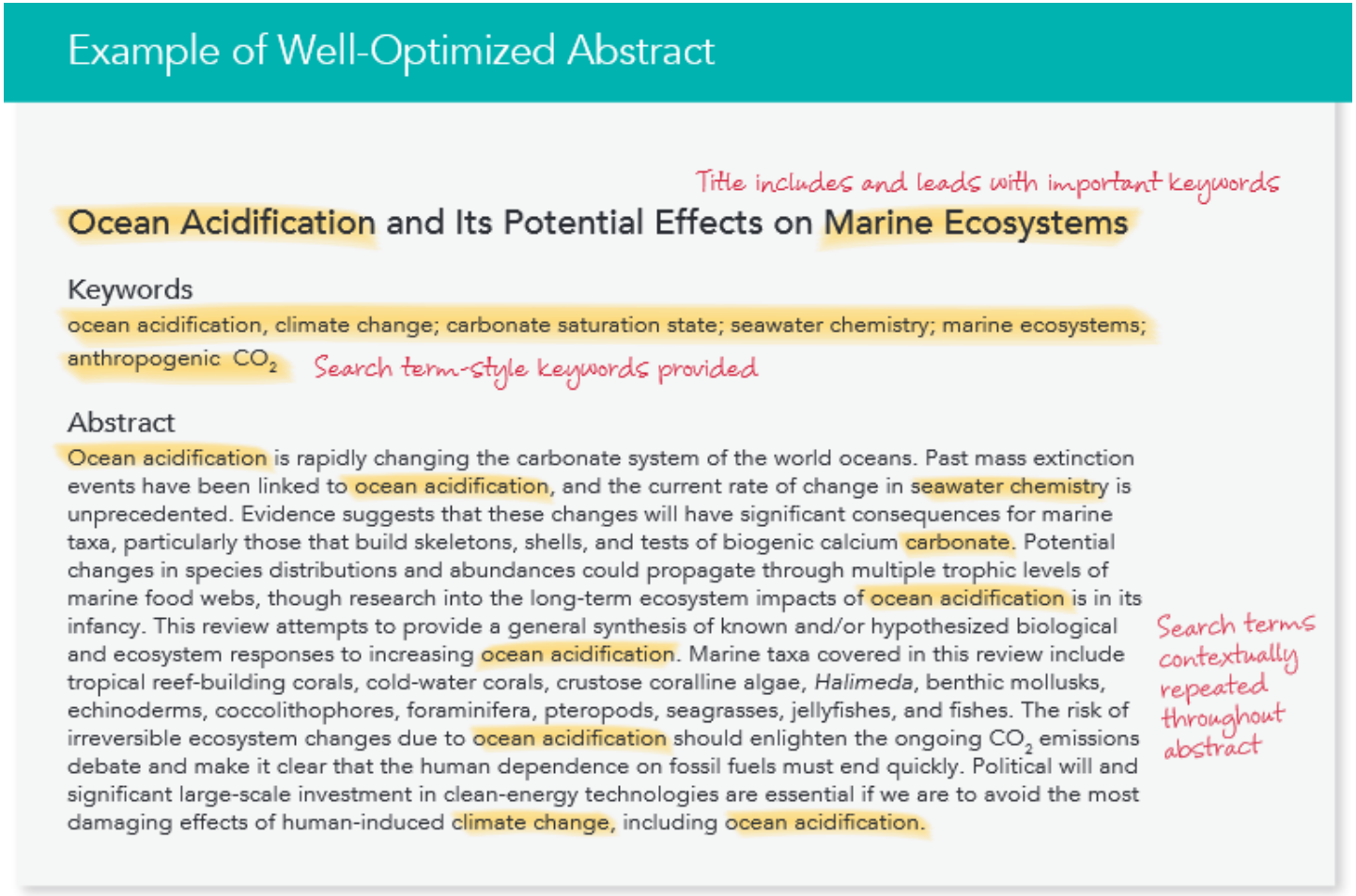
Example of Well-Optimized Abstrac



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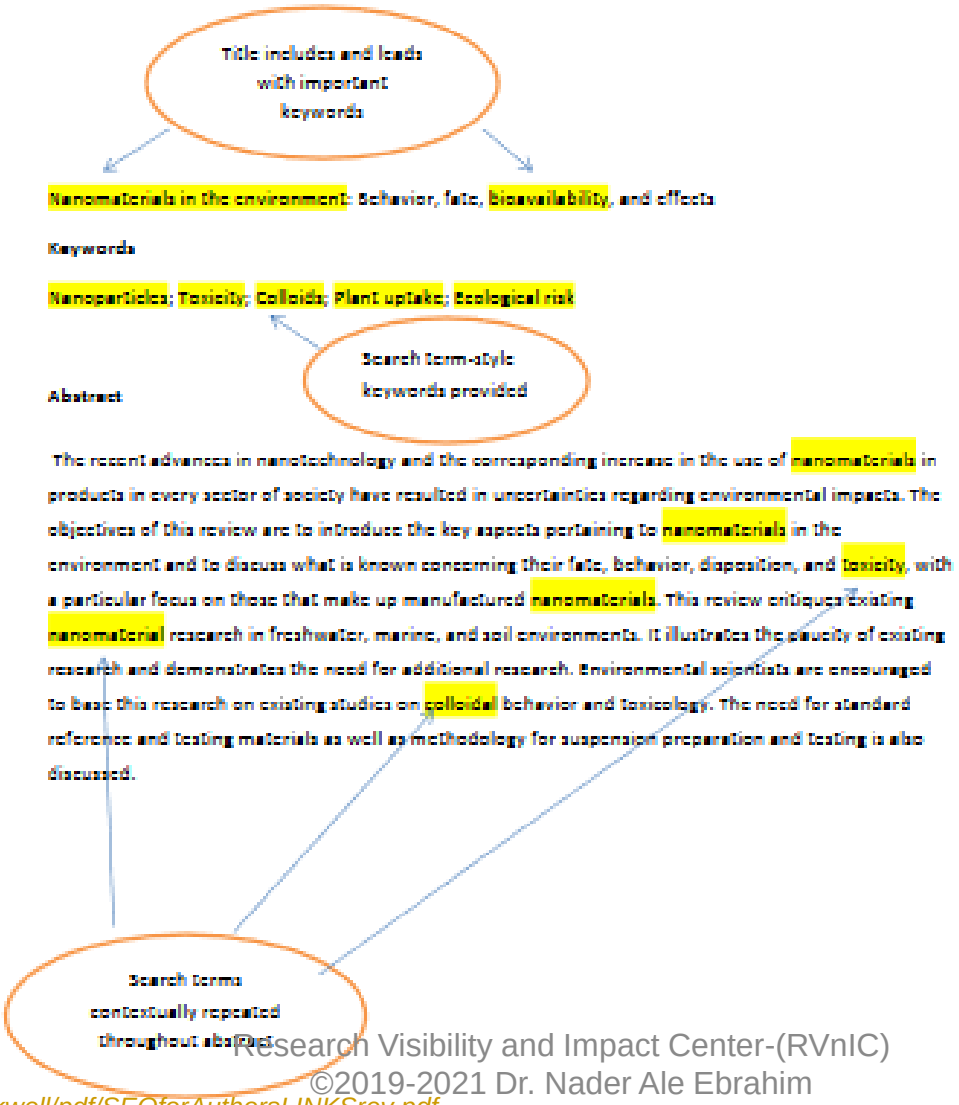

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ELSEVIER

Tips

- **Write a good and short title for your article.** If you can use one or more keywords in the title while accurately describing the content of your article, then do it. Keep in mind the audience of your article and any academic keywords specific to your field to inform which keywords may be best to use.
- **In addition to the keywords tool from Google, check out Google Insights and Google Trends.** With the latter two, you can see the popularity of keywords over a period of time and by geographic location, which may or may not be relevant for you and to your article. Until now, Google offers the most tools for SEO.
- **Don't go overboard with using numerous top keywords in every location of your article.** You want to tastefully optimize your article without compromising the relevance and quality of your writing and research.
- **Using the most popular keyword tool may not always be best for you and your article.** After all, it is the most popular for a reason, partly because it is frequently used in documents by others. You can test this by doing your own search of the keyword and seeing how many search results are found. If it is an exorbitant amount of articles, you may want to choose another keyword that is also very relevant to your research topic.

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Published online 13 October 2010 | Nature | doi:10.1038/news.2010.539
News

To be the best, cite the best

Citation analysis picks out new truth in Newton's aphorism that science 'stands on the shoulders of giants'.

The mass of medium-level research is less important for inspiring influential breakthroughs than the most highly-cited papers, a citation study argues.

Source: Corbyn, Z. (2010). To be the best, cite the best. Nature 539. doi: doi:10.1038/news.2010.539

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Preparing for Publication – Collaboration & Journal Selection

- Publish with international authors;
- Publish papers with a Nobel laureates;
- Publish your article in one of the journals everyone in your discipline reads
- Open Access (OA) has a positive impact on growth of citations;
- Publish your work in a journal with the highest number of indexing

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). Effective Strategies for Increasing Citation Frequency. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

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Abstracted/indexed in

1. ABI/INFORM
2. Association of Business Schools' (ABI) Academic Journal Quality Guide (www.the-abs.org.uk)
3. Australian Business Deans' Council (ABDC) Journal Quality List
4. Australian Research Council ERA Ranked Journal List
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9. Emerald Management Reviews (EMR)
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12. OR/MS Index and Annual Comprehensive Index
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- Source: Journal of the Operational Research Society

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Where should I submit my publication?

If you want your article to …

- Publish in most influential or highly cited journal
  - → Use Impact Factor or
  - → 5 Year Impact Factor (for subjects need longer citation period, e.g. GEOLOGY or MANAGEMENT or SOCIOLOGY, etc)
- To reach out to readers and be read immediately
  - → Use Immediacy Index
- Stay active in journal collection
  - → Use Cited Half Life

Note: The above only serves as general guidelines, deeper understanding of JCR, the subjects and dynamic publication cycles are crucial when deciding where to publish your paper.

THOMSON REUTERS

Dissemination 1/2

- Self-archive articles
- Keep your professional web pages and published lists up to date
- Make your research easy to find, especially for online searchers
- Deposit paper in Open Access repository
- Contribute to Wikipedia
- Start blogging

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). Effective Strategies for Increasing Citation Frequency. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

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Recent changes
Contact page

Virtual team

From Wikipedia, the free encyclopedia

A **virtual team** (also known as a **geographically dispersed team**, **distributed team**, or **remote team**[1]) usually refers to a group of individuals who work together from different geographic locations and rely on communication technology[2] such as email, FAX, and video or voice conferencing services in order to collaborate. The term can also refer to groups or teams that work together asynchronously or across organizational levels. Powell, Piccoli and Ives (2004) define virtual teams as "groups of geographically, organizationally and/or time dispersed workers brought together by information and telecommunication technologies to accomplish one or more organizational tasks."[3] According to Ale Ebrahim et. al. (2009), virtual teams can also be defined as "small temporary groups of geographically, organizationally and/or time dispersed knowledge workers who coordinate their work predominantly with electronic information and communication technologies in order to accomplish one or more organization tasks."[4]

Members of virtual teams communicate electronically and may never meet face-to-face. Virtual teams are made possible by a proliferation of fiber optic technology that has significantly increased the scope of off-site communication.[5] Virtual teams allow companies to procure the best talent without geographical restrictions.[5] According to Hambley, O'Neil, &

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http://johnrturnerhptresource.blogspot.com/2013/06/new-article-acceptance-multiagent.html

JohnRTurner_HPT_resource

This blog is intended to share information, discuss new research, and identify new trends within the Human Performance Technology (HPT) field. HPT is a multi-disciplinary practice that is influenced by a number of cognate disciplines: psychology, systems theory, education, economics, and sociology - to name only a few.

Tuesday, June 4, 2013

New Article Acceptance: Multiagent Systems as a Team Member

I have received notice that my article titled *Multiagent Systems as a Team Member* will be published by Common Ground Publishing in their journal: *The International Journal of Technology, Knowledge, and Society*. The web page for the journal follows: http://ijt.cgpublisher.com

No date as to when the article will be published but it should be this fall. Listed below is the abstract for the journal article to give those interested an indication of what the article is about.

Abstract

With the increasing complex business environment that organizations have to operate in today, teams are being utilized to complete complex tasks. Teams

Free Counter and Web Stats

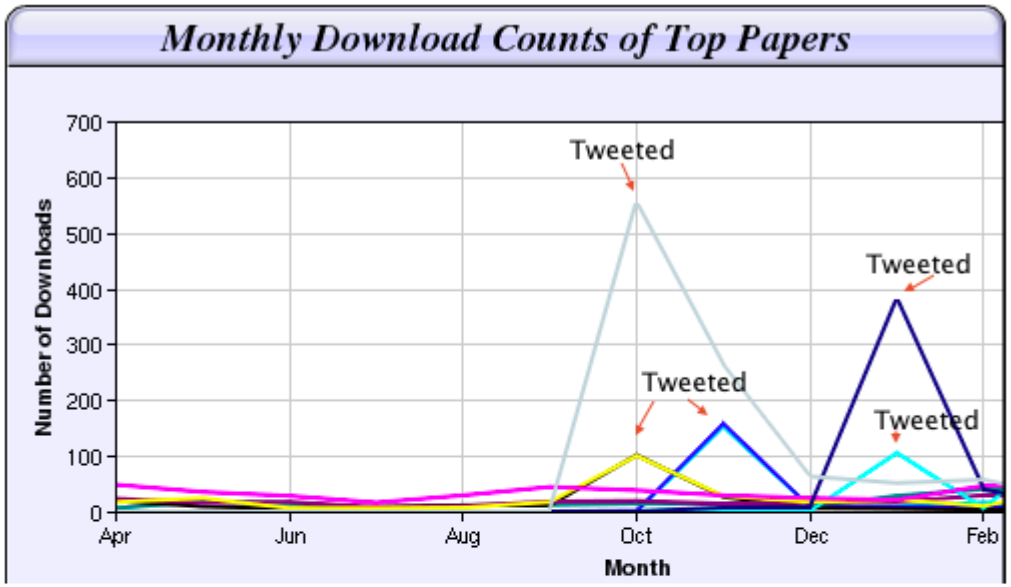
WEBSTATS

About Me

John R. Turner

John R. Turner is a Doctoral Candidate at the University of North Texas in the applied technology and performance improvement (ATPI) program. He started his career in mechanical engineering where he was employed for 15 years. After leaving the engineering service industry, he completed a second bachelor's degree in psychology from the University of Arkansas at Little Rock, followed by a master's degree in human resource development from the University of Texas at Tyler. His research interests are in teams, team cognition, knowledge management, performance improvement, theory building, multilevel models, meta-analysis

Why should you share links to your published work online?



Digital Curiosities: Resource Creation Via Amateur Digitisation
Enabled backchannel: conference Twitter use by digital humanists Not Me
Framework for effective public digital records management in Uganda
Library and information resources and users of digital resources in the huma
A Virtual Tomb for Kelvingrove: Virtual Reality, Archaeology and Educatio
What do faculty and students really think about e-books? Not me
Documentation and the users of digital resources in the humanities
Classification in British public libraries: a historical perspective Not me
Teaching TEI: The Need for TEI by Example
Should we just send a copy? Digitisation, Use and Usefulness

According to Dr Melissa Terras from the University College London Centre for Digital Humanities, “If you tell people about your research, they look at it. Your research will get looked at more than papers which are not promoted via social media” (2012).

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Dissemination 2/2

- Join academic social networking sites
- link your latest published article to your email signature
- Create a podcast describing the research project and submit the podcast to YouTube or Vimeo
- Make an online CV.

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). Effective Strategies for Increasing Citation Frequency. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

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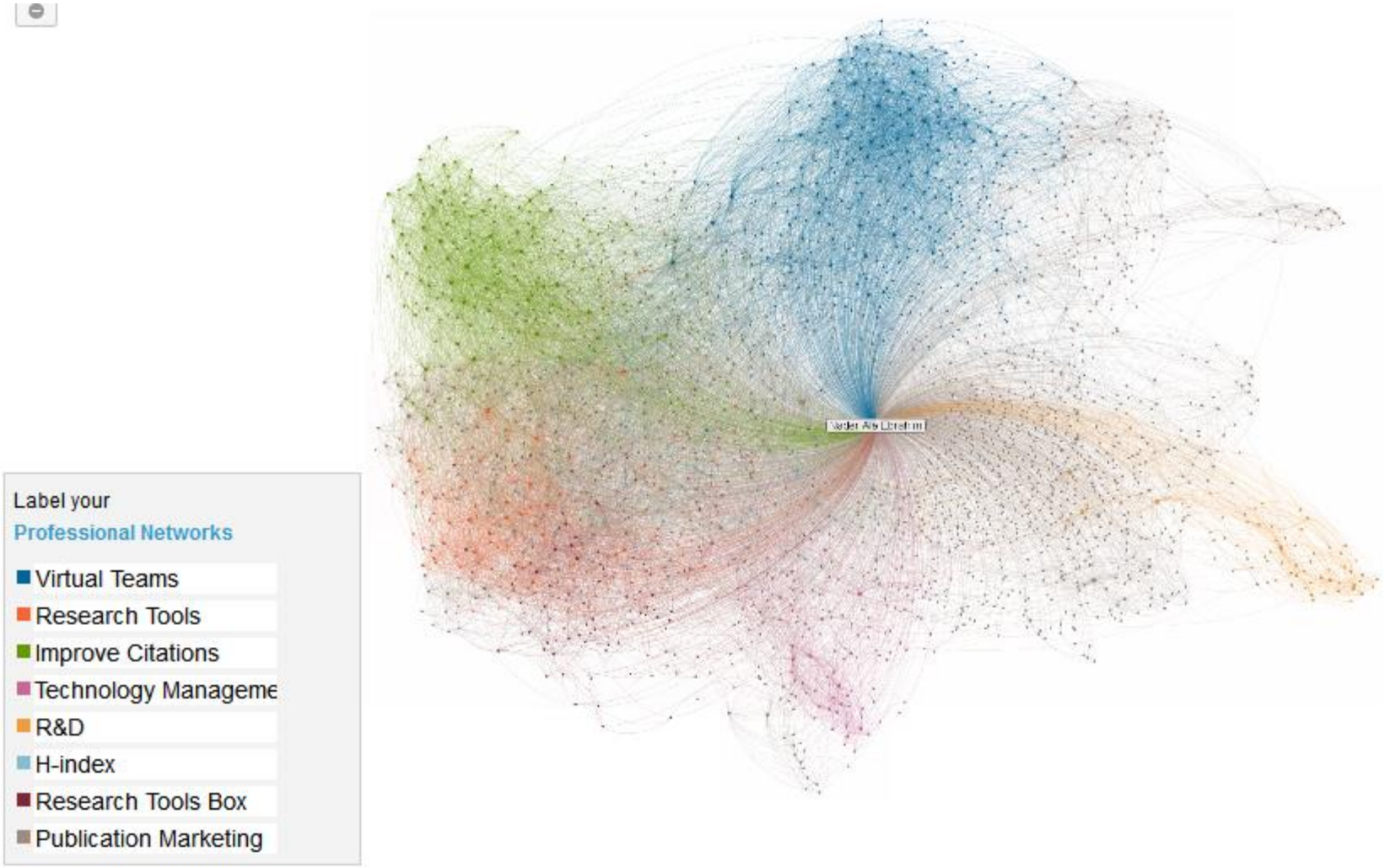
Nader Ale Ebrahim's Linkedin Map



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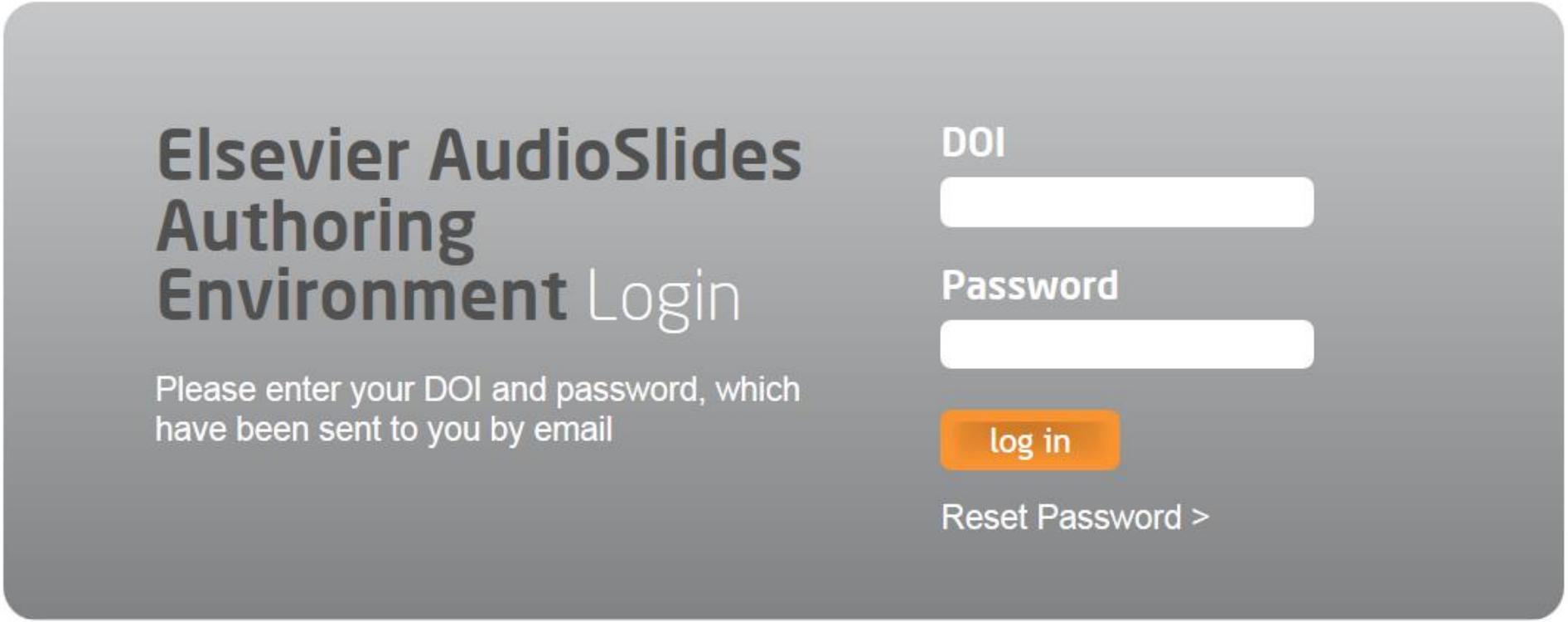

Source: http://www.elsevier.com/about/content-innovation/audioslides-author-presentations-for-journal-articles

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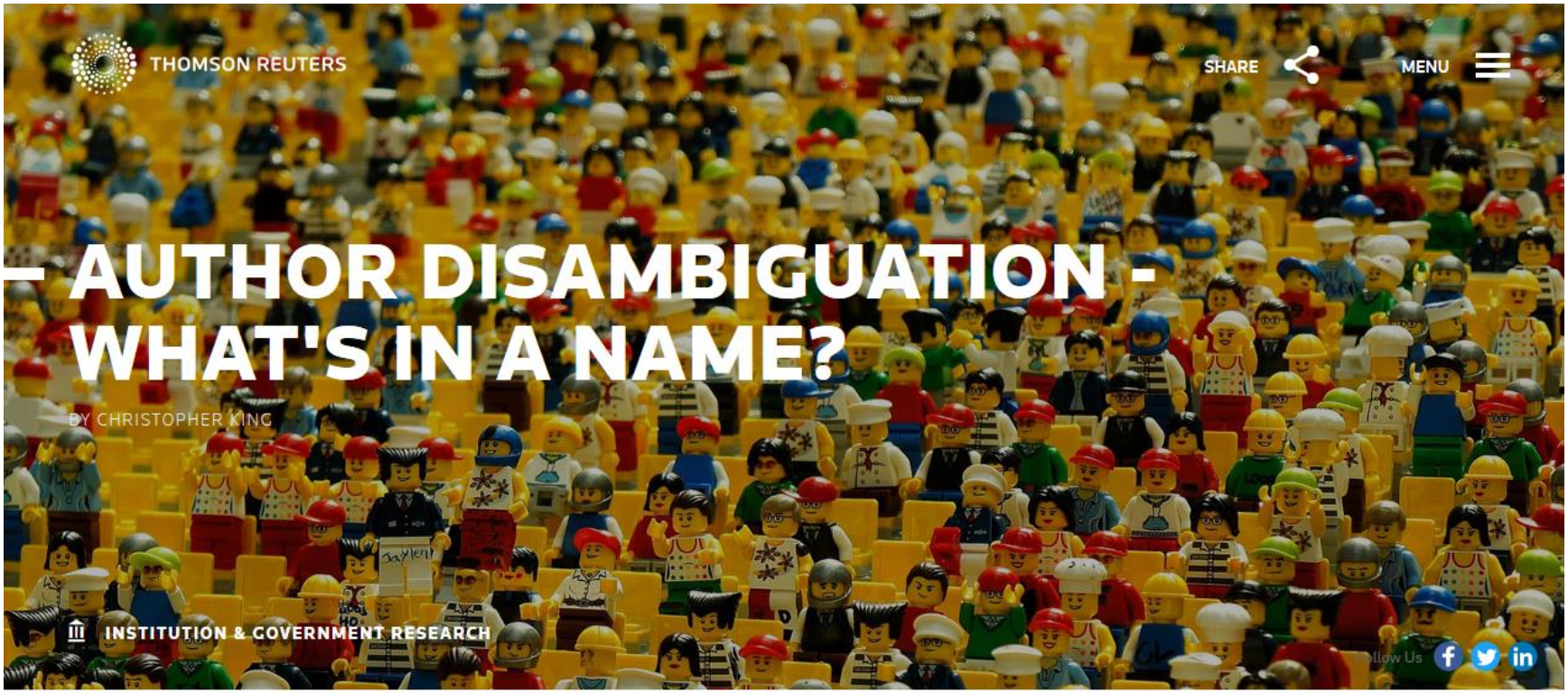
Adapted from : Mlyarri, N. (2016). *ORCID: Connecting research & researchers*. Paper presented at the Asia Open Access Summit 2016, INTEKMA Resort & Convention Centre, Shah Alam.

ResearcherID gives author disambiguation a good name, enhancing discoverability and ensuring credit where credit is due



Source: http://stateofinnovation.thomsonreuters.com/author-disambiguation-whats-in-a-name

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Things to do when a paper comes out: a checklist

- Write a blog-post on SV-POW!
- Create a new page about paper in the SV-POW! sidebar.
- Add the full-resolution figures to the sidebar page.
- Update my online publications list.
- Update my University of Bristol IR page.
- Update my ORCID page.
- Update my LinkedIn page.
- Mendeley, if you do it (I don't).
- ResearchGate, if you do it (I don't).
- Academia.edu, if you do it (I don't).
- Keep an eye on the new taxon's Wikipedia page (once it exists).
- Add the paper to the Paleobiology Database (or ask someone to do it for you if you're not authorised). [Credit: Jon Tennant]
- Tweet about it! [Credit: Matt Hodgkinson]
- Update Google Scholar, if it doesn't pick up on the publication on its own [Credit: Christopher Taylor]
- Post on Facebook [Credit: Andy Farke]
- Send PDF to the institution that hosts the material [Credit: Andy Farke]
- Email colleagues who might be interested [Credit: Andy Farke]
- Write short popular language account for your institution if applicable [Credit: Andy Farke]
- Submit any silhouettes to PhyloPic [Credit: Mike Keesey]

Source: https://svpow.com/2015/06/04/things-to-do-when-a-paper-comes-out-a-checklist/

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Phase 1 Participants

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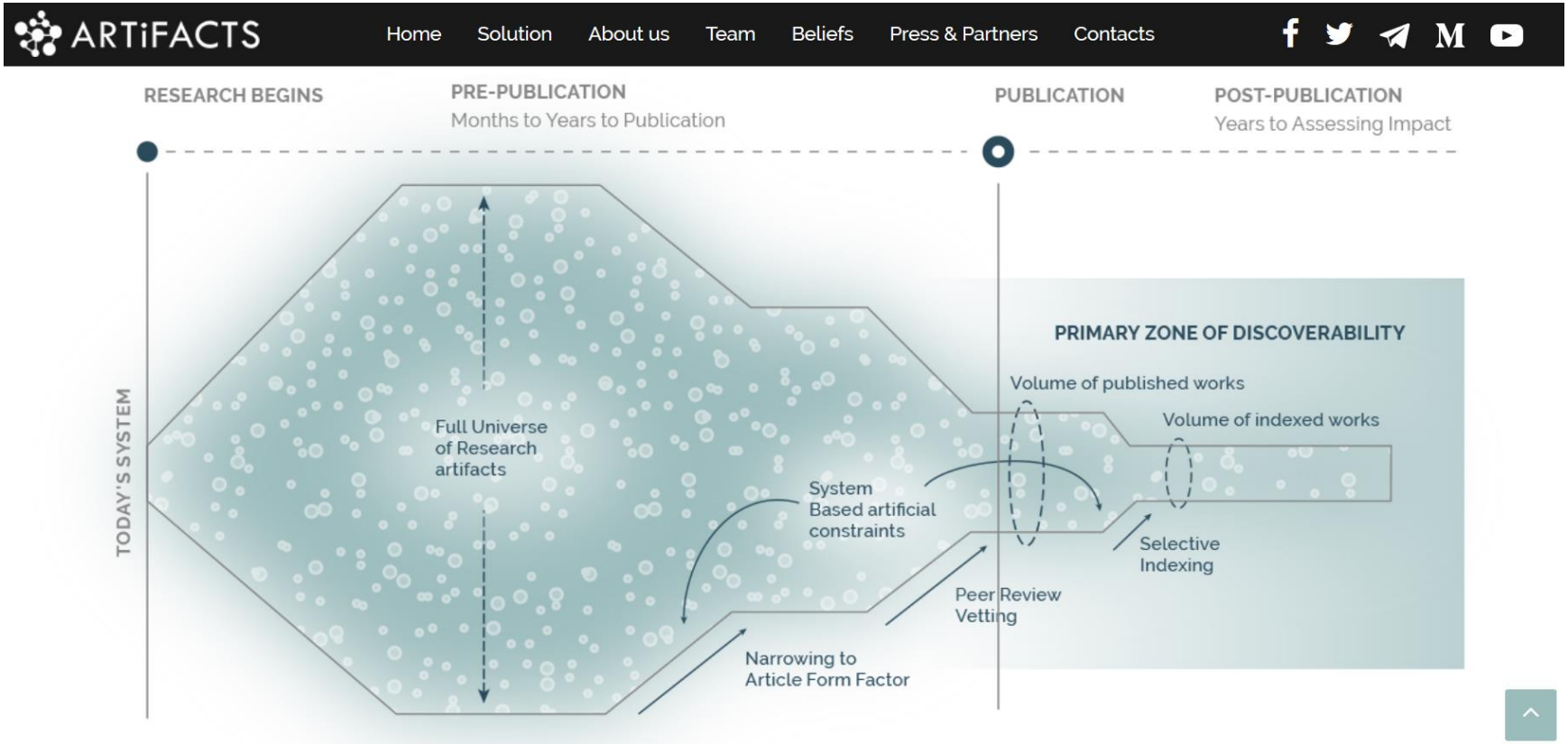

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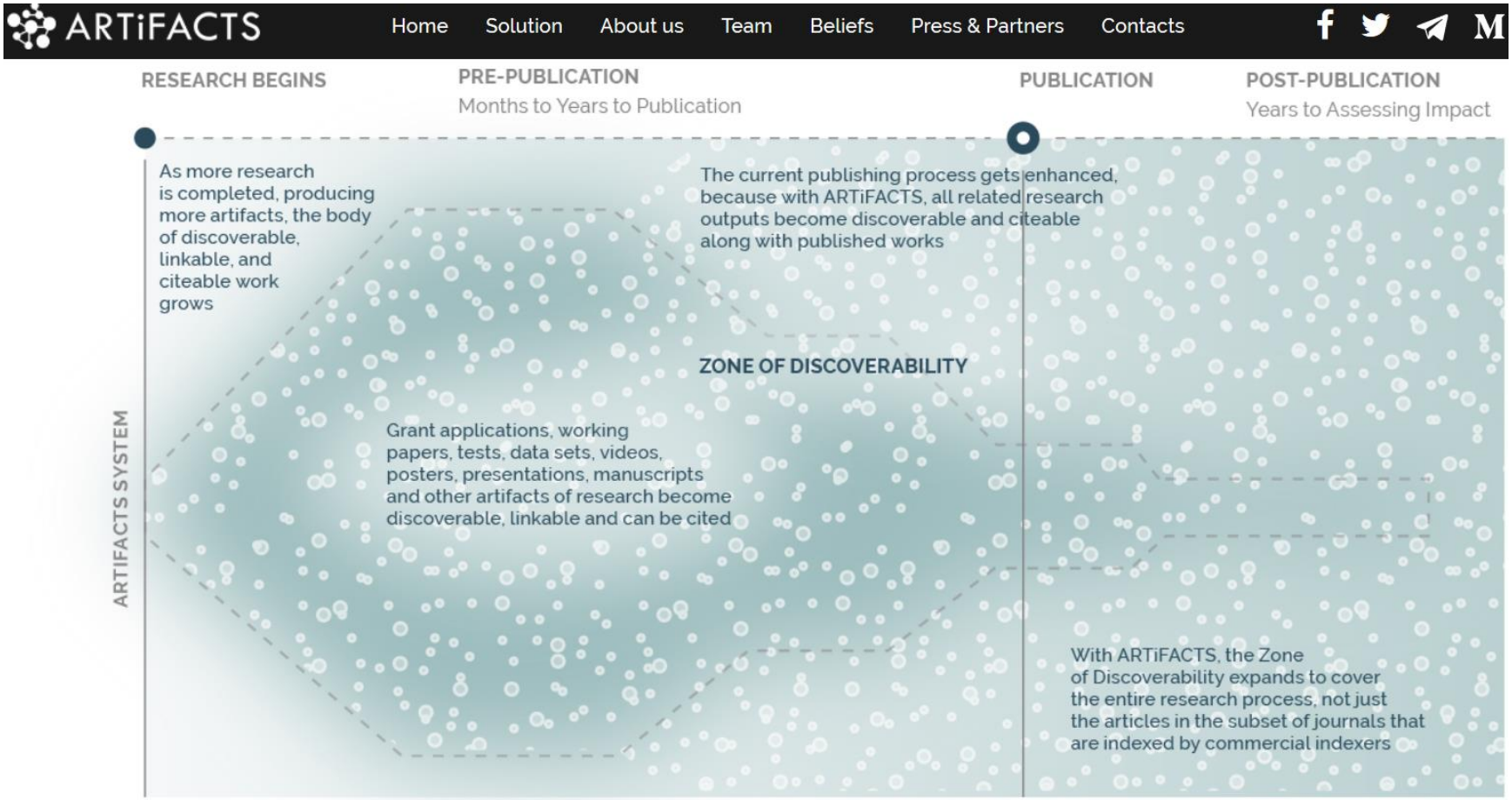

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Thank you!

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www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations

All of my presentations are available online at:
https://figshare.com/authors/Nader_Ale_Ebrahim/100797

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9. Ale Ebrahim, Nader, Optimize Your Article for Search Engine (December 23, 2014). University of Malaya Research Bulletin, Vol. 2, No. 1, 23, December 2014. Available at SSRN: http://ssrn.com/abstract=2588209
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My recent publication:

1. Ale Ebrahim, S., Ashtari, A., Pedram, M. Z., & Ale Ebrahim, N. (2019). Publication Trends in Drug Delivery and Magnetic Nanoparticles. Nanoscale Research Letters, 14(59). doi: https://doi.org/10.1186/s11671-019-2994-y
2. Parnianifard, A., Azfanizam, A., Ariffin, M., Ismail, M., & Ale Ebrahim, N. (2019). Recent developments in metamodel based robust black-box simulation optimization: An overview. Decision Science Letters, 8(1), 17-44. doi:10.5267/j.dsl.2018.5.004. Available at SSRN: https://ssrn.com/abstract=3192794
3. Elaish, M. M., Shuib, L., Ghani, N. A., Mujtaba, G., & Ale Ebrahim, N. (2019). A Bibliometric Analysis of M-Learning from Topic Inception to 2015. International Journal of Mobile Learning and Organisation, 13(1), 91-112. https://doi.org/10.1504/IJMLO.2019.096470
4. Nordin, N., Samsudin, M.-A., Abdul-Khalid, S.-N., & Ale Ebrahim, N. (2019). Firms' sustainable practice research in developing countries: Mapping the cited literature by Bibliometric analysis approach. International Journal of Sustainable Strategic Management, 7(1/2). doi:. https://doi.org/10.1504/IJSSM.2019.099036
5. Hussein, M. H., Ow, S. H., Loh, S. C., Thong, M.-K., & Ale Ebrahim, N. (2019). Effects of Digital Game-Based Learning on Elementary Science Learning: A Systematic Review. IEEE Access, 7(1), 62465-62478. doi: https://doi.org/10.1109/ACCESS.2019.2916324

My recent presentations:

1. Ale Ebrahim, Nader (2019): Introduction to "Research Tools": Tools for Collecting, Writing, Publishing, and Improving Research Visibility. figshare. Presentation. https://doi.org/10.6084/m9.figshare.8258957.v1
2. Ale Ebrahim, Nader (2018): Publishing Procedure and Strategies to Improve Research Visibility and Impact. figshare. Presentation. https://doi.org/10.6084/m9.figshare.7475036.v1
3. Ale Ebrahim, Nader (2018): Scientific Misconduct. figshare. Presentation. https://doi.org/10.6084/m9.figshare.7471988.v1
4. Ale Ebrahim, Nader (2018): Collecting, Writing, and Publishing via "Research Tools". figshare. Presentation. https://doi.org/10.6084/m9.figshare.7472273.v1
5. Ale Ebrahim, Nader (2018): New Tools for Measuring Research Impact. figshare. Presentation. https://doi.org/10.6084/m9.figshare.7441403.v1

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