

## Introduction to "Research Tools": Tools for Collecting, Writing, Publishing, and Improving Research Visibility

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**Research Visibility and Impact Consultant** 



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All of my presentations are available online at: <u>https://figshare.com/authors/Nader\_Ale\_Ebrahim/100797</u> Link to the current presentation: <u>https://doi.org/10.6084/m9.figshare.7472273.v1</u>



Abstract: "Research Tools" enable researchers to collect, organize, analyze, visualize and publicized research outputs. I have collected over 700 tools that enable researchers to follow the correct path in research and to ultimately produce highquality research outputs with more accuracy and efficiency. "Research Tools" consists of a hierarchical set of nodes. It has four main nodes: (1) Searching the literature, (2) Writing a paper, (3) Targeting suitable journals, and (4) Enhancing visibility and impact of the research. This presentation will provide an overview to the most important tools from searching literature to disseminating researcher outputs. The e-skills learned from the workshop are useful across various research disciplines and research institutions.

**Keywords:** Research visibility, Research tools, Bibliometrics, Research impact, h-index

# Never Re-Search, Do Research

Do Research, Don't Re-Search



Nader Ale Ebrahim – Dr. Nader is currently a "Research Visibility and Impact" freelancer consultant. He was working as a visiting research fellow with the Centre for Research Services, Institute of Management and Research Services (IPPP), University of Malaya from 2013 to November 2017. His current research interests are Open access, Research visibility, <u>Research Tools</u>, and Bibliometrics. Dr. Nader is well known as the creator of "<u>Research Tools</u>" Box and the developer of "Publication Marketing Tools". He has so far conducted over 330 workshops within and outside of University of Malaya, and has published more than 100 papers and presented in several journals and conferences.

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**Utilize Open Access Tools**: Open Access journals tend to be cited more than non open access. Deposit your paper in a repository such as Scholars Archive here on campus or a disciplinary repository. Share your detailed research data in a repository.

**Standarize Identifying Info**: try to use the same name throughout your career as well as the name of your affiliated insitution. Using common "official" names will allow for consistency and easy retrieval of your work by author or affiliation.

Bring Colleagues on Board: team-authored articles are cited more frequently, as does publishing with international authors. Working cross-or inter-disciplinarily helps as well.

**Beef Up That Paper**: use more references, publish a longer paper. Also papers which are published elsewhere after having been rejected are cited more frequently.

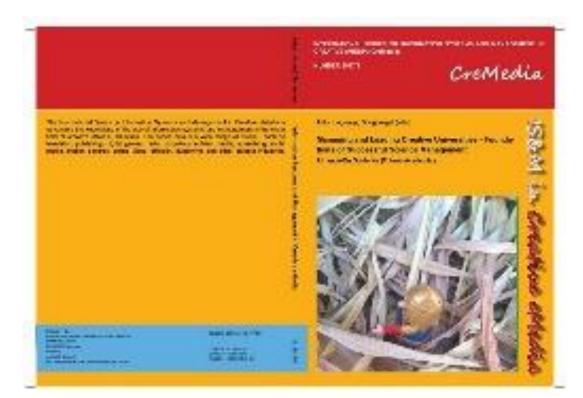
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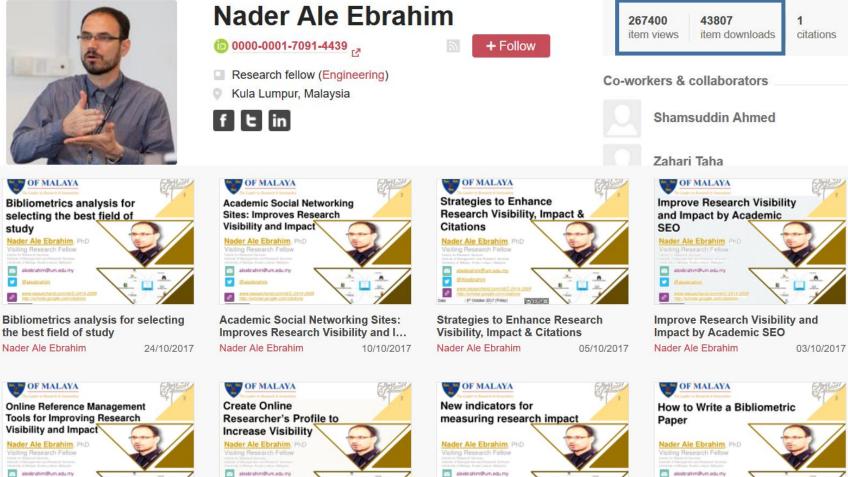
## Dr Artur Lugmayr



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Website	www.artur-lugmayr.com
Linked In	linkedin.com/in/lugmayr
ORCID	orcid.org/orcid.org/0000-0001-6994-4470
ResearcherID	www.researcherid.com/rid/G-4357-2014
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# Top 10 authors with the highest profile view counts on ResearchGate

 Table 11. Top 10 authors with the highest profile view counts on ResearchGate (9<sup>th</sup> of November, 2015), compared to the same indicator on the 10<sup>th</sup> of September, 2015.

AUTHOR NAME	SEPTEMBER 10 <sup>th</sup> (2015) PROFILE VIEWS	NOVEMBER 9 <sup>th</sup> (2015) PROFILE VIEW	MISMATCH (%)
Nader Ale Ebrahim	19,821	13,281	67.00
Chaomei Chen	7,760	3,937	50.73
Loet Leydesdorff	4,227	1,758	41.59
Bakthavachalam Elango	2,883	1,756	60.91
Zaida Chinchilla	5,840	1,569	26.87
Mike Thelwall	4,297	1,568	36.49
Lutz Bornmann	3,129	1,439	45.99
Wolfgang Glänzel	3,012	1,301	43.19
Kevin Boyack	3,256	1,135	34.86
Peter Ingwersen	2,335	1,025	43.90

Source: Martín-Martín, A., Orduna-Malea, E., Ayllón, J. M., & López-Cózar, E. D. (2016). The counting house, measuring those who count: Presence of Bibliometrics, Scientometrics, Informetrics, Webometrics and Altmetrics in Google Scholar Citations, ResearcherID, ResearchGate, Mendeley, & Twitter. *EC3 Reseach Group: Evaluación de la Ciencia y de la Comunicación Científica Universidad de Granada and Universidad Politécnica de Valencia (Spain), In Progress*, doi:10.13140/RG.2.1.4814.4402



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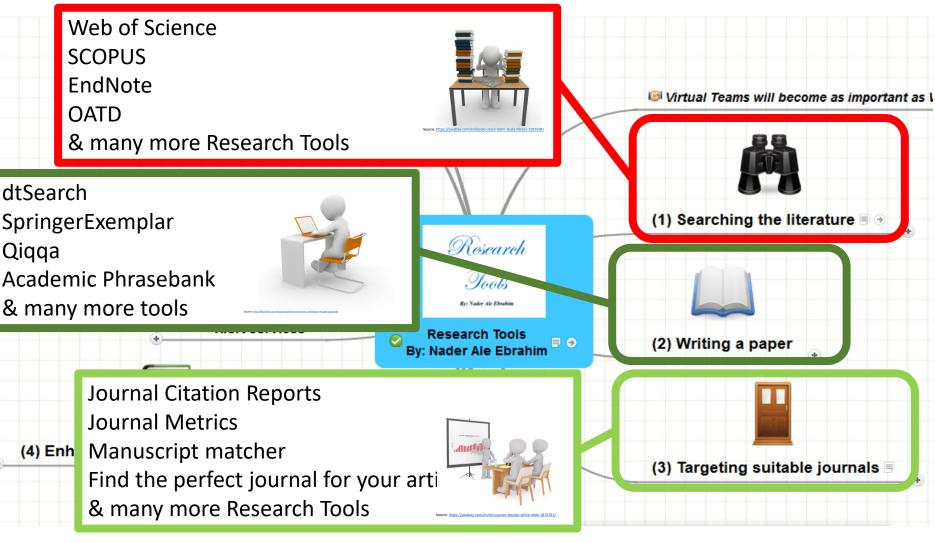
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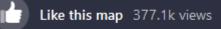


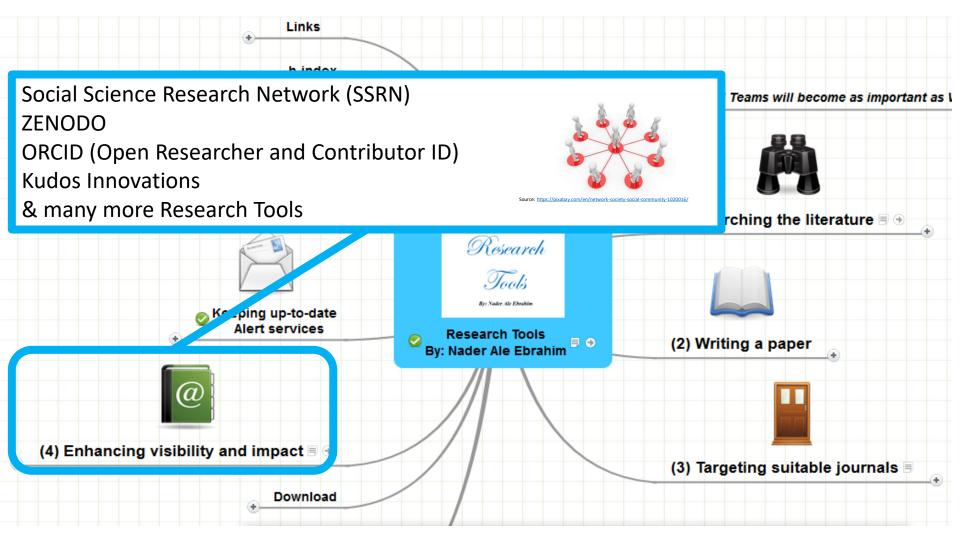
Invite your co-authors to confirm their authorship on ResearchGate and boost the visibility of your mutual publications.

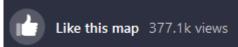
Introduction to the Research Tools Mind Map

1- Searching the literature 2-Writing a paper 3- Targeting suitable journals 4- Enhancing visibility and impact









# 1- Searching the literature2- Writing a paper3- Targeting suitablejournals

## **Major Citation Databases**

Name of Citation Database	Launched	Scope	Owned by	Terms of Availability	
Science Citation Index (SCI)	1964	Global	Thomson Reuter	Subscription-based with Web of Science	WEB OF SCIENCE™
Social Science Citation Index (SSCI)	1972	Global	Thomson Reuter	Subscription-based with Web of Science	Search Web of Science ™ Core Collect Emerging Sources Citation
Arts & Humanities Citation Index (A&HCI)	1978	Global	Thomson Reuter	Subscription-based with Web of Science	Index (ESCI) – Launched 2015
Scopus	2004	Global	Elsevier B.V.	Subscription-based	
Google Scholar Citations	2004	Global	Google Inc.	Freely Available Online	
Microsoft Academic Search	2003	Global	Microsoft Research	Freely Available Online	
CiteSeerX (CiteSeerX.ist.psu.edu)	1997	Global; Subject specific	Pennsylvania State University, USA	Freely Available Online	

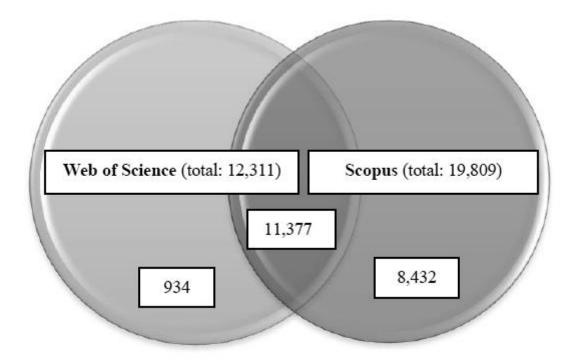
Source: Das, A.-K. (2015). <u>Research Evaluation Metrics</u>. 7, place de Fontenoy, 75352 Paris 07 SP, France: United Nations Educational, Scientific and Cultural Organization.

# Scopus (Launched 2004)

- Scopus is the largest abstract and citation database of peerreviewed literature: scientific journals, books and conference proceedings. Delivering a comprehensive overview of the world's research output in the fields of science, technology, medicine, social sciences, and arts and humanities, Scopus features smart tools to track, analyze and visualize research.
- As research becomes increasingly global, interdisciplinary and collaborative, you can make sure that critical research from around the world is not missed when you choose Scopus.

Source: http://www.elsevier.com/online-tools/scopus

## A Comparison between Two Main Academic Literature Collections: Web of Science and Scopus Databases



Source: Aghaei Chadegani, Arezoo and Salehi, Hadi and Yunus, Melor Md and Farhadi, Hadi and Fooladi, Masood and Farhadi, Maryam and Ale Ebrahim, Nader, A Comparison between Two Main Academic Literature Collections: Web of Science and Scopus Databases (April 7, 2013). Asian Social Science, Vol. 9, No. 5, pp. 18-26, April 27, 2013. Available at SSRN: <u>http://ssrn.com/abstract=2257540</u>

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## Keyphrase analysis 1

Top 50 keyphrases by relevance, based on 2,597 publications | Learn about keyphrase calculations a

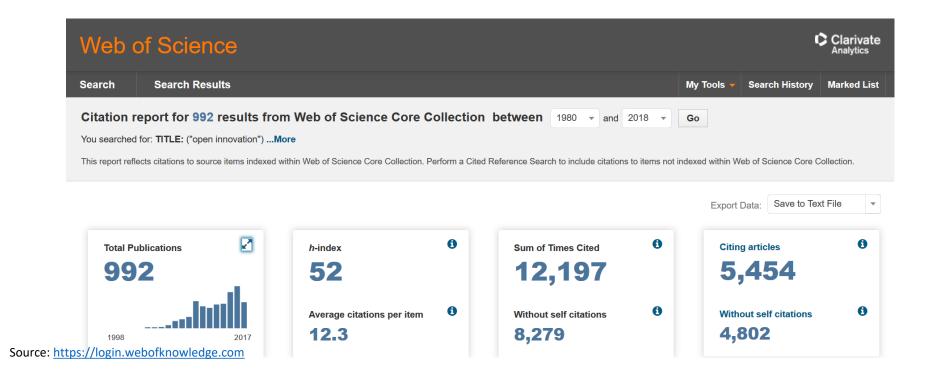
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Source: https://www.scival.com

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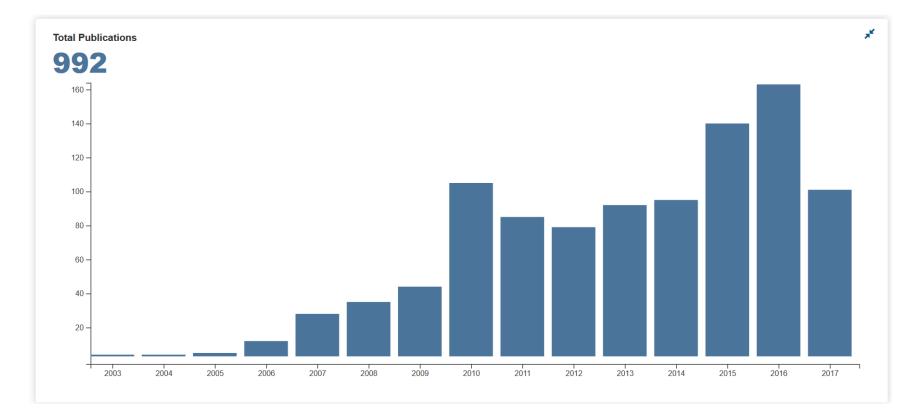


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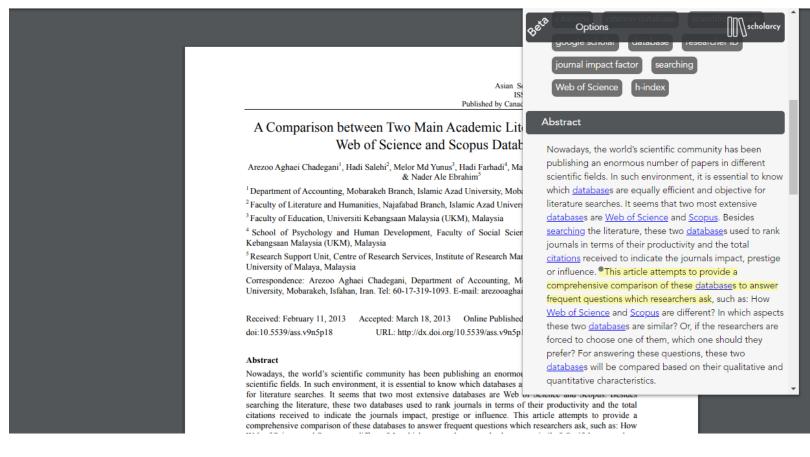
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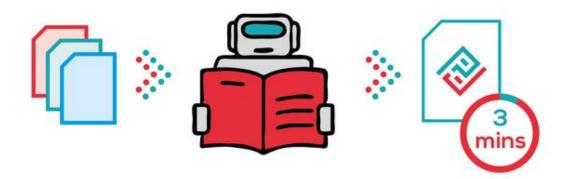
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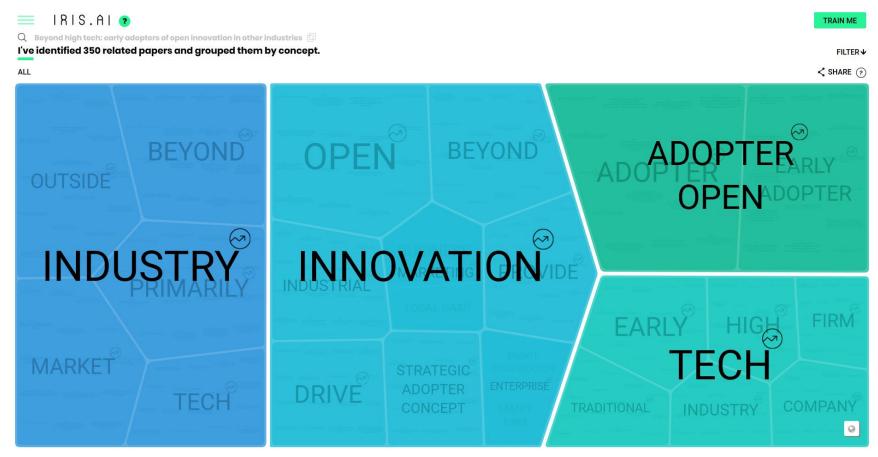
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stances and offers related research propositions. The paper also discusses the role of the Internet in **new product** performance. Finally, the paper concludes with managerial and research implications.

## 1. New product development process and the role of the Internet

Past research has consistently shown that a high-quality new product development process is one of the most critical success factors in new product development [8,10–12]. As a result, it has offered numerous processes that firms can use when developing their new products. Cooper [13] defines a new product development process as a formal blueprint, roadmap, template or thought process for driving a new product project from the idea to market launch and beyond. The process involves predetermined set of stages and each stage consists of a set of prescribed, cross-functional and parallel activities. Each stage is preceded by a gate, controlling the flow of the process and providing a decision checkpoint in the process. Because of the stages and the

2 of 139 -- "E:\UM\Thesis\Literature Review\Link 2009\DBA Thesis.pdf"

with the first and second-generation processes, the thirdgeneration process emphasizes efficiency and effectiveness in the **new product development** process through four fundamental areas. First, it is fluid, which means that there are overlaps in stages for greater speed. Second, it involves fuzzy gates, reducing the rigidity of criteria used in the gates and allowing conditional or situational considerations of the activities. Third, it is more focused in terms of prioritizing projects. Finally, it is flexible, suggesting that each **new product** is unique and has its own unique **development** process [13].

+

There are also compelling issues that indicate that new product development process may not be uniform across firms and products. Takeuchi and Nanoka [14] argue that today's rapidly changing and competitive market conditions require firms to adopt a flexible and fast new product development process and that a holistic "rugby" style new product development might be needed to respond to the conditions. With this approach, new product teams move through all phases of the development together, passing the ball back and forth as they develop new products. Based on a case study, the authors concluded that it is possible to

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**Referring to Sources** 

Describing Methods

Reporting Results

**Discussing Findings** 

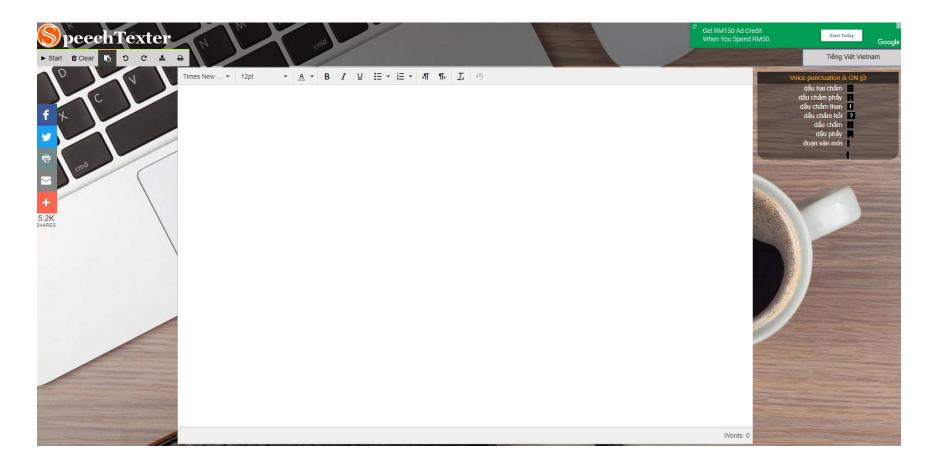
Writing Conclusions

## **General meanings or application of meanings**

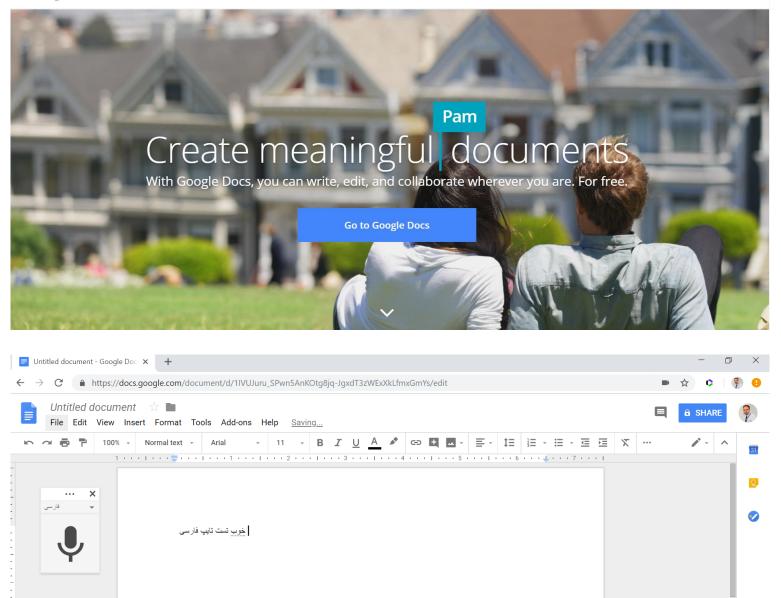
The term X refers to ... The term X encompasses A), B), and C). X can be defined as ... It encompasses ... X can be loosely described as a correlation. The term X has come to be used to refer to ... The term X is generally understood to mean ... The term X has been applied to situations where students ... In the literature, the term tends to be used to refer to ... The broad use of the term X is sometimes equated with ... Whereas X refers to the operations of ..., Y refers to the ... The term disease refers to a biological event characterised by ... The term X is a relatively new name for a Y, commonly referred to... In broad biological terms, X can be defined as any stimulus that is ... Defined as XYZ, obesity is now considered a worldwide epidemic and is associated with ...

Source: http://www.phrasebank.manchester.ac.uk/

# Speech to Text



Source: https://www.speechtexter.com/



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### **Originality Check**

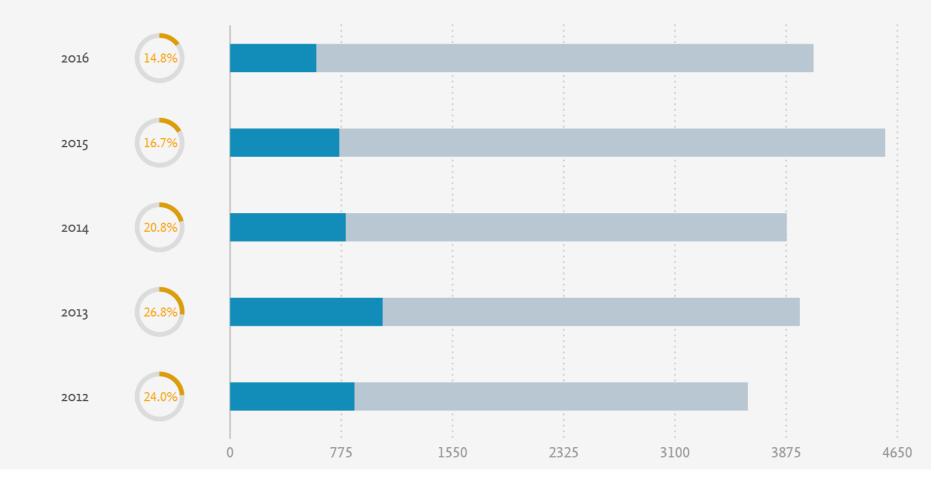
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**Research Tools Mind Map** 

1- Searching the literature 2-Writing a paper 3-Targeting suitable journals 4- Enhancing visibility and impact



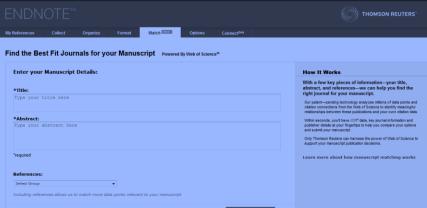
### Acceptance Rate



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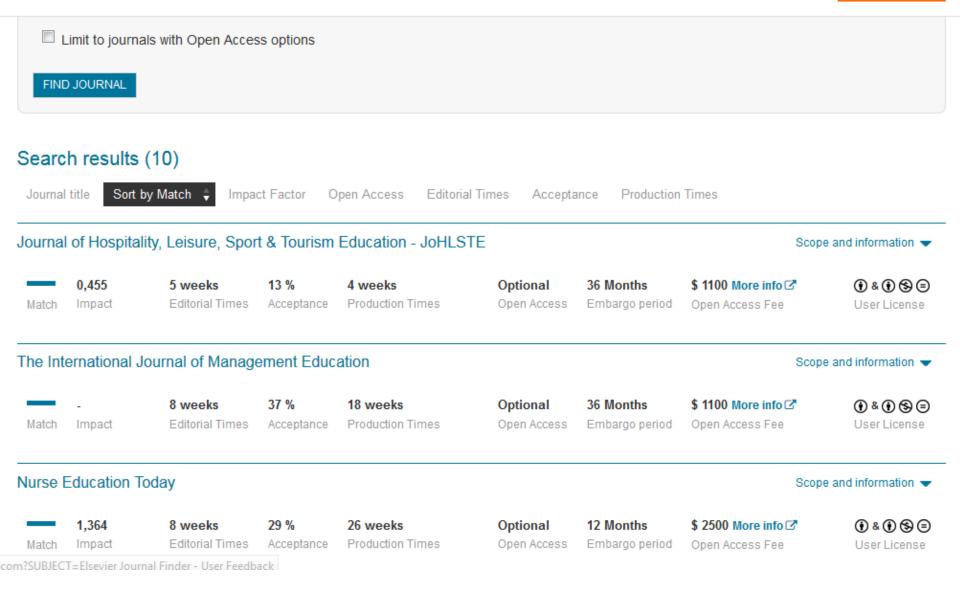
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FAQ

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🕀 J. Busines	s and Psychology	att		1.25	Hybrid
Information	n Systems Frontiers	ltr.		0.91	Hybrid
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Computer	Supported Cooperative Work (CSCW)	attf		1.07	Hybrid
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ly References Collect Organize Format Match New Options	Connect <sup>59</sup>
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Type your title here	Our patent—pending technology analyzes millions of da citation connections from the Web of Science to identify relationships between these publications and your own
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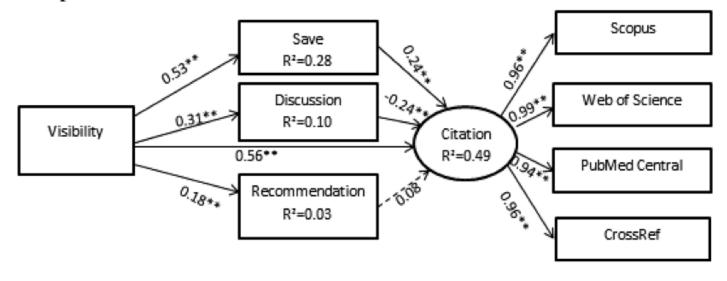
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**Research Tools Mind Map** 

1- Searching the literature 2-Writing a paper **3-** Targeting suitable journals 4- Enhancing visibility and impact

Path analysis of the relationship between visibility and citation: the mediating roles of save, discussion, and recommendation metrics

Ale Ebrahim et al. (2014) believe that increased accessibility of an article through search engines can improve its citation rate.



#### \*\*P<0.0001

### Fig. 2 Testing the model for the impact of visibility on citation with save, discussion and recommendation as mediators

Source: Ebrahimy, S., Mehrad, J., Setareh, F., & Hosseinchari, M. (2016). Path analysis of the relationship between visibility and citation: the mediating roles of save, discussion, and recommendation metrics. *Scientometrics* 1-14. doi:10.1007/s11192-016-2130-z

# Increasing Visibility and Enhancing Impact of Research



Source: Bong, Yiibonn and Ale Ebrahim, Nader, Increasing Visibility and Enhancing Impact of Research (April 24, 2017). Asia Research News 2017. Available at SSRN: <u>https://ssrn.com/abstract=2959952</u>

# **Preparing for Publication – Writing**

- Use a unique name consistently throughout academic careers;
- Use a standardized institutional affiliation and address;
- <u>Repeat key phrases in the abstract while writing naturally;</u>
- Assign keyword terms to the manuscript;
- <u>Use more references;</u>
- Write a longer paper;
- Write a review paper;
- Present a working paper;

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). <u>Effective</u> <u>Strategies for Increasing Citation Frequency</u>. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

# RANKING WEB OF UNIVERSITIES

Top Universities by... TRANSPARENT RANKING: Top Universities by Citations in Top Google Scholar profiles

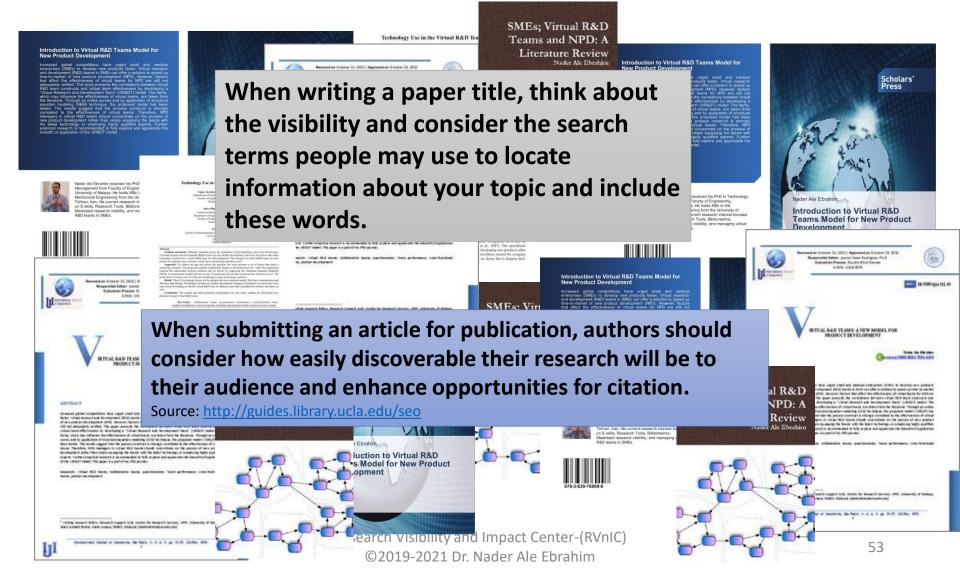
1. We strongly advice to use **normalized (official) name** of the university in the affiliation and the **INSTITUTIONAL email address**. We are using the domain of the email addresses for filtering the profiles and data in GS Citations. When institutional profiles get updated and enlarged we will use them instead, so it is important to standardize names and affiliations for the future.

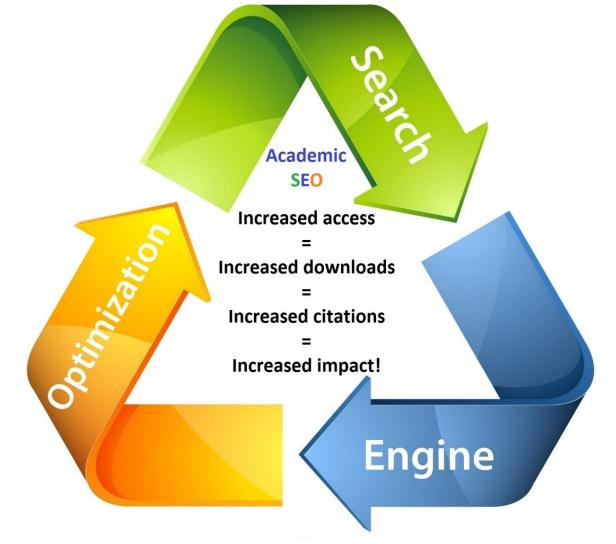
# Make sure you have a SEO-friendly manuscript, then submit.

Credit: Atena Ale Ebrahim

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Make sure your paper doesn't get lost in the crowd. Get your paper Optimized for Search Engines.





Ale Ebrahim, Nader, Optimize Your Article for Search Engine (December 23, 2014). University of Malaya Research Bulletin, Vol. 2, No. 1, 23, December 2014. Available at SSRN: <u>http://ssrn.com/abstract=2588209</u>

# Well-Optimized Abstract:

### False Remembering in the Aged

Researchers studying human **memory** have increasingly focused on **memory** accuracy in **aging** populations. In this article we briefly review the literature on **memory** accuracy in healthy older adults. The prevailing evidence indicates that, compared to younger adults, older adults exhibit both diminished **memory** accuracy and greater susceptibility to misinformation. In addition, older adults demonstrate high levels of confidence in their **false memories**. We suggest an explanatory framework for the high level of **false memories** observed in older adults, a framework based on the theory that consciously controlled uses of **memory** decline with **age**, making older adults more susceptible to **false memories** that rely on automatic processes. We also point to future research that may remedy such deficits in accuracy.

This article appears on the first page of results in Google for false+memory+aged.

Source: http://authorservices.wiley.com/bauthor/seo.asp

# Poorly Optimized Abstract:

### **False** Remembering in the Senior Population

Researchers studying human **memory** have increasingly focused on its accuracy in senior populations. In this article we briefly review the literature on such accuracy in healthy older adults. The prevailing evidence indicates that, compared to younger adults, older adults exhibit both diminished accuracy and greater susceptibility to misinformation. In addition, older adults demonstrate high levels of confidence in their **false memories**. We suggest an explanatory framework for the high levels observed in older adults, a framework based on the theory that consciously controlled uses of **memory** decline in later life, making older adults more susceptible to **false memories** that rely on automatic processes. We also point to future research that may remedy such deficits in accuracy.

Source: http://authorservices.wiley.com/bauthor/seo.asp

# Example of Well-Optimized Abstrac

#### Example of Well-Optimized Abstract

Title includes and leads with important keywords

#### Ocean Acidification and Its Potential Effects on Marine Ecosystems

Keywords

ocean acidification, climate change; carbonate saturation state; seawater chemistry; marine ecosystems; anthropogenic CO2 Search term-style keywords provided

#### Abstract

Ocean acidification is rapidly changing the carbonate system of the world oceans. Past mass extinction events have been linked to ocean acidification, and the current rate of change in seawater chemistry is unprecedented. Evidence suggests that these changes will have significant consequences for marine taxa, particularly those that build skeletons, shells, and tests of biogenic calcium carbonate. Potential changes in species distributions and abundances could propagate through multiple trophic levels of marine food webs, though research into the long-term ecosystem impacts of ocean acidification is in its infancy. This review attempts to provide a general synthesis of known and/or hypothesized biological and ecosystem responses to increasing ocean acidification. Marine taxa covered in this review include tropical reef-building corals, cold-water corals, crustose coralline algae, *Halimeda*, benthic mollusks, echinoderms, coccolithophores, foraminifera, pteropods, seagrasses, jellyfishes, and fishes. The risk of irreversible ecosystem changes due to ocean acidification should enlighten the ongoing CO<sub>2</sub> emissions debate and make it clear that the human dependence on fossil fuels must end quickly. Political will and significant large-scale investment in clean-energy technologies are essential if we are to avoid the most damaging effects of human-induced climate change, including ocean acidification.

Search terms contextually repeated throughout abstract

Research Visibility and Impact Center-(RVnIC) Source: <u>http://media.wiley.com/assets/7158/18/SEO\_For\_Authors.pdf</u>



### **Example of Well-Optimized Abstract**

Top Downloaded Article from Environmental Toxicology and Chemistry

Title includes and leads with important keywords Nanomaterials in the environment: Behavior, fate, bioavailability, and effects Keywords

Nanoparticles; Texicity; Colloids; Plant uptake; Scological risk

Scarch Corm-style kovwords provided

#### Abstract

The recent advances in nanotechnology and the corresponding increase in the vac of nanomaterials in products in every sector of society have resulted in uncertainties regarding environmental impacts. The objectives of this review are to introduce the key aspects pertaining to nanomaterials in the environment and to discuss what is known concerning their fate, behavior, disposition, and texicity, with a particular focus on these that make up manufactured nanomaterials. This review critiques existing nanomaterial research in freshwater, marine, and soil environments. It illustrates the plaueity of existing research and demonstrates the need for additional research. Environmental sciphtists are encouraged to base this research on existing studies on collected behavior and texicology. The need for standard reference and testing materials as well as methodology for suspension preparation and testing is also discussed.

Scarch Longo contextually repeated throughout abstract Micribility and Longo et C

Research Visibility and Impact Center-(RVnIC)



- Write a good and short title for your article. If you can use one or more keywords in the title while accurately describing the content of your article, then do it. Keep in mind the audience of your article and any academic keywords specific to your field to inform which keywords may be best to use.
- In addition to the keywords tool from Google, check out Google Insights and Google Trends. With the latter two, you can see the popularity of keywords over a period of time and by geographic location, which may or may not be relevant for you and to your article. Until now, Google offers the most tools for SEO.
- **Don't go overboard with using numerous top keywords in every location of your article.** You want to tastefully optimize your article without compromising the relevance and quality of your writing and research.
- Using the most popular keyword tool may not always be best for you and your article. After all, it is the most popular for a reason, partly because it is frequently used in documents by others. You can test this by doing your own search of the keyword and seeing how many search results are found. If it is an exorbitant amount of articles, you may want to choose another keyword that is also very relevant to your research topic.

### Published online 13 October 2010 | Nature | doi:10.1038/news.2010.539 News

# To be the best, cite the best

Citation analysis picks out new truth in Newton's aphorism that science 'stands on the shoulders of giants'.



The mass of medium-level research is less important for inspiring influential breakthroughs than the most highly-cited papers, a citation study argues.

Source: Corbyn, Z. (2010). <u>To be the best, cite the best. Nature 539.</u> doi: doi:10.1038/news.2010.539

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## <u>Preparing for Publication – Collaboration &</u> <u>Journal Selection</u>

- Publish with international authors;
- Publish papers with a Nobel laureates;
- Publish your article in one of the journals everyone in your discipline reads
- Open Access (OA) has a positive impact on growth of citations;
- Publish your work in a journal with the highest number of indexing

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). <u>Effective</u> <u>Strategies for Increasing Citation Frequency</u>. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

# Abstracted/indexed in

- 1. ABI/INFORM
- 2. Association of Business Schools' (ABI) Academic Journal Quality Guide (www.the-abs.org.uk)
- 3. Australian Business Deans' Council (ABDC) Journal Quality List
- 4. Australian Research Council ERA Ranked Journal List
- 5. Compendex
- 6. Computer Abstracts International Database
- 7. Current Contents / Engineering, Computing & Technology
- 8. Current Contents / Social & Behavioural Sciences
- 9. Emerald Management Reviews (EMR)
- 10. INSPEC Abstracts
- 11. International Abstracts in Operations Research
- 12. OR/MS Index and Annual Comprehensive Index
- 13. Science Citation Index
- 14. Social Science Citation Index
- 15. SCOPUS
- 16. Zentralblatt MATH
- Source: Journal of the Operational Research Society

# Where should I submit my publication?

### If you want your article to ...

- Publish in most influential or highly cited journal
  - Use Impact Factor or
  - → 5 Year Impact Factor (for subjects need longer citation period, e.g. GEOLOGY or MANAGEMENT or SOCIOLOGY, etc)
- To reach out to readers and be read immediately
   → Use Immediacy Index
- Stay active in journal collection

→ Use Cited Half Life

Note: The above only serves as general guidelines, deeper understanding of JCR, the subjects and dynamic publication cycles are crucial when deciding where to publish your paper.



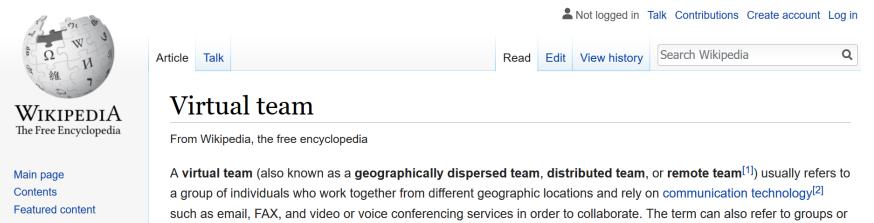
THOMSON REUTERS

# **Dissemination 1/2**

- <u>Self-archive articles</u>
- Keep your professional web pages and published lists up to date
- Make your research easy to find, especially for online searchers
- <u>Deposit paper in Open Access repository</u>
- Contribute to Wikipedia
- <u>Start blogging</u>

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). <u>Effective</u> <u>Strategies for Increasing Citation Frequency</u>. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

# Contribute to Wikipedia



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Interaction

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Members of virtual teams communicate electronically and may never meet face-to-face. Virtual teams are made possible by a proliferation of fiber optic technology that has significantly increased the scope of off-site communication.<sup>[5]</sup> Virtual teams allow companies to procure the best talent without geographical restrictions.<sup>[5]</sup> According to Hambley, O'Neil, &

teams that work together asynchronously or across organizational levels. Powell, Piccoli and Ives (2004) define virtual

telecommunication technologies to accomplish one or more organizational tasks."<sup>[3]</sup> According to Ale Ebrahim et. al.

(2009), virtual teams can also be defined as "small temporary groups of geographically, organizationally and/or time

dispersed knowledge workers who coordinate their work predominantly with electronic information and communication

teams as "groups of geographically, organizationally and/or time dispersed workers brought together by information and

technologies in order to accomplish one or more organization tasks."<sup>[4]</sup>

### JohnRTurner\_HPT\_resource

This blog is intended to share information, discuss new research, and identify new trends within the Human Performance Technology (HPT) field. HPT is a multi-disciplinary practice that is influenced by a number of cognate disciplines: psychology, systems theory, education, economics, and sociology - to name only a few.

#### Tuesday, June 4, 2013

#### New Article Acceptance: Multiagent Systems as a Team Member

I have received notice that my article titled *Multiagent Systems as a Team Member* will be published by Common Ground Publishing in their journal: *The International Journal of Technology, Knowledge, and Society.* The web page for the journal follows: http://ijt.cgpublisher.com

No date as to when the article will be published but it should be this fall. Listed below is the abstract for the journal article to give those interested an indication of what the article is about.

#### Abstract

With the increasing complex business environment that organizations have to operate in today, teams are being utilized to complete complex tasks. Teams

#### Free Counter and Web Stats

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#### About Me

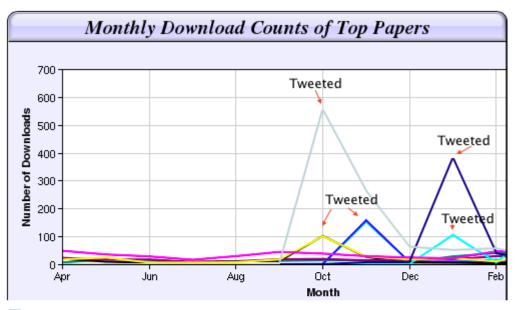


John R. Turner John R. Turner is a Doctoral

Candidate at the University of North Texas in the applied

technology and performance improvement (ATPI) program. He started his career in mechanical engineering where he was employed for 15 years. After leaving the engineering service industry, he completed a second bachelor's degree in psychology from the University of Arkansas at Little Rock, followed by a master's degree in human resource development from the University of Texas at Tyler. His research interests are in teams, team cognition, knowledge management, performance improvement, theory building, multilevel models, meta-analysis

### Why should you share links to your published work online?



Digital Curiosities: Resource Creation Via Amateur Digitisation Enabled backchannel: conference Twitter use by digital humanists Not Me Framework for effective public digital records management in Uganda Library and information resources and users of digital resources in the huma A Virtual Tomb for Kelvingrove: Virtual Reality, Archaeology and Education What do faculty and students really think about e-books? Not me Documentation and the users of digital resources in the humanities Classification in British public libraries: a historical perspective Not me Teaching TEI: The Need for TEI by Example Should we just send a copy? Digitisation, Use and Usefulness

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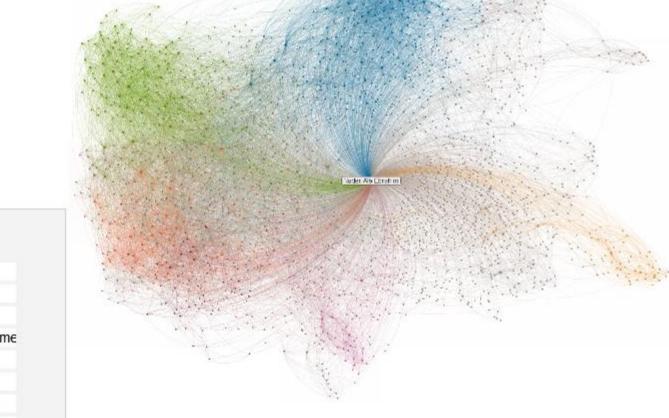
According to Dr Melissa Terras from the University College London Centre for Digital Humanities, "If you tell people about your research, they look at it. Your research will get looked at more than papers which are not promoted via social media" (2012).

# **Dissemination 2/2**

- Join academic social networking sites
- <u>link your latest published article to your email</u> <u>signature</u>
- <u>Create a podcast describing the research project and</u> <u>submit the podcast to YouTube or Vimeo</u>
- <u>Make an online CV</u>.

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). <u>Effective</u> <u>Strategies for Increasing Citation Frequency</u>. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

### Nader Ale Ebrahim's Linkedin Map



Label your Professional Networks

- Virtual Teams
- Research Tools
- Improve Citations
- Technology Manageme
- R&D
- H-index
- Research Tools Box
- Publication Marketing

# **AudioSlides presentations**

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Reset Password >		

Source: http://www.elsevier.com/about/content-innovation/audioslides-author-presentations-for-journal-articles

### Staff Profile

### Dr Artur Lugmayr



Position	Associate Professor
Faculty	Faculty of Humanities
School	School of Media, Culture and Creative Arts
Department	Department of Film and Television
Campus	Bentley Campus
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Twitter	twitter.com/lartur
Website	www.artur-lugmayr.com
Linked In	linkedin.com/in/lugmayr
ORCID	orcid.org/orcid.org/0000-0001-6994-4470
ResearcherID	www.researcherid.com/rid/G-4357-2014
Google Scholar	scholar.google.com.au/citations?user=KLpGmngAAAAJ&hl=en&oi=ao
Scopus Author Identifier	www.scopus.com/authid/detail.url?authorId=35071658200



### Nader Ale Ebrahim

### **ORCID ID**

Dorcid.org/0000-0001-7091-4439

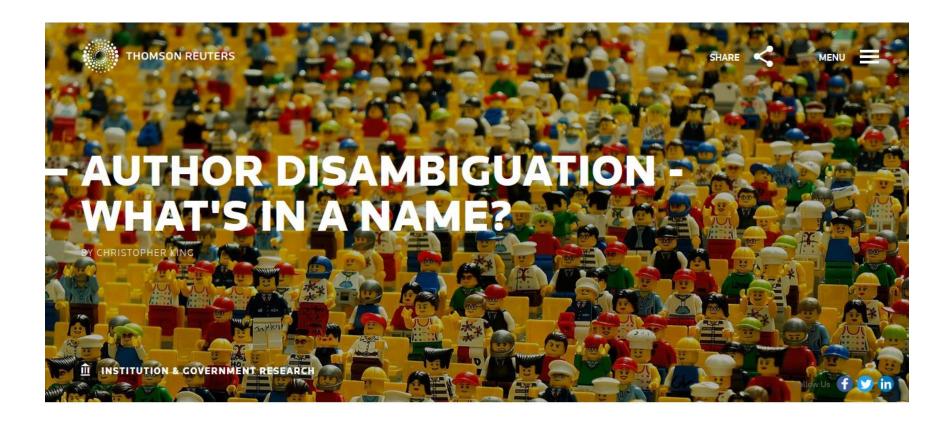
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Adapted from : MIyain, N. (2016). ORCID: Connecting research & researchers. Paper presented at the Asia Open Access Summit 2016, INTEKMA Resort & Convention Centre, Shab Alam.

rsistent

ther

### **ResearcherID** gives author disambiguation a good name, enhancing discoverability and ensuring credit where credit is due



Source: <u>http://stateofinnovation.thomsonreuters.com/author-disambiguation-whats-in-a-name</u>

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# Things to do when a paper comes out: a checklist

- Write a <u>blog-post</u> on SV-POW!
- Create a <u>new page</u> about paper in the SV-POW! sidebar.
- Add the <u>full-resolution figures</u> to the sidebar page.
- Update my <u>online publications list</u>.
- Update my University of Bristol IR page.
- Update my <u>ORCID page</u>.
- Update my <u>LinkedIn page</u>.
- Mendeley, if you do it (I don't).
- ResearchGate, if you do it (I don't).
- Academia.edu, if you do it (I don't).
- Keep an eye on the new taxon's Wikipedia page (once it exists).
- Add the paper to the Paleobiology Database (or ask someone to do it for you if you're not authorised). [Credit: Jon Tennant]
- Tweet about it! [Credit: Matt Hodgkinson]
- Update Google Scholar, if it doesn't pick up on the publication on its own [Credit: Christopher Taylor]
- Post on Facebook [Credit: Andy Farke]
- Send PDF to the institution that hosts the material [Credit: Andy Farke]
- Email colleagues who might be interested [Credit: Andy Farke]
- Write short popular language account for your institution if applicable [Credit: Andy Farke]
- Submit any silhouettes to PhyloPic [Credit: Mike Keesey]

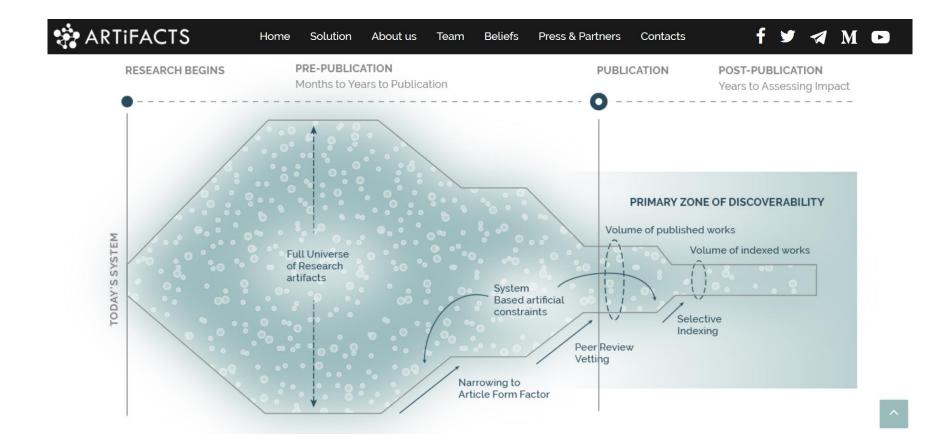
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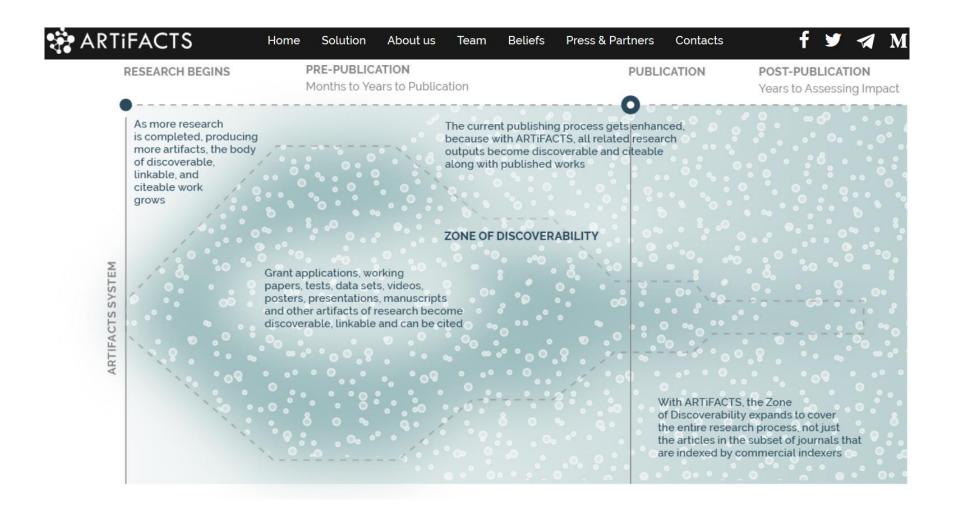
Home	About the Project	How to Participate	FAQs	News	Newsletter Sign Up

### Phase 1 Participants





Source: https://artifacts.ai/



Source: https://artifacts.ai/



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# Thank you!



E-mail: aleebrahim@Gmail.com



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All of my presentations are available online at: https://figshare.com/authors/Nader\_Ale\_Ebrahim/10079

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# References

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#### My recent publication:

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- 1. Ale Ebrahim, Nader (2018): Publishing Procedure and Strategies to Improve Research Visibility and Impact. figshare. Presentation. https://doi.org/10.6084/m9.figshare.7475036.v1
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- 5. Ale Ebrahim, Nader (2018): Research Tools for Collecting, Writing, Publishing and Disseminating your Research. figshare. Presentation. https://doi.org/10.6084/m9.figshare.5877934.v1