ORCID MEMBER TOWN HALL MEETING
AMERICAS

MAY 30, 2019

ORCID | Connecting Research and Researchers

ORCID.org

ORCID'S VISION IS A WORLD WHERE ALL WHO PARTICIPATE IN RESEARCH, SCHOLARSHIP, AND INNOVATION ARE UNIQUELY IDENTIFIED AND CONNECTED TO THEIR CONTRIBUTIONS AND AFFILIATIONS ACROSS TIME, DISCIPLINES, AND BORDERS.

AGENDA

Welcome and Introduction to ORCID Board– Veronique Kiermer, ORCID Board Chair

Introduction to ORCID Staff – Laure Haak, Executive Director

Review of 2018 Activities – Laure Haak

Review of 2018 Financials - Daniel Hook, ORCID Treasurer

2019 Plans – Laure Haak

Regional Update – Shawna Sadler, Americas Engagement Manager

ORCID Board Nominations and Elections process – Alison Mitchell ORCID Board and NomCom Chair

Q&A

ORCID BOARD 2019

- [Andrew Cormack](#) (2017-2019) Jisc (UK)
- [Richard de Grijs](#) (2017-2019) Researcher member (AU)
- [Laurel L. Haak](#), *Secretary* (ex officio) ORCID (US)
- [Daniel Hook](#) (2017-2019) Digital Science (UK)
- [Richard Ikeda](#) (2019-2021, second term) US National Institutes of Health (US)
- [Veronique Kiermer](#), *Chair* (2019-2021, second term) PLOS (US)
- [Robert Kiley](#) (2019-2021, second term) Wellcome Trust (UK)
- [Salvatore Mele](#) (2018-2020, second term) CERN (CH)
- [Alison Mitchell](#) (2018-2020) Springer Nature (UK)
- [Linda O'Brien](#) (2017-2019) Griffith University (AU)
- [Ed Pentz](#) (2018-2020, second term) Crossref (UK)
- [Daisy Selematsela](#) (2018-2020) UNISA (ZA)
- [Chris Shillum](#) (2017-2019, second term) Elsevier (US)
- [Simeon Warner](#) (2018-2020, second term) Cornell University (US)
- [Karin Wulf](#) (2018-2020) Researcher member (US)
- [Shouguang Xie](#) (2019-2021) Social Sciences Academic Press (China)

https://orcid.org/content/orcid-team

Cross-Function

Laure Haak
Executive Director

Julie Balter
Special Assistant to the Executive Director

Tom Demeranville
Director, Product

Comms

Alice Meadows
Director, Communications

TBD
Senior Comms Manager

Operations

Sarah Hershberger
Director, Operations

Emilia Kutrovska
Project Manager

Padma Gopinath
Bookkeeper

Stephanie Harley
Events Coordinator

Engagement

Matthew Buys
Director, Engagement

Asia Pacific

Estelle Cheng
Manager

Camillia Lu
Lead

Bernette Sherman
Member Outreach Specialist

Brian Minihan
Lead

Americas

Shawna Sadler
Manager

Ana Paty Cardosa
Lead

Ana Heredia
Lead

Eric Olson
Lead

EMEA

Ivo Wijnbergen
Manager

Gabriela Mejias
Lead

Nabil Ksibi
Lead

Paula Demain
Lead

Technology

Will Simpson
Director, Technology

Liz Krznarich
Tech Lead

Angel Montenegro
Software Architect

George Nash
Sr. Software Developer

Alejandro Torres
QA & Server Automation Engineer

Leo Mendoza
Front End Developer
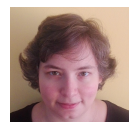
Cat Wilmers
Lead, Researcher Services Team

Mallory Robertson
UX Specialist

Rob Blackburn
QA and API User Support

Pedro Costa
User Support Specialist

Mitra Najafi-Gheidari
User Support Specialist

AMERICAS TEAM

Shawna Sadler
Engagement Team Manager

Ana Paty Cardosa
Engagement Lead, LATAM & US

Ana Heredia
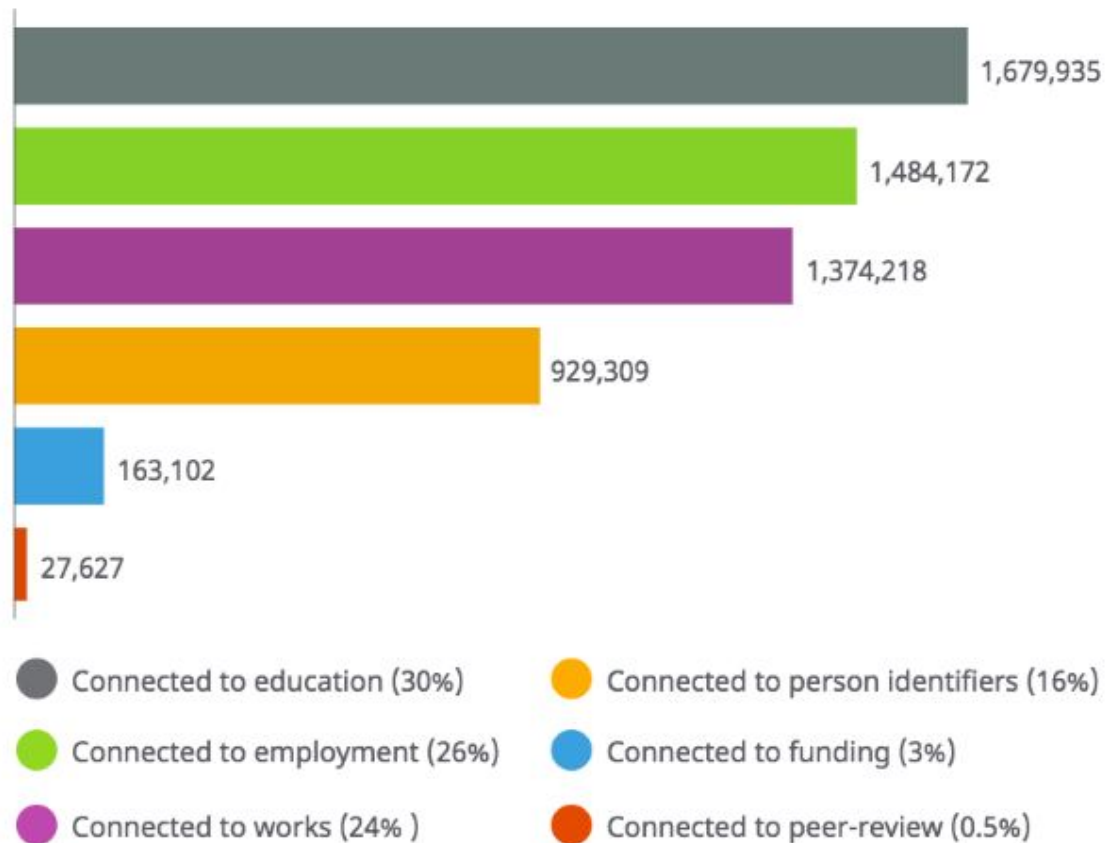Engagement Lead, South America

Eric Olson
Engagement Lead, US & Canada

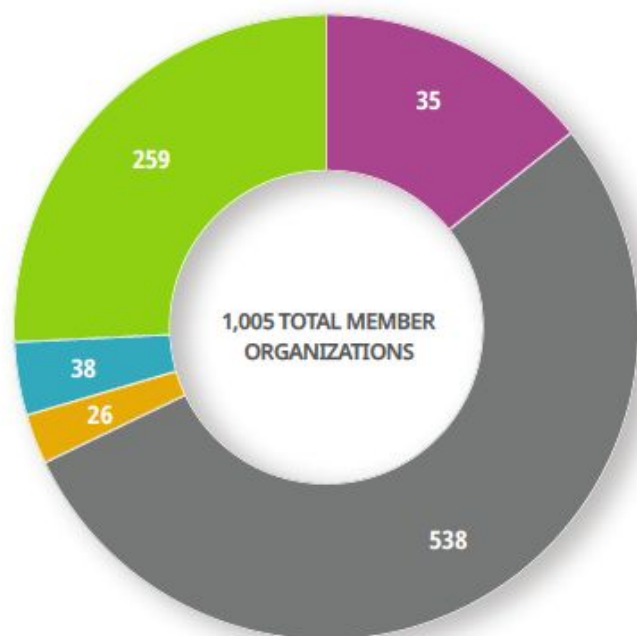**Languages: English, Portuguese, Spanish**

USERS & USAGE 2018

5.8 million registered users, over 40% of records are connected to at least one other item, and 73.6% have authorized updates

ACTIVE RECORDS WITH AT LEAST ONE CONNECTION

Category	Value
Connected to education	1,679,935
Connected to employment	1,484,172
Connected to works	1,374,218
Connected to person identifiers	929,309
Connected to funding	163,102
Connected to peer-review	27,627

- Connected to education (30%)
- Connected to employment (26%)
- Connected to works (24%)
- Connected to person identifiers (16%)
- Connected to funding (3%)
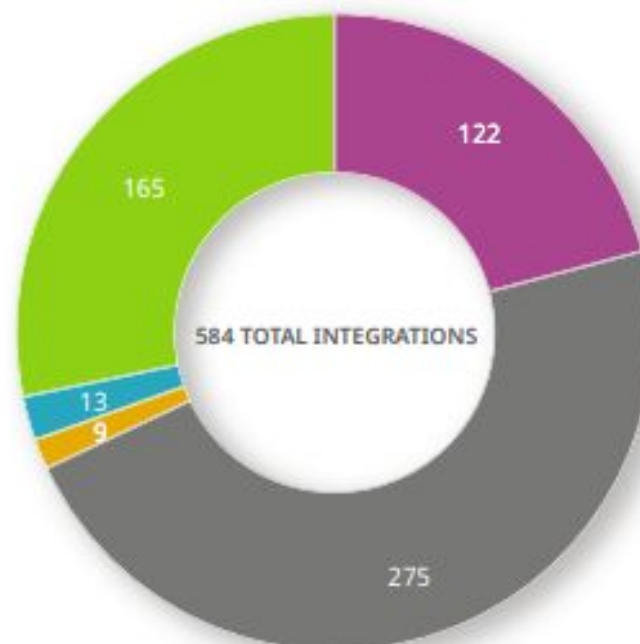- Connected to peer-review (0.5%)

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MEMBERS & INTEGRATIONS 2018

1,005 organizations in 45 countries, 584 total integrations, new ORCID consortia in Austria, Denmark, Greece, Israel, Portugal

MEMBER ORGANIZATIONS BY REGION

- Europe: 538 (54%)
- USA/Canada: 259 (26%)
- Asia Pacific: 144 (14%)
- Middle East & Africa: 38 (4%)
- Latin America: 26 (3%)

Chart values: 35, 259, 38, 26, 538 — 1,005 TOTAL MEMBER ORGANIZATIONS

MEMBER INTEGRATIONS BY REGION

- Europe: 275 (47%)
- USA/Canada: 165 (28%)
- Asia Pacific: 122 (21%)
- Middle East & Africa: 13 (2%)
- Latin America: 9 (2%)

Chart values: 122, 165, 13, 9, 275 — 584 TOTAL INTEGRATIONS

iD

COMMUNITY & TECH 2018

- **Community:** Ad hoc working groups/task forces (funders, organization IDs, publishers, repositories, user facilities)

- **Technology:** Moved all integrations to 2.0 and launched API 3.0 beta (affiliations, research resources, see the source, token delegation), upgrades to relational database to reduce outages and improve security

- **Other:** GDPR compliance, new user ticket system

FINANCIALS 2018

- **Memberships:** 144 new members, 97.3% retention of existing members

- **Earned revenue:** closing in on break-even

- **Cash on-hand:** cash balance to support operations beyond 2019

2019: THE YEAR OF THE RESEARCHER
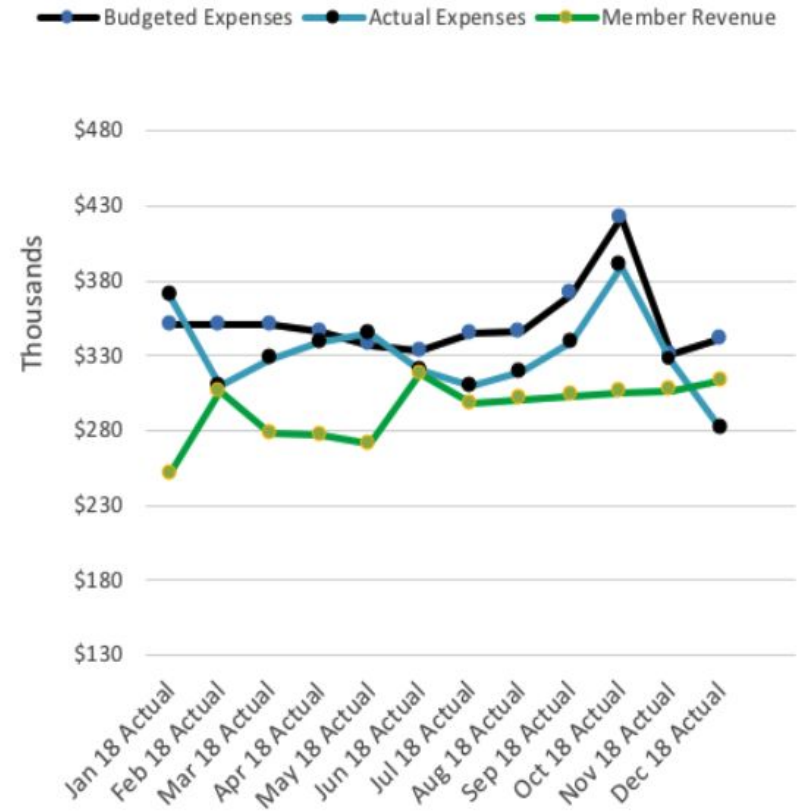
Researcher
Establish compelling reasons and methods for researchers to use ORCID to share verified information about themselves

Infrastructure
Establish ORCID's role as a trusted and neutral actor in sharing funding information

Trusted assertions
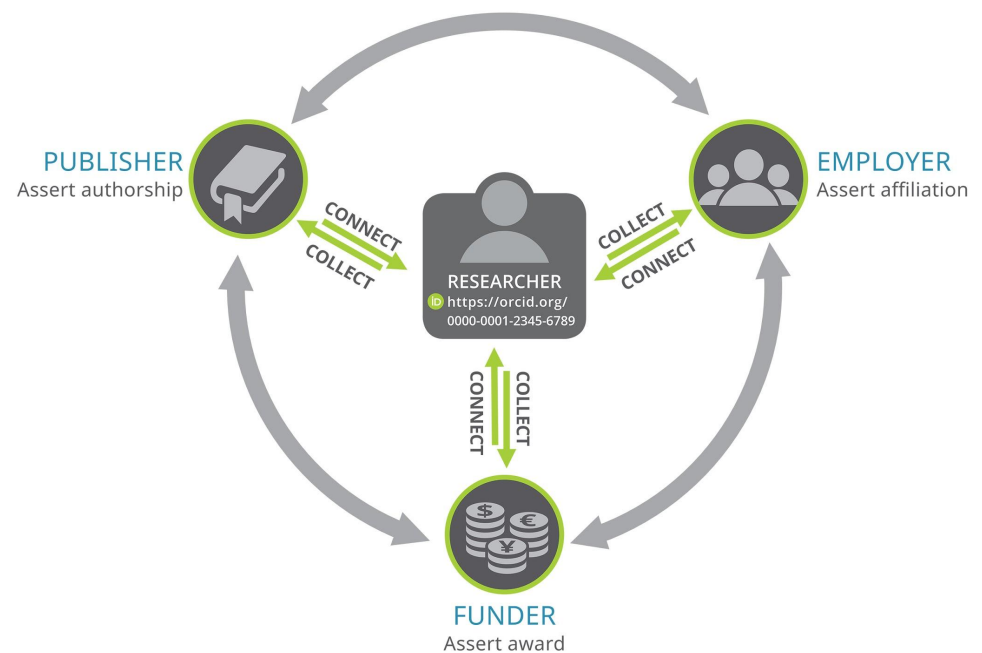Establish ORCID as a credible hub for asserting and re-using researcher information

Strategic relationships
Increase engagement with our global community

INTEROPERABILITY — ENTER ONCE REUSE OFTEN

PUBLISHER
Assert authorship

EMPLOYER
Assert affiliation

RESEARCHER
https://orcid.org/
0000-0001-2345-6789

CONNECT
COLLECT

COLLECT
CONNECT

CONNECT
COLLECT

FUNDER
Assert award

https://orcid.org/content/2019-project-roadmap

2019 STRATEGIC PROJECTS

1. **Academia and Beyond** - expand understanding, use, and adoption of ORCID in Arts & Humanities and Clinical Medicine/Science communities
2. **Improve the User Experience** - ensure a positive and consistent user experience and user accessibility across ORCID integrations
3. **Data Infrastructure -** ensure our APIs and databases scale with increasing community adoption
4. **Operations -** improve our back-office operational efficiency in areas that have a direct impact on the research community
5. **PID Power -** leverage the benefits of PID infrastructure to make the most out of iD-ID connections
6. **Person Citations -** expand our notion of "contribution" to include a corpus of a person's activities
7. **Sharing our Successes -** document and share ORCID successes and outcomes and identify gaps
8. **ORBIT -** engage research funders to use persistent identifiers to automate and streamline the flow of research information between systems
9. **RIPEN (Research Information Platform ENgagement) -** enable authenticated ORCID iD collection and secure cross-platform sharing of ORCID permission tokens

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ORCID IN THE AMERICAS

- Four consortia
  (Brazil, Canada, US x2)

- 285 members in the Americas
  (263 in 2017)

- 1.35M increase in unique
  registry users in 2018 (57%
  increase)

  - 3.7M user total

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AMERICAS 2019 PLANS

- Building Communities of Practice

- Engaging with new consortia

- Consolidating our internal team

- Interoperability!

2020 BOARD ELECTIONS

We are seeking Board Directors to advise our strategy as we transition from a start-up to a mature, sustainable organization.

The elections process is overseen by the Nominations Committee, chaired by Board member Alison Mitchell of Springer Nature.

We encourage applications from every region and sector, with specific attention to:

- Expertise in research policy and management, finance, or risk management (legal, privacy, identity, and/or security)
- Location in Asia Pacific, Africa, Europe, and Latin America

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BEING A BOARD DIRECTOR

- Provides an opportunity to advise ORCID in achieving our mission

- Involves a three-year term, with in-person meetings three times per year

- Allows you to share your experience and skills with an engaged team

- For more information see https://orcid.org/about/what-is-orcid/governance

THE ELECTION PROCESS

- The Nominations Committee will assess all applications received by **1 August 2019** and develop a balanced slate, maintaining majority non-profit Board membership
- Voting by members will take place from **23 October 2019**, and the results will be announced on **22 November 2019**
- New Directors will start their terms on **1 January 2020**
- The first Board meeting of the term is **11-12 February 2020** in London
- **Send recommendations by filling out the [online form](). You may nominate yourself or a colleague**

https://orcid.org/blog/2019/05/02/nominations-now-open-orcid-board-elections-2020

Q&A

Please use the webinar chat box to ask questions or share comments.

THANK YOU!

- Contact the ORCID Executive Director at l.haak@orcid.org

- General questions: community@orcid.org

- Technical questions: community@orcid.org

- Nominations: nominations@orcid.org