

# PRINCIPLES FROM THE SHARING CITIES DECLARATION & NEXT STEPS

## Indicate on the thermometers the 3 most important principles for you (& actions needed)

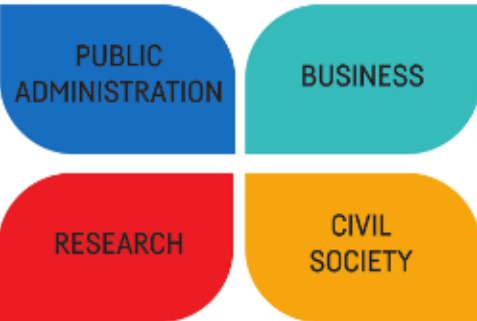


SHARE  
BARCELONA  
SHARING CITIES SUMMIT  
12th - 15th NOV 2018

PLATFORM MODELS DIFFERENTIATION	LABOUR	INCLUSION	PUBLIC PROTECTION	ENVIRONMENTAL SUSTAINABILITY	DATA SOVEREIGNTY AND CITIZEN'S DIGITAL RIGHTS	CITY SOVEREIGNTY	ECONOMIC PROMOTION	GENERAL INTEREST	
<p><b>Principle #1</b></p> <p>To distinguish between the different models of digital platforms regarding their functioning and impacts, in order to design public policies according to these differentiations. Distinguish digital platforms and platform activity which are not built on truly collaborative models, from platform models that are collaborative and constitute opportunities for the city's economic activity.</p>	<p><b>Principle #2</b></p> <p>Empower people to have opportunities to earn or increase their income through new work agreements and adapted fiscalty without contributing to social precariousness or constituting an administrative burden.</p>	<p><b>Principle #3</b></p> <p>Ensure fair, legally compliant and timely compensation. Provide fair working conditions and access to benefits and rights for workers (earnings maximization, minimum or regulated wages, income security, wage predictability, protection against arbitrary behaviour, rejection of excessive workplace surveillance, right to log off, collective bargaining).</p>	<p><b>Principle #4</b></p> <p>To prevent discrimination and bias by supporting fair and equal access to work for people of all incomes, genders and backgrounds.</p>	<p><b>Principle #5</b></p> <p>Ensure and support health, safety and security standards along with effective institutional mechanisms in order to protect them.</p>	<p><b>Principle #6</b></p> <p>To promote sustainable practices less oriented on the marketization and commodification of goods than on shared infrastructure, to share within the framework of a circular economy, to foster and promote the development of these activities in order to reduce emissions and waste. All of it taking into account the rebound effect it might generate, and on the basis of more efficient use of resources.</p>	<p><b>Principle #7</b></p> <p>To protect citizens' digital rights through the implementation of Technological Sovereignty policies and ethical digital standards (include the rights of privacy, security, information self-determination and neutrality, giving citizens a choice about what happens to their digital identity, who uses their data online, and for which purposes). To promote policies in order that the personal data is controlled by citizens themselves.</p>	<p><b>Principle #8</b></p> <p>Guarantee respect for the legal jurisdictions of cities given the potential disruption from platforms: establish negotiation frameworks to ensure respect for legality and local regulations; ensure transparency in operations and transactions; work together among cities to encourage changes in policies to facilitate compatible economic activity and protect users' rights; promote digital protocols in order to guarantee compliance with local regulations.</p>	<p><b>Principle #9</b></p> <p>To promote the development of local collaborative economic ecosystems and particularly small and medium enterprises (SME), based on positive impact in cities – as described in the first principle – through entrepreneurship support programs, participative tools, funding or other promotion tools.</p>	<p><b>Principle #10</b></p> <p>To preserve the Right to the City and Urban Commons, strengthen communities, to protect General Interest, public space, and basic human rights, such as access to housing.</p>
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# MAPPING THE WORLD'S PLATFORM ECONOMY ECOSYSTEMS

Add examples of leading platforms, policies, organisations, research...



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Designed by Enric Senabre Hidalgo & Mireia Manjón





## Public policy, promotion or regulation

Name:

City / Country:

Description:

Link or Twitter:



## Company, platform or service

Name:

City / Country:

Description:

Link or Twitter:



## Research initiative or institution

Name:

City / Country:

Description:

Link or Twitter:



## Civic initiative or organisation

Name:

City / Country:

Description:

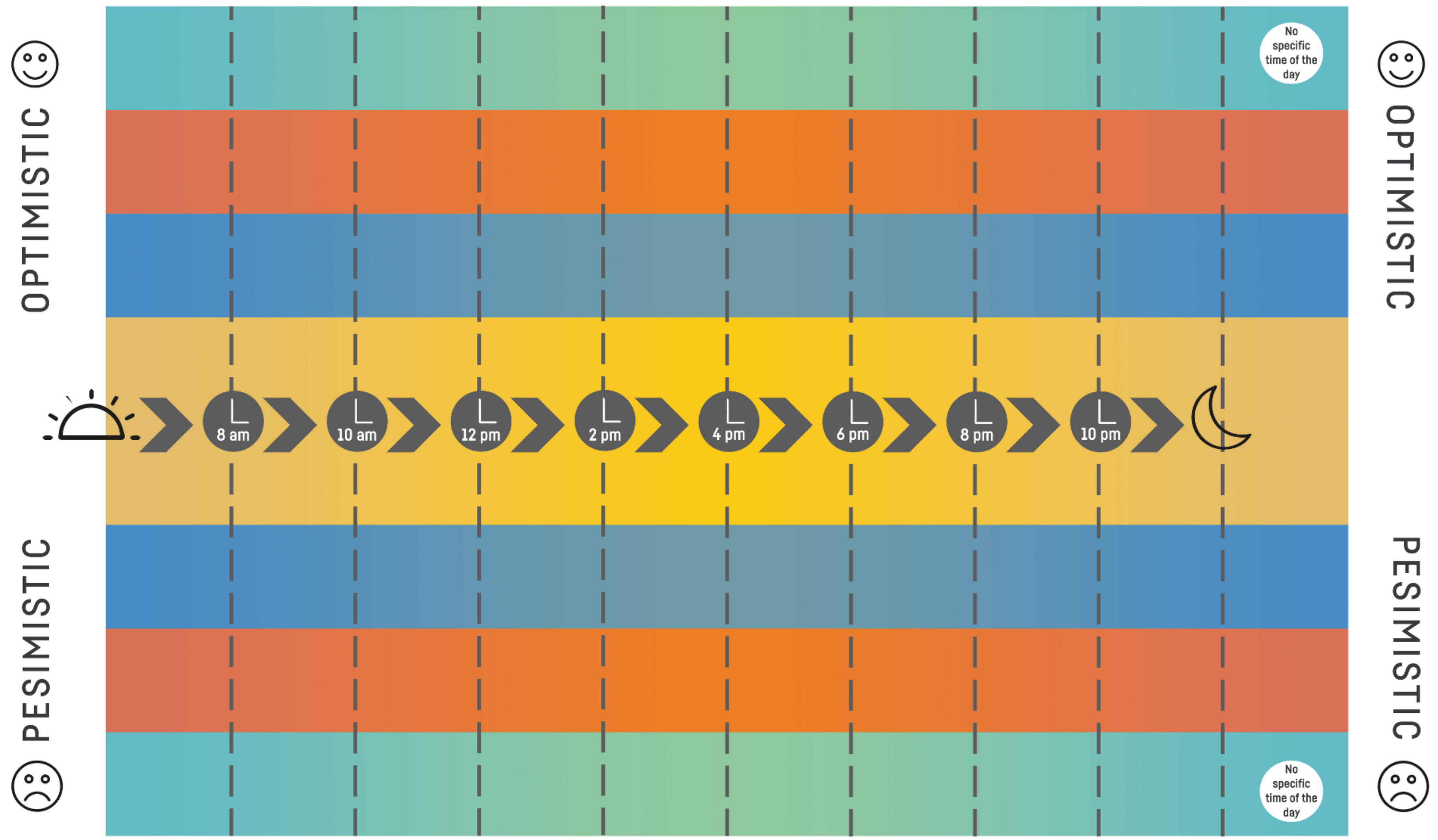
Link or Twitter:





# LET'S IMAGINE A DAY IN THE FUTURE OF THE PLATFORM ECONOMY!

It's the year 2028: just take a card, describe the action & place it on the timeline...



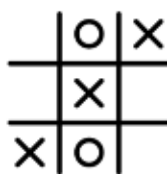
**MOBILITY:** *By 2028...*



**HOUSING:** *By 2028...*



**LEISURE:** *By 2028...*



**COMMUNICATION:** *By 2028...*



**KNOWLEDGE:** *By 2028...*



**EDUCATION:** *By 2028...*



**FOOD:** *By 2028...*



**ENERGY:** *By 2028...*



**HEALTH:** *By 2028...*



**GENDER:** *By 2028...*



**SHOPPING:** *By 2028...*



**FINANCE:** *By 2028...*



**RELATIONS:** *By 2028...*



**CARE** *By 2028...*



**[.....]:** *By 2028...*