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| **Supplemental Table 1: Community Intervention Process and Implementation Measures** |
|  | * **Community Reach**
 |
|  | **FASt Survey****Speak to Your Health Survey** |
| * **Broadcast media**
 |
|  | **PSA uptake**-Number of plays of PSAs on radio and TV per month-Number of listening/viewing audience reached (by station) |
| * **Digital Media**
 |
|  | **Website uptake**-Number of visitors to Stroke Ready website-Number of page views-Number of hits to Stroke Ready website (from within Flint via IP address) |
|  | **Uptake: Music video**-Number of views on website-Number of YouTube views-Number of views from within Flint |
|  | **Social media uptake (Facebook and Instagram)**-Number of posts-Number reached-Number reached from within Flint-Number of followers-Number of site visits-Number of page views-Number of boosts-Number reached by boosted content-Number of boosted content views/engagement |
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|  | * **Mailers**
 |
|  | **Uptake: Mailers** -Number sent to all residential households-Number of community members who mention receiving mailer |
| * **Print Material**
 |
|  | **Uptake: Posters**-Number of sites-Number of posters-Number of posters remaining at sites after 3 months |
| * **Peer-Led Workshop**
 |
|  | **Uptake: Workshops**-Number of workshop sites-Number of workshops held (each type) |
| * **Brief and Very Brief Sessions**
 |
|  | **Uptake: Brief Sessions**-Number of event sites-Number of interventions (each type) |
|  |
|  | * **Peer-Educator Led Workshop**
 |
|  | -Number of workshop participants (number served)-Number of workbooks distributed-Workshop duration (by type)-All intervention core components delivered-Participant responsiveness and satisfaction-Appropriateness of setting and context-Implementation barriers or successes-Intervention fidelity |
| * **Brief and Very Brief Sessions**
 |
|  | -Number of participants receiving intervention-Number of brochures/action plans distributed-Duration of intervention (by type)-All intervention core components delivered-Participant responsiveness and satisfaction-Appropriateness of setting and context-Implementation barriers or successes-Intervention fidelity |
|  | * **Cost-effectiveness**
 |
|  |  -Number of hours providing intervention vs. number of total hours worked by  peer educator |