SHERPA

Shaping the ethical dimensions of smart information systems– a European perspective (SHERPA)

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Website and social media accounts

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Executive Summary

In this deliverable we report the website, social media accounts and web technology used within the SHERPA project. These include; the website, Facebook, Twitter, Youtube and more.

This deliverable details the methods of construction via Wordpress and the bespoke SHERPA project management tool which facilitates easy file and task management for all members of the project. The screenshots below show key elements of the website and social media accounts and demonstrate a 'work in progress' view of what has been developed so far, including where we are heading as development continues.

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List of acronyms/abbreviations

Abbreviation	Explanation
HTML5	Hyper Text Markup Language 5th Version
CSS	Cascading Style Sheets (how the website looks)
SSL	Secure Sockets Layer (web security)
GDPR	EU General Data Protection Regulation

Table 1: List of acronyms/abbreviations

1. Introduction

As part of the Dissemination, Communication and Exploitation work package (WP5), the SHERPA project's website (http://www.project-sherpa.eu) provides a single point of interface between the world and team members.

The website promotes the dissemination of activities and publications related to the project, communication between the project and stakeholders, and showcases of project activity.

This deliverable outlines the strategy, design, and deployment of the project website.

2. Strategy

The SHERPA website was developed to be a point of dissemination and communication about the project. The main strategy for the website is that it is to be a single point of contact for external visitors and team members. The project website is in English, as this is the language commonly spoken by the consortium members and follows the de facto language for most European- funded projects.

The updates that will be ongoing throughout the website are included in the News section, where news about issues related to the SHERPA project will be posted alongside the Workbook section, which will act as a living, breathing repository of SHERPA activities.

The rest of the website will likely remain static throughout the project, and at the end of the project will act as an archive of the project so that future interested parties can access the publications and information about the project. More on "future-proofing" the website is discussed in the Deployment section below.

The website also features a unique Project Management tool allowing for the SHERPA members to coordinate their efforts and ensure that all key milestones and files are shared securely without the need for Google Drive.

We also have the ability for website viewers to contact the consortium via a contact page. This allows an easily maintainable set of administration requirements for the page and makes future maintenance sustainable.

The website is also fully integrated with the social media profiles of the project allowing for automated posting of news and updates to ensure a coherent image.

Overall, the strategy for the website is to allow people interested in the project to access the information and publications of the project, sign up for future activities, and report on past activities as well as to provide links into the network of RRI-related activities across Europe.

3. Design

The design of the website is in keeping with the current corporate trend and includes all modern HTML5 components. The website allows hosting of images and articles editable by the members in a way that requires no knowledge of HTML or CSS programming.

The design choices were also made with security in mind, as the website is fully encrypted using 256-bit SSL.

As the project matures, the design of the website will continue to evolve in order to incorporate new pages, articles and features.

4. Deployment

As the website is securely hosted and uses a mixture of open-source and bespoke programming, the likelyhood of the website going offline is remote. The web host is part of the ORBIT network of websites and as such at the end of the project, the website will remain online.

The web host we have chosen also includes its own analytics systems to track visitors and other pertinent website statistics. This, again, allows us to adhere to the GDPR as all systems are kept in-house.

5. Screenshots
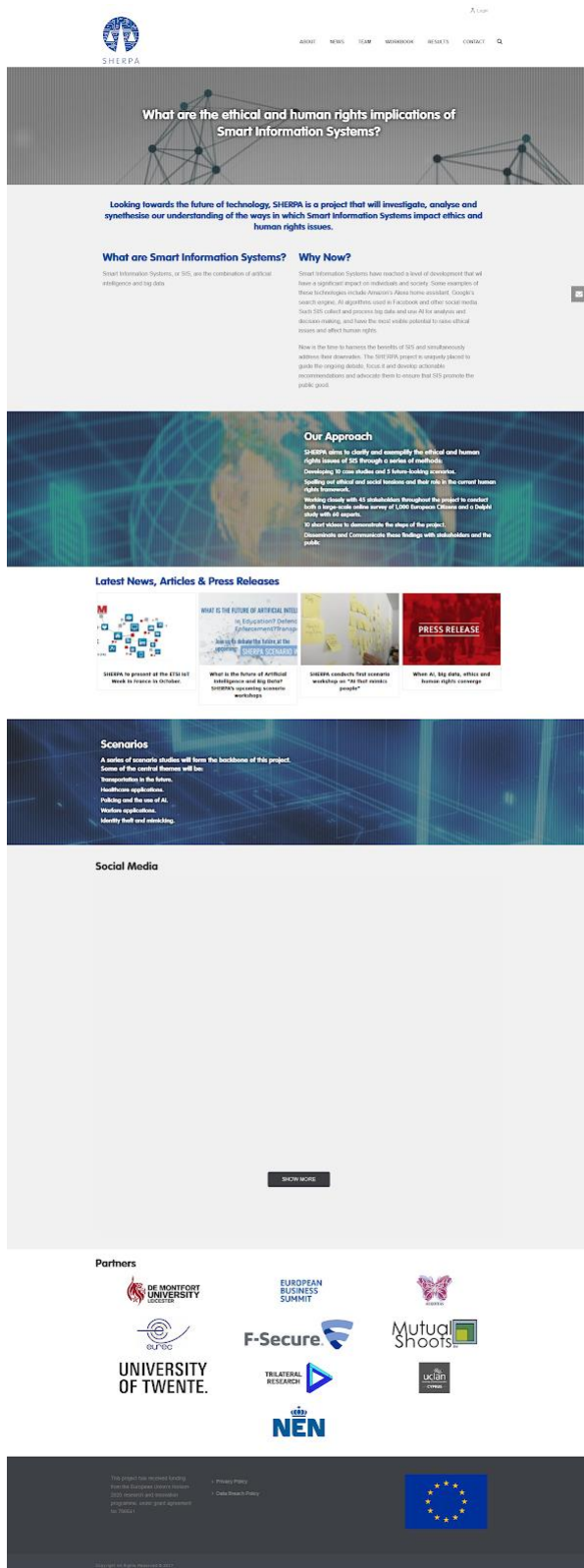
The homepage
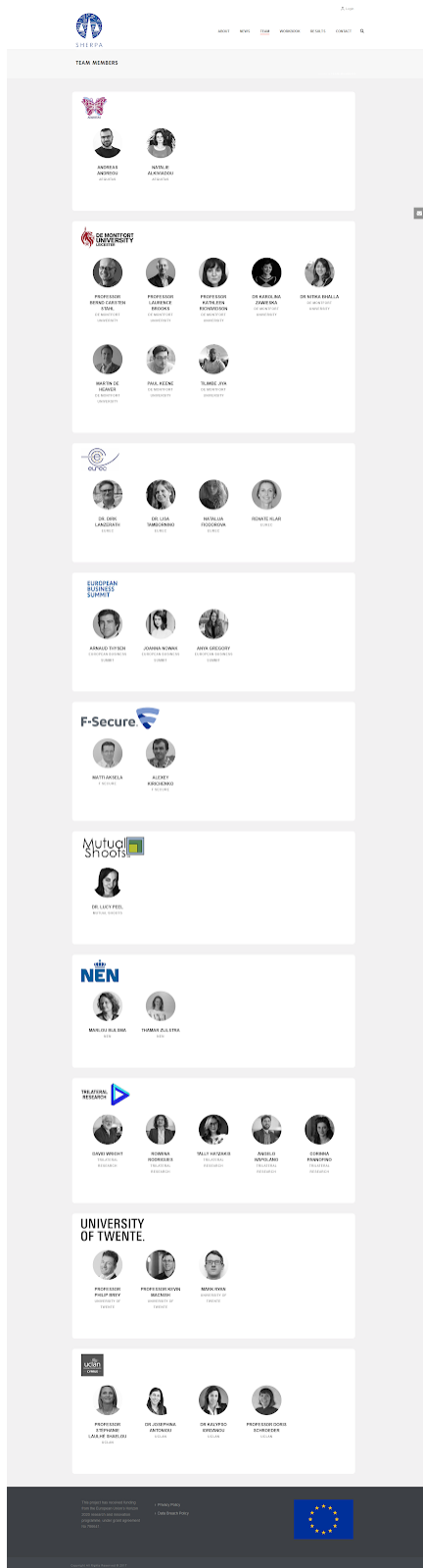
The team page

SHERPA

ABOUT   NEWS   TEAM   WORKBOOK   RESULTS   CONTACT

CONTACT

What is your name?

First

Last

What is your e-mail address? *

What organisation do you represent?

What is the e-mail you'd like to send? *

SUBMIT

> Privacy Policy
> Data Breach Policy

The contact page

SHERPA

ABOUT   NEWS   TEAM   WORKBOOK   RESULTS   CONTACT

ABOUT

In collaboration with a broad range of stakeholders, the SHERPA project will investigate, analyse and synthesise our understanding of the ways in which smart information systems (SIS; the combination of artificial intelligence and big data analytics) impact ethics and human rights issues. It will develop novel ways of understanding and addressing SIS challenges, evaluate with stakeholders, and advocate the most desirable and sustainable solutions. SHERPA will:

1. represent and visualise the ethical and human rights challenges of SIS through case studies, scenarios and artistic representations,
2. work with a range of stakeholders to identify their concerns and preferred solutions (via interviews, a large-scale online survey, a Delphi study, a stakeholder board),
3. develop and publish a workbook on responsible development of SIS,
4. present technical and regulatory options (e.g., terms of reference for a regulator),
5. validate and prioritise the proposals through multi-stakeholder focus groups, and
6. advocate, promote and implement the most promising solutions through targeted dissemination and communication activities

The SHERPA consortium has 11 partners from six European countries (representing academia, industry, civil society, standards bodies, ethics committees, art).
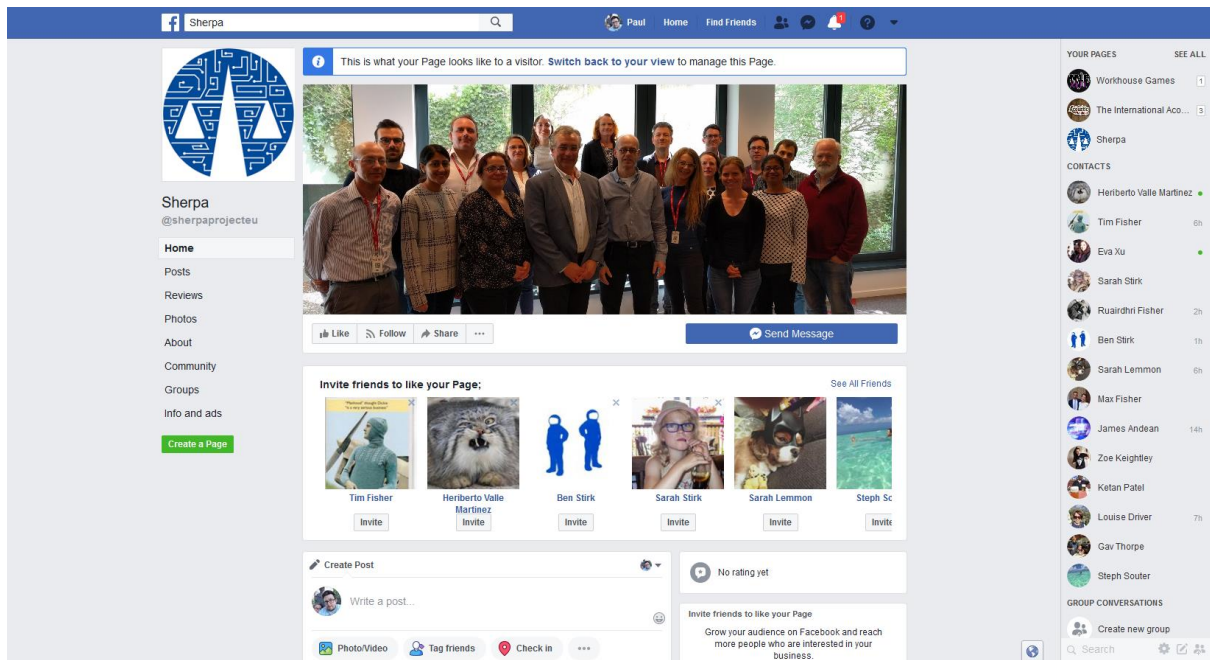
This project has received funding from the European Union's Horizon 2020 research and innovation programme, under grant agreement No 786641.
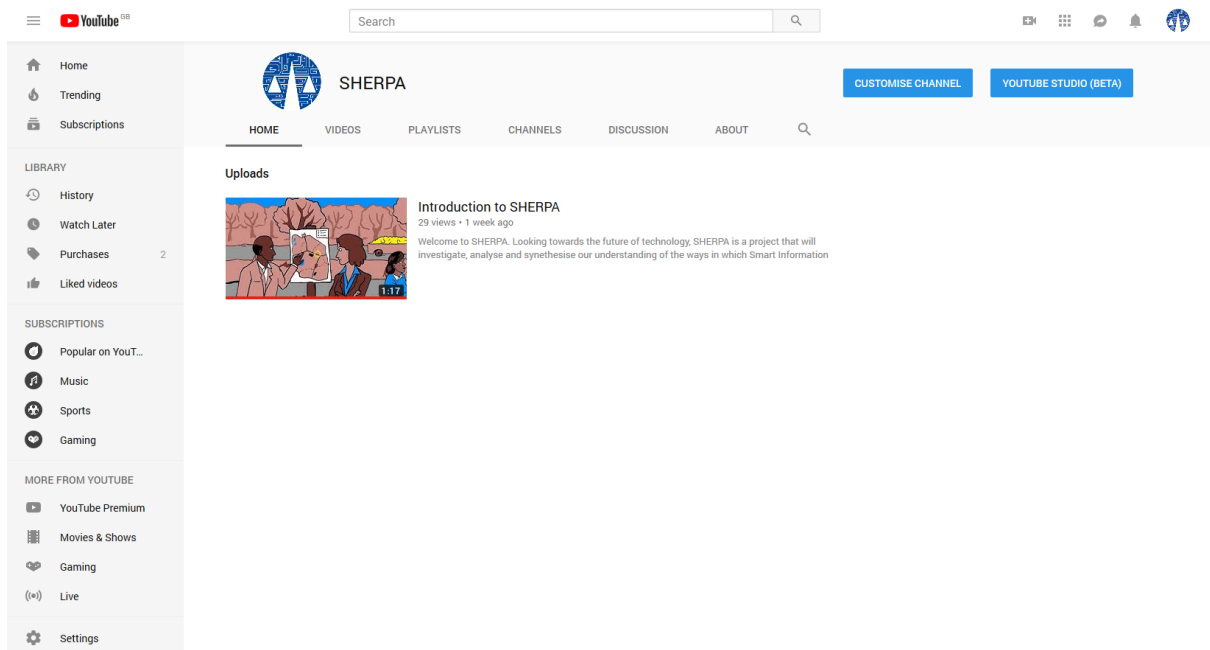
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The about page

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The news page

An Example of a News Story

Facebook

YouTube

Twitter