How to Increase Your Research Visibility and Impact?

Nader Ale Ebrahim, PhD

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www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations

All of my presentations are available online at:
https://figshare.com/authors/Nader_Ale_Ebrahim/100797
A link to this presentation:

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7th January 2019

Abstract

Abstract: Do you know “Over 43% of ISI papers have never ever received any citations?” (nature.com/top100, 2014). Publishing a high quality paper in scientific journals is only halfway towards receiving citation in the future. The rest of the journey is dependent on disseminating the publications via proper utilization of the “Research Tools”. Proper tools allow the researchers to increase the research impact and citations for their publications. This workshop will provide various techniques on how you can increase the visibility and hence the impact of your research work.

Keywords: H-index, Improve citations, Research tools, Bibliometrics, Research visibility, Research impact

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July 2016 Top 100 Technology Experts to Follow on Twitter

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JANUARY 2017 TOP 100 TECHNOLOGY EXPERTS TO FOLLOW ON TWITTER
Forbes THE GLOBE AND MAIL FOX Inc. Mashable The New York Times WALL STREET JOURNAL
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TECHNOLOGY EXPERTS TO FOLLOW FOR JANUARY 2017.
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#11) @aleebrahim - Nader Ale Ebrahim (Up from #19)
NEW
#12) @wpengine - WP Engine
#13) @wintelkiller - wintelkiller (Down from #11)

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Research Fellow, Centre for Research Services, IPPP, University of Malaya

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Senior researcher, Rathenau Institute, Holland

LAURA J. DAMSCHRODER
Implementation Pathways, LLC and VA Ann Arbor Center for Clinical

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ALEX VERKADE
Researcher, Rathenau Institute

VIVIANE CÁSSIA PEREIRA, M.SC.
Consultant in health technology assessment, Brazil

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Top 10 authors with the highest profile view counts on ResearchGate

Table 11. Top 10 authors with the highest profile view counts on ResearchGate (9th of November, 2015), compared to the same indicator on the 10th of September, 2015.

AUTHOR NAME	SEPTEMBER 10th (2015) PROFILE VIEWS	NOVEMBER 9th (2015) PROFILE VIEW	MISMATCH (%)
Nader Ale Ebrahim	19,821	13,281	67.00
Chaomei Chen	7,760	3,937	50.73
Loet Leydesdorff	4,227	1,758	41.59
Bakthavachalam Elango	2,883	1,756	60.91
Zaida Chinchilla	5,840	1,569	26.87
Mike Thelwall	4,297	1,568	36.49
Lutz Bornmann	3,129	1,439	45.99
Wolfgang Glänzel	3,012	1,301	43.19
Kevin Boyack	3,256	1,135	34.86
Peter Ingwersen	2,335	1,025	43.90

Source: Martín-Martín, A., Orduna-Malea, E., Ayllón, J. M., & López-Cózar, E. D. (2016). The counting house, measuring those who count: Presence of Bibliometrics, Scientometrics, Informetrics, Webometrics and Altmetrics in Google Scholar Citations, ResearcherID, ResearchGate, Mendeley, & Twitter. *EC3 Reseach Group: Evaluación de la Ciencia y de la Comunicación Científica Universidad de Granada and Universidad Politécnica de Valencia (Spain), In Progress,*. doi:10.13140/RG.2.1.4814.4402

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Effective Strategies for Increasing Citation Frequency

Journal Reputation and Impact: publishing a paper in a journal based on disciplinary reputatation or with a high impact factor is the most well known way of getting your paper cited. But there are many other things a scholar can do to promote his or her work and make it easy for others to find.

Utilize Open Access Tools: Open Access journals tend to be cited more than non open access. Deposit your paper in a repository such as Scholars Archive here on campus or a disciplinary repository. Share your detailed research data in a repository.

Standarize Identifying Info: try to use the same name throughout your career as well as the name of your affiliated insitution. Using common "official" names will allow for consistency and easy retrieval of your work by author or affiliation.

Bring Colleagues on Board: team-authored articles are cited more frequently, as does publishing with international authors. Working cross-or inter-disciplinarily helps as well.

Beef Up That Paper: use more references, publish a longer paper. Also papers which are published elsewhere after having been rejected are cited more frequently.

Beyond Peer-Reviewed Original Research: Write a review paper. Present a working paper. Write and disseminate web-based tutorials on your topic.

Search Optimization: use keywords in the abstract and assign them to the manuscript. Use descriptive titles that utilize the obvious terms searchers would use to look for your topic, avoiding questions in the title. Select a journal that is indexed in the key library databases for your field.

Market Yourself: create a key phrase that describes your research career and use it. Update your professional web page and publication lists frequently. Link to your latest and greatest article in your professional email signature file.

Utliize Social Media: Use author profiles such as ResearcherID and ORCID. Contribute to Wikipedia, start a blog and/or podcast, join academic social media sites.

From: ***Ebrahim, N.A., et al. (2013). Effective strategies for increasing citation frequency. International Education Studies, 6(11), 93-99. doi:10.5539/ies.v6n11p93***

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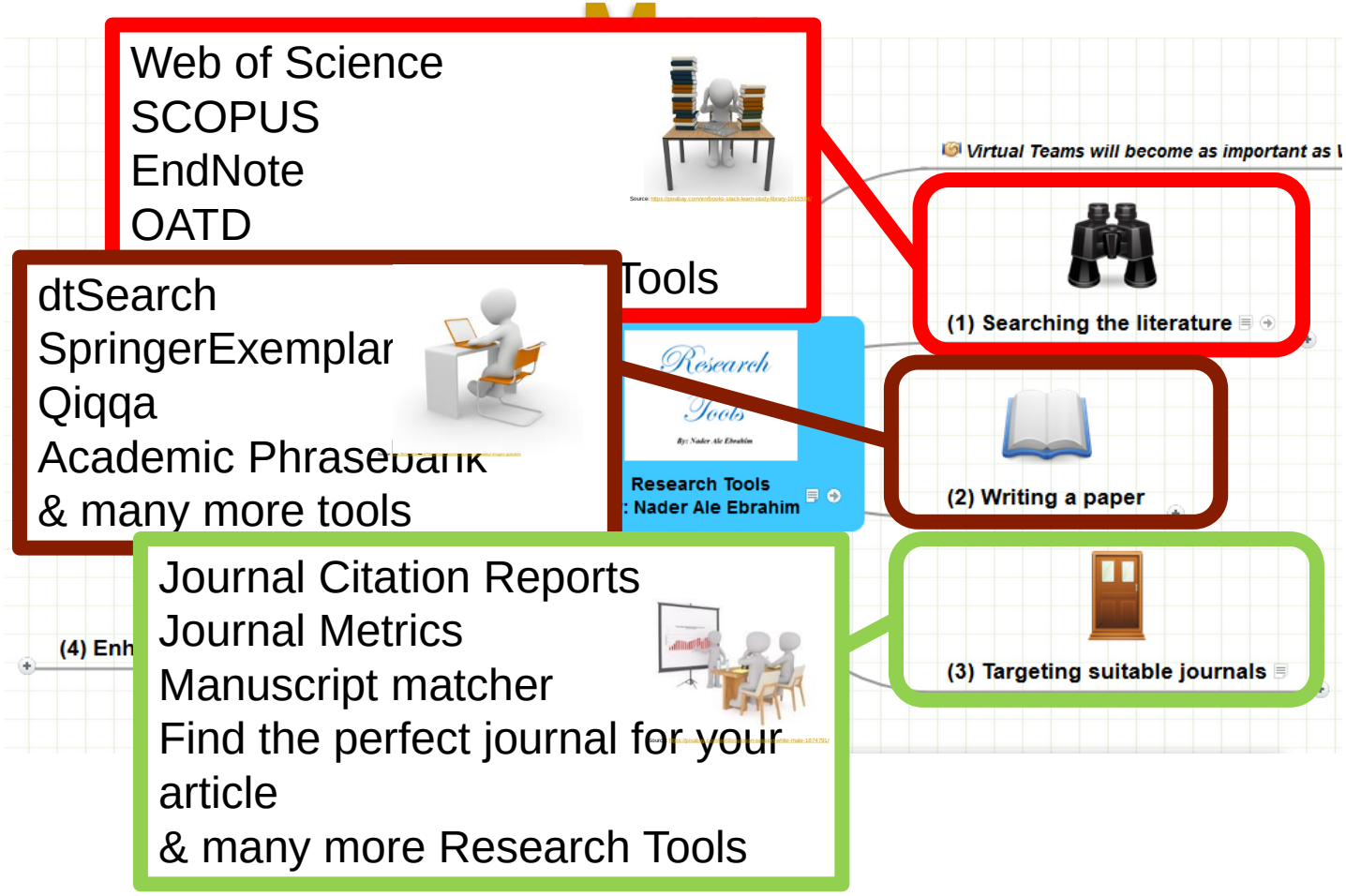
360458 views

Research Tools Mind M



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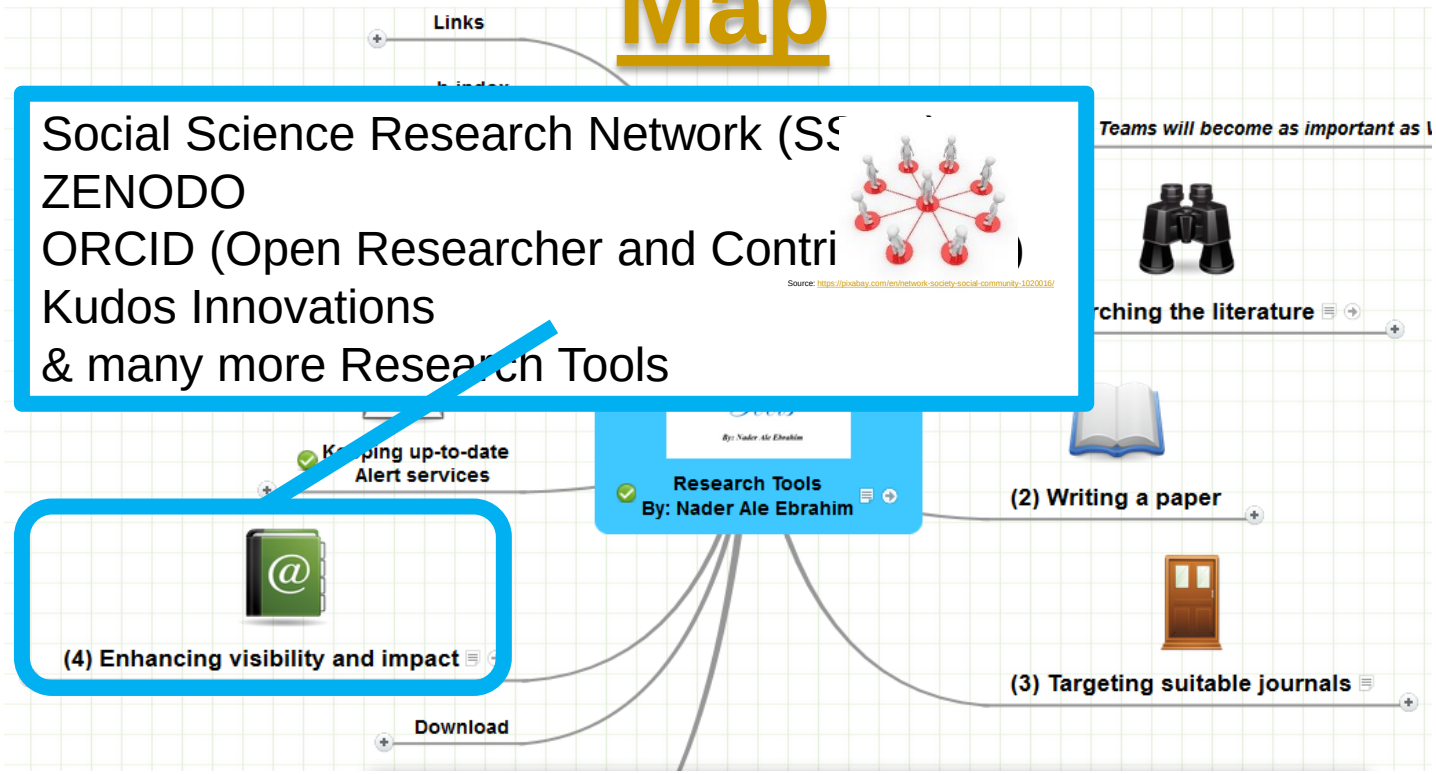
Research Tools Mind Map



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Motivations

Times Higher Education World University Ranking system

The *Times Higher Education World* University Rankings 2012-2013 are the only global university performance tables to judge research-led universities across all their core missions - teaching, research, knowledge transfer and international outlook.

We employ 13 carefully calibrated performance indicators to provide the most comprehensive and balanced comparisons, which are trusted by students, academics, university leaders, industry and governments.

The methodology for the 2012-2013 World University Rankings is identical to that used for the 2011-2012 tables, offering a year-on-year comparison based on true performance rather than methodological change.

Our 13 performance indicators are grouped into five areas:

Teaching: the learning environment (worth 30 per cent of the overall ranking score)

Research: volume, income and reputation (worth 30 per cent)

Citations: research influence (worth 30 per cent)

Industry income: innovation (worth 2.5 per cent)

International outlook: staff, students and research (worth 7.5 per cent).

Source: http://www.timeshighereducation.co.uk/world-university-rankings/2012-13/world-ranking/methodology

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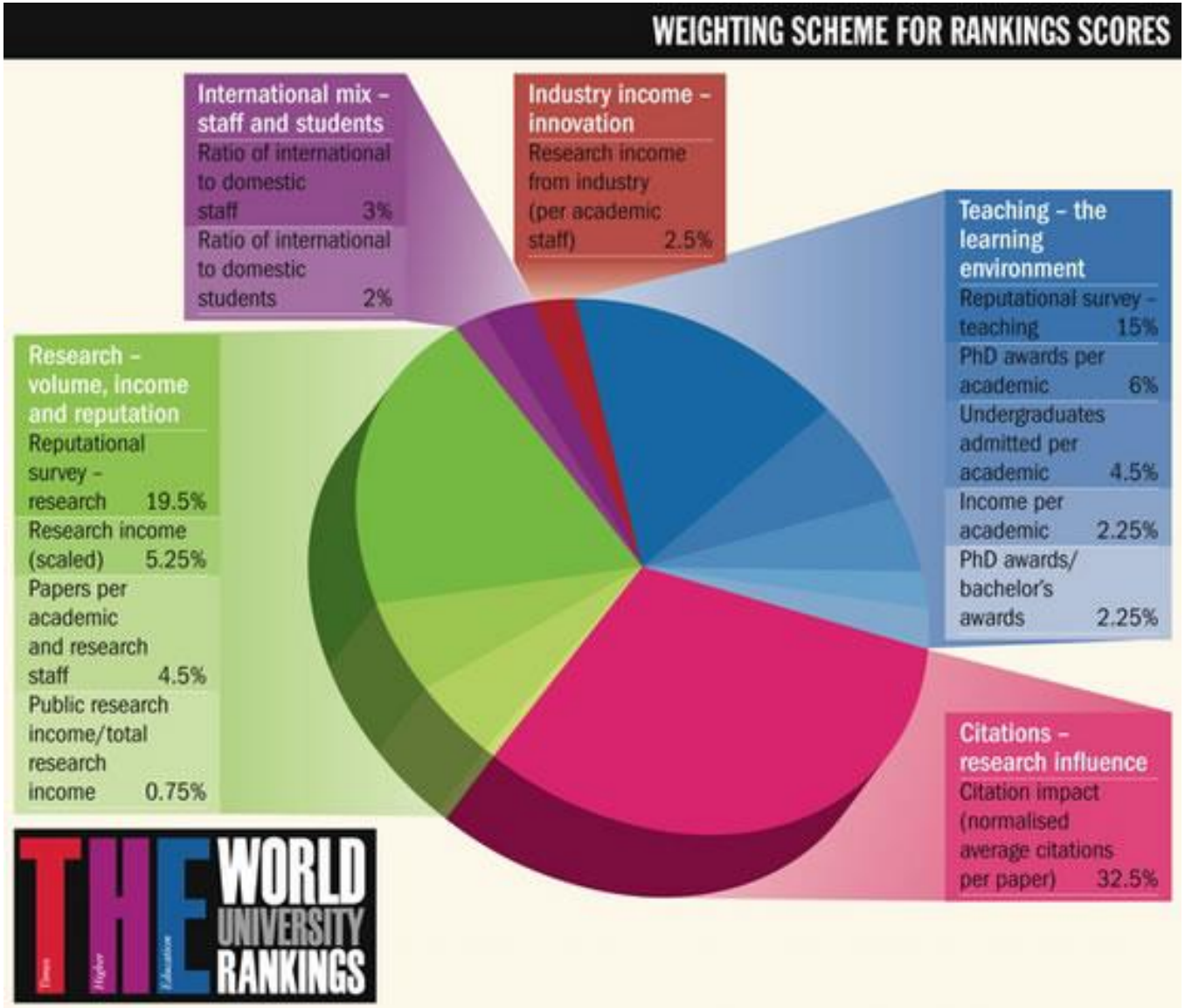
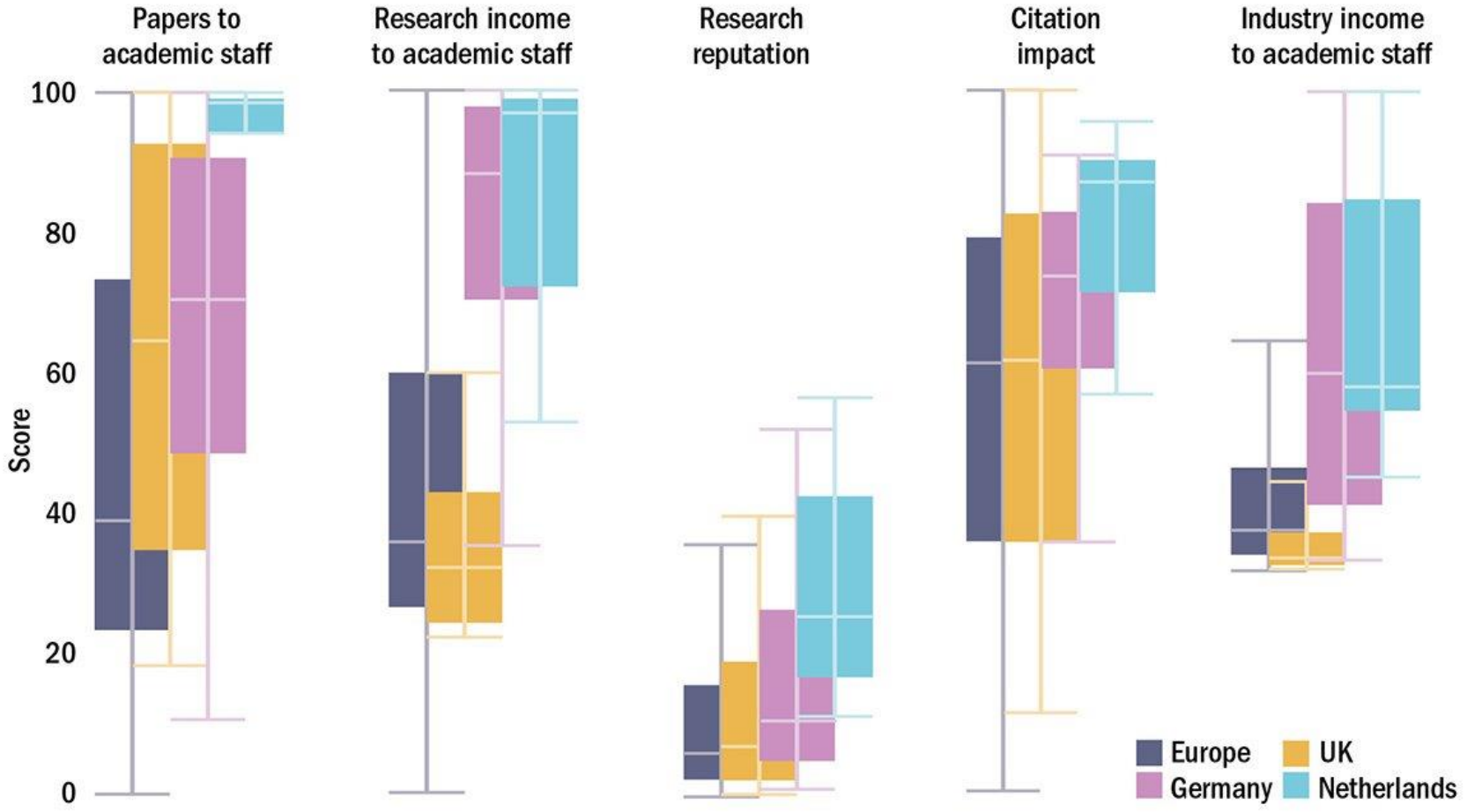


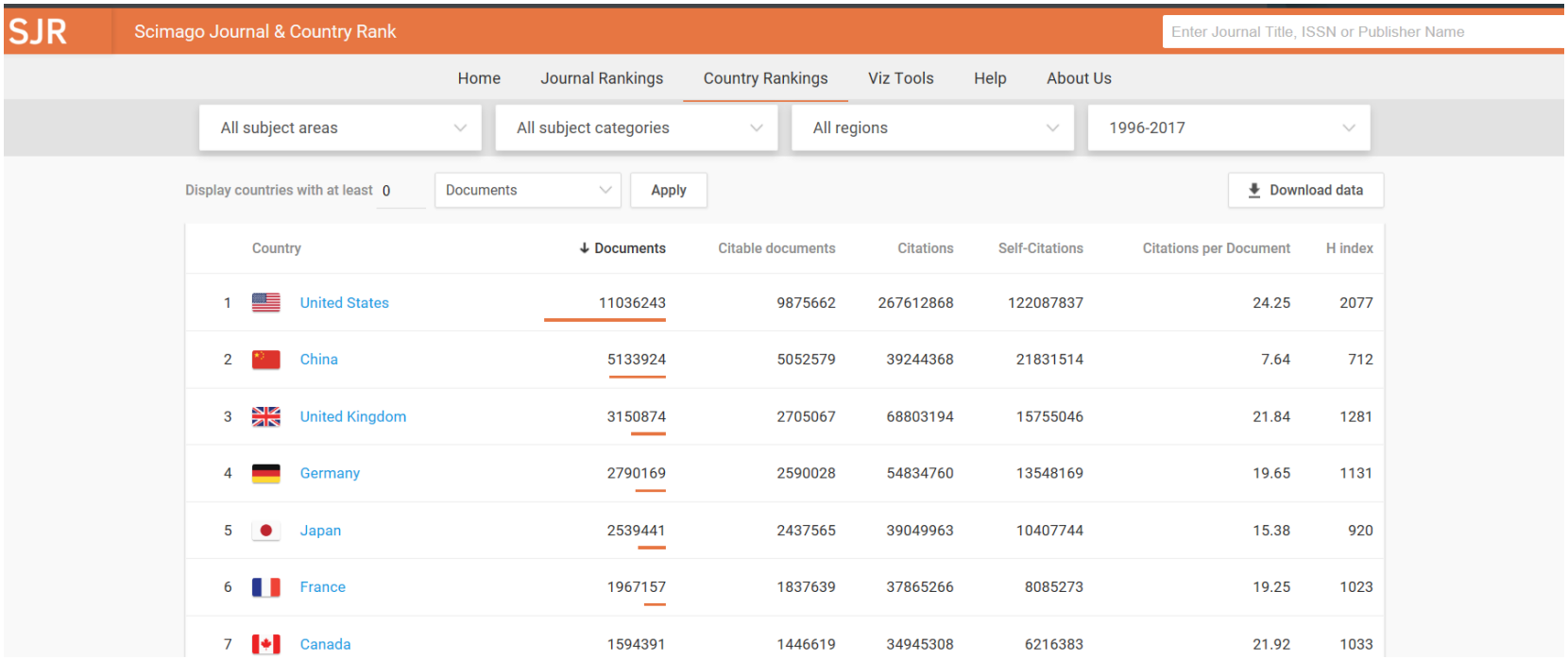
Source: http://www.timeshighereducation.co.uk/world-university-rankings/2010-2011/analysis-methodology.html

FIGURE 1: SELECTED COUNTRIES V EUROPEAN AVERAGE ON KEY MEASURES OF RESEARCH STRENGTH



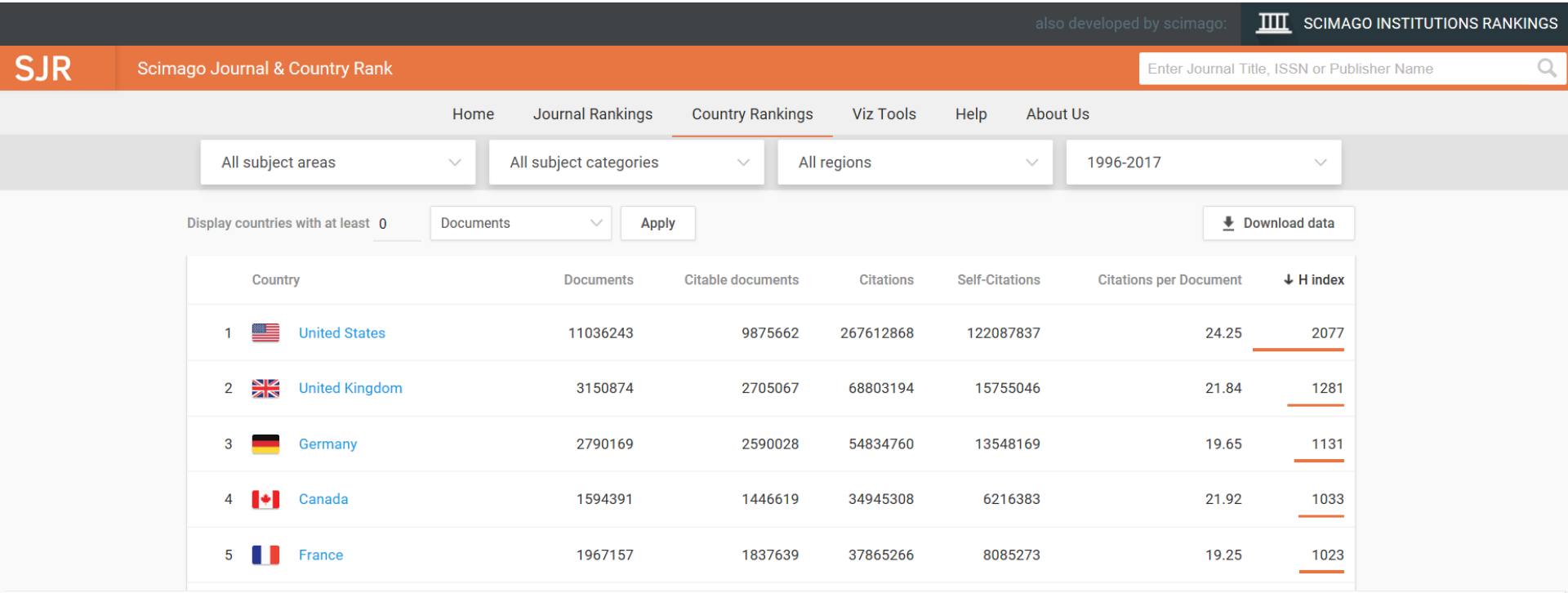
THE WORLD UNIVERSITY RANKINGS

www.thewur.com



	Country	↓ Documents	Citable documents	Citations	Self-Citations	Citations per Document	H index
1	United States	11036243	9875662	267612868	122087837	24.25	2077
2	China	5133924	5052579	39244368	21831514	7.64	712
3	United Kingdom	3150874	2705067	68803194	15755046	21.84	1281
4	Germany	2790169	2590028	54834760	13548169	19.65	1131
5	Japan	2539441	2437565	39049963	10407744	15.38	920
6	France	1967157	1837639	37865266	8085273	19.25	1023
7	Canada	1594391	1446619	34945308	6216383	21.92	1033

19	Poland	580205	558878	5763359	1465411	9.93	479
20	Turkey	531899	496582	5048456	1164227	9.49	368
21	Belgium	485937	448557	10725773	1418742	22.07	702
22	Iran	448079	434656	3369979	1232563	7.52	257



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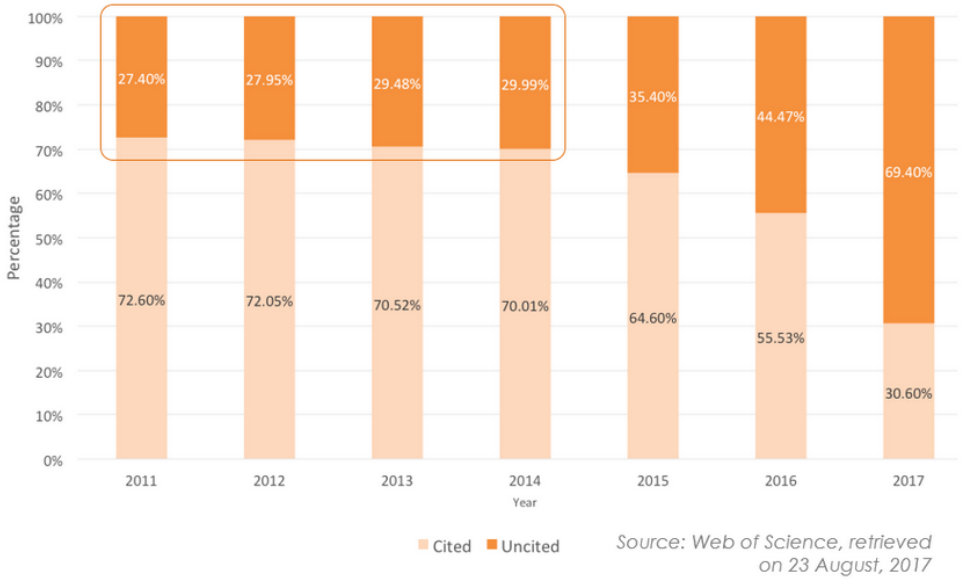
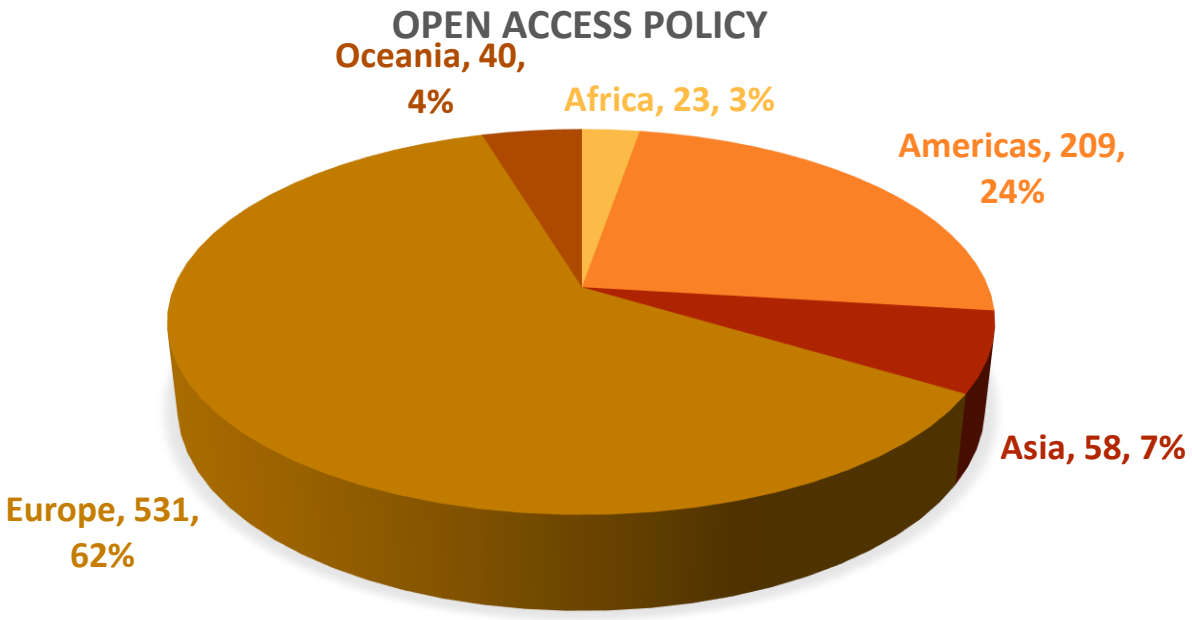


About 30% of the articles in High Impact Factor journals never get cited after 4 years and beyond

Source: http://ies.igroupnet.com/research-visibility/

ROARMAP
Registry of Open Access Repository Mandates and Policies



Source: http://roarmap.eprints.org/view/country/002.html (This list was generated on **Wed May 17 02:08:35 2017 BST**

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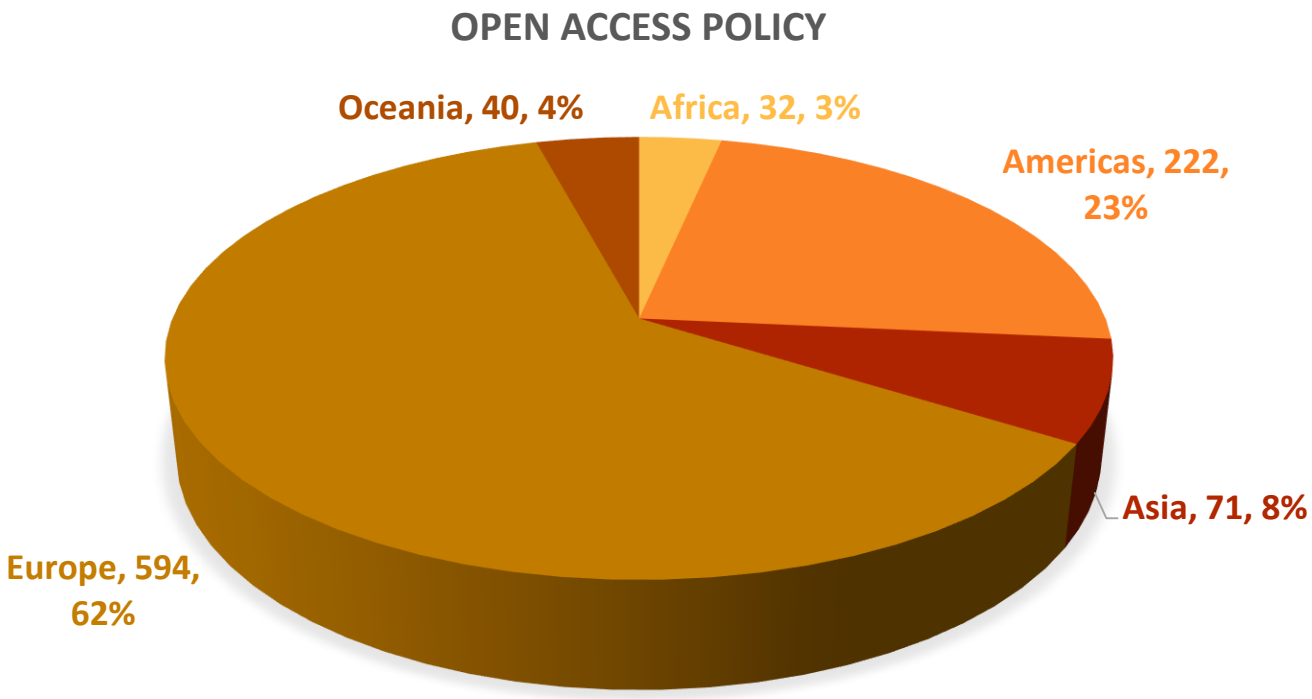
ROARMAP
Registry of Open Access Repository Mandates and Policies



Source: http://roarmap.eprints.org/view/country/002.html (This list was generated on **Mon Dec 24 10:34:11 2018 GMT**.

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HOW TO MAXIMISE THE VISIBILITY AND IMPACT OF YOUR RESEARCH: PATHWAYS TO OPEN ACCESS

This workshop is aimed at all researchers who have started writing for publication or are considering writing for publication.
A great amount of researchers' time and effort involves writing up their research for publication. However, once a paper is accepted for publication, it is not guaranteed that it will reach the widest possible audience, even if the journal does have a high impact factor.

Next available session: 25th September 2013, 10:00-13:00

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Enhancing the Visibility and Impact of Your Research

This workshop will cover various strategies for participants to consider as they undertake research activities.

The strategies are divided into three categories:

1. Preparing for Publication
2. Dissemination
3. Tracking Your Research

After attending this workshop, participants will be able to better understand tools and approaches that can be used to enhance author profiles, promote discoverability and access of research findings, and document evidence of research impact.

Upcoming Sessions

- Wed, March 26, 2014 - 12:00 PM - Register Now

QUESTIONS ABOUT THIS CLASS?

Contact Cathy Sarli for more information.

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Check out our "Becker on the Road "program which brings Becker expertise to your department or group!

Visibility and Research Impact

Bibliometrics, Scholarly Communication and Publication Strategies

What is my research impact and how can I influence my h-index? How can I use academic identity management and social media for improving my presence on the internet? The course gives an overview of different issues with scholarly publication and improvement of research impact.

Topics

The first part of the course covers these topics

- academic identity management
- impact factor, h-index and citation analysis

For the second part, we offer a range of topics to choose from

- academic networking and your presence on the internet
- current awareness - how to keep up-to-date in your research area
- publication strategies - how to find the right journal for publishing
- altmetrics - alternative bibliometric methods
- search engine optimization for your publications

Course Details
Open to: TUM Doctoral Candidates, TUM Scientists

Contact:
With questions on our course program please contact us at workshop@ub.tum.de.

Upcoming dates

- Monday, 16. January 2017 - 9:00 to 13:00
  Munich: Seminar Room S2534 (TUM Barer Street 21)
  Course language: German
  Open

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FEEDBACK

HOW TO INCREASE VISIBILITY AND IMPACT OF YOUR RESEARCH

PROGRAMME IS FOR	PhD students from the UT who will submit an article to a scientific journal in the upcoming months. This will be used as your starting point in the exercises.
ECTS	The total time investment amounts to 0,5 ECTS.
DATE	Thursday 13 December 2018 and Friday 18 January 2019 (2 x 4 hours) and self-study exercises in between (approx. 6 hours)
TIME	Participants are required to attend both course days in full. Self-study time: approximately 6 hours.
LOCATION	University library
COURSE FEE	Course participation is free of charge for UT staff
TRAINERS	Hanneke Becht and Nicole Loorbach

Introducing our Digital Identity Healthcheck for Academics

Source: https://blog.piirus.ac.uk/2015/10/19/digital-identity-healthcheck-for-academics-our-video-summary/

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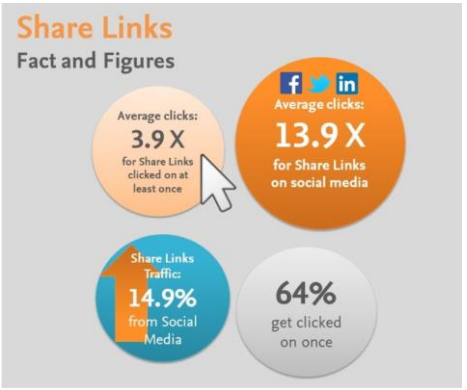
From submission to sharing: the life cycle of an article

- **Phase 1: Conception and birth**
- **Phase 2: Submission**
- **Phase 3: Reviewers**
- **Phase 4: Production and publication**
- **Phase 5: Dissemination and archiving**
  - The article is published, but its life cycle isn't yet complete. In this phase, dissemination can start; sharing the Share Links article helps increase readership and make it more visible.



Source: https://www.elsevier.com/reviewers-update/home/featured-article/from-submission-to-sharing-the-life-cycle-of-an-article

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preprints.org > social sciences > library & information science > doi: 10.20944/preprints201706.0111.v1

Preprint Communication *Version 1* This version is not peer-reviewed

Publishing Research Support Documents in Open Access Platform to Improve Research Impact

Nader Ale Ebrahim * and Yii Bonn Bong

Version 1 : Received: 23 June 2017 / Approved: 26 June 2017 / Online: 26 June 2017 (04:20:47 CEST)

How to cite: Ale Ebrahim, N.; Bong, Y.B. Publishing Research Support Documents in Open Access Platform to Improve Research Impact. *Preprints* **2017**, 2017060111 (doi: 10.20944/preprints201706.0111.v1).

Views 2072
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Abstract

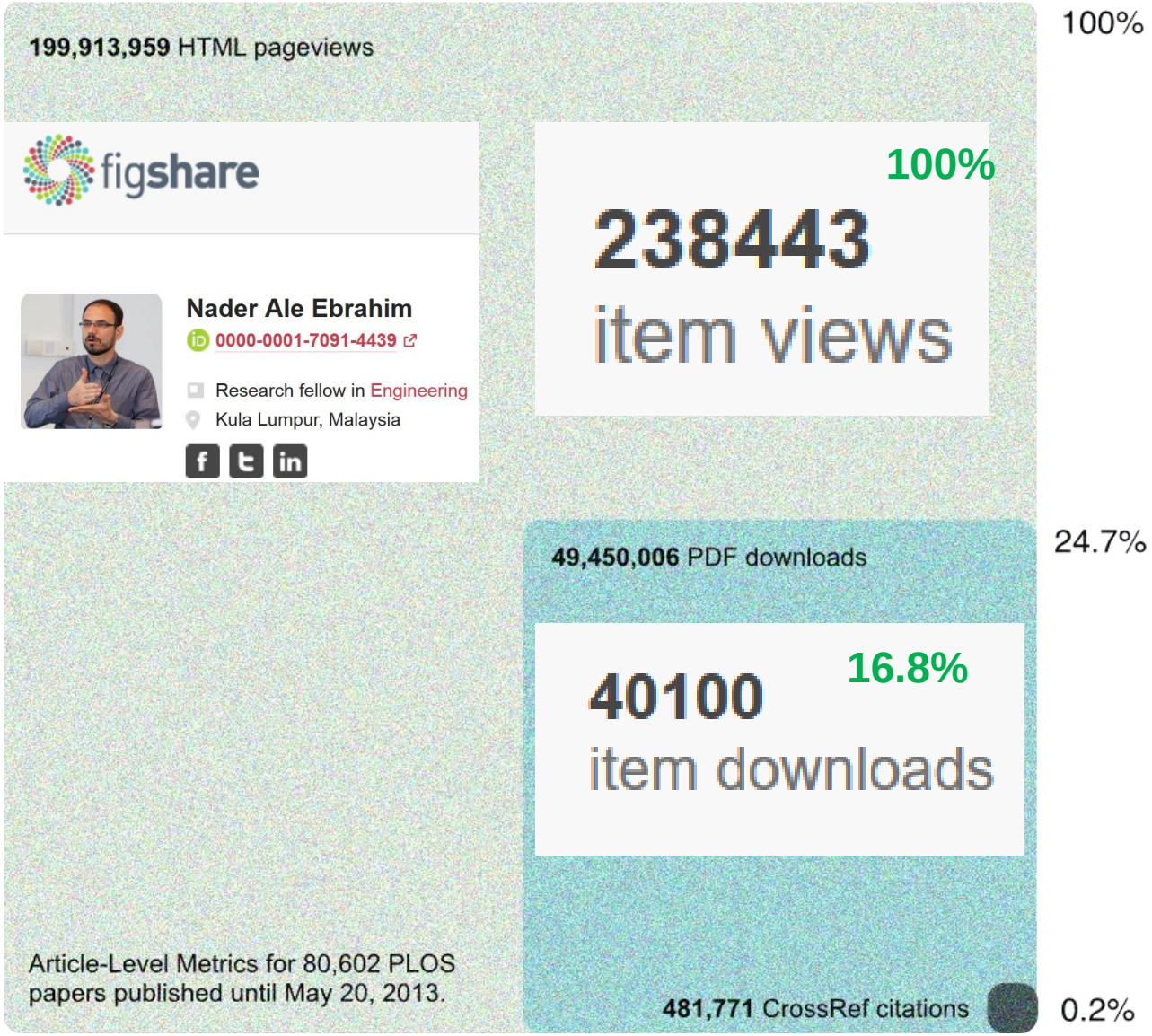
Researchers, journals, and universities want to receive more citations for their scholarly publications. However, a paper

s://www.preprints.org/

Source: https://www.preprints.org/manuscript/201706.0111/v1

Numbers are GREAT

but what's the impact of the research?



Source: Finding Insights in ALMS for Research Evaluation. Posted on November 20, 2013 by PLoS Admin & https://figshare.com/authors/Nader_Ale_Ebrahim/100797

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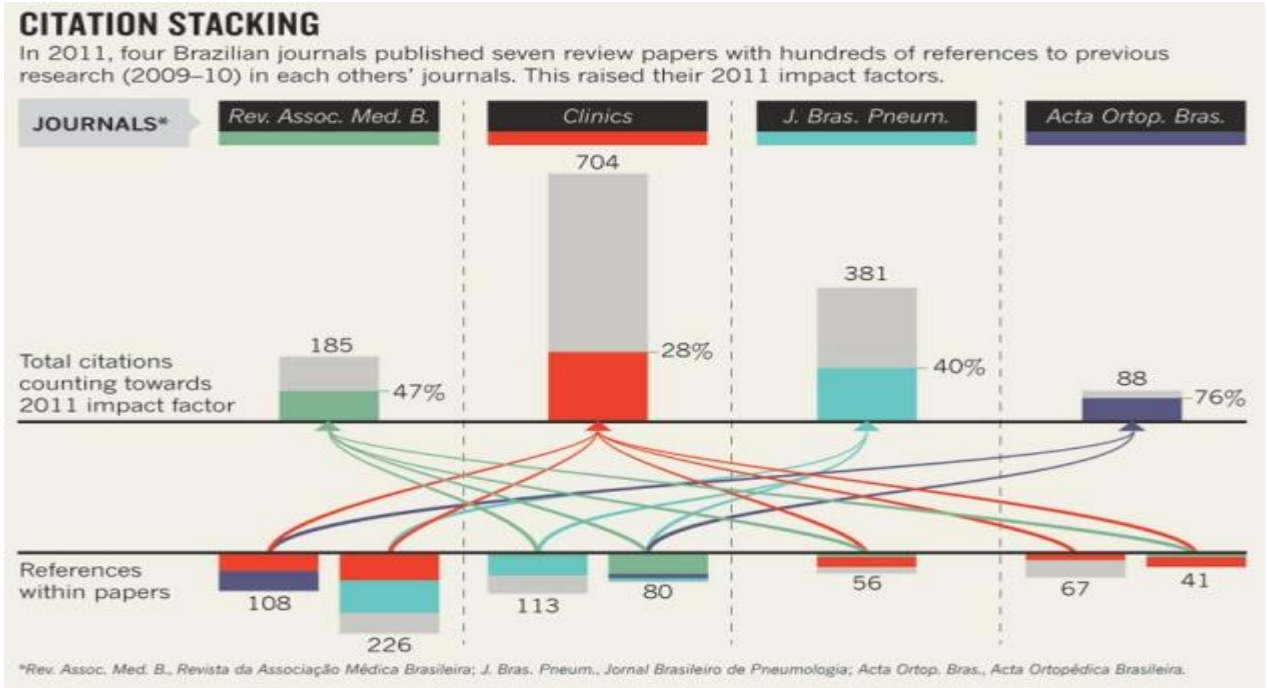
Source: Researchers, publishers, libraries and data centres all have a role in promoting and encouraging data citation. (Available on: http://blogs.lse.ac.uk/impactofsocialsciences/2013/11/26/why-not-cite-data/)

Source: http://wiki.lib.sun.ac.za/index.php/SUNScholar/Research_Article_Metrics

Brazilian citation scheme outed

Thomson Reuters suspends journals from its rankings for ‘citation stacking’



Source: Richard Van Noorden , Nature News, 27 August 2013

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Citation manipulation: Journal retracts paper because author boosted references to a journal he edits

ritten by Cat Ferguson
ebruary 9th, 2015 at 5:30 pm

Posted in citation manipulation

tation manipulation: Journal retracts paper because author boosted ferences to a journal he edits

with 5 comments

A group of researchers have lost a paper in a computer science journal because they were apparently using its references to help the impact factor of a different journal that one of them edits.

Here's the notice for "Impacts of sensor node distributions on coverage in sensor networks," a paper first published in 2011 and cited four times, according to Thomson Scientific's Web of Knowledge: Read the rest of this entry »

Share this:

Source: http://retractionwatch.com/2014/02/03/citation-manipulation-journal-retracts-paper-because-author-boosted-references-to-a-journal-he-edits/

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Path analysis of the relationship between visibility and citation: the mediating roles of save, discussion, and recommendation metrics

Ale Ebrahim et al. (2014) believe that increased accessibility of an article through search engines can improve its citation rate.

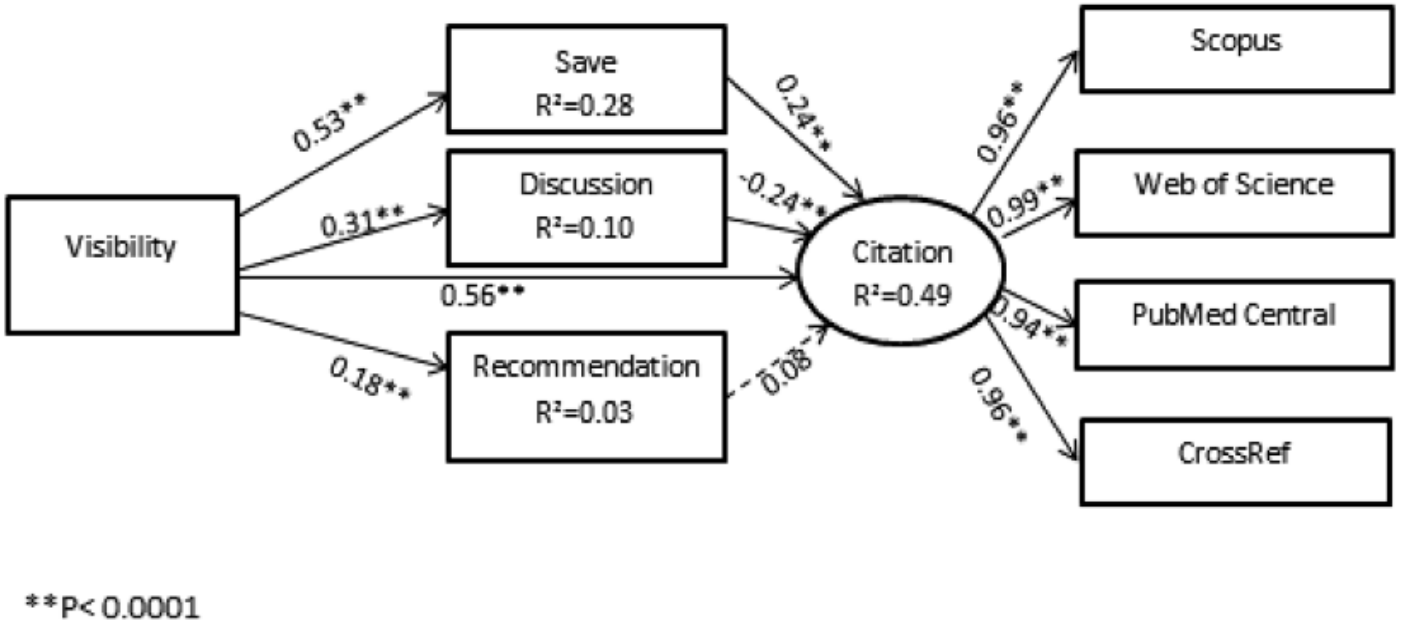

Fig. 2 Testing the model for the impact of visibility on citation with save, discussion and recommendation as mediators

Source: Ebrahimy, S., Mehrad, J., Setareh, F., & Hosseinchari, M. (2016). Path analysis of the relationship between visibility and citation: the mediating roles of save, discussion, and recommendation metrics. *Scientometrics* 1-14. doi:10.1007/s11192-016-2130-z

Springer

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Increasing Visibility and Enhancing Impact of Research

1. Manuscript preparation and submission

Source: https://pixabay.com/en/books-stack-learn-study-library-1015594/

2. Post-publication promoting

Source: http://fotomelia.com/?download=homme-megaphone-a-la-main-images-gratuites

3. After receiving mentions/citations (monitoring)

Source: http://fotomelia.com/?download=homme-bureau-ordinateur-images-gratuites

Source: Bong, Yiibonn and Ale Ebrahim, Nader, Increasing Visibility and Enhancing Impact of Research (April 24, 2017). Asia Research News 2017. Available at SSRN: https://ssrn.com/abstract=2959952

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Preparing for Publication – Writing

- Use a unique name consistently throughout academic careers;
- Use a standardized institutional affiliation and address;
- Repeat key phrases in the abstract while writing naturally;
- Assign keyword terms to the manuscript;
- Use more references;
- Write a longer paper;
- Write a review paper;
- Present a working paper;

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). Effective Strategies for Increasing Citation Frequency. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

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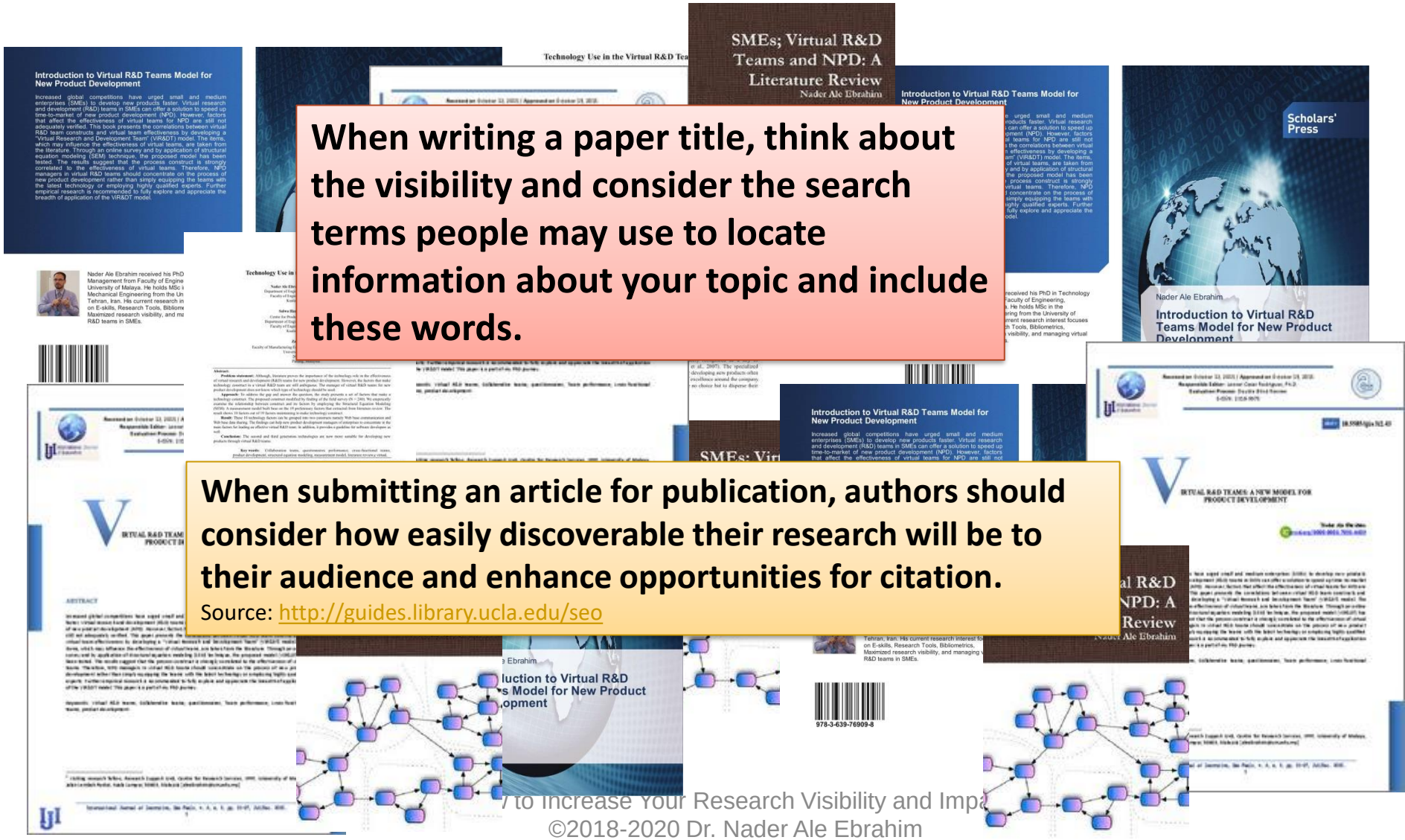
Credit: Atena Ale Ebrahim

Make sure your paper doesn't get lost in the crowd. Get your paper Optimized for Search Engines.



When writing a paper title, think about the visibility and consider the search terms people may use to locate information about your topic and include these words.

When submitting an article for publication, authors should consider how easily discoverable their research will be to their audience and enhance opportunities for citation.

Source: http://guides.library.ucla.edu/seo

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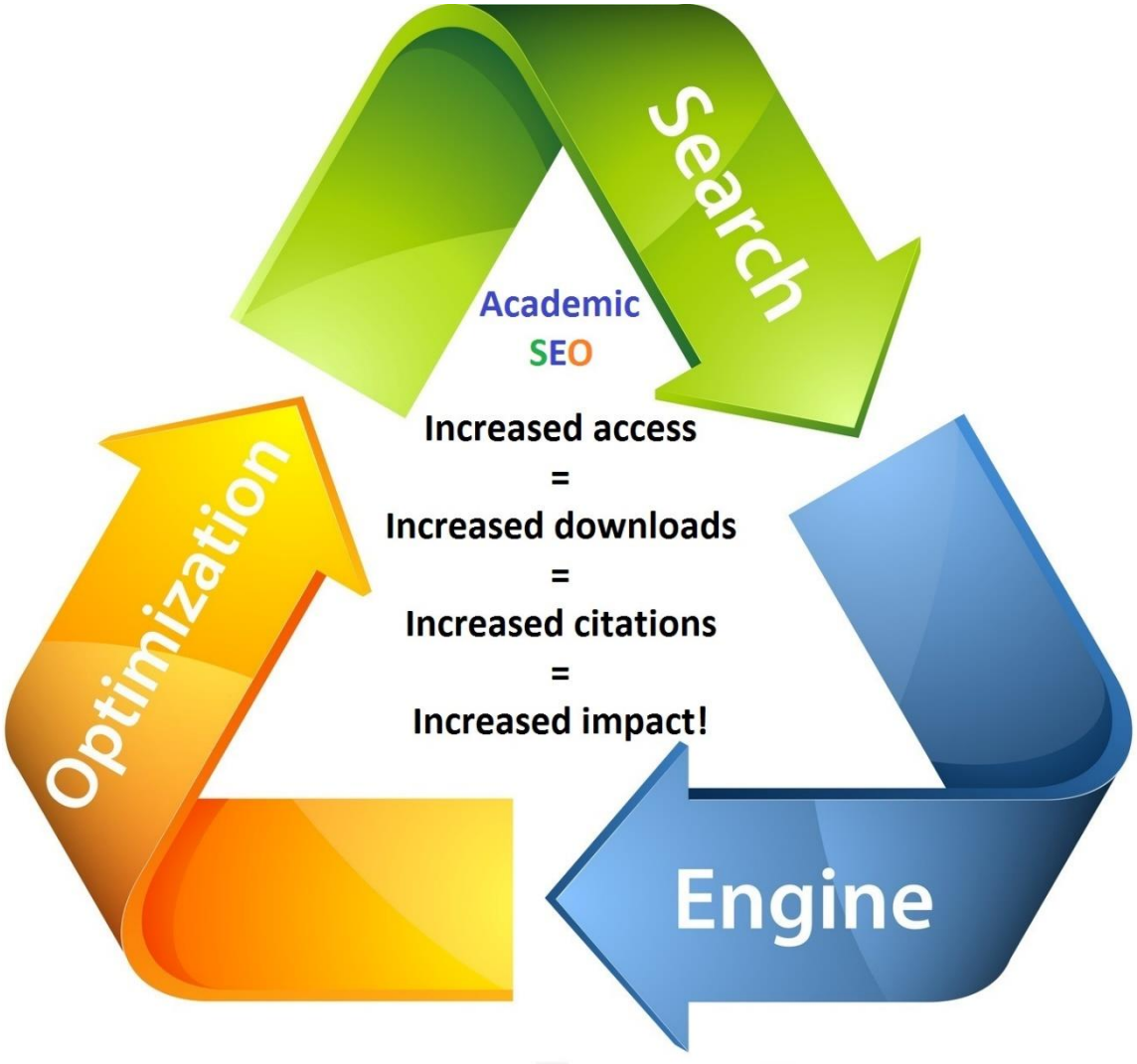

Ale Ebrahim, Nader, Optimize Your Article for Search Engine (December 23, 2014). University of Malaya Research Bulletin, Vol. 2, No. 1, 23, December 2014. Available at SSRN: http://ssrn.com/abstract=2588209

Well-Optimized Abstract:

False *Remembering in the* ***Aged***

Researchers studying human **memory** have increasingly focused on **memory** accuracy in **aging** populations. In this article we briefly review the literature on **memory** accuracy in healthy older adults. The prevailing evidence indicates that, compared to younger adults, older adults exhibit both diminished **memory** accuracy and greater susceptibility to misinformation. In addition, older adults demonstrate high levels of confidence in their **false memories**. We suggest an explanatory framework for the high level of **false memories** observed in older adults, a framework based on the theory that consciously controlled uses of **memory** decline with **age**, making older adults more susceptible to **false memories** that rely on automatic processes. We also point to future research that may remedy such deficits in accuracy.

This article appears on the first page of results in Google for false+memory+aged.

Source: http://authorservices.wiley.com/bauthor/seo.asp

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Poorly Optimized Abstract:

False *Remembering in the Senior Population*

Researchers studying human **memory** have increasingly focused on its accuracy in senior populations. In this article we briefly review the literature on such accuracy in healthy older adults. The prevailing evidence indicates that, compared to younger adults, older adults exhibit both diminished accuracy and greater susceptibility to misinformation. In addition, older adults demonstrate high levels of confidence in their **false memories**. We suggest an explanatory framework for the high levels observed in older adults, a framework based on the theory that consciously controlled uses of **memory** decline in later life, making older adults more susceptible to **false memories** that rely on automatic processes. We also point to future research that may remedy such deficits in accuracy.

Source: http://authorservices.wiley.com/bauthor/seo.asp

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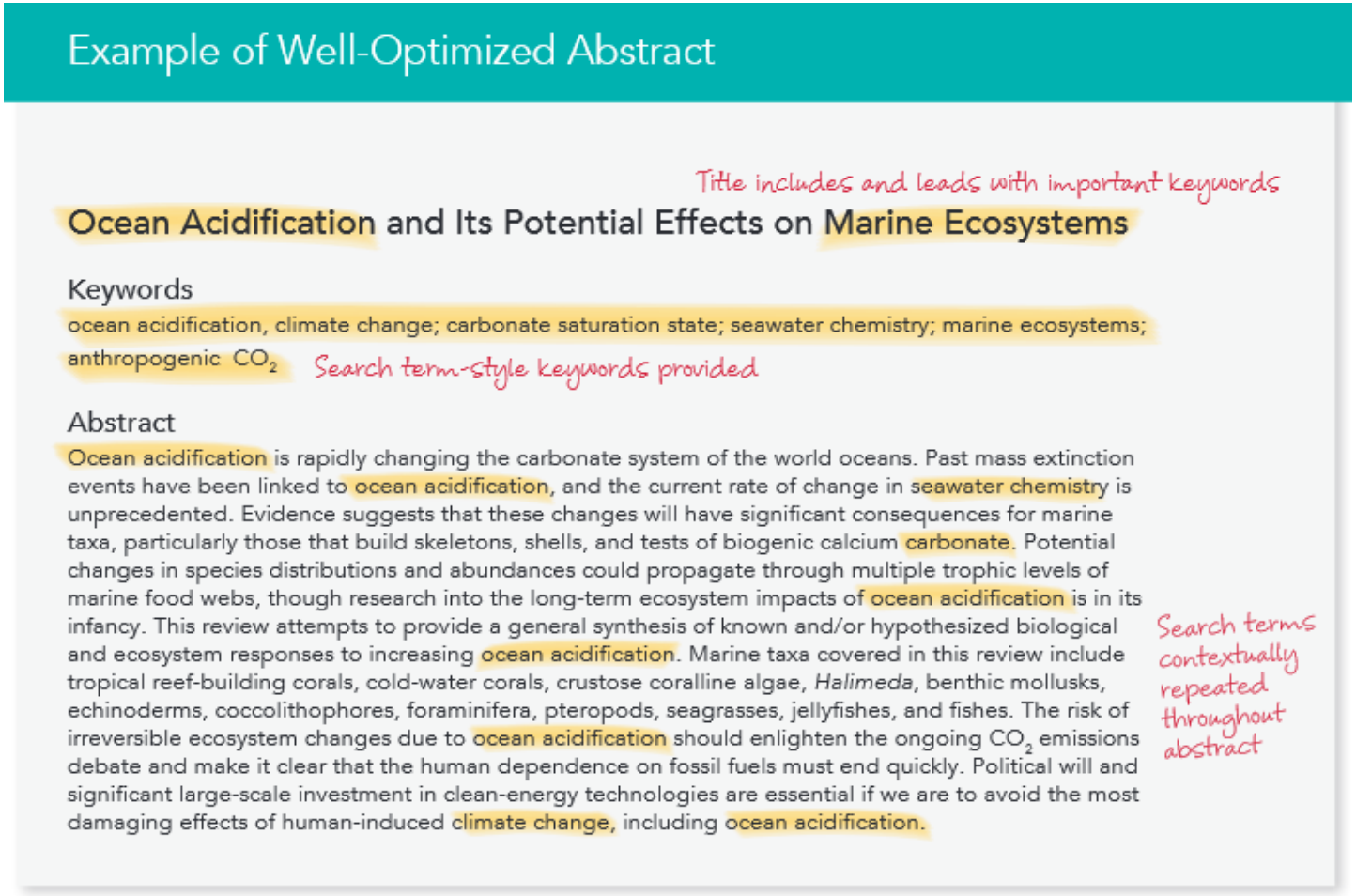
Example of Well-Optimized Abstrac



Example of Well-Optimized Abstract

Title includes and leads with important keywords

Ocean Acidification and Its Potential Effects on Marine Ecosystems

Keywords

ocean acidification, climate change; carbonate saturation state; seawater chemistry; marine ecosystems; anthropogenic CO_2

Search term-style keywords provided

Abstract

Ocean acidification is rapidly changing the carbonate system of the world oceans. Past mass extinction events have been linked to ocean acidification, and the current rate of change in seawater chemistry is unprecedented. Evidence suggests that these changes will have significant consequences for marine taxa, particularly those that build skeletons, shells, and tests of biogenic calcium carbonate. Potential changes in species distributions and abundances could propagate through multiple trophic levels of marine food webs, though research into the long-term ecosystem impacts of ocean acidification is in its infancy. This review attempts to provide a general synthesis of known and/or hypothesized biological and ecosystem responses to increasing ocean acidification. Marine taxa covered in this review include tropical reef-building corals, cold-water corals, crustose coralline algae, *Halimeda*, benthic mollusks, echinoderms, coccolithophores, foraminifera, pteropods, seagrasses, jellyfishes, and fishes. The risk of irreversible ecosystem changes due to ocean acidification should enlighten the ongoing CO_2 emissions debate and make it clear that the human dependence on fossil fuels must end quickly. Political will and significant large-scale investment in clean-energy technologies are essential if we are to avoid the most damaging effects of human-induced climate change, including ocean acidification.

Search terms contextually repeated throughout abstract

Source: http://media.wiley.com/assets/7158/18/SEO_For_Authors.pdf

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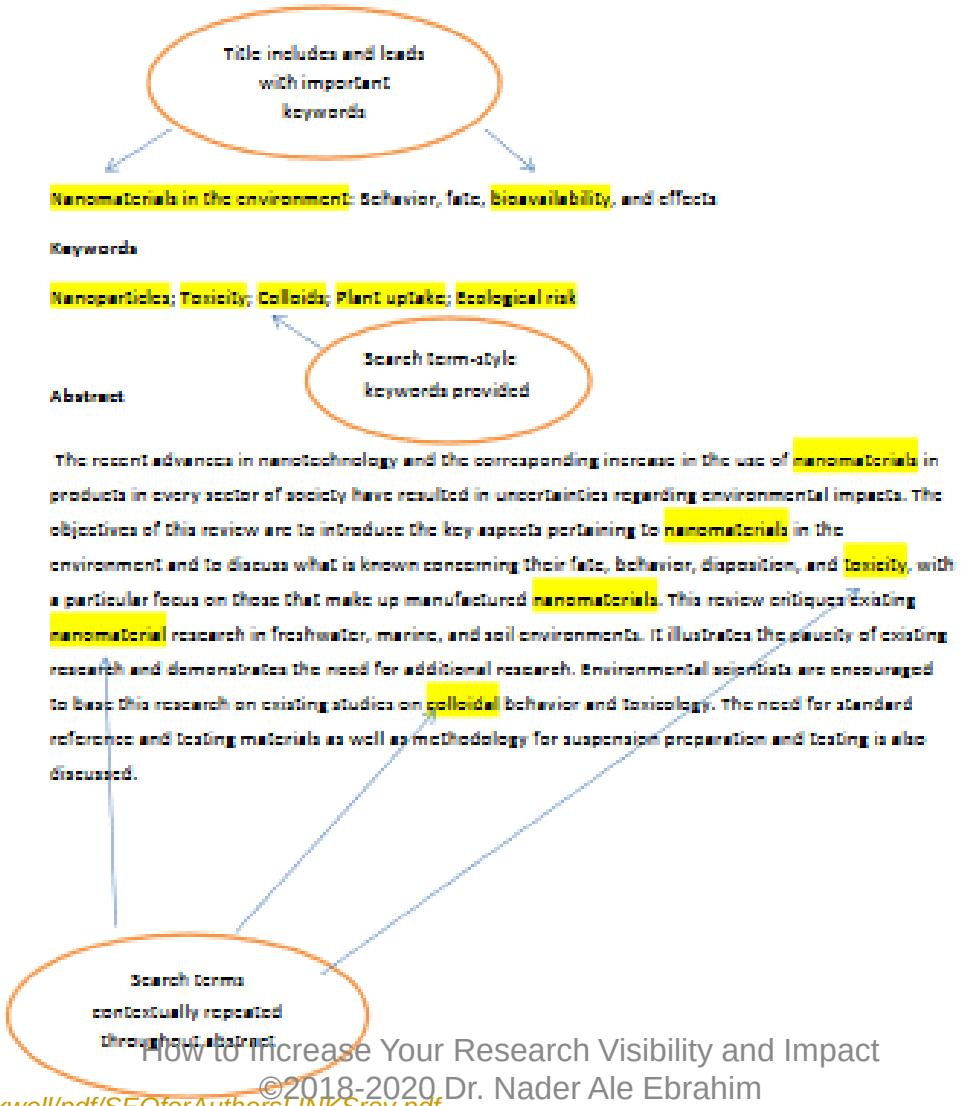
WILEY

Example of Well-Optimized Abstract

Top Downloaded Article from Environmental Toxicology and Chemistry



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ELSEVIER

Tips

- **Write a good and short title for your article.** If you can use one or more keywords in the title while accurately describing the content of your article, then do it. Keep in mind the audience of your article and any academic keywords specific to your field to inform which keywords may be best to use.
- **In addition to the keywords tool from Google, check out Google Insights and Google Trends.** With the latter two, you can see the popularity of keywords over a period of time and by geographic location, which may or may not be relevant for you and to your article. Until now, Google offers the most tools for SEO.
- **Don't go overboard with using numerous top keywords in every location of your article.** You want to tastefully optimize your article without compromising the relevance and quality of your writing and research.
- **Using the most popular keyword tool may not always be best for you and your article.** After all, it is the most popular for a reason, partly because it is frequently used in documents by others. You can test this by doing your own search of the keyword and seeing how many search results are found. If it is an exorbitant amount of articles, you may want to choose another keyword that is also very relevant to your research topic.

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Published online 13 October 2010 | Nature | doi:10.1038/news.2010.539
News

To be the best, cite the best

Citation analysis picks out new truth in Newton's aphorism that science 'stands on the shoulders of giants'.

The mass of medium-level research is less important for inspiring influential breakthroughs than the most highly-cited papers, a citation study argues.

Source: Corbyn, Z. (2010). To be the best, cite the best. Nature 539. doi: doi:10.1038/news.2010.539

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Preparing for Publication – Collaboration & Journal Selection

- Publish with international authors;
- Publish papers with a Nobel laureates;
- Publish your article in one of the journals everyone in your discipline reads
- Open Access (OA) has a positive impact on growth of citations;
- Publish your work in a journal with the highest number of indexing

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). Effective Strategies for Increasing Citation Frequency. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

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Abstracted/indexed in

1. ABI/INFORM
2. Association of Business Schools' (ABI) Academic Journal Quality Guide (www.the-abs.org.uk)
3. Australian Business Deans' Council (ABDC) Journal Quality List
4. Australian Research Council ERA Ranked Journal List
5. Compendex
6. Computer Abstracts International Database
7. Current Contents / Engineering, Computing & Technology
8. Current Contents / Social & Behavioural Sciences
9. Emerald Management Reviews (EMR)
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11. International Abstracts in Operations Research
12. OR/MS Index and Annual Comprehensive Index
13. Science Citation Index
14. Social Science Citation Index
15. SCOPUS
16. Zentralblatt MATH

- Source: Journal of the Operational Research Society

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Where should I submit my publication?

If you want your article to …

- Publish in most influential or highly cited journal
  - → Use Impact Factor or
  - → 5 Year Impact Factor (for subjects need longer citation period, e.g. GEOLOGY or MANAGEMENT or SOCIOLOGY, etc)
- To reach out to readers and be read immediately
  - → Use Immediacy Index
- Stay active in journal collection
  - → Use Cited Half Life

Note: The above only serves as general guidelines, deeper understanding of JCR, the subjects and dynamic publication cycles are crucial when deciding where to publish your paper.

THOMSON REUTERS

Dissemination 1/2

- Self-archive articles
- Keep your professional web pages and published lists up to date
- Make your research easy to find, especially for online searchers
- Deposit paper in Open Access repository
- Contribute to Wikipedia
- Start blogging

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). Effective Strategies for Increasing Citation Frequency. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

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Contribute to Wikipedia

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http://johnrturnerhptresource.blogspot.com/2013/06/new-article-acceptance-multiagent.html

JohnRTurner_HPT_resource

This blog is intended to share information, discuss new research, and identify new trends within the Human Performance Technology (HPT) field. HPT is a multi-disciplinary practice that is influenced by a number of cognate disciplines: psychology, systems theory, education, economics, and sociology - to name only a few.

Tuesday, June 4, 2013

New Article Acceptance: Multiagent Systems as a Team Member

I have received notice that my article titled *Multiagent Systems as a Team Member* will be published by Common Ground Publishing in their journal: *The International Journal of Technology, Knowledge, and Society*. The web page for the journal follows: http://ijt.cgpublisher.com

No date as to when the article will be published but it should be this fall. Listed below is the abstract for the journal article to give those interested an indication of what the article is about.

Abstract

With the increasing complex business environment that organizations have to operate in today, teams are being utilized to complete complex tasks. Teams

Free Counter and Web Stats

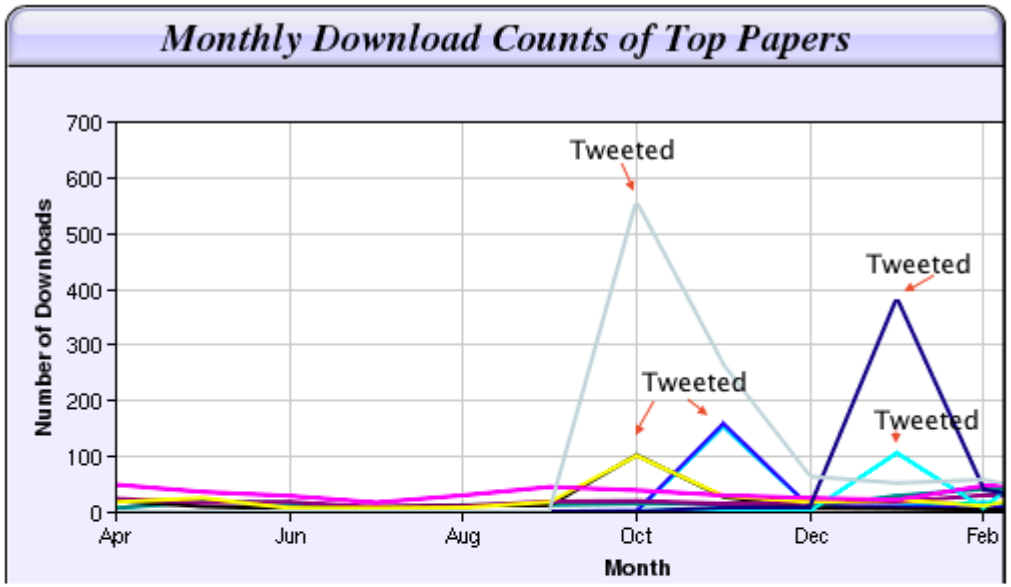
WEBSTATS

About Me

John R. Turner

John R. Turner is a Doctoral Candidate at the University of North Texas in the applied technology and performance improvement (ATPI) program. He started his career in mechanical engineering where he was employed for 15 years. After leaving the engineering service industry, he completed a second bachelor's degree in psychology from the University of Arkansas at Little Rock, followed by a master's degree in human resource development from the University of Texas at Tyler. His research interests are in teams, team cognition, knowledge management, performance improvement, theory building, multilevel models, meta-analysis

Why should you share links to your published work online?



Digital Curiosities: Resource Creation Via Amateur Digitisation
Enabled backchannel: conference Twitter use by digital humanists Not Me
Framework for effective public digital records management in Uganda
Library and information resources and users of digital resources in the huma
A Virtual Tomb for Kelvingrove: Virtual Reality, Archaeology and Educatio
What do faculty and students really think about e-books? Not me
Documentation and the users of digital resources in the humanities
Classification in British public libraries: a historical perspective Not me
Teaching TEI: The Need for TEI by Example
Should we just send a copy? Digitisation, Use and Usefulness

According to Dr Melissa Terras from the University College London Centre for Digital Humanities, “If you tell people about your research, they look at it. Your research will get looked at more than papers which are not promoted via social media” (2012).

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Dissemination 2/2

- Join academic social networking sites
- link your latest published article to your email signature
- Create a podcast describing the research project and submit the podcast to YouTube or Vimeo
- Make an online CV.

Read more: Ale Ebrahim, N., Salehi, H., Embi, M. A., Habibi Tanha, F., Gholizadeh, H., Motahar, S. M., & Ordi, A. (2013). Effective Strategies for Increasing Citation Frequency. International Education Studies, 6(11), 93-99. doi: 10.5539/ies.v6n11p93

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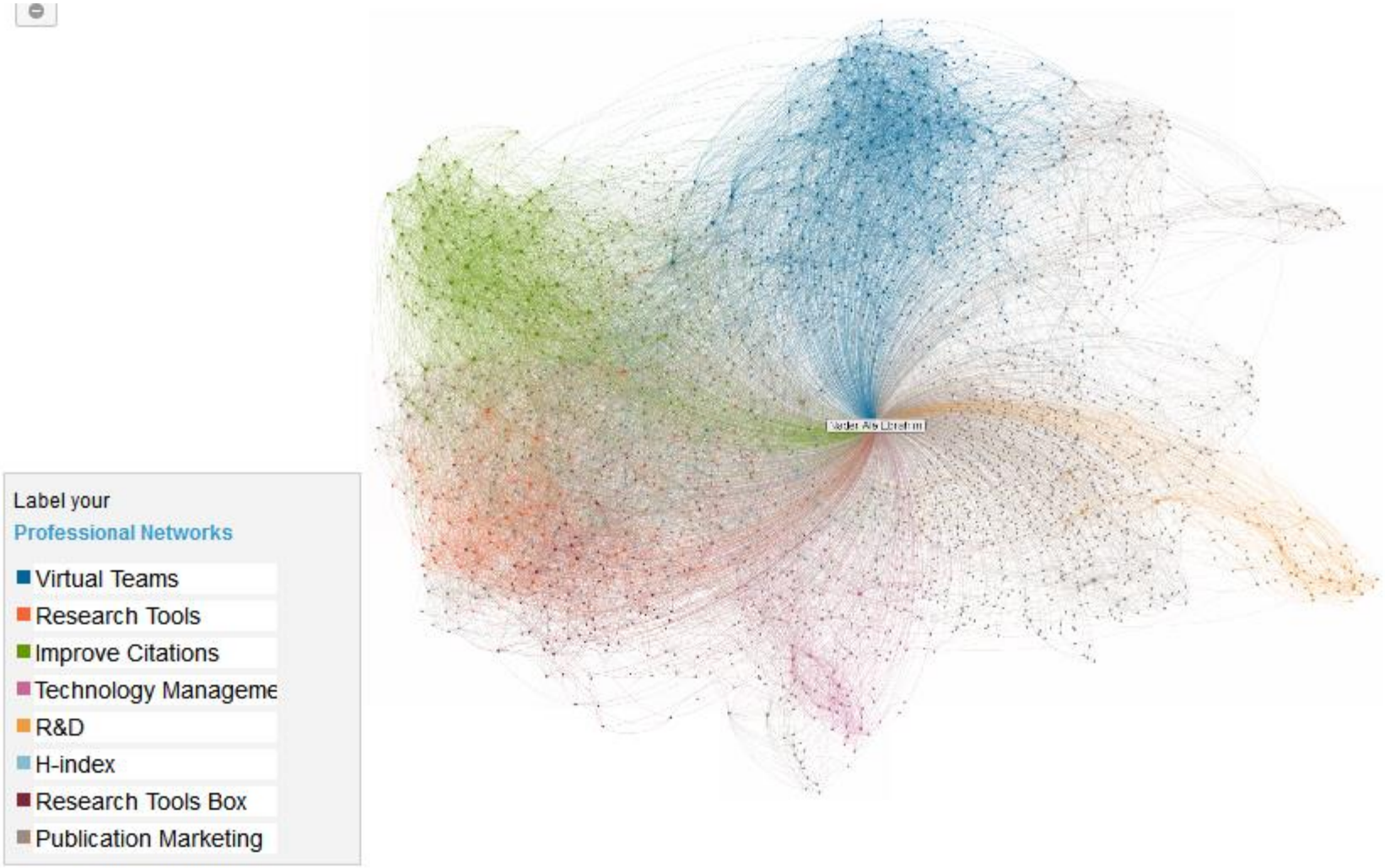
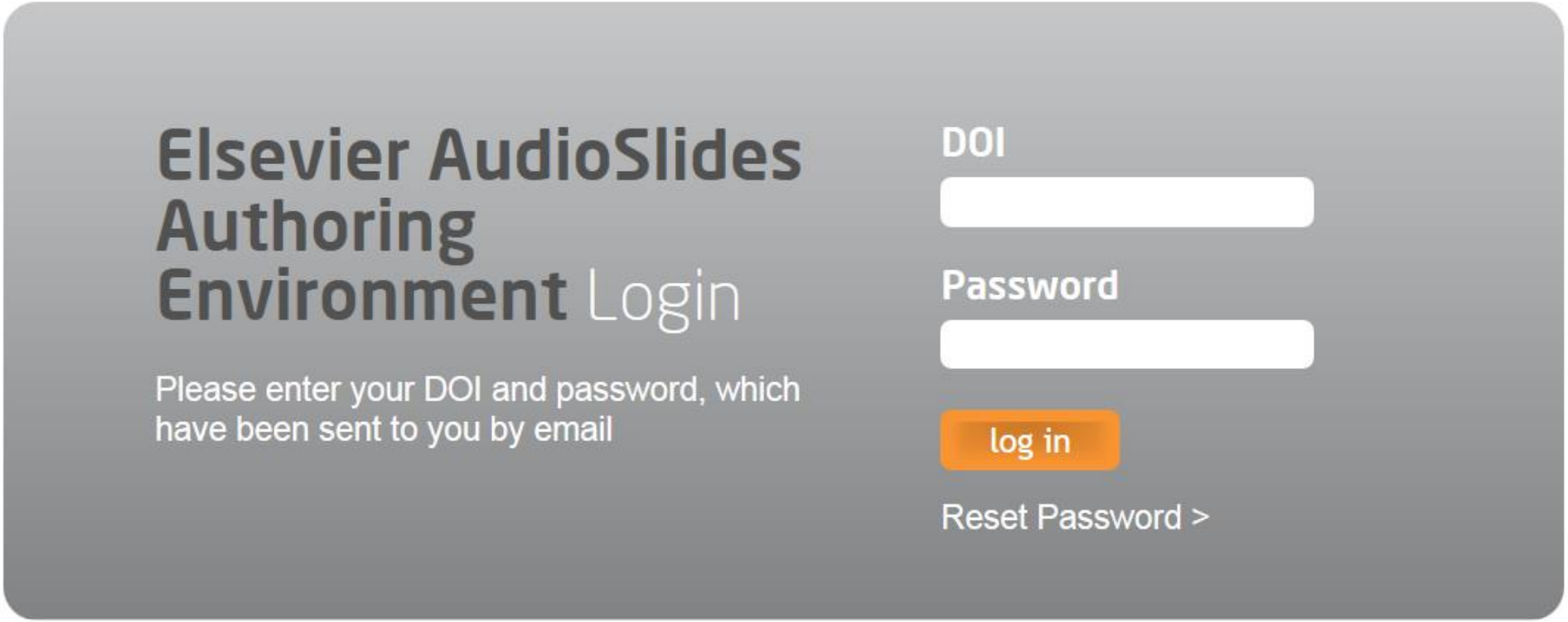
Nader Ale Ebrahim's Linkedin Map



AudioSlides presentations



Source: http://www.elsevier.com/about/content-innovation/audioslides-author-presentations-for-journal-articles

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Staff Profile

Dr Artur Lugmayr

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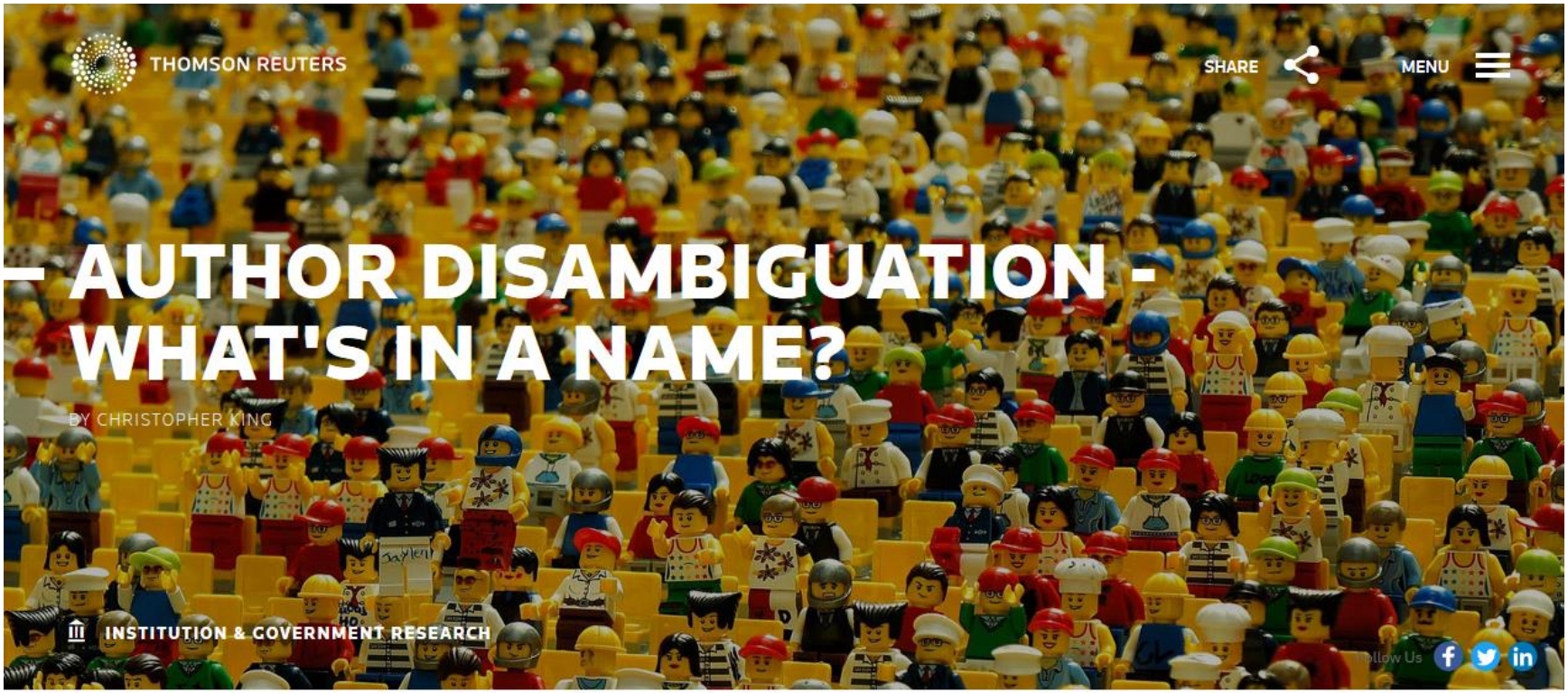
Twitter	twitter.com/lartur
Website	www.artur-lugmayr.com
Linked In	linkedin.com/in/lugmayr
ORCID	orcid.org/orcid.org/0000-0001-6994-4470
ResearcherID	www.researcherid.com/rid/G-4357-2014
Google Scholar	scholar.google.com.au/citations?user=KLpGmngAAAAJ&hl=en&oi=ao
Scopus Author Identifier	www.scopus.com/authid/detail.url?authorId=35071658200

Adapted from : Mlyarri, N. (2016). *ORCID: Connecting research & researchers*. Paper presented at the Asia Open Access Summit 2016, INTEKMA Resort & Convention Centre, Shah Alam.

ResearcherID gives author disambiguation a good name, enhancing discoverability and ensuring credit where credit is due



Source: http://stateofinnovation.thomsonreuters.com/author-disambiguation-whats-in-a-name

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Things to do when a paper comes out: a checklist

- Write a blog-post on SV-POW!
- Create a new page about paper in the SV-POW! sidebar.
- Add the full-resolution figures to the sidebar page.
- Update my online publications list.
- Update my University of Bristol IR page.
- Update my ORCID page.
- Update my LinkedIn page.
- Mendeley, if you do it (I don't).
- ResearchGate, if you do it (I don't).
- Academia.edu, if you do it (I don't).
- Keep an eye on the new taxon's Wikipedia page (once it exists).
- Add the paper to the Paleobiology Database (or ask someone to do it for you if you're not authorised). [Credit: Jon Tennant]
- Tweet about it! [Credit: Matt Hodgkinson]
- Update Google Scholar, if it doesn't pick up on the publication on its own [Credit: Christopher Taylor]
- Post on Facebook [Credit: Andy Farke]
- Send PDF to the institution that hosts the material [Credit: Andy Farke]
- Email colleagues who might be interested [Credit: Andy Farke]
- Write short popular language account for your institution if applicable [Credit: Andy Farke]
- Submit any silhouettes to PhyloPic [Credit: Mike Keesey]

Source: https://svpow.com/2015/06/04/things-to-do-when-a-paper-comes-out-a-checklist/

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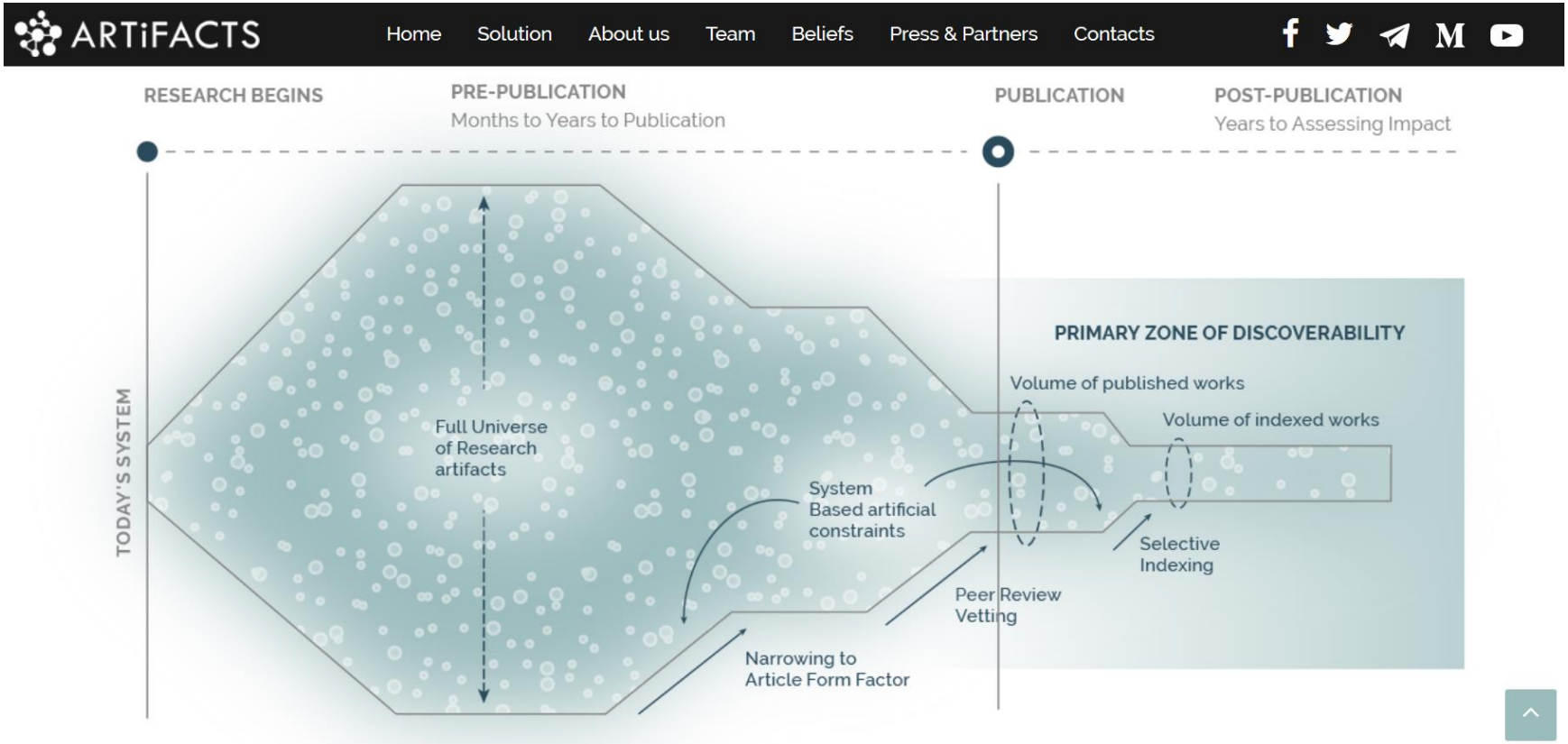
Phase 1 Participants



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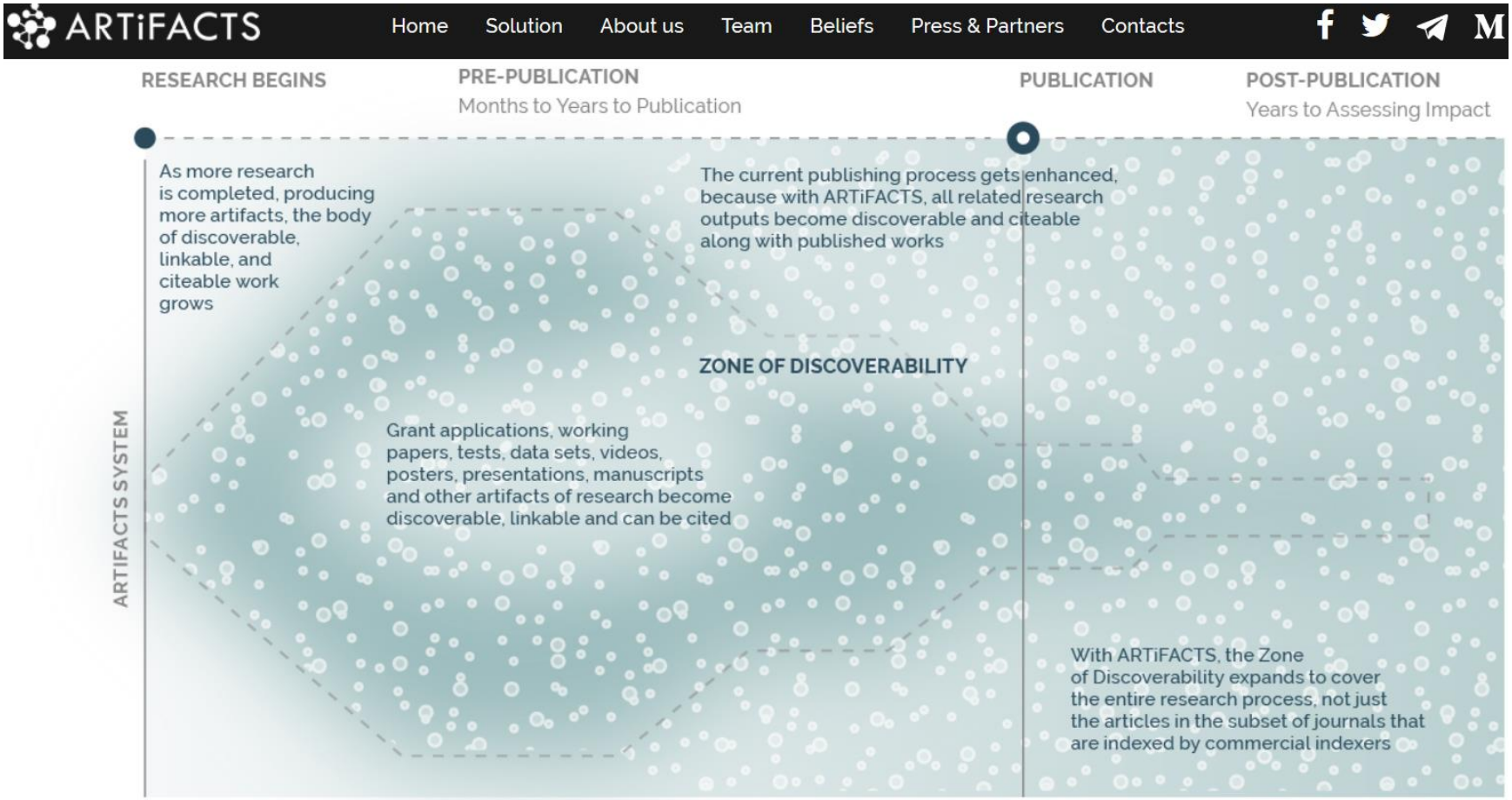

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Thank you!

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www.researcherid.com/rid/C-2414-2009
http://scholar.google.com/citations

All of my presentations are available online at:
https://figshare.com/authors/Nader_Ale_Ebrahim/100797

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8. Ale Ebrahim, Nader, Optimize Your Article for Search Engine (December 23, 2014). University of Malaya Research Bulletin, Vol. 2, No. 1, 23, December 2014. Available at SSRN: http://ssrn.com/abstract=2588209
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My recent publication:

1. Parnianifard, A., Azfanizam, A., Ariffin, M., Ismail, M., & Ale Ebrahim, N. (2019). Recent developments in metamodel based robust black-box simulation optimization: An overview. Decision Science Letters, 8(1), 17-44. doi:10.5267/j.dsl.2018.5.004. Available at SSRN: https://ssrn.com/abstract=3192794
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3. Nordin, N., Samsudin, M.-A., Abdul-Khalid, S.-N., & Ale Ebrahim, N. (2018). Firms' sustainable practice research in developing countries: Mapping the cited literature by Bibliometric analysis approach. International Journal of Sustainable Strategic Management.
4. Farahmand, E., Nor, M. M., Abbas, G. B., Ale Ebrahim, N., & Matinnia, N. (2018). Five Decades of Scientific Development on "Attachment Theory": Trends and Future Landscape. Pertanika Journal of Social Sciences & Humanities, 26(3), 1-16. http://ssrn.com/abstract=3266012
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My recent presentations:

1. Ale Ebrahim, Nader (2018): Publishing Procedure and Strategies to Improve Research Visibility and Impact. figshare. Presentation. https://doi.org/10.6084/m9.figshare.7475036.v1
2. Ale Ebrahim, Nader (2018): Scientific Misconduct. figshare. Presentation. https://doi.org/10.6084/m9.figshare.7471988.v1
3. Ale Ebrahim, Nader (2018): Collecting, Writing, and Publishing via "Research Tools". figshare. Presentation. https://doi.org/10.6084/m9.figshare.7472273.v1
4. Ale Ebrahim, Nader (2018): New Tools for Measuring Research Impact. figshare. Presentation. https://doi.org/10.6084/m9.figshare.7441403.v1
5. Ale Ebrahim, Nader (2018): Research Tools for Collecting, Writing, Publishing and Disseminating your Research. figshare. Presentation. https://doi.org/10.6084/m9.figshare.5877934.v1

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