

Bloom

Burning Man inspired communities
in Switzerland &

How Burner art can transform
trauma into growth



DUST OFF THE HISTORY BOOKS

Nowhere

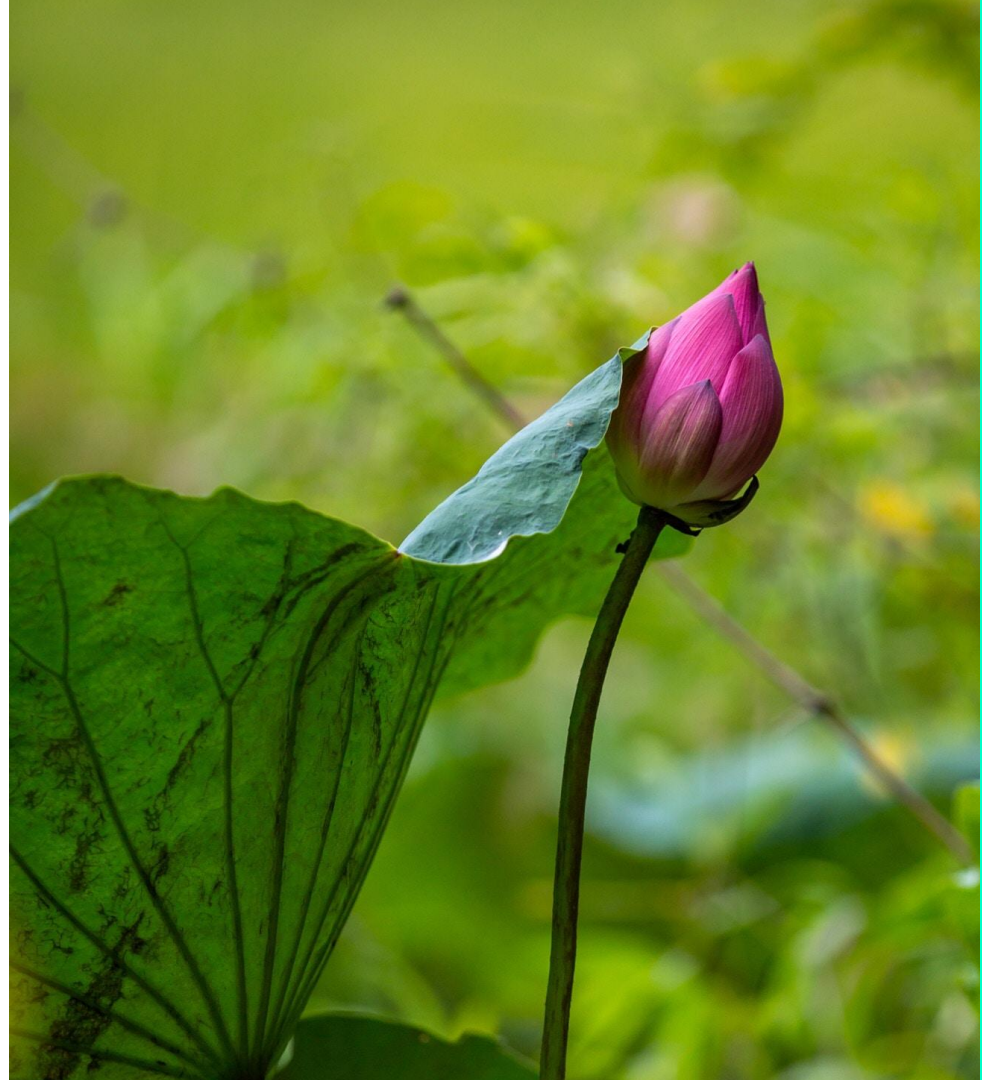
Chuchichäschtli

Suisse Romande Burners &
Nooners

Black Rock City
Enthusiasts

‘Swiss-wide’ community

Burning Man Switzerland



CHUCHI**CH**ÄSCHTLI

Started as a Nowhere camp(s)

Now one of 3 'swiss camps'

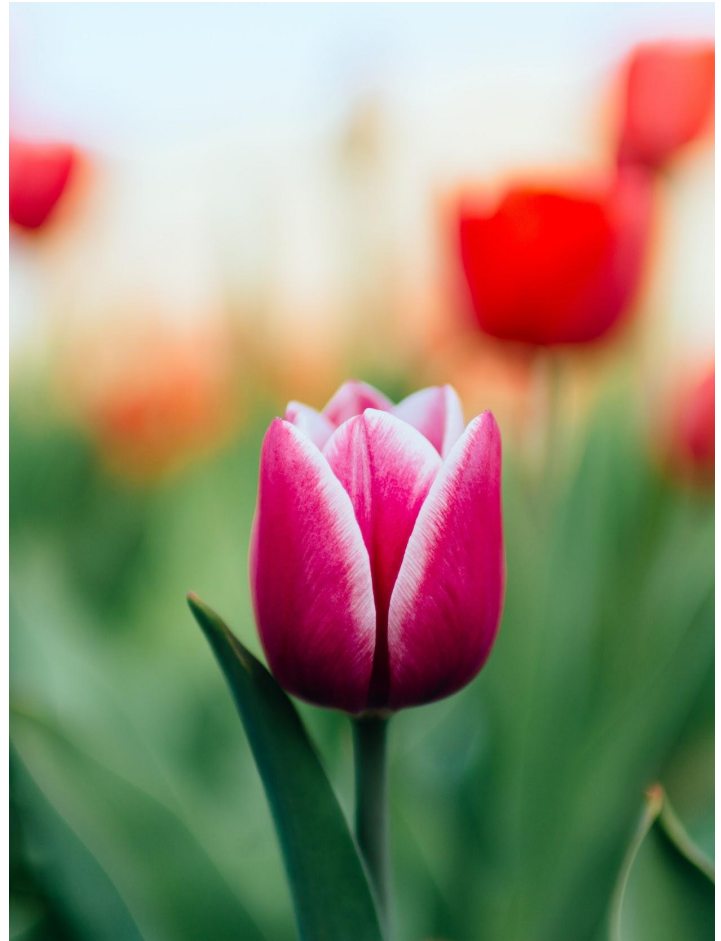
1,569 members - since 2008

Börning Beiz & WunderGarage

Faffing Horse & SantaCon

Community events > associations

Basel sub-group (152 members)



THE SUISSE ROMANDE COMMUNITY

385 members – since 2013

Mixed demographic of BRC

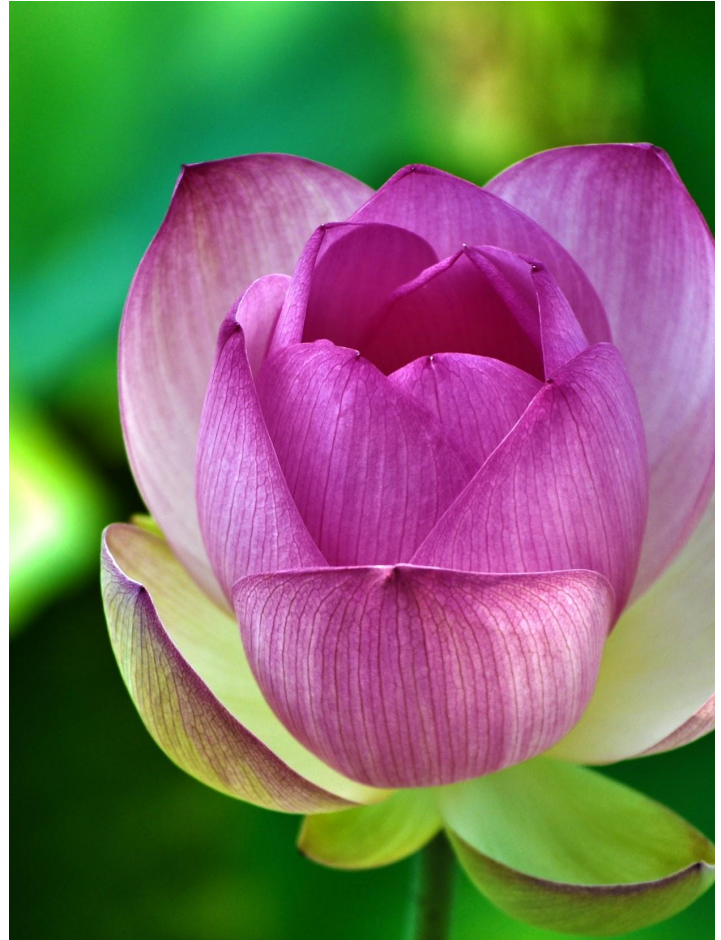
Enthusiasts, Nowhere

Maximalist, and the Curious

Monthly Gatherings since 2017

It starts with a place

Industrie11 – Geneva



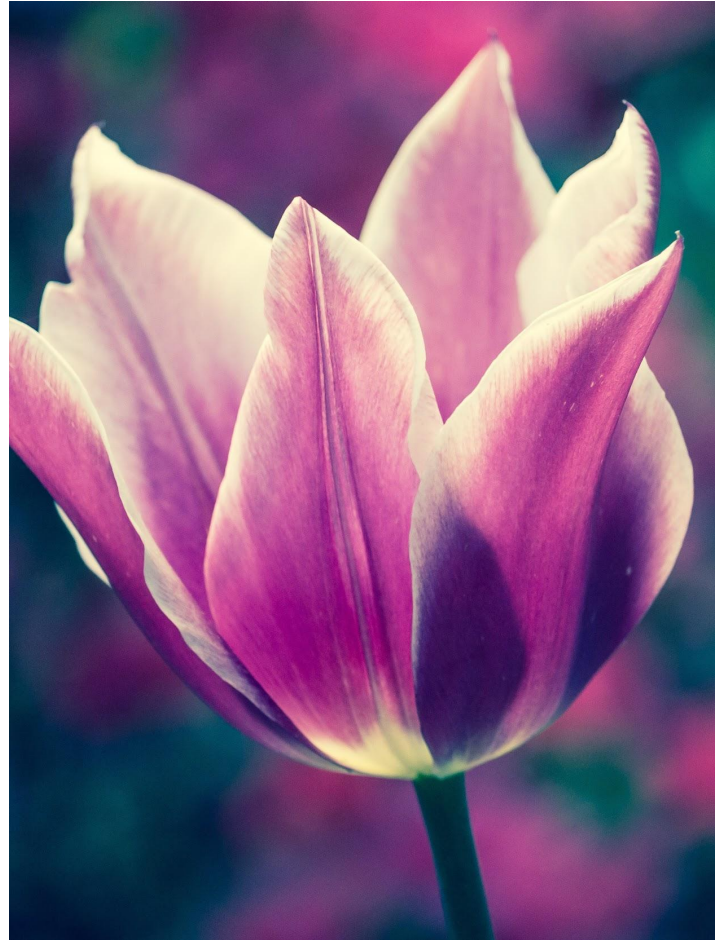
SWISS BURNERS - BURNING MAN SWITZERLAND

First 'public' Facebook page

Created in September 2018

“to help interconnect the Swiss burner community. We invite you to join, share, gift and participate and actively shape its future.”

Things are starting to **bloom**



THE ALLURE OF BURNING MAN

Burn the (snow)man!

Local events (Burning Mountain)

Intellectual Property concerns

*Increased interested in Gerlach
but less in other Regionals*



IS THERE A SWISS BURN ?

Yes... erm Kinda

First Nowhere Regional

... nICE > FROST > SHY >

FFFFFFF > SOFT

V.F.B.S.S - official event
association

10th year running - lots of
art & international Burners

Sasha / Beetlejuice has been there



WHY IS SWISS INTERESTING?

Art

Innovation

Tolerance

Social Inclusion

Banking

Cheese

Cuckoo Clocks

Swiss Army Knives

The Füscht is strong here



WHERE WE GO FROM HERE

New Regional Contacts

Regional events within the Cantons

More civic-art & community initiatives

Zurich : WonderGarage & 'decom' 2019

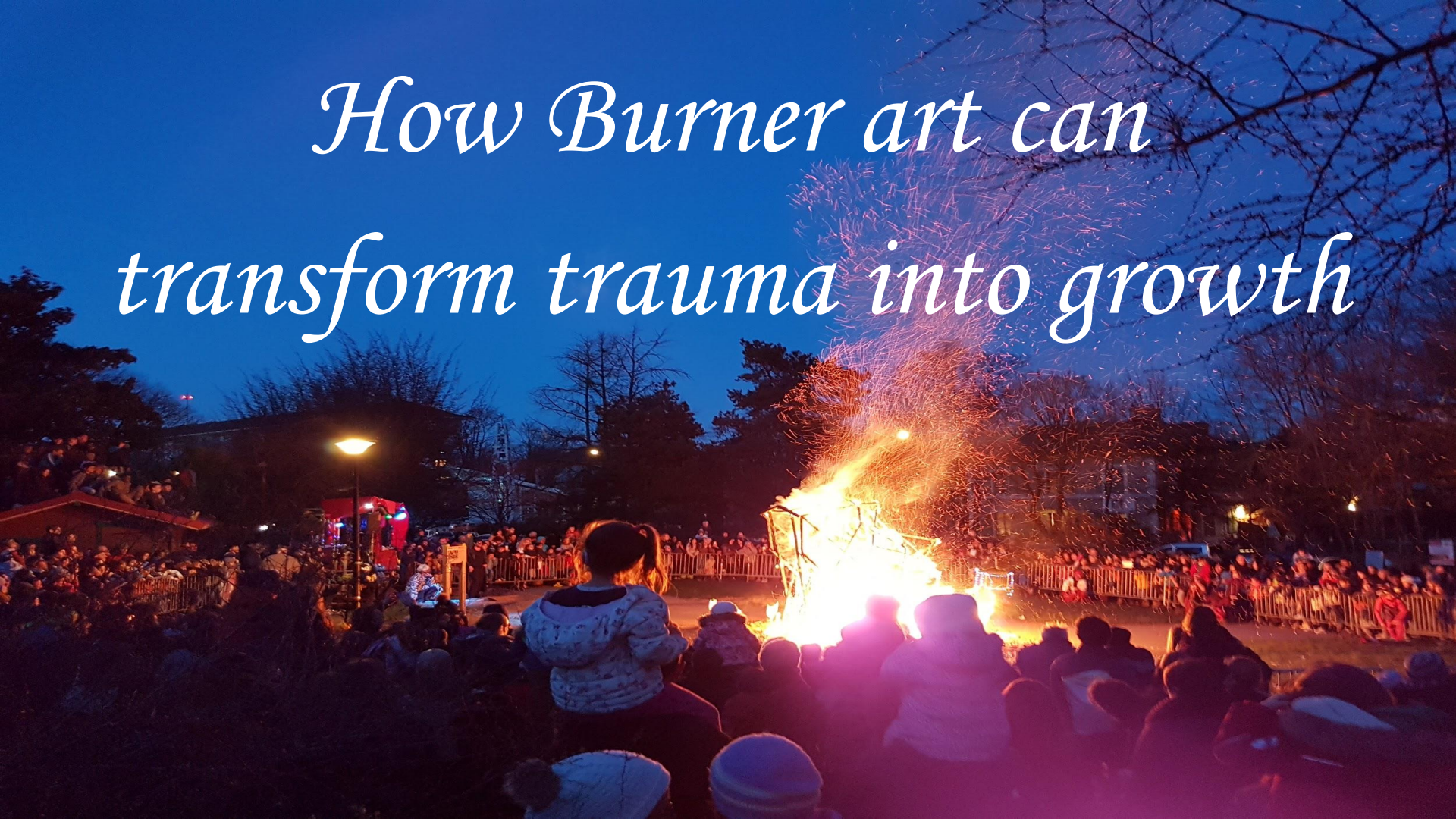
Geneva : socio-cultural association

Bern / Basel / Lausanne / St. Gallen

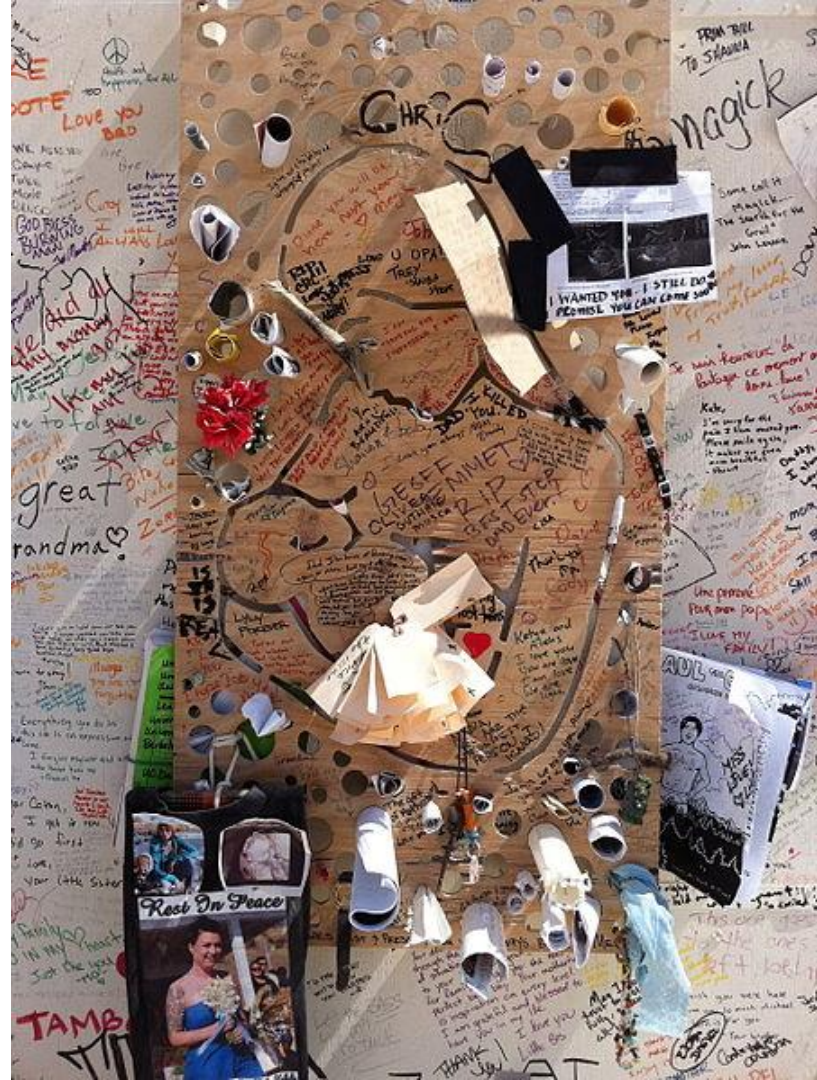
*Oh Ticino, ma dove ca**o siete finiti?*



*How Burner art can
transform trauma into growth*



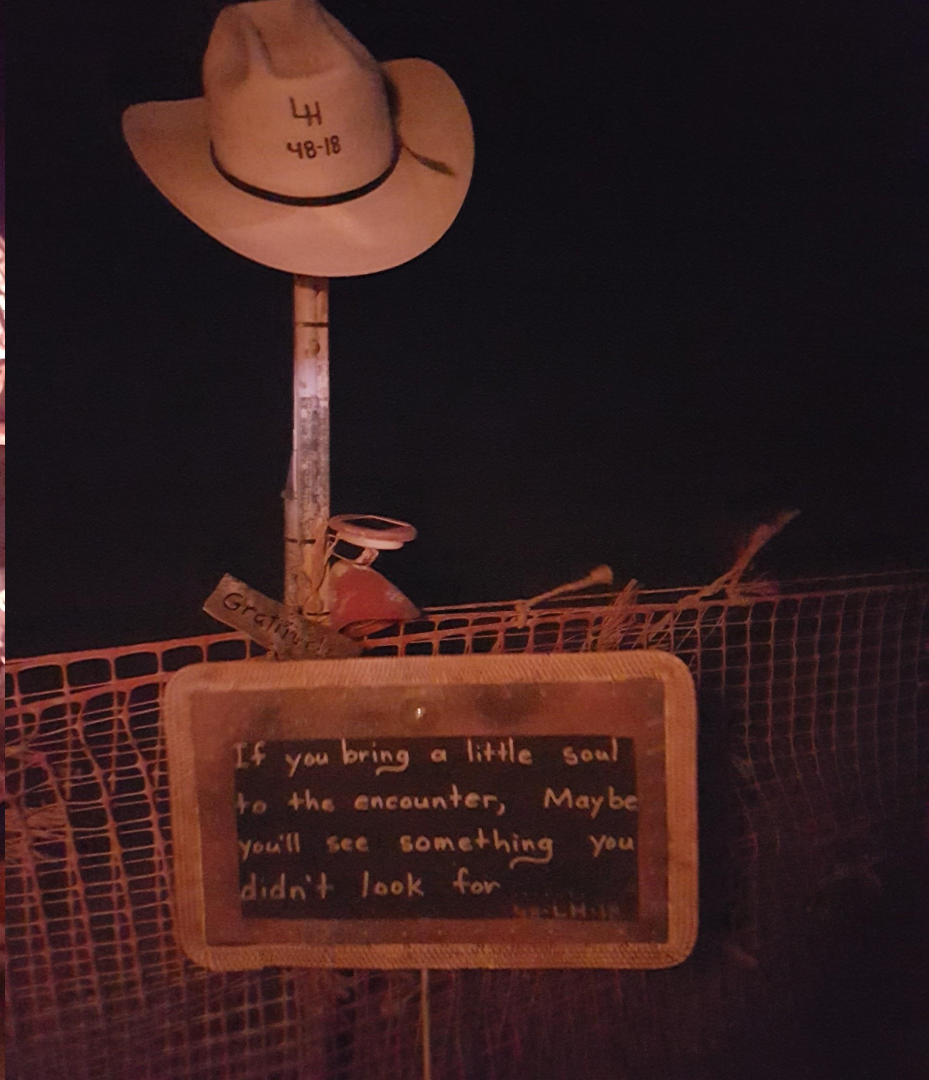














**LET
IT
GO**







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www.schweizerdeutsch-lernen.ch/blog/das-zuericher-sechselaeuten/brennender-boe-oegg-sechselaeuten-zuerich-2018/

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THANK YOU FOR
WATERING THE SEED

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