

A photograph of a large bonfire at night. The fire is intense, with bright orange and yellow flames rising from a pile of logs and debris. In the background, a wooden structure, possibly a stage or scaffolding, is visible, illuminated by the fire. In the foreground, a car wheel is partially visible on the right side. The overall scene is dramatic and high-contrast.

# Inside, Outside, and Out There

## Burning Man, The Regionals, and FIGMENT

David Koren







**What is this?**







**Can we do this anywhere?**











**Can we do this with anyone?**













GOVERNORS

ISLAND



**“If Figment were a country,  
it would be the happiest in the  
world—and I would apply for  
citizenship immediately.”**

**—BBC Travel, 7/6/2012**





















YAY  
SEN!  
YOU  
ROCK!

Big Dab  
Nicole

PEACE  
NOW

Say  
Yes!

easy money  
that's my dream  
up

MONIQUE  
Climb

Denna  
was  
here

ISB  
Rocks















**everyone is invited**





danielrose.webs.com



















**it's FREE**







**everyone is an artist**















**commitment to  
amateurism**















**bringing down barriers**



















**giving permission**











# PUPPET KISSING BOOTH













**no advertising**

**no sponsorship**

**nothing for sale**















**if you could do anything,  
what would you do?**











































**what impact does this have?**



F I C M E N T

A man wearing an orange life vest, a white hard hat, and plaid shorts stands in a grassy field. He is holding up a large orange letter 'E' with his right hand. In the foreground, large letters spell out 'F I C M E N T' on the grass. The letters 'F', 'I', and 'C' are pink, 'M' and 'E' are orange, and 'N' and 'T' are yellow. In the background, there is a brick building and the Chicago skyline under a clear sky.



**inspires joy**



















**builds community**

















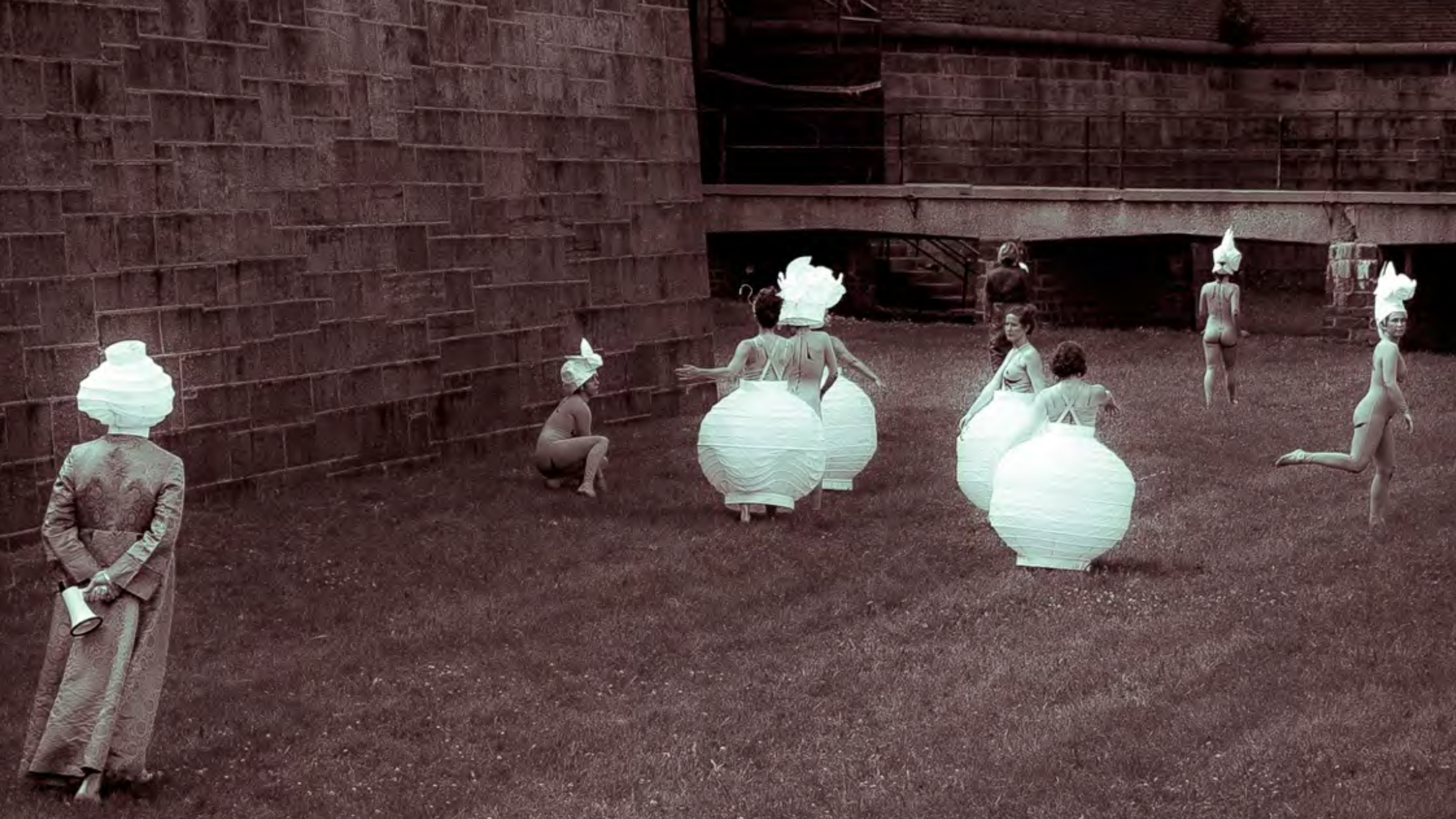


**empowers expression**











**fosters collaboration**



















**promotes optimism**



OPTIMISM















**enables learning**

















MOZART PARK  
CHICAGO PARK DISTRICT

LEARN  
TO PLAY  
WITH KATRINA

THE FEAST  
THE APPETIZER  
THE FIRST COURSE  
THE FEAST



**supports diversity**















**builds leaders**











**incubates new ideas**











































*Alpha*





ALL NATURAL SINCE 1891  
**20 MULE TEAM  
BORAX**  
DETERGENT BOOSTER  
& Multi-Purpose Household Cleaner  
Removes Stains • Kills Mold • Cleans • Removes Odors

KH























CONTROVERSY  
*NOW*













So far...

**69 FIGMENT Events**  
**(+6 ALPHAs)**

**20 Cities**

**5 Countries**

**4 Continents**

**12 Years**



**Each event is...**

**1-3 days**

**500-25,000 participants**

**10-300 arts projects**

**20-200 volunteers**

**10-500 artists**



**It's not about money.  
It's about how much you care.**





Sometimes  
you have to  
create what you  
want to be A  
Part of

What are you bringing?



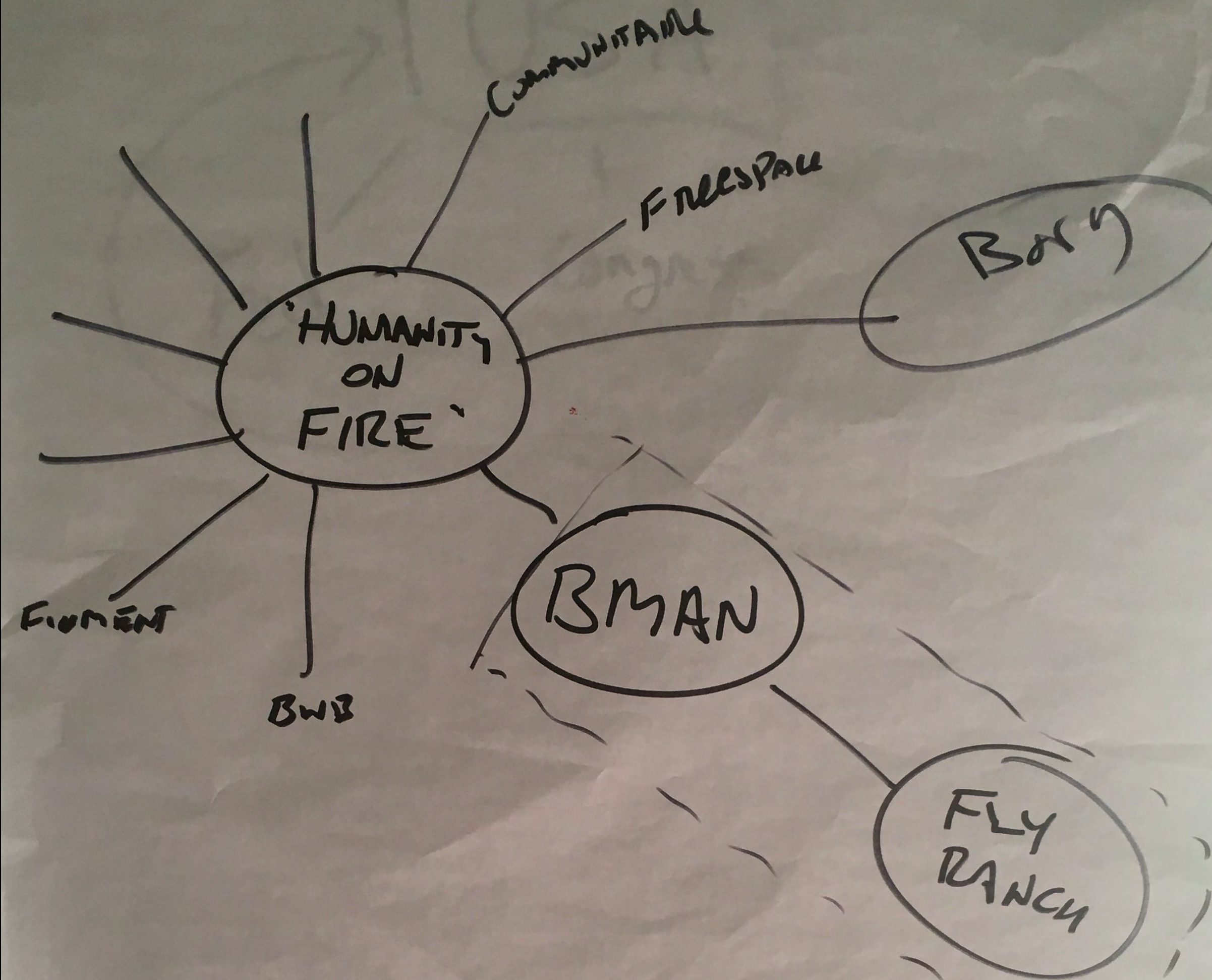
**You can't expect anyone to  
care more than you do.**



**x** = independently  
organized TED event

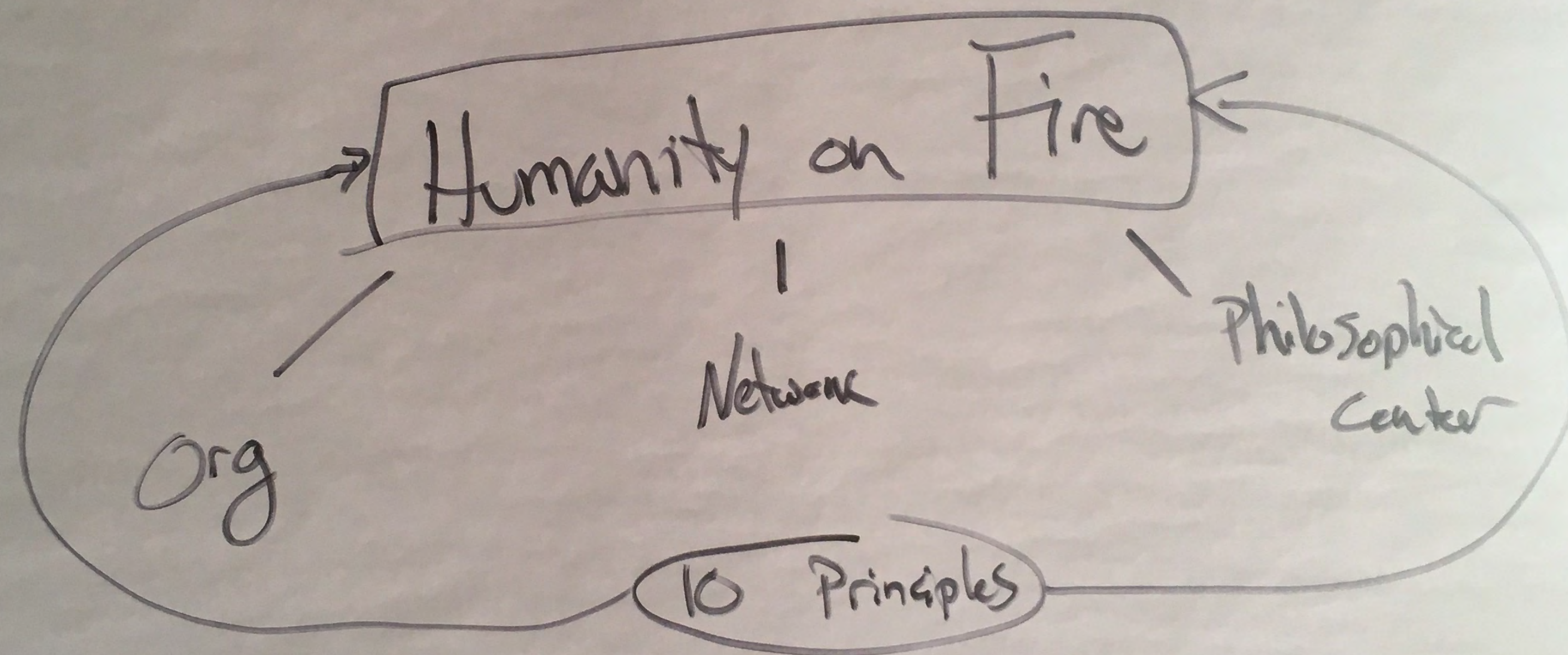
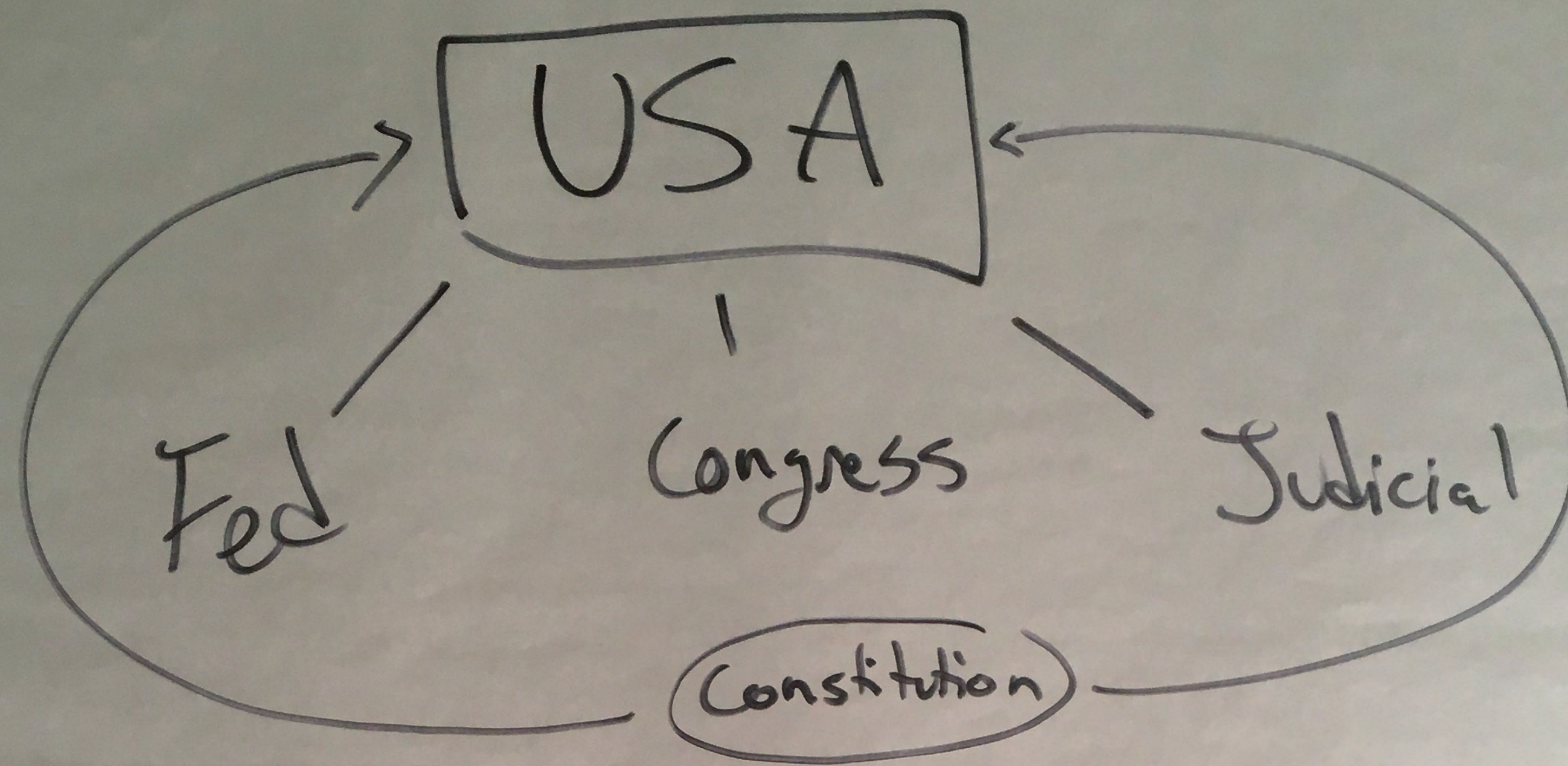






"PHILOSOPHICALLY  
BURNING THE MAN"







A photograph of a large bonfire at night. The fire is intense, with bright orange and yellow flames rising from a pile of logs and branches. In the background, a wooden structure, possibly a stage or a large sculpture, is visible, illuminated by the fire. In the foreground, there is a large, dark, circular object, possibly a piece of art or a large pot, which is also illuminated by the fire. The overall scene is dramatic and atmospheric.

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**Next time:**

**Download annual reports,  
packaged files 2013, 2014,  
2015, 2016 - scan for great  
images (update, more diverse)**