

New Tools for Measuring Research Impact

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www.researcherid.com/rid/C-2414-2009
<http://scholar.google.com/citations>



All of my presentations are available online at:
https://figshare.com/authors/Nader_Ale_Ebrahim/100797

Abstract

Abstract: Measuring research impact by utilizing different metrics, help you to see the bigger picture of your research publications influences. The reach of a publication can no longer be judged exclusively by the number of times it is cited. Because, we are now in the digital and sharing information age, academic conversations are as likely to be found on various academic social networks. So, we need new tools to measure the research impact. Altmetrics are new metrics proposed as alternatives to Impact Factor for journals and personal citation indexes like h-index. Altmetrics attempts to use the online activity to measure impact, buzz, word of mouth for scientific information and it includes new ways to measure usage at the citation level. In this workshop, I will explain about the application of different research metrics especially "alternative metrics" tools such as: Altmetric.com, Impactstory.org, Plumanalytics.com, and PLoS metrics.

Keywords: Altmetric, H-index, Improve citations, Research tools, Bibliometrics, Research visibility



“Research 123”

Roadmap 1: 30th– 31th, October 2018.

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- Nader Ale Ebrahim – Dr. Nader is currently a “Research Visibility and Impact” freelancer consultant. He was working as a visiting research fellow with the Centre for Research Services, Institute of Management and Research Services (IPPP), University of Malaya from 2013 to November 2017. His current research interests are Open access, Research visibility, [Research Tools](#), and Bibliometrics. Dr. Nader is well known as the creator of “[Research Tools](#)” Box and the developer of “Publication Marketing Tools”. He has so far conducted over 330 workshops within and outside of University of Malaya, and has published more than 100 papers and presented in several journals and conferences.

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Effective Strategies for Increasing Citation Frequency

Journal Reputation and Impact: publishing a paper in a journal based on disciplinary reputatation or with a high impact factor is the most well known way of getting your paper cited. But there are many other things a scholar can do to promote his or her work and make it easy for others to find.

Utilize Open Access Tools: Open Access journals tend to be cited more than non open access. Deposit your paper in a repository such as Scholars Archive here on campus or a disciplinary repository. Share your detailed research data in a repository.

Standarize Identifying Info: try to use the same name throughout your career as well as the name of your affiliated insitution. Using common "official" names will allow for consistency and easy retrieval of your work by author or affiliation.

Bring Colleagues on Board: team-authored articles are cited more frequently, as does publishing with international authors. Working cross-or inter-disciplinarily helps as well.

Beef Up That Paper: use more references, publish a longer paper. Also papers which are published elsewhere after having been rejected are cited more frequently.

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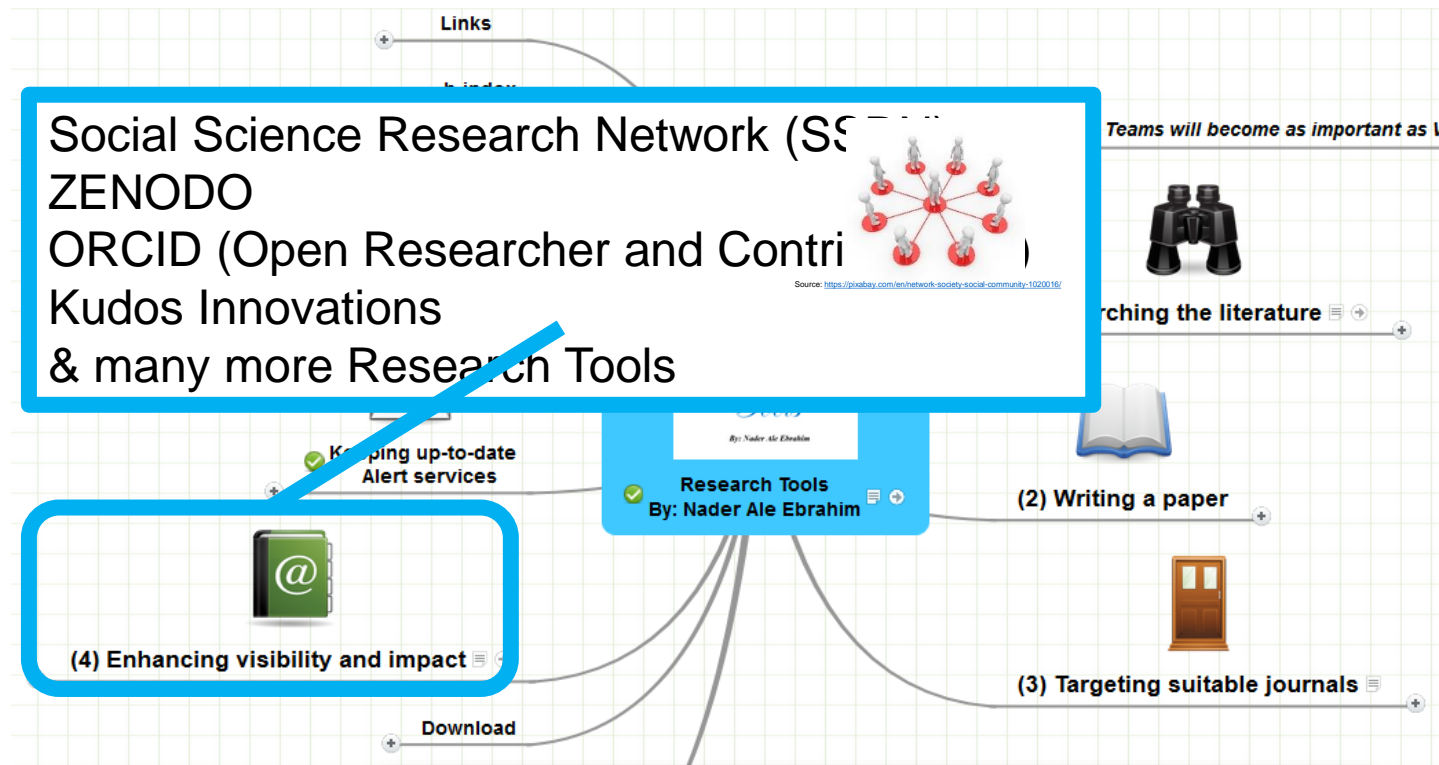
Utiliize Social Media: Use author profiles such as ResearcherID and ORCID. Contribute to Wikipedia, start a blog and/or podcast, join academic social media sites.

From: [Ebrahim, N.A., et al. \(2013\). Effective strategies for increasing citation frequency. International Education Studies, 6\(11\), 93-99. doi:10.5539/ies.v6n11p93](#)

Research Tools Mind Map

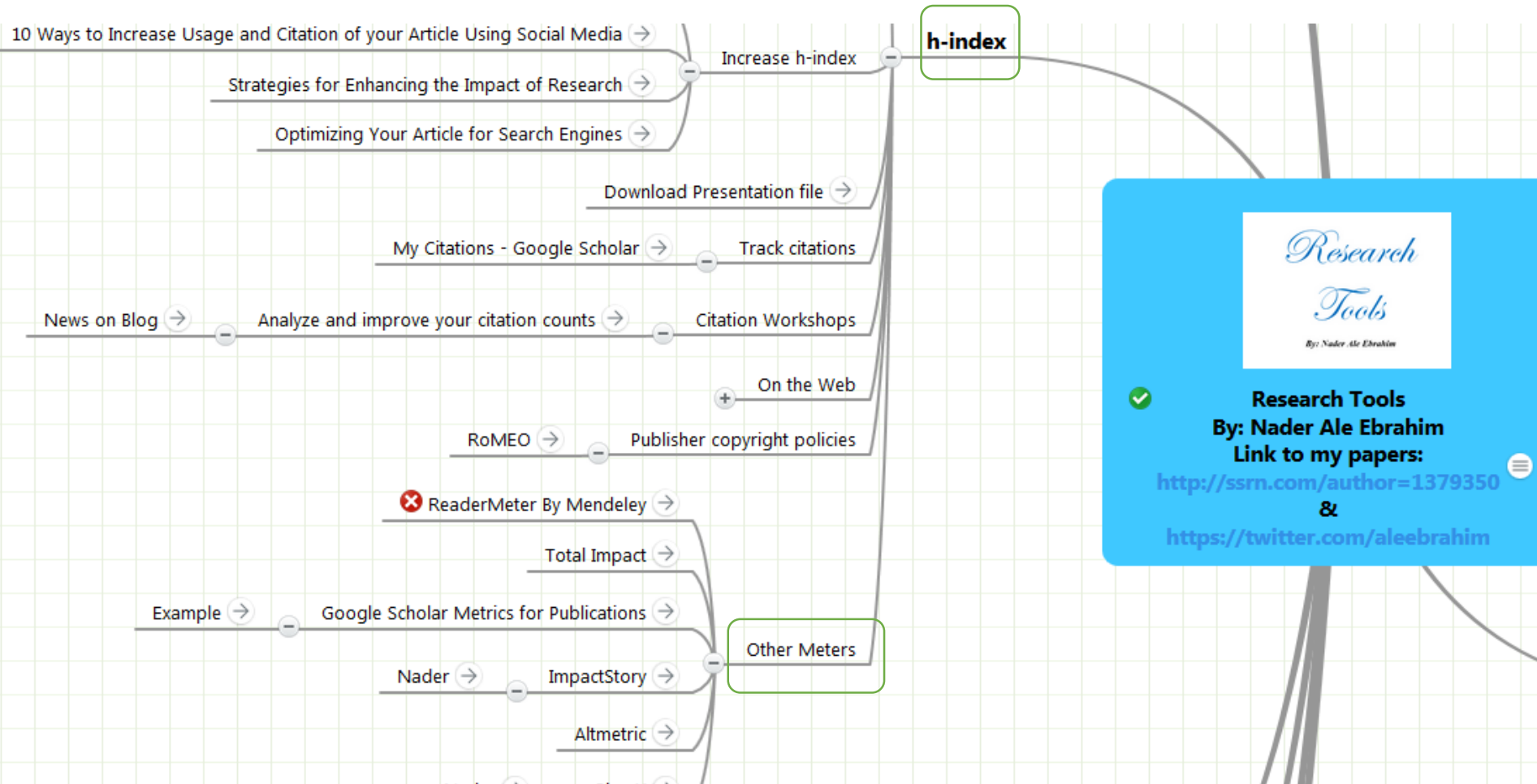


Research Tools Mind Map



New Tools for Measuring Research
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Research Tools Mind Map -> h-index -> Other Meters



Research Impact Guide

Source: <http://subjectguides.library.unsw.edu.au/researchimpact>



Research Evaluation Metrics

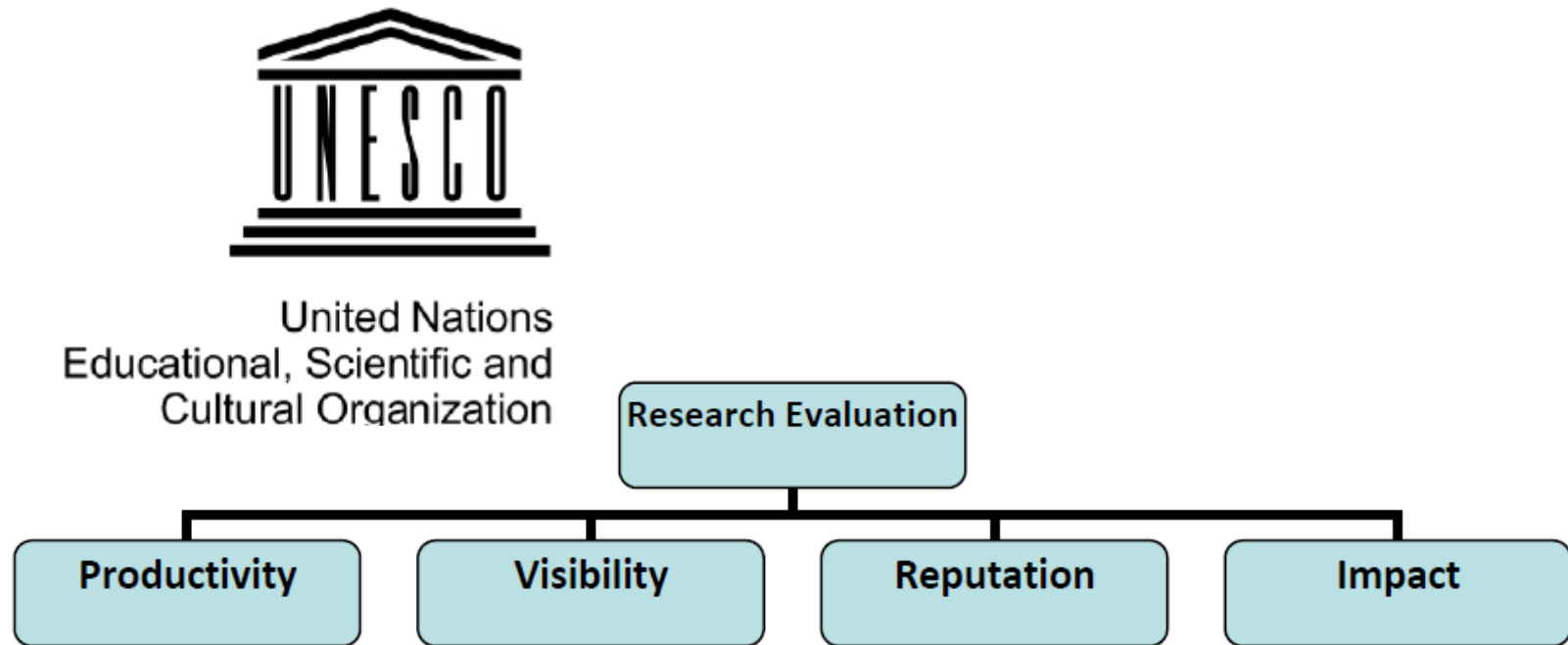


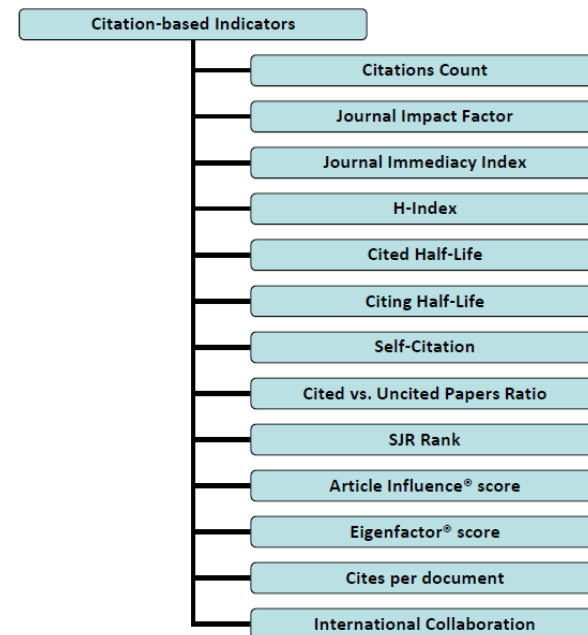
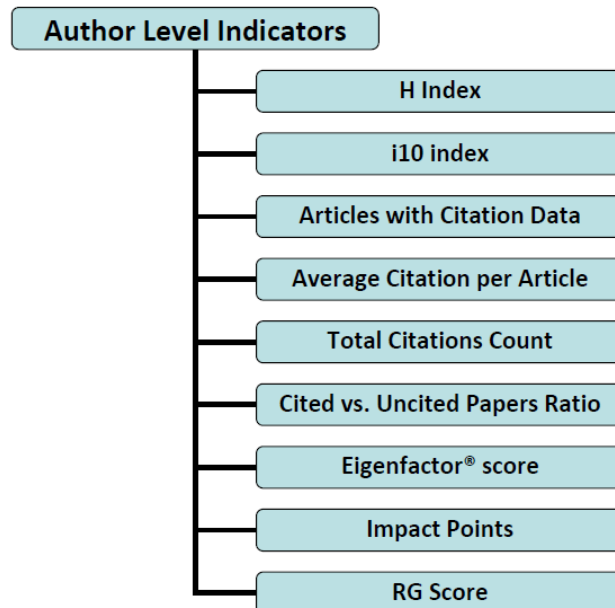
Figure 1: Dimensions of Research Evaluation

Source: Das, Anup Kumar . *Introduction to Research Evaluation Metrics and Related Indicators.*, 2015 In: Open Access for Researchers, Module 4: [Research Evaluation Metrics](#). UNESCO, Paris, pp. 1-18. [Book chapter]

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Conventional tools for measuring academic performance

- Author Level Indicators
- Most Useful Citation-based Indicators



Source: Das, Anup Kumar . *Introduction to Research Evaluation Metrics and Related Indicators.*, 2015 In: Open Access for Researchers, Module 4: [Research Evaluation Metrics](#). UNESCO, Paris, pp. 1-18. [Book chapter]

New tools for measuring academic performance

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Top 10 authors with the highest profile view counts on ResearchGate

Table 11. Top 10 authors with the highest profile view counts on ResearchGate (9th of November, 2015), compared to the same indicator on the 10th of September, 2015.

AUTHOR NAME	SEPTEMBER 10 th	NOVEMBER 9 th	MISMATCH (%)
	(2015) PROFILE VIEWS	(2015) PROFILE VIEW	
Nader Ale Ebrahim	19,821	13,281	67.00
Chaomei Chen	7,760	3,937	50.73
Loet Leydesdorff	4,227	1,758	41.59
Bakthavachalam Elango	2,883	1,756	60.91
Zaida Chinchilla	5,840	1,569	26.87
Mike Thelwall	4,297	1,568	36.49
Lutz Bornmann	3,129	1,439	45.99
Wolfgang Glänzel	3,012	1,301	43.19
Kevin Boyack	3,256	1,135	34.86
Peter Ingwersen	2,335	1,025	43.90

Source: Martín-Martín, A., Orduna-Malea, E., Ayllón, J. M., & López-Cózar, E. D. (2016). The counting house, measuring those who count: Presence of Bibliometrics, Scientometrics, Informetrics, Webometrics and Altmetrics in Google Scholar Citations, ResearcherID, ResearchGate, Mendeley, & Twitter. *EC3 Research Group: Evaluación de la Ciencia y de la Comunicación Científica Universidad de Granada and Universidad Politécnica de Valencia (Spain), In Progress*,. doi:10.13140/RG.2.1.4814.4402

QUICK GUIDE: HOW TO INCREASE THE VISIBILITY AND ACADEMIC IMPACT OF YOUR RESEARCH

5.2 Use social media tools

There are several social networking sites designed for academics. They provide a forum for disseminating your research, promoting discussion of your work, sharing scientific information and forming new collaborations. Social networks are a good supplement for your institutional/personal web site or blog as they allow you to quickly communicate to your network that e.g. a new article has been published. You can communicate information about your research via [ResearchGate](#), [Academia.edu](#), [Twitter](#), [Facebook](#) or [LinkedIn](#). Being a micro-blogging service that uses short 140-character messages (tweets), Twitter is a quick and easy to use tool for sharing information about research, engaging in conversations with others and sharing links to your papers and presentations. Creating profiles on one or more of these sites make you and your research more discoverable. Sign up for social networking sites to increase your visibility and connect with your colleagues!

Source: <http://www.harzing.com/download/impactguide.pdf>





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ON CAMPUS

Citations & Tweets: Tech-Savvy Research Impact Measurements

By Erica Bogese

October 30, 2015



It used to be that scholars shared their research primarily at academic conferences/symposiums or in academic journals/books. But now in the digital age, academic conversations are as likely to be found on Twitter or Facebook.

▶ PROFILE

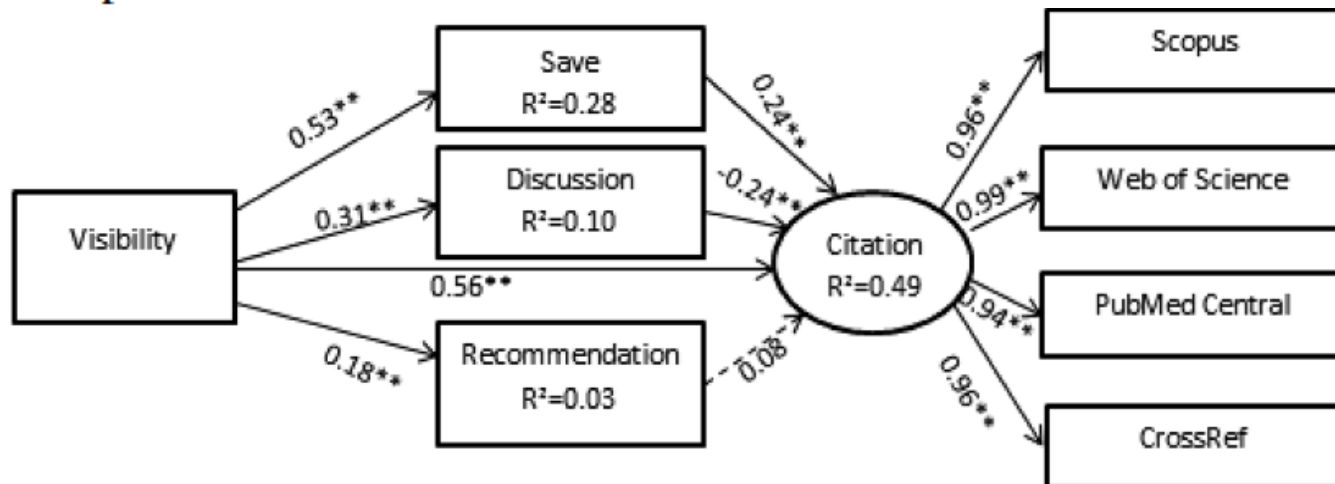
Rachel Borchardt

ON CAMPUS



Path analysis of the relationship between visibility and citation: the mediating roles of save, discussion, and recommendation metrics

Ale Ebrahim et al. (2014) believe that increased accessibility of an article through search engines can improve its citation rate.



**P<0.0001

Fig. 2 Testing the model for the impact of visibility on citation with save, discussion and recommendation as mediators

Impact



Source: <http://altmetrics.org/manifesto/>

Altmetrics



**Created by
researchers**

**Created by
the public**

Altmetrics



**Created by
researchers**

Indicating
future
scientific
impact?

Altmetrics



Indicating other **types** of impact, such as societal impact?

**Created by
the public**

How is the Altmetric score calculated?

The score is a weighted count

The score is derived from an automated algorithm, and represents a weighted count of the amount of attention we've picked up for a research output. Why is it weighted? To reflect the relative reach of each type of source. It's easy to imagine that the average newspaper story is more likely to bring attention to the research output than the average tweet. This is reflected in the default weightings:

News	8
Blogs	5
Twitter	1
Facebook	0.25
Sina Weibo	1
Wikipedia	3
Policy Documents (per source)	3
Q&A	0.25
F1000/Publons/Pubpeer	1
YouTube	0.25
Reddit/Pinterest	0.25
LinkedIn	0.5

“Alternative Metrics” Tools

- Altmetric.com
- Impactstory.org
- Plumanalytics.com
- PLoS Article-Level Metrics
- Usage Count (webofknowledge.com)
- Bookmetrix (<http://www.bookmetrix.com>)
- Article Metrics in Scopus



ImpactStory.



Altmetrics

- [Altmetrics](#) are new metrics proposed as alternatives to Impact Factor for journals and personal citation indexes like h-index. The term "article level metrics" was first put forward in 2010, but altmetrics (derived from "alternative metrics") become prevalent as it better suggested a range of new metrics. Altmetrics can be applied not only to articles but also to people, journals, books, data sets, web pages, etc. Many aspects of the impact of a work (such as article views, downloads, mentions in social media and new services) can be measured, as well as traditional citation counts.

Major trends in knowledge management research: a bibliometric study



● **Altmetric Explorer** <reports@altmetric.com>
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[Sciencemetrics](#)
October 2016, Volume 109, [Issue 1](#), pp 591–614

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Authors

[Authors and affiliations](#)

Masoud Shakiba , Azam Zavvari, Nader Aleebrahim, Mandeep Jit Singh

Article


First Online: 08 August 2016


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Some examples



Steven J. Davis

University of California, Irvine | Dept. of Earth System Science

Satisfying global demand for energy, food, and goods without emitting CO₂ to the atmosphere is a central challenge of the 21st century. My research is aimed at understanding the scale of that challenge and finding ways to meet it.

Climate impacts on beer supply

Nature Plants | October 15, 2018

Concurrent drought and heat extremes in the future may cause substantial decreases in barley yields, leading to dramatic regional decreases in beer consumption (e.g., -32%) and increases in beer prices (e.g., +193%) in some years.

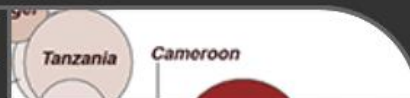
Selected Press: AP, WSJ, WIRED, ArsTechnica, NY Times, SciAm

Citations 2 Altmetric 3,591



Without a back-up plan

Nature Sustainability | October 15, 2018



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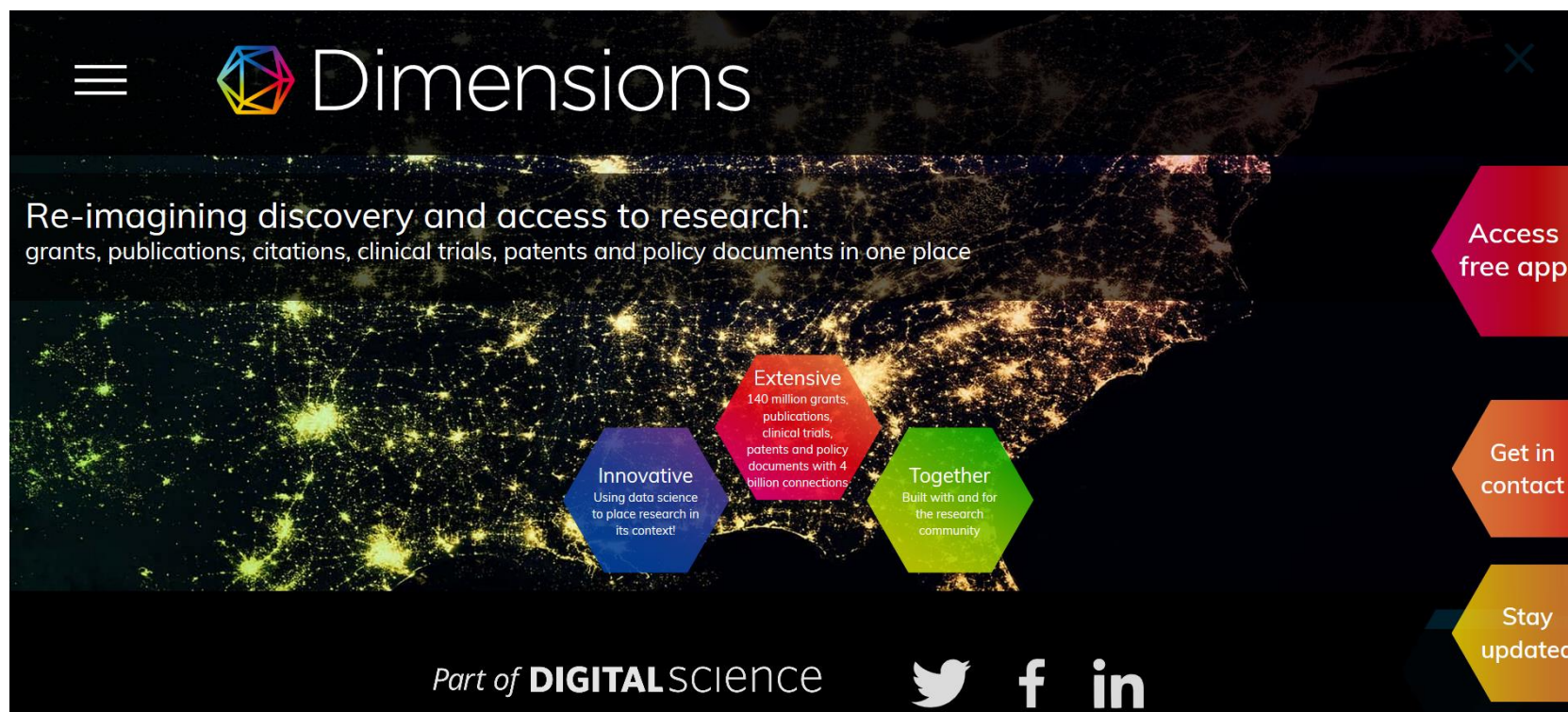
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PUBLICATIONS
98,715,992



GRANTS
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PATENTS
37,633,844

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Physical Activity and Aging Research: A Bibliometric Analysis.

Publication Article in **Journal of Aging and Physical Activity**

Authors Andre Matthias Müller, Payam Ansari, Nader Ale Ebrahim, Selina Khoo

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Summary

Citations

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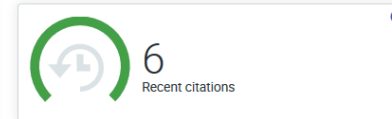
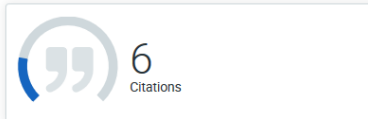


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This publication in **Journal of Aging and Physical Activity** has been cited **6 times**.

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Publication - Article

Physical Activity and Aging Research: A Bibliometric Analysis.

[Journal of Aging and Physical Activity](#), 24(3), 476-83, 2016

<https://doi.org/10.1123/japa.2015-0188>

Authors

[Andre Matthias Müller](#) - University of Malaya

[Payam Ansari](#)

[Nader Ale Ebrahim](#)

[Selina Khoo](#)

[1 less](#)

Abstract

Physical activity and aging research has burgeoned in the past few decades. However, despite the increase in scholarly publications, no attempts have been made to summarize the publication landscape and identify work that has had great impact on physical activity and aging research. We conducted a bibliometric analysis and collected publication data from 1980 to February 6, 2015, in the Web of Science Core Collection. Of 9,935 publications, most were published after 2007 and almost 60% were in the category of geriatrics and gerontology or sport sciences. Highly cited publications (n = 45) were mostly authored by researchers from US institutions and were quantitative in

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6 Total citations
6 Recent citations

2.17 Field Citation Ratio
0.7 Relative Citation Ratio

Altmetric



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University of Malaya Visiting Research Fellow

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MENTIONS



160 online mentions
across 4 channels:

 149  6  3  2

PUBLICATIONS

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Global Reach Top 25%


TIMELINE

3411

Online mentions over 2 years

 3.2k

 145

 77

 7

PUBLICATIONS

...

Selection of brand name, area of expertise and best suited keywords

2017

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Antony Williams

Connections in Chemistry

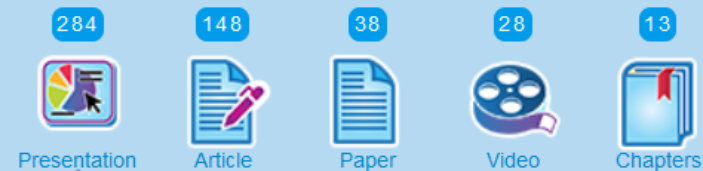
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Researcher from:

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My passion is connecting people to chemistry. Over the past decade I held many jobs and responsibilities including the direction of the development of scientific software applications for spectroscopy and general chemistry, directing marketing efforts, sales and business development collaborations for the company. I have almost... [+ More](#)

Artifact Summary



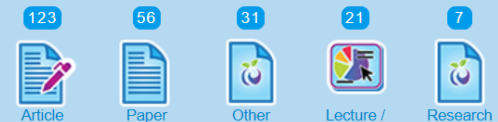


Nader Ale Ebrahim

نادر آل ابراهيم

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Artifact Summary



PlumX Metrics



USAGE

(views, downloads)



CAPTURES

(bookmarks, favorites, readers)



MENTIONS

(Wikipedia, comments, blogs)



SOCIAL MEDIA

(Facebook likes, shares, tweets)



CITATIONS

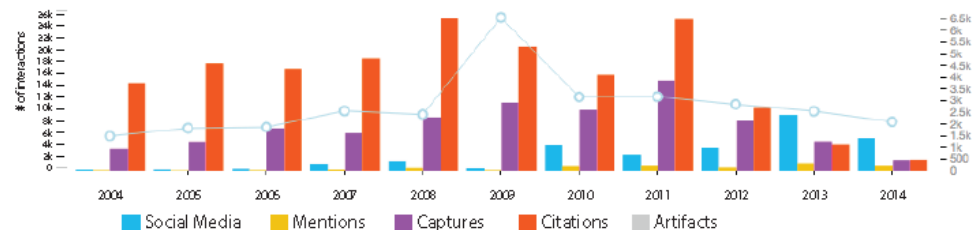
(Scopus, patents)

Analyze

You can aggregate metrics at any level to help you understand what is happening with your grant-funded research. For example you can see output and metrics by:

- Researcher
- Grant
- Department
- Journal

Metrics by publication year



In this example, it is apparent that citations (red bars) are a lagging indicator; there are substantially fewer citations in the recent years, especially 2013 and 2014. The other categories of metrics help you see what has been going on recently.

Public Library of Science (PLOS) Article-Level Metrics (ALMs)

At PLOS, we believe that research articles should primarily be judged on their individual merits, rather than on the basis of the journal in which they were published. In March 2009, we inaugurated a program to provide Article-Level Metrics (ALM) on every article across all journals. Article-Level Metrics (ALMs) capture the manifold ways in which research is disseminated and can help users determine the value of an article to them and to their scientific community. The regularly updated data include the following metrics:

Viewed	Saved	Discussed	Recom- mended	Cited
PLOS Journals (HTML, PDF, XML)	Mendeley	Twitter	F1000Prime	CrossRef
PubMed Central (HTML, PDF)	CiteULike	Facebook		Scopus
Figshare (HTML, Downloads, Likes)		Wikipedia		Web of Science
		Reddit		PubMed Central
		PLOS Comments		PMC Europe
		ResearchBlogging		PMC Europe Database Links
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		Nature Blogs		
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Usage Count

The screenshot displays a Web of Science search results interface. On the left, a sidebar shows 'Results: 711' and 'You searched for: TITLE: (virtual teams) ...More'. A 'Create Alert' button is also present. The main area features a 'Sort by:' dropdown menu that is open, showing various sorting options. The selected option is 'Usage Count -- Since 2013'. Below the menu, two search results are visible. The first result is 'MANAGEMENT LEARNING' by Jyrama, Annukka, published in 2011. The second result is 'Communication and trust in global virtual teams' by Jarvenpaa, SL; Leidner, DE, published in 2011. Both results show their respective 'Times Cited' and 'Since 2013' counts. The 'Usage Count -- Since 2013' option is highlighted in the dropdown menu.

Search **My Tools** **Search History** **Marked**

Results: 711
(from Web of Science Core Collection)

You searched for: TITLE: (virtual teams) ...[More](#)

[Create Alert](#)

Refine Results

Search within results for...

Web of Science Categories

☐ MANAGEMENT (241)

Sort by: **Usage Count -- Since 2013**

- Publication Date -- newest to oldest
- Publication Date -- oldest to newest
- Recently Added
- Times Cited -- highest to lowest
- Times Cited -- lowest to highest
- Usage Count -- Last 180 days
- Usage Count -- Since 2013**
- Relevance
- First Author -- A to Z

Page 1 of 7

☐ Select

☐ 1. **MANAGEMENT LEARNING** Volume: 42 Issue: 4 Special Issue: SI Pages: 395-418 Published: SEP 2011

[Full Text from Publisher](#) [View Abstract](#)

☐ 2. **Communication and trust in global virtual teams**

By: Jarvenpaa, SL; Leidner, DE
ORGANIZATION SCIENCE Volume: 10 Issue: 6 Pages:

[Add to Marked List](#)

[Analyze Results](#)

[Create Citation Report](#)

Times Cited: 11
(from Web of Science Core Collection)

Since 2013: 233

Times Cited: 673
(from Web of Science Core Collection)

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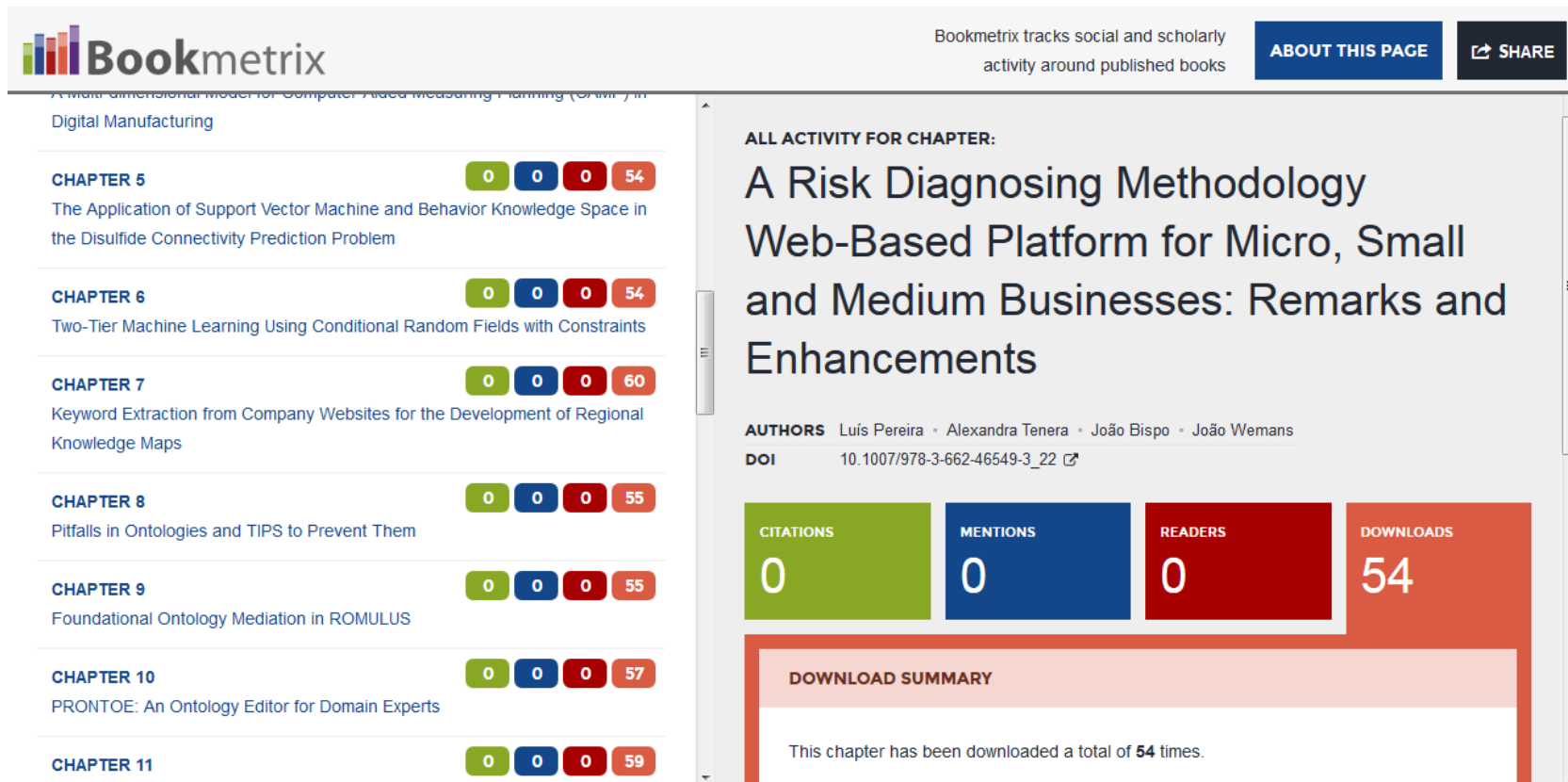
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Article Metrics in Scopus

A comparison between two main academic literature collections: Web of science and SCOPUS databases
(2013) Asian Social Science, 9(5), pp. 18-26

Scopus

Search	Alerts	Lists	
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Metric details ?

A comparison between two main academic literature collections: Web of science and scopus databases [Back to article](#)
(2013) Asian Social Science, 9(5), pp. 18-26

Overview	Citations	Scholarly Activity Mendeley, CiteULike, etc.	Social Activity Twitter, Facebook, etc.
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Overview

Citation Count

17

Cited by in Scopus

Field-Weighted Citation Impact

18.20

Citation Benchmarking

96th percentile

Compared to Economics Econometrics and Finance (all) articles of the same age and document type

Mendeley

52 Readers

Twitter

12 Tweets

Facebook

1 Post

Google +

1 Post

Engagement highlights

Affiliation details - University of Science and ...

[About Scopus Affiliation Identifier](#) ⓘ[Export](#) [Print](#) [Email](#)University of Science and
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Ashrafi Esfehani Blvd, Tehran
Iran

Affiliation ID: 60108716

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Source: http://wiki.lib.sun.ac.za/index.php/SUNScholar/Research_Article_Metrics



Thank you!



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<http://scholar.google.com/citations>



All of my presentations are available online at:
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My recent presentations:

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