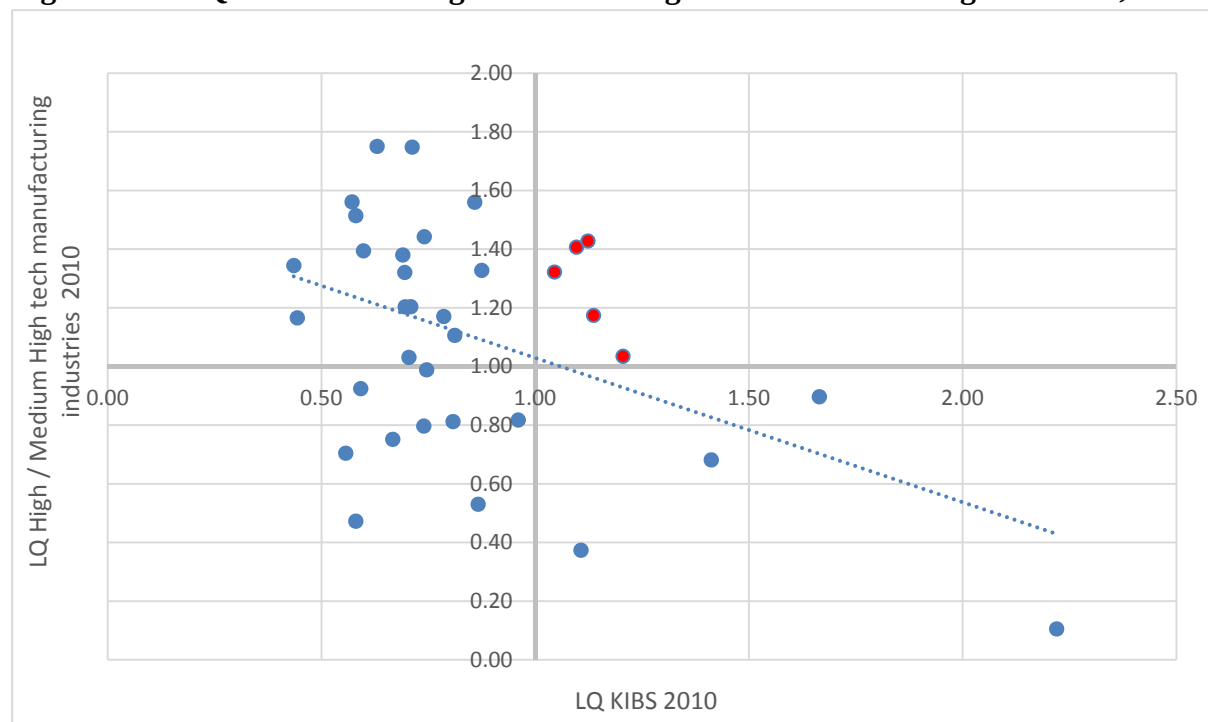


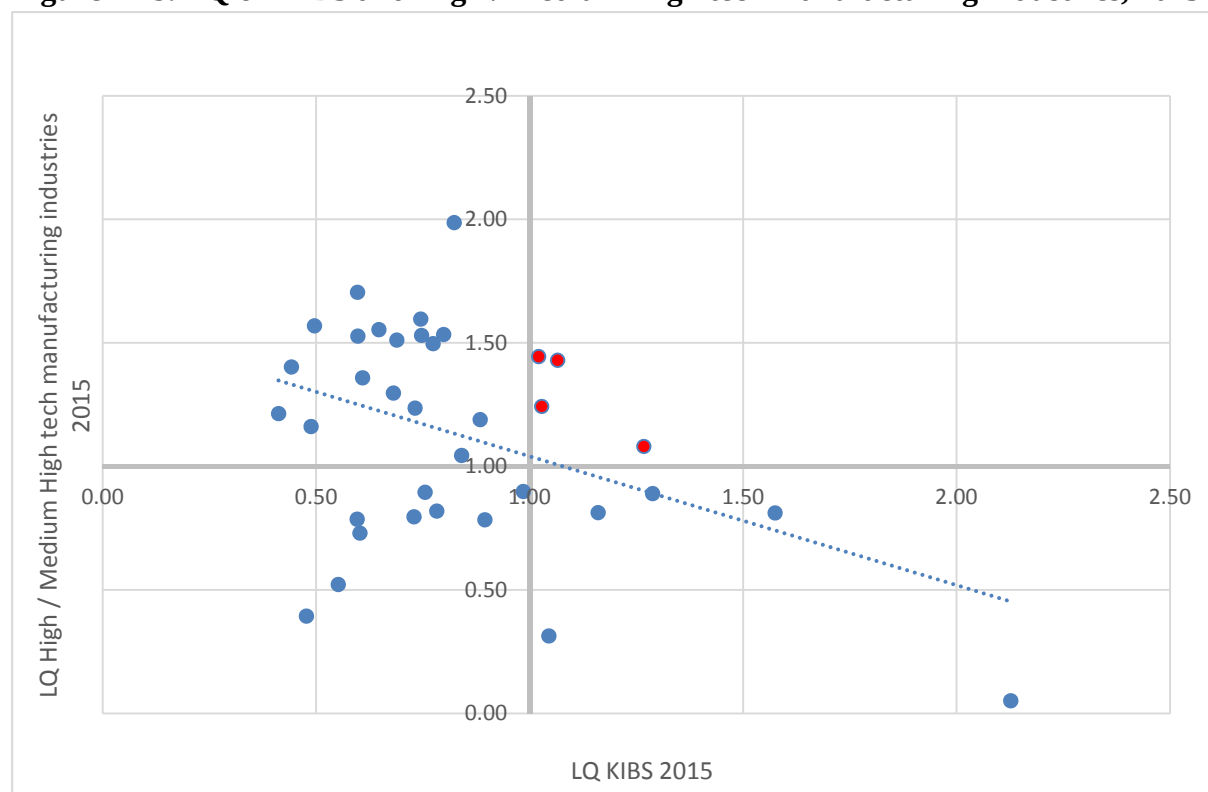
APPENDIX A

Figure A1a. LQ of KIBS and High / Medium High tech manufacturing industries, 2010



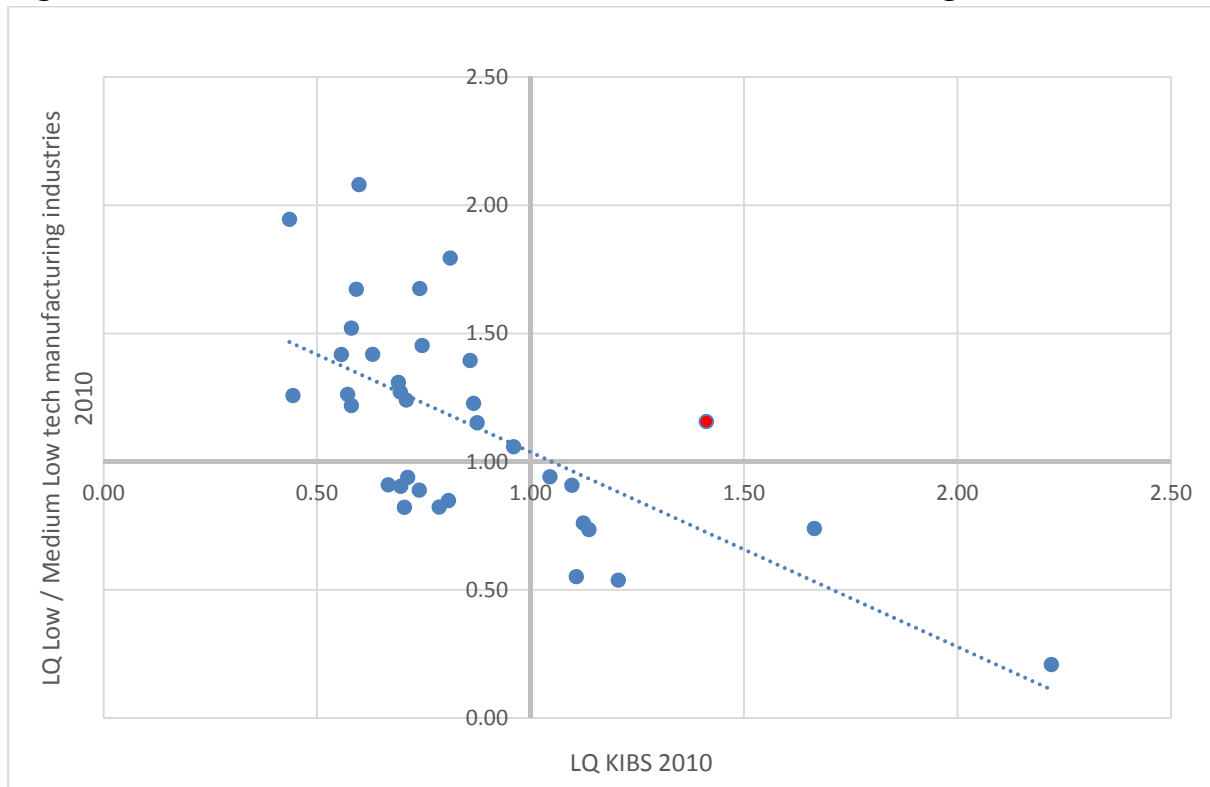
Source: authors' elaboration with ONS data.

Figure A1b. LQ of KIBS and High / Medium High tech manufacturing industries, 2015



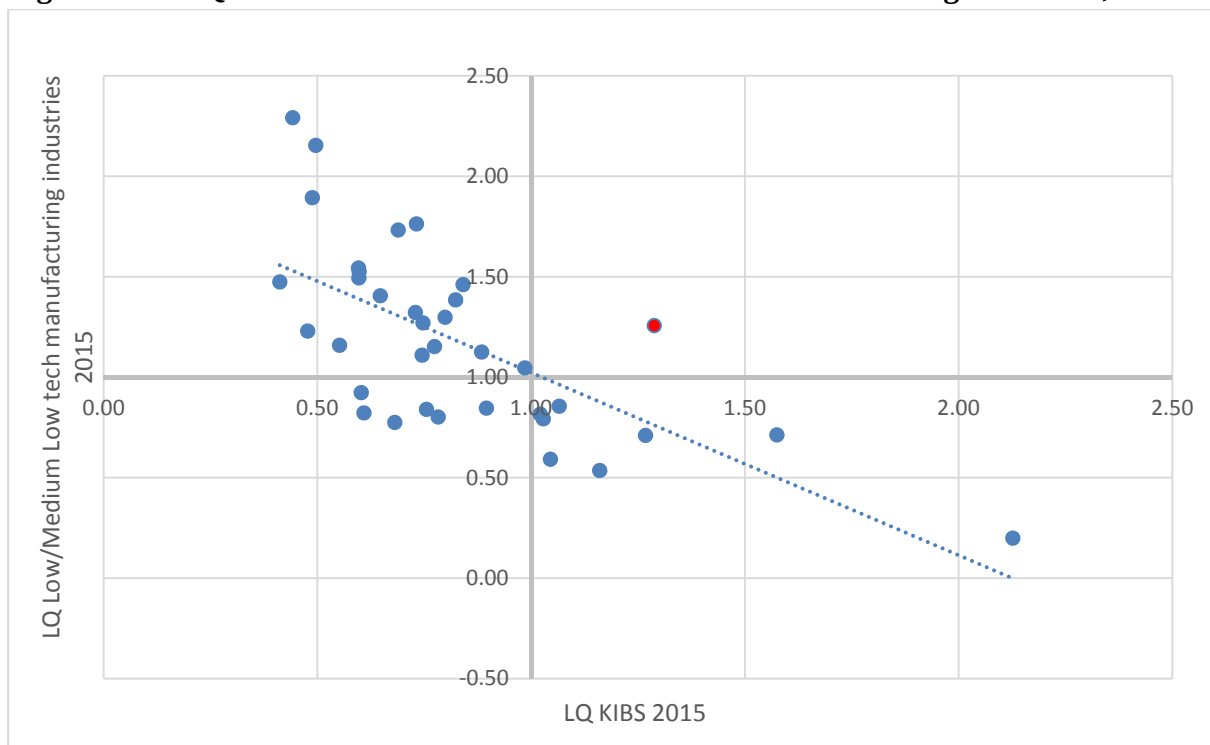
Source: authors' elaboration with ONS data.

Figure A2a. LQ of KIBS and Low / Medium Low tech manufacturing industries, 2010



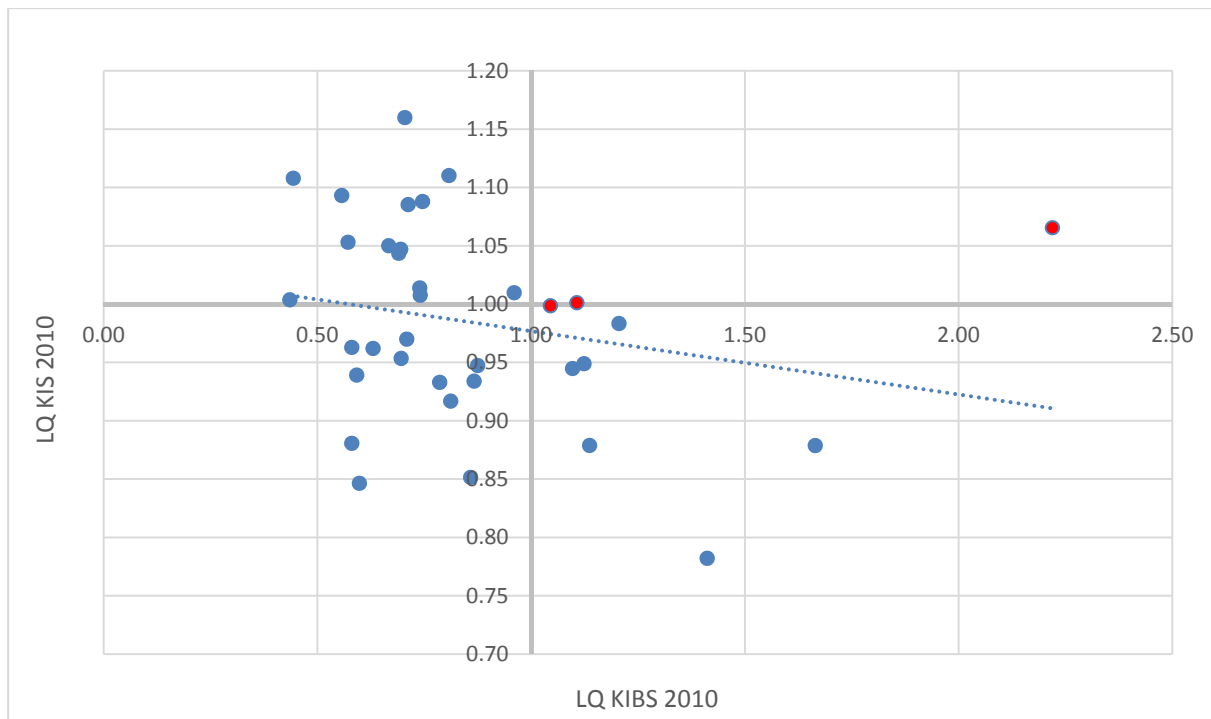
Source: authors'elaboration with ONS data.

Figure A2b. LQ of KIBS and Low / Medium Low tech manufacturing industries, 2015



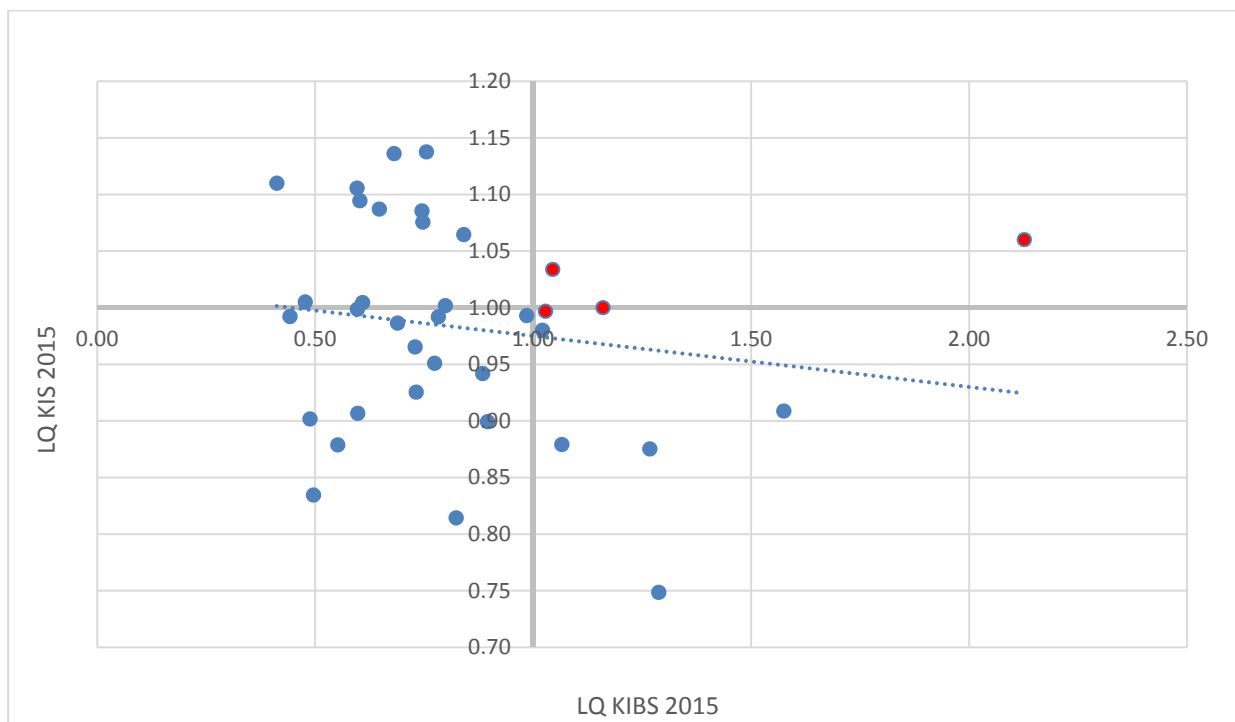
Source: authors'elaboration with ONS data.

Figure A3a. LQ of KIBS and KIS, 2010



Source: authors' elaboration with ONS data.

Figure A3b. LQ of KIBS and KIS, 2015



Source: authors' elaboration with ONS data.

Table A1. UK National growth rates

Sectors	2010	2015	Growth rates
KIS	10.762.115	11.084.535	3,00%
KIBS	2.688.295	3.277.950	21,93%
HIGH & MEDIUM/HIGH	767.015	774.475	0,97%
MEDIUM/LOW & LOW	1.585.755	1.600.295	0,92%
OTHER	11.416.410	12.355.590	8,23%
TOTAL	27.219.590	29.092.845	6,88%

Table A2. British regions and servitisation

	Below average growth rate KIBS	Above average growth rate KIBS
Below average growth rate High / Medium High tech manufacturing industries	QUADRANT 3 ukd4lancashire uki2outerlondon ukj1berkshirebuckinghamshireando ukj2surreyeastandwestsussex ukj3hampshireandisleofwight ukm3southwesternscotland ukm6highlandsandislands	QUADRANT 2 ukc1teesvalleyanddurham ukc2northumberlandandtyneandwear ukg2shropshireandstaffordshire ukh1eastanglia ukh2bedfordshireandhertfordshire ukh3essex uki1innerlondon
Above average growth rate High / Medium High tech manufacturing industries	QUADRANT 4 ukd1cumbria ukd6cheshire ukd7merseyside uke1eastyorkshireandnorthernlinc uke2northyorkshire ukf1derbyshireandnottinghamshire ukf2leicestershirerutlandandnort ukf3lincolnshire ukg1herefordshireworcestershira ukk1gloucestershirewiltshireandb ukk3cornwallandislesofscilly ukk4devon ukl1westwalesandthevalleys ukl2eastwales ukm2easternscotland ukm5northeasternscotland	QUADRANT 1 ukd3greatermancheter uke3southyorkshire uke4westyorkshire ukg3westmidlands ukj4kent ukk2dorsetandsomerset

Source: authors' elaboration with ONS data.