The Cochrane Consumers and Communication Priority Setting Project

Anneliese Synnot
Cochrane Consumers and Communication,
Centre for Health Communication and Participation, La Trobe University

Workshop: *Producing the right reviews: a Cochrane approach to priority setting*
Cochrane Colloquium, Edinburgh, 17 Sept 2018

Disclosure and acknowledgements

- I have no actual or potential conflict of interest in relation to this presentation

- This project was supported by

  – Australia's National Health and Medical Research Council

  – La Trobe University Building Health Communities Research Focus Area

  – Cochrane Australia

Cochrane Consumers and Communication in 2015...

- Our scope: "interventions that affect the way people interact with healthcare professionals, services and researchers"

- Portfolio: 101 titles, protocols and reviews

- No previous prioritisation conducted

Scope of our priority setting process

Purpose

To generate five priority topics for Cochrane Reviews
(*…and to strengthen relationship with our funders, build networks, promote our work*)

Intersection w existing reviews

Equally open to new and/or existing review topics being prioritised

Governance

11-member steering group drawn from key review users (funders, policymakers, consumer reps, clinicians, health services managers, priority setting methods experts)

Team

Research Fellow (0.4 EFT), with Co-Ed oversight and some RA support at times

Funding

$20,000 AUD (£11,000)

Timeframe

Aim: 11 months (Actual: 21 months)

Stakeholders

External; consumers a priority but also keen to hear from all key review user groups

Geographic scope

International (aspirational) but necessarily national

Thematic scope

Reflecting full scope of group (as recommended by steering group)

Our priority setting methods

Collect

Prioritise

Clean

Transform

21 priorities

12 priorities

5 CRs

International online survey (n = 151)

Australian workshop (n = 28)

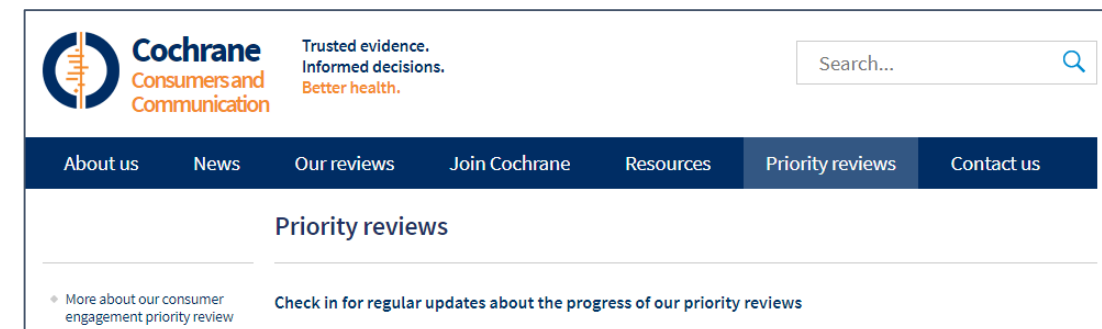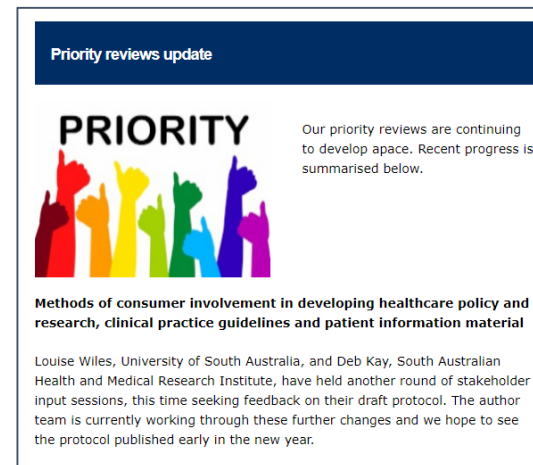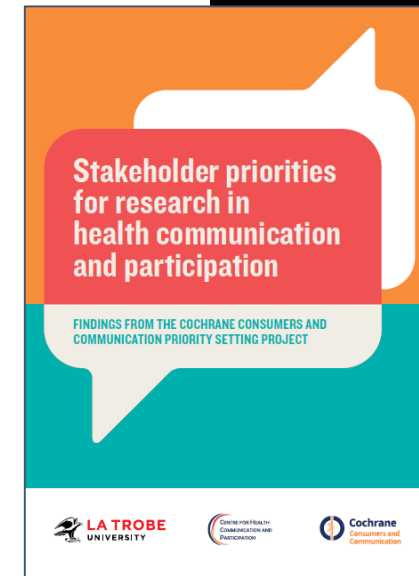Mapped against existing portfolio; and applied our priority criteria

Implementation of priority reviews

- What is different about a priority CCCG review from a 'standard' review?

  – Authors must actively involve stakeholders within the review in some way (therefore need to agree to 'priority' status)

  – More editorial support during production (e.g. editorial team co-author)

  – Comprehensive dissemination plan when published

- How do new priority reviews affect CCCG portfolio, policies and procedures?

  – New title proposal process (increased focus on our priority areas with a more selective process)

  – New update policy (updating of existing reviews requires clear justification, no longer automatic)

  – Commitment to call for a second round of priority reviews

Sharing the results (and what's next)

Stakeholder priorities for research in health communication and participation

FINDINGS FROM THE COCHRANE CONSUMERS AND COMMUNICATION PRIORITY SETTING PROJECT

- Sharing the results

  – Final report co-produced with stakeholders

  – Journal articles

- Sharing subsequent progress

  – New 'Priority reviews' page that is regularly updated

  – Standing newsletter item on priority review progress

Priority reviews update

Our priority reviews are continuing to develop apace. Recent progress is summarised below.

Methods of consumer involvement in developing healthcare policy and research, clinical practice guidelines and patient information material

Louise Wiles, University of South Australia, and Deb Kay, South Australian Health and Medical Research Institute, have held another round of stakeholder input sessions, this time seeking feedback on their draft protocol. The author team is currently working through these further changes and we hope to see the protocol published early in the new year.

Open Access   **Research**

BMJ Open   Research priorities in health communication and participation: international survey of consumers and other stakeholders

Anneliese Synnot,[1,2] Peter Bragge,[3] Dianne Lowe,[1] Jack S Nunn,[1] Molly O'Sullivan,[4] Lidia Horvat,[5] Allison Tong,[6,7] Debra Kay,[8] Davina Ghersi,[9,10] Steve McDonald,[2] Naomi Poole,[11] Noni Bourke,[12] Natasha Lannin,[13,14] Danny Vadasz,[15] Sandy Oliver,[16,17] Karen Carey,[18] Sophie J Hill[1]

Priority reviews

More about our consumer engagement priority review   Check in for regular updates about the progress of our priority reviews

Evaluation and monitoring

- Evaluation (in progress)

Evaluation domains	Data sources
1. Quality of engagement 2. Processes 3. Outcomes	- Workshop feedback surveys - Project documents (meeting minutes, project reports and publications) - CCCG editorial team reflections/policies - Priority review production metrics (e.g. no. of priority reviews underway)

- Results will inform refinements to the process for future CCCG prioritisation activities

- When published, we will monitor/document impact of the priority reviews

CENTRE FOR HEALTH COMMUNICATION AND PARTICIPATION

Cochrane
Consumers and Communication

LA TROBE
UNIVERSITY · AUSTRALIA

All kinds of clever

How we did against Cochrane standards...

Domain	Mandatory		Highly desirable	
Governance	Steering group with Cochrane members	✅	Steering group includes external stakeholders	✅
Stakeholder engagement	Engage at least 1 external stakeholder group	✅	Engage with multiple stakeholder groups	✅
	Promote intention to conduct prioritisation	❌		
Documentation & dissemination	Prepare a detailed plan in advance	✅		
	Prepare a detailed summary of process used	✅	Publish online project report AND journal article	✅
	Publish and promote the list of priority topics	✅		
	Feedback results to stakeholders involved	✅		
			Notify stakeholders when reviews published	⚪
			Develop and communicate editorial delivery plan	✅
			Evaluate prioritisation process and outcomes	⚪
Currency	Repeat prioritisation within 5 years	❓	Repeat prioritisation within 3 years	❓

CENTRE FOR HEALTH COMMUNICATION AND PARTICIPATION

Cochrane Consumers and Communication

LA TROBE UNIVERSITY · AUSTRALIA

All kinds of clever

For more information…

- The publications, reports and other resources generated in this project are available via:
  https://www.latrobe.edu.au/chcp/projects/research-priority-setting

- Our priority review progress is documented at: https://cccrg.cochrane.org/about-us/priority-reviews

LA TROBE
UNIVERSITY • AUSTRALIA

All kinds of clever