Publishers' Website Evaluation Tool

Read through the items in the checklist below while reviewing the website in question. Mark "Yes" or "No" as appropriate. At the end of the checklist, count the number of "Yes" and "No" responses.

Checklist	Yes	No
Is the grammar, usage, and/or spelling correct?		
Does the URL appear to be unique and legitimate?		
Does the website look professional and/or academic without flash media?		
Are there original photos or images?		
Are full-text articles available in the archives going back to the date the journal began publishing?		
Is the subject of the published articles (even in publications with broad scopes) topically related in some way?		
Is there a verifiable physical address and phone number?		
Can you confirm that there is more than one employee or representative in the company?		
Can you search content easily without registering?		
Does the published content fit within the scope of the journal?		
Has the journal been publishing for longer than 3 years?		
Can you verify the stated impact factor in the JCR?		
Is there a named Editorial Board?		
Can you verify identities, backgrounds, and/or publications of the members of the Editorial Board?		
Are the instructions for the authors detailed and adequate (detailed retraction policy, archiving, copyright, process for acceptance and review, etc.)?		
Is publication presented as a possibility rather than a guarantee?		
Is the publication schedule clear and consistent?		
Has a named Editor in Chief consistently published editorials?		
Does the site provide a submission portal, rather than submission via email?		
Total:		

If there are more entries in the "No" column, it is likely that the website in question is from a predatory publisher.