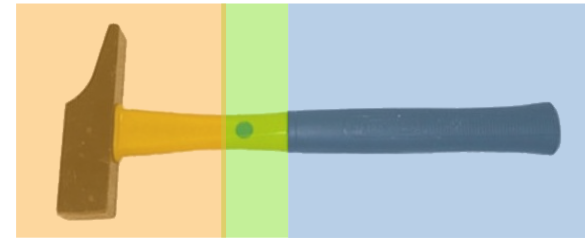


# **Saccadic landing positions on daily-life objects as a function of saliency and semantics**

Lotje van der Linden, Sebastiaan Mathôt and Françoise Vitu

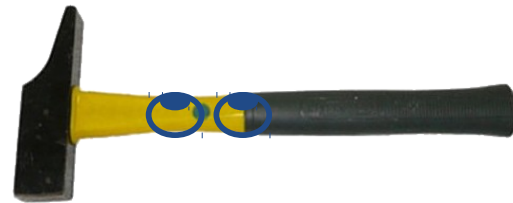
- **Purpose:** investigate eye movements towards isolated **objects**



- Graspable tools
- Distinguish between 3 possible effects:
  1. **'Global effect'** towards center of gravity (cf. Deubel, 2013)
  2. **Semantic effect** towards informative part (Roberts & Humphreys, 2011)
  3. **Affordance effect** towards graspable part (cf. Myachykov et al., 2013)

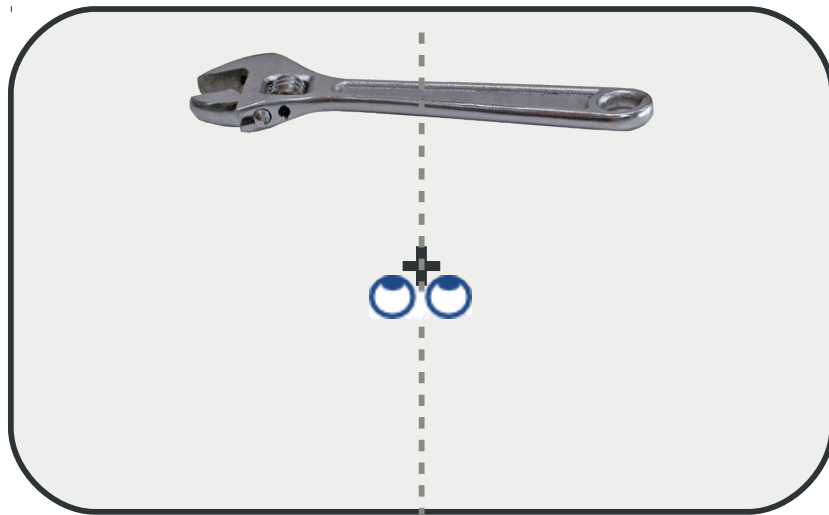
# Introduction

- **Purpose:** investigate **eye movements** towards isolated objects
  - Initial towards-objects saccades
  - Subsequent within-object refixations



# Methods experiment 1

- Paradigm



**Dependent variable:**

x axis

0

**Task:**

1. Make eye movement

2. Response:



garage

kitchen



**Independent variable:**

Orientation:



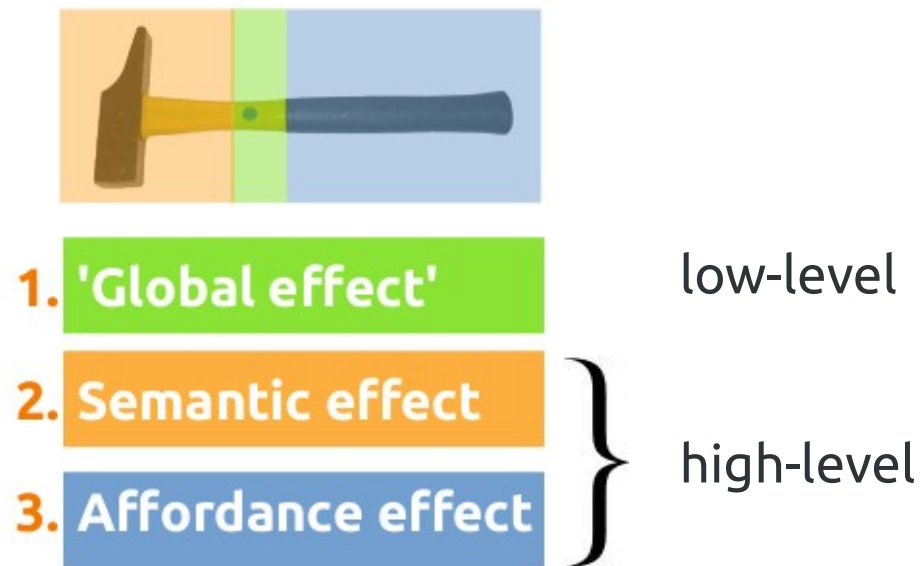
handle right

handle left



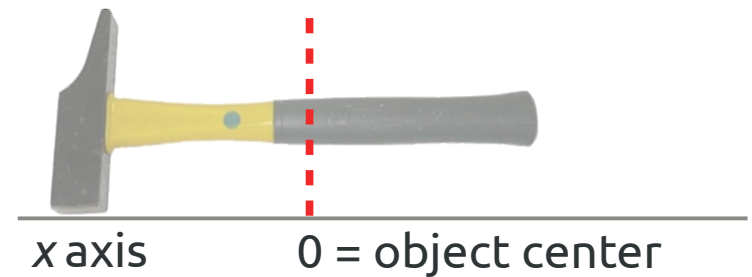
# Analyses experiment 1

- To distinguish between:

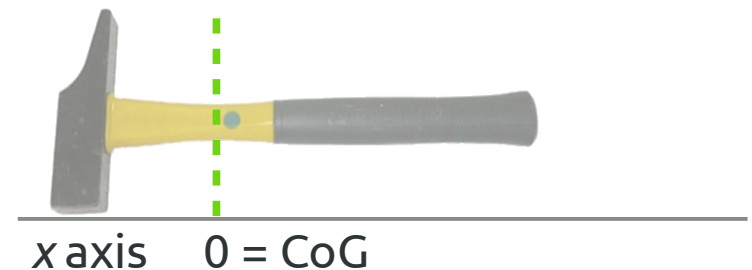


Two measures:

1. Relative to object center:

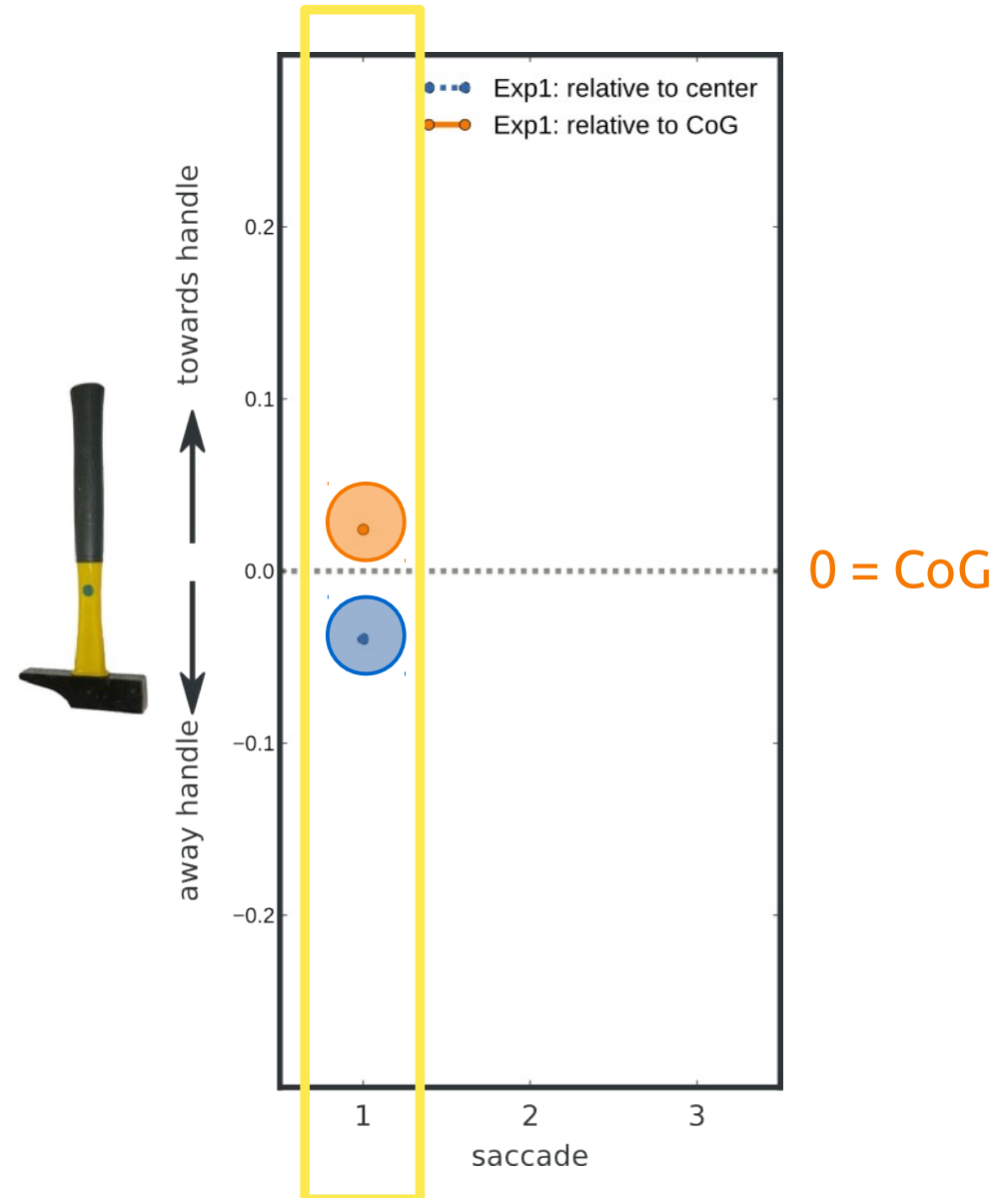


2. Relative to CoG:



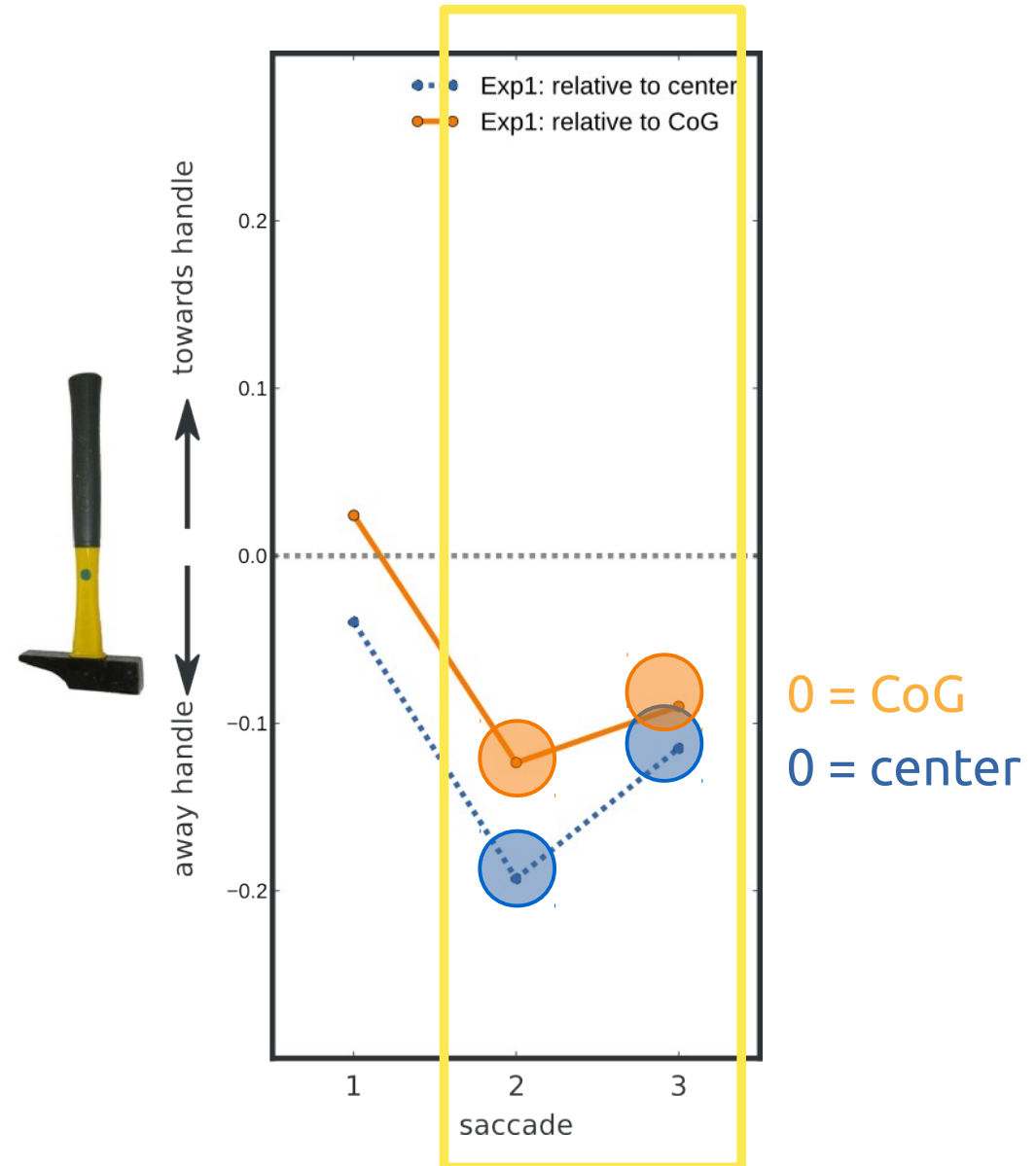
# Results experiment 1

- Landing positions
  - First saccade



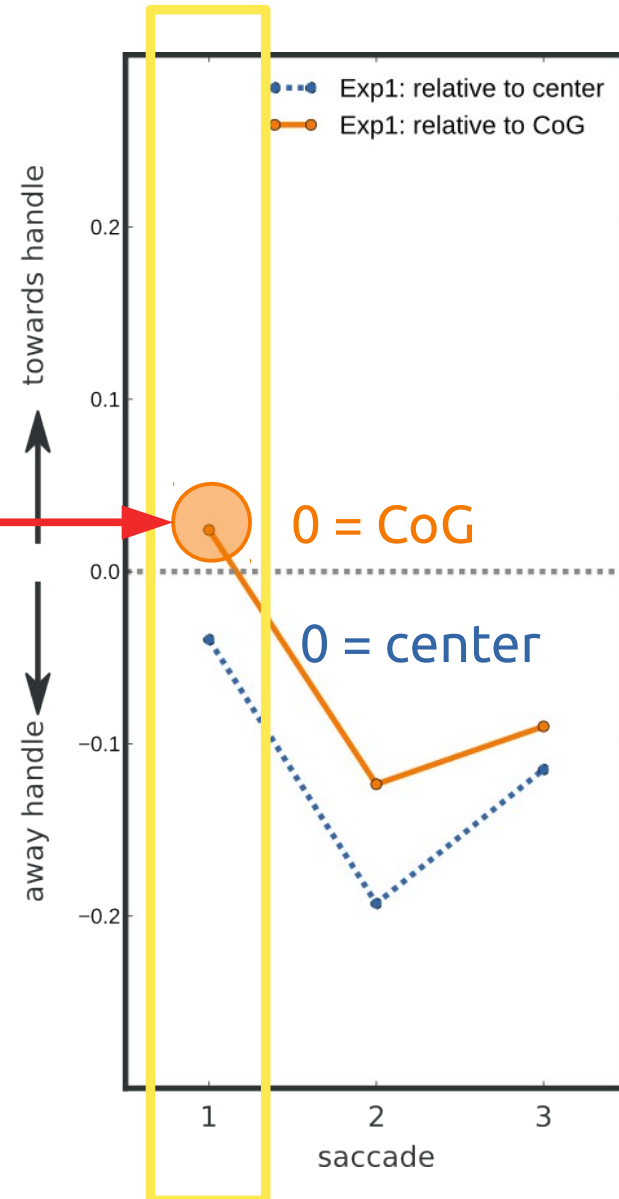
# Results experiment 1

- Landing positions
  - First saccade
- Refixations



# Discussion experiment 1

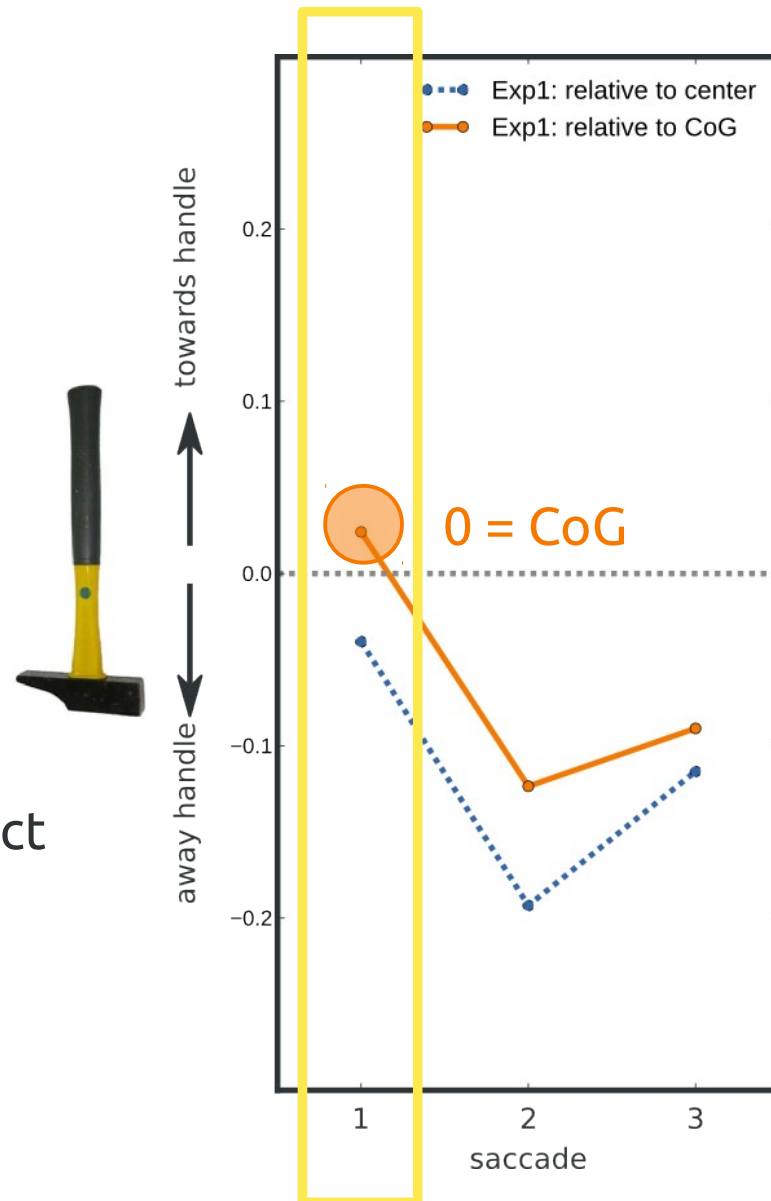
- Landing positions
  - First saccade
    - CoG effect
    - Towards handle
- Refixations
  - Away from handle
  - Semantic effect





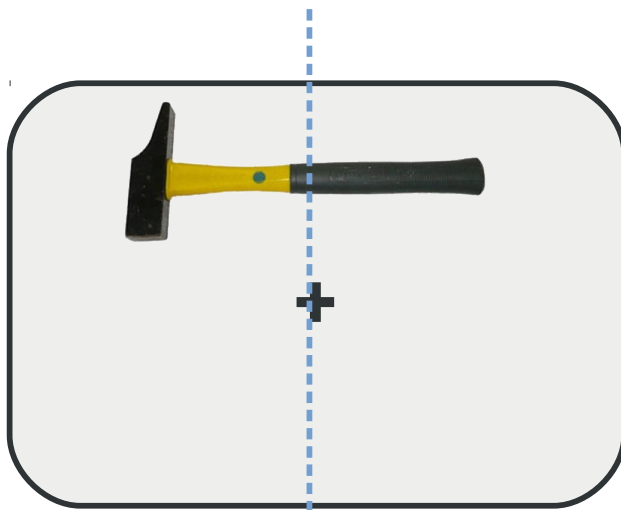
# Discussion experiment 1

- First saccade
  - Bias towards handle, because ...
    1. Affordance effect  
(cf. Myachykov et al., 2013)
    2. 'Side' effect ...
      - CoG calculation incorrect
      - Landing-position error



# Methods experiment 2

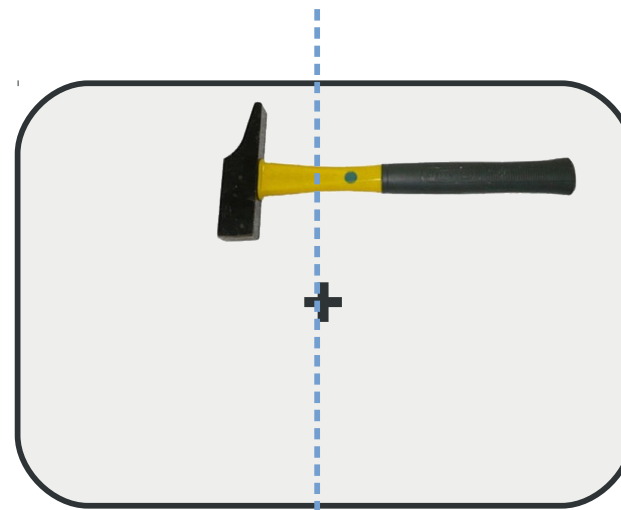
- Experiment 1



x

0 = object center

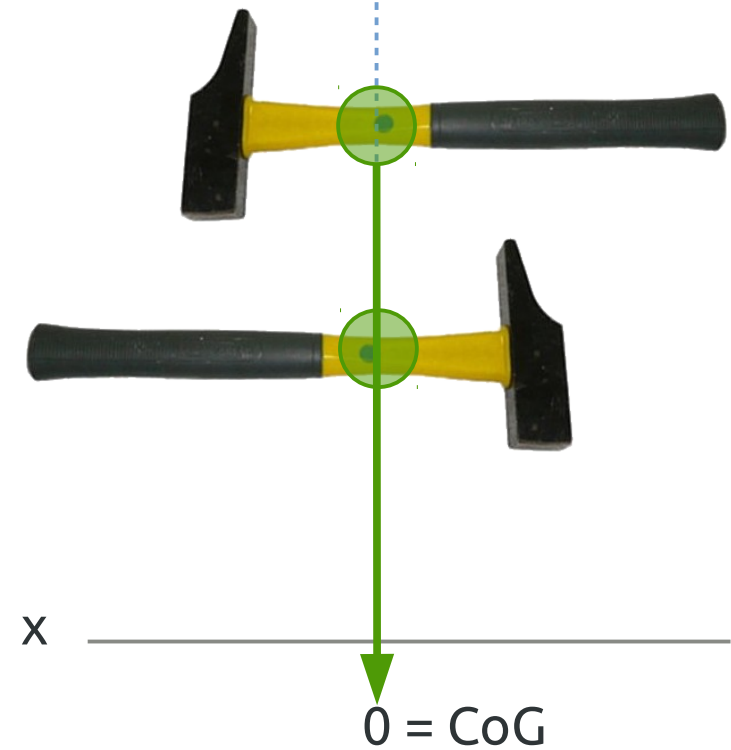
- Experiment 2



0 = CoG

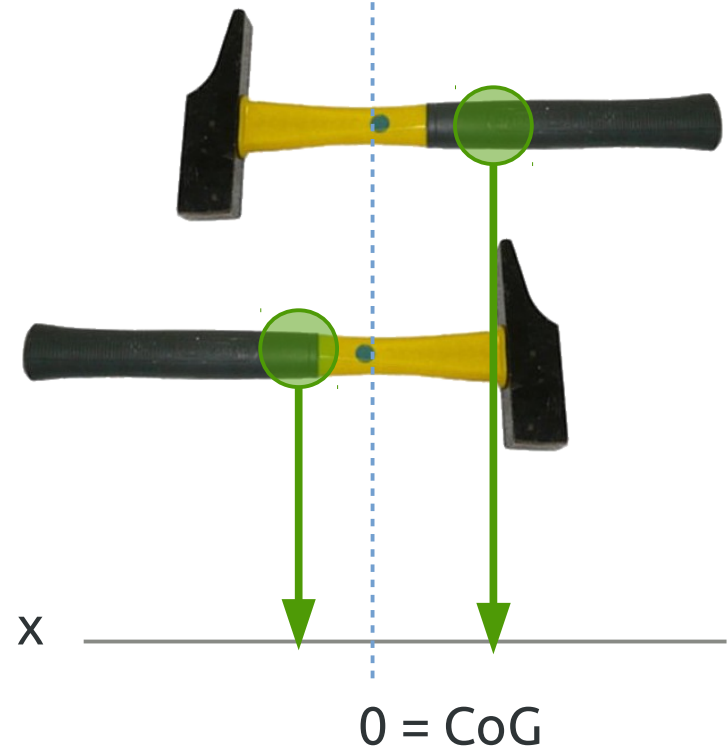
# Hypothesis experiment 2

- If CoG calculation is correct *and* only CoG plays a role:
  - Landing  $\approx 0$
  - Independent of orientation



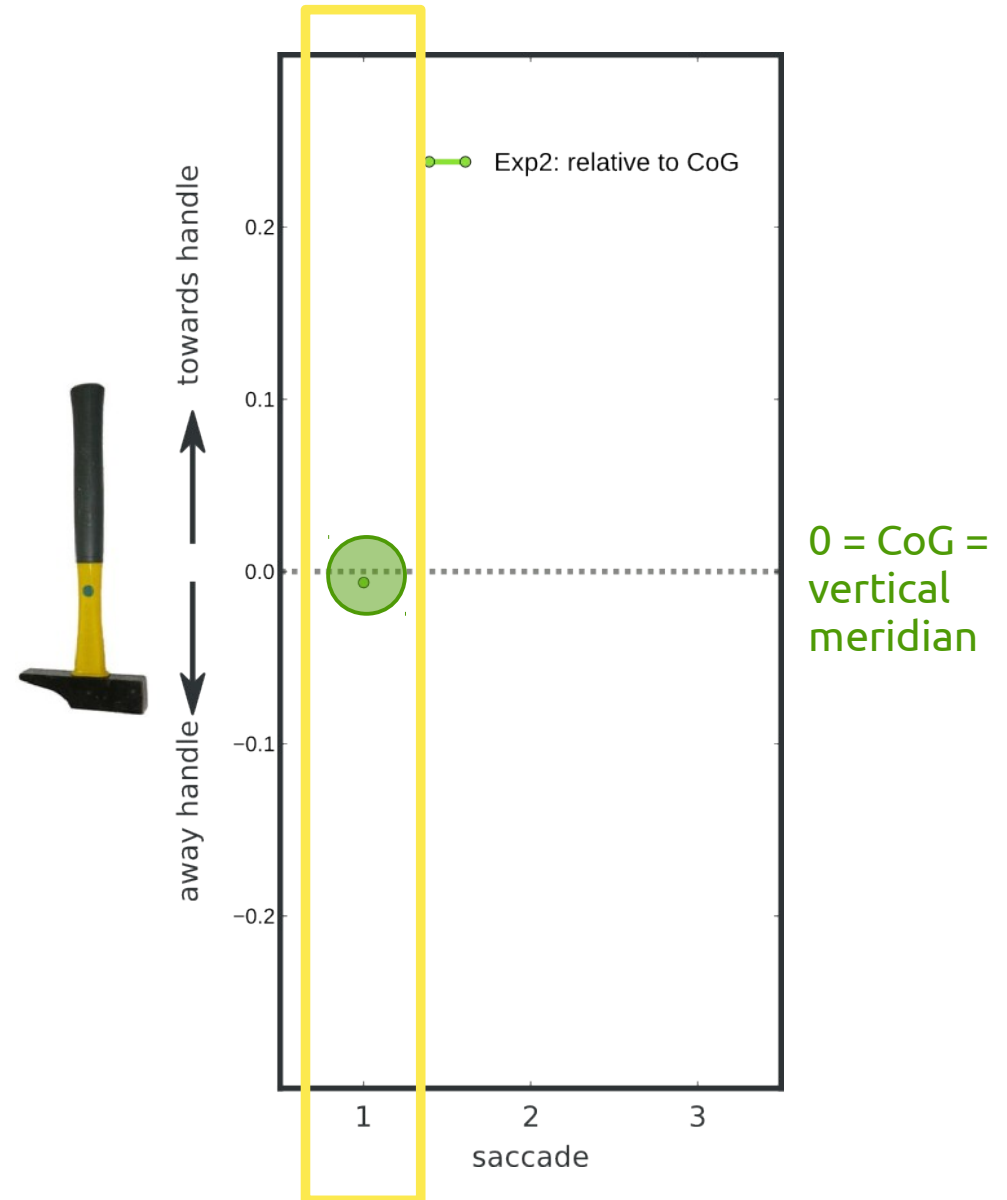
# Hypothesis experiment 2

- If CoG calculation is correct *and* only CoG plays a role:
  - Landing  $\approx 0$
  - Independent of orientation
- If bias towards handle is real:
  - Landing  $\neq 0$
  - Landing depends on handle side



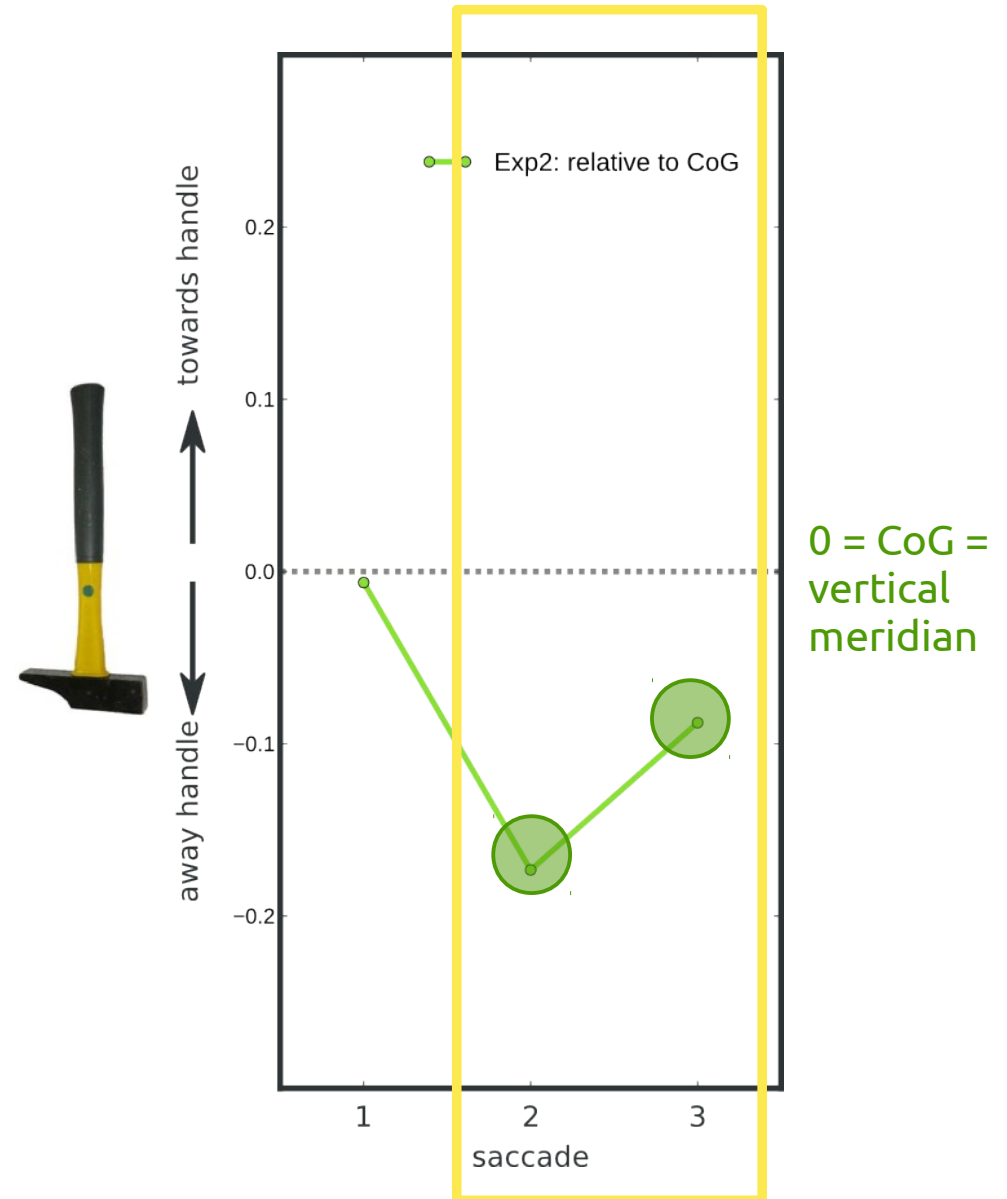
# Results experiment 2

- Landing positions
  - First saccade



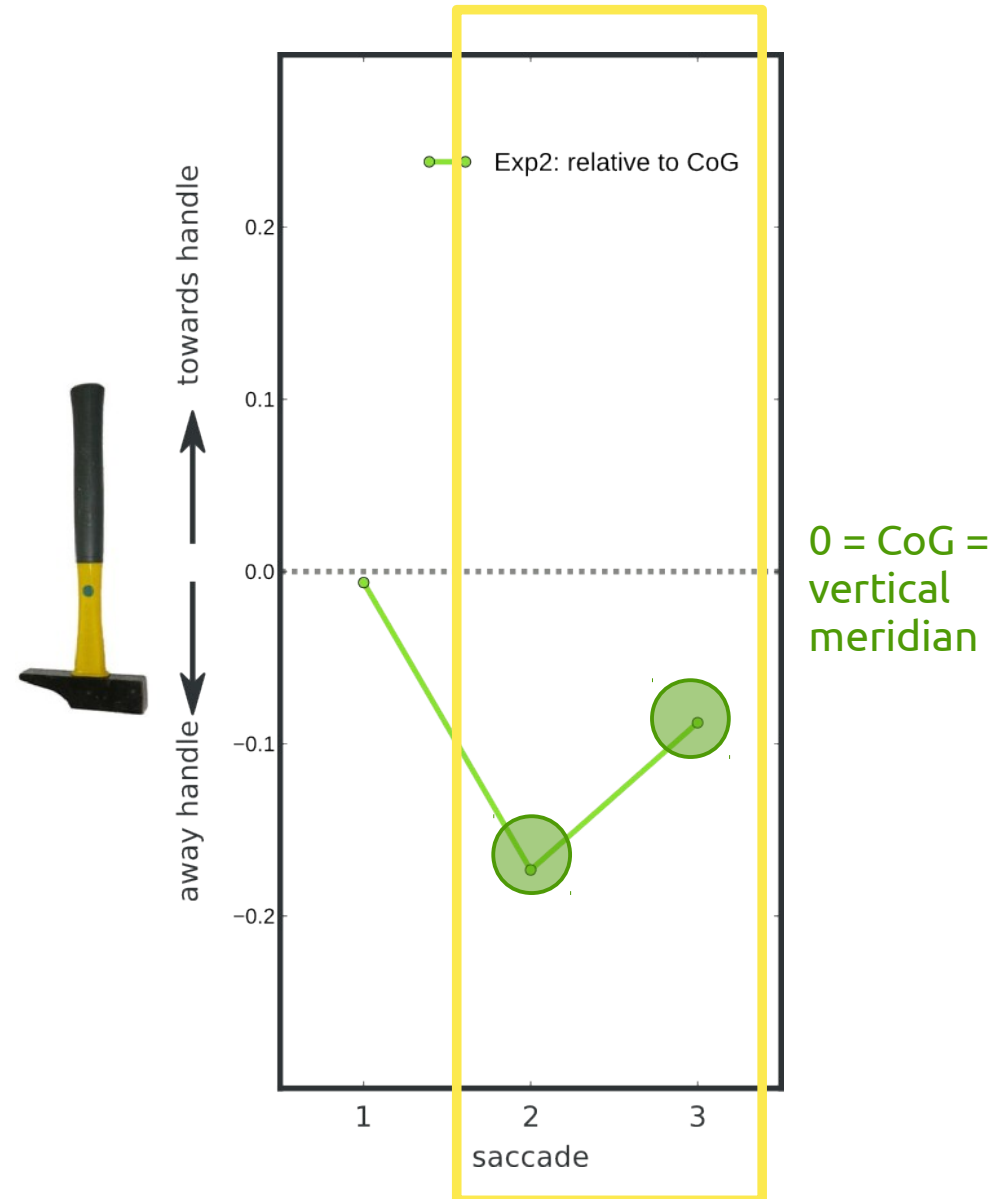
# Results experiment 2

- Landing positions
  - First saccade
  - Refixations



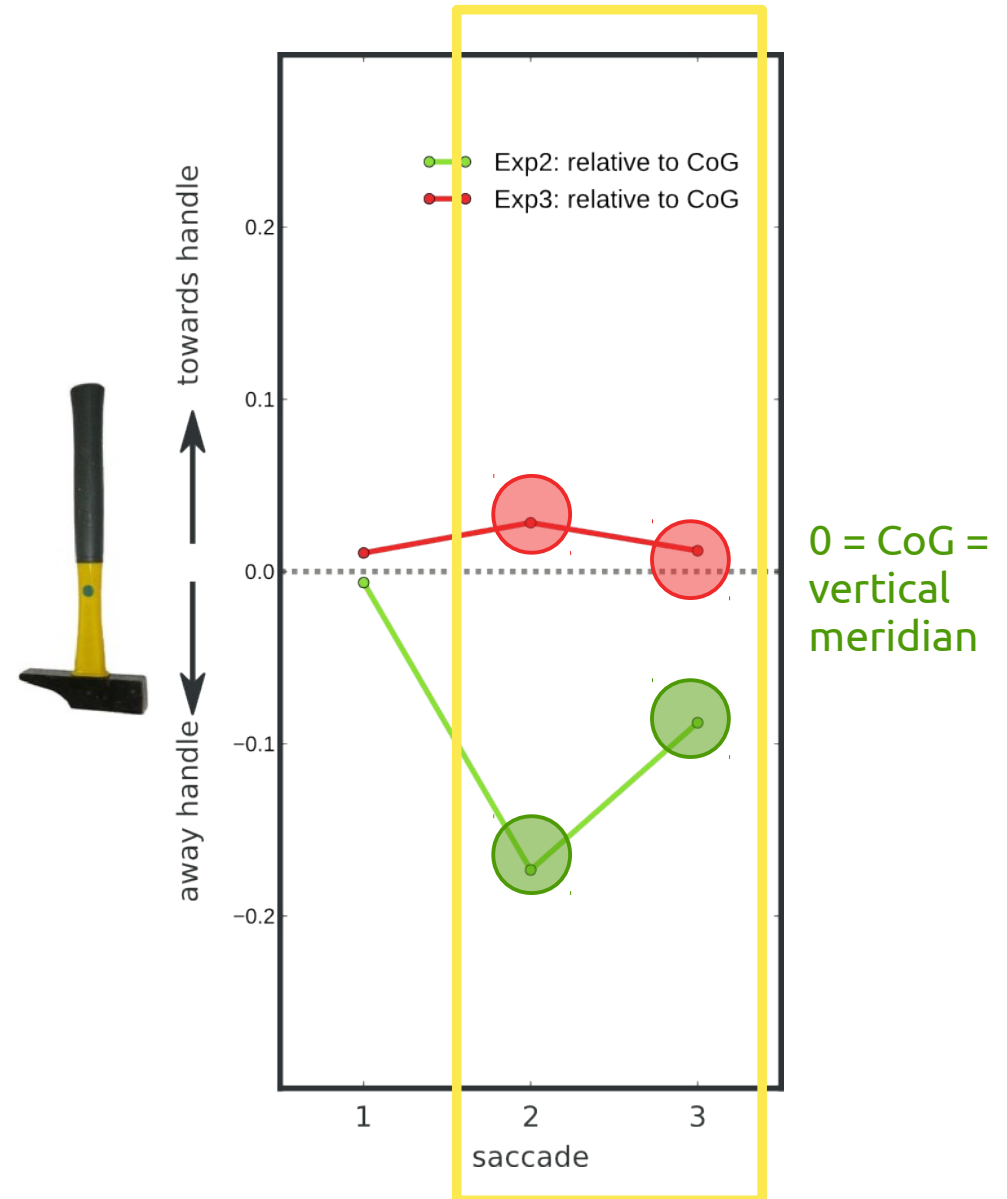
# Results experiment 2

- Landing positions
  - First saccade
  - Refixations



# Results experiment 2

- Landing positions
  - First saccade
  - Refixations
    - Compared to saliency model (Itti et al., 1998)





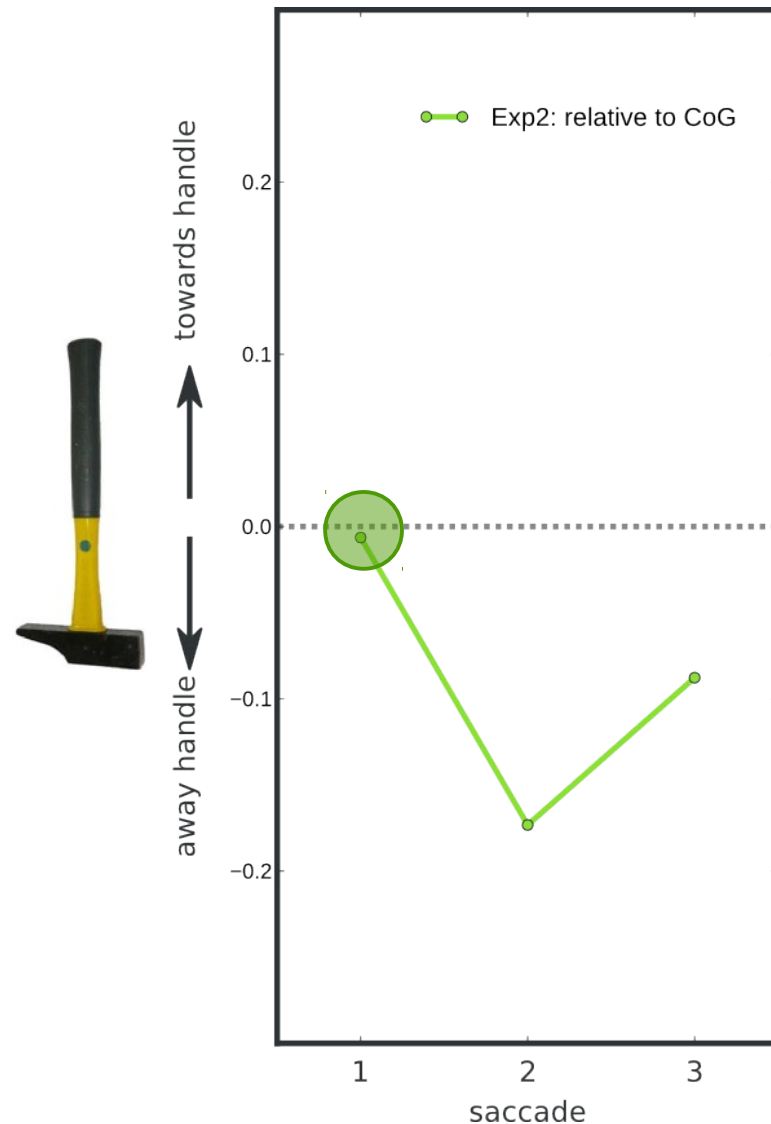
# Results experiment 2

- Landing positions
  - First saccade
    - Is different from CoG  
( $F(1,16) = , p = .05$ )



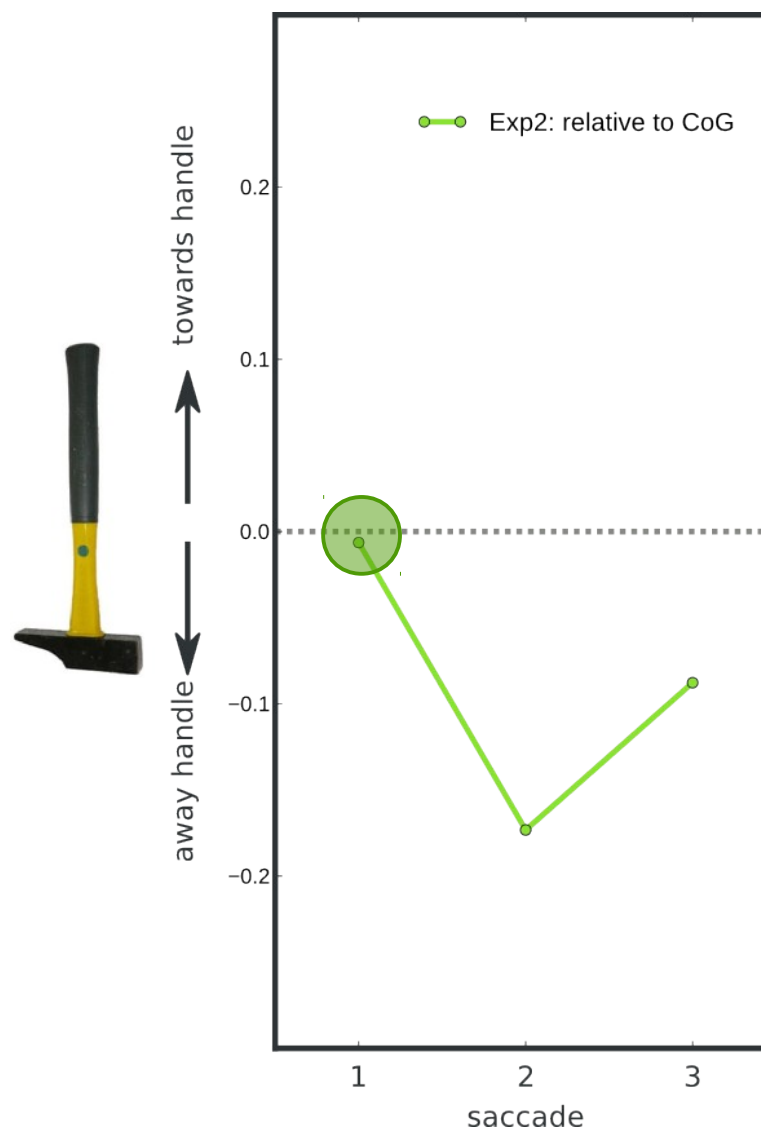
# Results experiment 2

- Landing positions
  - First saccade
    - Is different from CoG  
( $F(1,16) = , p = .05$ )
- Possibly ...
  - CoG effect is fast, but fades away quickly
  - With time, semantic effect takes over



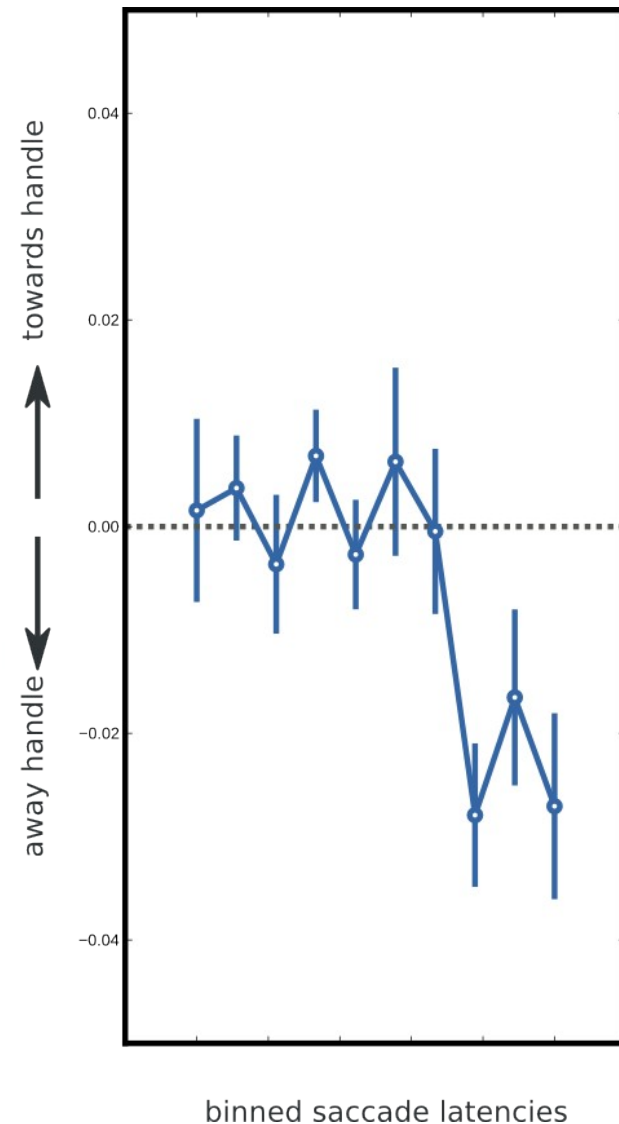
# Results experiment 2

- Landing positions
  - First saccade
    - Is different from CoG  
( $F(1,16) = , p = .05$ )
- Possibly ...
  - Correlation saccade latency and semantic bias



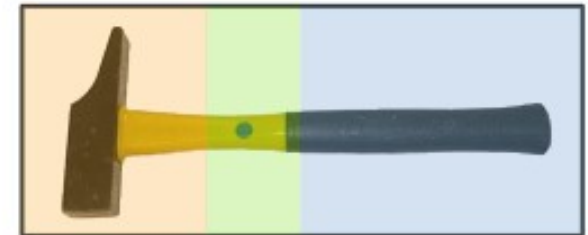
# Results experiment 2

- Landing positions
  - First saccade
    - Is different from CoG  
( $F(1,16) = , p = .05$ )
- Possibly ...
  - Correlation saccade latency and semantic bias
  - Later saccades → semantic bias ( $R = -.09, p < .0001$ )



# Conclusion

- Early saccades
  - Drawn to CoG of object
  - So: no higher-level effects
- Late saccades:
  - No special role for handle
  - Drawn to semantically-informative part
  - So: higher-level processing



- 1. Affordance effect
- 2. Semantic effect
- 3. 'Global effect'

**Thank you!!**