

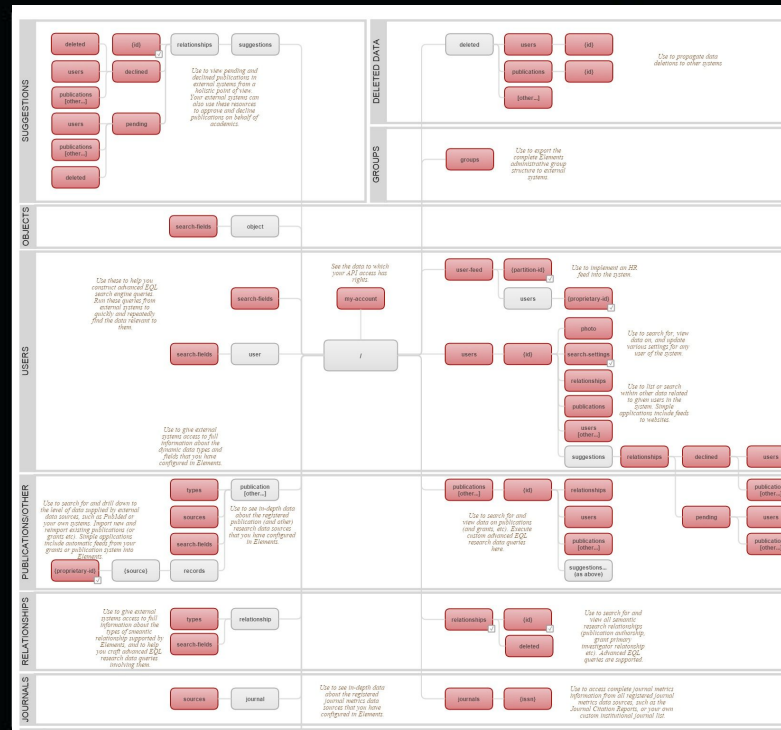
Going Public ... The Elements Discovery Module

Last updated: July 2018

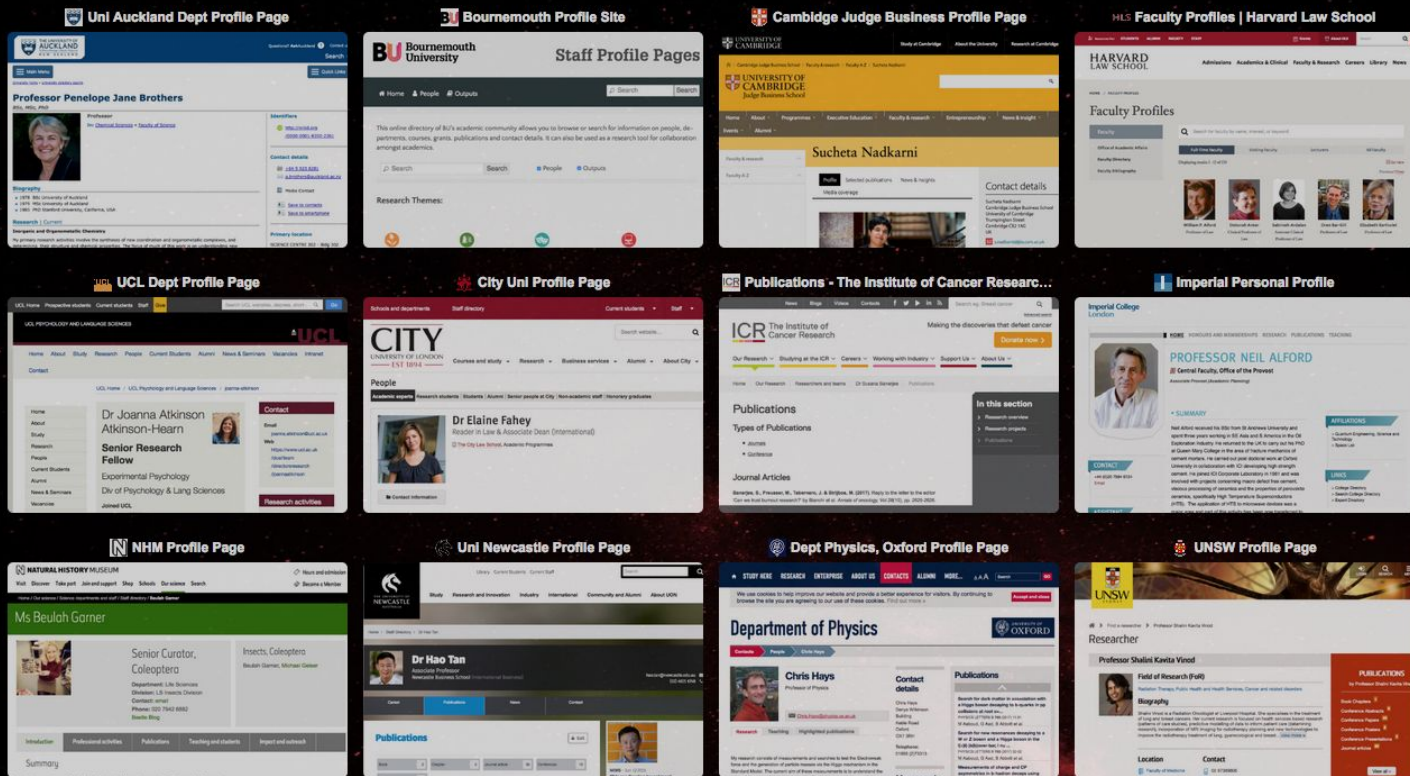
Jonathan Breeze
CEO, Symplectic
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@breezier

Making Elements data public

- Symplectic's clients have been populating institutional web pages with data captured in Elements for many years
- There are lots of great examples of how the Elements API and/or the Elements Reporting database have been used by our clients to help populate public profile sites:
 - Content Management Systems
 - VIVO
 - Profiles RNS
 - Other 3rd party tools

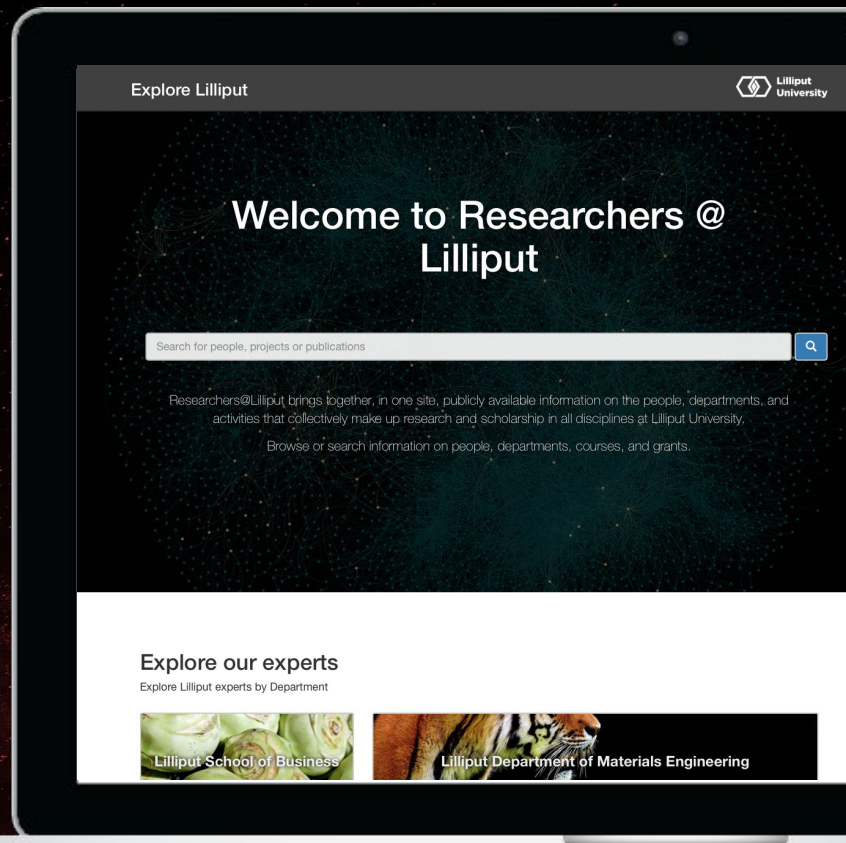


Example profile sites that use Elements API/Reporting DB

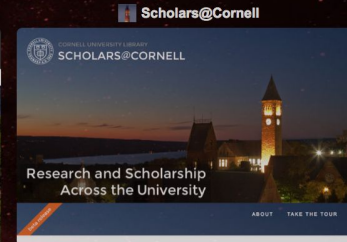
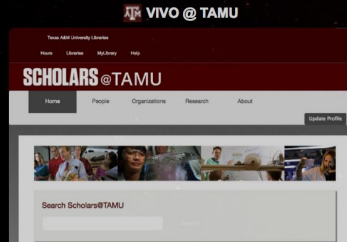
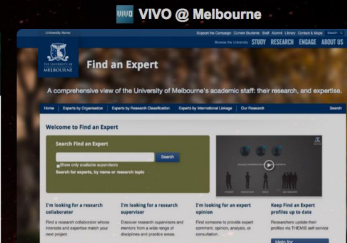
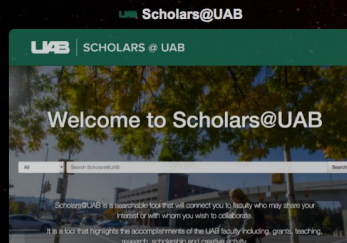
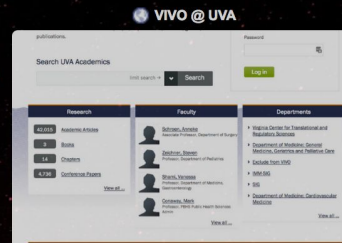
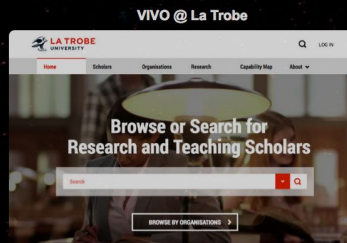


Some sites support Open Data

- Symplectic is a Registered Service Provider for VIVO
- In 2015 we developed a “VIVO harvester” to perform several functions:
 - Harvest data from the Elements API
 - Translate the harvested data to a Vivo compatible RDF representation (triples)
 - Load those triples into a temporary triple store (Jena TDB)
 - Create changesets (diffs) to help speed up the transfer of data from Elements to VIVO
- In 2016 we also prototyped a mobile responsive theme for the VIVO community



Example VIVO sites supported by **Symplectic**



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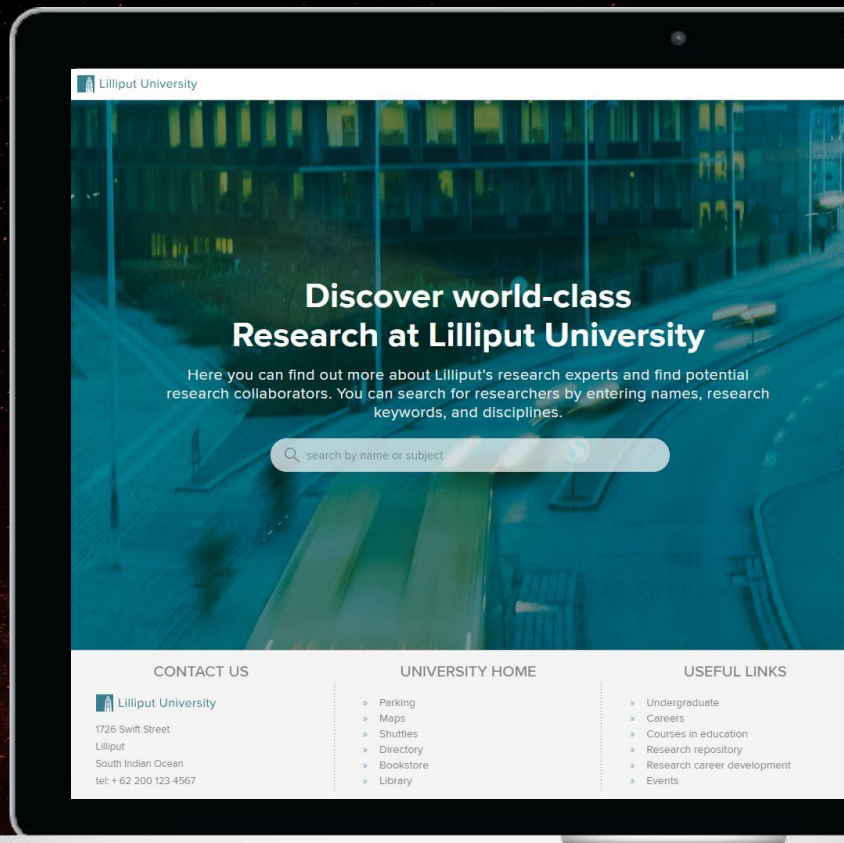
Browse or Search for Research and Teaching Scholars

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But, not all our clients have sufficient IT capacity to develop and maintain their own profile system

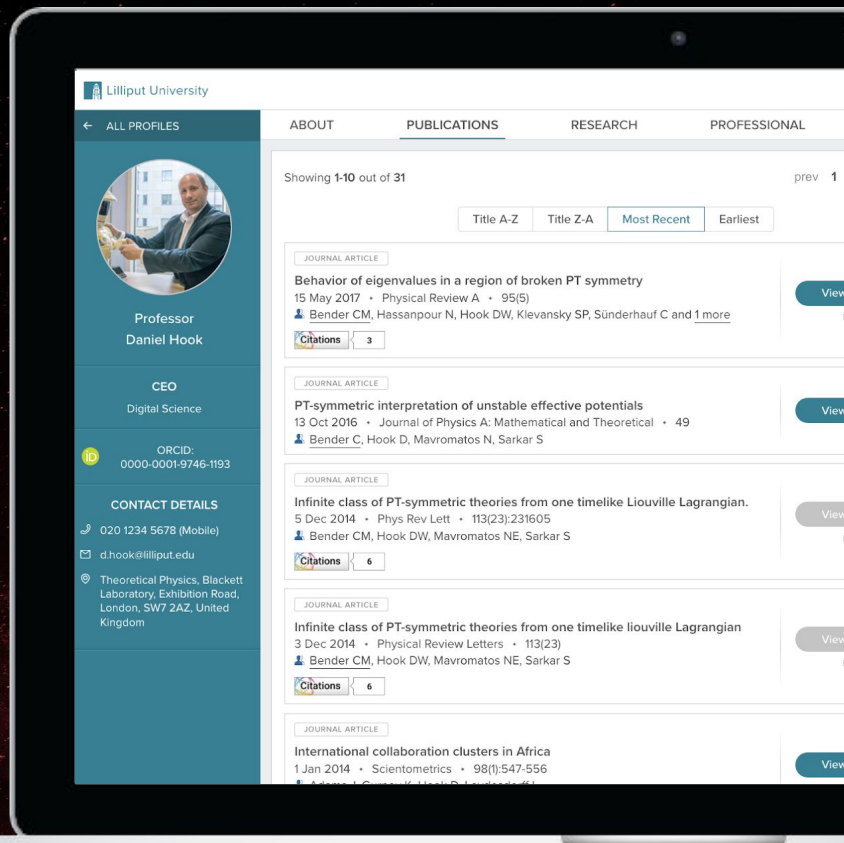
Our Discovery Module

- The Elements Discovery module is a new search and discovery layer for your existing Elements user profiles
- In developing the module, we have tried to minimise the effort required to create a professional, scalable and easily maintained public presence
- The Discovery Module is a further option for institutions to surface researcher data from Elements publicly and will sit alongside Elements' existing ability to supply data to other public facing web pages and/or VIVO



Key Features

- Research profile centric design: emphasis on showcasing breadth of researcher expertise
- 1-click access to full-text PDFs for both Open Access & your repository content
- < 1 Hour data refreshes (from Elements)
- Works natively with your Elements data types
- No downtime required for upgrades
- Mobile responsive design

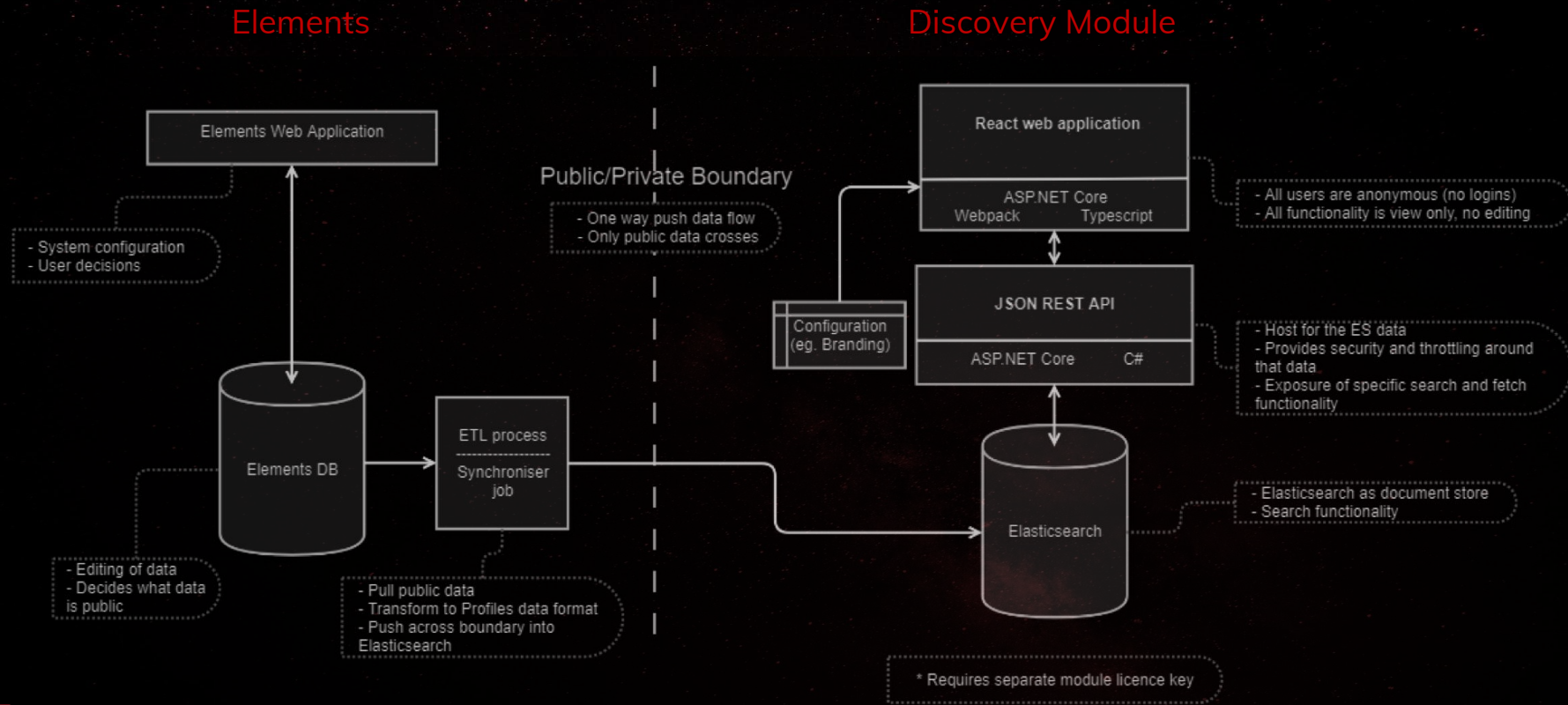


Going public means your data must also remain private

- For security reasons the Discovery Module belongs to a completely new and separate set of components to the rest of Elements: a public facing sub-system
- Elements allows institutions to control which researchers do/don't have a public profile
- The Discovery module also respects the data privacy settings applied by researchers in Elements (e.g. setting phone numbers to 'private' will mean they are not displayed in the public profile)

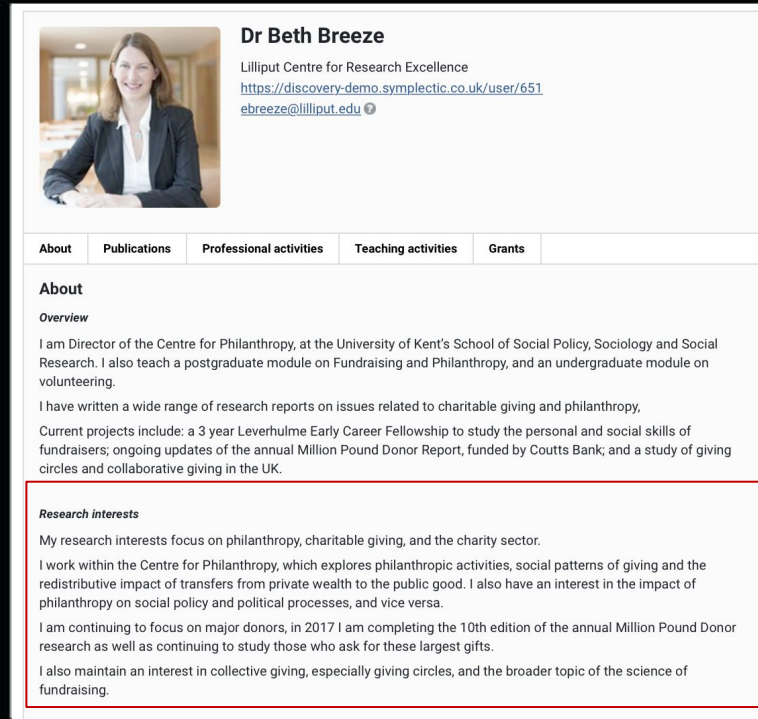


Extended Elements Architecture



Changes to the Elements Profile

- In readiness for the release of the Discovery module, we introduced a number of new fields to the Elements user profile e.g.
 - Research Interests section
 - Teaching Summary section
- We revisited the overall user experience associated with recording information in the Elements profile ... including privacy settings
- We've also introduced a concept of 'characteristic fields' that will be used to display Grants, PAs and TAs publicly



The screenshot displays a user profile for Dr Beth Breeze. At the top, there is a profile picture of a woman with long brown hair, wearing a dark blazer over a white shirt. To the right of the photo, the name 'Dr Beth Breeze' is displayed in bold. Below the name, the affiliation 'Lilliput Centre for Research Excellence' is listed, followed by two links: 'https://discovery-demo.symplectic.co.uk/user/651' and 'ebreeze@lilliput.edu'. Below this information is a horizontal navigation bar with tabs for 'About', 'Publications', 'Professional activities', 'Teaching activities', and 'Grants'. The 'About' tab is currently selected. Under the 'About' tab, there is an 'Overview' section with a paragraph of text about her role as Director of the Centre for Philanthropy and her teaching responsibilities. Below the overview is a 'Research interests' section, which is highlighted with a red border. This section contains three paragraphs detailing her research focus on philanthropy, charitable giving, and the charity sector, including her work on the annual Million Pound Donor Report and her interest in collective giving.


Dr Beth Breeze

Lilliput Centre for Research Excellence
<https://discovery-demo.symplectic.co.uk/user/651>
ebreeze@lilliput.edu

About	Publications	Professional activities	Teaching activities	Grants
<p>About</p> <p><i>Overview</i></p> <p>I am Director of the Centre for Philanthropy, at the University of Kent's School of Social Policy, Sociology and Social Research. I also teach a postgraduate module on Fundraising and Philanthropy, and an undergraduate module on volunteering.</p> <p>I have written a wide range of research reports on issues related to charitable giving and philanthropy.</p> <p>Current projects include: a 3 year Leverhulme Early Career Fellowship to study the personal and social skills of fundraisers; ongoing updates of the annual Million Pound Donor Report, funded by Coutts Bank; and a study of giving circles and collaborative giving in the UK.</p> <p>Research interests</p> <p>My research interests focus on philanthropy, charitable giving, and the charity sector.</p> <p>I work within the Centre for Philanthropy, which explores philanthropic activities, social patterns of giving and the redistributive impact of transfers from private wealth to the public good. I also have an interest in the impact of philanthropy on social policy and political processes, and vice versa.</p> <p>I am continuing to focus on major donors, in 2017 I am completing the 10th edition of the annual Million Pound Donor research as well as continuing to study those who ask for these largest gifts.</p> <p>I also maintain an interest in collective giving, especially giving circles, and the broader topic of the science of fundraising.</p>				

So, time for a demonstration

Find Researchers at UCD

 search by name or subject

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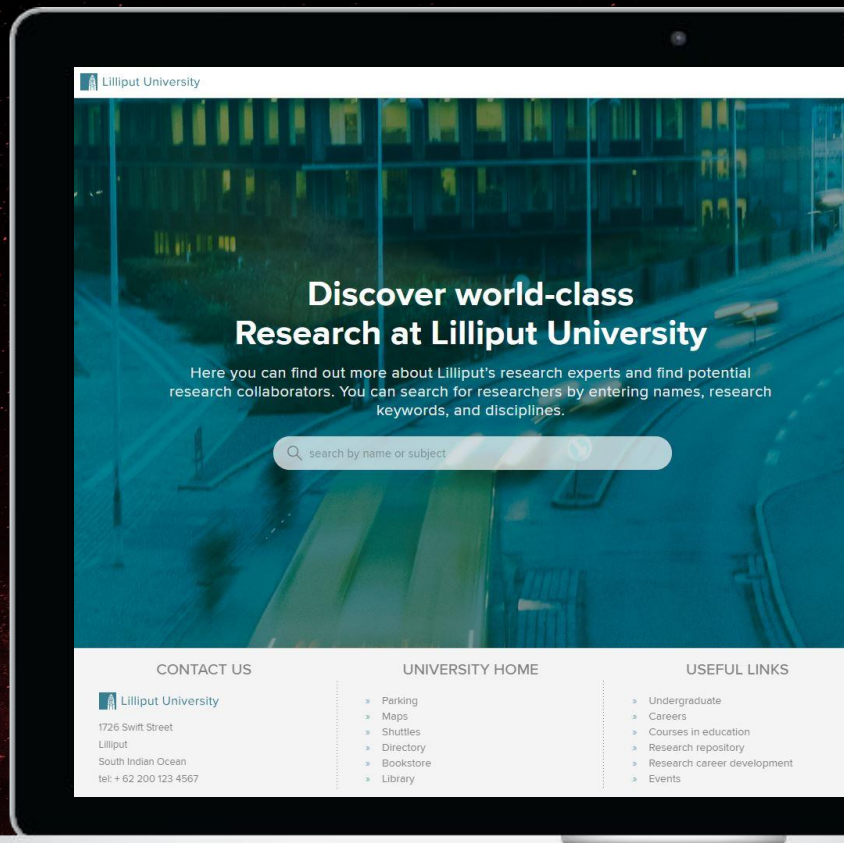
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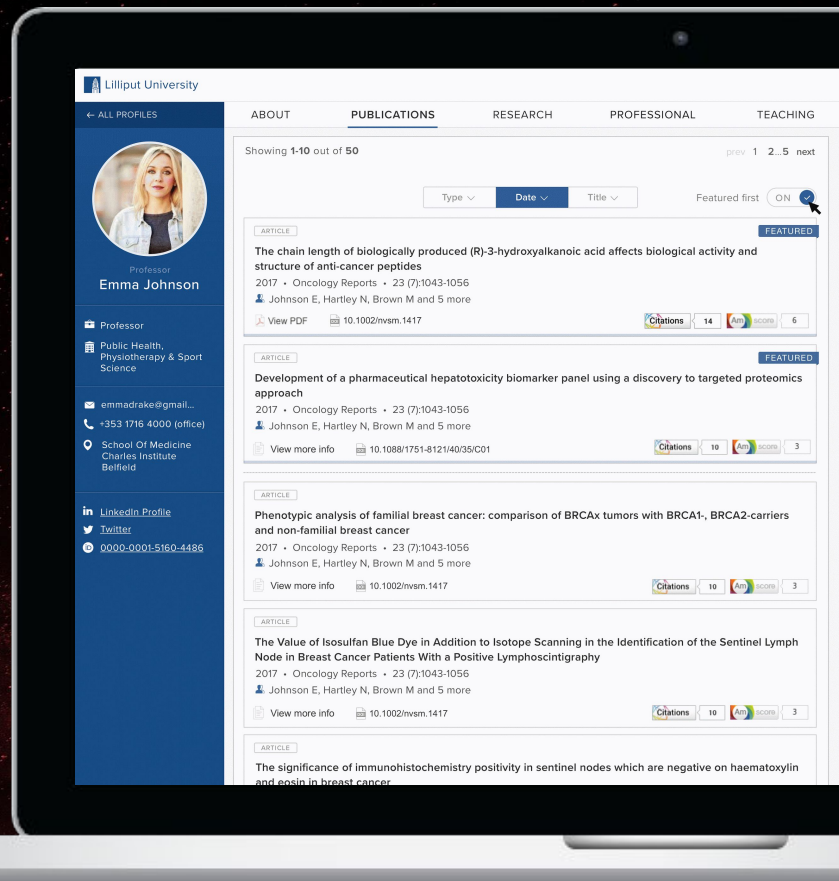
Released in June 2018

- In the first instance, Symplectic will act as hosting provider for all Discovery module servers
- Hosting of Discovery module will be included as part of our standard Elements hosting provision*
- A small one-time set-up fee for branding/configuration may be required
- Later in the year, we plan to introduce a separate service for clients that don't use Symplectic to host their Elements system. Symplectic will ask those clients to cover costs of the Discovery Module server



Coming soon!

1. It will be possible to prioritise the display of publications on a researcher's Discovery Module profile based on 'favourites' set in Elements
 - Configuration will allow your organisation to choose the term used for favourites. For example, "Selected" or "Highlighted" or "Featured"
2. We will allow clients greater control of the 'types' of data pushed to the Discovery Module (e.g. ability to exclude certain Professional Activity types).
3. We will improve the current search results page, by indexing and surfacing more data



We've hardly started!

- Symplectic are committed to extending the features and functionality of the Discovery module
- We've already received a whole load of ideas from Researchers and Students from our Development Partners, which will inform our development roadmap
- Our product and development team have worked hard to release the Discovery Module this year and we look forward to hearing your own thoughts on this exciting extension to Elements



Thank you and
please do get in touch!

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www.symplectic.info