



Richard Ferrers

Innovation, Value Theory

@valuemgmt | This Slide: CC-BY
<http://valman.blogspot.com>

My research: how to measure and manage value creation?

In my research, I seek to learn how to measure and manage value and value creation. Value is a tool to better understand innovation as a complex, dynamic system. My PhD examined how consumers understand value in a smartphone. I am interested to apply value theory to national innovation policy.

My digital toolbox

- E-mail (Yahoo, Google Mail, Mac mail)
- Social Networking (Twitter, [Blogspot](#) [just hit 40k views], [LinkedIn](#)) | Document reader (pdf)
- For Article, Data Storage / Management ([Figshare](#), [Archive.org](#), [slideshare.net](#), [SSRN](#))
- Image Editor process images ([Gimp](#), OSX Grab, [Touchdraw](#))
- For visualisations/storytelling; Numbers, Excel, Keynote, iOS.

My favourite tool: Numbers

I like it because the interface is clean and colours are fresh. But still looking for something to visualise 12 dimensions in real time..

Got my eye on: iOS for real time data collection & #datavis.

Research SOS

I need a time machine to make more time for research. Currently work in industry 0.9 at ANDS (Australian National Data Service; ands.org.au) and research/entrepreneur 0.1.

Family time 0.3. Wife time 0.5. App build time: 0.2

Current Time Usage: 200%

