

Richard Ferrers

++PhD, Innovation - Value

theory (National Rsch Infrastructure Specialist, ARDC)

t: @valuemgmt

b:http://valman.blogspot.com/

vis: http://areff2000.github.io

This doc: https://doi.org/10.6084/m9.figshare.6886253 CC-BY at Figshare.

My research: How to measure / manage value creation?

My study of Innovation led me deeper to consider the value creation aspects of innovation. What is value? How does value arise? How to measure and manage value? Is a value perspective a better focus than profit for companies or GDP for nations?

My digital toolbox

- Observable notebook (Resbaz 2018)
- Plotly (Resbaz 2018), D3 (Resbaz 2016)

I've got my eyes on: Jupyter Notebook (at Cloudstor), ANZ(M)ORN.

Always on the lookout for cool new #datavis tools, such as recently used Kumu(.io) network mapping, to visualise concepts within my literature and complex, dynamic value models.

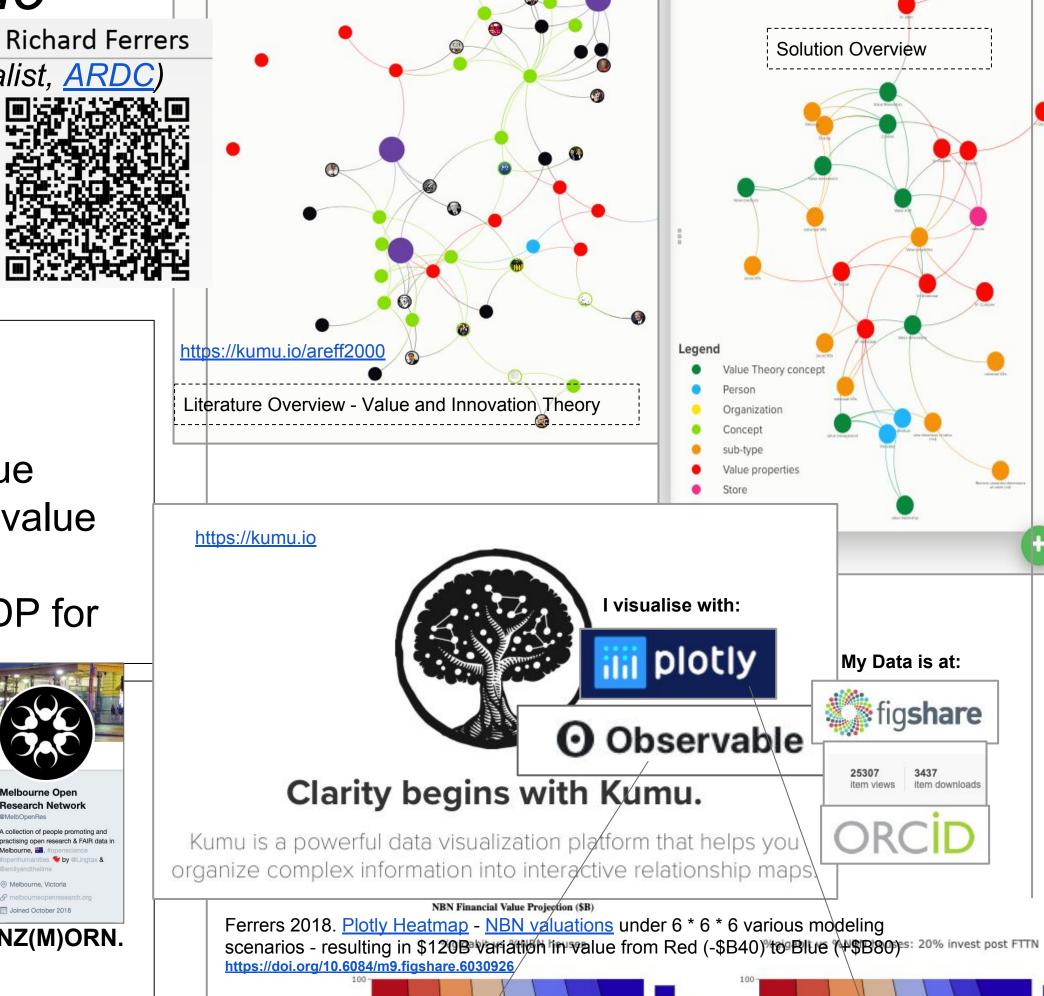
My favourite tool: Observable Notebook eg Valuing the NBN

Rapid prototyping of complex modelling with data visualisation - hands on manipulation of model with multi-dimensional sliders and instant result shifts and time-series graphs. Blog

Research SOS - how to #openscience a Lit Review?

I recently had to update (2013-18) my PhD literature review on the intersection of innovation and value theory. But how to do a literature review as an #openscience activity. Which tools to use? Posted question to ANZ Open Rsch Network Slack.

I ended up using: Google Doc, Blogpost, and and addenda in my book - The Little Book of Value (vol.1- 20pp). Vol.2 coming next which is 100pp. Made with Pages.



Innovation and value creation

