

# Hello!

Thank you for your interest in our online experiment!

The experiment will take about 10-15 minutes.

Please click the 'next' button to start.

Next

# About the experiment

In this experiment you will see 60 different pictures.

Please rate how each picture makes you feel.

(Just rate your first impression, don't care about the calories in the picture)

There are no right or wrong answers, only your true feelings count!

Please follow the instructions carefully.

Click on the 'next' button below to continue

Next

# Informed consent

Your responses will be collected anonymously and are kept confidential.  
There are no known or anticipated risks associated with this study.  
You are free to withdraw and stop at any point of the experiment.

By clicking “I agree” below you indicate that you are at least 18 years old, have read and understood this consent, and voluntarily participate in this study.

I agree to participate in this study. ☐

Click on the 'next' button below to continue

Next

# About you...

First, we would like to ask some general questions.

What is your gender? ☒ Male ☐ Female

What is your age?  years old

What is your length (cm)?  cm

What is your weight (kg)?  kg

What is your nationality?

Do you have any food allergies? If yes, what kind of allergies?

☒ No ☐ Yes:

Are you currently on a diet? If yes, what kind of diet?

☒ No ☐ Yes:

After answering all questions, please click on the 'next' button below.

Next

Please rate your hunger right now (click on any place on the line below matching your hunger).

Not hungry at all ————— X ————— Very hungry

## How thirsty are you right now?

Please rate your thirst right now (click on any place on the line below matching your thirst).

Not thirsty at all ————— X ————— Very thirsty

## How full do you feel right now?

Please rate your fullness right now (click on any place on the line below matching your fullness).

Not full at all ————— X ————— Very full

How much time did pass since your last food consumption?  hours

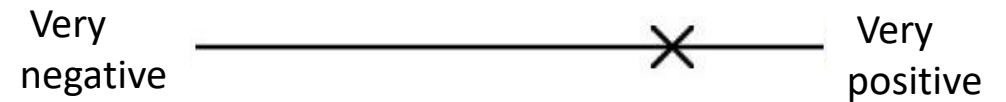
After answering all questions, please click on the 'next' button below.

Next

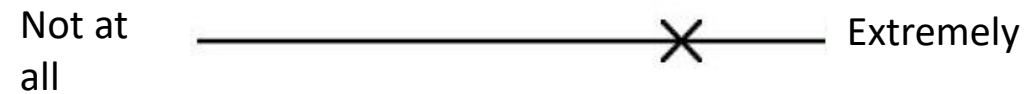
# Instructions

The image on the right shows the tool you will use to rate your feelings.

On this scale you can rate how negative/positive you find the item in this image



On this scale you can rate how arousing you find the item in this image



Next

# Practice

To get familiar with the experiment and the use of the scales, you can now first practice by rating 2 pictures.

Click 'Next' to start the 2 test trials.

Next

# Test 1



How negative/positive is the item represented in the image?

Very negative  Very positive

How arousing is the presented image?

Not at all  Extremely

Next

# Test 1



How negative/positive is the item represented in the image?

Very negative × Very positive

How arousing is the presented image?

Not at all × Extremely

Next

# Get started!

This is the end of the practice test.

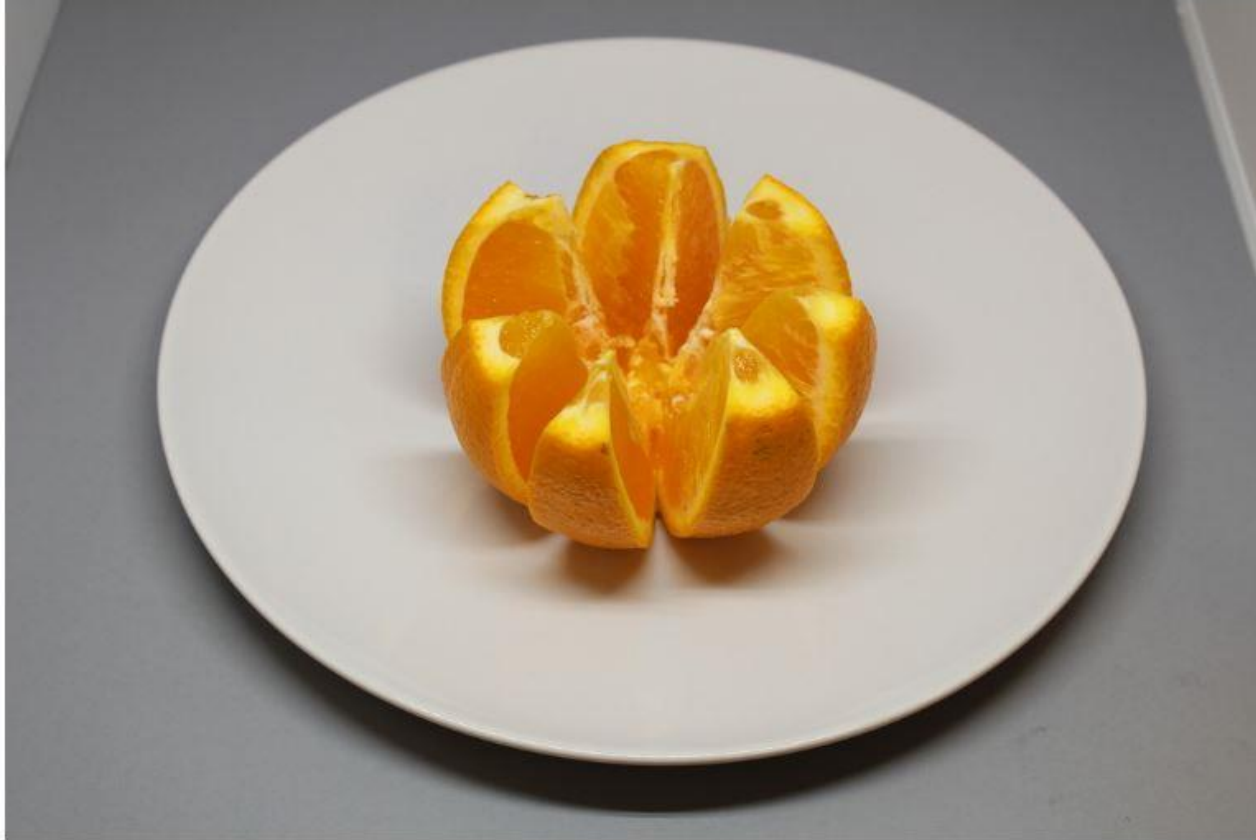
Now it's time to start the actual experiment!

## Attention!

Please don't use the 'refresh' and 'back' button on your internet browser.  
You can not go back to the previous page after clicking on 'next'.  
If you use the 'back' or 'refresh' button, your data will be lost.  
So, please check your ratings before clicking on 'next'.

**Please click the 'Next' button to start.**

Next



How negative/positive is the item represented in the image?

Very negative  Very positive

How arousing is the presented image?

Not at all  Extremely

Next

# Thank you!

Congratulations: you finished the experiment!

**Thank you for your participation!**

In case you have any questions you can contact the researcher: Inge de Kruijf, [inge.dekruijf@tno.nl](mailto:inge.dekruijf@tno.nl)