

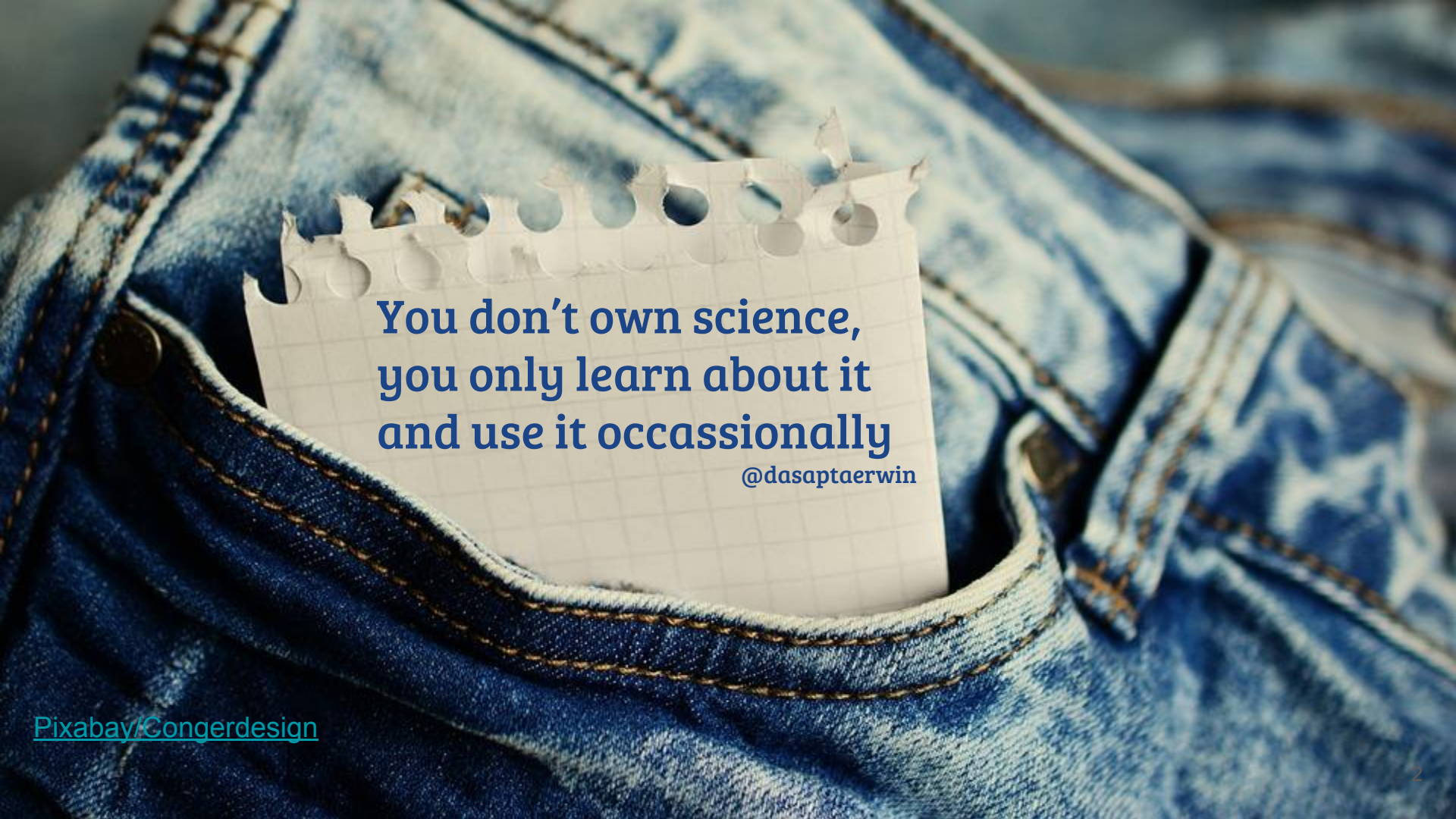
Blog sains: mendekatkan riset dan dengan masyarakat

Bridging the gap between research with real people with real problems

[@dasaptaerwin](#) 

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[Click here for mindmap](#)

A close-up photograph of a pair of blue denim jeans. A piece of white, spiral-bound paper with a torn top edge is tucked into the front pocket. The paper has a grid pattern and contains a quote in blue text. The jeans have visible stitching and a metal button on the pocket flap.

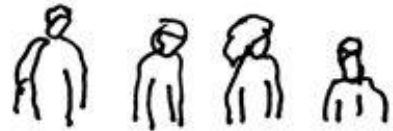
**You don't own science,
you only learn about it
and use it occassionally**

@dasaptaerwin

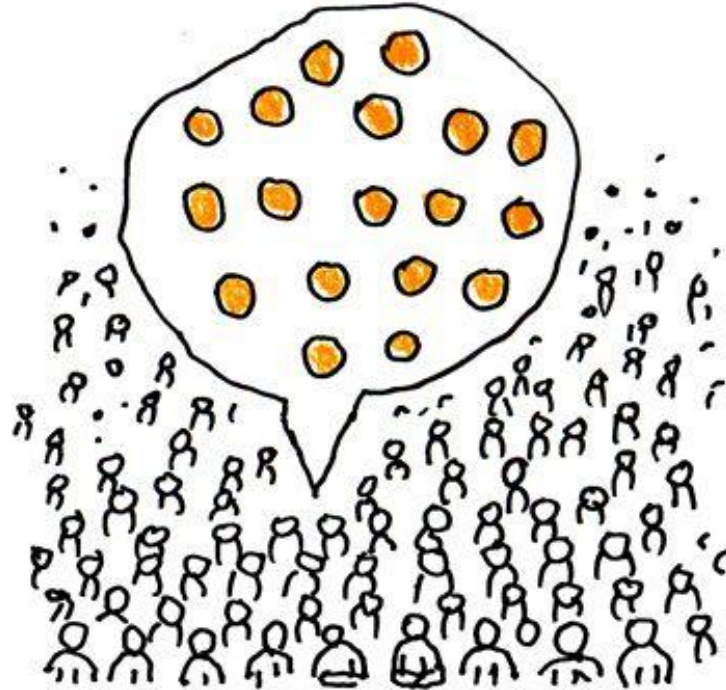
**“On weekdays we typically process
around 400,000 stories ... 1% will be
about research”** [Euan Adie/Altmetric](#)

Once upon a time

Science communication



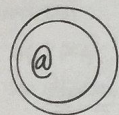
scientists



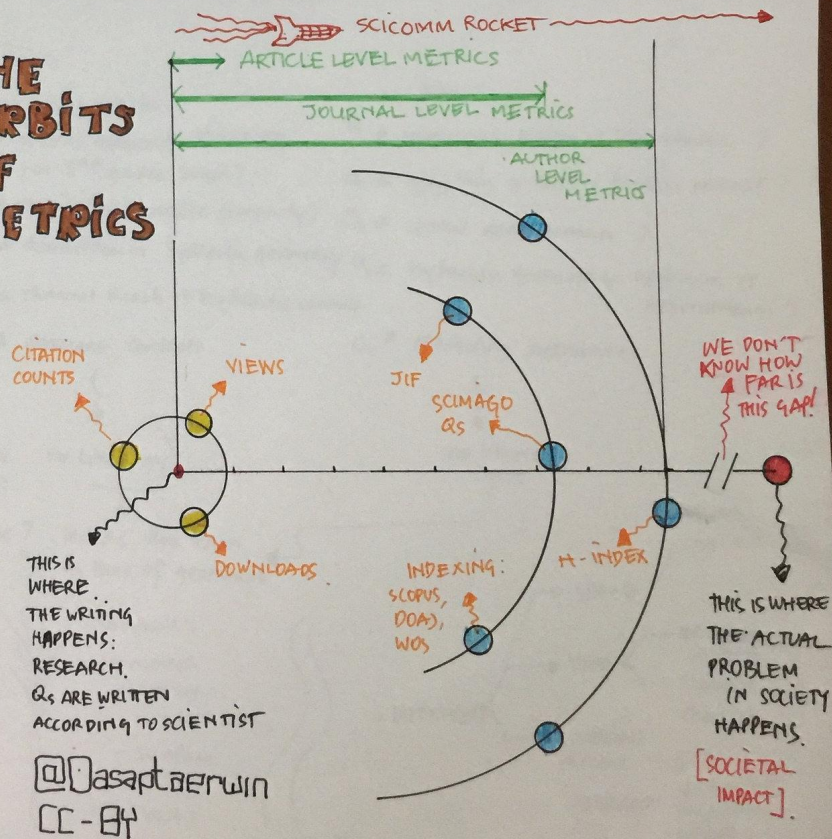
the public

why we need
science/
scholarly
comms?

[Penn State Univ Library](#)



THE ORBITS OF METRICS



the distance:
scholarly docs
and real people
with real
problem

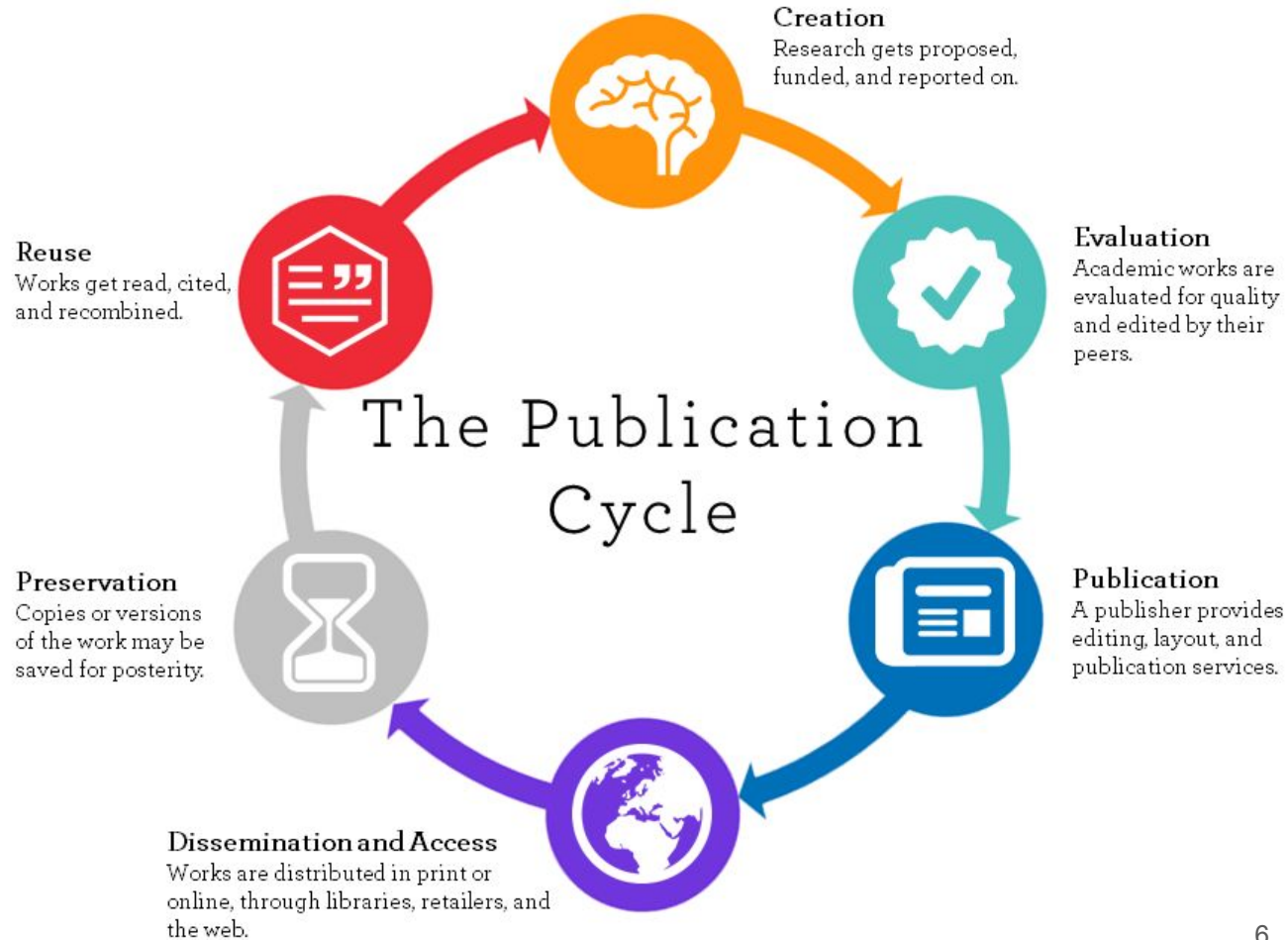
[Flickr/dasaptaerwin](https://www.flickr.com/photos/dasaptaerwin/)

The publication cycle

[Library/Univ Winnipeg](#)

Needs more efforts on:

- Dissemination and access
- Preservation
- Reuse





[Pixabay/Momentmal CC-0](#)

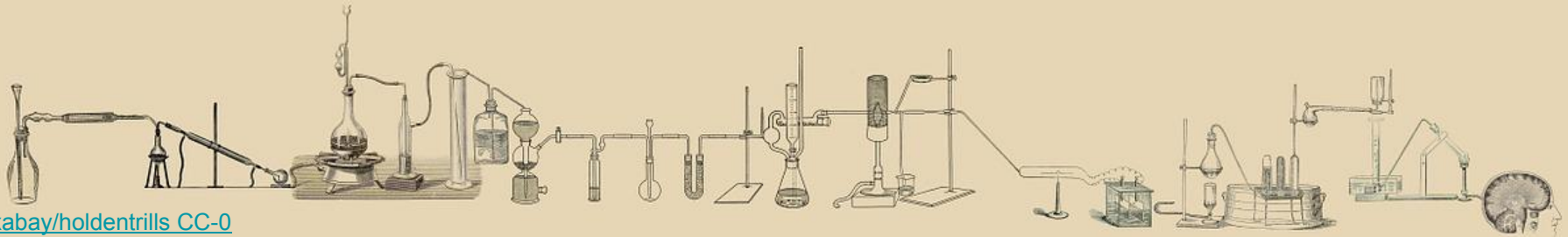
Science blogs as part of #scicomm

Putting some serious stuff in cooler ways:

- Use “human” language (less technical)
- Add with rich content (video, podcast etc)
- Links to actual paper/s

Benefits of science blogging

Networking | academic products | scientific branding (in a good sense)
It's a long way ... yes ... but worth the effort





prior publication, scooping, useless, difficult, no readership

Take home messages:

Real scientists/academia should; Learn more


and share even more; Build bridges not gaps;

Work publicly, in the open



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[@dasaptaerwin](#) 
[dasaptaerwin/wordpress,](#)
[dasaptaerwin/net](#)

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