

**Springer Nature 'Preferred Communication Channels' Questionnaire  
2017**

**Section A: Screening**

**A1.** Are you currently involved in academic research?

**PROGRAMMER NOTE: ALLOW ONE RESPONSE.**

Yes	<input type="radio"/>	<b>GO TO A2</b>
No	<input type="radio"/>	<b>THANK YOU AND CLOSE</b>

**A2.** Which region do you live in?

**PROGRAMMER NOTE: ALLOW ONE RESPONSE.**

Asia (including Middle East)	<input type="radio"/>	<b>MONITOR VS. QUOTAS</b>
Australasia	<input type="radio"/>	
Africa	<input type="radio"/>	
Europe	<input type="radio"/>	
North America (including Central America and the Caribbean)	<input type="radio"/>	
South America	<input type="radio"/>	

**A3.** Which country do you live in?

**PROGRAMMER NOTE: ALLOW ONE RESPONSE.**

<b>PROGRAMMER NOTE: INSERT COUNTRY LISTS – THIS HAS BEEN LEFT OUT IN THIS DOCUMENT TO SAVE SPACE.</b>	<input type="radio"/>
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**A4.** Which of the following best describes the primary research field you work in?

**PROGRAMMER NOTE: ALLOW ONE RESPONSE FROM FIELDS BUT ALLOW ' I WORK ACROSS MULTIPLE DISCIPLINES' TO BE SELECTED AS WELL.**

Biological Sciences	<input type="radio"/>	<b>MONITOR VS. QUOTAS</b>
Biomedical Sciences	<input type="radio"/>	
Clinical Sciences	<input type="radio"/>	
Computer Sciences & Engineering	<input type="radio"/>	
Physical Sciences	<input type="radio"/>	
Social Sciences & Humanities	<input type="radio"/>	
I work across multiple disciplines	<input type="checkbox"/>	
Other (Please specify)	_____	

**A5.** From the list below, please select the specific fields you work in within the area of **<INSERT PRIMARY SUBJECT FIELD FROM A4>**

Please select all that apply.

LEVEL ONE	LEVEL TWO (SHOW THESE BASED ON ANSWER SELECTION IN A5)
Biological & Biomedical Sciences	Agricultural and Biological Sciences
Biological & Biomedical Sciences	Biochemistry, Genetics and Molecular Biology
Biological & Biomedical Sciences	Immunology and Microbiology
Biological & Biomedical Sciences	Neuroscience
Biological & Biomedical Sciences	Pharmacology, Toxicology and Pharmaceutics
Clinical Sciences	Dentistry
Clinical Sciences	Health Professions
Clinical Sciences	Medicine
Clinical Sciences	Nursing
Clinical Sciences	Veterinary
Engineering	Computer Science
Engineering	Engineering
Social Sciences & Humanities	Arts and Humanities
Social Sciences & Humanities	Business, Management and Accounting
Social Sciences & Humanities	Decision Sciences
Social Sciences & Humanities	Economics, Econometrics and Finance
Social Sciences & Humanities	Psychology
Social Sciences & Humanities	Social Sciences
Multi	Show all.
Physical Sciences	Chemical Engineering
Physical Sciences	Chemistry
Physical Sciences	Earth and Planetary Sciences
Physical Sciences	Energy
Physical Sciences	Environmental Science
Physical Sciences	Materials Science
Physical Sciences	Mathematics
Physical Sciences	Physics and Astronomy

## Section B: Professional and Personal Communication Channels – Online

We would like to understand how you access/keep up to date with information and communicate with people for both personal and professional purposes when online.

**B1.** Which of the following do you use for professional and/or personal purposes?

**Please select all that apply for both professional and personal purposes.**

**PROGRAMMER NOTE: ALLOW MULTIPLE RESPONSES. RANDOMISE RESPONSES.**

	Professionally	Personally
Email	<input type="checkbox"/>	<input type="checkbox"/>
Social media	<input type="checkbox"/>	<input type="checkbox"/>
Network forums	<input type="checkbox"/>	<input type="checkbox"/>
Blogs	<input type="checkbox"/>	<input type="checkbox"/>
Phone calls	<input type="checkbox"/>	<input type="checkbox"/>
Text messaging	<input type="checkbox"/>	<input type="checkbox"/>
Video calls	<input type="checkbox"/>	<input type="checkbox"/>
Messaging apps	<input type="checkbox"/>	<input type="checkbox"/>
Post	<input type="checkbox"/>	<input type="checkbox"/>
Search engines	<input type="checkbox"/>	<input type="checkbox"/>
Websites	<input type="checkbox"/>	<input type="checkbox"/>
None of the above	<input type="radio"/>	<input type="radio"/>

**B2.** And, more specifically in the last month which of the following have you used for professional and/or personal purposes?

**Please select all that apply for both professional and personal purposes.**

**PROGRAMMER NOTE: ALLOW MULTIPLE RESPONSES. RANDOMISE RESPONSES.**

	Professionally	Personally
Google +	<input type="checkbox"/>	<input type="checkbox"/>
Facebook	<input type="checkbox"/>	<input type="checkbox"/>
Instagram	<input type="checkbox"/>	<input type="checkbox"/>
LINE	<input type="checkbox"/>	<input type="checkbox"/>
LinkedIn	<input type="checkbox"/>	<input type="checkbox"/>
Loop	<input type="checkbox"/>	<input type="checkbox"/>
Pinterest	<input type="checkbox"/>	<input type="checkbox"/>
Skype	<input type="checkbox"/>	<input type="checkbox"/>
Reddit	<input type="checkbox"/>	<input type="checkbox"/>
TedTalks	<input type="checkbox"/>	<input type="checkbox"/>
Slack	<input type="checkbox"/>	<input type="checkbox"/>
Snapchat	<input type="checkbox"/>	<input type="checkbox"/>
Trello	<input type="checkbox"/>	<input type="checkbox"/>
Tumblr	<input type="checkbox"/>	<input type="checkbox"/>
Twitter	<input type="checkbox"/>	<input type="checkbox"/>
WeChat	<input type="checkbox"/>	<input type="checkbox"/>
Weibo	<input type="checkbox"/>	<input type="checkbox"/>
Youku	<input type="checkbox"/>	<input type="checkbox"/>
YouTube	<input type="checkbox"/>	<input type="checkbox"/>
Zapnito	<input type="checkbox"/>	<input type="checkbox"/>
Renren	<input type="checkbox"/>	<input type="checkbox"/>
None of the above	<input type="radio"/>	<input type="radio"/>

**B3.** In the last month which of the following have you used for professional purposes?

**Please select all that apply.**

**PROGRAMMER NOTE: ALLOW MULTIPLE RESPONSES. RANDOMISE RESPONSES.**

ResearchGate	<input type="checkbox"/>
Academia.edu	<input type="checkbox"/>
Google Scholar Citations	<input type="checkbox"/>
Institutional Profile Pages	<input type="checkbox"/>
Mendeley	<input type="checkbox"/>
Journal/Publisher websites	<input type="checkbox"/>
Printed journals	<input type="checkbox"/>
Society websites	<input type="checkbox"/>
Funder websites	<input type="checkbox"/>
Abstract & Index databases e.g. PubMed or Scopus	<input type="checkbox"/>
None of the above	<input type="radio"/>

**B4.** On average, how frequently do you use the following for professional purposes?

**PROGRAMMER NOTE: USE DRAG & DROP EXERCISE. RANDOMISE RESPONSES.**

Daily	Weekly	Every 1-2 weeks	Every 2-4 weeks	Monthly	Less than monthly
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>ONLY SHOW SELECTED RESPONSES FROM B2 AND B3 USED PROFESSIONALLY.</b>					

## Section C: Professional Activities Online

We would now like to understand more about your online behaviour within your professional role.

- C1.** When online, how frequently do you carry out the following activities in relation to your professional role?

**PROGRAMMER NOTE: USE DRAG & DROP EXERCISE. RANDOMISE RESPONSES.**

	Daily	Weekly	Every 1-2 weeks	Every 2-4 weeks	Monthly	Less than monthly	Never
Read content related to my work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Share content related to my work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Share my own work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Network and collaborate with peers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Research where to submit my research	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Search for funding opportunities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Follow policy updates	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Find out when relevant conferences are happening	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Look for job opportunities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Keep up to date with current news in science	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Take part in career development workshops or training	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Comment on articles written by colleagues	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**C2.** And, more specifically how frequently do you make use of the following types of content online, in order to complete these activities?

**PROGRAMMER NOTE:.** USE DRAG & DROP EXERCISE. RANDOMISE RESPONSES.

	Daily	Weekly	Every 1-2 weeks	Every 2-4 weeks	Monthly	Less than monthly	Never
Published articles	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Published books/book chapters	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pre-print articles	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other authored content (e.g. databases/methodologies)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Visual content (e.g. videos/infographics/memes)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Blogs and forums	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Current science news updates	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Interactive content (e.g. quizzes and competitions)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Job boards and listings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Conference proceedings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online seminars/lectures	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online workshops	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

## Section D: Offline Professional Communication Channels

We would now like to understand more about your offline behaviour within your professional role.

- D1.** Thinking of specific events, in the average year how frequently do you attend the following in person for professional purposes?

**PROGRAMMER NOTE: USE DRAG & DROP EXERCISE. RANDOMISE RESPONSES.**

	At least once a month	Every 1-3 months	Every 4-6 months	Every 6-12 months	Less than annually	Never
Conferences	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Journal clubs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Networking events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Round table debates	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Society events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lectures/Seminars	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Professional development workshops	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



## Section E: Publisher Interaction

We would now like you to think about how you interact with individual journals and journal publishers.

**E1.** Through which of the following means do you currently receive information from journals or journal publishers?

**Please select all that apply**

Via email	<input type="checkbox"/>	<a href="#">GO TO E2</a>
Social media	<input type="checkbox"/>	<a href="#">GO TO E2</a>
Networking forums	<input type="checkbox"/>	<a href="#">GO TO E2</a>
Blogs	<input type="checkbox"/>	<a href="#">GO TO E2</a>
Phone calls	<input type="checkbox"/>	<a href="#">GO TO E2</a>
Text messaging	<input type="checkbox"/>	<a href="#">GO TO E2</a>
Video calls	<input type="checkbox"/>	<a href="#">GO TO E2</a>
Messaging apps	<input type="checkbox"/>	<a href="#">GO TO E2</a>
Post	<input type="checkbox"/>	<a href="#">GO TO E2</a>
Journal/Publisher websites	<input type="checkbox"/>	<a href="#">GO TO E2</a>
Conferences	<input type="checkbox"/>	<a href="#">GO TO E2</a>
Networking events	<input type="checkbox"/>	<a href="#">GO TO E2</a>
Lectures/Seminars	<input type="checkbox"/>	<a href="#">GO TO E2</a>
Other (please specify....)	<input type="checkbox"/>	<a href="#">GO TO E2</a>
I do not interact with journals/ journal publishers	<input type="radio"/>	<a href="#">GO TO E5</a>

**E2.** Through which of the following means do you currently receive information from the following journal publishers?

**Please select all that apply.**

	Subscribe to email newsletters	Follow on social media	Email communication with Editors	None of these	Unsure if I receive any information from this journal/publisher
Elsevier	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>
Wiley-Blackwell	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>
Taylor & Francis	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>
Sage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>
PeerJ	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>
Hindawi	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>
PloS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>
BioMed Central	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>
Springer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>
Nature Research	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>

**E3.** We are interested in what journals and/or journal publishers do well in terms of how they interact with you.

Overall, how would you rate journals and/or journal publishers in terms of how they perform in sharing information with you?

**PROGRAMMER NOTE: USE SLIDING SCALE.**

Very Poor	Poor	Average	Good	Very Good
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

- E4.** Based on journals/publishers you interact with, please rate how you feel they perform on the following areas:

**PROGRAMMER NOTE: USE SLIDING SCALE. RANDOMISE RESPONSES.**

Very poor	Poor	Average	Good	Very good
⊙	⊙	⊙	⊙	⊙
Communicating with me at an appropriate frequency				
Sharing relevant content				
Personalising communications				
Offering promotions and services relevant to me				
Providing collaboration opportunities with other researchers				
Suggesting relevant journals for me to submit research to				

- E5.** Below is a list of different types of information that journals/publishers can share with you.

Using the scale provided, please identify how positive or negative you feel about journals/publishers sharing these different types of information with you.

**PROGRAMMER NOTE: USE SLIDING SCALE. RANDOMISE RESPONSES.**

Extremely negative	Slightly negative	Neutral	Slightly positive	Extremely positive
⊙	⊙	⊙	⊙	⊙
Upcoming events and/or conferences				
New publication services e.g. editorial services, new peer-review models				
Article usage statistics e.g. most accessed/cited article content				
Product discounts				
Relevant scientific news				
New journal launches				
Relevant articles				
Call for submissions/submission opportunities				
Journal usage statistics				
Networking opportunities with peers				
Opinion pieces from editors/authors				
Opportunities to promote your work				
White papers				

- E6.** Below are five pieces of information that journals/publishers could communicate with you about.

Please rank which you are most interested in hearing about.

The first ranked item should be the one you want to hear about most and the fifth ranked item should be the one you want to hear about least, from those listed.

**PROGRAMMER NOTE: INSERT RANKING QUESTIONS. RANDOMISE RESPONSES.**

Relevant articles	_____
Call for submissions/ submission opportunities	_____
Upcoming events and/or conferences	_____
New journal launches	_____
New publication services e.g. editorial services, new peer-review models	_____

- E7.** We are interested in understanding from your perspective how you can get the most out of how journals/publishers interact with you.

**With regards to the stated purpose of contact, please select from the drop down lists in the boxes below your preference for:**

- **Frequency of contact:** How often should a journal/publisher contact you?
- **Method of contact:** How should a journal/publisher contact you?

Purpose of contact	<b>INSERT ONE RESPONSE FROM E5 (TO BE SHOWN FOR ALL RESPONSES FROM E5)</b>
Method of contact	<b>ALLOW SINGLE RESPONSE. USE DROP DOWN LISTS</b>
Frequency of contact	<b>ALLOW SINGLE RESPONSE. USE DROP DOWN LISTS</b>

Drop down lists to include:

**Purpose of Contact**

Automatically populate with one of the five responses available at E6.

**Method of Contact**

Email
Social media (please specify the most preferred...)
Networking forums (please specify the most preferred...)
Blogs (please specify the most preferred...)
Phone calls
Text messaging
Video calls
Messaging apps (please specify the most preferred...)
Post
Journal/Publisher websites
Conferences
Networking events
Lectures/Seminars
Other (please specify....)

**Frequency of Contact**

Daily	Weekly	Every 1-2 Weeks	Every 2-4 Weeks	Monthly	Less Than Monthly	Other (please specify)
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**PROGRAMMER NOTE: E6 TO BE ASKED 5 TIMES. ON EACH OCCASION A DIFFERENT RESPONSE FROM E6 IS TO BE INSERTED INTO 'PURPOSE OF CONTACT'.**

## Section F: Communication Attitudes

Having asked you about your professional activities, it would be good to understand more about your general attitudes to work and life

- F1.** Below are a series of statements. Please highlight the extent to which you agree or disagree with each statement.

**PROGRAMMER NOTE: USE SLIDING SCALE. RANDOMISE RESPONSES.**

Strongly disagree	Somewhat disagree	Neither agree or disagree	Somewhat agree	Strongly agree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My work defines who I am				
Sometimes you just have to close your eyes and jump into the unknown				
I need to know all that's happening in the world outside my work				
I work to live rather than live to work				
People who know me would describe me as a serious person				
My personal life is run through social media				

- F2.** Below are a series of statements. Please highlight the extent to which you agree or disagree with each statement.

**PROGRAMMER NOTE: USE SLIDING SCALE. RANDOMISE RESPONSES.**

Strongly disagree	Somewhat disagree	Neither agree or disagree	Somewhat agree	Strongly agree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It is important for me to be well known in my discipline				
It's not important to me that I know what others in my discipline are doing				
I don't know where I'm going to be professionally in 5 years' time				
It is important to me to work with colleagues in different countries and cultures				
I need my work to be seen by as wide a range of my peers as possible				
I take a keen interest in my own professional reputation				
I don't need to know what's happening in the wider fields of science				
I only want to complete work that makes a real difference in my discipline				
I'd rather my work wasn't published at all than was published in a less well known publication				

**F3.** Below are a series of statement. Please highlight the extent to which you agree or disagree with each statement.

**PROGRAMMER NOTE: USE SLIDING SCALE. RANDOMISE RESPONSES.**

Strongly disagree	Somewhat disagree	Neither agree or disagree	Somewhat agree	Strongly agree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I only want to be contacted about work things during work time				
I use lots of different channels to learn more and connect with my peers				
If someone I don't know contacts me about work, it needs to be formal in tone to be taken seriously				
My professional reputation is directly influenced by the journals I publish in				
Journals and publishers treat me like a valued colleague when they contact me				

## Section G: Publishing Profile

We'd like to ask you about your publishing history.

**G1.** In which year did you publish your first ever peer-reviewed research article?

**PROGRAMMER NOTE: ALLOW ONE RESPONSE.**

INSERT DROP DOWN LIST 1982-2017	<input type="radio"/>
Before 1982	<input type="radio"/>

**G2.** Have you ever published a peer-reviewed article under the open access model before?

**PROGRAMMER NOTE: ALLOW ONE RESPONSE.**

Yes	<input type="radio"/>
No	<input type="radio"/>



**G3.** How many peer-reviewed articles did you publish in 2016, under the following models?

**PROGRAMMER NOTE: ALLOW OPEN ENDED NUMERIC RESPONSE. AUTOMATE ADDING UP OF TOTAL.**

Traditional/subscription publication	_____
Immediate open access paying an article processing charge (APC) or when an APC was not required	_____
Total	_____

**PROGRAMMER NOTE: PLEASE USE THE FOLLOWING HOVER OVERS.**

#### **Traditional/Subscription Publication**

Traditional journal publication model: Readers or their institutions usually pay to access or subscribe to the journal articles. This model often contains an embargo period of 6-24 months, after which authors are permitted to post a version of the article (e.g. the author's peer-reviewed and accepted manuscript) to a repository or personal website.

#### **Immediate open access paying an article processing charge (APC)**

Under this model the final copyedited version of the article (published HTML or PDF) is made available online immediately and free of charge to all. To support this, the author, their institution or funder may pay a publication charge, often called an Article Processing Charge (APC).

We'd like to get your opinion on some questions specific to open access publication.

**G4.** Below are a series of statements. Please highlight the extent to which you agree or disagree with each statement.

**PROGRAMMER NOTE: USE SLIDING SCALE. RANDOMISE RESPONSES.**

Strongly disagree	Somewhat disagree	Neither agree or disagree	Somewhat agree	Strongly agree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All papers should be published via open access				
I don't care whether a journal is open access or not, I will submit to the best journal for my work				
Open access is the future of academic and scientific publishing				
Open access papers are likely to lack quality and prestige				

**G5.** Which of the following job titles best applies to you?

**PROGRAMMER NOTE: ALLOW ONE RESPONSE.**

Assistant Professor	<input type="radio"/>	<b>MONITOR VS. QUOTAS</b>
Associate Professor	<input type="radio"/>	
Clinician/Physician	<input type="radio"/>	
Head of Academic Department/Faculty	<input type="radio"/>	
Healthcare Professional	<input type="radio"/>	
Laboratory Director/Head	<input type="radio"/>	
Lecturer	<input type="radio"/>	
PhD Student	<input type="radio"/>	
Post-doctoral Fellow	<input type="radio"/>	
Principal Investigator	<input type="radio"/>	
Professor	<input type="radio"/>	
Research Director/VP of Research	<input type="radio"/>	
Research Scientist	<input type="radio"/>	
Senior Scientist	<input type="radio"/>	
Staff Scientist	<input type="radio"/>	
Other (Please specify)	<input type="text"/>	

**G6.** How do you identify your gender?

**PROGRAMMER NOTE: ALLOW ONE RESPONSE.**

Male	<input type="radio"/>
Female	<input type="radio"/>
I would prefer not to say	<input type="radio"/>

**G7.** What is your age?

**PROGRAMMER NOTE: ALLOW ONE RESPONSE.**

Under 18	<input type="radio"/>	<b>MONITOR VS. QUOTAS</b>
18 - 24	<input type="radio"/>	
25 - 34	<input type="radio"/>	
35 - 44	<input type="radio"/>	
45 - 54	<input type="radio"/>	
55 - 64	<input type="radio"/>	
65 or over	<input type="radio"/>	
I would prefer not to say	<input type="radio"/>	