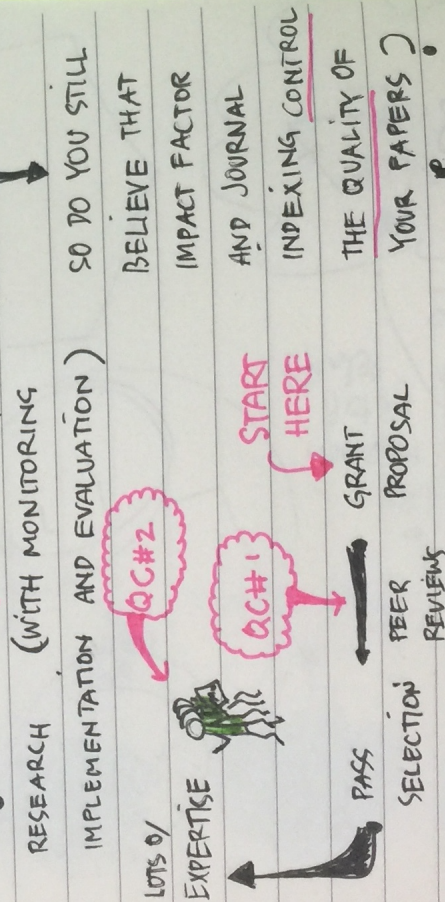
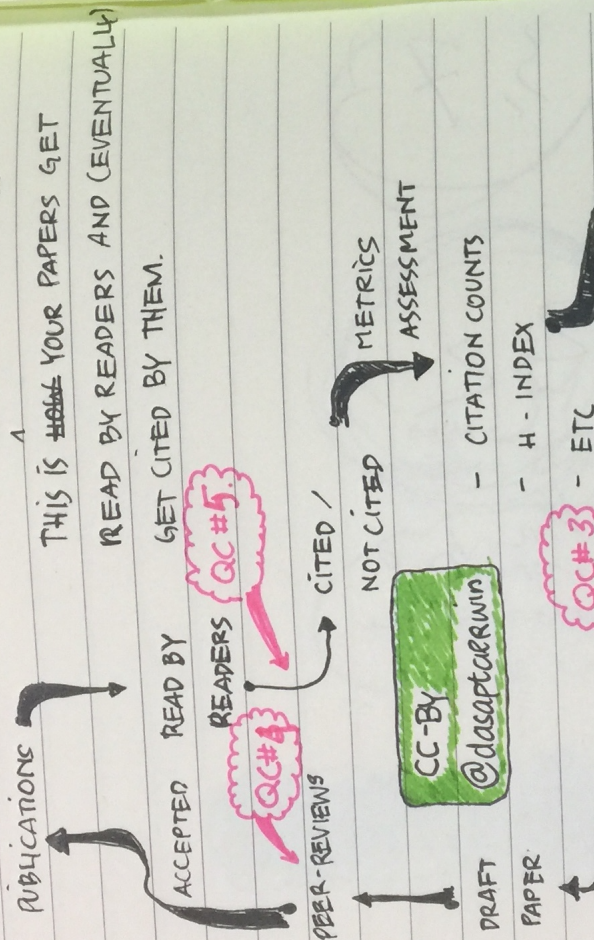


THURSDAY 28.09.17.

## A NEW WAY TO LOOK AT RESEARCH METRICS

### THE PROCESS BEFORE



IF YOU STILL  
ANSWER "YES"  
IT WITH A  
THEN CLEARLY  
THERE'S SOMETHING  
WRONG WITH YOU