



THE  
ABAC  
SCHEME  
LIMITED

28 February 2013

Alcohol Advertising  
Australian National Preventative Health Agency  
GPO Box 462  
Canberra ACT 2601

By Email: [alcoholadvertising@anpha.gov.au](mailto:alcoholadvertising@anpha.gov.au)

Dear Sir/Madam,

We refer to the issues paper released by ANPHA in December 2012 in relation to Alcohol Advertising:  
The effectiveness of current regulatory codes in addressing community concerns.

Please find attached a submission by the ABAC Scheme providing information about its Code, Pre-vetting Service and Complaints adjudication process to support your review of alcohol advertising regulation in Australia.

Please advise whether you require any further information in relation to the ABAC scheme or its operations.

Yours faithfully

Denita Wawn  
Chair  
ABAC Management Committee