WeChat Use among Chinese College Students

Exploring Gratifications and Political Engagement in China

WeChat is part of my every day activity

- **O** Strongly Disagree
- **O** Disagree
- O Somewhat Disagree
- O Neutral
- O Somewhat Agree
- O Agree
- O Strongly Agree

I am proud to tell people I am on WeChat

- **O** Strongly Disagree
- **O** Disagree
- O Somewhat Disagree
- O Neutral
- O Somewhat Agree
- O Agree
- O Strongly Agree

WeChat has become part of my daily routine

- Strongly Disagree
- **O** Disagree
- O Somewhat Disagree
- O Neutral
- O Somewhat Agree
- O Agree
- O Strongly Agree

I feel out of touch if when I have not logged onto WeChat for a while

- Strongly Disagree
- **O** Disagree
- O Somewhat Disagree
- O Neutral
- O Somewhat Agree
- O Agree
- O Strongly Agree

I feel I am part of the WeChat community

- Strongly Disagree
- **O** Disagree
- **O** Somewhat Disagree
- O Neutral
- **O** Somewhat Agree
- O Agree
- O Strongly Agree

I would be sorry if WeChat shut down

- **O** Strongly Disagree
- **O** Disagree
- Somewhat Disagree
- O Neutral
- **O** Somewhat Agree
- O Agree
- O Strongly Agree

I use WeChat to broaden knowledge base

- **O** Strongly Disagree
- **O** Disagree
- **O** Somewhat Disagree
- **O** Neutral
- O Somewhat Agree
- O Agree
- Strongly Agree

I use WeChat to understand events happening

- **O** Strongly Disagree
- **O** Disagree
- Somewhat Disagree
- O Neutral
- O Somewhat Agree
- O Agree
- O Strongly Agree

I use WeChat to finding out what is going on in society

- Strongly Disagree
- **O** Disagree
- Somewhat Disagree
- O Neutral
- O Somewhat Agree
- O Agree
- O Strongly Agree

I use WeChat to refine my thinking

- Strongly Disagree
- **O** Disagree
- Somewhat Disagree
- O Neutral
- O Somewhat Agree
- O Agree
- O Strongly Agree

I use WeChat to let other know I care for them

- O Strongly Disagree
- **O** Disagree
- O Somewhat Disagree
- O Neutral
- O Somewhat Agree
- O Agree
- O Strongly Agree

I use WeChat to get the feeling that people care about me

- Strongly Disagree
- **O** Disagree
- **O** Somewhat Disagree
- O Neutral
- O Somewhat Agree
- O Agree
- O Strongly Agree

I use WeChat to share common topics with friends

- Strongly Disagree
- **O** Disagree
- Somewhat Disagree
- O Neutral
- O Somewhat Agree
- O Agree
- **O** Strongly Agree

I use WeChat to share position, opinion, and personal values

- Strongly Disagree
- **O** Disagree
- O Somewhat Disagree
- O Neutral
- O Somewhat Agree
- O Agree
- O Strongly Agree

I use WeChat to make myself look cool

- Strongly Disagree
- **O** Disagree
- O Somewhat Disagree
- O Neutral
- O Somewhat Agree
- O Agree
- O Strongly Agree

I use WeChat to make myself look stylish

- Strongly Disagree
- **O** Disagree
- O Somewhat Disagree
- O Neutral
- O Somewhat Agree
- O Agree
- O Strongly Agree

I use WeChat make myself look fashionable

- **O** Strongly Disagree
- **O** Disagree
- O Somewhat Disagree
- O Neutral
- O Somewhat Agree
- O Agree
- O Strongly Agree

I use WeChat to establish personal identity

- Strongly Disagree
- **O** Disagree
- O Somewhat Disagree
- O Neutral
- O Somewhat Agree
- O Agree
- O Strongly Agree

I use WeChat to gain respect and support

- Strongly Disagree
- **O** Disagree
- **O** Somewhat Disagree
- O Neutral
- O Somewhat Agree
- O Agree
- O Strongly Agree

I use WeChat to enhance sense of belonging by creating or joining groups

- Strongly Disagree
- **O** Disagree
- O Somewhat Disagree
- O Neutral
- O Somewhat Agree
- O Agree
- O Strongly Agree

I use WeChat to respond to friends' messages

- Strongly Disagree
- **O** Disagree
- O Somewhat Disagree
- O Neutral
- O Somewhat Agree
- O Agree
- O Strongly Agree

I use WeChat to add new friends anytime anywhere

- Strongly Disagree
- **O** Disagree
- O Somewhat Disagree
- O Neutral
- O Somewhat Agree
- O Agree
- O Strongly Agree

I use WeChat to respond to strangers' request

- **O** Strongly Disagree
- **O** Disagree
- **O** Somewhat Disagree
- O Neutral
- O Somewhat Agree
- O Agree
- O Strongly Agree

I use WeChat to be available to friends anytime and anywhere

- Strongly Disagree
- **O** Disagree
- O Somewhat Disagree
- O Neutral
- O Somewhat Agree
- O Agree
- O Strongly Agree

I use WeChat to kill my time

- **O** Strongly Disagree
- **O** Disagree
- O Somewhat Disagree
- O Neutral
- O Somewhat Agree
- O Agree
- O Strongly Agree

I use WeChat to escape from study or work pressure

- Strongly Disagree
- **O** Disagree
- O Somewhat Disagree
- O Neutral
- O Somewhat Agree
- O Agree
- O Strongly Agree

I use WeChat to have fun

- Strongly Disagree
- **O** Disagree
- Somewhat Disagree
- O Neutral
- **O** Somewhat Agree
- O Agree
- O Strongly Agree

How often do you express your opinion towards Xi Jinping's anti-graft campaign on WeChat?

- O Never
- O Rarely
- O Occasionally
- **O** Sometimes
- **O** Always

How often do you forward news reports and information on Xi Jinping's anti-graft campaign on WeChat?

- O Never
- O Rarely
- O Occasionally
- Sometimes
- O Always

How often do you browse information and news reports on Xi Jinping's anti-graft campaign on WeChat?

- O Never
- O Rarely
- **O** Occasionally
- Sometimes
- **O** Always

How often do you post messages on WeChat?

- O Never
- **O** Rarely
- **O** Occasionally
- **O** Sometimes
- **O** Always

How often do you repost messages on WeChat?

- O Never
- **O** Rarely
- **O** Occasionally
- **O** Sometimes
- **O** Always

How often do you click "Like" on WeChat?

- O Never
- O Rarely
- **O** Occasionally
- **O** Sometimes
- **O** Always

How often do you browse posts on WeChat?

- O Never
- **O** Rarely
- **O** Occasionally
- **O** Sometimes
- **O** Always

Q34 What is your gender?

- O Male
- **O** Female

Q35 What is your age on your last birthday?