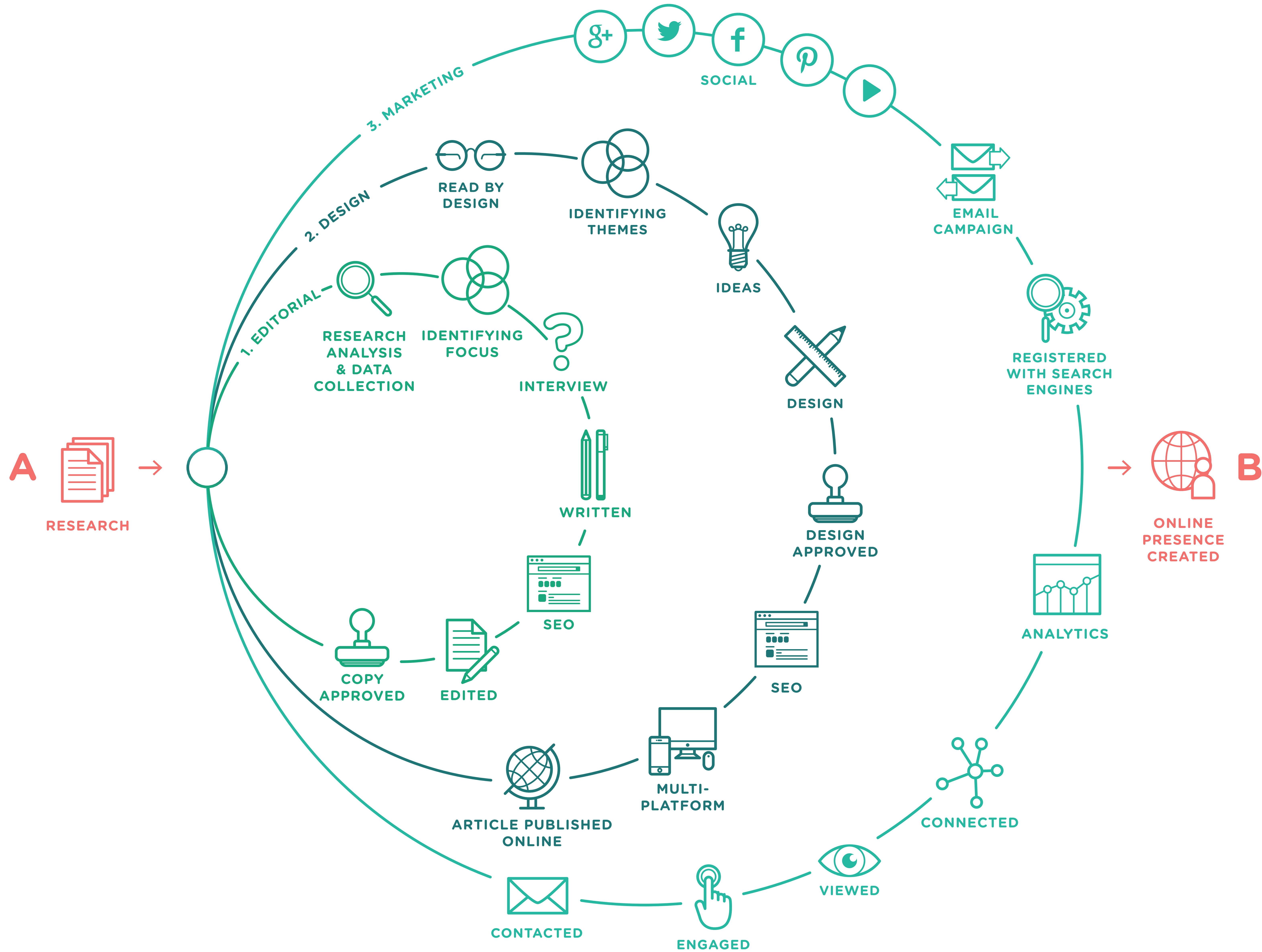
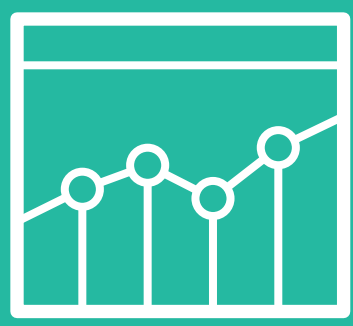


MAKING RESEARCH ACCESSIBLE

FROM A TO B IN JUST 17 DAYS

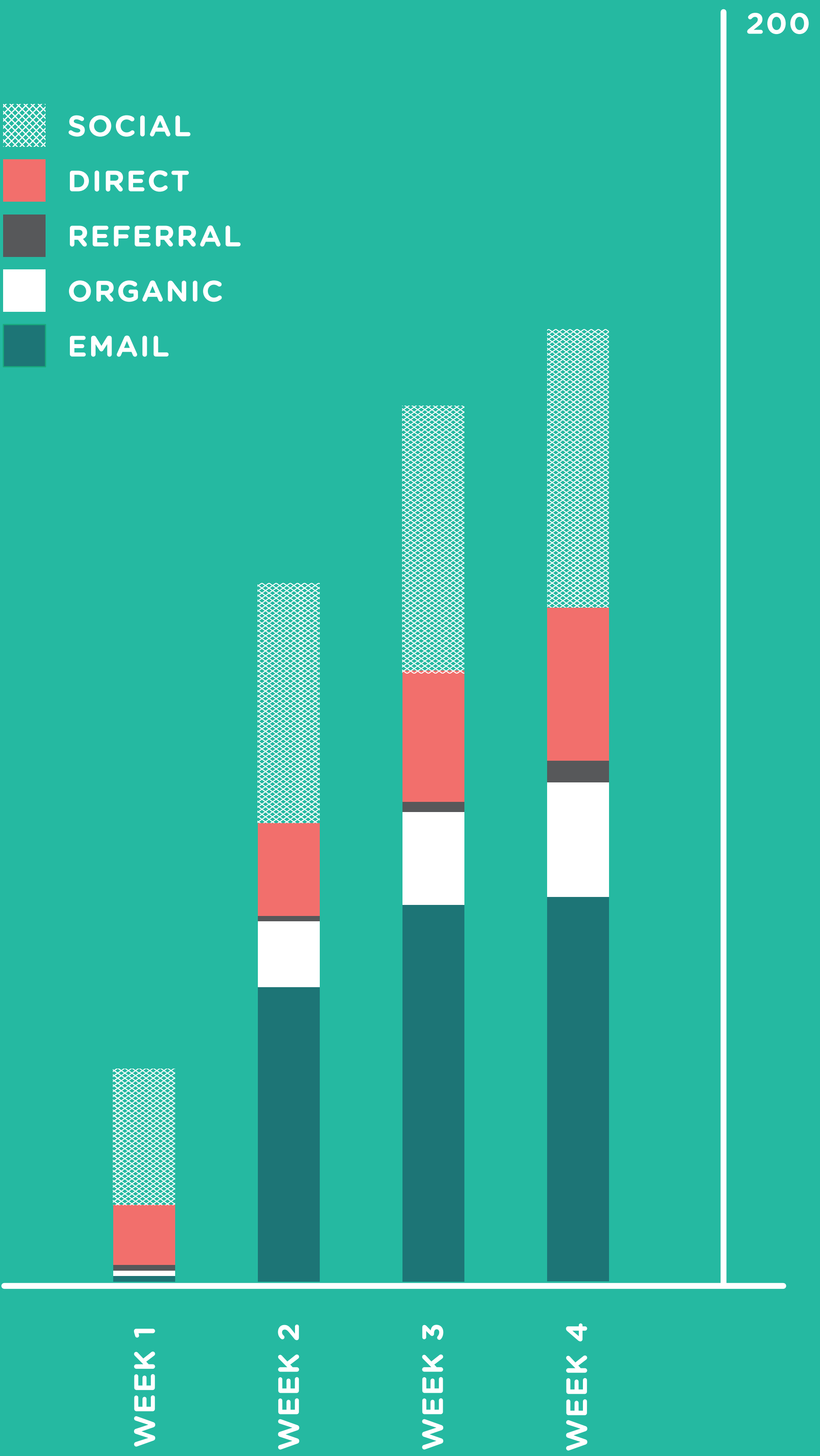


CASE STUDY



ANALYTICS

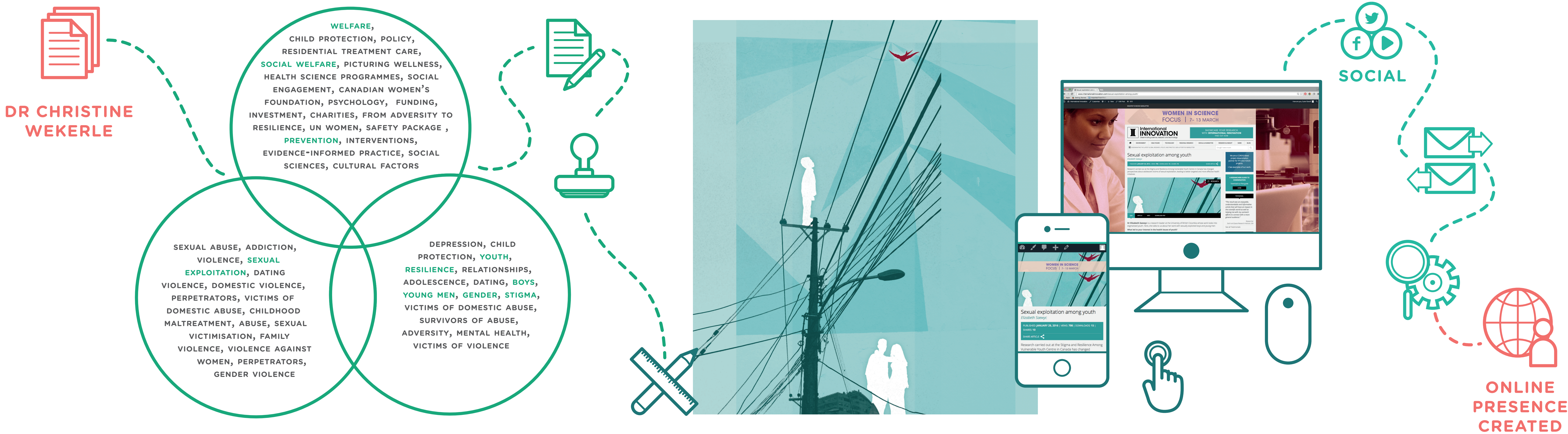
NUMBER OF PAGE VIEWS & SOURCE OF ACQUISITION



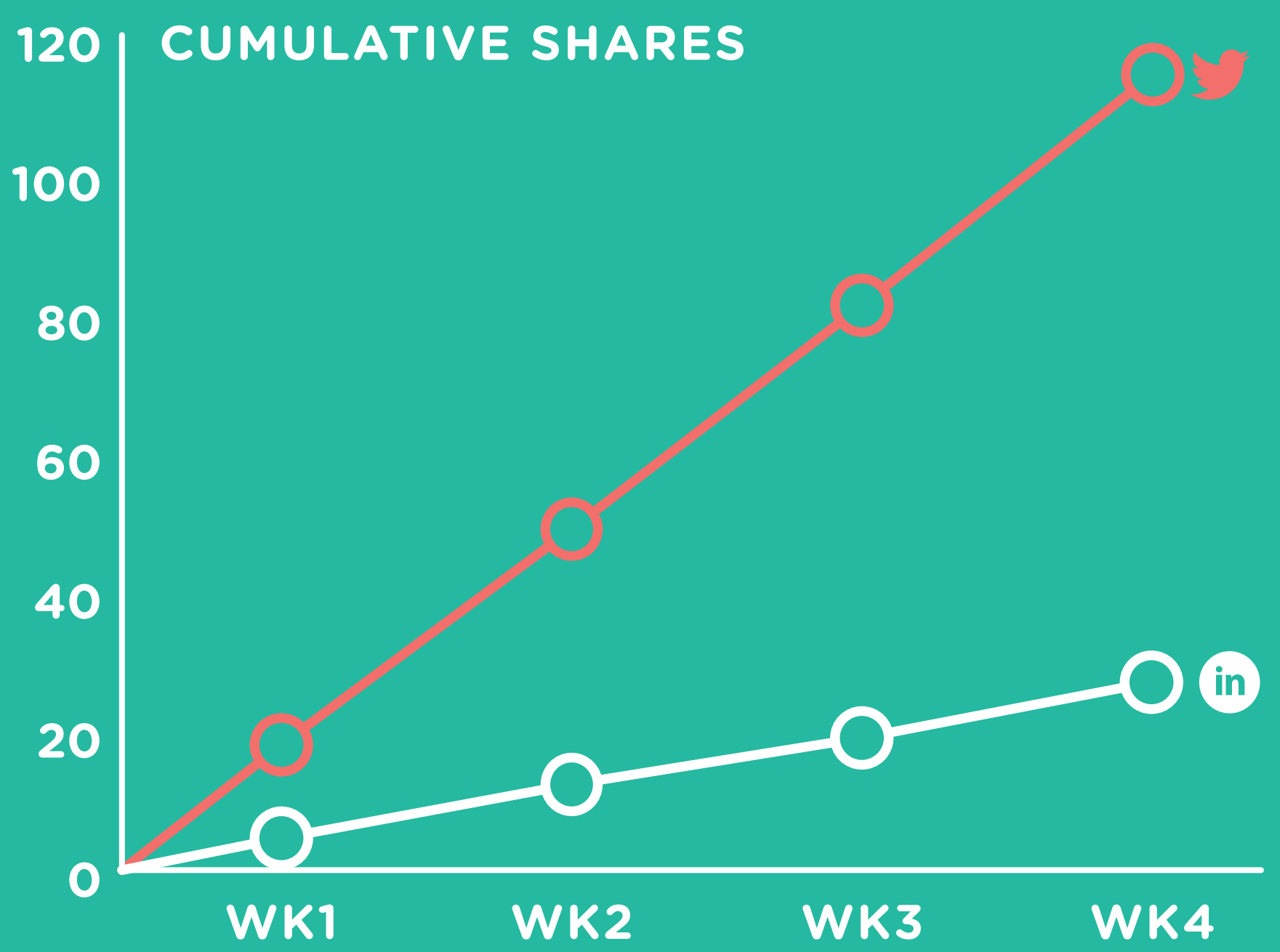
OVER A 4 WEEK PERIOD THAT'S AN INCREASE OF

349%

CASE STUDY



THE LARGEST ACQUISITION CAME FROM SOCIAL MEDIA



Emerald
GROUP PUBLISHING

RM
RESEARCH MEDIA

