

ORCID Update

presented to Library Advisory Council

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January 15th, 2016

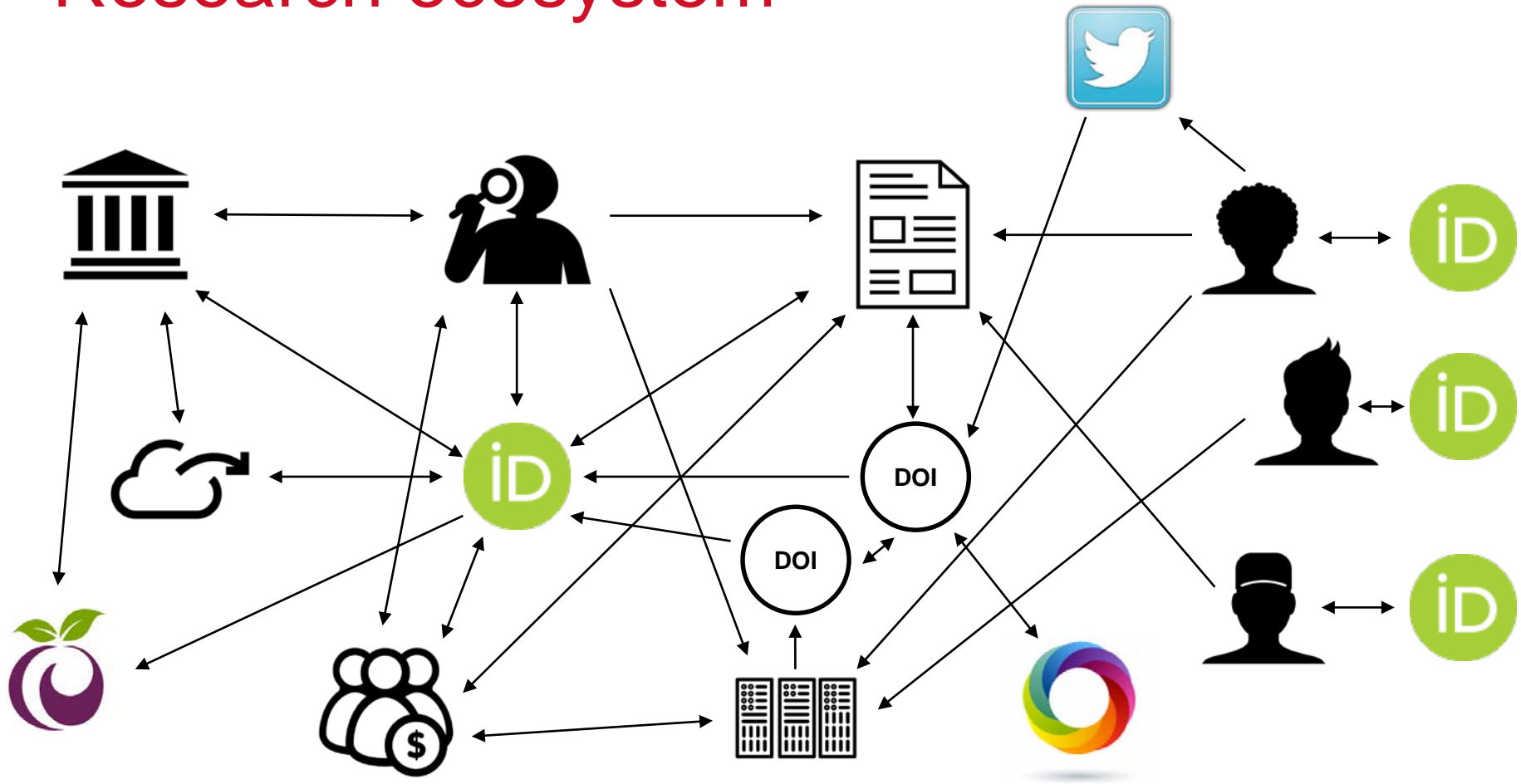
ORCID

- **What:** a unique researcher identifier
- **How:** it's free to sign-up at **orcid.org**
 - Emma has put together some resources and videos if you need help (just email us)

Why ORCID?

- Part of the evolving research ecosystem
 - Everything is linked
 - Everything is tracked
 - Linking is built on identifiers
- Yields: Holistic tracking

Research ecosystem



Images from the Noun Project: Watch by la-fabrique-cr ative, Document by Alex Vaughn, servers by Rahul KULKARNI, Donors by Martha Ormiston, Download by BraveBros., Institution by Lorena Salagre, User by Mete Eraydin
ORCID icon from http://orcid.org/sites/default/files/images/orcid_64x64.png
Twitter, Plum Analytics, and Altmetric icons from their Twitter profiles.

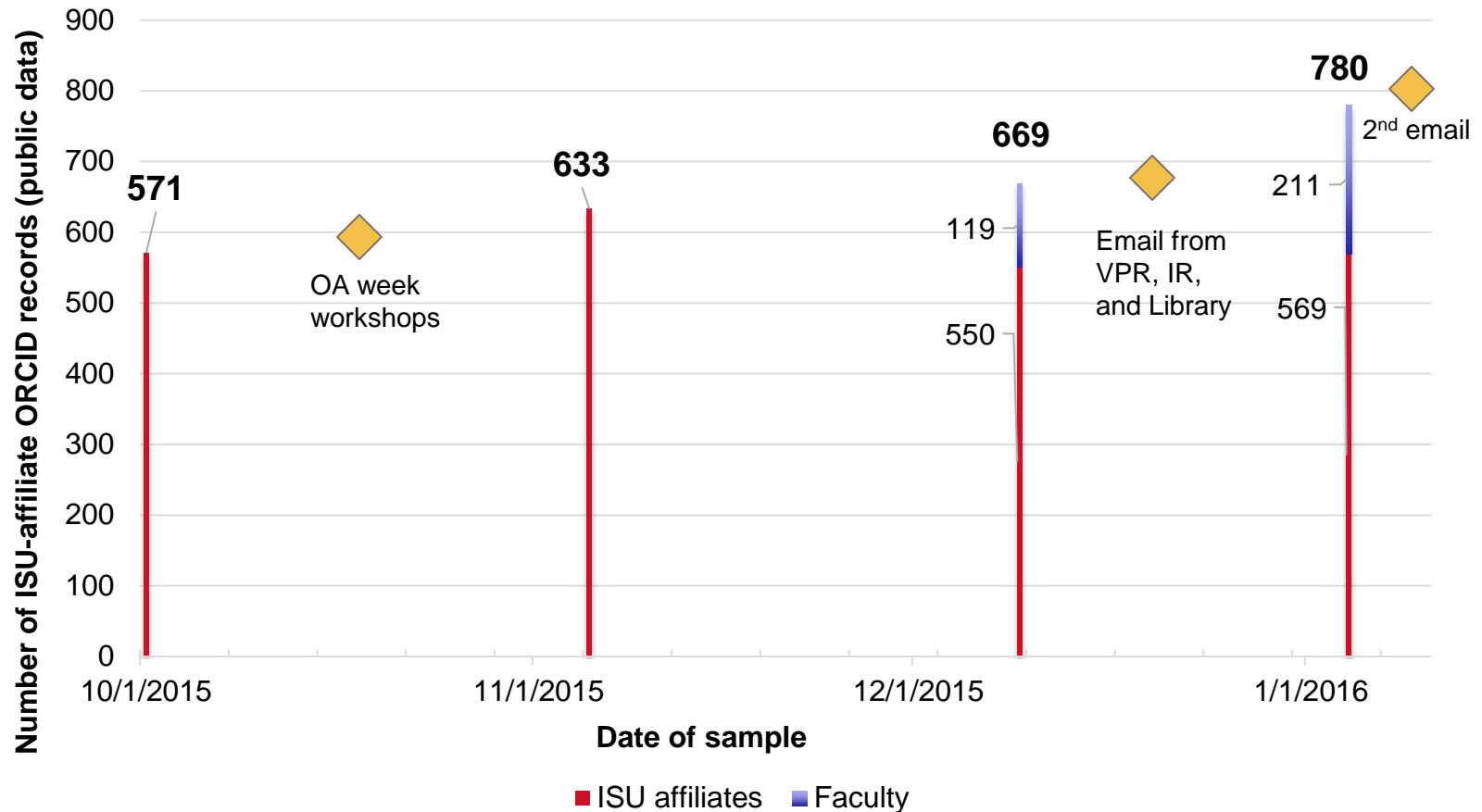
Value to researchers

- Interoperable with [some] other systems
- The number of systems which can push automatic updates to ORCID is also growing
- Researcher controls their own information and the privacy level of that information
- As a platform, it is format and subject inclusive (potential to solve book/book chapter issues)

Where we're at

- Education & Outreach
- Collaboration with Institutional Research
- Benchmarking

Campus adoption is growing



Next steps

- Education & Outreach!
- Continuing collaboration
- Just became ORCID members
 - Use membership to build an application to access data
 - Populate the Digital Repository
 - Find out where people are publishing
 - Informs collection development decisions
 - Informs decisions about OA subvention fund allocations
 - Use membership to push data about works published in the DR

Why the Library?

- We **provide access** to other pieces of the system (research outputs)
- We **teach/help users** to engage with these systems
- Libraries have a traditional role with assisting authors and researchers in gathering works after **name changes**
- Libraries are moving toward **service**-based models, this fits
- **Scholarly Communication** at its root
- Library is a 3rd space – not assessing faculty

What **YOU** can do!

- Sign-up!
- Add Iowa State to your profile and make it public
- Get your colleagues to sign-up!
- Send any questions you have to us at:
openisu@iastate.edu

Thanks!

Send us your questions at:
openisu@iastate.edu