IOWA STATE UNIVERSITY Library

ORCID Update

presented to Library Liaisons Kelly Thompson (with help from Emma Molls) March 22nd and 23rd, 2016



ORCID

- What: a unique, persistent researcher identifier Example: orcid.org/0000-0002-3812-8910
- Why: it helps you tell the story of your research by integrating with the rest of the scholarly communication ecosystem
- How: it's free to sign-up at orcid.org
 - Emma has put together some resources and videos if you need help (just email us)

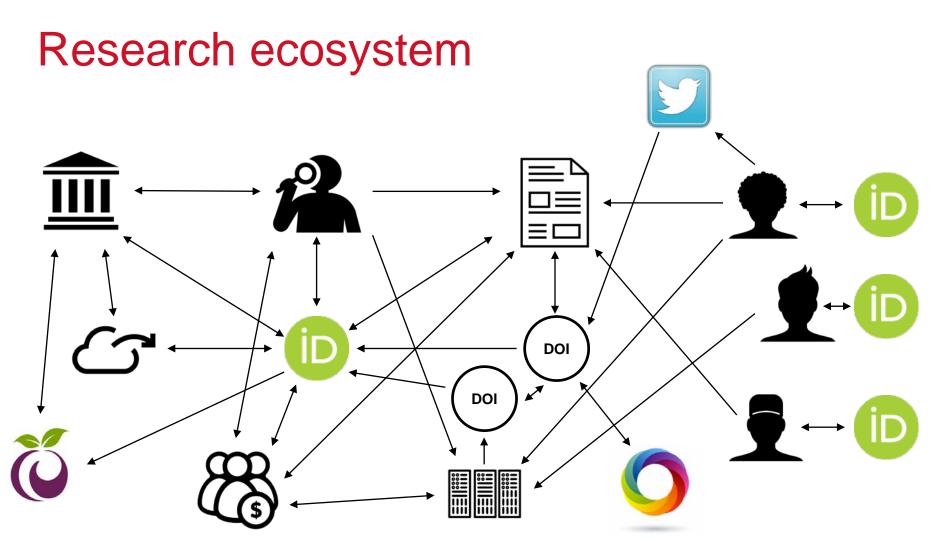


Why ORCID?

- Part of the evolving research ecosystem
 - Everything is linked
 - Everything is tracked
 - Linking is built on identifiers
 - Yields: Holistic tracking







Images from the Noun Project: Watch by la-fabrique-créative, Document by Alex Vaughn, servers by Rahul KULKARNI, Donors by Martha Ormiston, Download by BraveBros., Institution by Lorena Salagre, User by Mete Eraydın ORCID icon from http://orcid.org/sites/default/files/images/orcid_64x64.png

Twitter, Plum Analytics, and Altmetric icons from their Twitter profiles.

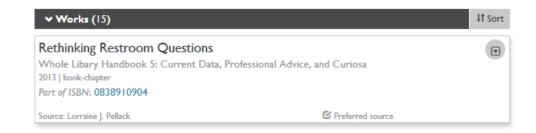


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ORCID	FOR RESEARCHERS	FOR ORGANIZATIONS	ABOUT	HELP	SIGN IN	
Connecting Research and Researchers	SIGN IN REGISTER FOR AN O	DRCID ID LEARN MORE				

2,035,272 ORCID iDs and counting. See more...

Lorraine J. Pellack	✓ Employment (2)		It Sort
ORCID ID i orcid.org/0000-0002-4390-6828	Iowa State University: Ames, Iowa, United States 1998-09 to present (University Library) Head, Science & Technology Dept., Parks Library		
Also known as L. J. Pellack, Lorraine J. Knox	Source: Lorraine J. Pellack	Created: 2014-05-13	
Websites Short Web Vita Personal Website ImpactStory profile	University of Kansas: Lawrence, KS, United States 1989-08 to 1998-09 (Anschutz Science Library) Assistant Science Librarian Source: Lorraine J. Pellack	Created: 2015-03-12	
Other IDs ResearcherID: A-2380-2009			





IOWA STATE UNIVERSITY

Scopus Author ID: 8365600500



Value to researchers

- Interoperable with many existing trusted systems
- The number of systems which can push automatic updates to ORCID is growing
- You control your own information and the privacy level of that information



Value to researchers

- Context-neutral: you can take it with you wherever you work
- Vendor-neutral: not restricted to certain journals included in certain indexes – and can accommodate book chapters, gray literature, etc.
- Easy to do your annual reporting on your productivity



Value to researchers

- You can go backwards in time and collect everything in your research record
- Doesn't include full-text, just links, so no copyright concerns





Where we're at

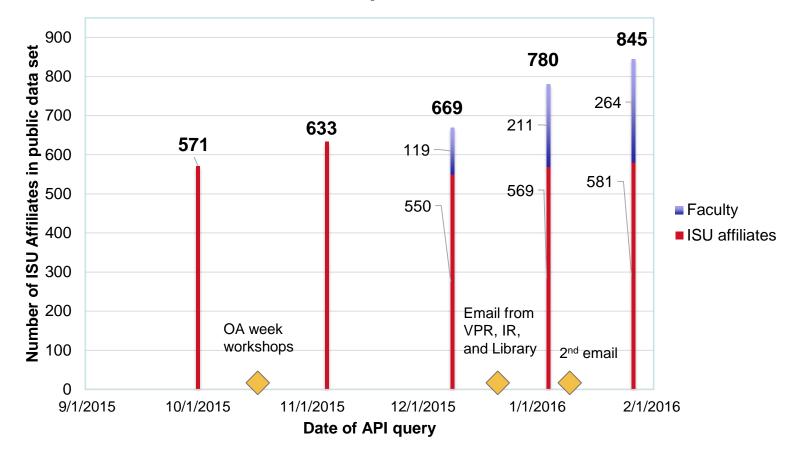
- Education & Outreach
 - Including workshops specifically for graduate students and early career researchers
- Collaboration with Institutional Research
- Benchmarking





Campus adoption is growing

ISU Affiliates in the public ORCID API data set





Next steps

- More education and outreach!
- Continuing collaboration with campus
 partners
- ORCID membership





Why the Library?

- We **provide access** to other pieces of the system (research outputs)
- We **teach/help users** to engage with these systems
- Libraries have a traditional role with assisting authors and researchers in gathering works after **name changes**
- Libraries are moving toward **service**-based models, this fits
- Scholarly Communication at its root
- Library is a 3rd space not assessing faculty



What **YOU** can do!

- Sign-up!
- Add Iowa State to your profile and make it public
- Get your colleagues to sign-up!
- Send any questions you have to us at: openisu@iastate.edu



Thanks!

Send us your questions at openisu@iastate.edu



