

Column Definitions

These are the column definitions for the “RAW_StimuliPilot” file.

A sample of the questionnaire can be found in the file: “StimuliPilot_Sample”.

Column	Header	Description
A-G		These columns contain information collected by Qualtrics, including the start and end date of collecting the data, response ID, and the time taken to complete the questionnaire.
H-K	Mozart Timer	These columns are generated by Qualtrics, indicating duration spent on the page and number of mouse clicks.
L-O	Mozart Represent	Participants rated how well the music represented Western or American culture, Individualistic Values, Eastern or Chinese culture, and Collectivistic Values, using a 5-point Likert scale.
P	Mozart Associations	This is an open-ended question, where participants wrote down what came to mind when listening to the music.
Q	Mozart TST	This is a Ten Statements Test, where participants wrote down 10 different responses to the question “Who am I?”
R	Mozart Familiar	Participants rated how familiar they were with the music, using a 5-point Likert scale.
S	Mozart Liking	Participants rated how much they liked the music, using a 5-point Likert scale.
T	Mozart Relate	Participants rated the extent that they can relate to the music, using a 5-point Likert scale.
U	Mozart Emotions	Participants described the emotions they perceived or felt while listening to this music.
V	Mozart Describe	Participants described the music and the culture it represents.
W-Z	Taylor Timer	These columns are generated by Qualtrics, indicating duration spent on the page and number of mouse clicks.
AA-AD	Taylor Represent	Participants rated how well the music represented Western or American culture, Individualistic Values, Eastern or Chinese culture, and Collectivistic Values, using a 5-point Likert scale.
AE	Taylor Associations	This is an open-ended question, where participants wrote down what came to mind when listening to the music.
AF	Taylor TST	This is a Ten Statements Test, where participants wrote down 10 different responses to the question “Who am I?”
AG	Taylor Familiar	Participants rated how familiar they were with the music, using a 5-point Likert scale.
AH	Taylor Liking	Participants rated how much they liked the music, using a 5-point Likert scale.
AI	Taylor Relate	Participants rated the extent that they can relate to the music, using a 5-point Likert scale.

AJ	Taylor Emotions	Participants described the emotions they perceived or felt while listening to this music.
AK	Taylor Describe	Participants described the music and the culture it represents.
AL-AO	Beethoven Timer	These columns are generated by Qualtrics, indicating duration spent on the page and number of mouse clicks.
AP-AS	Beethoven Represent	Participants rated how well the music represented Western or American culture, Individualistic Values, Eastern or Chinese culture, and Collectivistic Values, using a 5-point Likert scale.
AT	Beethoven Associations	This is an open-ended question, where participants wrote down what came to mind when listening to the music.
AU	Beethoven TST	This is a Ten Statements Test, where participants wrote down 10 different responses to the question “Who am I?”
AV	Beethoven Familiar	Participants rated how familiar they were with the music, using a 5-point Likert scale.
AW	Beethoven Liking	Participants rated how much they liked the music, using a 5-point Likert scale.
AX	Beethoven Relate	Participants rated the extent that they can relate to the music, using a 5-point Likert scale.
AY	Beethoven Emotions	Participants described the emotions they perceived or felt while listening to this music.
AZ	Beethoven Describe	Participants described the music and the culture it represents.
BA-BD	USA Timer	These columns are generated by Qualtrics, indicating duration spent on the page and number of mouse clicks.
BE-BH	USA Represent	Participants rated how well the music represented Western or American culture, Individualistic Values, Eastern or Chinese culture, and Collectivistic Values, using a 5-point Likert scale.
BI	USA Associations	This is an open-ended question, where participants wrote down what came to mind when listening to the music.
BJ	USA TST	This is a Ten Statements Test, where participants wrote down 10 different responses to the question “Who am I?”
BK	USA Familiar	Participants rated how familiar they were with the music, using a 5-point Likert scale.
BL	USA Liking	Participants rated how much they liked the music, using a 5-point Likert scale.
BM	USA Relate	Participants rated the extent that they can relate to the music, using a 5-point Likert scale.
BN	USA Emotions	Participants described the emotions they perceived or felt while listening to this music.
BO	USA Describe	Participants described the music and the culture it represents.

BP-BS	TGTBTU Timer	These columns are generated by Qualtrics, indicating duration spent on the page and number of mouse clicks.
BT-BW	TGTBTU Represent	Participants rated how well the music represented Western or American culture, Individualistic Values, Eastern or Chinese culture, and Collectivistic Values, using a 5-point Likert scale.
BX	TGTBTU Associations	This is an open-ended question, where participants wrote down what came to mind when listening to the music.
BY	TGTBTU TST	This is a Ten Statements Test, where participants wrote down 10 different responses to the question “Who am I?”
BZ	TGTBTU Familiar	Participants rated how familiar they were with the music, using a 5-point Likert scale.
CA	TGTBTU Liking	Participants rated how much they liked the music, using a 5-point Likert scale.
CB	TGTBTU Relate	Participants rated the extent that they can relate to the music, using a 5-point Likert scale.
CC	TGTBTU Emotions	Participants described the emotions they perceived or felt while listening to this music.
CD	TGTBTU Describe	Participants described the music and the culture it represents.
CE-CH	X-Men Timer	These columns are generated by Qualtrics, indicating duration spent on the page and number of mouse clicks.
CI-CL	X-Men Represent	Participants rated how well the music represented Western or American culture, Individualistic Values, Eastern or Chinese culture, and Collectivistic Values, using a 5-point Likert scale.
CM	X-Men Associations	This is an open-ended question, where participants wrote down what came to mind when listening to the music.
CN	X-Men TST	This is a Ten Statements Test, where participants wrote down 10 different responses to the question “Who am I?”
CO	X-Men Familiar	Participants rated how familiar they were with the music, using a 5-point Likert scale.
CP	X-Men Liking	Participants rated how much they liked the music, using a 5-point Likert scale.
CQ	X-Men Relate	Participants rated the extent that they can relate to the music, using a 5-point Likert scale.
CR	X-Men Emotions	Participants described the emotions they perceived or felt while listening to this music.
CS	X-Men Describe	Participants described the music and the culture it represents.
CT-CW	CTHD Timer	These columns are generated by Qualtrics, indicating duration spent on the page and number of mouse clicks.
CX-DA	CTHD Represent	Participants rated how well the music represented Western or American culture, Individualistic Values, Eastern or Chinese culture, and Collectivistic Values, using a 5-point Likert scale.

DB	CTHD Associations	This is an open-ended question, where participants wrote down what came to mind when listening to the music.
DC	CTHD TST	This is a Ten Statements Test, where participants wrote down 10 different responses to the question “Who am I?”
DD	CTHD Familiar	Participants rated how familiar they were with the music, using a 5-point Likert scale.
DE	CTHD Liking	Participants rated how much they liked the music, using a 5-point Likert scale.
DF	CTHD Relate	Participants rated the extent that they can relate to the music, using a 5-point Likert scale.
DG	CTHD Emotions	Participants described the emotions they perceived or felt while listening to this music.
DH	CTHD Describe	Participants described the music and the culture it represents.
DI-DL	Jay Chou Timer	These columns are generated by Qualtrics, indicating duration spent on the page and number of mouse clicks.
DM-DP	Jay Chou Represent	Participants rated how well the music represented Western or American culture, Individualistic Values, Eastern or Chinese culture, and Collectivistic Values, using a 5-point Likert scale.
DQ	Jay Chou Associations	This is an open-ended question, where participants wrote down what came to mind when listening to the music.
DR	Jay Chou TST	This is a Ten Statements Test, where participants wrote down 10 different responses to the question “Who am I?”
DS	Jay Chou Familiar	Participants rated how familiar they were with the music, using a 5-point Likert scale.
DT	Jay Chou Liking	Participants rated how much they liked the music, using a 5-point Likert scale.
DU	Jay Chou Relate	Participants rated the extent that they can relate to the music, using a 5-point Likert scale.
DV	Jay Chou Emotions	Participants described the emotions they perceived or felt while listening to this music.
DW	Jay Chou Describe	Participants described the music and the culture it represents.
DX-EA	China Timer	These columns are generated by Qualtrics, indicating duration spent on the page and number of mouse clicks.
EB-EEE	China Represent	Participants rated how well the music represented Western or American culture, Individualistic Values, Eastern or Chinese culture, and Collectivistic Values, using a 5-point Likert scale.
EF	China Associations	This is an open-ended question, where participants wrote down what came to mind when listening to the music.
EG	China TST	This is a Ten Statements Test, where participants wrote down 10 different responses to the question “Who am I?”

EH	China Familiar	Participants rated how familiar they were with the music, using a 5-point Likert scale.
EI	China Liking	Participants rated how much they liked the music, using a 5-point Likert scale.
EJ	China Relate	Participants rated the extent that they can relate to the music, using a 5-point Likert scale.
EK	China Emotions	Participants described the emotions they perceived or felt while listening to this music.
EL	China Describe	Participants described the music and the culture it represents.
EM-EP	Horse Timer	These columns are generated by Qualtrics, indicating duration spent on the page and number of mouse clicks.
EQ-ET	Horse Represent	Participants rated how well the music represented Western or American culture, Individualistic Values, Eastern or Chinese culture, and Collectivistic Values, using a 5-point Likert scale.
EU	Horse Associations	This is an open-ended question, where participants wrote down what came to mind when listening to the music.
EV	Horse TST	This is a Ten Statements Test, where participants wrote down 10 different responses to the question “Who am I?”
EW	Horse Familiar	Participants rated how familiar they were with the music, using a 5-point Likert scale.
EX	Horse Liking	Participants rated how much they liked the music, using a 5-point Likert scale.
EY	Horse Relate	Participants rated the extent that they can relate to the music, using a 5-point Likert scale.
EZ	Horse Emotions	Participants described the emotions they perceived or felt while listening to this music.
FA	Horse Describe	Participants described the music and the culture it represents.
FB-FE	WFH Timer	These columns are generated by Qualtrics, indicating duration spent on the page and number of mouse clicks.
FF-FI	WFH Represent	Participants rated how well the music represented Western or American culture, Individualistic Values, Eastern or Chinese culture, and Collectivistic Values, using a 5-point Likert scale.
FJ	WFH Associations	This is an open-ended question, where participants wrote down what came to mind when listening to the music.
FK	WFH TST	This is a Ten Statements Test, where participants wrote down 10 different responses to the question “Who am I?”
FL	WFH Familiar	Participants rated how familiar they were with the music, using a 5-point Likert scale.
FM	WFH Liking	Participants rated how much they liked the music, using a 5-point Likert scale.
FN	WFH Relate	Participants rated the extent that they can relate to the music, using a 5-point Likert scale.
FO	WFH Emotions	Participants described the emotions they perceived or felt while listening to this music.
FP	WFH Describe	Participants described the music and the culture it represents.
FQ-FT	TCM Timer	These columns are generated by Qualtrics, indicating duration spent on the page and number of mouse clicks.

FU-FX	TCM Represent	Participants rated how well the music represented Western or American culture, Individualistic Values, Eastern or Chinese culture, and Collectivistic Values, using a 5-point Likert scale.
FY	TCM Associations	This is an open-ended question, where participants wrote down what came to mind when listening to the music.
FZ	TCM TST	This is a Ten Statements Test, where participants wrote down 10 different responses to the question “Who am I?”
GA	TCM Familiar	Participants rated how familiar they were with the music, using a 5-point Likert scale.
GB	TCM Liking	Participants rated how much they liked the music, using a 5-point Likert scale.
GC	TCM Relate	Participants rated the extent that they can relate to the music, using a 5-point Likert scale.
GD	TCM Emotions	Participants described the emotions they perceived or felt while listening to this music.
GE	TCM Describe	Participants described the music and the culture it represents.