

# Carnegie Mellon University

## Informed consent

**Study Title:** Investigating the spread of misinformation on social media

This survey is part of a research study led by Catherine King, Samantha C. Phillips, and Dr. Kathleen M. Carley at Carnegie Mellon University and is funded by The Knight Foundation.

**Summary:** This study investigates how people respond to misinformation they see on social media, and what interventions they most support to mitigate the spread of misinformation.

**Procedures:** Participants will be asked a series of questions on any misinformation they may have encountered. They will be asked their opinion on how others should respond to misinformation on social media. The expected duration of taking the survey is 15 minutes.

**Risks:** The risks and discomfort associated with participation in this study are no greater than those ordinarily encountered in daily life or during other online activities.

**Benefits:** There may be no personal benefit from your participation in the study but the knowledge received may be of value to humanity.

**Compensation:** Individuals **who qualify for the survey** will be paid \$3 for completing the survey. No partial payment will be given if the participant does not complete the survey.

**Confidentiality:** The data captured for the research does not include any personally identifiable information about you. Your IP address will not be captured.

**Future Use of Information:** In the future, we may use the data for our future research studies, or we may distribute the data to other researchers for their research studies. We would do this without getting additional informed consent from you (or your legally authorized representative). Sharing of data with other researchers will only be done in such a manner that you will not be

identified.

**Right to Ask Questions & Contact Information:** If you have any questions about this study, you should feel free to ask them by contacting the Principal Investigator Catherine King, now at Carnegie Mellon University, cking2@cs.cmu.edu. If you have questions later, desire additional information, or wish to withdraw your participation please contact the Principal Investigator by mail, phone or e-mail in accordance with the contact information listed above. If you have questions pertaining to your rights as a research participant; or to report concerns to this study, you should contact the Office of Research Integrity and Compliance at Carnegie Mellon University. Email: irb-review@andrew.cmu.edu. Phone: 412-268-4721.

**Voluntary Participation:** Your participation in this research is voluntary. You may discontinue participation at any time during the research activity. You may print a copy of this consent form for your records.

Are you 18 years of age or older?

- ☐ Yes
- ☐ No

I have read and understand the information above.

- ☐ Yes
- ☐ No

I want to participate in this research and continue with the survey.

- ☐ Yes
- ☐ No

## Introduction

Please respond to the following screening questions.

Which of the following is your favorite season?


- ☐ Winter
- ☐ Spring
- ☐ Summer
- ☐ Fall

Which of the following holidays falls in the season that you indicated is your favorite?

- ☐ New Year's Eve
- ☐ Halloween
- ☐ April Fool's Day
- ☐ The Fourth of July

Are you a robot?

☐ I'm not a robot

  
reCAPTCHA  
[Privacy](#) - [Terms](#)

## Intro pt.2

Are you a resident of the United States?

- ☐ Yes
- ☐ No

Which social media platforms do you use on at least a weekly basis?

- ☐ Facebook
- ☐ X (formerly Twitter)
- ☐ YouTube
- ☐ Pinterest
- ☐ Instagram
- ☐ Reddit
- ☐ LinkedIn
- ☐ TikTok
- ☐ SnapChat
- ☐ WhatsApp
- ☐ Nextdoor
- ☐  Other (please specify)
- ☐ None

## Individual Social Media Behavior: Subsection 1

You passed the screening questions and are now proceeding to the survey. Thank you.

This next section concerns the posting of false, inaccurate, and misleading content on social media, otherwise known as “misinformation”. Misinformation can be found in many different topics (not just news or politics) and can range

in believability.

The following image is an example of misinformation that was posted on multiple social media platforms, as this has been [debunked](#).



Have you ever seen misinformation posted or distributed on social media?

- ☐ Yes
- ☐ No

How often do you see misinformation?

- ☐ Very often
- ☐ Often
- ☐ Sometimes
- ☐ Rarely
- ☐ Never

On which of these platforms have you seen misinformation?

- ☐ Instagram
- ☐ Snapchat
- ☐ Reddit
- ☐ Youtube
- ☐ TikTok
- ☐ Facebook
- ☐ WhatsApp
- ☐ X (formerly Twitter)
- ☐ Nextdoor
- ☐ LinkedIn
- ☐ Pinterest
- ☐  Other (please specify)

On which platform did you see the most misinformation?

- ☐ » Facebook
- ☐ » X (formerly Twitter)
- ☐ » Youtube
- ☐ » Pinterest
- ☐ » Instagram
- ☐ » Reddit
- ☐ » LinkedIn
- ☐ » TikTok
- ☐ » Snapchat
- ☐ » WhatsApp
- ☐ » Nextdoor
- ☐ » Other (please specify)

How often do you typically visit **Facebook**?

- ☐ Multiple times a day
- ☐ Daily
- ☐ Weekly
- ☐ Monthly
- ☐ Less often than monthly
- ☐ Never

How often do you typically visit **X (formerly Twitter)**?

- ☐ Multiple times a day
- ☐ Daily
- ☐ Weekly
- ☐ Monthly
- ☐ Less often than monthly
- ☐ Never

How often do you typically visit **Youtube**?

- ☐ Multiple times a day
- ☐ Daily
- ☐ Weekly
- ☐ Monthly
- ☐ Less often than monthly
- ☐ Never

How often do you typically visit **Pinterest**?

- ☐ Multiple times a day
- ☐ Daily
- ☐ Weekly
- ☐ Monthly
- ☐ Less often than monthly
- ☐ Never

How often do you typically visit **Instagram**?

- ☐ Multiple times a day
- ☐ Daily
- ☐ Weekly
- ☐ Monthly
- ☐ Less often than monthly
- ☐ Never

How often do you typically visit **Reddit**?

- ☐ Multiple times a day
- ☐ Daily
- ☐ Weekly
- ☐ Monthly
- ☐ Less often than monthly
- ☐ Never

How often do you typically visit **LinkedIn**?

- ☐ Multiple times a day
- ☐ Daily
- ☐ Weekly
- ☐ Monthly
- ☐ Less often than monthly

☐ Never

How often do you typically visit **TikTok**?

- ☐ Multiple times a day
- ☐ Daily
- ☐ Weekly
- ☐ Monthly
- ☐ Less often than monthly
- ☐ Never

How often do you typically visit **Snapchat**?

- ☐ Multiple times a day
- ☐ Daily
- ☐ Weekly
- ☐ Monthly
- ☐ Less often than monthly
- ☐ Never

How often do you typically visit **WhatsApp**?

- ☐ Multiple times a day
- ☐ Daily
- ☐ Weekly

- ☐ Monthly
- ☐ Less often than monthly
- ☐ Never

How often do you typically visit **Nextdoor**?

- ☐ Multiple times a day
- ☐ Daily
- ☐ Weekly
- ☐ Monthly
- ☐ Less often than monthly
- ☐ Never

How often do you typically visit  
**`#{q://QID23/ChoiceTextEntryValue/12}`**?

- ☐ Multiple times a day
- ☐ Daily
- ☐ Weekly
- ☐ Monthly
- ☐ Less often than monthly
- ☐ Never

How close were you to the contact(s) posting  
misinformation on Facebook? Check all that apply.

- ☐ Close (e.g. close family members or friends)
- ☐ Somewhat close (e.g. acquaintances, friends, co-workers, extended family, etc.)
- ☐ Not close (e.g. someone you do not know personally)
- ☐ I don't remember

How close were you to the contact(s) posting  
misinformation on X (formerly Twitter)? Check all that  
apply.

- ☐ Close (e.g. close family members or friends)
- ☐ Somewhat close (e.g. acquaintances, friends, co-workers, extended family, etc.)
- ☐ Not close (e.g. someone you do not know personally)
- ☐ I don't remember

How close were you to the contact(s) posting  
misinformation on Youtube? Check all that apply.

- ☐ Close (e.g. close family members or friends)
- ☐ Somewhat close (e.g. acquaintances, friends, co-workers, extended family, etc.)
- ☐ Not close (e.g. someone you do not know personally)
- ☐ I don't remember

How close were you to the contact(s) posting misinformation on Pinterest? Check all that apply.

- ☐ Close (e.g. close family members or friends)
- ☐ Somewhat close (e.g. acquaintances, friends, co-workers, extended family, etc.)
- ☐ Not close (e.g. someone you do not know personally)
- ☐ I don't remember

How close were you to the contact(s) posting misinformation on Instagram? Check all that apply.

- ☐ Close (e.g. close family members or friends)
- ☐ Somewhat close (e.g. acquaintances, friends, co-workers, extended family, etc.)
- ☐ Not close (e.g. someone you do not know personally)
- ☐ I don't remember

How close were you to the contact(s) posting misinformation on Reddit? Check all that apply.

- ☐ Close (e.g. close family members or friends)
- ☐ Somewhat close (e.g. acquaintances, friends, co-workers, extended family, etc.)
- ☐ Not close (e.g. someone you do not know personally)
- ☐ I don't remember

How close were you to the contact(s) posting misinformation on LinkedIn? Check all that apply.

- ☐ Close (e.g. close family members or friends)
- ☐ Somewhat close (e.g. acquaintances, friends, co-workers, extended family, etc.)
- ☐ Not close (e.g. someone you do not know personally)
- ☐ I don't remember

How close were you to the contact(s) posting misinformation on TikTok? Check all that apply.

- ☐ Close (e.g. close family members or friends)
- ☐ Somewhat close (e.g. acquaintances, friends, co-workers, extended family, etc.)
- ☐ Not close (e.g. someone you do not know personally)
- ☐ I don't remember

How close were you to the contact(s) posting misinformation on Snapchat? Check all that apply.

- ☐ Close (e.g. close family members or friends)
- ☐ Somewhat close (e.g. acquaintances, friends, co-workers, extended family, etc.)
- ☐ Not close (e.g. someone you do not know personally)

☐ I don't remember

How close were you to the contact(s) posting misinformation on WhatsApp? Check all that apply.

- ☐ Close (e.g. close family members or friends)
- ☐ Somewhat close (e.g. acquaintances, friends, co-workers, extended family, etc.)
- ☐ Not close (e.g. someone you do not know personally)
- ☐ I don't remember

How close were you to the contact(s) posting misinformation on Nextdoor? Check all that apply.

- ☐ Close (e.g. close family members or friends)
- ☐ Somewhat close (e.g. acquaintances, friends, co-workers, extended family, etc.)
- ☐ Not close (e.g. someone you do not know personally)
- ☐ I don't remember

How close were you to the contact(s) posting misinformation on \$ {q://QID23/ChoiceTextEntryValue/12}? Check all that apply.

- ☐ Close (e.g. close family members or friends)
- ☐ Somewhat close (e.g. acquaintances, friends, co-workers, extended family, etc.)
- ☐ Not close (e.g. someone you do not know personally)
- ☐ I don't remember

What (if anything) did you do when you saw misinformation from **close contacts** on **Facebook**?

- ☐ Ignored the post
- ☐ Reported the post
- ☐ Reported the user
- ☐ Unfollowed or unfriended the user
- ☐ Blocked the user
- ☐ Privately messaged the user
- ☐ Commented a correction on the post
- ☐ Created a separate post with the correct information
- ☐ I don't remember

What (if anything) did you do when you saw misinformation from **somewhat close contacts** on **Facebook**?

- ☐ Ignored the post
- ☐ Reported the post

- ☐ Reported the user
- ☐ Unfollowed or unfriended the user
- ☐ Blocked the user
- ☐ Privately messaged the user
- ☐ Commented a correction on the post
- ☐ Create a separate post with the correct information
- ☐ I don't remember

What (if anything) did you do when you saw misinformation from **not close contacts** on **Facebook**?

- ☐ Ignored the post
- ☐ Reported the post
- ☐ Reported the user
- ☐ Unfollowed or unfriended the user
- ☐ Blocked the user
- ☐ Privately messaged the user
- ☐ Commented a correction on the post
- ☐ Created a separate post with the correct information
- ☐ I don't remember

What (if anything) did you do when you saw misinformation from **close contacts** on **X (formerly Twitter)**?

- ☐ Ignored the post
- ☐ Reported the post
- ☐ Reported the user
- ☐ Unfollowed or unfriended the user
- ☐ Blocked the user
- ☐ Privately messaged the user
- ☐ Commented a correction on the user
- ☐ Created a separate post with the correct information
- ☐ I don't remember

What (if anything) did you do when you saw misinformation from **somewhat close contacts** on **X (formerly Twitter)**?

- ☐ Ignored the post
- ☐ Reported the post
- ☐ Reported the user
- ☐ Unfollowed or unfriended the user
- ☐ Blocked the user
- ☐ Privately messaged the user
- ☐ Commented a correction on the post
- ☐ Created a separate post with the correct information
- ☐ I don't remember

What (if anything) did you do when you saw

misinformation from **not close contacts** on **X (formerly Twitter)**?

- ☐ Ignored the post
- ☐ Reported the post
- ☐ Reported the user
- ☐ Unfollowed or unfriended the user
- ☐ Blocked the user
- ☐ Privately messaged the user
- ☐ Commented a correction on the post
- ☐ Created a separate post with the correct information
- ☐ I don't remember

What (if anything) did you do when you saw misinformation from **close contacts** on **Youtube**?

- ☐ Ignored the post
- ☐ Reported the post
- ☐ Reported the user
- ☐ Unfollowed or unfriended the user
- ☐ Blocked the user
- ☐ Privately messaged the user
- ☐ Commented a correction on the post
- ☐ Created a separate post with the correct information
- ☐ I don't remember

What (if anything) did you do when you saw misinformation from **somewhat close contacts** on **Youtube**?

- ☐ Ignored the post
- ☐ Reported the post
- ☐ Reported the user
- ☐ Unfollowed or unfriended the user
- ☐ Blocked the user
- ☐ Privately messaged the user
- ☐ Commented a correction on the post
- ☐ Created a separate post with the correct information
- ☐ I don't remember

What (if anything) did you do when you saw misinformation from **not close contacts** on **Youtube**?

- ☐ Ignored the post
- ☐ Reported the post
- ☐ Reported the user
- ☐ Unfollowed or unfriended the user
- ☐ Blocked the user
- ☐ Privately messaged the user
- ☐ Commented a correction on the post
- ☐ Created a separate post with the correct information

☐ I don't remember

What (if anything) did you do when you saw misinformation from **close contacts** on **Pinterest**?

- ☐ Ignored the post
- ☐ Reported the post
- ☐ Reported the user
- ☐ Unfollowed or unfriended the user
- ☐ Blocked the user
- ☐ Privately messaged the user
- ☐ Commented a correction on the post
- ☐ Created a separate post with the correct information
- ☐ I don't remember

What (if anything) did you do when you saw misinformation from **somewhat close contacts** on **Pinterest**?

- ☐ Ignored the post
- ☐ Reported the post
- ☐ Reported the user
- ☐ Unfollowed or unfriended the user
- ☐ Blocked the user
- ☐ Privately messaged the user

- ☐ Commented a correction on the post
- ☐ Created a separate post with the correct information
- ☐ I don't remember

What (if anything) did you do when you saw misinformation from **not close contacts** on **Pinterest**?

- ☐ Ignored the post
- ☐ Reported the post
- ☐ Reported the user
- ☐ Unfollowed or unfriended the user
- ☐ Blocked the user
- ☐ Privately messaged the user
- ☐ Commented a correction on the post
- ☐ Created a separate post with the correct information
- ☐ I don't remember

What (if anything) did you do when you saw misinformation from **close contacts** on **Instagram**?

- ☐ Ignored the post
- ☐ Reported the post
- ☐ Reported the user
- ☐ Unfollowed or unfriended the user
- ☐ Blocked the user

- ☐ Privately messaged the user
- ☐ Commented a correction on the post
- ☐ Created a separate post with the correct information
- ☐ I don't remember

What (if anything) did you do when you saw misinformation from **somewhat close contacts** on **Instagram**?

- ☐ Ignored the post
- ☐ Reported the post
- ☐ Reported the user
- ☐ Unfollowed or unfriended the user
- ☐ Blocked the user
- ☐ Privately messaged the user
- ☐ Commented a correction on the post
- ☐ Created a separate post with the correct information
- ☐ I don't remember

What (if anything) did you do when you saw misinformation from **not close contacts** on **Instagram**?

- ☐ Ignored the post
- ☐ Reported the post
- ☐ Reported the user

- ☐ Unfollowed or unfriended the user
- ☐ Blocked the user
- ☐ Privately messaged the user
- ☐ Commented a correction on the post
- ☐ Created a separate post with the correct information
- ☐ I don't remember

What (if anything) did you do when you saw misinformation from **close contacts** on **Reddit**?

- ☐ Ignored the post
- ☐ Reported the post
- ☐ Reported the user
- ☐ Unfollowed or unfriended the user
- ☐ Blocked the user
- ☐ Privately messaged the user
- ☐ Commented a correction on the post
- ☐ Created a separate post with the correct information
- ☐ I don't remember

What (if anything) did you do when you saw misinformation from **somewhat close contacts** on **Reddit**?

- ☐ Ignored the post

- ☐ Reported the post
- ☐ Reported the user
- ☐ Unfollowed or unfriended the user
- ☐ Blocked the user
- ☐ Privately messaged the user
- ☐ Commented a correction on the post
- ☐ Created a separate post with the correct information
- ☐ I don't remember

What (if anything) did you do when you saw misinformation from **not close contacts** on **Reddit**?

- ☐ Ignored the post
- ☐ Reported the post
- ☐ Reported the user
- ☐ Unfollowed or unfriended the user
- ☐ Blocked the user
- ☐ Privately messaged the user
- ☐ Commented a correction on the post
- ☐ Created a separate post with the correct information
- ☐ I don't remember

What (if anything) did you do when you saw misinformation from **close contacts** on **LinkedIn**?

- ☐ Ignored the post
- ☐ Reported the post
- ☐ Reported the user
- ☐ Unfollowed or unfriended the user
- ☐ Blocked the user
- ☐ Privately messaged the user
- ☐ Commented a correction on the post
- ☐ Created a separate post with the correct information
- ☐ I don't remember

What (if anything) did you do when you saw misinformation from **somewhat close contacts** on **LinkedIn**?

- ☐ Ignored the post
- ☐ Reported the post
- ☐ Reported the user
- ☐ Unfollowed or unfriended the user
- ☐ Blocked the user
- ☐ Privately messaged the user
- ☐ Commented a correction on the post
- ☐ Created a separate post with the correct information
- ☐ I don't remember

What (if anything) did you do when you saw

misinformation from **not close contacts** on **LinkedIn**?

- ☐ Ignored the post
- ☐ Reported the post
- ☐ Reported the user
- ☐ Unfollowed or unfriended the user
- ☐ Blocked the user
- ☐ Privately messaged the user
- ☐ Commented a correction on the post
- ☐ Created a separate post with the correct information
- ☐ I don't remember

What (if anything) did you do when you saw misinformation from **close contacts** on **TikTok**?

- ☐ Ignored the post
- ☐ Reported the post
- ☐ Reported the user
- ☐ Unfollow or unfriended the user
- ☐ Blocked the user
- ☐ Privately messaged the user
- ☐ Commented a correction on the post
- ☐ Created a separate post with the correct information
- ☐ I don't remember

What (if anything) did you do when you saw misinformation from **somewhat close contacts** on **TikTok**?

- ☐ Ignored the post
- ☐ Reported the post
- ☐ Reported the user
- ☐ Unfollowed or unfriended the user
- ☐ Blocked the user
- ☐ Privately messaged the user
- ☐ Commented a correction on the post
- ☐ Created a separate post with the correct information
- ☐ I don't remember

What (if anything) did you do when you saw misinformation from **not close contacts** on **TikTok**?

- ☐ Ignored the post
- ☐ Reported the post
- ☐ Reported the user
- ☐ Unfollowed or unfriended the user
- ☐ Blocked the user
- ☐ Privately messaged the user
- ☐ Commented a correction on the post
- ☐ Created a separate post with the correct information
- ☐ I don't remember

What (if anything) did you do when you saw misinformation from **close contacts** on **Snapchat**?

- ☐ Ignored the post
- ☐ Reported the post
- ☐ Reported the user
- ☐ Unfollow or unfriended the user
- ☐ Blocked the user
- ☐ Privately messaged the user
- ☐ Commented a correction on the post
- ☐ Created a separate post with the correct information
- ☐ I don't remember

What (if anything) did you do when you saw misinformation from **somewhat close contacts** on **Snapchat**?

- ☐ Ignored the post
- ☐ Reported the post
- ☐ Reported the user
- ☐ Unfollowed or unfriended the user
- ☐ Blocked the user
- ☐ Privately messaged the user
- ☐ Commented a correction on the post

- ☐ Created a separate post with the correct information
- ☐ I don't remember

What (if anything) did you do when you saw misinformation from **not close contacts** on **Snapchat**?

- ☐ Ignored the post
- ☐ Reported the post
- ☐ Reported the user
- ☐ Unfollowed or unfriended the user
- ☐ Blocked the user
- ☐ Privately messaged the user
- ☐ Commented a correction on the post
- ☐ Created a separate post with the correct information
- ☐ I don't remember

What (if anything) did you do when you saw misinformation from **close contacts** on **WhatsApp**?

- ☐ Ignored the post
- ☐ Reported the post
- ☐ Reported the user
- ☐ Unfollowed or unfriended the user
- ☐ Blocked the user
- ☐ Privately messaged the user

- ☐ Commented a correction on the post
- ☐ Created a separate post with the correct information
- ☐ I don't remember

What (if anything) did you do when you saw misinformation from **somewhat close contacts** on **WhatsApp**?

- ☐ Ignored the post
- ☐ Reported the post
- ☐ Reported the user
- ☐ Unfollowed or unfriended the user
- ☐ Blocked the user
- ☐ Privately messaged the user
- ☐ Commented a correction on the post
- ☐ Created a separate post with the correct information
- ☐ I don't remember

What (if anything) did you do when you saw misinformation from **not close contacts** on **WhatsApp**?

- ☐ Ignored the post
- ☐ Reported the post
- ☐ Reported the user

- ☐ Unfollowed or unfriended the user
- ☐ Blocked the user
- ☐ Privately messaged the user
- ☐ Commented a correction on the post
- ☐ Created a separate post with the correct information
- ☐ I don't remember

What (if anything) did you do when you saw misinformation from **close contacts** on **Nextdoor**?

- ☐ Ignored the post
- ☐ Reported the post
- ☐ Reported the user
- ☐ Unfollowed or unfriended the user
- ☐ Blocked the user
- ☐ Privately messaged the user
- ☐ Commented a correction on the post
- ☐ Created a separate post with the correct information
- ☐ I don't remember

What (if anything) did you do when you saw misinformation from **somewhat close contacts** on **Nextdoor**?

- ☐ Ignored the post

- ☐ Reported the post
- ☐ Reported the user
- ☐ Unfollowed or unfriended the user
- ☐ Blocked the user
- ☐ Privately messaged the user
- ☐ Commented a correction on the post
- ☐ Created a separate post with the correct information
- ☐ I don't remember

What (if anything) did you do when you saw misinformation from **not close contacts** on **Nextdoor**?

- ☐ Ignored the post
- ☐ Reported the post
- ☐ Reported the user
- ☐ Unfollowed or unfriended the user
- ☐ Blocked the user
- ☐ Privately messaged the user
- ☐ Commented a correction on the post
- ☐ Created a separate post with the correct information
- ☐ I don't remember

What (if anything) did you do when you saw misinformation from **close contacts** on \$ {q://QID23/ChoiceTextEntryValue/12}?

- ☐ Ignored the post
- ☐ Reported the post
- ☐ Reported the user
- ☐ Unfollowed or unfriended the user
- ☐ Blocked the user
- ☐ Privately messaged the user
- ☐ Commented a correction on the post
- ☐ Created a separate post with the correct information
- ☐ I don't remember

What (if anything) did you do when you saw misinformation from **somewhat close contacts** on \$ {q://QID23/ChoiceTextEntryValue/12}?

- ☐ Ignored the post
- ☐ Reported the post
- ☐ Reported the user
- ☐ Unfollowed or unfriended the user
- ☐ Blocked the user
- ☐ Privately messaged the user
- ☐ Commented a correction on the post
- ☐ Created a separate post with the correct information
- ☐ I don't remember

What (if anything) did you do when you saw misinformation from **not close contacts** on \$ {q://QID23/ChoiceTextEntryValue/12} ?

- ☐ Ignored the post
- ☐ Reported the post
- ☐ Reported the user
- ☐ Unfollowed or unfriended the user
- ☐ Blocked the user
- ☐ Privately messaged the user
- ☐ Commented a correction on the post
- ☐ Created a separate post with the correct information
- ☐ I don't remember

### Individual Social Media Behavior: Subsection 2

Have you ever posted or linked to something that you **knew** was misinformation?

- ☐ Yes
- ☐ No

On which platform(s) did you post something you **knew** was misinformation? Check all that apply.

- ☐ LinkedIn

- ☐ Youtube
- ☐ Snapchat
- ☐ TikTok
- ☐ Pinterest
- ☐ WhatsApp
- ☐ Facebook
- ☐ X (formerly Twitter)
- ☐ Reddit
- ☐ Instagram
- ☐ Nextdoor
- ☐  Other (please specify)

Have you ever posted or linked to something that you **later realized** was misinformation?

- ☐ Yes
- ☐ No

On which platform(s) did you post something you **later realized** was misinformation? Check all that apply.

- ☐ Instagram
- ☐ YouTube
- ☐ X (formerly Twitter)

- ☐ Facebook
- ☐ Pinterest
- ☐ WhatsApp
- ☐ Nextdoor
- ☐ TikTok
- ☐ LinkedIn
- ☐ Snapchat
- ☐ Reddit
- ☐  Other (please specify)

Once you realized you posted misinformation on Facebook, what (if anything) did you do? Select all that apply.

- ☐ Left post as is
- ☐ Posted another post with the correct information
- ☐ Updated post with accurate information
- ☐ Commented a correction on the post
- ☐ Deleted the post
- ☐ I don't remember

Once you realized you posted misinformation on X (formerly Twitter), what (if anything) did you do? Select all that apply.

- ☐ Left post as is
- ☐ Posted another post with the correct information
- ☐ Updated post with accurate information
- ☐ Commented a correction on the post
- ☐ Deleted the post
- ☐ I don't remember

Once you realized you posted misinformation on Youtube, what (if anything) did you do? Select all that apply.

- ☐ Left post as is
- ☐ Posted another post with the correct information
- ☐ Updated post with accurate information
- ☐ Commented a correction on the post
- ☐ Deleted the post
- ☐ I don't remember

Once you realized you posted misinformation on Pinterest, what (if anything) did you do? Select all that apply.

- ☐ Left post as is
- ☐ Posted another post with the correct information
- ☐ Updated post with accurate information
- ☐ Commented a correction on the post
- ☐ Deleted the post

☐ I don't remember

Once you realized you posted misinformation on Instagram, what (if anything) did you do? Select all that apply.

- ☐ Left post as is
- ☐ Posted another post with the correct information
- ☐ Updated post with accurate information
- ☐ Commented a correction on the post
- ☐ Deleted the post
- ☐ I don't remember

Once you realized you posted misinformation on Reddit, what (if anything) did you do? Select all that apply.

- ☐ Left post as is
- ☐ Posted another post with the correct information
- ☐ Updated post with accurate information
- ☐ Commented a correction on the post
- ☐ Deleted the post
- ☐ I don't remember

Once you realized you posted misinformation on LinkedIn, what (if anything) did you do? Select all that apply.

- ☐ Left post as is
- ☐ Posted another post with the correct information
- ☐ Updated post with accurate information
- ☐ Commented a correction on the post
- ☐ Deleted the post
- ☐ I don't remember

Once you realized you posted misinformation on TikTok, what (if anything) did you do? Select all that apply.

- ☐ Left post as is
- ☐ Posted another post with the correct information
- ☐ Updated post with accurate information
- ☐ Commented a correction on the post
- ☐ Deleted the post
- ☐ I don't remember

Once you realized you posted misinformation on Snapchat, what (if anything) did you do? Select all that apply.

- ☐ Left post as is
- ☐ Posted another post with the correct information
- ☐ Updated post with accurate information

- ☐ Commented a correction on the post
- ☐ Deleted the post
- ☐ I don't remember

Once you realized you posted misinformation on WhatsApp, what (if anything) did you do? Select all that apply.

- ☐ Left post as is
- ☐ Posted another post with the correct information
- ☐ Updated post with accurate information
- ☐ Commented a correction on the post
- ☐ Deleted the post
- ☐ I don't remember

Once you realized you posted misinformation on Nextdoor, what (if anything) did you do? Select all that apply.

- ☐ Left post as is
- ☐ Posted another post with the correct information
- ☐ Updated post with accurate information
- ☐ Commented a correction on the post
- ☐ Deleted the post
- ☐ I don't remember

Once you realized you posted misinformation on \$ {q://QID43/ChoiceTextEntryValue/24}, what (if anything) did you do? Select all that apply.

- ☐ Left post as is
- ☐ Posted another post with the correct information
- ☐ Updated post with accurate information
- ☐ Commented a correction on the post
- ☐ Deleted the post
- ☐ I don't remember

### Individual Social Media Behavior: Subsection 3

What do you think someone should do if they see a **close contact** (e.g. close family members or friends) post misinformation? (Check all that apply)

- ☐ Ignore the post
- ☐ Report the post
- ☐ Report the user
- ☐ Unfollow or unfriend the user
- ☐ Block the user
- ☐ Privately message the user
- ☐ Comment a correction on the post
- ☐ Create a separate post with the correct information

What do you think someone should do if they see a **somewhat close contact** (e.g. acquaintances, friends, co-workers, extended family, etc.) post misinformation? (Check all that apply)

- ☐ Ignore the post
- ☐ Report the post
- ☐ Report the user
- ☐ Unfollow or unfriend the user
- ☐ Block the user
- ☐ Privately message the user
- ☐ Comment a correction on the post
- ☐ Create a separate post with the correct information

What do you think someone should do if they see a **not close contact** (e.g. someone you do not know personally) post misinformation? (Check all that apply)

- ☐ Ignore the post
- ☐ Report the post
- ☐ Report the user
- ☐ Unfollow or unfriend the user
- ☐ Block the user
- ☐ Privately message the user

- ☐ Comment a correction on the post
- ☐ Create a separate post with the correct information

What do you think someone should do if they realize **they themselves posted** misinformation? (Select all that apply)

- ☐ Leave post as is
- ☐ Post another post with the correct information
- ☐ Update the post with accurate information
- ☐ Comment a correction on the post
- ☐ Delete the post

## Counter-Measure Opinions: Platform Interventions – Intro

This next section concerns policies that could be implemented by social media companies to limit the spread and influence of misinformation.

This means that, when applicable, **the social media companies would determine what misinformation is** when implementing the intervention(s).

## Platform-Block

Consider the following potential platform policy:

***Im:Field/1***

How much do you **support** or **oppose** the proposed policy?

- ☐ Strongly support
- ☐ Somewhat support
- ☐ Neither support nor oppose
- ☐ Somewhat oppose
- ☐ Strongly oppose

In your opinion, would the proposed policy be **effective** or **ineffective** in reducing misinformation on social media?

- ☐ Very effective
- ☐ Somewhat effective
- ☐ Neither effective nor ineffective
- ☐ Somewhat ineffective
- ☐ Very ineffective

In your opinion, would the proposed policy be **intrusive** or **unintrusive** on the experience of social media users?

- ☐ Very intrusive
- ☐ Somewhat intrusive
- ☐ Neither intrusive nor unintrusive
- ☐ Somewhat unintrusive
- ☐ Very unintrusive

In your opinion, would the proposed policy be **fair** or **unfair** when applied to different types of social media users?

- ☐ Very fair
- ☐ Somewhat fair
- ☐ Neither fair nor unfair
- ☐ Somewhat unfair
- ☐ Very unfair

## Counter-Measure Opinions: Government Interventions - Intro

This next section concerns policies that could be implemented by the government to limit the spread and influence of misinformation.

This means that, when applicable, **the government would determine what misinformation is** when implementing the intervention(s).

### Government-Block

Consider the following potential government policy:

*Im:Field/1*

How much do you **support** or **oppose** the proposed policy?

- ☐ Strongly support
- ☐ Somewhat support
- ☐ Neither support nor oppose
- ☐ Somewhat oppose
- ☐ Strongly oppose

In your opinion, would the proposed policy be **effective** or **ineffective** in reducing misinformation on social media?

- ☐ Very effective
- ☐ Somewhat effective
- ☐ Neither effective nor ineffective
- ☐ Somewhat ineffective
- ☐ Very ineffective

In your opinion, would the proposed policy be **intrusive** or **unintrusive** on the experience of social media users?

- ☐ Very intrusive
- ☐ Somewhat intrusive
- ☐ Neither intrusive nor unintrusive
- ☐ Somewhat unintrusive
- ☐ Very unintrusive

In your opinion, would the proposed policy be **fair** or **unfair** when applied to different types of social media users?

- ☐ Very fair
- ☐ Somewhat fair
- ☐ Neither fair nor unfair
- ☐ Somewhat unfair
- ☐ Very unfair

## Demographic Questions

What is your age?

- ☐ 18-24
- ☐ 25-34
- ☐ 35-44
- ☐ 45-54
- ☐ 55-64
- ☐ 65+

Which gender do you most identify with?

- ☐ Male
- ☐ Female
- ☐ Transgender Male
- ☐ Transgender Female
- ☐ Non-binary / third gender
- ☐  Other (please specify)
- ☐ Prefer not to respond

Are you of Hispanic, Latino, or of Spanish origin?

- ☐ Yes
- ☐ No

How would you describe yourself? (Check all that apply)

- ☐ White/Caucasian
- ☐ Black or African American
- ☐ Asian
- ☐ American Indian or Alaska Native
- ☐ Native Hawaiian or Pacific Islander
- ☐  Other (please specify)

What is the highest level of education you have received?

- ☐ Less than high school diploma
- ☐ High school diploma or equivalent (e.g. GED)
- ☐ Some college, no degree
- ☐ Associate's Degree
- ☐ Bachelor's Degree
- ☐ Master's Degree
- ☐ Professional Degree (e.g. MD, DDS, DVM)
- ☐ Doctorate (PhD)

What is your household income before taxes?

- ☐ Less than \$20,000

- ☐ \$20,000 – \$39,999
- ☐ \$40,000 – \$59,999
- ☐ \$60,000 – \$79,999
- ☐ \$80,000 – \$99,999
- ☐ \$100,000 – \$149,999
- ☐ \$150,000 – \$199,999
- ☐ Over \$200,000

What is your current religion, if any?

- ☐ Protestant
- ☐ Roman Catholic
- ☐ Mormon
- ☐ Orthodox such as Greek or Russian Orthodox
- ☐ Jewish
- ☐ Muslim
- ☐ Buddhist
- ☐ Hindu
- ☐ Atheist
- ☐ Agnostic
- ☐ Nothing in particular
- ☐  Other (please specify)

How would you describe your political party affiliation?

- ☐ Democrat
- ☐ Republican
- ☐ Independent
- ☐  Other (please specify)

How strong do you consider your affiliation to your party?

- ☐ Strong
- ☐ Not strong

Do you consider yourself to be closer to the Democratic party or the Republican party?

- ☐ Republican
- ☐ Democrat

How would you describe your general political leanings?

- ☐ Very liberal
- ☐ Liberal
- ☐ Moderate
- ☐ Conservative
- ☐ Very conservative

## Final Questions and Completion

Do you think we missed any possible responses to misinformation posted by others?

Ignore the post

Report the post

Report the user

Unfollow and unfriend the user

Block the user

Privately message the user

Comment a correction on the post

Create a separate post with the correct information

- ☐  Yes
- ☐ No

Do you think we missed any possible responses to misinformation that someone posted themselves?

Leave post as is

Delete the post

Comment a correction on the post

Update the main post with a correction

Create a new post with the correct information

- ☐  Yes
- ☐ No

Did you respond randomly at any point during the study?  
This will not affect your payment.

- ☐ Yes
- ☐ No

Do you have any feedback for us regarding the survey?

Here is your completion code: \${e://Field/Code}.

Copy this value to paste into MTurk. When you have copied this code, please click the next button to submit your survey.

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