

#	Question	Response Options	Related RQ
Demographic			
Q1	Which gender do you identify as?	[Man, Woman, Non-binary, Other, Prefer not to say]	RQ3
Q2	What is your age?	[Under 18, 18-24, 24-35, 36-44, 45-54, 54-65, above 65]	RQ3
Q3	In which country do you live?	Drop-down consisting of approximately 120 countries	RQ3
Q4	What is the highest level of education you have completed?	[None, Primary School, High school, Vocational school, Bachelor's degree, Master's degree, Doctorate degree, Other]	RQ3
Q5	How would you describe your level of understanding or familiarity with technology?	[None, A bit of knowledge, Average, Above average knowledge, Expert]	RQ3
Background			
Q6	Apply the option that is most applicable to you regarding your perceived importance of the following ethical concerns when using software applications.	[Not important, Indifferent, Important]	RQ1 + RQ3
Q7	Please rank your elected software application-related ethical concerns from important at the top to least important at the bottom.	Drag-and-drop of ethical concerns elected important in Q6	RQ1 + RQ3
Q8	Did you think that every ethical concern you had about software applications was represented in the previous question? If not, what ethical concern about software applications did you think was missing?	[Yes, No < concern > is missing]	RQ1
Q9	Optionally, how important is [Concern entered in Q8] to you when using software applications?	[Not important, Indifferent, Important]	RQ1 + RQ3
Q10	Optionally, would you say [Concern entered in Q8] is the most important software application-related ethical concern to you?	[Yes, No]	RQ1 + RQ3
Motivation			
Q11	Why is [Concern ranked as 1 in Q8] the most important ethical concern to you when using software applications?	Text entry	RQ2
Q12	Why is [Concern ranked as 1 in Q7] the most important ethical concern to you when using software applications?	Text entry	RQ2
Escalation Questions			
Q13	Privacy	[I would do nothing, I would stop using the software application, I would encourage friends and family to stop using the software application, I would contact the software application company, I would contact law enforcement about this]	RQ1 + RQ3
Q14	Manipulative Design		
Q15	Censorship		
Q16	Inappropriate Content		
Q17	Misinformation		
Q18	Scam		
Q19	Transparency		
Q20	Discrimination		
Optional Question			
Q21	Optionally, is there anything else you would like to share regarding ethical concerns about software applications or this survey?	Text entry	-