To create a security case for Instant Messaging (IM) software using the given pattern, we must instantiate the placeholders with specific information relevant to IM software and then arrange the elements in a hierarchical tree format using dashed lines to denote different levels.

Let's instantiate the placeholders first:

1. {software} = IM software

2. {system} = messaging system

3. {acceptably secure} = "acceptably secure"

4. {software critical asset} = specific critical assets of IM software such as messages, contacts, etc.

5. {type} = specific types such as data, service, communication

6. PEDD = Public Endpoint Device Domain

Here is the instantiated security case in a tree format:

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Goal (G1, IM software is acceptably secure in the messaging system)

- Context (C1, Definition and description of IM software)

- Context (C2, Definition and description of messaging system)

- Context (C3, Definition of acceptably secure)

- Strategy (S1, Argument that software assets are under protection)

- Justification (J1, Protection of software assets supports that software is acceptably secure)

- Goal (G2, All identified IM software critical assets are protected)

- Strategy (S2, Respective arguments of IM software critical assets)

- Context (C4, List of IM software critical assets)

- Justification (J2, Relationship between assets is clear and can be argued separately)

- Goal (G3, IM messages, a critical software asset, are protected)

- Strategy (S3, Argument of the type to which the software critical asset belongs)

- Context (C5, List of software critical asset types in PEDD)

- Justification (J3, Types of software assets are according to PEDD)

- Goal (G4, IM messages which belong to data type are protected)

- Goal (G3, IM contacts, a critical software asset, are protected)

- Strategy (S3, Argument of the type to which the software critical asset belongs)

- Context (C5, List of software critical asset types in PEDD)

- Justification (J3, Types of software assets are according to PEDD)

- Goal (G4, IM contacts which belong to communication type are protected)

- Goal (G3, IM service attributes, a critical software asset, are protected)

- Strategy (S3, Argument of the type to which the software critical asset belongs)

- Context (C5, List of software critical asset types in PEDD)

- Justification (J3, Types of software assets are according to PEDD)

- Goal (G4, IM service attributes which belong to service type are protected)

- Goal (G3, IM end-point data, a critical software asset, are protected)

- Strategy (S3, Argument of the type to which the software critical asset belongs)

- Context (C5, List of software critical asset types in PEDD)

- Justification (J3, Types of software assets are according to PEDD)

- Goal (G4, IM end-point data which belong to data type are protected)

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This hierarchical tree represents the security case for IM software specific to the placeholders with appropriate arguments and context.