Based on the predicates and structure described in your assurance case pattern for a security case fort Instant messaging (IM) software, we can instantiate it replacing the placeholders with specific information for IM software. Below is the instantiated assurance case in a hierarchical tree format:

- G1: Instant Messaging software is acceptably secure in a corporate environment.

- C1: Instant Messaging (IM) software allows real-time text transmission over the internet.

- C2: Corporate environment where communication needs to be secured, tracked, and archived.

- C3: 'Acceptably secure' means compliant with ISO/IEC 27001 and GDPR.

- S1: Argument that IM software assets are under protection.

- J1: Protection of IM software assets underpins the security of the entire application.

- G2: All identified IM software critical assets are protected.

- C4: Software critical assets include message database, user authentication data, and communication encryption protocols.

- S2: Respective arguments of IM software critical assets.

- J2: Each asset is vital and thus separately secured and managed.

- G3: IM software critical asset 'user authentication data' is protected.

- C5: Types include textual data, multi-factor authentication data.

- S3: Argument for protection based on types of software assets.

- J3: Types of assets are categorized as per PEDD (Personally Identifiable Information, Economic, Technical Specifications, Demographic Data).

- G4: IM software critical asset 'user authentication data' of type 'multi-factor authentication data' is protected.

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Note: Each goal (G1, G2, etc.) and strategy (S1, S2, etc.), along with contexts (C1, C2, etc.) and justifications (J1, J2, etc.) are nested according to their hierarchy with '-' used to indicate indentation. The placeholders have been replaced with IM-software-specific data. Elements such as contexts provide additional background information relevant to each goal and strategy.

This instantiation removes generic placeholders and indicates the development of security measures specifically tailored for IM software within a corporate setup, focusing on essential assets and compliance requirements.