Sample Questionnaire

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| No. | Questions | | | | | |
|  | Sub-dimension: Community participation | | | | | |
| 1. | I think tourist attractions that use local materials make me want to travel more. | | | | | |
|  | **✓** |  |  |  |  |  |
|  | most true | true | quite true | quite untrue | not true | not true at all |
| Scale | 6 | 5 | 4 | 3 | 2 | 1 |

Environment Dimension (E)

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| No. | Questions | | | | | | | | |
| E | Sub-dimension: Community participation | | | | | | | | |
| 1. | I think tourist attractions that use local materials make me want to travel more. | | | | | | | | |
|  |  |  |  | |  | |  | |  |
|  | most true | true | quite true | | quite untrue | | not true | | not true at all |
| 2. | I believe that tourists do not need to help with local tourism development projects. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
| 3. | If there is no place to put garbage I always take my trash home or when I find a place to throw it away. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
| 4. | I think tourist attractions should limit the number of tourists. to maintain the original condition of the place | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
| 5. | I saw friends on social media sharing about tourist attractions that used natural materials. It makes me interested in wanting to travel to that place. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
|  | Sub-dimension: Provide opportunities for tourists to participate. | | | | | | | | |
| 6. | I think maintaining cleanliness is the responsibility of both the community and tourists. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
| 7. | I always enjoy going on trips that allow me to learn about local activities such as cooking and growing vegetables. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
| 8. | I am always interested in how property owners or product owners in the community describe tourist attractions or products. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
| 9. | Tourist attractions should have areas for garbage disposal. And has a marked symbol. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
| 10. | I think that maintaining cleanliness is the responsibility of the property owner and has nothing to do with me. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
|  | Sub-dimension: Promote Sustainable Development | | | | | | | | |
| 11. | I usually choose tourist destinations that have activities promoting reducing global warming. Such as walking and exploring or cycling. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
| 12. | Using natural energy makes my travel less convenient. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
| 13. | Low-carbon tourism activities, such as choosing airlines that reduce carbon emissions or shorten travel distances, are cumbersome and costly for me. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
| 14. | I think energy-saving travel makes it less enjoyable for me. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
| 15. | I think of traveling in a way that doesn't disturb nature. Makes me feel happier. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |

Society and Culture Dimension (S)

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| No. | Questions | | | | | | | | |
| S | Sub-dimension: Community participation | | | | | | | | |
| 1. | I often choose to go to restaurants or coffee shops that support the elderly and the disabled, even though the prices are sometimes higher. | | | | | | | | |
|  |  |  |  | |  | |  | |  |
|  | most true | true | quite true | | quite untrue | | not true | | not true at all |
| 2. | I think many tourist attractions are interesting but lack proper support and promotion from the government. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
| 3. | I think cultural differences and diversity are difficult to understand. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
| 4. | I never buy souvenirs when I travel to different places. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
| 5. | I think community-involved tourism is always about benefits. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
|  | Sub-dimension: Provide opportunities for tourists to participate. | | | | | | | | |
| 6. | I always have pictures of local events or local people when I go traveling. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
| 7. | If I see other tourists behaving inappropriately towards a site or local culture, I will report it to the authorities or intervene. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
| 8. | Traveling where I can take photos or dress to match the location makes me feel more connected to the place. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
| 9. | I am not interested in listening to lectures on activities that include local culture. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
| 10. | I always study and read the stories or culture of the tourist destinations I am going to visit first. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
|  | Sub-dimension: Promote Sustainable Development | | | | | | | | |
| 11. | I always write reviews, provide suggestions, and share my positive travel experiences with others. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
| 12. | Studying the rules and prohibitions of each place is something tourists should always do before traveling. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
| 13. | Many times I felt uncomfortable around other travelers. I want beautiful pictures. until destroying the nature of that place. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
| 14. | I think following the rules of tourist attractions is a basic thing that tourists should have. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
| 15. | I usually don't choose to go to tourist attractions that have rules or restrictions, such as limiting visitors. Do not make loud noises. Even though it is a popular place. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |

Economy Dimension (EC)

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| No. | Questions | | | | | | | | |
| EC | Sub-dimension: Community participation | | | | | | | | |
| 1. | If the community works altogether in managing tourism, such as dividing responsibilities and gathering opinions, it will lead to greater local development. | | | | | | | | |
|  |  |  |  | |  | |  | |  |
|  | most true | true | quite true | | quite untrue | | not true | | not true at all |
| 2. | Tourist attractions, hotels, and restaurants that support local employment make those places more attractive. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
| 3. | Time to travel I tend to buy goods or products from local people rather than imported ones. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
| 4. | I would feel very pleased to know that the money spent on tourism is being used to develop the local area. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
| 5. | I think tourism should be something that everyone in the community helps manage. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
|  | Sub-dimension: Provide opportunities for tourists to participate. | | | | | | | | |
| 6. | I think price influences travel decisions. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
| 7. | Sometimes I choose not to buy community products. Because I am not confident in the quality and the price is high. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
| 8. | Many times I have seen products sold at tourist attractions come from the same source. It makes me not buy products when I travel. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
| 9. | I believe that money or local spending It has not been taken seriously to develop the area. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
| 10. | I feel that knowing the history or story of a tourist attraction makes me enjoy and appreciate that place more. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
|  | Sub-dimension: Promote Sustainable Development | | | | | | | | |
| 11. | I always admire tourist attractions that allow disabled or elderly people to work. Even if you don't receive fast service. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
| 12. | If tourism is well-managed and supported by the government, it can help improve the local economy. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
| 13. | Many times I only see pictures or stories about travel from the media or friends. Makes me search for information to follow to that place. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
| 14. | I think tourism is only for a certain group of people and wastes money unnecessarily. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |
| 15. | I see some countries that connect tourism with dramas or series. I want Thailand to be able to do that too. | | | | | | | | |
|  |  |  | |  | |  | |  |  |
|  | most true | true | | quite true | | quite untrue | | not true | not true at all |