



Delivering Value

Engaging researchers in publication
and profile management

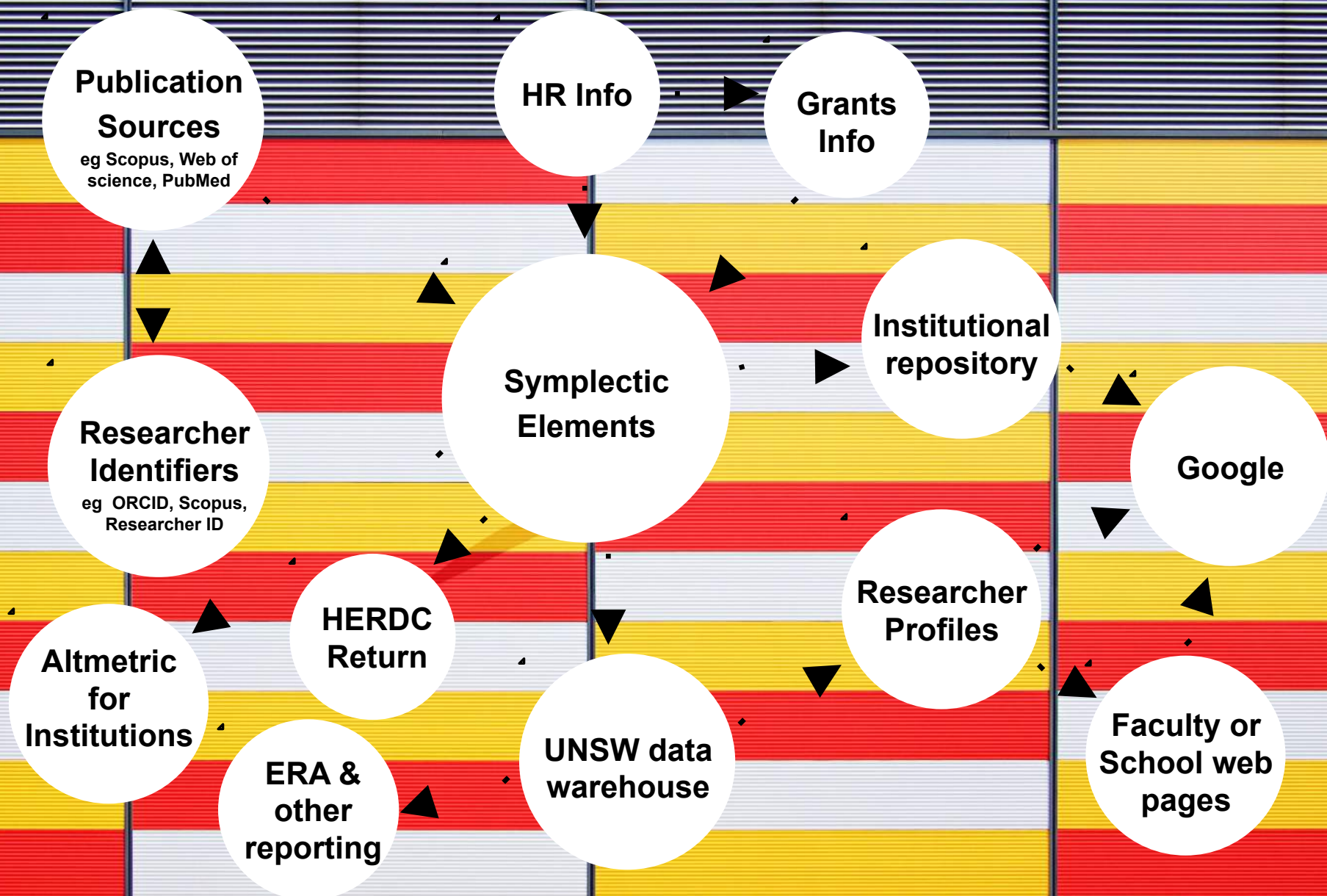
Never Stand Still

UNSW Library

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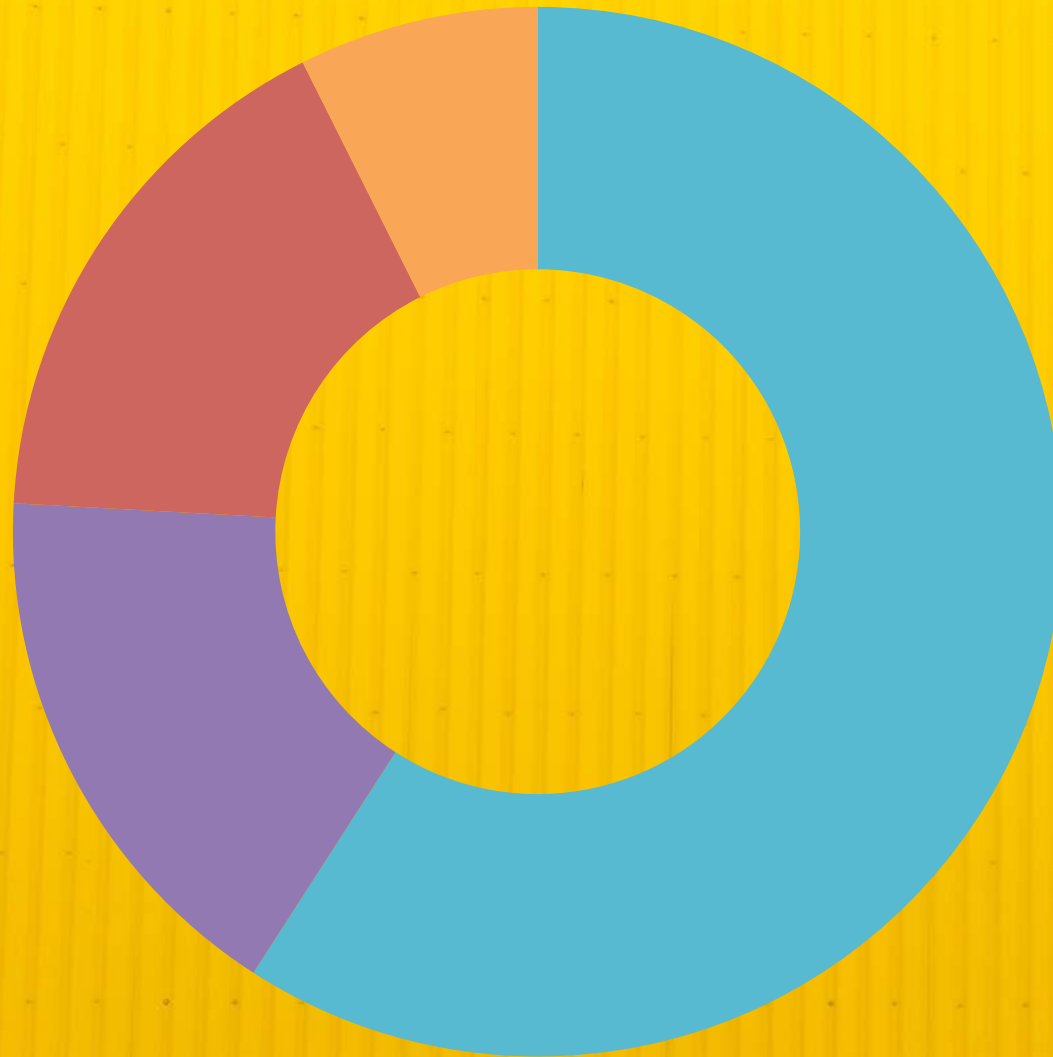
Art & Design, Engineering,
Arts & Social Sciences, Law,
Medicine, Built Environment,
Business School, Science,
UNSW Canberra at ADFA



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Spectrum of engagement





- Willing engagement
- Compliance driven engagement
- Alternative engagement
- Non-compliance



Strategies for engagement



Make it useful



Make it easy



Avoid duplication



Make it rewarding



Provide lots of support



Invest in Identifiers



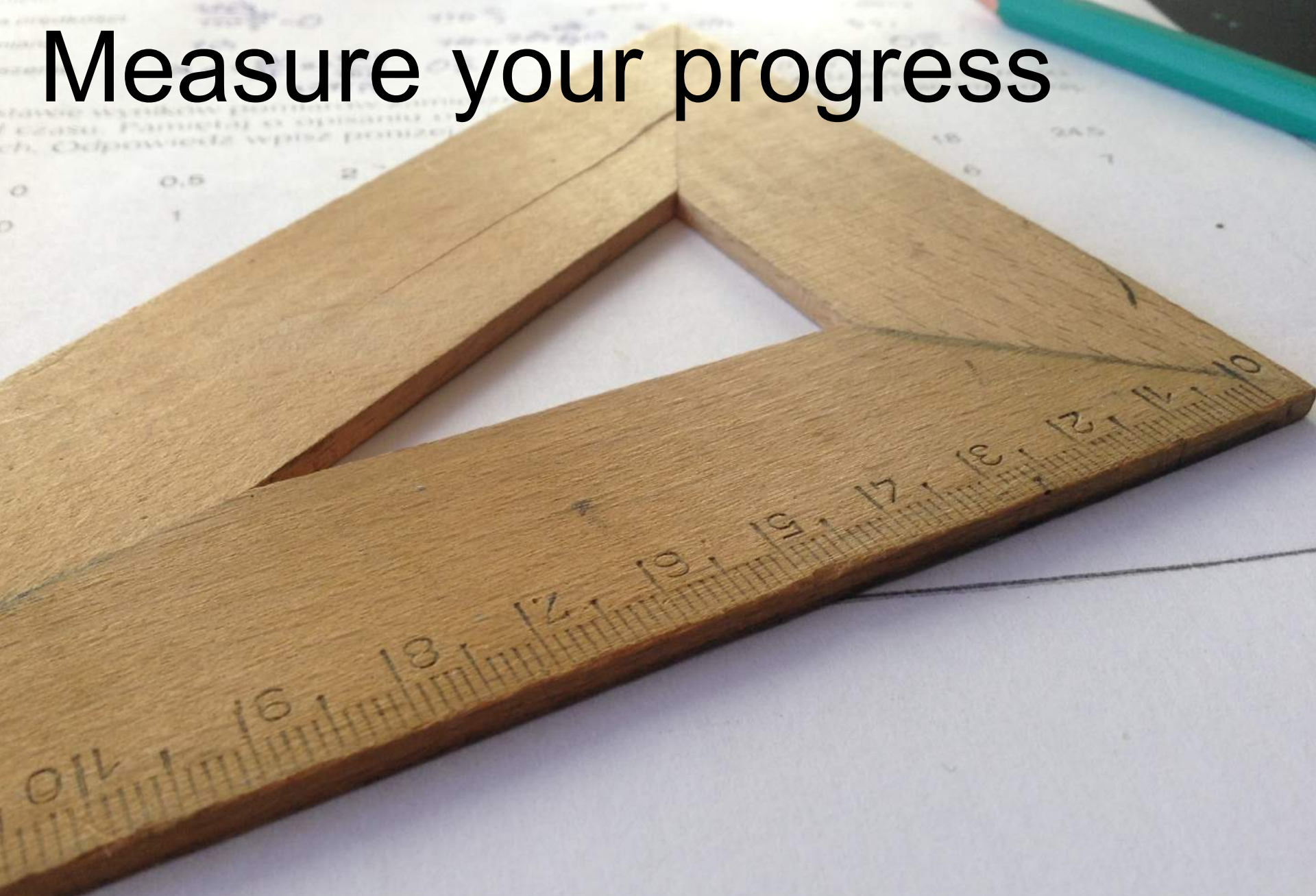


Prepare for the worst

Pick your battles



Measure your progress



Remember change
takes time



Investing in the future



“Everyone seems to not be interested in ROS until you start talking about it – then they get excited – you sell it well! We much appreciate your coming out to see us.” - *Clinical School*

